CONFERENCE PROGRAM

sailing the winds of change

schools of the future

NAIS ANNUAL CONFERENCE

chicago, illinois

McCormick Place Convention Center, West Building

February 25–27, 2009
The NAIS Annual Conference is the yearly gathering and celebration for the independent school community and welcomes school leaders, teachers, and trustees, and workshops focused on important topics of today.

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Welcome to the 2009 NAIS Annual Conference in the Windy City of Chicago! For more than 45 years, this conference has brought together independent school leaders in purposeful dialogue and this year it seems even more important for all of us to engage in challenging conversations about change. We hope that the next three days in Chicago will inspire you and your team to chart a new course for your school, deftly navigating the murky waters of the unknown. Famed underwater explorer Sylvia Earle reminds us: “Our past, our present, and whatever remains of our future absolutely depend on what we do now.” While she was referring to environmental challenges, we would suggest we heed her message regarding action as individual schools and as an industry.

The endurance of independent schools is being tested this year. NAIS members have been thrown into surprise storms of economic turmoil, demographic troughs, and a more turbulent and interconnected world, with “safe harbor” seeming at times distant and unreachable. How then will we navigate to find new and more peaceful waters in which to sail our vessels? We think the “change navigators” who we’ve invited to this conference will help us explore these questions. Chancellor of DC Public Schools Michelle Rhee, entrepreneur and breakthrough thinker Guy Kawasaki, and best-selling author/social trends expert Dan Heath will discuss the characteristics of change and offer suggestions to school leaders for setting sail in new directions. Microsoft leader Mary Cullinane, expert psychologist Carol Dweck, and “teacher of the year” Marco Antonio Torres will share theories about how to chart a new course programmatically. To close our program, we shall hear from renowned media icon and philanthropist Oprah Winfrey, founder of the Oprah Winfrey Leadership Academy for Girls—South Africa.

We offer thanks to our local NAIS members and to the Independent Schools Association of the Central States (ISACS) for welcoming the Annual Conference to this vibrant city, and to the 2009 NAIS Annual Conference Think Tank for its outstanding efforts to imagine this program—made even more compelling by the recent squalls of change in our world. In closing, we’d like to invoke the words of another familiar change agent from Illinois, who on January 20, 2009, against all odds, was inaugurated as our new president. Barack Obama’s own journey to become the 44th president is a telling lesson for all of us about change, the power of positive thinking, and grassroots efforts. So here in Chicago, let’s all embrace his mantra—“Yes, we can!” We need only to look around the corner from this conference center at Grant Park to be inspired by his dream for the future, and to know that our independent schools were part of his enormous success. [Obama is a graduate of Punahou School (HI), a former parent at the University of Chicago Laboratory Schools (IL), and a current parent at Sidwell Friends School (DC).]

On behalf of the NAIS board and staff, thank you for being part of this event and for making this journey to Chicago. In drawing the world map centuries ago, English mapmakers placed “Here be dragons” at the edges of their known world in deference to the fearsome unknown. Let’s confront those dragons over the next three days and sail confidently away from this conference with renewed optimism for our future.

PATRICK F. BASSETT PRESIDENT
HEATHER HOERLE VICE PRESIDENT, MEMBER RELATIONS
AMY P. AHART DIRECTOR, NAIS ANNUAL CONFERENCE
SATIRA BUSHELL ASSOCIATE DIRECTOR, NAIS ANNUAL CONFERENCE
program at a glance

The schedule and all conference information are subject to change. All events occur at the McCormick Convention Center West unless otherwise noted.

REGISTRATION HOURS
Wednesday, 7:00 AM–7:00 PM
Thursday, 6:30 AM–6:00 PM
Friday, 6:30 AM–3:00 PM

INFO BOOTH HOURS
Wednesday, 7:00 AM–6:00 PM
Thursday, 6:30 AM–6:00 PM
Friday, 6:30 AM–3:00 PM

EXHIBIT HALL HOURS
Thursday, 11:00 AM–6:30 PM
Friday, 8:00 AM–2:30 PM

BOOKSTORE HOURS
Thursday, 11:00 AM–6:30 PM
Friday, 8:00 AM–2:30 PM

CLASSROOMS OF THE FUTURE HOURS
Thursday, 8:00–9:30 AM,
11:00 AM–3:15 PM, 5:00–6:00 PM
Friday, 8:00–9:30 AM, 11:00 AM–3:00 PM

PROGRAM AT A GLANCE KEY
- Book signings take place immediately following speakers’ presentations.
- These events or programs require pre-registration or tickets.
- General Session Events
- Featured Workshops, One-Hour Workshops, Optional Three-Hour Workshops, and Special Events
- Exhibit Hall activities
- Breaks

The program at a glance includes:
- 8:00 AM–4:00 PM: Global Education Summit
- 12:00–3:00 PM: Families First Meeting
- 1:00–4:00 PM: Three-Hour Workshops

The schedule and all conference information are subject to change. All events occur at the McCormick Convention Center West unless otherwise noted.
6:45–7:45 AM  
Coffee and tea

8:00–9:00 AM  
One-Hour Workshop Block 1  
Featured Workshop with Steve Curwood

9:00–9:30 AM  
Break

9:30–11:00 AM  
Opening General Session with Dan Heath

11:00 AM–12:00 PM  
Book Signing with Dan Heath,  
Exhibit Hall Grand Opening, and Complimentary Lunch in Exhibit Hall

12:00–1:00 PM  
One-Hour Workshop Block 2  
Featured Workshop with Mary Callinane

1:00–1:30 PM  
Break

1:30–2:30 PM  
One-Hour Workshop Block 3  
Featured Workshop with Jehane Noujaim  
Featured Workshop with Patrick Bassett

2:30–3:00 PM  
Break

3:00–4:30 PM  
General Session with Michelle Rhee

4:30–6:00 PM  
Conference NTworking Adventure:  
Sail the Seven Seas with NAIS in Exhibit Hall

8:00–9:00 AM  
President’s Breakfast and Annual Meeting

9:00–9:30 AM  
Break

9:30–11:00 AM  
One-Hour Workshop Block 4  
Featured Workshop with Carol Dweck  
Featured Workshop with Michael Thompson

11:00–11:30 AM  
Book Signing with Carol Dweck and Michael Thompson

11:30 AM–12:30 PM  
One-Hour Workshop Block 5  
Featured Workshop and NAIS Diversity Leadership Award Honoring Lucinda Lee Katz

12:30–1:30 PM  
Complimentary Lunch in Exhibit Hall

1:30–2:30 PM  
One-Hour Workshop Block 6  
Featured Workshop with Marco Antonio Torres

2:30–3:00 PM  
Break

3:00–4:00 PM  
Closing General Session with Oprah Winfrey

Don’t miss the exciting Families First Program with Rob Evans on Saturday, February 28. See page 15 for more details.
SHUTTLE SERVICE
We are pleased to provide shuttle service between McCormick Place Convention Center and the conference hotels. There are many variables such as traffic at the shuttle service area at each hotel, the number of people getting off and on at each location, and the weather that may affect pick-up and drop-off times.

- **Hyatt Regency Chicago:** Shuttles will pick up and drop off in front of the West Tower of HRC on the street level, which is Stetson Street. Stetson Street separates the East and West towers.
- **Fairmont:** Shuttles will pick up and drop off at the Motor Entrance, which is on the Basement 2 Level. Elevators will take attendees to that level.
- **Sheraton:** Shuttles will pick up and drop off on the street level in front of the hotel.
- **Embassy Suites:** (Columbus Drive) Shuttles will pick up and drop off on the street level in front of the hotel.

SHUTTLE SERVICE HOURS
Shuttles run every 30 minutes, stopping at the Hyatt Regency Chicago, Fairmont, Sheraton, Embassy Suites, and McCormick Place Convention Center West Building. The Hyatt Regency McCormick is connected to the convention center so no shuttle service is needed.

- **Wednesday, February 25**
  - 6:30 AM–7:30 PM
- **Thursday, February 26**
  - 6:00 AM–6:30 PM
- **Friday, February 27**
  - 6:00 AM–5:00 PM

COAT CHECK HOURS
A coat check will be available to conference participants on Level 1 of the convention center near registration.

- **Wednesday, February 25**
  - 7:00 AM–5:00 PM
- **Thursday, February 26**
  - 6:30 AM–6:30 PM
- **Friday, February 27**
  - 6:30 AM–5:00 PM
Classrooms of the Future is a playground of ideas, a place where you can personally experience teaching and learning using 21st century methodology and technology. Lessons and experiences found in the Classrooms of the Future are based on the latest trends in technology and research surrounding current knowledge about how people learn. This exhibit offers special participatory workshops in the Stadium Classroom and opportunities to explore the future of teaching and learning in the hands-on Exploration Classroom.

EXPLORATION CLASSROOM
The Exploration Classroom is a dynamic, hands-on learning environment where you can personally explore many different learning environments and tools. Let the docents guide you on your journey or strike out on your own. This is a place to explore current technology and learning environments as well as glimpse what’s on the horizon. Create your first blog, podcast, or wiki. You can explore the world of RSS or collaborate with one of the many tools freely available on the web. Network in the learning lounge or get a view of the future from the “Crows Nest,” where virtual worlds, cell phones, and other emerging technologies will enter the classroom. The Exploration Classroom is a great place to hang out, learn, and explore.

STADIUM CLASSROOM
The Stadium Classroom will host nine hands-on, participatory workshops highlighting new and innovative ways to teach in today’s classroom. Participants may use one of the classroom computers or their own laptop to explore progressive pedagogy and tools of modern learning environments. Lessons include new tools and technology, new learning environments, and issues of administering Class 2.0.
STADIUM CLASSROOM SCHEDULE

THURSDAY, FEBRUARY 26

8:00–9:00 AM
What Is Your Message? The Power of 21st Century Communications
Blogs, wikis, and podcasts are everywhere—the way information is accessed has changed dramatically. What does the social life of information mean for your school? This session briefly introduces you to several communication tools and asks you to consider their place in your community. While conversations of “branding” increase, explore how you can leverage these social technologies to engage your greater community.

11:00 AM–12:00 PM
Liquid Books? Publishing’s Future
Books are morphing in both format and conception. Learn ways to read traditional books in wholly untraditional formats including on cell phones, PDAs, Kindles, and your computer. Delve into the concept of “liquid books” and what it will mean for the way our students learn and create new knowledge.

12:10–1:10 PM
A New Prescription for your Vision: Making Web 2.0 Personal
From blogs to wikis to podcasts, you’ve heard how you can use Web 2.0 in your classroom. What better way to understand these tools than to personalize them? By making Web 2.0 personal, you will better grasp how to use its tools in your classroom. Through this hands-on workshop, you will set up several different tools and be challenged to bring them into your life.

1:00–2:00 PM
Technology in Troubling Times
In these economically troubling times, how can you effectively manage your education technology budget and maintain the quality of the program? Participants will hear from several professionals as they explore creative ways to utilize many of the Web 2.0 and open-source applications within their existing framework. What works, what has promise, and what must be considered as you explore technology on a shoestring budget?

5:00–6:00 PM
Teaching in a Media Rich Environment: YouTube and Other Social Media in Your Class
You may have heard of it, and you may have seen it on your campus. But have you invited YouTube and other social media to your class? This session will explore the possibilities of leveraging social media to bring your lessons to life. Participants will experiment with several types of media and ways to use them in the classroom.

FRIDAY, FEBRUARY 27

8:00–9:00 AM
Tools to Collaborate across the Globe: Explorations in Collaborative Environments
The global schoolhouse is alive and well. However, how can we increase our interactions with those outside our classroom? This session will introduce you to several collaborative environments and document tools for facilitating virtual exchanges. From synchronous to asynchronous exchanges, these tools can facilitate engaging experiences as students collaborate and construct meaning together. Come learn how to use sites like Google Docs, Drop.io, Vyew, Yuuguu, and others.

11:00 AM–12:00 PM
Second Life Meets First Life
Join us to experience Second Life in your First Life. Participants will engage in demonstrations within the environment as well as explore first-hand virtual worlds where you can travel to the bottom of the ocean, enter an animal cell, discover your strengths, or visit the Sistine Chapel! Learn how to use Second Life and other 3D immersive virtual worlds as learning environments to connect with alumni.

12:20–1:20 PM
Learning through Alternate Reality Gaming
Learning should be like a good book or an engaging game—you don’t want to stop! This session explores alternate reality gaming as an engaging, emerging learning environment that draws on the power of narrative and immerses students in collaborative problem-based learning. Come learn about this topic by personally playing an alternate reality game.

1:30–2:30 PM
Writing with Images: Bringing Your Stories to Life through Digital Storytelling
Everyone has a story to tell. The oral tradition dates back to the origins of language; the story of the hunt played out in pictures on cave walls, the passing of a story from generation to generation. Come learn about digital storytelling, which blends visual, verbal, and digital literacies while encouraging your students’ critical thinking and creative expression. From history and science to language and art, stories are everywhere. Learn how you can enter the world of digital storytelling.

Stop by Classrooms of the Future to find a dynamic, hands-on learning environment built for you.
2009 GLOBAL EDUCATION SUMMIT: GLOBAL CITIZENS IN OUR SCHOOLS

WEDNESDAY, FEBRUARY 25
8:00 AM–4:00 PM

ROOM: W375 A

Filled with practical information on implementing global programs and an inspiring example of global citizenship, the Fourth Annual Global Education Summit (GES) focuses on turning students into global citizens. This year we present an exciting new format. Following the welcome address, you will choose to attend breakout sessions in four different timeslots. Join the session that most appeals to you and your current interests. After the breakout sessions, we will reconvene for the keynote address, followed by lunch and the afternoon three-hour workshop you pre-selected.

SCHEDULE

8:00 AM Welcome and Overview
ROOM: W375 A

8:50 AM Breakout Session 1

9:30 AM Breakout Session 2

The following three sessions will be offered in both timeslots, with a 10-minute break in between.

- An Outcomes-Driven Approach to Global Education, Vicki Weeks, Lakeside School (WA). Room: W475 A
- Integrating Summer Programs into Global Education, Hope Staab, Punahou School (HI). Room: W471 A
- Developing Campus Buy-in to a Global Mission, Peter Merrill, Phillips Academy (MA). Room: W471 B

Pre-registration for the GES is required.
10:10 AM Breakout Session 3

**Global Diploma Programs**, Loren Fauchier, Providence Day School (NC). Room: W475 A

**“Glocal” and “Global on a Budget,”** Millie Cox, Charlotte Country Day School (NC). Room: W471 A

**Using Web-Based Networks to Engage Students Globally,** Kate Meenan-Waugh, Washington International School (DC). Room: W471 B

10:50 AM Breakout Session 4

The following three sessions will be offered in both timeslots, with a 10-minute break in between.

- **Global Diploma Programs**, Loren Fauchier, Providence Day School (NC). Room: W475 A
- **“Glocal” and “Global on a Budget,”** Millie Cox, Charlotte Country Day School (NC). Room: W471 A
- **Using Web-Based Networks to Engage Students Globally,** Kate Meenan-Waugh, Washington International School (DC). Room: W471 B

11:20 AM Break

11:30 AM Keynote Address and Q & A, Luma Mufleh

12:30 PM Boxed Lunch

1:00–4:00 PM Three-Hour Workshops

GES participants attend a three-hour conference workshop for which they previously registered. See pages 19–23 for locations.

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**Luma Mufleh**

Originally from Jordan, Luma Mufleh is the inspirational coach of an Atlanta-area soccer team called the Fugees, short for refugees. The players on this team come from 18 war-torn countries, including Afghanistan, Iraq, Bosnia, Congo, Somalia, and Sudan. Most of them have endured unimaginable hardship: One young boy was forced by soldiers to shoot his own best friend, another watched his father shot to death, and all have been robbed of their childhood. Mufleh quickly realized that the needs of this team were going to be unique: The players were dealing with post-traumatic stress issues, language barriers, cultural disconnects, and devastating poverty as their economic reality. The team provides strict discipline, tutoring for the players, and a sense of community for them and their families. With an emphasis on what can be done to change the life of one child, one family at a time, Mufleh’s work is the kind of “social entrepreneurship” that radically transforms any community, and provides a moving example of true global citizenship.

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**Merry Merryfield**

**PANEL CHAIR, GLOBAL CURRICULUM**

Merry Merryfield teaches social studies and global education at Ohio State University. She researches how students are learning about the world and developing perspective consciousness and intercultural competence. She teaches courses in global education, cross-cultural experiential learning, and African Studies. At GES, Merryfield will chair a panel of experts from independent schools and other organizations that have developed comprehensive global education curricula.

