UNLEASHING THE SUPERPOWERS WITHIN

NAIS ANNUAL CONFERENCE
SAN FRANCISCO, CA
MOSCONE WEST CONVENTION CENTER
FEBRUARY 24-26, 2010
The NAIS Annual Conference is the yearly gathering and celebration for the independent school community and welcomes school leaders in the broadest sense. Heads, administrators, teachers, and trustees are welcome participants in the Exhibit Hall, general sessions, and workshops focused on important topics of today.

Greetings from the Mayor,

On behalf of the City and County of San Francisco, it is with great pleasure that I welcome the participants and attendees of the National Association of Independent Schools’ (NAIS) 2010 Annual Conference. With the 2010 NAIS theme of Adapt, Survive, and Thrive: UNLEASHING THE SUPERPOWERS WITHIN, this conference reflects my commitment to ensuring our young minds have the necessary educational tools and knowledge they need to become successful future community, national and global leaders...

While in the Bay Area, I invite you to take full advantage of those “Only in San Francisco” experiences from our world-class restaurants and entertainment venues, to our iconic cable cars and the Golden Gate Bridge, our captivating views from the scenic city hills, to our diverse and multicultural communities—you’re in for a treat not just for your senses, but also for your soul!

With warmest regards,

GAVIN NEWSOM
MAYOR OF SAN FRANCISCO

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And welcome… to the 2010 NAIS Annual Conference in this year’s marvel(ous) Metropolis — San Francisco! For five decades, NAIS has assembled independent school leaders to engage in purposeful dialogue, and this year is no different. Indeed, in 2010, we’ll focus on combining our superpowers to adapt, survive, and thrive in these challenging times.

NAIS knows that many of you have confronted dark forces this year, which have made your efforts to offer educational excellence challenging. That makes this particular meeting even more important. Take time in SF to reconnect with other members of the Independent School League and learn how they have conquered the evil trends in their particular regions. By sharing our stories with each other and listening to our super-speaker experts, you will summon the extraordinary inner strength needed for leadership in these dark times. Let’s draw hope together and remember Harvey Dent’s admonition to the citizens of Gotham, fearful that Batman had left them defenseless — “The night is darkest before the dawn. And I promise you the dawn is coming.” [from The Dark Knight]

Learn from super-blogger Arianna Huffington, herself an independent school trustee and editor in chief of The Huffington Post, who will coach us “On Being Fearless.” Prepare to be shocked by the coming trends that Harvard life scientist-researcher-futurist Juan Enriquez will share of the digital genomic revolutions that will forever change education in this country. Get inspired by audacious professor Irshad Manji (“Osama Bin Laden’s worst nightmare”) whose research from NYU’s Moral Courage Project will inspire us to lead lives full of courage. Discover how to build adaptivity into the very DNA of your school from Apple Inc.’s John Couch and Disrupting Class coauthor Michael Horn. Don’t miss the dynamic Thought Leaders Summit on Thursday afternoon where business leaders and entrepreneurial experts will answer your questions about how to “build schools for the Digital Age.”

It goes without saying that this year’s 2010 SUPER Think Tank has created a conference for these times with imagination and creativity — NAIS is deeply indebted to them (see page 51). We’d also like to thank our western member schools and associations (CAIS, HAIS, PNAIS), who have fed NAIS with exceptional ideas for this important conference.

On behalf of the NAIS board and staff, a big “thanks” to all who have made the journey to Gotham this year. Now fold your capes, remove those masks, and let’s work anew to tackle and subdue the challenges that lay ahead.

PATRICK F. BASSETT, PRESIDENT
HEATHER HOERLE, VICE PRESIDENT, MEMBER RELATIONS
AMY P. AHART, DIRECTOR, ANNUAL CONFERENCE

All are welcome to attend. NAIS has an institutional commitment to the principles of diversity. In that spirit, NAIS does not discriminate in violation of the law on the basis of race, religion, creed, color, sexual orientation, age, physical challenge, nation of origin, gender, or any other characteristic.
REGISTRATION HOURS
Wednesday, 11:00 AM–6:00 PM
Thursday, 6:30 AM–6:00 PM
Friday, 6:30 AM–3:00 PM

INFO BOOTH HOURS
Wednesday, 11:00 AM–6:00 PM
Thursday, 6:30 AM–6:00 PM
Friday, 6:30 AM–5:00 PM

EXHIBIT HALL AND BOOKSTORE HOURS
Thursday, 11:00 AM–3:00 PM; 4:30–6:00 PM
Friday, 8:00–9:30 AM; 11:00 AM–2:00 PM

PROGRAM AT A GLANCE KEY
- Book signings take place immediately following speakers' presentations.
- These events or programs require registration or tickets.
- General Session Events
- Featured Workshops, One-Hour Workshops, Optional Three-Hour Workshops, and Special Events
- Exhibit Hall activities
- Breaks

By attending the NAIS Annual Conference, attendees grant permission to the National Association of Independent Schools and its agents to utilize the attendee’s image or likeness in an effort to promote NAIS. Attendees waive any right to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection therewith or the use to which it may be applied.
THURSDAY  
FEBRUARY 25

6:45–7:45 AM
Coffee and Tea

7:30–9:00 AM
President’s Breakfast,
State of the Union Address,
and Annual Meeting

8:00–9:00 AM
One-Hour Workshop Block 1

9:30–11:00 AM
Opening General Session with Arianna Huffington

11:00 AM–12:00 NOON
Book Signing with Arianna Huffington, Roundtable Talks,
Exhibit Hall Grand Opening,
and Complimentary Lunch in the Exhibit Hall

12:00–1:00 PM
One-Hour Workshop Block 2
Featured Workshop with Mimi Ito

1:00–1:30 PM
Break and Book Signings with Mimi Ito and Rob Evans

1:30–2:30 PM
One-Hour Workshop Block 3
Featured Workshop with Tina Seelig

2:30–3:00 PM
Break and Book Signing with Tina Seelig

3:00–4:30 PM
General Session
Thought Leaders Summit:
Building Schools for a Digital Age

4:30–6:00 PM
Superpowers Unite! Networking Reception

FRIDAY  
FEBRUARY 26

6:45–7:45 AM
Coffee and Tea

8:00–9:00 AM
One-Hour Workshop Block 4
Featured Workshop with Patrick F. Bassett, Michael Horn, and
John Couch; Featured Workshop with Carol Dweck

9:00–9:30 AM
Book Signings with Michael Horn and Carol Dweck

9:30–11:00 AM
Opening General Session with Arianna Huffington

11:00 AM–12:00 NOON
Book Signing with Juan Enriquez

12:00–1:00 PM
One-Hour Workshop Block 5
NAIS Diversity Leadership Award and Workshop Honoring
Reveta Bowers

12:30–1:30 PM
Complimentary Lunch in the Exhibit Hall
Roundtable Talks

2:30–3:00 PM
Break and Book Signings with Kip Fulbeck and Tony Wagner

3:00–4:30 PM
Closing General Session with Irshad Manji

4:30–5:00 PM
Book Signing with Irshad Manji
Coat Check Hours
Wednesday, February 24, 10:00 AM–6:00 PM
Thursday, February 25, 6:30 AM–6:30 PM
Friday, February 26, 6:30 AM–5:30 PM
A coat check will be available to conference participants on Level 1 of Moscone West near the Exhibit Hall entrance.

Map Key
- Book Signings
- Career Placement Interviews
- Club Sodexo
- Conference Venue
- Exhibit Hall
- Featured Workshops
- General Sessions
- Hotels
- Registration
- President’s Breakfast
- Schools of the Future
Follow the Annual Conference bloggers live on the NAIS website at www.nais.org. Since you can’t personally attend 125 workshops, this is a great way to learn about other sessions. Or gain a fresh perspective on a session you did attend. Our intrepid bloggers are:

Tony Featherston, head of school, The Elmwood Franklin School (New York)
Ruth Glass, interim head of school at Calmont School (California)
Demetri Orlando, director of technology, Battle Ground Academy (Tennessee); chair of NAIS Technology Task Force
Gordon Rode, headmaster, St. John’s Episcopal Parish Day School (Florida)

WHO KNOWS? YOU JUST MIGHT BE SITTING NEXT TO A BLOGGER!
ARIANNA HUFFINGTON
Thursday, February 25
9:30–11:00 AM
On Being Fearless
Arianna Huffington is cofounder and editor in chief of The Huffington Post, a nationally syndicated columnist, and author of 12 books. The co-host of Left, Right & Center, public radio’s popular political roundtable program, is also on Time magazine’s list of the world’s 100 most influential people. Originally from Greece, Huffington moved to England at age 16 and was graduated from Cambridge University with a master’s degree in economics. A successful entrepreneur who has triumphed over naysayers, self-doubt, and a turbulent economy, Huffington demonstrates how to turn difficult times into opportunity for growth — both personally and professionally. Becoming fearless — daring to think new thoughts, take big risks, embrace failure, and start again — will ultimately lead both people and businesses through the toughest times. Her book On Becoming Fearless... in Love, Work, and Life is Huffington’s most personal book to date, offering a roadmap for achieving fearlessness in every aspect of life, a manifesto on how to be bold, say what needs to be said, and do what needs to be done to find the freedom to love, lead, and succeed. A trustee for the Archer School for Girls (California), Huffington lives in Los Angeles with her two teenage daughters.

