Take time to gather with more than 5,000 fellow independent school educators to explore the theme *The Leadership Journey: Guides, Pathways, and Possibilities*.

Discover the possibilities of your own leadership journey, whether you lead as a head of school, a teacher, a trustee, or in multiple roles. In addition to grappling with a changing education landscape, we in the independent school community are faced with shifting mindsets about who leads and how. When NAIS was founded more than 50 years ago, the concept of leadership looked remarkably different than it does today. Although many of the building blocks of inspiring leadership remain the same, we now know there are countless styles, personalities, and skills that can help us lead effectively, whether in the classroom, at a board meeting, or in the office of the head of school.

In Atlanta, we hope you’ll reflect on your own leadership journey—both where you’ve been and where you’re going. Set aside some time to thank the mentors who’ve helped you along the way, and leave refreshed and ready to guide others on their paths. We’re all on this journey together.
### THURSDAY, MARCH 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00–7:00 AM</td>
<td>Wellness Activities</td>
</tr>
<tr>
<td>6:30 AM–6:00 PM</td>
<td>Registration Open</td>
</tr>
<tr>
<td>7:30–9:00 AM</td>
<td>President's Breakfast and Annual Meeting</td>
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<tr>
<td>8:00–9:00 AM</td>
<td>One-hour Workshop Block 1</td>
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<tr>
<td>9:00–9:15 AM</td>
<td>Break</td>
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<tr>
<td>9:15–10:30 AM</td>
<td>Opening General Session With Adam Grant</td>
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<tr>
<td>10:30–11:00 AM</td>
<td>Break and Book Signing With Adam Grant</td>
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<tr>
<td>11:00 AM–6:00 PM</td>
<td>NAIS Expo Open</td>
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<tr>
<td>11:15 AM–12:15 PM</td>
<td>One-hour Workshop Block 2</td>
</tr>
<tr>
<td>12:15–1:15 PM</td>
<td>Complimentary Lunch in the NAIS Expo</td>
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<tr>
<td>1:15–2:15 PM</td>
<td>One-hour Workshop Block 3</td>
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<tr>
<td>2:15–3:15 PM</td>
<td>Networking Break and Meetups in the NAIS Expo</td>
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<tr>
<td>3:15–4:15 PM</td>
<td>General Session With Navi Radjou</td>
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<tr>
<td>4:15–4:45 PM</td>
<td>Book Signing With Navi Radjou</td>
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<tr>
<td>4:15–5:45 PM</td>
<td>Welcome Reception in the NAIS Expo</td>
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### FRIDAY, MARCH 9

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<th>Time</th>
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<tbody>
<tr>
<td>6:00–7:00 AM</td>
<td>Wellness Activities</td>
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<tr>
<td>6:30 AM–1:00 PM</td>
<td>Registration Open</td>
</tr>
<tr>
<td>7:00 AM–3:15 PM</td>
<td>NAIS Expo Open</td>
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<tr>
<td>8:00–9:00 AM</td>
<td>One-hour Workshop Block 4</td>
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<tr>
<td>9:00–9:15 AM</td>
<td>Break</td>
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<tr>
<td>9:15–10:30 AM</td>
<td>General Session With Sisonke Msimang</td>
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<tr>
<td>10:30–11:00 AM</td>
<td>Book Signing With Sisonke Msimang</td>
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### WEDNESDAY, MARCH 7

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<tr>
<th>Time</th>
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<tr>
<td>11:00 AM–6:00 PM</td>
<td>Registration Open</td>
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<tr>
<td>1:00–4:00 PM</td>
<td>Klingenstein Seminar Series: Successful Negotiations: Navigating Conflict, Collaboration, and Difficult Conversations</td>
</tr>
<tr>
<td>1:00–5:00 PM</td>
<td>Optional Three-hour Workshops</td>
</tr>
<tr>
<td>5:00–6:00 PM</td>
<td>First-time Attendee Reception</td>
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**The National Association of Independent Schools provides services to nearly 1,800 schools and associations of schools in the United States and abroad, including 1,400 nonprofit, private K-12 schools in the U.S. that are self-determining in mission and program and are governed by independent boards. For more information, visit www.nais.org.**

### Conference at a Glance

- Klingenstein Seminar Series: Successful Negotiations: Navigating Conflict, Collaboration, and Difficult Conversations
- Optional Three-hour Workshops
- First-time Attendee Reception

**The schedule and all conference information are subject to change. Visit annualconference.nais.org for the latest information.**
ALL CONFERENCE ACTIVITIES TAKE PLACE IN THE GEORGIA WORLD CONGRESS CENTER UNLESS OTHERWISE NOTED.

Share the learning and inspiration of the NAIS Annual Conference with faculty and staff at your school. NAIS members can livestream the General Session speakers from anywhere, free of charge. Learn more at annualconference.nais.org.

**GENERAL SESSION**

**SPEAKERS**

**THURSDAY 9:15 – 10:30 AM**

**Book Signing**

**ADAM GRANT** is the co-author of *Option B*, the book he wrote with Facebook’s Sheryl Sandberg about facing adversity, building resilience, and finding joy. A professor at the University of Pennsylvania’s Wharton School, he has also written two other *New York Times* best-sellers: *Originals* and *Give and Take*.

**THURSDAY 3:15 – 4:15 PM**

**Book Signing**

**NAVI RADJOU** is an innovation and leadership adviser and best-selling author based in Silicon Valley. His forthcoming book, *The Conscious Society: Reinventing How We Consume, Work, and Live*, shows how to tap into your abundant inner resources—love, ingenuity, wisdom—to consciously direct human evolution toward a better future.

**FRIDAY 9:15 – 10:30 AM**

**Book Signing**

**SISONKE MSIMANG** tells stories about justice and human rights. In 2008, she became the executive director of the Open Society Initiative for Southern Africa. Msimang is now the head of programs at the Centre for Stories, which collects stories about migrants, refugees, and diverse people linked to the Indian Ocean Rim.

**FRIDAY 3:15 – 4:15PM**

Social psychologist **AMY CUDDY** is a leadership teacher at Harvard University, a *New York Times* best-selling author, and a Young Global Leader at the World Economic Forum. She has taught thousands of people how to become more present, influential, and satisfied in their professional and personal lives.
FEATURED WORKSHOP

SPEAKERS

THURSDAY 11:15 AM – 12:15 PM

An award-winning educator, Kathy Pearson teaches topics such as complex decision making, strategic agility, the enterprise mindset, stakeholder management, operational excellence, and strategic execution. She is academic director for many programs for mid- and senior-level executives.

THURSDAY 1:15 – 2:15 PM

Psychologist Wendy Mogel is the author of two acclaimed parenting books: The Blessing of a Skinned Knee and The Blessing of a B Minus. In her work, she explores how over-protection, over-scheduling, over-indulgence, and perfectionism undermine children. Her forthcoming book will be a guide to the art of conversation in an age of distraction.

FRIDAY 11:15 AM – 12:15 PM

Luma Mufleh is the coach of a soccer team called the Fugees—short for refugees. The players come from 28 war-torn countries, and most have endured unimaginable hardship. Now, Mufleh is building the Fugees Academy, which serves children in grades 6-12 with an intensive college-prep curriculum.

FRIDAY 1:15 – 2:15 PM

Sanford J. Ungar is director of the Free Speech Project at Georgetown University. An experienced journalist, he is the author or editor of six nonfiction books, including The Papers & The Papers: An Account of the Legal and Political Battle Over the Pentagon Papers, which won the George Polk Award. He teaches undergraduate seminars on Free Speech at both Georgetown and Harvard.

SPONSORS

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Interested in becoming a sponsor or an exhibitor? Email Jessica Holt at sponsorship@nais.org for details about how to join our community of 2018 NAIS Annual Conference supporters.

Bronze

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power your passion
KLINGENSTEIN SEMINAR SERIES:
Successful Negotiations:
Navigating Conflict, Collaboration,
and Difficult Conversations
Wednesday, 1:00 – 4:00 PM
Ticket Required: $25
School leaders need to master the art and science of negotiating a broad series of issues—from school policy to job responsibilities and from salaries to student and family issues. This skills-based workshop on essential principles of negotiation will help you strengthen your own leadership as well as your school community. Presenter Michelle Greenberg-Kobrin is a clinical professor of law at Cardozo Law School and founding director of the Leadership Program at the Heyman Center on Corporate Governance.

FIRST-TIME ATTENDEE RECEPTION
Ticket Required: Free
Wednesday, 5:00 – 6:00 PM
Join fellow first-time Annual Conference attendees at a casual reception. Get to know each other and forge new connections as you begin your conference experience.