**Global Panel**

**MODERATOR:** Merry Merryfield, Ohio State University

**PANELISTS:** Jim Pickett, Cranbrook Schools (MI); Daniel Sweeney, North Shore Country Day School (IL); Art Charles, former international school head, Kim Rakow Bernier, Facing the Future (WA)
DAN HEATH  
Thursday, February 26  
9:30–11:00 AM  
Made to Stick

Dan Heath is the coauthor, with his brother Chip, of the book *Made to Stick: Why Some Ideas Survive and Others Die*, a *BusinessWeek* and *New York Times* bestseller. Amazon.com readers voted *Made to Stick* into the top 100 books of 2007 and Amazon.com editors named it the #2 business book of the year. Heath has taught and consulted on the topic of “making ideas stick” with organizations such as Microsoft, Macy’s, Nestle, and the American Heart Association. Heath coauthors a monthly column for *Fast Company* magazine and serves as a consultant to the policy programs at the Aspen Institute. Prior to joining the Aspen Institute, Heath conducted research and wrote case studies for Harvard Business School. More recently, he worked and taught in the executive education division of Duke University. He is also the cofounder of Thinkwell, a startup textbook publishing company in Austin, TX, which celebrated its 10th anniversary in fall 2008. Heath received a BA from the University of Texas and an MBA from Harvard Business School. He now lives in Raleigh, NC. A proud geeky moment for Heath was his victory in the 2005 *New Yorker* Cartoon Caption contest, beating out 13,000 other entrants.

MICHELLE RHEE  
Thursday, February 26  
3:00–4:30 PM  
Education Reform  
Alumna of Maumee Valley School (OH)

In 2007, Michelle Rhee was appointed by District of Columbia Mayor Adrian Fenty to lead DC Public Schools, a district numbering 50,000 students and 144 schools. Chancellor Joel Klein, whose work in New York City’s public schools is a model for effective change, said her appointment was “the choice DC needs, given that, year in and year out, they have not gotten results.” Results drive Rhee. Whether she is developing effective measurements to track student achievement and teacher quality; talking with principals and teachers in one-on-one meetings; developing new measures to hold herself and staff accountable for their roles in student achievement; traveling throughout the community to engage parents and other stakeholders in our schools; establishing partnerships with neighborhood organizations; meeting with business leaders as she transforms a broken organizational structure into one that works; or ensuring that needed repairs are completed, Rhee’s vision rests on results. She had these results in mind when she founded The New Teacher Project (TNTP) in 1997, now nationally recognized as a leading program in understanding and developing innovative solutions to new teacher hiring challenges.  
Sponsored by ERB

GUY KAWASAKI  
Friday, February 27  
9:30–11:00 AM  
Top 10 Things I Wish You Would Teach Students So I Don’t Have To  
Alumnus of the Iolani School (HI)

Guy Kawasaki is a founding partner and entrepreneur-in-residence at Garage Technology Ventures. He is also the cofounder of Alltop.com, an “online magazine rack” of popular topics on the Internet. Previously Kawasaki was an Apple Fellow at Apple Computer, Inc. He is the author of eight books including *The Art of the Start*, *Rules for Revolutionaries*, *How to Drive Your Competition Crazy*, *Selling the Dream*, and *The Macintosh Way*. He has a BA from Stanford University and an MBA from UCLA as well as an honorary doctorate from Babson College. Kawasaki is also one of the founders of Nononina, creator of Truemors, a website that enables you to “tell the world” — within the bounds of good taste and the law, anyway — your rumors, news, and sightings, and anyone with web access can read and rate them within minutes.
OPRAH WINFREY
Friday, February 27
3:00–4:00 PM

Through the power of media, Oprah Winfrey has created an unparalleled connection with people around the world. Her accomplishments as a global media leader—in television, film, publishing, radio and online—and a philanthropist have established her as one of the most respected and admired public figures today. Winfrey has long believed that education is the door to freedom, offering a chance for a brighter future. Through her private charity, The Oprah Winfrey Foundation, she has awarded hundreds of grants to organizations that support the education and empowerment of women, children, and families in the United States and around the world. She created The Oprah Winfrey Scholars Program, an international scholarship program for students determined to use their education to give back to their communities. In January 2007, she opened the Oprah Winfrey Leadership Academy for Girls—South Africa, a 28-building campus outside of Johannesburg for which she has contributed more than $40 million toward its creation. The state-of-the-art independent boarding school engenders high standards of academic achievement and service leadership for girls who show outstanding promise despite their impoverished backgrounds and social circumstances. Her vision is that the Leadership Academy will help develop the future women leaders of South Africa. In addition, her public charity Oprah’s Angel Network has helped establish 60 schools in 13 countries, create scholarships, support women’s shelters, and build youth centers and homes—changing the future for people all over the world. The charity launched O Ambassadors, a school-based program that encourages young people to become active global citizens. Now in its second year, the program is inspiring thousands of youth in North America to make a difference for people in developing countries by working toward the UN Millennium Development Goals, which target the global issues of poverty, hunger, and limited access to education.

The headquarters of her company, Harpo, Inc., is in Chicago and we are excited to be in her home town for this year’s conference. What a treat to have her address our school leaders in the Windy City and we are forever indebted to Reveta Bowers for her assistance in landing such a renowned speaker and thinker for our conference!

Sponsored by Sodexo

To ensure a positive experience for our entire audience and speakers, flash photography is NOT permitted. In addition, it is expressly forbidden to take any video of the speakers at the NAIS conference.

CONGRATULATIONS AND WELCOME TO OUR 2008–09 AND 2009–10 ASPIRING SCHOOL HEAD FELLOWS!

These individuals have been selected to participate in the NAIS Fellowship for Aspiring School Heads Program, a professional development program for individuals at NAIS member schools who wish to become heads of independent schools. The program includes workshops, leadership assessments, a mentor relationship, and a focused school project, all tied together throughout the course of one year. Part of the programming takes place at the Annual Conference. You, too, can be part of a network of aspiring school leaders and take your career to the next level. For more information about the fellowship, visit www.nais.org/go/fellowship.
Jehane Noujaim
Thursday, February 26
1:30–2:30 PM
Different Channels, Different Truths
Alumna of Milton Academy (MA). Jehane Noujaim began as a photographer and filmmaker in her native Cairo, Egypt. Noujaim graduated from Milton Academy (MA) and then Harvard University. After graduation, Harvard awarded her the Gardner fellowship, under which she directed Mokattam. Noujaim’s controversial documentary, Control Room, about the Arabic-language cable news station Al Jazeera, questioned prevailing images and positions offered up by the U.S. news media about the Iraq war. Then, she worked as producer of the MTV series Unfiltered. After MTV, Noujaim produced and directed Startup.com in association with Pennebaker Hedgedus Films. The highly acclaimed documentary won numerous awards including the Directors Guild of America and International Documentary Association awards for best documentary. She has since worked in the Middle East and the U.S. as a director and cinematographer on documentaries. Noujaim won the Technology Entertainment and Design (TED) Prize, and used her “wish” to organize Pangea Day, a live videoconference featuring films, speakers, and music. Pangea Day took place in New York City, Rio de Janeiro, London, Dharamsala, Cairo, Jerusalem, and Kigali. The four-hour show was broadcast through Internet, television, and mobile phones.

Steve Curwood
Thursday, February 26
8:00–9:00 AM
Greening Our Institutions
Alumnus of Westtown School (PA). Steve Curwood is executive producer and host of the National Public Radio (NPR) show Living on Earth, which has run continuously since April 1991. Curwood began as a reporter with NPR and host of Weekend All Things Considered. He also hosted NPR’s World of Opera. Curwood has 30 years of journalism experience at NPR, CBS News, The Boston Globe, WBUR-FM/Boston, and WGBH-TV/Boston. He shared the 1975 Pulitzer Prize for Public Service as part of The Boston Globe’s education team. Curwood is also the recipient of the 2003 Global Green Award for Media Design, the 2003 David A. Brower Award from the Sierra Club for excellence in environmental reporting, and the 1992 New England Environmental Leadership Award from Tufts University. He is president of the World Media Foundation, Inc., and a Lecturer in Environmental Science and Public Policy at Harvard University. He lives with his wife and children in southern New Hampshire.

Mary Cullinane
Thursday, February 26
12:00–1:00 PM
Creating Artists of Learning
Mary Cullinane is the United States director of innovation and business development for Microsoft Education Group. Before she joined Microsoft, Cullinane was director of technology and administrator at a secondary school, where she implemented an Anytime Anywhere Learning Program, providing notebook computers for all ninth–12th graders. Cullinane then helped establish EdGate.com, a start-up Internet company that creates online learning communities for schools and districts. In 2000, Cullinane became manager of Microsoft’s Anytime Anywhere Learning Program. In 2002, she assumed responsibilities for the K–12 segment and managed Microsoft’s national programs, marketing activities, and strategic initiatives with national associations and departments of education. In 2003, as a result of a partnership between the School District of Philadelphia and Microsoft Corporation, Cullinane became technology architect for the School of the Future in Philadelphia.
LUCINDA LEE KATZ
Friday, February 27
11:30 AM–12:30 PM
NAIS Diversity Leadership Award Recipient
A leader in the field of education, Lucinda Lee Katz currently heads Marin Country Day School outside of San Francisco. Previously she worked with Mayor Richard M. Daley in Chicago to develop an early education program, and served as director of the University of Chicago Laboratory Schools and as principal of the nursery and lower schools for 16 years. Katz began her career with the National Teacher Corps Program. Her experience as the first Chinese bilingual, bicultural teacher in the San Francisco Public Schools led to her work on the landmark Lau v. Nichols decision, bringing bilingual education to our nation’s schools. She founded the first bilingual, bicultural day care center in San Francisco and helped open the Chinese American Service League’s day care and family support center in Chicago. As professor and lecturer at Erikson Institute, University of Illinois, and the University of Chicago for over 20 years, Katz completed numerous books, with the latest being It’s a Boy!, a comprehensive guide for the parents of boys, released in March 2008. A dedicated speaker and traveler, Thompson has appeared on Today, The Oprah Winfrey Show, 20/20, 60 Minutes, The Early Show, and Good Morning America. He has been quoted in The New York Times, The Washington Post, and The Boston Globe, and she has appeared on the television shows Today, Good Morning America, and 20/20. Dweck’s recent book Mindset (published by Random House) has been widely acclaimed. Please note: Ms. Dweck will speak in room W184.

BOOK SIGNING EVENT

CAROL DWECK
Friday, February 27
8:00–9:00 AM
Mindsets: Developing Talent and Creating Effective Leaders
Carol S. Dweck is a leading researcher in the field of motivation and is the Lewis and Virginia Eaton Professor of Psychology at Stanford University. Her research focuses on why students succeed and how to foster their success. More specifically, her work has demonstrated the role of mindsets in students’ motivation and has illuminated how praise for motivation and learning. Dweck has held professorships at Columbia and Harvard universities, has lectured all over the world, and has been elected to the American Academy of Arts and Sciences. Her work has been prominently featured in such publications as The New Yorker, Time, The New York Times, The Wall Street Journal, The Washington Post, and The Boston Globe, and she has appeared on the television shows Today, Good Morning America, and 20/20. Dweck’s recent book Mindset (published by Random House) has been widely acclaimed. Please note: Ms. Dweck will speak in room W184.

BOOK SIGNING EVENT

MICHAEL THOMPSON
Friday, February 27
8:00–9:00 AM
Paradoxes of Anxious Parents
Michael Thompson is a consultant, author, and psychologist specializing in children and families. He is the clinical consultant to The Belmont Hill School in Massachusetts and has worked with more than 500 schools across the United States, as well as in international schools in Central America, Europe, and Asia. He has authored numerous books, with the latest being It’s a Boy!, a comprehensive guide for the parents of boys, released in March 2008. A dedicated speaker and traveler, Thompson has appeared on Today, The Oprah Winfrey Show, 20/20, 60 Minutes, The Early Show, and Good Morning America. He has been quoted in The New York Times, The Washington Post, Newsweek, Time, and U.S. News & World Report and has been a guest on National Public Radio shows Morning Edition, Talk of the Nation, and The Diane Rehm Show. He wrote and narrated a two-hour PBS documentary entitled Raising Cain, which was broadcast in 2006.

BOOK SIGNING EVENT

MARCO ANTONIO TORRES
Friday, February 27
1:30–2:30 PM
Digital Storytelling and Curriculum
Marco Antonio Torres is a 10-year high school teacher, media coach, and education technology director for San Fernando High School, one of the nation’s largest urban schools in Los Angeles. He is also a professional filmmaker and photographer who uses digital storytelling to add value to his curriculum. Torres has been recognized locally and internationally, including being honored as a California Teacher of the Year, for his accomplishments in the classroom, creative program building, the administration of complex budgets, and the use of technology to empower minority students. He has received honors and awards from the U.S. government, educational leadership organizations, the creative arts community, business groups, and his students. Torres is empowering students, teaching them how to celebrate their culture, build communities, and how (and why) to use multimedia tools to share their very special stories and ideas with the world. Torres is involved with many professional organizations where he is an advocate for more collaboration between the media arts world and education. He was recruited to serve as a board member for the George Lucas Educational Foundation and as an Apple Distinguished Educator.

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All book signings will take place outside of W375 DE immediately following the presentations.
MUSICAL PERFORMANCES
During the general sessions, enjoy the wonderful performances of these local school groups:
- Quest Academy Bella Voce
  Quest Academy (IL)
  Thursday, February 26, 9:30 AM
  Jacque Negues, middle school music faculty; Ben Hehebrand, head of school
- St. John’s Northwestern Military Pipe Band
  St. John’s Northwestern Military Academy (WI)
  Thursday, February 26, 3:00 PM
  Ron Bowen, musical director; Jack H. Albert, head of school
- Bel Canto Choir
  University of Chicago Laboratory Schools (IL)
  Friday, February 27, 9:30 AM
  Katy Sinclair, music director; David Magill, director
- Groove Yard Jazz Band
  Francis W. Parker School (IL)
  Friday, February 27, 3:00 PM
  Lucius Bell, music teacher; Dan Frank, head of school

CLASSROOMS OF THE FUTURE: AN INTERACTIVE DEMONSTRATION AND LEARNING CENTER
Thursday, 8:00–9:30 AM, 11:00 AM–3:15 PM, 5:00–6:00 PM
Friday, 8:00–9:30 AM, 11:00 AM–3:00 PM

EXHIBIT HALL AND BOOKSTORE HOURS
Thursday, February 26, 11:00 AM–6:30 PM
Friday, February 27, 8:00 AM–2:30 PM
ROOM: F1
See page 58 for a floor plan, list of exhibitors, and highlights.

T PRESIDENT’S BREAKFAST AND ANNUAL MEETING
Thursday, February 26, 7:30–9:00 AM
TICKET REQUIRED
ROOM: W375 B
Join head of school colleagues for breakfast and a presentation by NAIS President Patrick Bassett and the NAIS board of trustees. The Annual Meeting for members immediately follows the breakfast.

CONFERENCE NETworking ADVENTURE: SAIL THE SEVEN SEAS WITH NAIS
Thursday, February 26, 4:30–6:00 PM
ALL CONFERENCE PARTICIPANTS ARE WELCOME.
RECEPTION IN THE EXHIBIT HALL
See old friends and meet new ones at NAIS’s own unique high seas adventure. Cast your NET into this party to discover buried treasure. Experience live entertainment and interactive demonstrations, enjoy food and drinks, and more. Dress is casual and we hope you will join in the festivities!

FEATURED WORKSHOP BY NAIS PRESIDENT PATRICK BASSETT
Thursday, February 26, 1:30–2:30 PM
ROOM: W180
Financial Survivability
The president of NAIS presents an accounting of six factors of “the perfect storm” that in confluence may place schools in financial jeopardy. Given this reality for some and possibility for others, how does a school go beyond financial sustainability planning to the next two possible stages? 1) Developing a Financial Contingency Plan (income down unexpectedly 5 percent to 10 percent); 2) Developing a Financial Disaster Plan (income down 20 percent or more).

NAIS DIVERSITY LEADERSHIP AWARD: RECOGNITION FOR OUTSTANDING ACHIEVEMENT IN DIVERSITY
Friday, February 27, 11:30 AM–12:30 PM
ROOM: W375 A
This annual honor goes to an outstanding leader, connected to independent schools, who has done extraordinary work to advance diversity and inclusivity on a national scale. Our recipient this year is Lucinda Lee Katz. See her extraordinary biography on page 13.

2009 KLINGENSTEIN LEADERSHIP AWARD
Presented to Oprah Winfrey by Columbia University’s Teachers College Professor Pearl Rock Kane. The award is presented annually to an individual who has influenced the field of education in enduring ways. Previous recipients include Jim Collins, Howard Gardner, Malcolm Gladwell, and Beverley Daniel Tatum, among other distinguished awardees.

These events or programs require registration or tickets.
Families First Program

Pre-registration is required for this program. There is no additional fee.
Space is limited. Remember, you must be registered for the conference as well.