THOUGHT LEADERS SUMMIT
Thursday, February 25
3:00–4:30 PM
Building Schools for a Digital Age
What should independent schools look like in 2020? How will macro-technology trends impact our classrooms — and our teaching and learning? What will the ideal school deliver to its students in the near future? At this idea inspiring, think-outside-of-the-box, interactive summit, thought leaders from the business and entrepreneurial world will share their expert perspectives on how schools must change in order to survive — and thrive! Milton Chen, senior fellow and executive director emeritus, The George Lucas Educational Foundation; Shelley Goldman, professor of education, Stanford University; Monica Martinez, president of New Tech Network; and Megan Smith, vice president, new business development, and general manager, Google.org; join facilitator Wanda M. Holland Greene, head of school for The Hamlin School, for this general session that will break new ground in dialogue and interactivity with audience members — prepare to engage!

Go to www.nais.org/go/annualconference for workshop materials and presentations.

BOOK SIGNING EVENT
Enhance your 2010 NAIS Annual Conference experience — join the online community created specifically for this year’s conference. Learn to adapt, survive, and thrive as you share ideas and resources online with other independent school leaders. There are multiple entry points to ensure that everyone can participate. Take advantage of interactive, connected read/write web tools. Unfamiliar with blogs, Twitter, Facebook, DimDim, Netvibes, Diigo, and other communication and collaborative tools? Don’t worry — this is your opportunity to explore and learn in a safe environment. Go ahead, unleash your superpowers within!

**Juan Enriquez**
Friday, February 26
9:30–11:00 AM
*As the Future Catches You — The Impact of the Genetic, Digital, and Knowledge Revolutions*
Juan Enriquez is one of the world’s foremost authorities on how the extraordinary advances in the life sciences are changing the way we live and do business. He also has an important message for political and business leaders about how to compete effectively in the world’s knowledge economy as the digital and genomic revolutions create the wealth of the future. Enriquez authored the global bestseller, *As the Future Catches You*, an analysis of the impact of genomics on business and society, and *The United States of America*, which explores why, as technology advances, some countries are successful while others disappear.

A fine speaker with invaluable insight into which advances in the life sciences will matter to your organization and industry — and why, Enriquez will show how to turn the life science revolution to your advantage. The founding director of Harvard Business School’s Life Sciences Project, Enriquez is currently a managing director of Excel Venture Management, investing in innovative medical companies. *Fast Company* named him one of their Fast 50 for 2005. He holds bachelor’s and MBA degrees from Harvard University, with honors.

**Irshad Manji**
Friday, February 26
3:00–4:30 PM
*Courage in a Time of Corruption*
*The New York Times* calls Irshad Manji “Osama bin Laden’s worst nightmare.” Oprah Winfrey gave her the first annual Chutzpah Award for “audacity, nerve, boldness, and conviction.” Manji, director of the Moral Courage Project at New York University, accepts both as compliments. The project develops young leaders who will challenge conformity and champion creativity, including reform-minded Muslims. She is the internationally bestselling author of *The Trouble with Islam Today: A Muslim’s Call for Reform in Her Faith*. In those countries that have banned her book, Manji is reaching readers by posting free translations on her popular blog. In just over a year, the Arabic translation has been downloaded 300,000 times and circulated by youth throughout the Middle East. She created the acclaimed PBS documentary, *Faith Without Fear*, which follows her journey to reconcile Islam with freedom and human rights. For her pioneering work, Manji receives both death threats and distinctions: The World Economic Forum has selected her as a Young Global Leader; The European Foundation for Democracy has made her a Senior Scholar; and The *Jakarta Post* in Indonesia — the world’s largest Muslim country — identifies Manji as one of three Muslim women creating positive change in Islam today.

All book signings will take place in the third floor lobby immediately following the presentations.
MIMI ITO
Thursday, February 25
12:00–1:00 PM
New Media and Its Superpowers
Mimi Ito is an international expert on how people use mobile technologies and new digital media in their everyday lives. A cultural anthropologist of technology use, she is a leading authority on how social network technologies are shaping society. Ito co-led the Digital Youth Project, a landmark study funded by the MacArthur Foundation on the ways youth use new media, and is coauthor of the book, Hanging Out, Messing Around, and Geeking Out: Kids Living and Learning with New Media. She has researched a wide range of other digitally-augmented social practices, including online gaming and social communities, the production and consumption of children’s software, and children’s play with new media. Ito specializes in amateur culture production, Do-It-Yourself (DIY) media cultures, and peer-to-peer learning. Ito holds doctorates from Stanford University in education and anthropology.

TINA SEELIG
Thursday, February 25
1:30–2:30 PM
Innovation as an Extreme Sport
Tina Seelig is executive director of the Stanford Technology Ventures Program (STVP), the entrepreneurship center at Stanford University’s School of Engineering. At STVP, Seelig teaches courses on creativity, innovation, and entrepreneurship to students from all majors, who learn the entrepreneurial skills needed to use innovations to solve major world problems. She earned the 2009 Gordon Prize from the National Academy of Engineering, the 2008 National Olympus Innovation Award, and the 2005 Stanford Tau Beta Pi Award for Excellence in Undergraduate Teaching. Earning her Ph.D. in neuroscience from Stanford University Medical School in 1985, Seelig has worked as a management consultant for Booz Allen Hamilton, multimedia producer at Compaq Computer Corporation, and founder of multimedia company BookBrowse.com. Her latest book is What I Wish I Knew When I Was 20: A Crash Course on Making Your Place in the World.

PATRICK F. BASSETT, JOHN COUCH, AND MICHAEL HORN
Friday, February 26
8:00–9:00 AM
The Power of Transformation: Disrupting Your Institution to Make It Relevant!
NAIS President Pat Bassett will moderate a panel with innovators John Couch of Apple Inc. and Michael Horn, coauthor of Disrupting Class, focused on building change-adept schools. In his opening remarks, Bassett will cite examples of successful independent school “disruptions” and then engage Michael Horn and John Couch in an energetic discussion of the necessary elements for schools to truly transform themselves. As coauthor of Disrupting Class, Michael Horn brings powerful research experience to this dialogue and will share his thoughts about how schools can innovate in order to accelerate their missions. John Couch will speak firsthand about how Apple Inc. has built adaptivity into its business model and the actual DNA of the company — moving “education technology from the power of substitution to the power of transformation.” Don’t miss this hot topic!

Sponsored by Educational Records Bureau

BOOK SIGNING EVENT
BOOK SIGNING EVENT
REVETA FRANKLIN BOWERS
Friday, February 26
11:30 AM–12:30 PM
NAIS Diversity Leadership Award
Born and educated in Los Angeles, Reveta Franklin Bowers began her career with the Los Angeles Unified School District. She left in 1972 to teach at The Center for Early Education (California), where she is currently head of school.
Always active in her community and education, Bowers serves on multiple boards, including the Educational Records Bureau, Klingenstein Center, National Business Officers Association, and California Community Foundation, where she is board president.
In 2010, she was an outside director of The Walt Disney Company and is a past board member of the Fulfillment Fund. She was a high school teacher for 12 years; a school principal; a university professor in teacher education; co-founder and first executive director of Educators for Social Responsibility; project director for the Public Agenda Foundation in New York; and president and CEO of the Institute for Responsive Education. Her latest book, The Global Achievement Gap: Why Even Our Best Schools Don’t Teach the New Survival Skills Our Children Need — And What We Can Do About It, will soon be translated into Chinese.

BOOK SIGNING EVENT

Sponsored by StratéGenius

TONY WAGNER
Friday, February 26
1:30–2:30 PM
Change Leadership
Tony Wagner has co-directed the Change Leadership Group (CLG) at the Harvard Graduate School of Education since its inception in 2000. An initiative of the Bill & Melinda Gates Foundation, CLG is a research and development center that helps teams become effective change leaders in schools and districts. A frequent keynote speaker and widely published author on education and society, Wagner has worked for more than 35 years in the field of school improvement. He was a high school teacher for 12 years; a school principal; a university professor in teacher education; co-founder and first executive director of Educators for Social Responsibility; project director for the Public Agenda Foundation in New York; and president and CEO of the Institute for Responsive Education. His latest book, The Global Achievement Gap: Why Even Our Best Schools Don’t Teach the New Survival Skills Our Children Need — And What We Can Do About It, will soon be translated into Chinese.