WELLNESS ACTIVITIES
Thursday, 6:00 – 7:00 AM
Friday, 6:00 – 7:00 AM
Mental and physical wellness are important aspects of everyday life. The 2018 NAIS Annual Conference will give you the opportunity to participate in early morning yoga or a fun run/walk/roll.

PRESIDENT’S BREAKFAST
AND ANNUAL MEETING
Thursday, 7:30 – 9:00 AM
Ticket Required: $25
Join other heads of school and leadership team members for breakfast and a presentation by NAIS President Donna Orem and the NAIS Board of Trustees. The Annual Meeting for Members immediately follows the breakfast.

NAIS AC POWERED
BY PECHAKUCHA
Thursday, 1:15 – 2:15 PM
Friday, 1:15 – 2:15 PM
NAIS has adapted the exciting, rapid-fire format of popular PechaKucha presentations to the Annual Conference stage. All presenters must adhere to the 20 x 20 rule: They’re limited to 20 slides that advance automatically at 20 seconds per slide. Whether funny, sad, informative, or inspirational, all presentations are concise and visual.

NEW! PROFILES IN LEADERSHIP GALLERY
Listen to reflections on leadership from your peers in independent education in our new Profiles in Leadership interactive gallery. Find out what leadership means to others in your field, and reflect on what leadership means to you. Visit nais.org/profilesileadership to browse the gallery.

CRISSY CÁCERES
Assistant Head of School for Equity and Social Impact, Georgetown Day School (DC)
“For me, the work only becomes honest when we’re able to be vulnerable about the steps that we have taken.”
**SPECIAL EVENTS**

**NAIS WELCOME RECEPTION**  
Thursday, 4:15 – 5:45 PM  
**Ticket Required: Free**  
Connect with your colleagues and exhibitors for a welcome reception in the NAIS Expo. Enjoy drinks, food, entertainment, and more during this opening event.

**SPEED INNOVATING**  
Thursday, 11:15 AM – 12:15 PM  
Following a “speed dating” format, spend an hour hearing from some of the most innovative independent schools across the country. These intimate, 15-minute mini-sessions focus on the schools’ innovation journeys, why they embarked on their journeys, and some of the lessons learned so far. Participation is first-come, first-served, so please be sure to show up early to snag a seat. No tickets required.

**ART THROWDOWN**  
Friday, March 9, 7:30 – 10:00 AM  
Come witness art in action! NAIS welcomes you to the first ever “Art Throwdown” at the annual conference. This fast-paced head-to-head drawing contest will feature students from NAIS schools racing against the clock to compete in three categories—portraits, still life, and figure drawing. Watch art come to life as students showcase their talent. We will have judges on hand to award prizes to the top contestants at the end of the three categories. While you’re there, take a look around the NAIS Art Gallery to see submitted works of art from local independent schools. Sponsored by Holy Spirit Preparatory School (GA).

**CAREER PLACEMENT FIRMS**

Premier career placement firms will conduct interviews at the Omni CNN Center hotel.  
**PLEASE NOTE:** NAIS does not schedule interviews for candidates. Contact the firms directly with questions or to schedule an interview. For a full listing of participating placement firms and hours of operation, visit annualconference.nais.org/program.

**NAIS CAREER CENTER LOUNGE**  
This new feature lets you network with other job seekers, pick up resources on participating placement firms, and learn more about the NAIS Career Center.

**USB of All On-demand Sessions**  
NAIS Members: $199  
Nonmembers: $249  
Learn more at annualconference.nais.org.

**ON DEMAND**

Audio and video recordings of Featured Workshops, PechaKucha sessions, and some of the conference’s compelling workshops are available for you to purchase for future use. Bring these dynamic, inspiring, and educational sessions back to your school in one of two ways:

**12-month Online Access to All On-demand Sessions**  
NAIS Members: $149  
Nonmembers: $199

**USB of All On-demand Sessions**  
NAIS Members: $199  
Nonmembers: $249

Learn more at annualconference.nais.org.

**FAMILIES FIRST**

Families First is a program for partners and spouses of heads of school. Our thanks to Shauna Betof, Boston University Academy (MA), and John Sutor, Boulder Country Day School (CO), for their work in programming Families First.

**FAMILIES FIRST WORKSHOP #1**  
Friday, 8:00 – 9:00 AM  
**Challenges in Board and Head Relationships**  
The relationship between the head and the board can be uniquely fulfilling or destined to cause hours of lost sleep. How are you building the board relationship you need to support your leadership? How do your interactions and decisions contribute to either a healthy relationship or one rife with difficulty? How can you maintain your personal values while leading your board? How do your interactions and decisions contribute to either a healthy relationship or one rife with difficulty? How can you maintain your personal values while leading your board?

**FAMILIES FIRST WORKSHOP #2**  
Friday, 11:15 AM – 12:15 PM  
**Synergy Between Public and Private Persona in an Age of Polarizing Social and Political Climate**  
School leaders and their families often find themselves in the throes of conflict when boards, teachers, and families hold different values. Because the current national climate has exacerbated this issue, heads and their partners or spouses find managing the interplay of their public and private selves increasingly challenging. This workshop explores effective ways for first families to maintain their personal values while leading the school through challenging discourse.

**FAMILIES FIRST WORKSHOP #3**  
Thursday, 11:15 AM – 12:15 PM  
**Social and Political Climate**  
Because the current national climate has exacerbated this issue, heads and their partners or spouses find managing the interplay of their public and private selves increasingly challenging. This workshop explores effective ways for first families to maintain their personal values while leading the school through challenging discourse.

**FAMILIES FIRST TOUR:**

**The Journey of Atlanta: From the Depths of Slavery to the Heights of the Modern Civil Rights Movement**  
Wednesday, 1:00 – 4:00 PM  
Tour: 1:00 – 4:00 PM  
Reception: 4:00 – 5:00 PM  
**Ticket Required: $50**

A local historian from Black Mecca of the South Tours will lead this comprehensive tour of historic sites around Atlanta. You will visit the birth home of Dr. Martin Luther King Jr., the Sweet Auburn Avenue Historic District, the Alonzo Herndon Museum and Mansion, and much more. The “journey of Atlanta” provides powerful lessons about diversity, equity, and inclusion. Nicole DuFauhard, head of The Advent School (MA), will lead a discussion about the tour and how first families can bring these insights into their school communities and help lead meaningful school change.

**FAMILIES FIRST ROUNDTABLE**  
Friday, 11:15 AM – 12:15 PM  
Families First roundtable discussions are meant to provide families who have embarked on their journeys, and some of the lessons learned so far. Participation is first-come, first-served, so please be sure to show up early to snag a seat. No tickets required.

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Visit the NAIS Expo for exciting programming, hands-on activities, networking opportunities, and more. Mingle with more than 200 exhibitors who invite you to explore all the latest products and resources designed to meet your school’s needs. Find everything from classroom furniture and school uniforms to up-to-the-minute technology designed to help you solve problems and innovate. In the Expo, you’ll find:

- Complimentary lunches
- Networking breaks and Meetups
- The NAIS Makerspace
- The NAIS Member Resource Center
- The NAIS Innovation Kitchen
- Startup Alley
- Complimentary headshots
- Relaxation Lounge
- Charging stations
- Welcome reception
- Lots of prizes and giveaways

NETWORKING BREAKS AND MEETUPS
Join us for an afternoon snack break and engaging conversations. Take this time to connect informally with fellow attendees in one of our Meetup Spaces. Connect with exhibitors who will share their expertise and resources to address your school’s needs.

FOR MORE INFORMATION ABOUT ALL THE EXCITING THINGS IN THE NAIS EXPO, VISIT ANNUALCONFERENCE.NAIS.ORG/EXHIBIT.
CHOOSE THE WORKSHOPS THAT ARE RIGHT FOR YOU

Your time at the conference is valuable, so we recommend planning which workshops you want to attend in advance. Here’s how to choose workshops that are right for you.

Do a Deeper Dive
Get a comprehensive view of timely topics with our optional three-hour Wednesday workshops. Workshops are listed in this Preview and on the website.

Follow the Tracks
Choose from workshops across six tracks: The Classroom Experience, Communications and Advancement, Governance, Management, Leadership Development, and The Student Experience.

Browse Workshops Online
Use our website to sort, search, and filter all one-hour workshops in one place. Find the page at annualconference.nais.org/workshops.

Use the App
Download the NAIS Events app, and choose the 2018 Annual Conference event within it. Once you’ve decided where you want to spend your time at the conference, simply "star" each workshop in the app to add it to your schedule for easy reference. The 2018 Annual Conference event will be available within the NAIS Events app in January.