Networking Lunch and Meeting
Wed., February 25, 12:00–3:00 PM
ROOM: W184 A

Ticket Required
Partners of school heads, join us for a luncheon and business meeting where our Families First Facilitators Barbara Bassett, Gail Suitor, and Liza Zeller will lead a discussion on issues of importance to partners of heads of school. You’ll find this isn’t your traditional lunch—there will be opportunities to network with your peers, discuss issues that are pertinent to you and your schools, and share success stories with the group.

Sustaining School Leadership: Meeting the Challenges of First Family Life
Thur., February 26, 12:00–1:00 PM
ROOM: W181 A

See page 26 for a full description.

Making Your Ideas Stick with Dan Heath
Thursday, February 26, 12:00–1:00 PM
ROOM: W184 A

See page 30 for a full description.

Sustaining School Leadership: Creating an Individualized Contract for the Head
Fri., February 27, 11:30 AM–12:30 PM
ROOM: W181 A

See page 47. Presenters: Lisa Zeller, The Community School of Naples (FL); Peter Calfee, Calfee Financial Advisors Inc. (OH); D. Ralph Davison, Carney, Sandoe & Associates (NC); Gail Suitor, Long Trail School (VT); Debra Wilson, NAIS (DC)

Gathering in Club Sodexo
Fri., February 27, 12:45–1:45 PM
ROOM: W181 C

Meet in Club Sodexo to discuss challenges you face as a member of the First Family, network, and catch up with old and new friends.

Breakfast Featuring Rob Evans
Sat., February 28, 10:00 AM–12:00 PM
HYATT REGENCY CHICAGO, GREEN LEVEL, WEST TOWER, CRYSTAL B

Ticket Required
Partners and heads of schools are invited to reconvene on Saturday for a breakfast with keynote speaker Rob Evans. A clinical and organizational psychologist and the executive director of The Human Relations Service in Wellesley, MA, Evans graduated from the Germantown Friends School (PA) and received his undergraduate degree from Princeton University and his doctorate from Harvard. He has consulted to nearly 1,000 schools and districts across the U.S.—including several hundred independent schools—working with teachers, administrators, boards, and parents. He is the author of many articles and two books: Family Matters: How Schools Can Cope with the Crisis in Childrearing and The Human Side of School Change.
The Annual Conference includes more than 140 one-hour conference workshops on Thursday and Friday.

We provide attendees two ways to search for workshops in the conference program — by element of sustainability and by track. All attendees are invited to attend any workshop.

**TRACK**
The first way that all workshops will be categorized is by the five tracks listed below. Again, this serves to help organize content and audience focus.

**Communications and Advancement**
Designed for heads and trustees as well as communication and advancement practitioners (working in the areas of public relations, government relations, media relations, community relations, marketing, development, alumni relations, admission, and diversity), these workshops address what it takes to ensure effective communication to — and relations with — all key constituencies.

**Governance**
Designed for boards of trustees and heads of school in their role as liaisons with the board, these workshops focus on all aspects of board governance, including (but not limited to) strategic thinking, financial responsibilities of the board, and effective board/head partnerships.

**Leadership Development**
Designed for heads and all academic and administrative leaders, these workshops focus on effective school leadership. Workshops may cover leadership style and skills, school policies and decision making, technology implementation, and the enhancement of professional and personal development opportunities for faculty and administrators.

**Management**
Designed primarily for business officers, financial aid directors, division heads, deans, and heads, these workshops focus on the day-to-day management of people, programs, and operations. The workshops may cover issues such as recruitment and retention, supervision and evaluation, legal issues, financial operations, and building and campus management.

**The Classroom Experience**
Designed for all educators and academic leaders, these workshops focus on design and implementation of academic programs. They may cover new research, use of technology to support learning, case studies, model programs for inclusive and innovative curriculum, education for the “whole” student, best practices, and trends in education. These workshops may also cover issues of school culture and climate, and the support for the overall well being of students.

**SUSTAINABILITY FOR 21ST CENTURY SCHOOLS**
The second way that we categorize the workshops is by the dimension of sustainability the workshop addresses. In the program, each workshop will be marked with an icon representing one or two of the five areas of sustainability NAIS believes schools need to address.

- **Demographic Sustainability**
  Becoming more inclusive and representative of the school-age population and less unapproachable financially and socially.

- **Environmental Sustainability**
  Becoming more “green” and less wasteful.

- **Financial Sustainability**
  Becoming more efficient and less costly.

- **Global Sustainability**
  Becoming more networked internationally and less provincial in outlook.

- **Programmatic Sustainability**
  Becoming more focused on the skills and values the marketplace of the 21st century will seek and reward — and less narrowly isolated in a traditional disciplines approach to teaching and learning.

- **Daily Work of School Leaders**
  While these workshops do not specifically address one of the five aspects of sustainability, they cover the day-to-day operational work of independent schools, as well as individuals’ development of leadership skills.

Use the planning worksheet on the opposite page to map your conference experience.
Use this worksheet to plan ahead of time. Record workshops you wish to attend during the conference on Thursday and Friday. Also note any optional three-hour workshops or events for which you have registered.

| WED, FEB 25 | 8:00 AM–4:00 PM | □ T Global Education Summit |
| 12:00–3:00 PM | □ T Families First Meeting |
| 1:00–4:00 PM | □ T Optional Three-Hour Workshops |

| THUR, FEB 26 | 6:45-7:45 AM | □ Coffee and Tea |
| 7:30–9:00 AM | □ T President’s Breakfast and Annual Meeting |
| Choose one of two options for this timeslot. | □ One-Hour Workshop Block 1 <br> □ OR Featured Workshop with Steve Curwood |
| 9:30–11:00 AM | □ Opening General Session with Dan Heath |
| 11:00 AM–12:00 PM | □ Exhibit Hall Grand Opening, Book Signing for Dan Heath, and Complimentary Lunch in Exhibit Hall |
| Choose one of two options for this timeslot. | □ One-Hour Workshop Block 2 <br> □ OR Featured Workshop with Mary Cullinane |
| Choose one of three options for this timeslot. | □ One-Hour Workshop Block 3 <br> □ OR Featured Workshop with Jehane Noujaim <br> □ OR Featured Workshop with Patrick Bassett |
| 3:00–4:30 PM | □ General Session with Michelle Rhee |
| 4:30–6:00 PM | □ Conference NETworking Adventure: Sail the Seven Seas with NAIS |

| FRI, FEB 27 | 6:45–7:45 AM | □ Coffee and Tea |
| Choose one of three options for this timeslot. | □ One-Hour Workshop Block 4 <br> □ OR Featured Workshop with Carol Dweck <br> □ OR Featured Workshop with Michael Thompson |
| 9:00–9:30 AM | □ Book Signings for Carol Dweck and Michael Thompson |
| 9:30–11:00 AM | □ General Session with Guy Kawasaki |
| 11:00–11:30 AM | □ Book Signing for Guy Kawasaki |
| 11:30 AM–12:30 PM | □ One-Hour Workshop Block 5 <br> □ OR NAIS Diversity Leadership Award Honoring Lucinda Lee Katz |
| Choose one of two options for this timeslot. | □ Complimentary Lunch in Exhibit Hall |
| 12:30–1:30 PM | □ One-Hour Workshop Block 6 <br> □ OR Featured Workshop with Marco Antonio Torres |
| Choose one of two options for this timeslot. | □ Closing General Session with Oprah Winfrey |
| 3:00–4:00 PM | □ T Families First Program with Rob Evans |

These events require pre-registration or tickets; please make sure you have registered!
wednesday  
February 25
Demographic Sustainability
Environmental Sustainability
Financial Sustainability
Global Sustainability
Programmatic Sustainability
Daily Work of School Leaders

7:00 AM–6:00 PM
NAIS Annual Conference
Information Booth Open
ROOM: W183

7:00 AM–7:00 PM
Registration Booth Open
ROOM: W183

8:00 AM–5:00 PM
Exhibitor Move in
ROOM: F1

8:00 AM–4:00 PM
Global Education Summit
ROOM: W375 A
See page 8 for a detailed schedule.

12:00–3:00 PM
Families First Meeting
ROOM: W184 A

1:00–4:00 PM
Three-Hour Workshops
These three-hour workshops require a ticket. Space permitting, you may sign up at the registration desk if you did not pre-register for a workshop. All workshops take place in the McCormick Convention Center West.

W1. How to Create, Sustain, Evaluate, and Enhance International Education Programs
ROOM: W175 A
How might schools create, sustain, evaluate, and enhance international education programs? This interactive workshop will provide a unique opportunity for independent school educators to learn how to build successful international education programs from an independent school veteran in this field.
PRESENTERS: Carl Hobert, Belmont Hill School (MA)

W2. Strategic Planning/Strategic Thinking
ROOM: W175 B
For long-term sustainability, independent schools must think strategically, cultivate understanding and consensus around mission, and draw all constituencies into a sense of common purpose. This is strategic planning. It is part of a larger framework that includes business, academic, and other planning. Outcomes: process clarity, tools, workbook.
PRESENTERS: Samuel Frank, Synthesis Partnership (MA); Judy Shelton, St. George’s Independent School — Germantown (TN)

W3. Unleash Strategic Payoff: Create a Five-Year Board Development Plan
ROOM: W175 C
Popular wisdom urges boards to engage in regular professional development, yet conflicting demands often make this difficult. This workshop will look to compelling research to answer the question: What’s the real payoff for board development? Plus participants will begin five-year maps for proactive development keyed to their schools’ strategic goals.
PRESENTERS: Craig Sellers, The Derryfield School (NH); Ginny Christensen, Strategy for Growth (PA)

W4. Building Shared Leadership for Today and Tomorrow
ROOM: W185 A
School communities are more complex than ever, creating new challenges particularly for school heads. The impact to leaders is often increased stress, lack of time to think and accomplish critical work, and lower satisfaction. In this workshop, we’ll examine the shift from an over-reliance on leadership from the head to a more shared form of leadership with the administrative team: the benefits and challenges of team leadership, the conditions that make it work, and how the head’s own leadership can set the stage.
PRESENTER: Megan Staczek, MDS Consulting (MD)

Go to www.nais.org/go/annualconference for workshop materials and presentations.
W5. Character Education: Doing It So It Makes a Difference
ROOM: W176 B
Members of CSEE’s Moral Development Team will make research-based recommendations to help schools develop top-quality character education programs. Suggestions will also be offered regarding the third year of CSEE’s Character Initiative that in 2009 will distribute $100,000 to independent schools.
PRESENTERS: David Streight, Council for Spiritual & Ethical Education (OR); Bett Alter, The Gunnery (CT); Michael Cerkovnik, Mary Institute and Saint Louis Country Day School (MO)

W6. Journey to a New Frontier: Understanding the Neural Underpinnings of Change
ROOM: W476
Life in the 21st century is tumultuous. We are faced with globalization factors that demand new ways of thinking about our nation and our world. Amidst all of this, we must successfully negotiate our way through daily life. Meanwhile, our brains are working hard to adapt to the changes occurring around us. Discover the neurology of change and learn new ways of effectively managing change processes.
PRESENTER: Amrit Daryanani, Wakefield School Inc. (VA)

W7. Making Sense out of the Moment: What is the Real Problem?
ROOM: W187 A
Most real problems are symptoms of systemic issues. There are key questions to ask to quickly distinguish between complex issues and problems that can be quickly solved. In this workshop, Debbie Freed will demonstrate her systems lens on leadership model and how it can be used by leaders to resolve cultural dissonance.
PRESENTERS: Debbie Freed, Debbie Freed and Associates (CA); Lucinda Lee Katz, Marin Country Day School (CA)

W8. Schools of Integrity: Establishing a School Pathway to Ethical Literacy
ROOM: W178 B
Schools of Integrity, funded by the John Templeton Foundation, is a collaboration between NAIS and the Institute for Global Ethics. The project advances best practices for balancing academic rigor with a focus on ethical development. This highly interactive session will explore concrete approaches to building school cultures of integrity.
PRESENTERS: Paula Mirk, Institute for Global Ethics (ME); Cory Stutts, Catherine Cook School (IL)

W9. Setting a Course for IT Success: A Navigation Clinic for School Leaders
ROOM: W179 B
Pick the brains of savvy IT leaders in a highly interactive, personally focused session. Explore how technology transforms education and what that means for your school and leadership decisions you make. In structured small group discussions, we’ll consider technology infrastructure, curriculum, school operations, and professional development.
PRESENTERS: Curtis Lieneck, The University of Chicago Laboratory Schools (IL); Jill Brown, Albuquerque Academy (NM); Denise Musselwhite, Trinity Preparatory School (FL); Antonio Viva, Worcester Academy (MA)

W10. What the Head of School Wants You to Know (But Probably Forgot to Tell You)
ROOM: W181 B
Inspired by business strategist Ram Charan’s book, What the CEO Wants You to Know, this workshop offers 10 concepts that the head of school wants the leadership team, faculty, staff, and board to know in order to create a sense of shared responsibility for implementing the school’s mission. Participants will leave with 10 visuals and a deep understanding of the paradigm-shifting importance of these key concepts.
PRESENTERS: Jamie Baker, Reverb Consulting (TN); Tom Beazley, Grace-Saint Luke’s Episcopal School (TN)

Overwhelmed by the program? Go to the NAIS Information Booth for suggested pathways.

**ROOM: W185 D**

Participants will work with the leaders to examine the implications of Daniel Pink’s work: *A Whole New Mind: Moving from the Information Age to the Conceptual Age*. What are the essential questions we should be asking about hiring, assessing our curriculum, and looking at pedagogical practices? How different would our schools look?

**PRESENTERS:** Joyce Evans and Richard Fitzgerald, Bentley School (Oakland Campus) (CA); Joan Sokotch, The Town School (NY); David Trower, Allen-Stevenson School (NY)

**W12. 1:1 Laptops: Implications for School Systemic Change**

**ROOM: W472**

This workshop provides an overview of a planning and implementation process involving trustees, administrators, parents, teachers, and students. Examples of classroom use will be shown along with observations of the impact of ubiquitous computing on the teaching-learning process, school culture, and related school change issues.

**PRESENTERS:** Howard Levin and Mark Salkind, The Urban School of San Francisco (CA)


**ROOM: W186 A**

How can you make sure your school is effectively addressing areas of vulnerability? This workshop will provide you with the tools you need to collaboratively and comprehensively approach school safety and security. Attendees will learn how to address common security issues, implement site-specific strategies, and access helpful resources.

**PRESENTERS:** Paul Timm, RETA Security, Inc. (IL); Peter Brown, The Latin School of Chicago (IL)


**ROOM: W185 B**

School leaders must work together to navigate today’s financial challenges and guide their schools toward financially sustainable business models. In this session, we will explore these issues and industry trends and offer the NAIS “Six Steps” model as a planning tool for school leaders to meet the challenges with discipline, diligence, and data.

**PRESENTER:** Corey McIntyre, NAIS (DC)

**W15. The Challenge of Building and Maintaining a Sustaining School**

**ROOM: W181 A**

The critical difference between schools that manage sustainability planning well and those that don’t is the understanding that this is a process, not just an event. The process, however, begins years before the expected or, more often, unexpected event. The 21st century will present many new and more daunting challenges to the future of the independent school and sustainability planning will become more critical to the success of any school.

**PRESENTERS:** Hugh Mallon, Executive Compensation Concepts, Ltd. (MD); Henry Flanagan, Western Reserve Academy (OH); Peter McDonald, Eagle Hill School Foundation of Massachusetts, Inc. (MA); Al Adams, Lick-Wilmerding High School (CA)

**W16. To Tell the Truth: Creating a Culture of Effective Evaluation**

**ROOM: W475 B**

Somewhere between peer review that has “no teeth” and classroom observation from the “top down” lies a plan for collaborative but substantive evaluation of teaching and teachers. This workshop will simulate the process, and give you a chance to work with a functional model that can improve your own school’s way of giving honest, useful feedback.