BOOK SIGNING EVENT

KIP FULBECK
Friday, February 26
1:30–2:30 PM
What Are You? The Changing Face of America
A seminal artist exploring multiracial identity, Kip Fulbeck captivates audiences with his videos, performances, and writings. His words and artwork have received a landslide of attention from media as diverse as MTV and CNN. On stage his uniquely personal monologues and multimedia shows combine stand-up comedy with a powerful and politically charged edge, leading audiences to honestly consider Who AM I? Using his own Cantonese, English, Irish, and Welsh background as a springboard, Fulbeck confronts media imagery of Asian men, interracial dating patterns, and icons of race and sex in the U.S., constantly questioning where Hapas (people of mixed Asian or Pacific Islander heritage) “fit in” in a country that ignores multiracial identity. His work invites and inspires viewers to explore how ethnic stereotypes and opinions on interracial dating, gender roles, and personal identity are formed.

BOOK SIGNING EVENT

CAROL DWEECK
Friday, February 26
8:00–9:00 AM
Changing Mindsets
2010 Klingenstein Leadership Award Recipient
Carol S. Dweck is one of the world’s leading researchers in the field of student motivation and the Lewis and Virginia Eaton Professor of Psychology at Stanford University. Her research highlights the critical role of mindsets in students’ achievement, and shows how praise for intelligence or talent can undermine motivation and learning. In addition to the Klingenstein Award, she recently won the Ann Brown Award in developmental psychology, the Donald Campbell Award in social psychology, and the E.L. Thorndike Career Achievement Award in educational psychology. Her work has been prominently featured in almost every major publication and she has appeared on the Today Show, Good Morning America, and 20/20. Her recent book Mindset has been widely acclaimed and is being translated into 17 languages.

BOOK SIGNING EVENT

KIP FULBECK
Friday, February 26
1:30–2:30 PM
What Are You? The Changing Face of America
A seminal artist exploring multiracial identity, Kip Fulbeck captivates audiences with his videos, performances, and writings. His words and artwork have received a landslide of attention from media as diverse as MTV and CNN. On stage his uniquely personal monologues and multimedia shows combine stand-up comedy with a powerful and politically charged edge, leading audiences to honestly consider Who AM I? Using his own Cantonese, English, Irish, and Welsh background as a springboard, Fulbeck confronts media imagery of Asian men, interracial dating patterns, and icons of race and sex in the U.S., constantly questioning where Hapas (people of mixed Asian or Pacific Islander heritage) “fit in” in a country that ignores multiracial identity. His work invites and inspires viewers to explore how ethnic stereotypes and opinions on interracial dating, gender roles, and personal identity are formed.

BOOK SIGNING EVENT

Sponsored by StratéGenius
President’s Breakfast and Annual Meeting
Thursday, February 25
7:30–9:00 AM
TICKETS: $25
Join head of school colleagues for breakfast and a presentation by NAIS President Patrick F. Bassett and the NAIS board of trustees. The Annual Meeting for members immediately follows the breakfast.

Schools of the Future
Schools of the Future must work toward being receptive to new models of educating children, continuing to incorporate research about learning styles, and designing educational opportunities reflective of the global environment in which we live. Look for the peach-colored boxes in the list of workshops to highlight the 2010 Schools of the Future sessions.

ConfERENCE HIGHLIGHTS

Exhibit Hall and Bookstore Hours
Thursday, February 25
11:00 AM–3:00 PM; 4:30–6:00 PM
Friday, February 26
8:00–9:30 AM; 11:00 AM–2:00 PM
MOSCONE WEST EXHIBIT HALL
See page 44 for a floor plan, list of exhibitors, and highlights! Note: The Exhibit Hall will be closed during general sessions.

Roundtable Talks:
Stop and Swap Stories — and Super Solutions!
Thursday, February 25, 11:00 AM–12:00 PM; Friday, February 26, 12:30–1:30 PM
EXHIBIT HALL TABLES BY THE BOOKSTORE
Join your super colleagues for two opportunities to network in small groups. Look for the round tables near the NAIS bookstore. Sit by topic to candidly discuss ideas facing you and your schools. Feel free to bring your lunch. You can stop by for five minutes — or stay the whole hour. Each table will have a place card identifying the group name. Join the group you’d like. There will not be a facilitator or anyone to direct traffic. It’s up to you to keep the conversation going! Pose questions or challenges you are facing, share success stories you think would benefit others, meet new colleagues, or just listen and learn from others.

Superpowers Unite!
Thursday, February 25, 4:30–6:00 PM
ALL CONFERENCE PARTICIPANTS WELCOME
MOSCONE WEST EXHIBIT HALL
Hey, caped crusaders — it’s party time in Gotham! Join Pat Bassett and NAIS staff in a networking event where you can meet friends old and new, experience live entertainment, enjoy beverages and food, participate in live, interactive demonstrations, and enter our prize drawing — all connected to our superpower theme. So dust off your cape and fly into fun! Dress is casual and all conference participants are welcome.

2010 KlingensteiF Leadership Award
Friday, February 26
8:00–9:00 AM
ALL CONFERENCE PARTICIPANTS ARE WELCOME
ROOM: 3018
Presented to Carol Dweck by Columbia University’s Teachers College Professor Pearl Rock Kane. The award is presented annually by the KlingensteiF Center for Independent School Leadership to an individual who has influenced the field of education and positively impacted independent school teachers, administrators, and students in enduring ways. Previous recipients include Oprah Winfrey, Jim Collins, Howard Gardner, Malcolm Gladwell, and Beverly Daniel Tatum, among other distinguished awardees.

Club Sodexo
Thursday, February 25, 7:00 AM–4:00 PM; Friday, February 26, 7:00 AM–2:00 PM
ROOM: 2000
Club Sodexo is an exclusive, business-class lounge for heads of school and other senior administrators of educational institutions worldwide. The lounge offers a quiet, comfortable setting with refreshments, massage stations, and a café with laptop computers compliments of LaptopSchools.com/Lenovo. Please visit Club Sodexo for a relaxing conference experience when you need to take a short break from the crowds.

NAIS Diversity Leadership Award: Recognition for Outstanding Achievement in Diversity
Friday, February 26
11:30 AM–12:30 PM
ALL CONFERENCE PARTICIPANTS WELCOME
ROOMS: 3014–3016
This annual honor goes to an outstanding leader, connected to independent schools, who has done extraordinary work to advance diversity and inclusivity on a national scale. Our recipient this year is Center for Early Education Head Reveta Bowers. See her biography on page 9.
Families First Program

For partners and spouses of school heads

NO FEE. PRE-REGISTRATION REQUIRED.

Space is limited. Remember, you must be registered for the conference as well.

Families First Meeting and Tea Time with Rob Evans
Wednesday, February 24
1:00–3:00 PM

NO FEE.

PRE-REGISTRATION REQUIRED.

ROOM: 3022

Tee off your conference experience with Rob Evans! Partners/spouses and heads of schools are invited to tea, coffee, and dessert with Rob Evans. A clinical and organizational psychologist and the executive director of The Human Relations Service in Wellesley, MA, Evans graduated from Germantown Friends School (Pennsylvania) and received his undergraduate degree from Princeton University and his doctorate from Harvard. He has consulted with nearly 1,000 schools and districts across the U.S., including several hundred independent schools—working with teachers, administrators, boards, and parents. He is the author of many articles and three books: *Family Matters: How Schools Can Cope with the Crisis in Childrearing*, *The Human Side of School Change*, and *Seven Secrets of the Savvy School Leader: A Guide to Surviving and Thriving*.

Sustaining School Leadership: Individualized Contracts for Heads, Part One
Thursday, February 25
12:00–1:00 PM

ROOM: 2001

See page 24.

PRESENTER: Suzanne Bogdan, Fisher & Phillips LLP (FL)

Book Signing with Rob Evans
Thursday, February 25
1:00 PM

Hot off the Press! Get author Rob Evans to sign your copy of *Seven Secrets of the Savvy School Leader: A Guide to Surviving and Thriving*.

Sustaining School Leadership: Individualized Contracts for Heads, Part Two
Thursday, February 25
1:30–2:30 PM

ROOM: 2001

See page 27.