OPTIONAL THREE-HOUR WORKSHOPS

WEDNESDAY, MARCH 7, 2018

1:00 – 4:00 PM

THREE-HOUR WORKSHOPS REQUIRE PREREGISTRATION AND COST $95 TO ATTEND.
To stay relevant, independent schools must build on core strengths to advance programs while monitoring costs, seeking new revenue, and expanding markets. Stakeholders vary in their understanding of external context, and conflicting priorities make it difficult to challenge the status quo. One answer is to bring diverse groups of leaders together to focus on mission- and business-driven imperatives and co-develop ideas. In this design thinking workshop, learn processes to unite faculty, administrators, and trustees in thinking about your context, challenges, and future; understanding customer and stakeholder needs; and developing ideas with mission and business model mapping.

**PRESENTER:** Maura Farrell, Winchester Thurston School (PA)

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**W2. Create Your School’s Future With Customer Insights and Mission/Business Model Mapping**

- Discover how one school is bridging programmatic and business model innovation to ensure its long-term financial sustainability.
- Experiment with a process to bring faculty, administrators, and trustees together to develop and apply customer insights.
- Learn to use mission and business model mapping to expose or critique your business model and prototype and to test new ideas.

Discover ways to encourage student leadership as you find out how the E.E. Ford Foundation can support your school’s efforts to meet its mission more effectively. This case-study-based workshop takes you on an odyssey from vision to implementation. It’s led by veteran educators from Castilleja School and John Gulla, executive director of the E.E. Ford Foundation. Learn about submitting a proposal to the foundation and growing community and faculty support for the proposal goals. Then explore and offer feedback on the artifacts of Castilleja’s leadership development and assessment program.

**PRESENTERS:** Karen Strobel, Nanci Kauffman, and Stacey Kertsman, Castilleja School (CA); John Gulla, E.E. Ford Foundation

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**THREE-HOUR WORKSHOPS**

1:00 – 4:00 PM

**W1. Assessing Student Leadership: Taking the Guesswork Out of Teaching and Assessing Leadership**

- Envision what leadership development looks like and where it happens at your school.
- Explore examples of student work that demonstrate leadership skills, and engage with tools to assess those skills.
- Learn about the framework and resources to apply concepts, processes, and tools to your own school context.

Discover ways to encourage student leadership as you find out how the E.E. Ford Foundation can support your school’s efforts to meet its mission more effectively. This case-study-based workshop takes you on an odyssey from vision to implementation. It’s led by veteran educators from Castilleja School and John Gulla, executive director of the E.E. Ford Foundation. Learn about submitting a proposal to the foundation and growing community and faculty support for the proposal goals. Then explore and offer feedback on the artifacts of Castilleja’s leadership development and assessment program.

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**THREE-HOUR WORKSHOPS REQUIRE PREREGISTRATION AND COST $95 TO ATTEND.**
W3. Diversity in Governance: Opportunities, Responsibilities, and Effective Practices

- Understand the business case for diversity from the trustee’s perspective.
- Gain greater fluency in the lexicon of diversity.
- Acquire a framework for institutional responsibilities for diversity, equity, and inclusion, including the board’s role.

Although there’s abundant professional development to support teachers’ responsibilities for diversity in the classroom, much less is available for trustees. This workshop offers a governance framework for diversity that’s useful for both trustees and heads of school. You will identify the business case, develop a working vocabulary, learn about effective practices for boards, and explore your board’s responsibilities and opportunities to cultivate diversity and create accountability for equity in education. You will emerge with language, effective practices, and a network of colleagues from other independent schools—all of which can help further your board’s mission-vital diversity work.

PRESENTERS: Alison Park, Blink Consulting; Barre Fong, Lick-Wilmerding High School (CA); Alex Wong, Town School for Boys (CA)

W4. Ethnographic Research as a Tool for Strategic Leadership and School Management

- Understand the process and benefits of properly performed qualitative ethnographic research as it relates to independent schools.
- Practice firsthand the process of properly performed qualitative ethnographic research.
- Assess uncovered insights and convert them into actionable and effective initiatives.

Have you ever wondered why a specific family has chosen your school over your competitor’s—or vice versa? Have you tried to understand how best to improve your consumer experience? Properly performed qualitative ethnographic research can help you get at what matters most and understand the real reason people are making decisions. This knowledge will allow your school to focus on activities that will have predictive efficacy, saving the staff time and the school money. After an overview and practice with prerecorded research, you will use your new skills with live respondents to uncover insights and develop a plan for effective initiatives.

PRESENTERS: Matthew Abbondanzio, Dan Lenzen, and Brian Murphy, La Jolla Country Day School (CA)

W5. Foundations of Risk Management: Rising Above Uncertainty

- Identify and analyze urgent risks at your school.
- Learn practices, tools, and techniques to advance risk management.
- Engage your community in risk management.

Independent school leaders often see the value of proactively managing risk but struggle to achieve it. Although significant barriers exist to building risk management programs, United Educators and NAIS have conducted a joint research project that identifies several common practices that independent schools are using successfully. This workshop will introduce you to risk management and provide practical guidance for committing to a sustained process. It will also cover the important role your school leadership and board members play in effective risk management.

PRESENTERS: Eric Seaborg and Constance Neary, United Educators; Debra Wilson, NAIS

W6. Implementing Your Strategic Plan: How Boards and Leaders Maximize the Odds of Success

- Explore how leaders and trustees create conditions to successfully execute a strategic plan.
- Build your school’s execution capacity; learn how to inspire, lead, and measure what matters.
- Assess progress, learn quickly, and adapt strategy in the face of change and unanticipated challenges.

Explore how to make leadership transitions—from strategic planning to executing the plan—in ways that ensure a continuous and dynamic approach to learning, assessment, and adaptation of strategy. Through stories and guided exercises, you’ll explore strategic design and implementation, including the critical roles of leadership and the board in this work. Then you’ll develop a game plan for what you want to do next so you can lead this conversation once you’re back at school. Expect to design and critique solutions with your workshop colleagues. It’s your chance to build your own learning community so you can share insights while moving forward.

PRESENTERS: Stephanie Rogen, Greenwich Leadership Partners; Randall Dunn, Kirk Greer, and Charlie Gofen, Latin School of Chicago (IL)

W7. The Mentorship Journey: Essential Lessons for the Protégé and Mentor

- Acknowledge the importance of mentorship in leadership development, for both the mentor and the protégé.
- Provide a framework for establishing and sustaining an effective mentorship relationship on both sides.
- Inspire other leaders to embrace mentorship by providing support and a pathway for prospective heads of school.

Why is effective mentoring noticeably absent at our schools’ leadership levels? What can we do to spur mentoring for school leaders? What does effective mentoring look like for both the mentor and the protégé? These questions loom large for school leaders and those interested in addressing the dearth of qualified leaders, particularly among women and people of color. Four leaders who span generations and have enjoyed mentoring roles with each other will reflect on the value of having and being a mentor. They will draw on their own experience, case studies, and the writings of others.

PRESENTERS: Marifred Cilella, The Howard School (GA); Bob Shirley, Consultant; Kyle Pietrantonio, Holy Spirit Preparatory School (GA); Angela Robertson, Swift School (GA)

THREE-HOUR WORKSHOPS REQUIRE PREREGISTRATION AND COST $95 TO ATTEND.

School sports grow increasingly complicated. Families are investing in out-of-school athletics. As a result, schools feel pressured to hire outside coaches and recruit talented athletes. All this is changing the home-school relationship and threatening the core values of many schools. How can you respond? A school head, a vice principal for athletics, and two psychologists will use case studies, discussion, and role-playing exercises to outline ways to cope.

**PRESENTERS:** Rob Evans, psychologist; Michael Thompson, psychologist; Rick Melvoin, Belmont Hill School (MA); James Kakos, Punahou School (HI)

W10. School and Leadership in an Age of Acceleration, Augmentation, and “The Singularity”

How can your school and its leaders prepare for an age of acceleration, augmentation, and intelligent machines? To adapt and respond to these new times, you will need a futurist mindset, an optimistic spirit, and an improviser’s posture. In this hands-on, interactive session, you will think like a futurist by imagining the next decade. Then you’ll consider the possibilities and ponder the big questions that will shape your work. The workshop is your chance to explore and practice the leadership skills that will be necessary to thrive in this new world.

**PRESENTERS:** Carla Silver, Leadership+Design; Christian Long and Sam Chaltain, Wonder by Design; Christian Talbot, Basecamp School (NJ)

W11. Schools as Laboratories for Leadership Change

Explore ways to engage a more diverse community of teacher-leaders in your schools. Consider how you might transition from simple connections to trusting relationships. Find out how to establish creative new teacher-leader pathways.