**PRESENTERS:** Sandra MacQuinn, Tim Carey, Victoria Seelen, and David Strasburger, Noble and Greenough School (MA)
W17. 1:1 Mobile Technology Planning and Evaluation
ROOM: W187 B
This interactive session will compare four 1:1 programs, with presentations from Lausanne Collegiate School (TN) and the Sayre School (KY). Participants will break into groups, select the best components of each, add ideas, and develop their own plan. Groups will present their plan and each will assess the other using a rubric created as part of the process.
PRESENTERS: Mike Vitiello, Laptopschools.com (CA); Stewart Crais, Lausanne Collegiate School (TN); Dawn Jenkins Klus, Sayre School (KY)

W18. Changing Markets, Mindsets, Missions: Valuing and Responding to Diverse Learners
ROOM: W187 C
Recognizing how changing demographics are affecting our schools and learning how to reach out to a growing community of diverse learners through innovations in technology and instruction is essential for preparing all students for the 21st century. Three models of effective instruction of diverse learners will be presented.
PRESENTERS: Linnea Nelson, Flint Hill School (VA); Marifred Cilella, The Howard School (GA); M. Bradley Rogers, The Gow School (NY); William Stixrud, William Stixrud and Associates (MD); Betsy Fanning, Trident Academy (SC)

W19. Critical and Creative Thinking for 21st Century Schools
ROOM: W186 C
Critical and creative thinking are essential for academic and professional success. Schools prize these thinking capacities without always providing ways for teachers and students to develop them. This session highlights strategies to help schools, teachers, and students deepen and extend their capacity for critical and creative thinking.
PRESENTERS: Robert DiYanni, The College Board (NY); Diane Celentano, Susan Taylor, and Joan Weber, Scarsdale Schools (NY)

W20. Curricular Components of Global Education
ROOM: W471 A
This workshop is a continuation of the Global Education Summit and looks at what may be the most difficult element of a comprehensive approach to global education. Many schools struggle to incorporate global into school days already filled with traditional or required subjects. The panel offers both an over-arching approach and specific suggestions.
PRESENTERS: Merry Merryfield, Ohio State University (OH); Jim Pickett, Cranbrook Schools (MI); Daniel Sweeney, North Shore Country Day School (IL); Art Charles, Carney, Sandoe & Associates (MA); Kim Rakow Bernier, Facing the Future (WA)

W21. Differentiated Instruction: A Policy of Inclusion
ROOM: W186 B
This workshop on differentiated instruction will review current research in cognition, learning differences, and executive function processes. It will offer instructional strategies for inclusion of at-risk students in various aspects of academic programs where historically they had been excluded.
PRESENTERS: Lorin Pritikin and Karen Witkin Swidle, Francis W. Parker School (IL)

W22. Implementation of the Studio Model of Active Learning in Science and Technology
ROOM: W473
Attend this interactive session with Windward School’s Science and Technology chairs who adapted MIT’s Technology Enhanced Active Learning model to secondary curriculum. During a sample lesson, participants will discuss the pedagogy underlying the model and experience the elements of technology rich Studio Active Learning models applicable to all curricula.
PRESENTERS: Jim Bologna, Anthony Genova, Thomas Haglund, and Joanne Long, Windward School (CA)
W23. Middle East Studies: A Regional Approach to Global Education
ROOM: W471 B
Regional studies can reach a larger number of students than intensive language instruction—and paint a broader picture of the cultures and religions of an area. This panel includes content providers that specialize in the Middle East and teachers from schools that have implemented various forms of regional studies.

PRESENTERS: Dick Hall, NAIS Global Task Force (DC); Imam Bashar Arafat, CECF Foundation (MD); Adam Gaynor, The Curriculum Initiative (NY); Andrea Whitton, Convent of the Sacred Heart (CT); Jennifer Klein, Research Journalism Initiative (CO); Holly Arida, Cranbrook Schools (MI)

W24. New Tools, Same Rules: Teaching Students about Technology and Academic Integrity
ROOM: W475 A
How can we foster responsible technology use in schoolwork? How do school standards relate to new ways to research, write, and collaborate? What are the implications for 21st century learning? NAIS educators share their initiatives and a former Harvard dean offers an insider’s view of the college scene.

PRESENTERS: Bradley Zakarin, BZ Educational Consulting (IL); David Boxer and Christina Morado, Windward School (CA)

W25. Preparing Special Needs Students for Life beyond School
ROOM: W176 C
Preparing special needs students for life beyond school—curriculum and environment supporting work-based learning. We will explore how the curriculum and the facilities work together to create an environment of success for students using the Kennedy Krieger Institute Career and Technology High School and Ivymount School as case studies.

PRESENTERS: Mark Trexler, Kennedy Krieger Institute (MD); Laura Dulski and Chris Parts, Hord Coplan Macht (MD); Janet Wintrol, Ivymount School Programs (MD)

W26. Students and Teachers in Action: Engaging in Authentic Diversity Work
ROOM: W176 A
How can we engage students in meaningful dialogue about diversity while empowering them to create positive change in their schools and beyond? Student and faculty facilitators will lead participants to explore, analyze, and reflect on strategies for collaboration that create cultural, institutional, and policy change that builds trust.

PRESENTERS: Rasheda Carroll, Chanel Atkins, Landis Green, Kimmi Lorman, Melinda Tsapatsaris, and Chad Wemischner, Wildwood School (CA)

5:30–6:30 PM
Exhibitor Reception (for Exhibitors)
EXHIBIT HALL

After the conference, tell us what you think!
We’ll e-mail you a link to an online conference evaluation.
6:30 AM–6:00 PM
Registration and NAIS Annual Conference Information Booth Open
ROOM: W183

6:45–7:45 AM
Coffee Break
REGISTRATION AREA

7:30–9:00 AM
President’s Breakfast and Annual Meeting
ROOM: W375 B
TICKET REQUIRED.

8:00–9:00 AM
Concurrent One-Hour Workshops, Block 1

8:00–9:00 AM
Featured Workshop with Steve Curwood
ROOM: W375 A
Introduction by Jill Webb, director of professional development, Independent Schools Association of the Central States (IL) and 2009 NAIS Annual Conference Think Tank member

COMMUNICATIONS AND ADVANCEMENT

✔ Are We Listening?
The Role of Social Media in Independent School Marketing Today
ROOM: W186 C
Independent school constituents are used to contributing content online; are you ready to let go of your message and let their voices be heard? Discover how social media such as MySpace and Facebook are changing independent school marketing. Learn about online advertising, marketing-driven websites, and samples from cutting-edge schools.
PRESENTER: Lorrie Jackson, Lausanne Collegiate School (TN)

$ Sailing the Winds of Change in Philanthropic Giving
ROOM: W175 C
Who’s giving? Who’s getting? And get yours! As so many independent schools balance visions of growth with the reality of limited funding, this presentation explores how recent changes in philanthropic giving have reshaped the way independent schools must compete for their piece of the philanthropic pie.
PRESENTERS: Allan Burrows, Capital Development Services (NC); Robert Murphy, Blue Ridge School (VA)

To ensure a positive experience for our entire audience and speakers, flash photography is NOT permitted. In addition, it is expressly forbidden to take any video of the speakers at the NAIS conference.
GOVERNANCE

A Global Perspective: Sustainable Campus
Master Planning
ROOM: W176 A
A sustainable master plan takes a campus plan to the next level by considering the school and environment as one ecological unit. The study provides specific strategies that establish a sustainable framework and implementation plan. Case studies illustrate this approach within the policies, organizational framework, and curriculum of schools.
PRESENTERS: Donald Carlson, Mithun (WA); Melissa Chittenden, University Child Development School (WA)

Creating Head Contracts and Managing Performance
ROOM: W178 B
The head of school relationship must be established appropriately and managed well to ensure continued confidence by the school’s critical constituencies, including donors. The relationship begins with an effective head contract that ensures proper protection of the school’s assets, performance management, and the process for a smooth transition when the relationship ends.
PRESENTER: Suzanne K. Bogdan, Fisher & Phillips LLP (FL)

Using Partnerships to Cultivate Eco-Schools
ROOM: W187 A
The Head-Royce School, in Oakland, CA, and Center for Ecoliteracy, a non-profit foundation dedicated to education for sustainable living, will discuss their pioneering partnership to develop model sustainable schools in the areas of curriculum, food systems, gardens, and attitudes at Head-Royce and other local eco-schools.
PRESENTERS: Paul Chapman, Zenobia Barlow, Crystal Land, and Carolie Sly, The Head-Royce School (CA)

What Is the Work of the Board and How Are We Doing with It?
ROOM: W178 A
A well-trained board is key to school success. But how do we provide good training in manageable chunks? In this workshop, participants will engage in a simple activity they can use with their own boards. Based on Principles of Good Practice, this activity spotlights core board responsibilities, surfacing strengths as well as areas for improvement.
PRESENTERS: Irene McHenry, Friends Council on Education (PA); Ginny Christensen, Strategy for Growth, LLC (PA)

LEADERSHIP DEVELOPMENT

Enhancing Team Performance
ROOM: W184 A
This workshop is limited to the first 100 participants.
More and more teams are being used to lead initiatives, develop solutions, implement ideas, and develop strategy. Teams that deliver results offer a rewarding experience for team members and valuable resource to schools. Learn the key factors that influence how well a team performs and techniques for determining and raising team performance.
PRESENTER: Megan Staczek, MDS Consulting (MD)

Head Start: The First Year Leading a School
ROOM: W185 D
This workshop makes the case for a paradigm shift about the first year of a headship—that it should be a moving forward year more than a standing still year. Aspiring heads and staff/trustees who are working directly with a new head will find this particularly useful.
PRESENTERS: Donald Grace, The Park School (Buffalo) (NY); John Barrengos, The Independent Day School (CT); Wanda Holland Greene, The Hamlin School (CA)

Hot off the Press!
Leadership at Independent Schools
ROOM: W179 A
School administrators hear the latest on leadership from a new NAIS book, focusing on governance, school culture, diversity, and fund raising.
PRESENTER: Thomas Hoerr, New City School (MO)
**Revitalizing the Veteran Teacher**
ROOM: W179 B
This session will present ways to restore to greatness veteran teachers whose efficacy may be waverling as they approach mid-life and perhaps retirement. Participants will learn how schools have worked to rebuild pride, positive spirit, and commitment in senior teachers buffeted by winds of change at their school and in their profession.
**PRESENTER:** Peter Gow, Beaver Country Day School (MA)

**Assessing Your School's Financial Condition**
ROOM: W185 A
Based on a credit rating agency model, a national survey of independent schools will be used to teach key financial ratios and how these can frame a dialogue on finance. Designed for heads and trustees.
**PRESENTER:** Jim Pugh, Brooks School (MA)

**Collecting Data on School Graduates to Improve School Practices**
ROOM: W476
Learn ways to create student profiles by collecting and analyzing data from secondary and post-secondary settings. Track your graduates to gain an understanding of their choices, struggles, and successes. Follow up with an analysis of academic and co-curricular programs, with collaborative international teams to drive school improvement programs.
**PRESENTERS:** Donna Alexander, Balmoral Hall School (Canada); Jim Christopher, Canadian Association of Independent Schools (Canada); Anne-Marie Kee, Canadian Educational Standards Institute (Canada)

**Let’s All Do the GGEI (Greenhouse Gas Emissions Inventory)!**
ROOM: W181 B
Whether you know a little or a lot about greenhouse gases (GHG), this session will provide you with an understanding of the tools to develop a GHG inventory. This is the first step in moving towards carbon neutrality. We will also review strategies for reducing and offsetting carbon emissions using independent school case studies.
**PRESENTERS:** Wynn Calder, Sustainable Schools, LLC (DC); Lawrence Eighmy, The Stone House Group (PA)

**Mission-Based Marketing: Mobilizing a Powerful Pyramid of Parent Volunteers**
ROOM: W176 C
There is a proven way to organize and involve appropriately up to 100 or more parent volunteers to ensure powerful internal and external marketing, more successful retention strategies, and more effective tracking and cultivating of the applicant pool. This workshop will help a school achieve a noticeable enrollment impact quickly and efficiently.
**PRESENTERS:** John Littleford, Littleford & Associates (LA); George Swope, Memphis Academy of Science and Engineering (MS)
To lower its reliance on non-renewable, pollution-producing fossil fuels, McCormick Place purchases 10 percent of annual electricity needs from renewable sources.
9:30–11:00 AM
Opening General Session with Dan Heath
ROOM: W375 C-E
- Musical Performance by Quest Academy (IL)
- Remarks by Patrick Bassett, president, NAIS, and Val Iwashita, headmaster, Iolani School (HI), and chair, NAIS board of trustees
- Introduction by Doreen Oleson, head of school, Saint Mark’s School (CA), NAIS board of trustees and 2009 NAIS Annual Conference Think Tank member
- Remarks by Dan Heath
- **BOOK SIGNING EVENT**

11:00 AM–12:00 PM
Exhibit Hall Grand Opening and Complimentary Lunch
ROOM: F1

11:00 AM–6:30 PM
Exhibit Hall, NAIS Bookstore, and Member Resource Center Open
ROOM: F1
Workshops, Block 2
12:00–1:00 PM
Concurrent One-Hour Workshops, Block 2

12:00–1:00 PM
Featured Workshop with Mary Cullinane
ROOM: W375 A
Introduction by Michael Obel Omia, head of the Hunting Valley Campus, University School (OH), 2009 NAIS Annual Conference Think Tank member

12:00–1:00 PM
Featured Workshop: Making Your Ideas Stick with Dan Heath
ROOM: W184 A
Join Heath for this interactive workshop to follow his keynote presentation.
THIS WORKSHOP IS LIMITED TO THE FIRST 100 PARTICIPANTS.

COMMUNICATIONS AND ADVANCEMENT

“But Everyone Already Knows Us!”
Why Strong Schools Need Strong Brands
ROOM: W476
You know your well-established school is one of a kind. Your market knows it, too. But what about tomorrow? Demographic seesaws, new competition, and internal complacency can dilute a healthy school’s brand equity. Patti Crane shows how values-based branding reinforces and reinvigorates your school’s strong market position.
PRESENTERS: Patti Crane, Crane Meta-Marketing Ltd. (GA); Sally Powell, The Baldwin School (PA)

Complexity, Adaptive Education, and Global Studies
ROOM: W471 B
This workshop introduces the concepts and dynamics associated with the field of complexity and applies them both to current global affairs and to the process of internationalizing education, all with a view toward encouraging and facilitating educational and institutional adaptation to changing circumstances and our emergent global context.
PRESENTERS: Chris Harth and Julia Chadwick, St. Andrew’s Episcopal School (MS)

It’s Time to Change: What We Need to Know about Young Boys and Eating Disorders
ROOM: W475 A
Approximately 10 percent of eating disordered individuals coming to the attention of mental health professionals are male. This session will explore how the influence of negative family patterns, media influences, and traumatic events contribute to understanding the relationship between young men and eating disorders.
PRESENTERS: Kavita Ajmere and Duane Freeman, Francis W. Parker School (IL)

GOVERNANCE

Crisis Communications Strategies for Enhancing School Safety
ROOM: W175 A
Recent events on school campuses emphasize the need for adopting, implementing, and practicing emergency preparedness and violence prevention plans. While it is impossible to eliminate all the risks, this presentation will help identify measures that can help minimize tragic situations from occurring and deal with emergencies when they happen.
PRESENTERS: Patrick Fiel, ADT Security Services, Inc. (NC); Tim Anderson, Landmark Christian School (GA)

Head and Board Making Good Decisions
ROOM: W185 A
Through presentation and interaction, participants will examine differences between operations and governance, which provide the basis for making good school decisions. Based on the work of Carver, Chait, and Collins, participants will have the opportunity to build a foundation for making good decisions and establish good governance practices.
PRESENTER: Dane Peters, Brooklyn Heights Montessori School (NY)

Sustaining the Annual Fund during a Capital Campaign
ROOM: W475 B
Few topics cause more heartburn during capital campaign planning than how to manage the annual fund. This session will address two approaches to handling the relationship between capital campaigns and annual funds; the pros and cons of both; how to make the best decision for your school; and how to successfully execute both approaches.
PRESENTER: Stephanie November, St. Martin’s Episcopal School (GA)
Parents’ Views on Tuition and Charitable Gifts in a Turbulent Economy

ROOM: W178 A
The economy is challenging school enrollments and endowments. What is the short- and long-term impact of this volatility? Hear the results of a four-part NAIS study that examines how current and prospective families view their ability to pay for an independent school education in the years ahead. Learn also how current families feel their charitable giving will be impacted by the economy.

PRESENTERS: Donna Orem, Susan Booth, and Amada Torres, NAIS (DC)

When Nobody Wants to Ask (for Money)

ROOM: W176 A
Trustees may be enthusiastic about the idea of fund raising, but have no clue where to begin. In this session participants will discover tips and techniques to effectively involve all board members in the fund-raising process. We’ll identify strategies to help even the most reluctant trustees overcome “solicitation paralysis.” Board members can become terrific fund raisers, even if they never ask for money.

PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Reese Cornish, The Sage School (MA)

Leadership Development

Building Strengths and Resilience in Schools

ROOM: W185 BC
Flourishing schools are dynamic organizations that are natural homes for developing and leveraging student and faculty/staff strengths and resilience. Learn how a systemic approach to getting more of what people want and need influences academic, leadership, and wellness outcomes. An emphasis will be on interpreting and applying strengths.

PRESENTER: John Yeager, Culver Academies (IN)

Facilitating Faculty and Administration Communication and Decision Making

ROOM: W176 C
In a JK-12 school, sound leadership and governance call on administrators and teachers to share information and coordinate plans that affect school climate, curriculum development, and faculty professional development. This workshop describes how a council comprised of administrators and teachers oversees processes throughout the school.