PRESENTERS: Ralph Davison, Carney Sandoe & Associates (NC); Suzanne Bogdan, Fisher & Phillips LLP (FL)

Families First Tour
Wednesday, February 24
3:00–6:00 PM

Partners/spouses and school heads are invited to join us for a tour of the Japanese Tea Garden located in Golden Gate Park. We will leave immediately following the tea with Rob Evans for a short bus ride to explore.

Gathering in Sodexo Lounge
Friday, February 26
11:00 AM–12:00 PM

ROOM: 2000

Meet in the Sodexo lounge to discuss challenges you face as a member of the First Family, network, and catch up with friends old and new.

NAIS believes that for successful organizations, leadership development is only partly about individual professional development—and ultimately about *team* development. As you think of teaming, we urge you to: (1) bring a team to professional development opportunities such as the NAIS Annual Conference; (2) plan your time at the Annual Conference as a collective unit and strategize how to best utilize the TEAM’s experience; and (3) take the time to outline your expectations of the team at the conference and mentor your team to help them network, participate fully, and report back on lessons learned.
We provide attendees two ways to search for workshops in the conference program — by element of sustainability and by track. All attendees are invited to attend any workshop.

**TRACK**
In the virtual preview and in the onsite program, all workshops will be categorized by track.

**Communications and Advancement**
Designed for heads and trustees as well as communication and advancement practitioners (working in the areas of public relations, government relations, media relations, community relations, marketing, development, alumni relations, admission, and diversity), these workshops address what it takes to ensure effective communication to — and relations with — all key constituencies.

**Governance**
Designed for boards of trustees and heads of school in their role as liaisons with the board, these workshops focus on all aspects of board governance, including (but not limited to) strategic thinking, financial responsibilities of the board, and effective board/head partnerships.

**Leadership Development**
Designed for heads and all academic and administrative leaders, these workshops focus on effective school leadership. Workshops may cover leadership style and skills, school policies and decision making, technology implementation, and the enhancement of professional and personal development opportunities for faculty and administrators.

**Management**
Designed primarily for business officers, financial aid directors, division heads, deans, and heads, these workshops focus on the day-to-day management of people, programs, and operations. The workshops may cover issues such as recruitment and retention, supervision and evaluation, legal issues, financial operations, and building and campus management.

**The Classroom Experience**
Designed for all educators and academic leaders, these workshops focus on design and implementation of academic programs. They may cover new research, use of technology to support learning, case studies, model programs for inclusive and innovative curriculum, education for the “whole” student, best practices, and trends in education. These workshops may also cover issues of school culture and climate, and the support for the overall well being of students.

**SUSTAINABILITY FOR 21ST CENTURY SCHOOLS**
In the virtual preview and in the onsite program, each workshop will be marked with an icon representing area(s) of school sustainability.

- **Demographic Sustainability**
  Becoming more inclusive and representative of the school-age population and less unapproachable financially and socially.

- **Environmental Sustainability**
  Becoming more “green” and less wasteful.

- **Financial Sustainability**
  Becoming more efficient and less costly.

- **Global Sustainability**
  Becoming more networked internationally and less provincial in outlook.

- **Programmatic Sustainability**
  Becoming more focused on the skills and values the marketplace of the 21st century will seek and reward — and less narrowly isolated in a traditional disciplines approach to teaching and learning.

- **Daily Work of School Leaders**
  While these workshops do not specifically address one of the five aspects of sustainability, they cover the day-to-day operational work of independent schools, as well as individuals’ development of leadership skills.

Looking for suggestions on what to attend? Go to the NAIS Information Booth for suggested pathways.

USE THE PLANNING WORKSHEET ON THE OPPOSITE PAGE TO PLAN YOUR CONFERENCE EXPERIENCE.
Use this worksheet to plan ahead of time. Record workshops you wish to attend during the conference on Thursday and Friday. Also note any optional three-hour workshops or events for which you have registered.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>WED, FEB 24</td>
<td>1:00–3:00 PM</td>
<td>□ T Families First Meeting</td>
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<td>6:45–7:45 AM</td>
<td>□ Coffee and Tea</td>
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<td>7:30–9:00 AM</td>
<td>□ T President’s Breakfast, State of the Union Address, and Annual Meeting</td>
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<td>8:00–9:00 AM</td>
<td>□ One-Hour Workshop Block 1</td>
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<td>9:30–11:00 AM</td>
<td>□ Opening General Session with Arianna Huffington</td>
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<td>11:00 AM–12:00 PM</td>
<td>□ Book Signing with Arianna Huffington, Roundtable Talks, Exhibit Hall Grand Opening, and Complimentary Lunch in Exhibit Hall</td>
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<td>□ OR Featured Workshop with Tina Seelig</td>
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<td>□ General Session — San Francisco Thought Leaders Summit</td>
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<td>□ Superpowers Unite! Networking Reception</td>
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<td>□ OR Featured Workshop with Patrick F. Bassett, Michael Horn, and John Couch</td>
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<td>□ OR NAIS Diversity Leadership Award Honoring Reveta Bowers</td>
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<td>□ Roundtable Talks and Complimentary Lunch in Exhibit Hall</td>
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<td>□ One-Hour Workshop Block 6</td>
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<td>□ OR Featured Workshop with Kip Fulbeck</td>
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<td>□ Book Signings with Kip Fulbeck and Tony Wagner</td>
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<td>3:00–4:30 PM</td>
<td>□ Closing General Session with Irshad Manji</td>
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<td>4:30–5:00 PM</td>
<td>□ Book Signing with Irshad Manji</td>
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T These events require pre-registration or tickets.
WEDNESDAY, FEBRUARY 24
11:00 AM–6:00 PM
Registration/Information Booth Open
MOSCONE WEST FIRST FLOOR LOBBY

8:00 AM–5:00 PM
Exhibitor Move In
MOSCONE WEST EXHIBIT HALL

1:00–3:00 PM
Families First Meeting and Tea Time with Rob Evans
ROOM: 3022

1:00–4:00 PM
Three-Hour Workshops
These three-hour workshops require a ticket. Space permitting, you may sign up at the registration desk if you did not pre-register for a workshop. All workshops take place in the Moscone West Convention Center.

W1. 21st Century Skills for 21st Century Schools
ROOM: 2007
This session will offer criteria for the 21st century competencies of sustainability education, inspiration to cultivate conditions for students to produce excellent, purposeful work for the wider community, and structures to take students’ work to the next level.

PRESENTERS: Ashley Cadwell, The St. Michael School (MO); Louise Cadwell, Cadwell Collaborative: Sustainability Education and School Design (MO); Jaimie Cloud, Cloud Institute for Sustainability Education (NY); Joshua Hahn, The Hotchkiss School (CT); Alice Moore, Marin Country Day School (CA)

W2. Be Like Google
ROOM: 2011
As the economy began to slow, Google continued to post positive quarterly earnings. The New York Times headline in 2008 declared, “Google defies economy.” Maybe the truth is that Google defines the economy and leaders have much to learn about acting “Googley.” This workshop will explore Google’s Nine Notions of Innovation and how to apply them to your school environment.

PRESENTERS: Jamie Baker, Reverb Consulting (TN); Lee Burns, Susan Droke, and Cathy Kyle, Presbyterian Day School (TN); Hal Bailey, Google (CA)

W3. Character Education: From a Good Idea to Top Quality
ROOM: 2002
Nine essential elements of top quality character education programs will be discussed in this workshop geared to help schools develop a roadmap from an OK program to one showing measurable results. Participants will go through a checklist with their particular schools in mind and leave with expert-backed, research-based, specific ideas and tools for improvement.

PRESENTERS: David Streight, Council for Spiritual and Ethical Education (OR); Daniel Penengo, Miami Country Day School (FL)

W4. Comic Art / Serious Subjects: Using Graphic Narratives to Supercharge Instruction
ROOM: 2016
What easily available material can leap students’ resistance to tough subjects in a single bound? Graphic novels and graphic nonfiction. In this workshop, members of the faculty at The School at Columbia will share a hands-on interdisciplinary unit on the Holocaust that engages students with widely differing learning styles and produces uniformly excellent results.