The teacher-leader model is key to broadening the decision-making platform as well as program evolution in independent schools. In this interactive workshop, you’ll explore how to engage a more diverse community of teacher-leaders. You’ll also discover how this model can establish trusting relationships and new creative pathways within your school’s shared leadership team and between the core academic team and various departments and curricular teams.

**PRESENTERS:** Eric Walters, Marymount School of New York (NY); Don Buckley, Tools at Schools


Discover clarifying questions and deep-dive processes that will serve as the impetus for change. Design student-strength-based paradigm shifts that are a catalyst for programmatic disruptive thinking. Deliver a strategic plan refresh by using the d3 Framework.

Students, pedagogical methods, and technology are changing rapidly. Schools that adapt will thrive. The d3 Framework is designed to be a 12- to 18-month program through which schoolwide innovation and paradigm shifts occur. Come to this workshop to learn about one school’s journey. You’ll leave with an understanding of how to institute a schoolwide evaluation and make your own plans to implement the d3 Framework for a strategic plan refresh for your school.

**PRESENTERS:** Timothy Viands, Grand River Academy (OH); Marc Frankel, Triangle Associates; Rich Odell, Heads Up Educational Consulting
W13. Supporting Transgender Students Supports All Students: Performing a Full Gender Audit at Your School

Understand the unique needs of transgender and gender-expansive students and adults on your campus.
Learn how to conduct a gender audit that is specific to your institution.
Take away three best practices that will help you and your school better serve all students.

How can your school support transgender and gender-expansive students and staff? After establishing a common language and understanding of gender-expansive identities, this workshop will walk you through the basics of performing a gender audit at your school. You will cover all areas of school life and share best practices. Then, after an overview of what a gender audit entails, you will take a deep dive into your school’s policies and documents. You can ask specific questions of the presenters, who represent a range of school experience and gender identities. Please bring access to any handbooks or policies you’d like to critically examine.

PRESENTERS: Mb Duckett Ireland, Choate Rosemary Hall (CT); Alex Myers and Joanne Lembo, Philips Exeter Academy (NH)

W14. Unsafe or Uncomfortable? Encouraging Dialogues Across Differences

Understand personal bias and cultivate openness to the values and stories of others.
Embrace and work through discomfort during contentious moments and conversations.
Explore pathways to empathy.

You have just been on the wrong end of an offensive comment. Or a colleague reports overhearing an insensitive comment about race or sexual orientation. Or you unintentionally say something and notice a colleague’s strong negative reaction. What do you do in the moment? This workshop takes you through the steps to embrace tricky, and potentially uncomfortable, moments in schools through productive, and sometimes difficult, conversation. Join us to take an abbreviated version of Middlesex School’s Dialogues Across Differences course.

PRESENTERS: Robert Munro and Pascale Musto, Middlesex School (MA)

W15. “What You Permit, You Promote”: Shaping Culture, One Fractal at a Time

Recognize the fact that “what you permit, you promote,” and gain support regarding how this principle manifests itself at your school.
Get help practicing what you preach by creating and living shared attitudes, norms, communication, processes, and structures.
Emphasize alignment and accountability between what you say and what you do.

Explicitly and implicitly, leaders give permission for behaviors and actions that either undermine or contribute to living their organization’s authentic mission. In this workshop, three experienced heads will help you understand what this means for your school. They’ll discuss the cultures they inherited, what they sought to preserve, and the ways they contributed to shaping culture through times of transition, crisis, and stability. This session will demonstrate “Freed’s Systems Lens on Leadership,” applying “fractals” as case studies, emphasizing clarity, alignment, and accountability between what you say and what you do.

PRESENTERS: Debbie Freed, Debbie Freed and Associates; Landis Green, Wildwood School (CA); Clair Ward, Shore Country Day School (PA); Kathleen McNamara, Seven Hills School (CA)

W16. Wild Leadership: Tending Rituals, Setting the Stage, Embodying Play

Reconnect with the larger purpose and passion of your work as a leader.
Develop your capacity to tend school culture through assessment of rituals, compelling meeting design, and a playful mindset.
Begin your Wild Leadership toolkit, which you can expand throughout the conference.

Leadership is a wild ride. It can be invigorating and exciting, or, on occasion, it can feel downright out of control—wild in the most challenging sense. But “wild” is also defined as going beyond the conventional and indicative of strong passion, suggesting ways of leading that push boundaries and do so with inspiration and heart. Explore what it means to lead wildly—from designing great meetings to tending the schoolhouse rituals to making play central to your leadership practice. Leave with a toolkit you can expand throughout the conference.

PRESENTERS: Sheryl Chard, Sofia Center for Professional Development at Bosque School (NM); Tamisha Williams, Lick-Wilmerding High School (CA); Elsa Menendez, National Hispanic Cultural Center
Admissions Practices: Making the Right Choices
PRESENTER: Sarah Fay, Schwartz Hannum PC

Beyond In-service Days: Building a Center for Teaching and Learning
PRESENTERS: Grace Limaye and Allison Schultz, The Episcopal Academy (PA)

Building an Engaging Middle School Using Transformative Teacher Leadership
PRESENTERS: Elizabeth Martin, Steve Mandell, and Angela Ringley, Pinewood Preparatory School (SC)

Committing to Inclusive Community in Independent Schools: A Few Building Blocks
PRESENTERS: Eduardo Martinez, Georgetown Day School (DC); Michael Robinson, Francoise Saint-Clair, Katy Saintil, and Shanique Pinnock, The School at Columbia University (NY)

Cyber Security Essentials for Heads and Other School Leaders
PRESENTERS: James Britto, Collegiate School (VA); Sarah Hanawald, Association of Technology Leaders in Independent Schools; Bob Olsen, Compass Cyber Security

Dialoguing to Understand: The New England Youth Identity Summit Model
PRESENTERS: Lydia Maier and James Manyuru, Waynflete School (ME)

Dollars and Change: Leveraging Technology for Financial Strategy
PRESENTER: Jess Gartner, Allovue

East Meets West: Local and National Legal Trends to Follow or Avoid
PRESENTERS: Michael Blacher, Liebert Cassidy Whitmore; Susan Schorr, McLane Middleton

Effective, Enriched Faculty Evaluation by Integrating Peer Coaching
PRESENTERS: Lisa Oberstein, Tyler Jennings, and Matthew Stuart, The Caedmon School (NY); Honor Taft, Gill St. Bernard’s School (NJ)

Engage Millennials With Design Teams to Grow the Next Generation of School Leaders
PRESENTER: Emily Sanderson, Flint Hill School (VA)

Foster Greater Human Understanding Across Our Planet: Homestay Solutions for International Students
PRESENTERS: Louise Reaves and Michelle Campbell, The Cambridge Network; James Hudgins and Michelle Hudgins, host parents; Wenzhe (Charlie) Lu, student
Futurewise Leadership: Leveraging Identity and “Tours of Duty” to Think Strategically, Not Traditionally
PRESENTERS: Jeremy Birk, United Nations International School (NY); Bill Hulseman, Annie Wright Schools (WA); Megan Howard Nellen, The Walker School (GA); Ayisha Karim, The Galloway School (GA)
MANAGEMENT

Getting Out of Our Own Way: Hacking the Automatic/Unconscious Mind to Build Better Schools
PRESENTERS: Jennifer Cerny, Kurt Christiansen, Kevin MacNeil, and Josh Pretzer, Culver Academies (IN)
LEADERSHIP DEVELOPMENT

Global Success Stories
PRESENTERS: Shane Foster, The Barstow School (MO); Bram van Kempen, Knowledge Link
MANAGEMENT

Growing Together: A Case Study in Faculty Evaluation, Development, and Compensation
PRESENTERS: Brooks Fleming, Betsy Lewton, and Eric Johnson, Community School of Naples (FL)
MANAGEMENT

Hardwiring Safety: How to Attract, Enroll, and Develop Safe Students
PRESENTERS: Caryn Pass and Lauren Stocks-Smith, Venable LLP
THE STUDENT EXPERIENCE

How to Terminate the Popular Teacher or Administrator
PRESENTERS: Susan Guerette, Fisher & Phillips, LLP; Cindy Nichols, The Episcopal Academy (PA)
MANAGEMENT

Leading for Innovation—What Really Works
PRESENTER: Peter Dry, The Principia (MO)
LEADERSHIP DEVELOPMENT

Learning From Corporate America to Maximize Marketing Impact
PRESENTER: Nija Meyer, Woodward Academy (GA)
COMMUNICATIONS AND ADVANCEMENT

Mission-driven Data Visualization: Compelling Dashboards That Transform Student Learning in Real Time
PRESENTERS: Abby Brody and Julia Higdon, Avenues: The World School (NY); Daniel Saniski, Webster Pacific (CA)
THE CLASSROOM EXPERIENCE