PRESENTERS: Daniel Frank, Mark Aymar, and Molly Donahue, Francis W. Parker School (IL)

How to Accelerate Your Organizational Changes with Individual and Team Coaching

ROOM: W184 D
We will explore together five key principles to establish when/how to create and develop a high performance culture, using a professional coaching methodology. The case study will show you how we implemented changes and what kind of results we achieved. Please come prepared to interact and share your wisdom as we share our experience and learning.

PRESENTERS: Edmond Antoine, Team Global Network Inc. (NJ); Yves Theze, Lycee Francais De New York (NY)

Supporting Curricular Change in a Professional Learning Community

ROOM: W181 B
We will describe features of four professional development programs designed to support the complex process of curricular change: 1) a Master Teacher Co-teaching Program, 2) the Self-Study for Professional Growth, 3) the generation of departmental learning outcomes and associated assessments, and 4) faculty-wide training on teaching practices.

PRESENTERS: Kelley Nicholson-Flynn, Nigel Furlonge, and Dana Kooistra, The Lawrenceville School (NJ)

As we navigate through these turbulent financial times together, NAIS has resources for you. Please visit www.nais.org/go/finance for a wealth of information.
Sustaining School Leadership: Meeting the Challenges of First Family Life
ROOM: W181 A
Schools can provide support to a head’s family in concrete ways. This workshop explores various ways schools have handled life issues for a head’s family, including setting boundaries in a world of 24/7 access, recognizing family time, housing issues, school options for a head’s children, spousal compensation, and more. Time for Q&A.
PRESENTERS: Lisa Zeller, The Community School of Naples (FL); Dennis Bisgaard, Kingswood-Oxford School (CT); Helen Landry, The Steward School (VA); Megan Staczek, MDS Consulting (MD); Gail Suitor, Long Trail School (VT)

From Geek to Great: Getting IT Leadership Right in Independent Schools
ROOM: W175 C
What do school heads and academic leaders need to know about IT leadership in the flat, interconnected world of the 21st century? More than ever, marrying technology to your mission demands strong leaders with a clear role and a broad skill set. We’ll share our take on the essential skills this special breed of IT professionals needs to succeed.
PRESENTERS: Curtis Lieneck, The University of Chicago Laboratory Schools (IL); Keith Gillette, Lake Forest Country Day School (IL); Jason Ramsden, Ravenscroft School (NC)

Now What? Current and Upcoming Legal Issues for Independent Schools
ROOM: W179 A
Every year it seems like another new legal challenge is around the corner. Is it the new 990? Retaliation claims by employees? Hiring issues? Join us in this interactive conversation with your school colleagues and the NAIS legal counsel.
PRESENTER: Debra Wilson, NAIS (DC)

MANAGEMENT

Curricular Vision and the Strategic Plan
ROOM: W471 A
A school’s curriculum is most effective when strategically conceived and thoughtfully delivered. Learn how one school partnered with a college president to develop a new vision for its curriculum. How do you overcome the barriers to customizing a school’s distinct curriculum? How do you incorporate your curricular vision into the strategic plan? Featuring David Oxtoby, president of Pomona College, via DVD.
PRESENTERS: Taylor Stockdale and Susan Nelson, The Webb Schools (CA); Shawn Abbott, Stanford University (CA)

Going Green, Saving Green
ROOM: W185 D
Whether you are planning your next green initiatives or just starting out, you are probably wondering: How much is this going to cost? Can I afford it? Where do I go for help? Becoming environmentally sustainable is imperative, and schools can do so without breaking the bank. In several areas, such as energy and water conservation and sustainable landscaping, they can save money. The workshop will review strategies, key learnings, and resources.
PRESENTERS: Wynn Calder, Sustainable Schools, LLC (DC); Jefferson Burnett, NAIS (DC)

60 Years of Sex and Drugs: A Conversation with Deborah Roffman and Renee Soulis
ROOM: W187 A
Between them, this dynamic duo have logged 60 years providing education and guidance to more than a thousand schools and tens of thousands of students, teachers, administrators, and parents. With characteristic courage, wisdom, heart, and humor, they will share insights, identify trends, and highlight key strategies for families and schools.
PRESENTERS: Deborah Roffman, The Park School of Baltimore (MD); Renee Soulis, FCD Educational Services Inc. (MA)

Classroom Management: New Generation, New Era, New Rules
ROOM: W178 B
Classroom management is a process. With multimedia and technologies becoming more of a necessity in daily lesson plans, the question is how to effectively manage the classroom while using such technologies and what policies must be implemented to guide students and faculty.
PRESENTER: James Taintor, Lake Mary Preparatory School (FL)

Overwhelmed by the program? Go to the NAIS Information Booth for suggested pathways.
Integrating Current Global Affairs into the Curriculum
ROOM: W187 C
Learn how to use an innovative current events resource, The World Savvy Global Affairs Monitor, to build professional capacity and develop curriculum around complex global issues, events, and trends. Participants will receive free trial subscriptions to this monthly synopsis of background, context, perspectives, and developments in world news.
PRESENTERS: Cate Biggs and Kathleen McNamara, Marin Country Day School (CA); Jessica Good and Linda Mines, Girls Preparatory School (TN); Jihad Mirza, The Branson School (CA)

Integrating International Service Learning into Your Curriculum
ROOM: W175 B
This workshop explores models for integrating international service learning, including full-scale curriculum revision, course-specific integration, and faculty training. Topic areas include: identification of community partners/projects, curriculum design, organizational challenges, and student benefits. It will touch on trip planning and pitfalls.
PRESENTERS: Alex Graham, The Live-Learning Program (VT); Julian Braxton and Anciaige Van Bean, The Winsor School (MA); Margot Caso, Buckingham Browne & Nichols School (MA)

Mentoring: Assuring Success and Growth for New Teachers
ROOM: W186 C
Mentor your new teachers to assure their success and willingness to return to our demanding profession. The Stone Ridge School of the Sacred Heart (MD) Mentor program orients new staff to school traditions, procedures, and resources, and also creates an atmosphere of exploration, learning, and growth through a multiyear program.
PRESENTERS: Christina Kyong, Barron Donald, and Eleanor Glattly, Stone Ridge School of the Sacred Heart (MD)

One School’s Quest to Eliminate the Achievement Gap
ROOM: W184 BC
Despite well-intentioned efforts by independent schools, African-American and Latino students consistently show lower educational success rates when compared to European- and Asian-Americans in the same cohort. This presentation will share one school’s process, and summarize our findings and our action plan for eliminating the discrepancies in achievement.
PRESENTERS: Ross Clark and Rebecca Upham, Buckingham Browne & Nichols School (MA)

The Wind beneath Their Wings: The Impact of Financial Aid Initiatives
ROOM: W187 B
This session explores ways that finances play an increased role in how we shape our communities and how families and students make choices about post-secondary options. We will look at how school financial aid initiatives affect school culture and population. Panelists will present data, anecdotes, and analysis before opening for discussion.
PRESENTERS: David Schindel, Sandia Preparatory School (NM); Gavin Bradley, Pace Academy (GA); Eric Monheim, Sidwell Friends School (DC); Rod Skinner, Milton Academy (MA)

Think Tanks—High Octane Outcomes that Put Best Practices on Center Stage
ROOM: W179 B
NCGS has supported two member school think tanks—one bringing together STEM faculty, the other college counselors. Both have come together with their partner, Vanderbilt School of Engineering, with a singular focus: getting girls engaged in STEM-related subjects and encouraging interest in pursuing these subjects in college.
PRESENTERS: Karen Douse and Molly Rumsey, Harpeth Hall (TN); Brad Rathgeber, Holton-Arms School (MD); Stacy Klein, Vanderbilt University (TN); Licia Kovach, Laurel School (OH); Kitty Burns, National Coalition of Girls’ Schools (MA)

1:00–1:30 PM Break
1:30–2:30 PM  
Concurrent One-Hour Workshops, Block 3

**1:30–2:30 PM  
Featured Workshop  
with Jehane Noujaim**

**ROOM: W375 A**

Introduction by Ted Farraday, vice president for education, Interlochen Center for the Arts (MI) and 2009 NAIS Annual Conference Think Tank member

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**1:30–2:30 PM  
Financial Survivability  
Workshop with Patrick Bassett**

**ROOM: W180**

The president of NAIS presents an accounting of six factors of “the perfect storm” that in confluence may place schools in financial jeopardy. Given this reality for some and possibility for others, how does a school go beyond financial sustainability planning to the next two possible stages? 1) Developing a Financial Contingency Plan (income down unexpectedly 5 percent to 10 percent); 2) Developing a Financial Disaster Plan (income down 20 percent or more).

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**COMMUNICATIONS AND ADVANCEMENT**

**$**  
**Demographics and Marketing in a Time of Economic Uncertainty**

**ROOM: W185 D**

Is your school prepared to modify its marketing strategy in this rapidly changing economic environment? How can your outreach be more targeted? What should you consider doing to more effectively communicate your school’s value? Learn how to assess your demographic environment and implement new marketing approaches.

**PRESENTER:** Amada Torres, NAIS (DC)

**$**  
**Heartstrings and Purse Strings: Building a Case for Alumni/ae Strategic Planning**

**ROOM: W175 C**

Good alumni/ae strategic planning gets everyone aligned in a shared direction, provides a detailed road map to guide programs and initiatives, and stimulates change. This interactive session describes the critical steps in a comprehensive, year-long strategic planning process resulting in an alumni/ae relations program that is at once vital, relevant, and philanthropically responsive.

**PRESENTER:** Starr Snead, Advancement Connections (SC)

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**Listen to Your Living History: Alumnae of Color Can Be Your GPS**

**ROOM: W476**

Drawing on the first-hand experiences of people of color who are NAIS alumnae and current NAIS community members, we will share a “collective history” of identity formation emphasizing the importance of hiring and retaining faculty/administrators of color for supportive identity formation/global citizenry of all students.

**PRESENTER:** Kerri Richardson, Brooklyn Friends School (NY)

**Standards of Ethical Practice in College Admission**

**ROOM: W176 A**

This session will provide useful strategies to assist secondary schools and school counselors as they aid students in navigating through the intricacies of the application process. NACAC’s emphasis will focus on the Statement of Principles of Good Practice, the code of ethical practice for college admission counseling.

**PRESENTERS:** Scott Anderson, St. George’s Independent School (TN); Tony Bankston, Illinois Wesleyan University (IL)

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After the conference, tell us what you think!  
We’ll e-mail you a link to an online conference evaluation.
GOVERNANCE

How to Get the Most out of Your Board Meetings: Lessons Learned the Hard Way
ROOM: W178 B
This workshop covers ways to improve the productivity of your board meetings, based on frontline experience, and learning from many mistakes over the years. There are 10 lessons, from encouraging dissent to working with consent agendas. The emphasis will be on real world examples that will help others to avoid the same pitfalls.
PRESENTER: Gary Campbell, The Pike School (MA)

LEADERSHIP DEVELOPMENT

Benefiting from Pedagogical Diversity: Integral Solutions for 21st Century Needs
ROOM: W185 BC
Participants of this workshop will explore creative solutions to “turf battles” and curricular fragmentation. Particular emphasis will be placed on meeting the educational necessities of the 21st century while still respecting and benefiting from pedagogical diversity.
PRESENTERS: Steven Sowell, Miami Country Day School (FL); Alan Coverstone, Montgomery Bell Academy (TN)

Transform Your School with Green Design: Lessons from Sidwell Friends School
ROOM: W186 C
Sidwell Friends School (DC) found that the choice of green design has changed the values, culture, and operations of the school. Using a case study format, this presentation will explain how environmental sustainability can be approached cost-effectively and in a way that makes “going green” an important educational and broader institutional asset.
PRESENTER: Michael Saxenian, Sidwell Friends School (DC)

Curriculum Connections: Empowering Students for a Global Future
ROOM: W475 A
Meeting the needs of students in a global society is critical in education today. Quest Academy (IL) will demonstrate the use of backwards design to promote and foster skills needed in today’s world. Quest faculty has built a curriculum around Enduring Understandings, creating common threads across disciplines.
PRESENTER: Balazs Dibuz, Quest Academy (IL)
Developing Staff and Students to Be Sustainable Leaders
ROOM: W175 A
A school’s move toward sustainability must have faculty and student leaders to champion the cause. Kent Place School (NJ) will present a case study to demonstrate how a series of strategic planning sessions developed sustainable leaders in order to create, observe, and appraise a new sustainable curriculum.

PRESENTERS: Stephen Aluotto, NK Architects (NJ); Susan Bosland, Kent Place School (NJ)

Sustainability and beyond: Creating Regenerative Schools for the Future
ROOM: W187 A
Through the creation of leaders, knowledge, and best practice, the building of soils, restoration of critical habitat, and production of energy and new ideas, independent schools have an opportunity, and responsibility, to contribute to restoring equilibrium to out of balance systems. We will reframe sustainability for everyone in your school.

PRESENTERS: Joshua Hahn, Stone Bridge Sustainability + Education (NH); Jean Weaver, The Prairie School (WI)

Winds of Change in School Leadership — Planning for Succession
ROOM: W179 A
Great leadership within your school presented by two school heads who have pioneered the “Good to Great” model.

PRESENTERS: Joan Lutton, The Cushman School (FL); Dale Regan, Episcopal High School of Jacksonville (FL)

Following a Long-Time Head: Stabilizing Leadership in Times of Change
ROOM: W185 A
Ensuring stability during times of leadership change is challenging enough. But when transition involves a beloved, long-time head, stakes multiply. What essential strategic choices must the board and incoming head make? What best practices from contemporary strategic planning can be applied? Discover essential elements of transition planning and hear how one school navigated the all-important first year.

PRESENTERS: Christina Drouin, Center for Strategic Planning (FL); Kevin Brolly and Ann Marie Krejcarek, Saint Andrew’s School (FL)

The Edward E. Ford Foundation Leadership Grants: Generative Thinking for Schools
ROOM: W471 B
In June 2008, The Edward E. Ford Foundation launched its Educational Leadership Initiative by awarding five schools matching grants of $250,000 each. Garrison Forest (MD), George School (PA), Germantown Friends (PA), Hathaway Brown (OH), and Lawrenceville School (NJ) will address the process and share their generative thinking.

PRESENTERS: Robert Hallett, The Edward E. Ford Foundation (ME); William Christ, Hathaway Brown School (OH); Elizabeth Duffy, The Lawrenceville School (NJ); Peter O’Neill, Garrison Forest School (MD); Nancy Starmer, George School (PA); Richard Wade, Germantown Friends School (PA)

Want to learn more about membership?
Go to the NAIS Member Resource Center located in the Exhibit Hall.
Disability in Independent Schools: Legal Issues and Best Practices

ROOM: W181 A

Well-intentioned but not always well-informed when it comes to the issue of disability, many independent schools are unsure how to support students with disabilities. This presentation will familiarize participants with federal disability law and focus specifically on best practices in developing Independent Services Plans and 504 plans.

PRESENTERS: Matt Glendinning, Moorestown Friends School (NJ); Debra Wilson, NAIS (DC)

Financial Scenario Planning

ROOM: W184 A

Nothing is routine anymore: enrollment projections; financial aid requests; giving projections; energy costs; health coverage; debt refinancing; endowment value; tuition elasticity. . . . This is a time when financial adaptability and scenario planning are essential. Learn how to engage in financial scenario planning and secure your school’s future.

PRESENTER: Frank Aloise, Springside School (PA)

Meeting in the Middle

ROOM: W475 B

Sustainability and global trends prompted Woodward Academy (GA) to commit to having LEED inspired new facilities and green initiatives adopted where possible. Learn how Woodward used top-down and bottom-up strategies to “meet in the middle” and promote sustainability in operations and the classroom resulting in high enthusiasm and robust learning.

PRESENTERS: Barbara Egan and Lee Conner, Woodward Academy (GA)

Oh, the Trouble We’ve Seen: Avoiding Liability and What to Do When You Can’t

ROOM: W179 B

This workshop will review the practical steps your school can take to minimize its liability with regard to students, parents, and employees. It will also explore practical, effective ways to manage the crises you can’t avoid. Come prepared to discuss near misses, disasters, policies, and practices that help you navigate this treacherous terrain.

PRESENTERS: Michael Blacher, Liebert Cassidy Whitmore (CA); Bob Riddle, Crossroads School for Arts and Sciences (CA)

StatsOnline — What’s New and Improved?

ROOM: W471 A

Each year, NAIS member schools complete the StatsOnline survey. But, is your school using the reporting capabilities to guide you when making critical decisions such as setting salaries, projecting expenditures, and other major issues? Join us and learn how to use some of the more advanced features of StatsOnline, such as the Financing Schools Calculator and the Executive Compensation Report to assist your school in making data-driven decisions.