PRESENTERS: Jessica Marshall, Amy Kissel, Kimberly Lane, and Eve Becker, The School at Columbia University (NY)
W5. Extending Our Reach: Developing Partnerships Between Public and Private Schools
ROOM: 2008
Wingspan Partnerships will lead public and private school educators in making the case — educational, financial, and marketing — for public-private school partnerships; demonstrate examples; and provide tools and guidelines for successful partnerships. Participants will develop strategies for designing partnerships unique to their mission and environment.
PRESENTERS: Jacqueline Smethurst and David Drinkwater, Wingspan Partnerships (CA); Jim Ballengee, William Penn Charter School (PA); Janet Durgin, Sonoma Academy (CA); Tony Roehrick, Bellevue Union School District (CA)

W6. Going Global in Grades K–8
ROOM: 2018
Global education starts well before high school and doesn’t have to push the envelope or the budget. Find out about several innovative programs and discuss how younger students can get a head start toward global citizenship. Topics include global collaborations, immersing middle schoolers in “glocal” programs, and children as change agents.
PRESENTERS: Mary-Katherine Menikheim, Marin Country Day School (CA); Susan Hopper, St. John’s Episcopal School (TX); Susan Grodman, Derryfield School (NH); Chris Harth, St. Andrew’s Episcopal School (MS); Ioana Suciu Wheeler, NAIS (DC)

ROOM: 2006
Hilarious, daring, and fast-paced, this interactive workshop looks at the cultural onslaught faced by youth today. Despite more access to a range of media, students experience apathy, disengagement, and distorted notions of race and identity. Come explore ways we can reach students via these media.
PRESENTERS: Felicia Gustin and Ise Lyfe, Speak Out Institute for Democratic Education and Culture (CA); Ken Garcia-Gonzales, The Urban School of San Francisco (CA)

W8. Leading Toward a Sustainable Future
ROOM: 2020
The economic crisis is game changing for independent schools, and their healthy future will rely on strong leadership and effective partnerships among the board, head, and senior administrative team. A framing of key success factors, trend data, and school research will be followed by a panel and audience discussion on what schools should consider doing to ensure their successful mid- and long-term future.
PRESENTERS: Patrick Bassett and Paul Miller, NAIS (DC); Peter Gow, Beaver Country Day School (MA); Katherine Dinh, Prospect Sierra School (CA); Merry Sorrells, St. Paul’s Episcopal School (LA); Vance Wilson, St. Albans School (DC)

W9. Media Training
ROOM: 2003
This media training workshop focuses on the key areas of preparation, making the message stick, interview dos and don’ts, and proven techniques for handling the toughest questions. This interactive session includes role plays, mock interviews, and group participation, making it invaluable for all types of communication situations.
PRESENTERS: Jane Hulbert, The Jane Group (IL); Meredyth Cole, The Madeira School (VA)

W10. Straightlaced: How Gender’s Got Us All Tied Up
ROOM: 2022
This interactive workshop will use Debra Chasnoff’s powerful new film Straightlaced to launch a cutting-edge discussion of gender and sexuality in young people’s lives. Activities will focus on how gender role stereotypes, cultural expectations, and homophobia limit all students in being their most authentic selves — and how to make schools more inclusive and empowering.
PRESENTERS: Amy Scharf, GroundSpark — Respect for All Project (CA); Wanda M. Holland Greene, The Hamlin School (CA)
W11. The Quality of Your Thinking Will Determine the Quality of Your Future
ROOM: 2004
Edward de Bono’s thinking methods are world renowned. Corporations, governments, NGOs, and schools have used these powerful methods to produce dramatic, want-filled results. India uses them in 25,000 schools; China has an emerging plan to use them in one million schools. This introduction will model how to create a dynamic culture of new thinking and succeeding action.
PRESENTERS: James Carlisle, The de Bono Group, LLC (PA); Robert DiYanni, The College Board (NY)

W12. The School of the Future: Global Education
ROOM: 2024
Find out what’s new in global education from some of the best programs in member schools and discuss what works, what doesn’t, and what needs to be done to make our schools, teachers, and students more global.
PRESENTERS: Millie Cox, Charlotte Country Day School (NC); Loren Fauchier, Providence Day School (NC); Janet Graeber, consultant (WA); Ted Hill, Chadwick School (CA); Kate Meenan-Waugh, Washington International School (DC); Matt Nink, Global Youth Leadership Institute (WI); Cecilia Nipp, Ursuline Academy (TX); Hope Staab, Punahou School (HI); Vicki Weeks, Lakeside School (WA)

W13. Using Transparency to Reinvigorate School Culture
ROOM: 2001
School culture is changing. School constituencies are changing. We need new forums and protocols of governance to ensure optimum communication, transparency, administration, collaboration, and morale. This workshop will provide specific examples and strategies to reimagine and renew effective pathways and protocols of governance.
PRESENTERS: Donald Firke, Charles Gofen, and Matthew Bardoe, The Latin School of Chicago (IL); Peter Cobb, Cobb & Associates (GA)

W14. Visit a School of the Future — NOW!
ROOM: 2005
Explore the Urban School of San Francisco’s active use of digital tools and practices that support, enhance, and extend learning. Presentations by faculty, administration, and students focus on how Urban fully integrates laptops, interactive whiteboards, central e-conferencing, and more. Plus, we’ll share highlights from Urban’s annual four-day Integrated Technology Symposium for School Leaders.
PRESENTERS: Howard Levin, Suzanne Forrest, Jonathan Howland, Mark Salkind, and Charlotte Worsley, Urban School of San Francisco (CA)

W15. Wanted: Justice League Educators to Create the New Future of Learning
ROOM: 2009
Discovering how minds are uniquely wired to learn can unleash untapped mental prowess in teachers and students. Explore a neurodevelopmental framework that brings a science of learning to life, resulting in strategies to personalize education. Use differences in learning as an asset in today’s schools while planning for a brave, exciting, new world of learning.
PRESENTERS: Mary Dean Barringer, All Kinds of Minds (NC); Rona Dosick, Francis Parker School (CA)

W16. Youth, Money, and Habits: Navigating the New Normal
ROOM: 2014
In order to help young people develop healthy money habits and prepare them for a lifetime of financial decision making, it’s critical to understand how the culture shapes their habits and values. We will highlight the trends of who is shaping the money habits of this generation as well as offer practical ideas and strategies to ensure that today’s youth are financially successful. Presenters will engage the audience with stories, stats, and scenarios to creatively address financial literacy.
PRESENTERS: Nathan Dungan, Share Save Spend (MN); Reveta Bowers, The Center for Early Education (CA)

5:30–6:30 PM
Exhibitor Reception (for Exhibitors)
MOSCONE WEST EXHIBIT HALL

After the conference, tell us what you think! We’ll e-mail you a link to an online conference evaluation.
Looking for suggestions on what to attend? Go to the NAIS Information Booth for suggested pathways.
Nonprofit Secrets for Independent School Boards

ROOM: 2005

Independent school boards are often riddled with political and functional challenges that creep into the running of the school, conflicting with operations and inhibiting efficacy, despite everyone’s devotion to the same set of goals. Based on the new book The Nonprofit Secret, you will learn secrets from the nonprofit world that can unlock your board’s potential.

PRESENTERS: Jonathan Schick, GOAL Consulting (TX); Arnold Holtberg, Saint Mark’s School of Texas (TX)

LEADERSHIP DEVELOPMENT

Brain Research as a Foundation for Strategic Planning: Designing Healthy Schools

ROOM: 2020

The emerging body of research on the human brain has tremendous implications for the learning of every demographic in our schools. Can this research lay the foundation of your school’s strategic directions, influencing curriculum, organizational structures, and even facility planning? Come to breathe deeply, engage the senses, and stimulate neurons.

PRESENTERS: Michael Walker, Punahou School (HI)

SCHOOLS OF THE FUTURE SERIES

The Educator’s Field Guide to Unleashing the Innovators Within

ROOM: 3001

Independent schools must innovate for their communities to thrive. Today academic leaders must know how to identify, develop, and support internal visionaries, thus bringing new ideas into the lifeblood of their schools. North Carolina Association of Independent Schools Innovate technology conference team members will present one model and lead a discussion focused on encouraging school-based innovation. This is one of six workshops in the Schools of the Future workshop sequence.

PRESENTERS: Jason Ramsden, Ravenscroft School (NC); Sarah Hanawald, Greensboro Day School (NC)

Long-Range Financial Planning: A Five-Year Model for Schools

ROOM: 3022

Hear our efforts to educate our constituents in matters related to long-range school financial planning. We shall review a model that allows planners to focus on financial variables, such as tuition rates, salary rates, endowment and investment returns, and others. By manipulating these variables planners can forecast overall operating surpluses/deficits, as well as project multiyear school budgets.

PRESENTERS: Stephen Uhr, Katherine Lott, and Stephen Stackhouse, Fort Worth Country Day School (TX)

MANAGEMENT

Data-Driven Demographics: A Market Assessment of School Enrollment

ROOM: 3020

Schools cannot understand demographics with a high altitude assessment. We require precise predictions of population growth and family income to target marketing initiatives effectively. Staten Island Academy partnered with an economist to obtain fine-tooth comb demographic data, and we have built detailed forecasting and modeling assessments for sound decision making.