Multiply Your Trust Factor Within Your Team
PRESENTERS: Kathleen Gibbons, Alta Vista School (CA); Anabel Jensen, Synapse School (CA)
LEADERSHIP DEVELOPMENT

A New Pipeline to Leadership
PRESENTERS: Angela Garcia, The Fessenden School (MA); Rodney Glasgow, St. Andrew’s Episcopal School (MD); Claire Leheny, Association of Independent Schools in New England (AISNE); Jalené Spain Thomas, St. Stephen’s and St. Agnes School (VA)
LEADERSHIP DEVELOPMENT

Out of Balance: Strategies for Student Well-being in the Heart of Silicon Valley
PRESENTERS: Yvonne Faisal, Matthew Lai, and Brian Schlaak, Woodside Priory School (CA)
THE STUDENT EXPERIENCE

Preventing the Top-down Narrative: How to Cultivate Organizational Change as a Grassroots Effort
PRESENTERS: Stephanie Leung and Tessa McKeown, Mirman School (CA); Lauren Plant, Kadima Day School (CA)
LEADERSHIP DEVELOPMENT

Untapped Opportunities: Independent Schools and the Elementary and Secondary Education Act
PRESENTER: Whitney Silverman, NAIS
MANAGEMENT

Using Curiosity, Compassion, and Connection to Embrace Difficult Conversations
PRESENTER: Nancy Leaderman, Shalom School (CA)
LEADERSHIP DEVELOPMENT

Using Mindfulness Practices to Support LD Students and Teachers in the Classroom
PRESENTERS: Carole Chilton, Elizabeth Kriynovich, Jackie Middleton, and Joy Paul, Delaware Valley Friends School (PA)
THE CLASSROOM EXPERIENCE

Vision and Mission: What Are They? And So What?
PRESENTERS: Anne-Marie Balzano, George Mason University; Scott Bauer, University of Colorado, Denver
LEADERSHIP DEVELOPMENT
THURSDAY, MARCH 8

WORKSHOP BLOCK 2
11:15 AM – 12:15 PM CONTINUED

Brand and Leadership: Leading Your School Through a Rebrand
PRESENTERS: Katherine Dinh, Prospect Sierra School (CA); Jennie Winton, Mission Minded
COMMUNICATIONS AND ADVANCEMENT

Data With Personality: See the Person, the Problems, and the Philosophy
PRESENTERS: Don Buckley, Tools at Schools; Saber Khan, Browning School (NY); Alex Ragone, AltSchool Union Square (NY); Linda Vasu, Sacred Heart (CT)
MANAGEMENT

Employment Contracts, Letters, and Other Options: What’s Best for Your School and Leadership Style?
PRESENTER: Heather Broadwater, Potomac Law Group
MANAGEMENT

Getting Ready to Get Ready: How to Implement a PK-5 Sexuality Curriculum
PRESENTER: Deborah Roffman, The Park School of Baltimore (MD)
THE CLASSROOM EXPERIENCE

How Transparent Is Your School? New Expectations in School Communications
PRESENTERS: Bryan Garman, Sidwell Friends School (DC); Linda Johnson, McLane Middleton; Sandy Lish, The Castle Group
COMMUNICATIONS AND ADVANCEMENT

Innovating From the Top: Essential Strategies of Technology and Innovation Leadership for Today’s Heads
PRESENTERS: DuBose Egleston, Porter-Gaud School (SC); Jim Foley, St. Luke’s School (CT); Gabriel Lucas, Association of Technology Leaders in Independent Schools; Antonio Viva, Walnut Hill School for the Arts (MA); Elizabeth Davis, The Synapse School (CA)
LEADERSHIP DEVELOPMENT

The Law of Sacrifice: How Committing to Who You Aren’t Illuminates Who You Are
PRESENTERS: Lisa Clapper, The Yay Collective; Frances Hoover, The Philadelphia School (PA)
COMMUNICATIONS AND ADVANCEMENT

Leadership Branding in Independent Schools: The Critical Role of Authenticity
PRESENTERS: Gene Batiste, St. John’s School (TX); Raymond J. Yu, Blake School (MN)
LEADERSHIP DEVELOPMENT

Leadership Succession Planning: Fail to Plan? Plan to Fail!
PRESENTERS: Ronnie Codrington-Cazeau, Evergreen School (WA); Siri Akal Khalisa, Northwest Association of Independent Schools; Michael Murphy, Seattle Country Day School (WA)
GOVERNANCE

Leadership Through Innovative Team Collaboration
PRESENTERS: Niia Meyer, Bryan Rutledge, and Connie White, Woodward Academy (GA)
LEADERSHIP DEVELOPMENT

Long-range Financial Planning Tools for Trustees and Heads of Schools
PRESENTER: Palmer Ball, Palmer Ball Consulting, LLC
GOVERNANCE

Navigating the Landscape of International Fundraising
PRESENTER: Robert Weston, St. George’s School (RI)
COMMUNICATIONS AND ADVANCEMENT

NWAIS Futurist Fellows Explore New Models for Independent Education
PRESENTERS: Richard Kassissieh, University Preparatory Academy (WA); Cary Kirby, Open Window School (WA); Lina Rose, The Evergreen School (WA); Katie Walters-Krohn, University Child Development School (WA)
MANAGEMENT

Perspectives on Leadership: Dynamic Pathways and Shifting School Cultures
PRESENTERS: Ayanna Hill-Gill, Atlanta Girls’ School (GA); Matt Levinson, University Prep (WA); Irene Mortensen, Gill St. Bernard’s School (NJ); Jennifer Phillips, Far Hills Country Day School (NJ); Chris Cunningham, The Lawrenceville School (NJ); Beth Pride, The Lexington School (KY); Jill Webb, The Wellington School (OH)
LEADERSHIP DEVELOPMENT

Preparing to Work Collaboratively and Effectively With Your School’s Board When Responding to a Crisis
PRESENTERS: Aiméclaire Roche, The Bishop’s School (CA); David Wolowitz, McLane Middleton
GOVERNANCE

Rebranding Evaluations: How to Promote Risk Taking and Collaboration in Teacher Assessment
PRESENTERS: Meredith Alford and Scott Spence, George School (PA)
LEADERSHIP DEVELOPMENT

Sneak Peak: Preview the New NAIS Strategy Handbook
PRESENTER: Christina Drouin, Center for Strategic Planning
LEADERSHIP DEVELOPMENT

Spirituality and the New Science for Thriving
PRESENTER: Kirk Wheeler, St. Thomas School (WA)
THE STUDENT EXPERIENCE

Student Abuse Prevention and Response: The Task Force Overview
PRESENTER: Debra Wilson, NAIS
MANAGEMENT

FAMILIES FIRST WORKSHOP
Synergy Between Public and Private Persona in an Age of Polarizing Social and Political Climate
PRESENTERS: Ken Aldridge, Wilmington Friends Schools (DE); Rob Evans, psychologist; Jennie S. Knight, University of Virginia

SESSIONS AVAILABLE IN AUDIO ON DEMAND.
SESSIONS AVAILABLE IN VIDEO ON DEMAND.
(Almost) Everything You Need to Know About Leading School Change
PRESENTERS: Anne-Marie Balzano, George Mason University; Scott Bauer, University of Colorado, Denver
LEADERSHIP DEVELOPMENT

Better Understand How Well You Meet Your Mission: Calling All (Aspiring) Independent School Researchers
PRESENTERS: Jennifer de Forest, California Association of Independent Schools; Jeneen Graham, St. Margaret’s Episcopal School (CA)
LEADERSHIP DEVELOPMENT

Blazing the Path: Creating Powerful Professional Development for Emerging Leaders of Color
PRESENTERS: Noni Thomas Lopez, Ethical Culture Fieldston School (NY); Eric Osorio, Swift School (GA); Antonio Williams, William Penn Charter School (PA)
LEADERSHIP DEVELOPMENT

Changing Nature of Volunteerism: Meeting Parents Where They Are and Using Them to Engage Alumni
PRESENTERS: Kathleen McNamara and Amy Walters, The Seven Hills School (CA)
COMMUNICATIONS AND ADVANCEMENT

Aspiring: When the Leadership Flame Flickers
PRESENTER: William Stribling, The Hill School (VA)
LEADERSHIP DEVELOPMENT

We’re All in This Together: Collectively Managing Risk
PRESENTERS: Dave Farace and Nancy Greene, The Bolles School (FL)
MANAGEMENT

When Boards Go Rogue: Turning Bad Situations Into Opportunities
PRESENTERS: Kendall Cameron, Cameron Educational Strategies; Robert Cotter, Friends’ Central School (PA); Vince Watchorn, Providence Country Day School (RI)
GOVERNANCE
THURSDAY, MARCH 8