PRESENTERS: Monique Rush, NAIS (DC); Marc Levinson, National Business Officers Association (CO)
Unlocking New School-Based Revenue Streams without More Students

This workshop is designed for school heads or business officers willing to think creatively about generating new operating $$$ while improving community image, building stronger customer loyalty, helping offset facility and grounds maintenance costs, expanding employee income opportunities, and developing a pool of people capable and willing to help your school be more successful. Audience participation will be welcomed.

**PRESENTER:** Rich Odell, The Leelanau School (HI)

### The Classroom Experience

#### Adapting to Change: Creating Safety and Inclusion through Empathic Advising

Educators are asked to connect with all their students, help them grow, feel safe, and manage the stress of change. Responsive advising addresses how to listen empathetically, be open to students’ feelings, and create a sense of belonging. We’ll learn a form of listening where educators help students feel capable and thrive in our changing schools.

**PRESENTERS:** Ellen Porter Honnet, Stanley H. King Counseling Institute (MA); Kooheli Chatterji, The Pingry School (NJ); Jack Creeden, Providence Day School (NC)

#### IMAGINE A SCHOOL: Making the Shift toward a Sustainable Future

The foundations of our knowledge, skills, and attitudes for living well in our places without undermining their ability to sustain us over time are cultivated in our schools. The Cloud Institute for Sustainability Education presents a comprehensive, systems approach to preparing youth to participate in, and to lead the shift toward, a sustainable future.

**PRESENTERS:** Jaimie Cloud, The Cloud Institute (NY); Alice Moore, Marin Country Day School (CA)

#### The Rainbow Connection: Creating Safe Spaces for Kids of LGBTQ Families

Make the connection! Come learn how you can take the first steps in creating a safe space in your school for children of LGBTQ families.

**PRESENTERS:** Kate Garrity, Jennifer Hutchison, and Kim Lewis, Germantown Friends School (PA)

### 2:30–3:00 PM

**Break**

### 3:00–4:30 PM

**General Session with Michelle Rhee**

**ROOM:** W187 B

- **Musical Performance by St. John’s Northwestern Military Pipe Band (WI)**
- **Introduction by Maurice A. Watson, trustee, The Barstow School (MO), and 2009 NAIS Annual Conference Think Tank member**
- **Remarks by Michelle Rhee, chancellor of DC public schools**

### 4:30–6:00 PM

**Conference Networking Adventure: Sail the Seven Seas with NAIS**

**EXHIBIT HALL**

**ROOM:** F1

All are welcome—and dress casual!
MISS A KEYNOTE SPEAKER? 
LET THE BLOGGERS FILL YOU IN.

Don’t be surprised if the person sitting next to you is one of our Annual Conference (AC) bloggers, tapped to provide online insight in real time for both conference participants and those back at school. Check the NAIS website (www.nais.org/go/annualconference) for a direct link to the AC blogs.
To reduce heat island effect, the McCormick Place West building has one of Chicago’s largest green roofs at approximately 150,000 square feet. Additionally, the roof reduces heating and cooling requirements and helps improve air quality. 
Lean and Green: Going (Somewhat) Paperless While Improving Communication
ROOM: W476
Providence Day School (NC) became a more forward-looking, sustainable, green institution by putting more operations online. Hear how the school reduced printing by hundreds of thousands of pages, eliminated rekeying of information and duplication of effort, made the life of the business office easier, and dramatically improved communications.

PRESIDENTS: Nancy Sasz, Providence Day School (NC); Louis Gudema, Magic Hour Communications, Inc. (MA)

The Wise Board Ensures Its Future Sustainability through Its Own Strategic Plan
ROOM: W185 BC
“In the event of a change in cabin pressure, place the oxygen mask on yourself first...” We hear this when we fly, why not apply it where we serve when it comes to the board and strategic planning? Discover how one school board’s strategic plan transformed its work, structures, behaviors, and culture, resulting in a remarkable new ability to think generatively and act strategically about the things that matter most.

PRESIDENTS: Christina Drouin, Center for Strategic Planning (FL); Jean Norris, Miss Hall’s School (MA)

I Didn’t Want to Be the Angry Black Guy: Just Ask—A Documentary
ROOM: W187 A
To capture through the camera’s eye a fleeting expression upon a student’s face, a telling gesture or an inflection of voice is to render his or her story intensely personal in a way impossible for other forms of media. A viewer cannot observe such vulnerability, raw frustration, or joy and turn away in apathy. Come see our film and meet our panel.

PRESIDENTS: Robert Kostrzeski, Shane Carter, and Samuel Cuddeback, Drew School (CA)

GOVERNANCE

Navigating the Head Winds in a Small Ship
ROOM: W185 D
Small schools, like children, are not just miniature versions of their larger counterparts. They have unique challenges, philosophies, and advantages. We welcome you to join us in exploring all of the preceding in an interactive session.

PRESIDENTS: Rhoney DuQuesne, DuQuesne Solutions, Inc. (CO); Nancy Farris Frohlich, The Advent School (MA); Robert Burkhardt, Eagle Rock School (CO)

LEADERSHIP DEVELOPMENT

Developing Leadership in the Humanities Curricu-lum—The Battle of Gettysburg
ROOM: W187 C
Learn practical leadership lessons for the American Studies classroom through reading The Killer Angels, the historical fiction account of the Battle of Gettysburg. Lessons bridge the gap between practical leadership and the academic classroom, including the study of character strengths, to create real life leadership experiences for students.

PRESIDENTS: John Yeager, Gary Christlieb, and Tom Duckett, Culver Academies (IN)

Leading a 21st Century Learning Community for Change and Innovation
ROOM: W471 B
Do you know the “what” of 21st century learning and skills, but remain challenged as to the “how” in making it happen? From focus group discussions to using Web 2.0 tools, learn of an eclectic approach one K–12 school has undertaken. Join in discussions on the pitfalls and victories in building a 21st century learning community.

PRESIDENTS: Emily Vickery and Archibald Douglas, The Montgomery Academy (AL)
Social Norms — The Way Things Really Are — A Success Story in Reducing Teen Drinking
ROOM: W175 C
This program will describe how a group of secondary schools that are members of the Independent Schools of St. Louis, over a period of three years, successfully banded together to employ the Social Norms approach to reducing the consumption of alcohol by teens within their schools. Learn how they involved the St. Louis community in their efforts.

PRESENTERS: Eugenia Newport and Laura Cannon, Independent Schools of St. Louis (MO); Michael Haines, Michael Haines & Associates (IL)

The Peaceable Kingdom: Creating a Multicultural Community
ROOM: W186 C
How does a school capitalize upon the diversity of its members to create an ethos and programs that are truly multicultural? Lawrenceville’s Office of Multicultural Affairs explains how it is moving beyond achieving diversity in merely numerical terms to enlist trustees, faculty, students, and parents to create an inclusive, nourishing culture.

PRESENTERS: Wilburn Williams, Leucretia Shaw, and Sam Washington, The Lawrenceville School (NJ)

What the Head of School Wants You to Know (But Probably Forgot to Tell You)
ROOM: W178 B
Inspired by business strategist Ram Charan’s book What the CEO Wants You to Know, this workshop offers 10 concepts that the head of school wants the leadership team, faculty, staff, and board to know in order to create a sense of shared responsibility for implementing the school’s mission. Participants will leave with 10 visuals and a deep understanding of the paradigm-shifting importance of these key concepts.

PRESENTERS: Jamie Baker, Reverb Consulting (TN); Tom Beazley, Grace-Saint Luke’s Episcopal School (TN)

Embracing the Community: A Transparent, Inclusive Master Planning Process
ROOM: W179 B
How do you include the school community in your master planning process while managing expectations and maintaining focus? This discussion will examine the process, methods, and tools used by the Latin School of Chicago (IL) to facilitate constituent participation, encourage discourse, and establish priorities while building consensus and support.

PRESENTER: Donald Firke, The Latin School of Chicago (IL)

Gender, Substance Abuse, and Prevention Planning
ROOM: W181 A
Gender plays a powerful role in determining why, when, and how young people drink; how alcohol affects them; how society views them; and how they view themselves. An awareness of the impact of gender is essential to creating effective school-based health programs. This workshop examines gender differences as they relate to substance use and abuse.

PRESENTERS: Vicki Mermelstein, The Bryn Mawr School (MD); Michelle Camiel, FCD Educational Services, Inc. (MA)

Go to www.nais.org/go/annualconference for workshop materials and presentations.
Legal Exposure One Student at a Time

ROOM: W176 C
Just when school administrators believe they have seen it all, students come up with new ways to shock and surprise. Review the nuance of student discipline including the option of 24/7 vs. during school activities; searching lockers, backpacks, cars, and other student property; involving parents in the investigation process; responding to police or homeland security, reporting discipline to colleges and universities, and other student challenges.
PRESENTER: Caryn Pass, Venable LLP (DC)

The Independent School Hiring Process

ROOM: W185 A
NAIS has a new resource to help schools navigate the hiring process. What are some of the things to keep in mind? What are the key components of a good hiring process, and what are the red flags of a bad one? Join us and find out!
PRESENTER: Linda Johnson, McLane, Graf, Raulerson and Middleton Professional Associates (NH)

Assessing Your School’s Value-Added

ROOM: W180
Institutional assessment is an effective way for schools to evaluate their mission and educational practices, and show your school’s value. Learn about two tools that can help your school improve student outcomes and help you in your marketing strategies: Measures of Academic Progress and High School Survey of Student Engagement.
PRESENTERS: Kathy Stetson, Northwest Evaluation Association (OR); Ethan Yazzie-Mintz, Center for Evaluation & Education Policy (IN); and Amada Torres, NAIS (DC)

The Classroom Experience

A K-16 Global Education: Coordinating Secondary and College Approaches

ROOM: W186 AB
Global education is popular at both the secondary and higher education levels, but what is being done to coordinate with colleges and universities? Participants will learn how to make sure their global programs both dovetail with what colleges offer and give their students the maximum advantage for college admission.
PRESENTERS: Debra Humphreys, Association of American Colleges and Universities (DC); Peter Merrill, Phillips Academy (MA); Bernie Noe, Lakeside School (WA); Paul Miller, NAIS (DC)

Breaking down Barriers: A Global Approach to Teaching and Curriculum Development

ROOM: W475 A
In this workshop, you will be presented with the case for a global, experiential, interdisciplinary approach to education, which fits comfortably within the framework of the greater school community while at the same time breaks down the traditional assumptions of what an upper elementary school curriculum can encompass.
PRESENTERS: Daniel Sweeney and Winder Holeman, North Shore Country Day (IL)

Overwhelmed by the program? Go to the NAIS Information Booth for suggested pathways.
From Bystanders to Peacemakers: Empowering Youth to Stop Bullying
ROOM: W187 B
Bullying poisons school climates. Bystanders are the key: They see, hear, and know about incidents and can intervene in ways adults can’t. Students must be empowered to stop condoning mistreatment and transform from bystanders to peacemakers. The workshop shows how to empower leaders with nonviolent skills to prevent and stop mistreatment.
PRESENTERS: Rita Feild and Ashley Chapman, Palmer Trinity School (FL)

Initiating and Sustaining a Positive Environment for LGBTQ Students and Teachers
ROOM: W179 A
As independent schools it is our responsibility to model and develop environments that support, enhance, and embrace lesbian, gay, bisexual, transgender, and questioning students, teachers, and parents. Actions specific to the classroom will be highlighted. Participants will be provided with resources to assist with making changes at their institutions.
PRESENTER: Cheryl Bruttomesso, Germantown Friends School (PA)

Stories of Excellence: Exemplary Teaching and Learning with Technology
ROOM: W179 A
Learn how innovative schools of all types and sizes are using technology to enhance teaching and learning. Through case studies that will be featured in a new NAIS booklet, Stories of Excellence: Exemplary Teaching and Learning with Technology, you will learn about school factors that support the successful use of technology.
PRESENTERS: Susan Booth, NAIS (DC); Jenifer Fox, Purnell School (NJ); Lori Jackson, Lausanne Collegiate School (TN); Curtis Lieneck, The University of Chicago Laboratory Schools (IL); Albert Throckmorton, St. Mary’s Episcopal School (TN)

Using Social Networks in the Academic School Environment
ROOM: W471 A
The population of the United States is just over 300 million. There are 225 million MySpace accounts. Over 100 social networking sites exist. What percentage of 12–17 year olds have an online profile? (source: PEW) Technologists from The School (NY) will explain how social networking can be used successfully in the school environment to educate our digital natives.
PRESENTERS: Don Buckley, Karen Blumberg, Andrew Gardner, and Gina Marcel, The School at Columbia University (NY)

9:30–11:00 AM
General Session with Guy Kawasaki
ROOM: W375 C–E
- Musical Performance by University of Chicago Laboratory Schools (IL) Bel Canto Choir
- Remarks by Patrick Bassett, NAIS president
- Introduction by Val Iwashita, headmaster, Iolani School (HI), and chair, NAIS board of trustees
- Remarks by Guy Kawasaki
BOOK SIGNING EVENT
11:30 AM–12:30 PM
Concurrent One-Hour Workshops, Block 5

**An Introduction to the NAIS Communities**
**ROOM: W471 B**
NAIS web director Cameron Johnson will introduce the independent school world to NAIS’s newest digital offering, the NAIS Communities. Participants can expect to learn what the NAIS Communities are—a forum for professional collaboration and learning—and what they are not—Facebook for NAIS.

**PRESENTER:** Cameron Johnson, NAIS (DC)

**Choosing the Right Educational Path for Your Child: Options and Forces**
**ROOM: W175 C**
This session, led by prominent independent school leaders and contributors to the new book *Choosing the Right Educational Path for Your Child* (edited by Paula Carreiro and Eileen Shields-West) will give participants an overview of an emerging landscape of educational choices. They will also consider together what forces Patrick Bassett, who wrote the concluding chapter, believes are at work “Transmogrifying Education for the 21st Century.”

**PRESENTERS:** Richard Jung, Education Access Strategies, LLC (MD); Paula Carreiro, Beauvoir, The National Cathedral Elementary School (DC)

**Assessing Market Potential: The First Step to Financial Sustainability**
**ROOM: W178 A**
Financial sustainability is on everyone’s mind these days. But, how does a board begin to approach this question to ensure that the school it serves survives and thrives during turbulent times? Hear a case study of how one school began the process by conducting research on the school’s market potential. You will leave with an outline of questions to ask, research projects to conduct, and tools you can use.

**PRESENTER:** Donna Orem, NAIS (DC)

**Financial Sustainability: Making It Work**
**ROOM W179 A**
In these unsettled economic times, parents will increasingly look at tuitions and wonder—can we afford this? One of the largest challenges independent schools face is managing costs. Learn how St. Albans (DC) is evaluating its expenses and income with an eye to lowering tuition over the next decade.

**PRESENTERS:** Vance Wilson, St. Albans School (DC); Jeffrey Zients, Portfolio Logic (DC)

**COMMUNICATIONS AND ADVANCEMENT**

**21st Century Fund-Raising Trends and Consequences**
**ROOM: W175 A**
A new NAIS book, *Philanthropy at Independent Schools*, includes insights into trends that will have significant consequences for fund-raising programs in the 21st century. This session will focus on those trends and will suggest ways in which to design fund-raising programs that appeal to today’s best prospects.

**PRESENTERS:** Helen Colson, Helen Colson Development Associates (MD); Carrie Levenson-Wahl, International School of Paris (France)
Opportunities and Pitfalls: Transformation through Facilities

ROOM: W185 A
This workshop explores the role of facility upgrades and expansion in transforming Northwood School (NY) and in recapturing its competitive niche; how to increase quality and value in the development of new or renovated facilities while reducing costs, risks, and stress; roles and responsibilities, planning, budgeting, architect selection, and client-favorable contracts.

PRESENTERS: Edward Good, Northwood School (NY); Samuel Frank, Synthesis Partnership (MA)

Working with Board/Head Stresses Successfully

ROOM: W176 A
This workshop will focus on a variety of ways relationships between the board and the head may begin a downward trajectory leading to a crisis of confidence. With the ability to identify proactively areas in which the board and the head can diverge with serious consequences, it may be possible to prevent unnecessary failures of headship and failures of governance. Participants will discuss case studies and leave this session with a toolkit focusing on prevention.

PRESENTERS: Judith Schechtman and Marc Frankel, Triangle Associates (MO); William Melsheimer, WM Consulting Inc. (IL); David Rath, Grace Episcopal School (LA)

LEADERSHIP DEVELOPMENT

Developing an Innovative Professional Growth Program: Empowering Your Crew

ROOM: W185 BC
Set a course for improving the professional growth of your teaching faculty by giving them the helm. Our Professional Growth Portfolio empowers teachers to collaboratively share and reflect upon best practices. This comprehensive model allows for an easy, online tracking of teacher growth with an emphasis on accountability to school-wide professional standards.