PRESENTERS: Diane Hulse and Linda Shuffman, Staten Island Academy (NY); Regina Armstrong, Urbanomics (NY)

The Independent School Experiential Education Network (ISEEN)

ROOM: 2024

Experiential education has become a staple within many schools, through outdoor education, sustainability efforts, global travel, and service learning. How do these programs fit into the larger curriculum? Are they adding value for the cost? Are they safe? How do leaders develop professionally and stay on top of industry trends? Join leaders of ISEEN for this discussion.

PRESENTERS: Joshua Hahn, The Hotchkiss School (CT); Jessie Barrie, Albuquerque Academy (NM); Meghan Brown, The Westminster Schools (GA); Vicki Weeks, Lakeside School (WA)
Don’t miss NAIS President Pat Bassett, NAIS Board Chair Marcia Prewitt-Spiller, and Arianna Huffington at the conference’s opening session. Join your regional director in the designated area in the ballroom to show regional pride and catch up with friends old and new!
11:00 AM–12:00 PM
Exhibit Hall Grand Opening and Complimentary Lunch
MOSCONE WEST EXHIBIT HALL

11:00 AM–12:00 PM
Roundtable Talks: Stop and Swap Stories — and Super Solutions!
EXHIBIT HALL TABLES
BY THE BOOKSTORE
New to the conference, looking to brainstorm ideas, troubleshoot an issue, or just network? Join the NAIS roundtables. Each table will be organized by job type. Bring your question, idea, or thoughts and chat with your colleagues. (Tables to be organized by head, admission officer, assistant/associate head, board member, business officer, dean, department head, development/alumni affairs, diversity practitioner, public relations, teacher, technology.)

11:00 AM–3:00 PM; 4:30–6:00 PM
Exhibit Hall, NAIS Bookstore, and Member Resource Center Open
MOSCONE WEST EXHIBIT HALL
In the Exhibit Hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to learn about NAIS member benefits and School and Student Services. Remember to stop by the bookstore to buy books by many of the outstanding conference speakers as well as numerous NAIS books and issues of Independent School.

12:00–1:00 PM
Concurrent One-Hour Workshops, Block 2

12:00–1:00 PM
Featured Workshop with Mimi Ito
ROOMS: 3014–3016
Introduction by Gretchen Reed, assistant head for finance and operations at Westridge School (California) and 2010 NAIS Annual Conference Think Tank member. See Ito’s bio on page 8.

BOOK SIGNING EVENT

COMMUNICATIONS AND ADVANCEMENT

Branding: Go Beyond the Product to a Process that Supercharges Your School
ROOM: 2002
In tough times schools are saying, “Marketing isn’t enough!” Beyond materials, an intentional process can deliver a cultural shift: an energized, aligned internal culture, key to achieving your school’s goals. Come learn new ways to squeeze every drop from your branding process to achieve financial, strategic, and cultural benefits.

PRESENTERS: Patti Crane, Crane Marketing Ltd. (GA); Elizabeth English and Christina McIntosh, The Archer School for Girls (CA)

Current Trends in Fund Raising: What’s in, What’s Out
ROOM: 2011
The 21st century donor is not the same as the 20th century donor. Today donors are much more savvy and involved, and need a slightly different approach. Above and beyond our changing communication, from direct mail to electronic mail, today’s fundraiser needs to be a facilitator. Discuss current trends in fund raising and learn how you can address the current needs and opportunities within your prospective donor constituency.

PRESENTERS: Jerry Smith, J.F. Smith Group (AL); Andy Broadus, The Oakridge School (TX)

“White Privilege:” Join the Conversation and Discussion
ROOM: 2009
Independent schools have begun to move beyond discussion of racial diversity and multiculturalism and into weightier considerations of race and class inequities that continue to plague our nation. By raising awareness about white privilege and institutional racism, schools will redouble their commitments to equitable educational experiences for their communities.

PRESENTERS: Gregory Blackburn, The Caedmon School (NY); Tim Wise, author (TN)
GOVERNANCE

Built to Last: Survival Lessons for the Small School
ROOM: 2004
One might assume that our smallest schools would be the most vulnerable in hard economic times. But, despite the recent economic climate, many small schools are surviving and, in some cases, even getting stronger. In these schools, as it turns out, small size is seen as a virtue, not a limitation.

PRESENTER: David Faus, Falmouth Academy (MA)

Governance Roundtable Discussion: Interactive Problem Solving for Trustees
ROOM: 2006
Get feedback and insights from fellow trustees on issues facing your board. Bring questions and concerns from your school to this interactive session and hear from others how they have handled similar situations. Expect an unstructured give and take that will allow for the “Wisdom of Crowds” to provide direction.

PRESENTER: Gary Campbell, The Pike School (MA)

Seize the Year — Leadership in a Time of Change
ROOM: 3022
While some independent schools treat the first year of a headship as a watershed moment, other schools envision the first year of a headship as a time for standing still. An experienced head and two recently appointed heads will discuss when to seize the year and when to cease until next year, so that the school AND the head might adapt, survive, and thrive together.

PRESENTERS: Donald Grace, Touchstone Community School (MA); John Barrenigos, The Independent Day School (CT); Wanda M. Holland Greene, The Hamlin School (CA)

Trustees as Superheroes
ROOM: 2007
Extraordinary schools do not emerge without “superhero” or extraordinary trustees. And trustees are not born knowing how to be superheroes. This workshop explores some of the traits of extraordinary trusteeship, focusing on those things that only trustees can do to help a good school become a great one.

PRESENTERS: D. Ralph Davison, Carney, Sandoe & Associates (NC); Reveta Bow- ers, The Center for Early Education (CA)

LEADERSHIP DEVELOPMENT

Strategic Planning, Strategic Marketing: Building Capacity for Long-Term Financial Health
ROOM: 2005
During these uneven economic times, it is critical that the board, head, and leadership team work in concert to adopt a strategic marketing approach within the framework of the school’s strategic planning process. Strategic marketing planning is not something to be avoided or ignored, but is a significant and exciting opportunity to build a school’s capacity to serve its markets and increase its likelihood for long-term financial health.

PRESENTER: Christina Drouin, Center for Strategic Planning (FL)

Division Head Superpowers: Sifting the Pebbles, Rocks, and Boulders of School Life
ROOM: 2014
Experienced division heads will facilitate a discussion about the challenges and joys of leading from the middle, including strategies for “zooming in” and “zooming out”: attending to the messy, day-to-day business of school while holding the big picture in mind. For division heads and other middle level managers, this session will allow participants to share and renew.

PRESENTERS: Barbara Kraemer-Cook and Kathleen McNamara, Marin Country Day School (CA)

Want to learn more about membership? Go to the NAIS Member Resource Center located in the Exhibit Hall to learn more.
Fun with Numbers: Financial Statements and the Independent School

ROOM: 2016

School finances often are a mystery to leaders of independent schools. Yet understanding finances is crucial to effective leadership of the institution — particularly in these challenging times. This session will focus on taking the mystery out of the financial concepts and statements that are used in the management of a school by learning to read the documents we use.

PRESENTER: Sarah Daignault, National Business Officers Association (CO)

Learn While You Earn or Go Back to School?

ROOM: 2003

In A School Is a Lousy Place to Learn Anything In, sociologist Howard Becker argues that on-the-job training is superior to traditional schooling. What aspects of school leadership are best learned in school settings and which ones while being employed? In this session accomplished independent school administrators share personal stories of how they learned their craft.

PRESENTERS: Pearl Rock Kane, The Klingenstein Center (NY); Lucinda Lee Katz, Marin Country Day School (CA); Thomas Little, Park Day School (CA); Duncan Lyon, Bentley School (Oakland Campus) (CA); Nancy Nagramada, The Athenian School (CA)

Seven Secrets of the Savvy School Leader: A Guide to Surviving and Thriving

ROOM: 3018

This is the title of the new book by old friend Rob Evans. The book and workshop explore the real-life dilemmas of school leadership and the professional — and personal — challenges they present to heads and administrators, especially in these uncertain times. Come learn concrete, practical ways to broaden perspective, improve coping, and reduce stress.

PRESENTER: Robert Evans, The Human Relations Service (MA)

Financial Trends: How Does Your School Compare to Your Peer Schools Five Years from Now?

ROOM: 2022

Using the NAIS Financing Schools Calculator, determine your school’s financial trends in comparison to other independent peer school groups. What does your school’s financial, admission, enrollment, staff size, faculty compensation, and giving data look like today and five years from now? Does your school spend more or less per student on salaries? Learn how to use the NAIS Financing Schools Calculator to determine the answers to these questions and many more that are relevant to the financial sustainability of your school.