WORKSHOP BLOCK 3
1:15 – 2:15 PM CONTINUED

Head/Shrink: Mastering the Psychological Challenges of Leadership
PRESENTERS: Rob Evans, psychologist; Laura Konigsberg, Turning Point School (CA)
LEADERSHIP DEVELOPMENT

How to Teach Positive Use of Technology and Digital Legacy, and Prevent Digital Abuse
PRESENTER: Richard Guerry, The Institute for Responsible Online and Cellphone Communication
THE STUDENT EXPERIENCE

The Human Side of Crisis
PRESENTERS: Wanda M. Holland Greene, The Hamlin School (CA); Chris Joffe, Joffe Emergency Services
LEADERSHIP DEVELOPMENT

Is an Independent School Education Worth the Tuition?
PRESENTER: Douglas Lyons, Connecticut Association of Independent Schools
COMMUNICATIONS AND ADVANCEMENT

Leadership Team: Negotiations on an HOS Contract That Strengthen Bonds Between Board and Head
PRESENTERS: Terrence Briggs, Bowditch & Dewey, LLP; Arch McIntosh, Charlotte Latin School (NC)
GOVERNANCE

Leading and Learning With Boys Today
PRESENTERS: David Armstrong, International Boys’ Schools Coalition; Kerry Brennan, The Roxbury Latin School (MA); Brad Gioia, Montgomery Bell Academy (TN); Byron Hulse, Woodberry Forest School (VA)
THE STUDENT EXPERIENCE

Managing a Movement: Bringing the Mastery Transcript Consortium to Campus
PRESENTERS: Eric Hudson, Global Online Academy (WA); Patricia C. Russell, Mastery Transcript Consortium
LEADERSHIP DEVELOPMENT

The Odyssey: The Board Chair’s Journey to Transformational Leadership
PRESENTERS: Abigail DeLessio and Marc Frankel, Triangle Associates; Benjamin Robinson, Providence Day School (NC)
GOVERNANCE

Personalizing the Path to Leadership and Professional Growth
PRESENTERS: Ben Ketchum, Riverside Presbyterian Day School (FL); Laura Krentel, Westminster Schools (GA); Tara Montague and Sean Nolan, National Presbyterian School (DC)
LEADERSHIP DEVELOPMENT

Plan for the Unexpected: Top Crises in Our Schools
PRESENTERS: Jane Hulbert, The Jane Group; Myra McGovern, NAIS
COMMUNICATIONS AND ADVANCEMENT

Policy and Practice: Leading the Way in Supporting Transgender/Nonbinary Students in Independent Schools
PRESENTERS: Maria Alonso, Westtown School (PA); Jason Craige Harris, Friends Seminary (NY); Rachel Kane, Sidwell Friends School (DC); Edna-Anne Valdepeñas, George School (PA); Betsy Torg, Friends Council on Education
THE STUDENT EXPERIENCE

The Role of Human Resources in the Development of a Healthy School Culture
PRESENTERS: Pauline Bailey and Jim Scott, Punahou School (HI); Bernie Noe and Sara Skinner, Lakeside School (WA)
MANAGEMENT

Sharing Professional Dialogue in a Department of One
PRESENTERS: Cheryl Frichione, Rodeph Sholom School (NY); Katherine Gruzynski, Belmont Day School (MA); Patricia Kepler, The Greenwich Country Day School (CT); Megan Zink, The Pike School (MA)
LEADERSHIP DEVELOPMENT

Stewardship With a Human Touch
PRESENTERS: Shelley Reese, Esperanza Academy (MA); Starr Sneed, Advancement Connections
COMMUNICATIONS AND ADVANCEMENT

The Student-athlete in 2018: High Risk, High Reward
PRESENTERS: Timothy Heaphy, Hunton & Williams LLP; David Lounie, St. Anne’s-Belfield School (VA)
THE STUDENT EXPERIENCE

Toeing the Line With Digital Leadership: Website, Blogs, Social, Inbound Marketing, and More
PRESENTERS: Pat Bassett, Heads Up Educational Consulting; Jon Moser, Finalsite
COMMUNICATIONS AND ADVANCEMENT

Understanding and Working With International Student Agents
PRESENTERS: Brittany Goodman, ICEF; Kevin Merges, Rutgers Preparatory School (NJ); Ioana Wheeler, NAIS
MANAGEMENT

Who Needs Meetings?
PRESENTERS: Ronnie Brown, John McWilliams, and Jay Spencer, The Montgomery Academy (AL)
LEADERSHIP DEVELOPMENT

Working Efficiently and Effectively With Your School’s Legal Counsel
PRESENTERS: David Hanson, Phillips Exeter Academy (NH); David Wolowitz, McLane Middleton
GOVERNANCE

SESSIONS AVAILABLE IN AUDIO ON DEMAND.
SESSIONS AVAILABLE IN VIDEO ON DEMAND.
Accio Community: How We Built K-12 Houses That Look Nothing Like the British System
PRESENTERS: Kenneth “Kabe” ErkenBrack and Julie Schlossinger, Vail Mountain School (CO)
THE STUDENT EXPERIENCE

Avoiding the Spotlight: Investigating, Addressing, and Eradicating Sexual Misconduct in Independent Schools
PRESENTERS: Barbara Jones, Glen Kopp, and Kristin Smith, Bracewell LLP
LEADERSHIP DEVELOPMENT

The Buck Stops Here—and Here: A Collaborative Approach to School Leadership
PRESENTERS: Timothy Horner and Ronald Smyczek, University Lake School (WI)
GOVERNANCE

Building a Culture of Leadership From the Ground Up
PRESENTERS: Elizabeth Davis and Jim Eagen, Synapse School (CA)
LEADERSHIP DEVELOPMENT

Business Model Innovation: What This Means for Independent Schools
PRESENTER: Marc Levinson, Independent School Solutions
MANAGEMENT

A Car for the Common Man: Assembly Lines in the Elementary Classroom
PRESENTERS: Sarah Clark and Susan Schneider, Tower School (MA)
THE CLASSROOM EXPERIENCE

Co-Design in the Classroom: Students as Curriculum Leaders
PRESENTERS: Don Buckley, Tools at Schools; Eric Walters, Marymount School (NY)
THE CLASSROOM EXPERIENCE

Collaborative Internship Cohort: A Pathway to Teaching Excellence
PRESENTERS: David Banister, The Fessenden School (MA); Kathy Coen, The Park School (MA); Brendan Largay, Belmont Day School (MA); Justin McLean and Alethea White, Meadowbrook School of Weston (MA); Michael Coppola, Chestnut Hill School (MA)
LEADERSHIP DEVELOPMENT

Engaging Challenging Parents: Tools for Teachers
PRESENTERS: Michelle Bederman, Emory University; Sarah Spannagel and Sara Stephenson, University School (OH)
THE STUDENT EXPERIENCE

A Friend Is the First to Know: Making Every Student a Leader in Preventing Suicide
PRESENTERS: Leilani Ahina, Sarah Slater, and Bennett Valencia, Punahou School (HI)
THE STUDENT EXPERIENCE

Generous Orthodoxy: Organizational Stewardship and Institutional Evolution Framed by Malcolm Gladwell and Hans Wilhelm Frei
PRESENTER: Ari Betof, Boston University Academy (MA)
GOVERNANCE
Leadership Pathways: Successes, Challenges, and Insights From Four Heads in Their Second Year
PRESENTERS: Laura Konigsberg, Turning Point School (CA); Mervan Osborne, Beacon Academy (MA); Meera Viswanathan, The Ethel Walker School (CT); Michael Wirtz, Hackley School (NY)
LEADERSHIP DEVELOPMENT

Leading With Data
PRESENTERS: Keith Evans, Westminster Schools (GA); Cathy Hall, Noble and Greenough (MA); T.J. Locke, Episcopal Academy (PA); Michael Nachbar, Global Online Academy (WA)
LEADERSHIP DEVELOPMENT

Managing Up, Managing Down: How Women Leaders Need to Navigate the Waters in Our Schools
PRESENTERS: Kathleen McNamara, Seven Hills School (CA); Colleen Schilly, Hillbrook School (CA)
LEADERSHIP DEVELOPMENT

Mind the Gap: Leading Your School in Closing the Gap Between Aspirations and Current Practice
PRESENTERS: Julia Griffin and Kim Samson, Hawken School (OH)
LEADERSHIP DEVELOPMENT

Mission-based Grading: Assessing and Reporting the Learning That Matters
PRESENTERS: Annie Barton and Wendell Thomas, Rowland Hall (UT)
THE CLASSROOM EXPERIENCE