PRESENTERS: Kevin McHenry and Gary Godkin, St. Andrew’s College (Canada)

Global Youth Philanthropy, Grab the Torch and Impact the World

ROOM: W187 A
Teaching the art of philanthropy, service, and volunteering. Raising the bar and creating broad visions and strategic plans for generations. A global view of the greater good. Nonprofit, foundations, cause-related marketing 101 to prepare students for boards, committees, and volunteering.

PRESENTERS: Dave Aldrich, Next Generation/Grab the Torch (MA); Ryan Jordan, Pomfret School (CT)

Keeping Technology in Balance

ROOM: W180
Cell phones, Facebook, and the Internet have begun to alter, for good and bad, the deep and personal relationships that have always been at the center of independent school communities. This session will provide concrete examples of transformative projects that use technology and ideas for building community through disconnection.

PRESENTERS: Tim Fish, McDonogh School (MD); Albert Throckmorton, St. Mary’s Episcopal School (TN)

Sustaining School Leadership: Creating an Individualized Contract for the Head

ROOM: W181 A
Every head has different needs regarding his or her job, coping with stress, and his or her future plans. In this session, we will explore ways schools have personalized the head’s contract to reflect individual requests and meet various life stage requirements. We will discuss the processes used to meet the necessities of both head and school, with Q&A.

PRESENTERS: Lisa Zeller, The Community School of Naples (FL); Peter Calfee, Calfee Financial Advisors Inc. (OH); D. Ralph Davison, Carney, Sandoe & Associates (NC); Gail Suitor, Long Trail School (VT); Debra Wilson, NAIS (DC)

After the conference, tell us what you think!
We’ll e-mail you a link to an online conference evaluation.
A Balancing Act — Addressing a School’s Mission through Master Planning

ROOM: W176 C

Everyday, schools are faced with the challenge of balancing a myriad of issues. This need to balance, what are often contradictory desires and needs, is a fundamental feature of campus master planning exercises. This session will present the strategy and process Hord Coplan Macht (HCM) used for the recently completed Barrie School (MD) master plan, illustrating how one school tackled the “balancing act.”

PRESENTERS: Peter Winebrenner, Hord Coplan Macht (MD); Andrea Williams, The Barrie School (MD)

How to Manage Employment Legal Nightmares

ROOM: W185 D

Heads of schools often find themselves counseling employees while trying to follow ADA guidelines and employment laws. This workshop will focus on employee handbooks and common school employment issues — termination, harassment claims, discrimination, leave of absence/return to work policies, and practical strategies for resolving these issues.

PRESENTERS: James W. Hulbert, Schiff and Hulbert (IL); Kathy Linter, Culver Academies (IN)

Access and Affordability: Managing the Complex Simplicity of Financial Aid

ROOM: W187 B

As the pressure to keep tuition increases low continues to rise for independent schools during difficult economic times, managing the financial decision-making process becomes more complex. Join NAIS staff and your colleagues in discussing how NAIS’s School and Student Services for Financial Aid (SSS) is changing to meet the evolving demands of parents and school leaders in extending financial aid support more broadly and more effectively.

PRESENTER: Mark Mitchell, NAIS (DC)

Do You GET IT?! Middle Schoolers Making a Difference

ROOM: W186 C

Heifer International works to end hunger and poverty and care for the earth. Heifer’s education team develops standards-based materials that emphasize global citizenship. The Get It! program encourages students and teachers to examine their roles in the economy and how their choices can affect people in our own country and around the world.

PRESENTERS: Sarah Tourville, Heifer International (AR); Jeanne Wilson, St. Mary’s Episcopal School (TN)

Parent Education: What Can Schools Offer Parents?

ROOM: W179 B

The challenges involved in raising children can be overwhelming. Increasingly, schools are called upon to answer parents’ questions and concerns. The Community Education program of the Rudolf Steiner School (NY) works with parents through a series of lectures, workshops, and study groups. Topics range from issues such as health and diet, minimizing media influence, and establishing regular routines to broader discussions of pedagogical philosophy.

PRESENTERS: Irene Mantel and Timothy Hoffmann, Rudolf Steiner School (NY)

From Conversation to Action: Making the Case for Diversity

ROOM: W475 A

Using your school’s mission statement, working with allies, and crafting messages to make the case for diversity and change begins with careful planning. The Latino Student Fund shifts the conversation from brainstorming to action planning and offers participants an opportunity to come up with strategic diversity improvement plans.

PRESENTERS: Maria Fernanda Borja and Sara Shuman, Latino Student Fund (DC); Maria Emilia Gonzalez, Lowell School (DC); Victor Gonzalez, National Child Research Center (DC); Rosalia Miller, National Cathedral School (DC); Abigail Wiebenson, Lowell School (retired) (DC)

Want to learn more about membership? Go to the NAIS Member Resource Center located in the Exhibit Hall.
Going for Gold: Millbrook School’s Math and Science Center
ROOM: W181 B
Millbrook School’s (NY) new Math and Science Center is its first LEED building designed to a gold standard. This panel will discuss the initiatives taken to create a high performance building with special focus on the building’s geothermal system, solar initiatives, water consumption, and pedagogical applications.

PRESENTERS: Daniela Voith and Mary Talley, Voith & Mactavish Architects (PA); Barry Schnoor, Millbrook School (NY); Brad Randall, Bruce E. Brooks and Associates (PA)

Leading Collaborative Curricular Change in Multiple School Settings
ROOM: W475 B
Transforming curriculum is often perceived as disruptive change, but we can lead classroom innovation through new approaches and the integration of leading edge digital tools. Participant workshop case studies that implement new techniques through effective teamwork and apply digital tools and global connections to make curriculum come alive.

PRESENTERS: Jim Pickett and Holly Arida, Cranbrook Schools (MI)

Made in the Shade: Can Coffee Teach Us about Sustainability and Conservation?
ROOM: W471 A
The Windward Guatemala program offers educators a curricular model combining field study with an online case study to give students both a granular and global perspective on a worldwide problem: the sustainability of coffee growing. Participants will learn how a scientific investigation can support environmental decision-making by students.

PRESENTERS: David Boxer, Thomas Haglund, and Christina Morado, Windward School (CA); Rebecca Sanborn, Rainforest Alliance (NY)

The Abraham Lincoln Bicentennial and Independent Schools
ROOM: W187 C
February 2009 marks the 200th anniversary of Abraham Lincoln’s birth. This session will review the planning of the U.S. Abraham Lincoln Bicentennial Commission and the many ways that NAIS member schools can join in the year-long celebration and commemoration. The session will include open discussion with school participants.

PRESENTER: Richard Schubart, Phillips Exeter Academy (NH)

The Impact of Technology on the Lives of Boys
ROOM: W184
Schools have always competed for boys’ attention with outside activities such as sports and socializing, but never against an opponent like modern technology: cell phones, Facebook, Internet pornography, and video gaming. Hear about the Internet lives of boys and suggestions on how teachers and parents should think about boys and technology.

PRESENTER: Michael Thompson, psychologist and author (MA)

Using Google Applications to Create a Classroom Legacy Project
ROOM: W178 B
Wonder how Google Earth, China, and mapping come together in a Legacy Project? We will walk attendees through the steps of a Legacy Project, and then brainstorm ways to adapt it to their curriculum. Using Google Earth as a tool, students create a lasting electronic map that incorporates images, written work, and a drawing done with Google Sketch-Up.

PRESENTERS: Josh Horwitz and Jody Kopple, Shady Hill School (MA)

Why Don’t We Do This at My School? FACA: A New Model for Faculty Development
ROOM: W187 B
FACA is The Park School of Baltimore’s ground-breaking summer program for in-house professional development. For over 20 years and 179 projects later, Park School has paid faculty to pursue passions, develop curricula, and tackle community issues. Panelists will highlight their experiences from projects in writing, math, and racial identity.

PRESENTERS: Louise Mehta, Tony Asdourian, Laura Schlitz, and Traci Wright, The Park School of Baltimore (MD)
To use fewer natural resources to service shows, McCormick Place uses 100 percent recycled paper products in facility restrooms and provides water stations in public areas to limit the use of bottled water.
LEADERSHIP DEVELOPMENT

Changing Teaching Practice through Coaching
ROOM: W176 C
Participants will be introduced to a coaching model that ranges from instructive to consultative to facilitative coaching practices. The model is based on the ability of the coaches to gain rapport, build trust, and assist the coach in moving from a place of primary reliance to one of transformative independence.

PRESENTERS: Donna Elder, NALS (CA); Elizabeth Morley, Institute of Child Study (Canada)

Go Global: How Working Abroad Can Transform Lives, Starting with Your Own
ROOM: W476
Scores of schools across the globe annually seek to hire those familiar with American schools and attitudes. The panelists, all veteran teachers, deans, or heads of international schools, will provide a balance of practical advice and inspirational reflections for teachers and administrators considering “going global” for one or more years.

PRESENTERS: Jeffrey Bradley, Educators’ Collaborative (NH); Peter Curran, Fountain Valley School of Colorado (CO); Judith Glickman, Educators’ Collaborative (CA); James Maggart, Educators’ Collaborative (CT)

Nurturing Global Leadership in Middle School
ROOM: W475 A
How can we link the elements of hands-on science, personal identity, leadership, and environmentalism to create a more engaged and globally aware community in your school? Participants will explore these ideas, based on the 2009 Middle School Leadership Institute, and learn how to transfer their learning back to their classrooms and schools.

PRESENTERS: Matt Nink, Global Youth Leadership Institute (WI); Paul Geise, Pine Point School (CT)

Surviving and Thriving in Challenging Times
ROOM: W184
Life in schools has grown ever more complex and challenging, even during good economic times. Economic shocks have brought sudden new pressures, raising the prospect of real challenge and hardship for many schools. How can school leaders respond constructively? How can they best maintain staff morale, energy, and competence and best deal with their parents? Learn ways to cope and manage stress both individually and as a school community.

PRESENTER: Rob Evans, The Human Relations Service (MA)

Teen Brain, Teen Mind: Meeting the Challenges of Adolescence
ROOM: W186 AB
An understanding of the developing brain is key to demystifying challenging adolescent behavior. This presentation provides easily transferable and practical strategies for comprehending and managing troubling teenage issues.

PRESENTERS: Ronald Clavier, Clavier Psychology Professional Corporation (Canada); Brian Oliphant, Harbor Day School (CA); Christopher Schuck, La Jolla Country Day School (CA)

MANAGEMENT

Data-Driven Enrollment Management Decisions
ROOM: W180
Now more than ever, it is critical to have the right information when making enrollment management decisions. This session will consider historical admission and financial aid data, local and national trend data, and demographic data. We will discuss the information you need, where to get it, how to analyze it, and how to use it in your decision-making.

PRESENTER: George Mitchell, Bunkingham Browne & Nichols School (MA)
Looking at Sustainability through a Whole School Perspective  
**ROOM: W181 B**  
From the classroom to the boardroom, learn how this 2007 NAIS Leading Edge School integrates achievable sustainable practices into all aspects of school life. You’ll take home ideas on how your school can become a sustainable school for the 21st century.  
**PRESENTER:** Cynthia Winans-Burns, Montessori School of Maui (HI)  

Parents Aren’t What They Used to Be; Legal Challenges Created by Parents  
**ROOM: W185 D**  
Parents are increasingly involved in the lives of their children resulting in legal problems. The session will address modifications to enrollment contracts; responding to custody issues and subpoenas for documents and teacher testimony; addressing parents with backgrounds involving inappropriate contact with minors; and criminal background checks of parents.  
**PRESENTER:** Caryn Pass, Venable LLP (DC)  

The Future Is Now: A Peak Inside a Fully Integrated, Technology-Rich School  
**ROOM: W187 C**  
See technology in action: interactive whiteboards, seven years of 1:1 laptops, electronic collaboration, speech recognition, student multimedia, clay animation in science, abstract conceptual modeling in math, data-rich physics, student published digital video oral histories, and more. The Urban School (CA) is among the first Apple Distinguished Schools and will be sharing its technology innovations.  
**PRESENTER:** Howard Levin, The Urban School of San Francisco (CA)  

When I’m 65  
**ROOM: W179 B**  
While retiring at 65 may not be your magic number, we all need to plan for eventually leaving the workforce. How you prepare for that time is critically important. Whether retirement looms or is decades away, you need to consider a number of factors and strategies to ensure you are in a position of financial strength. This session will discuss a number of approaches to meet your retirement needs.  
**PRESENTERS:** Ralph Clement and Suzanne Spunzo, TIAA–CREF (CO)  

Transition Is Not a One-Time Thing: Sustaining Our International Students  
**ROOM: W181 A**  
Many of our international students face significant pressures from family and community to excel at our schools. Fallout from these expectations can include cheating, substance abuse, academic under-performance, and, in some cases, hospitalization. This session will identify these pressures and programs that can help.  
**PRESENTERS:** Rod Skinner, Milton Academy (MA); Jeffrey Durso-Finley, The Lawrenceville School (NJ)  

Be Wise with Healthy Options  
**ROOM: W179 A**  
This 360 Be Wise with Healthy Options Program is the prototype for all parents, administration, staff, and faculty of private schools to introduce healthy eating options for school-aged children. Learn how to implement a sustainable program that maximizes the home-school connection and leads students toward healthier bodies, minds, and lifestyles.  
**PRESENTERS:** Joan Lutton, Arvi Balseiro, and Lorraine Nowakowski, The Cushman School (FL)
You have heard the speakers; you have attended the workshops. Now you can join the conversation as a member of the Annual Conference Community. Here you will be able to engage in dialogue related to your experiences at the conference. Talk about what you learned with your peers, share new insights, or help add to the wisdom of the community. The Annual Conference Community is a rich environment where you can continue the dialogue started in Chicago. Go to www.nais.org/go/communities to learn more and sign up.
Teaching Race, Understanding Identity
ROOM: W187 A
Scientific consensus holds that race is a biological myth but a much misunderstood cultural fact that exercises a strong sway over contemporary life and thought. This workshop explains how an anthropologist and an English teacher cross disciplines to explore popular misconceptions and help students confront unconscious racial attitudes.

PRESENTERS: Wilburn Williams and Leah Domb, The Lawrenceville School (NJ)

The Gender Gap in College: What High Schools Should Know about Their Female and Male Graduates
ROOM: W185 A
Linda Sax will review findings from her latest study that speaks to the experiences of students as they enter their first year of college. She will discuss major shifts in the gender gap and how independent schools can work to reduce that gap. Plus, get a preview of Sax’s about-to-be-released research commissioned by NCGS that compares girls in girls’ schools to their female counterparts in coed schools (independent, parochial, public).

PRESENTERS: Linda Sax, UCLA (CA); Meg Milne Moulton, National Coalition of Girls’ Schools (MA)

TheirSpace: Interactions with Mathematicians, Scientists, Fictional Characters
ROOM: W475 B
Explore the untapped potential of social networking in the classroom! This workshop shows how to build purposeful social networking communities based on reflective thinking, collaborative learning, and critical thinking models. Great mathematicians, scientists, and fictional characters interact online in a focused, interconnected think tank!

PRESENTERS: Linda Vasu, Convent of the Sacred Heart (CT); Sabrina Goldberg, The School at Columbia University (NY)

2:30–3:00 PM
Break

2:30–5:00 PM
Exhibitor Move out

3:00–4:00 PM
Closing General Session with Oprah Winfrey
ROOM: W375 C-E
- Musical Performance by Francis W. Parker School (IL) Groove Yard Jazz Band
- Introduction by Reveta Bowers, head of school, The Center for Early Education (CA) and 2009 NAIS Annual Conference Think Tank member
- Remarks by Oprah Winfrey
- Presentation of Klingenstein Leadership Award by Pearl Rock Kane

Go to www.nais.org/go/annualconference for workshop materials and presentations.
MEET YOUR NEW NAIS REGIONAL DIRECTORS

The NAIS regional directors are based across the country to help you take full advantage of NAIS’s benefits and resources. Please stop by to meet them at the Member Resource Center during lunches and the networking reception. They will be available to answer any questions you may have. Also, they will introduce NAIS’s new School and Student Services for Financial Aid (SSS) program. Don’t forget to pick up a free tote bag and enter the Member Resource Center raffle!