PRESENTERS: Monique Rush, NAIS (DC); Marc Levinson, National Business Officers Association (CO)

Designing Strategy-Making to Fit School Culture and Development

ROOM: 2018

Participants in this workshop will learn new ways to think about strategy and strategic planning. New models will be introduced and live examples given about how to apply this to your school culture. You will leave with checklists and decision criteria to use in deciding about whether, when, and how to plan for your school’s future.

PRESENTERS: Judith Schechtman and Marc Frankel, Triangle Associates (MO); Barbara Brueggemann, formerly of Marshall School (MN)

Sustaining School Leadership: Individualized Contracts for Heads, Part One

ROOM: 2001

Every head has different needs regarding his or her job, including coping with stress, professional development, family life, and future plans. In this session we will explore the legal issues that often arise with heads’ contracts, as well as ways schools have personalized the head’s contract to reflect individual requests and meet various life stage requirements. This is the first in a two-part session regarding contracts and benefits for heads of school. Q&A included.

PRESENTER: Suzanne Bogdan, Fisher & Phillips LLP (FL)

MANAGEMENT

$ BOOK SIGNING EVENT

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Miss a keynote speaker?
Let the bloggers and AC reporters fill you in.
www.nais.org
Leadership Sustainability and Succession Planning for Independent Schools
ROOM: 2020
An overview of a leadership sustainability and succession planning process used successfully by Georgetown Day School. School leaders will explore how to reduce risks of unplanned transitions and increase long-term sustainability.
PRESENTERS: Peter Branch, Georgetown Day School (DC); Tom Adams, TransitionGuides (MD)

THE CLASSROOM EXPERIENCE

Schools of the Future:
A Model for Funding, Collaboration, and Momentum
ROOM: 2008
The Hawaii Association of Independent Schools and the Hawaii Community Foundation launched “Schools of the Future” in July 2009, creating a statewide “community of learners” consisting of 18 schools that will receive funding for five years to transform the way teaching and learning occurs in their classrooms.
PRESENTERS: Robert Witt, Hawaii Association of Independent Schools (HI); Mark Hines, Mid-Pacific Institute (HI)

Best Practices in Distance Learning
ROOM: 3001
Chris Bigenho takes a critical look at e-learning and offers expert advice on how to ensure the effectiveness of your distance-learning programs. This is one of six workshops in the Schools of the Future workshop sequence.
PRESENTER: Chris Bigenho, Greenhill School (TX)

Educating Young Women to Lead: Outsmarting the Stereotypes
ROOM: 3020
The academic gap between girls and boys is closing, but even the most academically talented girls are bombarded by cultural messages — from “stressed for success” to “gossip girl” — and images that leave them vulnerable. This workshop will highlight concepts and concrete programs for educating and equipping girls to be culturally savvy and positioned for personal success.
PRESENTERS: Susanne Beck, The National Coalition of Girls Schools (MA); Nanci Kauffman, Castilleja School (CA); Catherine Steiner-Adair, CSA Consulting and Harvard Medical School (MA); Katherine Windsor, Miss Porter’s School (CT)

Design Thinking for Kids: A Stanford/Nueva Collaboration to Make the Dream Real
ROOM: 2024
Learn how Design Thinking is changing the way our students think. Stanford University and The Nueva School are teaching the mindsets and processes to develop students into effective problem identifiers and solvers and nurture their creative confidence.
PRESENTERS: Kim Saxe, The Nueva School (CA); George Kembel, Stanford d.school (Hasso Plattner Institute of Design at Stanford) (CA)
COMMUNICATIONS AND ADVANCEMENT

Building School Websites Around Participation
ROOM: 2008
The success of your website is no longer measured by “hits,” but by visitor participation. This session will outline ideas for getting users involved with your site and rebuilding your school’s web strategy around participation. Learn about the value of blogging, the power of video, Twitter, and Facebook, and see how several schools are already making this work.
PRESENTERS: Travis Warren, Whipple-Hill Communications (NH); Kim Hurlbut, Proctor Academy (NH)

Philanthropy in Small Schools: Think Big!
ROOM: 2020
Getting a solid philanthropy program rolling in a small or new school can be a tall order. In this session we’ll discuss how to establish realistic fund-raising expectations and identify strategies to put even the smallest shop at the top of its game. Come away with practical solutions to move your school’s fund-raising efforts forward with confidence and success.
PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Reese Cornish, Lexington Christian Academy (MA); Martha Moore, Mount Vernon Presbyterian School (GA)

Two Students Go Missing — You Have a Crisis!
ROOM: 2018
This workshop will present an actual crisis that involved two missing students at a boarding school. We will walk through first steps in a crisis and the ongoing crisis process with a focus on the communications challenges throughout the ordeal.
PRESENTERS: Jane Hulbert, The Jane Group (IL); Michael Mulligan, The Thacher School (CA)

GOVERNANCE

A Healthy Head Start: Strategic Transitions for School Heads and Board Chairs
ROOM: 2005
Join experienced school heads and trustees to learn strategies for effective leadership transitions. Through case studies and facilitated small-group discussions, participants will learn how smooth transitions in leadership — of both outgoing and incoming heads and board chairs — depend on a few critical components managed well.
PRESENTERS: Jeffrey Bradley, Educators’ Collaborative (NH); Judith Glickman, Educators’ Collaborative (CA); Lisa Lyle, Mary Institute and Saint Louis Country Day School (MO); Alonso Wong, Chinese American International School (CA)

Governance and Leadership through the Lens of Risk Management
ROOM: 2011
A 26-year head of school and bank trustee teams with a lawyer-turned-head to apply the lessons of risk management to schools — complex enterprises full of opportunity as well as risk. Manage risk well and support a healthy school climate; describe it well and empower trustees in their planning and policy development.
PRESENTERS: Thomas Evans, Resource Group 175 (MA); Lindsay Barnes, Hawai’i Preparatory Academy (HI)
Inspiring Students through Sustainable Design and Curriculum
ROOM: 2004
How does a school become more sustainable beyond the hype and feel good measures? This panel highlights the partnership between head of school, sustainability director, and an architect who designed a sustainable campus plan. Hear honest assessments of challenges along the way and how these three perspectives allowed the school to make steps toward a sustainable future.
PRESENTERS: Alice Moore and Lucinda Lee Katz, Marin Country Day School (CA); Scott Shell, EHDD Architecture (CA)

Cohering Habits of Heart with Habits of Mind at the Hotchkiss School
ROOM: 2007
The Hotchkiss Template for Service Learning–Service Living will clarify the rationale and establish some stages of changing motivations from requirement to altruism. Prevalent models and systems of service learning will be examined. The goal is that students will develop a “global gaze” as a lifelong habit, and “an ease with otherness” as a lifelong skill.
PRESENTERS: Manjula Salomen, Elsie Stapf, and David Thompson, The Hotchkiss School (CT)

Sustaining School Leadership: Individualized Contracts for Heads, Part Two
ROOM: 2001
Continuation of the first session, including interactive conversations about benefits found in contracts at various times in a head of school’s career. Q&A included.
PRESENTERS: Suzanne Bogdan, Fisher & Phillips LLP (FL); Ralph Davison, Carney, Sandoe & Associates (NC)

The Struggle to Juggle: Working Mothers as School Leaders
ROOM: 3024
Often mothers and women who wish to be mothers feel discouraged by the prospect of stepping up to the next level of school leadership because of conflicting demands of home and work. Come hear stories and share strategies with two successful heads of school who both began their headships with infants! Participants will leave feeling inspired.
PRESENTERS: Ann Klotz, Laurel School (OH); Wanda M. Holland Greene, The Hamlin School (CA)

Youth, Money, and Habits: Navigating the New Normal
ROOM: 2003
In order to help young people develop healthy money habits and prepare for a lifetime of financial decision making, it’s critical to understand how the culture shapes their habits and values. We will highlight the trends of who is shaping the money habits of this generation as well as offer practical ideas and strategies to ensure that today’s youth are financially successful. Presenters will engage the audience with stories, stats, and scenarios to creatively address financial literacy.
PRESENTERS: Nathan Dungan, Share Save Spend (MN); Reveta Bowers, The Center for Early Education (CA)

Legal Strategies for Navigating Difficult Economic Times
ROOM: 3020
The changing economic horizon is on the minds of independent school leadership. This session considers modifications to teacher contracts, enrollment documents, admissions applications, and student and employee manuals, as well as early retirement, lay-off plans, and severance agreements.
PRESENTER: Caryn Pass, Venable, LLP (DC)

Don’t be surprised if the person sitting next to you is one of our Annual Conference bloggers, tapped to provide online insight in real time for both conference participants and those back at school. Check the NAIS website homepage (www.nais.org) for a direct link to the AC blogs.
THE CLASSROOM EXPERIENCE

21st Century Professional Development: Think Globally and Locally
ROOM: 2024
Ongoing professional learning opportunities are at our fingertips thanks to the web. Understanding how to leverage those opportunities for continual learning with colleagues down the hall or halfway around the world is a requirement for 21st century educators of all stripes.