The New Relevance: More Student Engagement, Less Homework
PRESENTERS: Peter Brooks, Lincoln School (RI); Peter Gow, Independent Curriculum Group
THE STUDENT EXPERIENCE

Private-public Partnerships: Designing Shared Experiences
PRESENTERS: Michael Magno and Ryan Welsh, Providence Day School (NC); Barry Sherman, Bruns Academy (NC)
LEADERSHIP DEVELOPMENT

Secrets vs. Privacy: Confidentiality Within Schools
PRESENTERS: Meryl Heyliger and Amy Killy, Georgetown Day School (DC); Malikkah Rollins, Lowell School (DC)
THE STUDENT EXPERIENCE

Students and Trustees: Possibilities for Collaboration and Real-world Learning
PRESENTERS: Casey Clark, Glenmede; Emily Jones, The Putney School (VT)
THE STUDENT EXPERIENCE

Using Creative Communication, Virtual Reality, and Social Media to Amplify Students’ Media Reach
PRESENTERS: Jennifer Graycheck, Episcopal School of Acadiana (LA); Brett Landry, DRKHRSE
THE CLASSROOM EXPERIENCE

You Can Attract Great Teachers, But Can You Keep Them?
PRESENTERS: David Berthold, The Kinkaid School (TX); Charles Kraus, Fort Worth Country Day School (TX)
LEADERSHIP DEVELOPMENT

10 Things That Don’t Belong in a School of the Future
PRESENTERS: Mike Cobb and Jason Kern, All Saints Episcopal School (TX)
LEADERSHIP DEVELOPMENT

Are Your Admissions Processes Compliant With ADA and Similar Laws? What Are the Risks?
PRESENTERS: Suzanne Bogdan, Fisher & Phillips, LLP; Amy Clemons and Steve Piltch, The Shipley School (PA)
MANAGEMENT

Building a Faculty Culture of Growth and Innovation Through Coaching and Collaboration
PRESENTERS: Marsha Little, The Lovett School (GA); Cynthia Sabik, Stone Ridge School of the Sacred Heart (MD); Connie White, Woodward Academy (GA)
LEADERSHIP DEVELOPMENT

Combating “Fake News” and Misinformation With Information Literacy
PRESENTERS: Lindsay Horbatuck and Laurie Sears, Landon School (MD)
THE CLASSROOM EXPERIENCE
WORKSHOP BLOCK 5
11:15 AM – 12:15 PM CONTINUED

Current and Coming Legal Issues
PRESENTER: Debra Wilson, NAIS
MANAGEMENT

Designing and Improvising Collaborative Leadership
PRESENTERS: Emily Carrara, Matt Scully, and Ryan Welsh, Providence Day School (NC)
LEADERSHIP DEVELOPMENT

The Digital Experience: Developing 21st Century Leadership Skills in Today’s World
PRESENTERS: Josie Ahlquist, Florida State University; Jennifer Dane, The Ohio State University
THE STUDENT EXPERIENCE

Eliminating Sidewalk Talk: An Online Parent-teacher Feedback Form
PRESENTERS: Ryan Burton and Lee Hark, Durham Academy (NC)
MANAGEMENT

Engagement and Impact: Design Thinking for Social Justice
PRESENTERS: Ara Brown, Cranbrook Kingswood Schools (MI); Nola-rae Cronan, Columbus School for Girls (OH)
THE STUDENT EXPERIENCE

Ethical Choices: Developing 21st Century Leaders
PRESENTERS: Eva Lazar and Karen Rezach, Kent Place School (NJ)
THE CLASSROOM EXPERIENCE

Infusing Social and Emotional Education Into Daily Instruction: Integrating—Not Adding On
PRESENTERS: Lisa Ockerman and Krista Promnitz, Pine Crest School (FL)
THE STUDENT EXPERIENCE

Innovation and Transformation in Challenging Times
PRESENTERS: Steve Anthony, Eric Greenberg, and Michael Saxenian, McLean School (MD)
GOVERNANCE

Is There a Tuition Bubble? Macroeconomics and Independent Schools
PRESENTERS: Greg Hagin, CCS; John Lewis, The Gunston School (MD)
MANAGEMENT

Learning Through Design and Action: Engaging Youth in Redesigning Their School
PRESENTERS: Gregory Benedis-Grab and Ali Iberraken, Packer Collegiate Institute (NY)
THE CLASSROOM EXPERIENCE

Marketing Independent Schools
PRESENTERS: Heather Hoerle, The Enrollment Management Association; John Katzman, Noodle Education
COMMUNICATIONS AND ADVANCEMENT

MOOCs for Professional Development: What We Want Every Teacher to Know
PRESENTERS: Pearl Kane and Kevin Mattingly, Teachers College, Columbia University
LEADERSHIP DEVELOPMENT

Parents Who Insist Their Child Is Being Bullied (Despite Evidence to the Contrary)
PRESENTERS: Daisy Pellant, Breck School (MN); Michael Thompson, psychologist
THE STUDENT EXPERIENCE

The Pathway to Headship: Stories and Strategies From Women and People of Color
PRESENTERS: Roger Bridges and Peggy Procter, Echo Horizon School (CA); Phil Gutierrez, Mid-Peninsula High School (CA); Crystal Land, Head-Royce School (CA); Melinda Tsapatsaris, Westland School (CA)
LEADERSHIP DEVELOPMENT

Rethinking Compensation: A Community-wide Effort to Improve Agency, Accountability, and Transparency
PRESENTERS: Kyle Barriger, Christina Gwin, and Rebecca Sherouse, Castilleja School (CA)
LEADERSHIP DEVELOPMENT

School Climate and SEL Measurement Tools and Trends: A Foundation for Well-being
PRESENTERS: Scott Beszyloko and Elizabeth Mendelsohn, Winston Prep Schools (NY); Jonathan Cohen, National School Climate Center
MANAGEMENT

Social Justice Through Student-centered Learning
PRESENTERS: John Bouton and John Daves, The Pennington School (NJ)
THE CLASSROOM EXPERIENCE
Activating Inquiry-based Leadership: Practices for Change and Empowerment Across School Constituencies
PRESENTERS: Noa Mendelevitch, Synapse School (CA); Mike Orlando, Helios School (CA)
LEADERSHIP DEVELOPMENT

Authenticity, Purpose, and Customer Experience: One School’s Journey to Full Enrollment
PRESENTERS: Greg Bamford and Mishel Gantz, Watershed School (CO)
COMMUNICATIONS AND ADVANCEMENT

Coming Down the Mountain: Moving From Idea to Identity
PRESENTER: Tim Fish, NAIS
LEADERSHIP DEVELOPMENT

Constructing Servant Leaders: A Blueprint for Developing Transformative Service Learning
PRESENTERS: Margot Moses, Carolina Day School (NC); Isaac Rankin, Christ School (NC)
THE STUDENT EXPERIENCE

Diversity Coaching Model: A Tool for Reshaping Curriculum and Practice
PRESENTERS: Ramón Javier, The Trinity School (NY); Joseph McCauley and Semeka Smith-Williams, Packer Collegiate Institute (NY)
THE CLASSROOM EXPERIENCE

Engagement, Empathy, and Equity in Action: A Journey to Enact Transformative Vision, Curricula, and Learning
THE CLASSROOM EXPERIENCE

Ever Forward: Upshifting From Allies to Accomplices
PRESENTERS: Bea Garcia and Martha Neubert, Northfield Mount Hermon School (MA)
LEADERSHIP DEVELOPMENT

PRESENTERS: Leilani Ahina, Punahou School and Global Online Academy (HI); Lauren Gehman, Metairie Park Country Day School and Global Online Academy (LA); Priya Singhvi, Greenhill School (TX)
THE STUDENT EXPERIENCE

The Future of Social Media Education
PRESENTERS: Susan Perry, Jason Ramsden, and Colleen Ramsden, Ravenscroft School (NC); Laura Tierney, The Social Institute
THE STUDENT EXPERIENCE
Genders and Sexualities Alliances (GSAs): Sites for Social Justice and Facilitating Equity-minded Student Allies
PRESENTERS: J.J. Kahle, The Blake School (MN); J.B. Mayo Jr., University of Minnesota
THE STUDENT EXPERIENCE

Honoring the Student Experience: The Power and Potency of Student-centered Practitioner Research
PRESENTERS: Cara Henderson, The Emery/Weiner School (TX); Brendan McGrail, Dwight-Englewood School (NJ); Kelsey Schroeder, Roland Park Country School (MD); Jackson Collins, Prep for Prep
THE STUDENT EXPERIENCE