PICTURED AT RIGHT, CLOCKWISE FROM TOP
Aaron Wachholz, Midwest and Southwest
Kristen Power, Northeast
Amy Hammond, Eastern Midwest and Mid-Atlantic
Abdul Yaro, South
Heather Rogers, Pacific Northwest and West
Families First Breakfast and Meeting featuring Rob Evans
HYATT REGENCY CHICAGO, GREEN LEVEL, WEST TOWER, CRYSTAL B
TICKET REQUIRED.
Partners and heads of schools are invited to reconvene on Saturday for a breakfast with keynote speaker Rob Evans. A clinical and organizational psychologist and the executive director of The Human Relations Service in Wellesley, MA, Evans graduated from the Germantown Friends School (PA) and received his undergraduate degree from Princeton University and his doctorate from Harvard. He has consulted to nearly 1,000 schools and districts across the U.S.—including several hundred independent schools—working with teachers, administrators, boards, and parents. He is the author of many articles and two books: *Family Matters: How Schools Can Cope with the Crisis in Childrearing* and *The Human Side of School Change*. Please turn to page 15 to read more about the Families First Program. Please note that the Families First breakfast occurs at the Hyatt Regency Chicago!

These events or programs require registration or tickets.
NAIS staff and other experts will be available to answer questions and provide the latest information on programs such as Challenge 20/20 and the Institute for Student Leaders, Institute for Leadership in Sustainability, AIM (the Assessment of Inclusivity and Multiculturalism), and Summer Diversity Institute. Details on the NAIS Financially Sustainable Schools Initiative will also be available.

**SCHOOLS OF THE FUTURE SPECIAL EVENTS**

**INTERNATIONAL EDUCATORS GATHERING**
*Thursday, February 26
11:00 AM–12:00 PM*
Meet and talk with international educators who are attending the conference from Africa and Asia. Chart your course to better global understanding.

**PRESENTATION OF NAIS GLOBAL CITIZEN AWARD**
*Thursday, February 26
1:00–1:15 PM*
Congratulations to Meg Milne Moulton, cofounder and executive director of the National Coalition of Girls’ Schools! Please read her bio on page 63.

**TEACHERS OF THE FUTURE/STORIES OF EXCELLENCE POSTER SESSION**
*Friday, February 27
11:00 AM–12:30 PM and 12:30–1:30 PM (full session)*
Meet and talk to the innovative educators who moderate NAIS’s new Teachers of the Future online discussion forums and whose stories are featured in the new NAIS booklet, *Stories of Excellence: Case Studies of Exemplary Teaching and Learning with Technology*. This informal poster session will give you the opportunity to speak one-on-one with presenters about their work and how you can replicate their programs at your school. Topics covered will include global collaborative classroom projects, using technology to enhance teaching and learning, environmentalism, and much more. To download the *Stories of Excellence* booklet or learn how to sign up for the Teachers of the Future online community, go to the NAIS website at [www.nais.org/go/teachersofthefuture](http://www.nais.org/go/teachersofthefuture).

This area of the Exhibit Hall provides information and resources on the five NAIS sustainabilities: demographic, environmental, financial, global, and programmatic.
Join us in the Exhibit Hall

Thursday, February 26
11:00 AM–6:30 PM
Friday, February 27
8:00 AM–2:30 PM

HIGHLIGHTS!
- Member Resource Center
- NAIS Bookstore
- NAIS Schools of the Future
- Cyber Café
- Complimentary lunches on Thursday and Friday
- NAIS Networking Reception on Thursday evening

Visit with more than 200 exhibitors to find out about new and innovative independent school products and services that are designed to meet your school’s changing needs in the 21st century.

EVENTS
GRAND OPENING
Thursday, February 26,
11:00 AM–12:00 PM
Join NAIS staff, Annual Conference participants, and exhibitors for the grand opening of the 2009 Exhibit Hall. And enjoy a complimentary lunch.

CONFERENCE NETworking ADVENTURE: SAIL THE SEVEN SEAS WITH NAIS
Thursday, February 26,
4:30–6:00 PM
Ahoy, landlubbers, swabs, and scallywags! Set sail with friends old and new at this event. Cast your NET to discover buried treasure, enjoy shanties and jigs and interactive demonstrations, and sample free grub and grog. Be there or Davy Jones himself will find ye!

FEATURES
NAIS MEMBER RESOURCE CENTER
Join us for hands-on demonstrations of NAIS tools and services!
Learn more about the tools and services available to you as a staff or faculty member of an NAIS member school. Visit with NAIS staff and take advantage of one-on-one demonstrations on how to reap the invaluable benefits of membership. NAIS’s online services include StatsOnline, the Demographic Center, the Career Center, and SurveyBuilder.

More information about our tools and services is always available online at www.nais.org. Don’t forget that you’ll have the opportunity to meet our new regional directors, who are available to answer any financial aid and membership questions you may have. We also want to welcome our first-time conference attendees, and will have some great gifts to show our appreciation for everyone in the independent school community! Limited quantities available. We look forward to seeing you there!

SCHOOL AND STUDENT SERVICES FOR FINANCIAL AID
Stop by the Member Resource Center for a sneak peek at all the upcoming features and benefits of SSS. NAIS regional directors can answer any questions you have about the new and improved benefits of SSS.

MEET NAIS BOOK AUTHORS
Stop by the NAIS Bookstore during the NETworking Reception, 4:30–6:00 pm on Thursday, February 26, to meet the authors of NAIS’s new book titles. Chat about the books’ contents as well as get books signed by the authors.

DON’T FORGET THE FREE NAIS RAFFLES!
Remember to enter all the NAIS raffles at the Member Resource Center. Meet your new regional director and enter your region’s raffle for a chance to win a Kindle from Amazon.com. Plus, enter the general NAIS raffle for a chance to win a Wii and a WiiFit! Come to the Conference NETworking Reception in the Exhibit Hall on Thursday, where the drawing will take place at 5:15 pm. You must be present to win.

NAIS BOOKSTORE
Visit the NAIS Bookstore to pick up books by many of the outstanding conference speakers as well as many NAIS books and issues of the award-winning Independent School magazine. Save time by buying speakers’ books for book signings in advance.

NAIS CYBER CAFÉ
Sponsored by LaptopSchools and Lenovo, the Cyber Café is available in the Exhibit Hall and offers remote access to all conference participants so they can stay connected to their schools and families while in Chicago. The Café will be available while the Exhibit Hall is open.
The Exhibit Hall is a central point of conference activity, featuring vendors, NAIS services, meals and receptions, and the conference raffle.
Visit the Exhibit Hall!
Learn about products and services designed for independent school professionals. This list is subject to change and is current as of February 4, 2009.

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career placement

These placement firms will be available at the following times in the Hyatt McCormick Regency Conference Center Level 1 and McCormick Place Convention Center West Rooms 190–196.

**Cal/West Educators Placement**
HYATT MCCORMICK REGENCY CONFERENCE CENTER, LEVEL 1, ROOM 10 AB
Wednesday, 12:00–5:30 PM
Thursday, 8:00 AM–6:00 PM
Friday, 8:00 AM–6:00 PM
Cal/West Educators Placement specializes in the placement of highly qualified administrators and teachers (K–12), including retained searches, in independent and private schools throughout California and other western states. We recruit and interview candidates regionally and nationally year-round to fill current and future openings. We are dedicated to helping schools and candidates find “The Perfect Match.”
(818) 906–2972
www.calwesteducators.com

**Carney, Sandoe & Associates**
MCCORMICK PLACE CONVENTION CENTER WEST ROOM: W190–196
Wednesday, 12:00–6:00 PM
Thursday, 8:00 AM–6:00 PM
Friday, 8:00 AM–6:00 PM
Carney, Sandoe & Associates is an educational consulting firm that provides recruitment, executive search, and strategic consulting services to independent and like-kind schools since 1977. The Carney, Sandoe & Associates LINK@NAIS Chicago provides schools, teachers, and administrators the chance to interview and network in a professional atmosphere. To gain access to hundreds of qualified and diverse candidates, please register with Carney, Sandoe & Associates in McCormick Place West, Rooms 190–196.
(800) 225–7986
www.carneysandoe.com

**The Education Group**
HYATT MCCORMICK REGENCY CONFERENCE CENTER, LEVEL 1, ROOM 10 CD
Wednesday, 8:30 AM–5:00 PM
Thursday, 8:30 AM–5:00 PM
Friday, 8:30 AM–3:00 PM
Specialists in the people business of education since 1988, The Education Group provides faculty and administrative placement in all subject areas as well as retained search services. We offer individual meetings with our consultants, and interviews between schools and candidates, as well as the opportunity to search our current listings and candidate resumes. We welcome school representatives and candidates to come by and meet our team.
(800) 369–9102
www.educationgroup.com

**Educators’ Collaborative**
HYATT MCCORMICK REGENCY CONFERENCE CENTER, LEVEL 1, ROOM 12D
Thursday, 9:00 AM–5:00 PM
Friday, 9:00 AM–3:00 PM
Educators’ Collaborative, LLC, founded in 1971, has conducted more than 350 head searches for schools across the country and abroad. Made up of nine partners and three associates, all of whom are former heads of schools, Educators’ Collaborative is one of the leading firms in the profession. EC partners double-team all searches and work together collectively to take advantage of the firm’s extensive list of candidates and personal relationships with hundreds of heads of schools across the country. Other services include strategic planning; financial planning; transition management; governance; institutional evaluation; and admissions, advancement, and senior management searches.
(603) 469–3069
www.educatorscollaborative.com
Independent Thinking
HYATT MCCORMICK REGENCY CONFERENCE CENTER, LEVEL 1, ROOM 11A
Wednesday, 1:00–5:00 PM
Thursday, 8:00 AM–6:00 PM
Friday, 8:00 AM–5:00 PM
Independent Thinking is an executive search firm that focuses exclusively on independent school administrator positions, including head of school searches. We serve schools by managing searches for administrative openings, of all levels, as well as providing traditional placement services. Each member of the Independent Thinking team has worked in independent schools and brings strong knowledge of the independent school culture. Our school clients and our candidates appreciate the quality of our service and our personal approach.
(617) 332-3131
www.independent-thinking.com

Southern Teachers
HYATT MCCORMICK REGENCY CONFERENCE CENTER, LEVEL 1, ROOM 12 AB
Wednesday, 12:00–6:00 PM;
Reception 6:00–8:00 PM
Thursday, 8:00 AM–6:00 PM
Friday, 8:00 AM–6:00 PM
Southern Teachers Agency (STA) is the oldest teacher placement service in the United States and the premier service for independent school faculty recruitment in the South. Since 1902, our personal attention both to schools’ needs and to candidates’ searches has enabled STA to help educators find their niche in the South.
(434) 295-9122
www.SouthernTeachers.com

MEG MILNE MOULTON
Meg Milne Moulton is the cofounder and executive director of the National Coalition of Girls’ Schools (NCGS). Her work with NCGS has helped to document the value and raise the visibility of schools for girls over the last 20 years. She has exhibited enterprising leadership in identifying educational opportunities for girls and girls’ schools in the areas of global citizenship, math, science and technology, financial literacy, and leadership development, and has worked to make education possible for all the world’s children. Moulton has served as a trustee on independent school boards including NAIS. During her tenure the NCGS has grown to include both independent and public schools and has worldwide connections in Australia, Canada, New Zealand, South Africa, and the United Kingdom.
Lighting the pathway to student learning in more than 1,700 member schools (PreK–12) in 42 states and 42 countries by providing quality programs and assessment that guide effective instructional practices; build the capacity of instructional leadership; develop better thinkers, readers, and writers; inform admissions choices; and assess the success of students in developing the skills of analysis, synthesis, and evaluation.

The major objective of the Edward E. Ford Foundation is to encourage and improve secondary education as provided by independent schools holding full membership in NAIS.

Honeywell Building Solutions (HBS) is a global leader in energy services, working with institutions to conserve energy, optimize building operations, and leverage renewable energy sources.

Tuition Management Systems, a division of KeyBank, is a premier provider of education payment plan services that offer school administrators an alternative process for effectively managing tuition collections and student billing.

NAIS would like to extend a special thank you to Carney, Sandoe & Associates for their generous support of our programs in 2008 and 2009.

Carney, Sandoe & Associates
www.carneysandoe.com
(800) 255-7986
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The Edward E. Ford Foundation
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Interlochen Center for the Arts (MI)
The Klingenstein Fund
Sodexo Education
Stratégenius

Thank you to our partners!
The NAIS Annual Conference is the result of in-depth collaboration, advice, and commitment of resources by hundreds of individuals and numerous organizations in the independent school community. NAIS wishes especially to recognize the significant contributions of the following:

- All individuals who proposed workshops for the 2009 NAIS Annual Conference
- NAIS Staff
- Chris Bigenho, Classrooms of the Future coordinator, Greenhill School (TX)
- Marcus Eng and Joy Womack, Experient
- Gary Boehm, head of school, Maumee Valley Country Day School (OH)
- Reveta Bowers, head of school, The Center for Early Education (CA)
- 500+ workshop presenters
- COF Docents
- KINETIK
- Freeman
- Experient Registration and Housing Staff
- A to Z
- Davis Audio Visual
- Artist, Rafael Lopez
- www.rafaellopez.com

2009 NAIS Annual Conference
Think Tank
- Dennis Bisgaard, head of school, Kingswood-Oxford School (CT)
- Reveta Bowers, head of school, The Center for Early Education (CA)
- Tiffany Bridgewater, associate director of the lower school, St. Stephen’s and St. Agnes School (VA)
- Mike Downs, head of school, Mounds Park Academy (MN)
- Ted Farraday, vice president education programs, Interlochen Center for the Arts (MI)
- Scott Looney, head of school, Hawken School (OH)
- Michael Obel Omia, head of the Hunting Valley Campus, University School (OH)
- Doreen Oleson, head of school, Saint Mark’s School (CA)
- Maurice A. Watson, trustee, The Barstow School, (MO)
- Jill Webb, director of professional development, Independent Schools Association of the Central States (IL)

2010 NAIS Annual Conference
Think Tank
- Reveta Bowers, head of school, The Center for Early Education (CA)
- Mike Downs, head of school, Mounds Park Academy (MN)
- Ted Farraday, vice president education programs, Interlochen Center for the Arts (MI)
- Wanda Holland-Greene, head of school, The Hamlin School (CA)
- Doreen Oleson, head of school, Saint Mark’s School (CA)
- Robert Witt, executive director, Hawaii Association of Independent Schools (HI)
- Alexis Wright, assistant head of school, Rye Country Day School (NY)

Our 2009 Annual Conference Bloggers
- Jonathan E. Martin, head of school, Saklan Valley School (CA)
- Michael Obel Omia, head of school, Hunting Valley Campus, University School (OH)
- KaTrina Wentzel, diversity coordinator, Mounds Park Academy (MN)

These schools have participated in the conference by offering musical performances.
- Quest Academy (IL)
- St. John’s Northwestern Military Academy (WI)
- University of Chicago Laboratory Schools (IL)
- Francis W. Parker School (IL)

Lucius Bell, music teacher; Dan Frank, head of school
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Ways the Annual Conference is striving to be more environmentally sustainable.

- We encourage presenters to post handouts online.
- We encourage online registration.
- We conduct evaluations online.
- We do not allow exhibitors/sponsors to distribute mass quantities of printed promotional materials.
- We do not give out a conference bag, but rather encourage participants to reuse one of their own.
- Our printed materials (preview, program, and exhibitor guide) are printed on partially recycled stock.
- We have reduced the number of pages in the preview mailed in the fall and created a new virtual preview (available exclusively online) that contains even more information.
- Badges are 100 percent biodegradable.
- We work with the Convention Center to recycle and to reduce waste and electricity whenever possible.
- All lunches in the Exhibit Hall will be served on biodegradable materials.
- McCormick Place works with Catholic Charities to donate excess food.
- We are proud that we are hosting the NAIS Annual Conference at the McCormick Place West Building, which is LEED Certified (Leadership in Energy and Environmental Design) from the U.S. Green Building Council, the organization that sets the standards for what is officially considered environmentally friendly or “green.” The West Building is the largest new-construction facility in the country to be certified.

Ways you can help us!

- Recycle your badge.
  The 2009 Annual Conference badges are 100 percent biodegradable. The entire badge system—including the holder, lanyard, clip, and link—is designed to be fully recyclable. At the end of the conference, please put your badge in one of the NAIS badge recycling bins to help reduce our carbon footprint.
- Give us your input!
  What can we do to be greener and still provide a comfortable and user-friendly experience for you at the NAIS Annual Conference? After the conference, we’ll e-mail you the conference evaluation; please answer the questions related to this effort.
2009 NAIS SUMMER INSTITUTES

INSTITUTE FOR LEADERSHIP IN SUSTAINABILITY
June 22–25, College Park, GA

SUMMER DIVERSITY INSTITUTE
June 22–27, Alexandria, VA

INSTITUTE FOR NEW HEADS
July 8–13, Washington, DC

SCHOOL LEADERSHIP INSTITUTE
August 4–7, Atlanta, GA

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SAVE THE DATE

2010 NAIS Annual Conference
February 24–26, San Francisco
Adapt, Survive, and Thrive: Unleashing the Superpowers within