Incubating and Co-working: Building Innovative School Programs and Partnerships Beyond Your Campus
PRESENTER: Jeremy Goldstein, Episcopal High School (VA)
MANAGEMENT

Inspire Your Leadership Journey: Optimize Growth Through Reflective Practice and E-portfolios
PRESENTERS: Genevieve Hoppe and Priscila Torres, The North Broward Preparatory Schools (FL)
LEADERSHIP DEVELOPMENT

The Journey Toward an Engaged and Generative Board
PRESENTERS: Tommy Battle, Virginia Episcopal School (VA); Hank Berg, Highland School (VA); Betsy Hunroe, Virginia Association of Independent Schools; David Lourie, St. Anne’s-Belfield School (VA); Michael Groves, Oak Hill Academy (VA); Scott Kennedy, Norfolk Collegiate Academy (VA); Elinor Scully, The Langley School (VA)
GOVERNANCE

Lab Atlanta: Designing, Disrupting, and Changing Lives
PRESENTERS: Laura Deisley, The Lovett School (GA); Mike Pardee, Lab Atlanta (GA)
THE CLASSROOM EXPERIENCE

Leadership That Delivers: The Power of Financial Aid, Institutional Sustainability, and Inclusion
PRESENTERS: DaRel Christiansen and Jennifer Moore, Rabun Gap-Nacoochee School (GA); Christopher Tompkins, The Tatnall School (DE)
MANAGEMENT

Let the Kids Do It: From Student Centered to Student Driven
PRESENTERS: Karen Brown, Eileen Dieck, Matthew Ives, and Matthew Kammrath, The Masters School (NY)
LEADERSHIP DEVELOPMENT

Measuring and Communicating the Classroom Experience With Evidence-based Dashboards
PRESENTER: Scott Erickson, Phillips Brooks School (CA)
THE CLASSROOM EXPERIENCE

The Neurology of Decision Making: Understanding and Improving an Essential Skill Set
PRESENTER: Michael Walker, San Francisco Day School (CA)
LEADERSHIP DEVELOPMENT

Neuroscience, the Daily Grind, and College Admission: Redesigning the Upper School Schedule
PRESENTERS: Kay Betts, Bettstrategic Group; Patty Montague, Marist School (GA); Kelley Lips, Emory University
THE CLASSROOM EXPERIENCE

Peer Mentors: Creating a Wellness Leadership Program of Students for Students
PRESENTER: Erin Nordlund, Chadwick School (CA)
THE STUDENT EXPERIENCE

Resilience: Avoiding Victimization Through Social Problem Solving and Emotional Self-regulation
PRESENTER: Sameer Hinduja, Florida Atlantic University
THE STUDENT EXPERIENCE

Study Abroad: Model Practices for Independent Schools
PRESENTERS: Laurie Black, CET Academic Programs; Melissa Brown, Holton-Arms School (MD); Liz Gregor, Webb School (TN); Caroline White, NAFSA; Association of International Educators
MANAGEMENT

Taming the Homework Monster
PRESENTER: Kelley King, San Diego Jewish Academy (CA)
THE CLASSROOM EXPERIENCE

Turning the Tide on the Student-leadership Experience
PRESENTERS: Jason Coady and Ellen Deitrich, The Hill School (PA); Debra E. Johns, Yale University
THE STUDENT EXPERIENCE

What Is a B+, Anyway? Replacing Grades With a Mastery Model
PRESENTERS: Tim Bazemore, Catlin-Gabel School (OR); Regan Galvan, Polytechnic School (CA); Michael Peller, The Nueva School (CA)
THE CLASSROOM EXPERIENCE

What’s Next in DASL: From Data and Analysis to Insights and Action
PRESENTERS: Joy Bodycomb, Wanell Boone, and Hilary LaMonte, NAIS
MANAGEMENT
### 2018 NAIS Annual Conference

#### Registration

**SAVE WHEN YOU REGISTER BY JANUARY 29, 2018!**

**CLICK HERE TO REGISTER**

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird Rate</th>
<th>Standard Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MEMBER INDIVIDUAL</strong></td>
<td>$755</td>
<td>$855</td>
</tr>
<tr>
<td>Individual from an NAIS, Southern Association of Independent Schools (SAIS), or Georgia Independent School Association (GISA) subscriber school/organization</td>
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<tr>
<td><strong>MEMBER GROUP</strong></td>
<td>$600</td>
<td>$700</td>
</tr>
<tr>
<td>Rate is per person for 4+ people from one NAIS/SAIS/GISA subscriber school/organization. All registrations must be made at the same time and sent together with one payment.</td>
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<tr>
<td><strong>MEMBER INDIVIDUAL ONE-DAY</strong></td>
<td>$475</td>
<td>$575</td>
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<tr>
<td>One-day rate for an individual from an NAIS/SAIS/GISA subscriber school/organization</td>
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<tr>
<td><strong>NONMEMBER INDIVIDUAL</strong></td>
<td>$1,090</td>
<td>$1,190</td>
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<tr>
<td>Individual from a nonmember school*</td>
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<tr>
<td><strong>NONMEMBER GROUP</strong></td>
<td>$900</td>
<td>$1,000</td>
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<tr>
<td>Rate is per person for 4+ people from one nonmember school.* All registrations must be made at the same time and sent together with one payment.</td>
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<tr>
<td><strong>NONMEMBER INDIVIDUAL ONE-DAY</strong></td>
<td>$570</td>
<td>$670</td>
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<tr>
<td>One-day rate for an individual from a nonmember school or organization*</td>
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<tr>
<td><strong>INDIVIDUAL FULL-TIME TEACHER OR COLLEGE/GRADUATE STUDENT ONE-DAY</strong></td>
<td>$150</td>
<td>$170</td>
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<tr>
<td>One-day rate for a full-time teacher or college/graduate student NOTE: This discount applies to Friday only.</td>
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<tr>
<td><strong>GROUP FULL-TIME TEACHER OR COLLEGE/GRADUATE STUDENT ONE-DAY</strong></td>
<td>$100</td>
<td>$110</td>
</tr>
<tr>
<td>Rate is per person for 10+ people from one school. All registrations must be made at the same time and sent together with one payment. NOTE: This discount applies to Friday only.</td>
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<tr>
<td><strong>SPOUSE/PARTNER/GUEST</strong></td>
<td>$450</td>
<td>$450</td>
</tr>
<tr>
<td>Spouse/partner/guest of registered participant</td>
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</tbody>
</table>

*Nonmembers: If you are actively applying for NAIS membership, you are eligible to receive the NAIS-discounted price for the NAIS Annual Conference. Contact us at membership@nais.org.
CONFERENCE HEADQUARTERS
Georgia World Congress Center
285 Andrew Young International Blvd., NW
Atlanta, GA 30313

Group Discount
We encourage school teams to come to the conference together, attend workshops, and bring back shared experiences and knowledge to put to use. Save money when four or more people from your school register together. Visit annualconference.nais.org/registration for more information.

Teacher Discount
Friday features expanded programming—workshops and speakers—devoted to the art and science of teaching. Take advantage of discounted one-day rates for full-time teachers and students on Friday only. You can save even more by registering as a group of 10 or more teachers.

Member Discount
Individuals from NAIS member and subscriber schools save up to 40 percent on conference registration fees. If your school is in the process of completing a membership application, contact membership@nais.org or 202-973-9700 for information on how to obtain the member discount.

HOTEL INFORMATION
➽ Make plans to reserve your hotel room by January 29 to receive the special conference rate, which ranges from $199 to $253 per night plus tax.
➽ For specific rates and information, visit the conference website at annualconference.nais.org/registration.

Below is a list of all current conference hotels as of October 30, 2017.
Please do not contact the hotel directly. You can only obtain discounted rates by reserving through NAIS’s registration and housing partner, Experient. Additional hotels may be added at a later date.

Omni CNN Center
Headquarters Hotel
100 CNN Center, NW, Atlanta, GA 30303

Westin Peachtree Plaza Hotel
210 Peachtree St., NW, Atlanta, GA 30303

TRAVEL INFORMATION
Getting to and traveling around Atlanta is easy, convenient, and affordable.

Nearest Airport
Hartsfield-Jackson International. The conference is an easy taxi, shuttle, car, or public transit ride away.

Public Transportation
The Metropolitan Atlanta Rapid Transit Authority (MARTA) is a bus and rail system that connects all parts of Atlanta.
FARE: $2.50 for one-way bus or train trips, including transfers. It’s the quickest, cheapest way to get to and from the airport.
TO TAKE MARTA FROM HARTSFIELD-JACKSON:
The rail station is at the north end of the airport.
TO GET TO THE GEORGIA WORLD CONGRESS CENTER: Go to the Dome/GWCC/Philips Arena/CNN Center Station.