PRESENTERS: Will Richardson, Powerful Learning Practice (NJ); Stacey Kley, Association of Delaware Valley Independent Schools (PA); Sheryl Nussbaum-Beach, Powerful Learning Practice (VA)

The IB Diploma Programme: A Follow-up on Global and Programmatic Sustainability
ROOM: 2016
Participants will hear from heads of schools and students offering both institutional and personal perspectives on the IB Diploma Programme. Participants will gain an understanding of the IB Diploma, an international network of school administrators, examples of IB materials for teacher professional development, and examples of students’ assessments and projects.

PRESENTERS: Ryan Kelly, Carrollwood Day School (FL); Joseph Kennedy, West Sound Academy (WA); Paul Campbell, International Baccalaureate Organization (NY)

Pick up your free copy of Pat Bassett’s Independent School Myths flyer with any purchase from the NAIS Bookstore.*

*While supplies last.
NAIS Online Tools
Are Here to Help You
Make Data-Driven Decisions!

- What zip codes in your area will see the highest increase in family incomes over the next five years?
- Why are applications declining at your school?
- What is the average salary of a teacher with 6–10 years of experience?
- Really... how satisfied are your alums with the education received from your school?
- Where do I find qualified staff to fill open positions at my school?

Go to www.nais.org to learn more or visit us at the NAIS Member Resource Center at this year’s Annual Conference for a quick demo on how to use NAIS online tools to answer these questions and MANY more!

NAIS online tools include:
- StatsOnline
- SurveyBuilder
- Demographic Center
- Career Center
FRIDAY, FEBRUARY 26
Demographic Sustainability
Environmental Sustainability
Financial Sustainability
Global Sustainability
Programmatic Sustainability
Daily Work of School Leaders

6:30 AM–3:00 PM
Registration Open
MOSCON WEST FIRST FLOOR LOBBY

6:30 AM–5:00 PM
NAIS Annual Conference Information Booth Open
FIRST FLOOR LOBBY

6:45–7:45 AM
Coffee Break
MOSCON WEST SECOND FLOOR LOBBY

8:00 AM–9:30 AM; 11:00 AM–2:00 PM
Exhibit Hall, NAIS Bookstore, and Member Resource Center Open
MOSCON WEST EXHIBIT HALL
In the Exhibit Hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to learn about NAIS member benefits and School and Student Services. Remember to stop by the bookstore to buy books by many of the outstanding conference speakers as well as numerous NAIS books and issues of Independent School.

8:00–9:00 AM
Concurrent One-Hour Workshops, Block 4

8:00–9:00 AM
Featured Workshop with Carol Dweck
ROOM: 3018
Sponsored by The Klingenstein Fund, Inc.
See Dweck’s bio on page 9.

8:00–9:00 AM
Featured Workshop with Patrick F. Bassett
ROOMS: 3014–3016
Including guest panelists John Couch of Apple Inc. and Michael Horn, coauthor of Disrupting Class
See bios on page 8.

8:00–9:00 AM
Concurrent One-Hour Workshops, Block 4

Crisis Management Education: Who, What, How, and Why?
ROOM: 2001
Effective crisis management requires the education and involvement of all relevant stakeholders, including administration, faculty, staff, students, trustees, and parents. Through regular communication, trainings, drills, re-evaluation, and law enforcement partnerships, schools can help ensure that they are well prepared for a possible crisis.
PRESENTER: Jessie Barrie, Albuquerque Academy (NM)

Heroic Fund Raising for Challenging Times
ROOM: 2003
Development programs today need superheroes. This session will cover the roles of trustees, head of school, and staff; program planning and implementation; new fund-raising strategies; and 21st century donor expectations.
PRESENTERS: Helen Colson, Helen Colson Development Associates (MD); Bruce Stewart, Sidwell Friends School (DC)

Communications and Advancement

21st Century Parent Education: Guiding Parents in a Changing World
ROOM: 2008
Technology is dramatically transforming the landscape of both adolescence and education. Parents need to know how students are using technology inside and outside of school, and what healthy parental engagement can look like. This session will provide schools with strategies for how to effectively partner with and support parents in a changing world.
PRESENTERS: Russell Shaw and John Rison, Abington Friends School (PA)
**GOVERNANCE**

**Strength Without Numbers: Financial Sustainability in Small Schools**
ROOM: 2002
This session examines key aspects of financial wellness in small schools, including achieving sustainability with limited resources. How can you communicate effectively to constituents about finances? How do the business manager, head, and trustee form an effective team? Presenters serve in small schools. Participants will receive sample strategic financial plans.

**PRESENTERS:** Janice Chiles, The Northwest School (WA); Will Hancock, Kanu O Ka Aina Learning Ohana (HI); Olaf Jorgenson, Almaden Country School (CA)

**Thinking Beyond Good Governance: Creating a 21st Century Board of Trustees**
ROOM: 2009
This session is tailored for the brave of heart, for those who get energized by possibility, by entertaining the question, “What if?” This is a fast-paced, real-world application that demonstrates how a board of trustees can become a super-powered, best-practice, nimble, forward-thinking and acting body that leads its school on a heroic journey of 21st century success.

**PRESENTERS:** Stephanie Flanigan, Montessori School of Denver (CO); Monique Davis, Davis Branding and Marketing (CO)

**LEADERSHIP DEVELOPMENT**

**Coaching the New Head: How Do You Know What You Don’t Know?**
ROOM: 2006
New school heads operate in territory both familiar and strange. The coach is both ally and guide for the reflective journey of leadership. The coaching dialogue leads to deeper understanding of the self who leads, as well as enhanced awareness of the school culture. This presentation by an experienced coach will include specific ways heads can increase their “peripheral vision” and deepen their understanding of themselves as leaders.

**PRESENTERS:** Travis Brownley, Marin Academy (CA); Rosemary Evans, Westridge School (CA); Mark McKee, St. Matthew’s Episcopal Day School (CA); Fran Scoble, FNS Consulting (CA)

**Discussing Gay, Lesbian, Bisexual, and Transgender (GLBT) Issues in Our Schools**
ROOM: 2004
This workshop aims to provide basic and accurate information on GLBT issues in our schools. A major goal is to provide tools and resources that will allow faculty and staff to become informed and empowered with regard to GLBT issues and to offer strategies for integrating this information into classroom curricula.

**PRESENTERS:** Eddy Hernandez and Laura Magnanini, The Paideia School (GA)

**International Service Learning: Unleashing Superpowers that Change the World**
ROOM: 2007
Learn how George School utilizes its power of vision to demonstrate its 60-year commitment to serving our global community via the Global Service Program. This new program teaches educators to create and implement international service learning programs in their own schools and provides opportunities for students everywhere to participate in meaningful global service.

**PRESENTERS:** Pauline Forest and Cheri Mellor, George School (PA)

**The Road Not (Yet) Taken: The Decision to Head an Elementary School**
ROOM: 2016
Three heads from diverse schools and career points will discuss independent elementary school headship, each offering a take on the three most compelling reasons — both pro and con — for considering this career path. Expect to hear some common threads and some points of disagreement! Panelists are members of the Elementary School Heads Association (ESHA).

**PRESENTERS:** Claudia Daggett, Elementary School Heads Association (MA); Charles Baldecchi, The Lexington School (KY); Wanda M. Holland Greene, The Hamlin School (CA); David Trower, Allen-Stevenson School (NY)

All Annual Conference programs will occur in the Moscone West Convention Center unless otherwise noted.
Widening the Circle: Building Leadership from Within for Equity and Inclusion
ROOM: 2005
This workshop examines one high school’s journey to create a model of shared leadership and action in its approach to diversity, equity, and inclusion through the work of a school-wide Steering Committee. Participants will learn strategies for making equity and inclusion part of every adult’s responsibility, focusing on faculty, administrators, parents, and trustees.

PRESENTERS: Mark Salkind, Ken Garcia-Gonzales, Alex Wong, and Charlotte Worsley, Urban School of San Francisco (CA)

MANAGEMENT

Adapt, Survive, and Thrive with Consultants — Your GPS when You Need It Most
ROOM: 3022
This panel discussion will help good schools become great ones. Experienced senior consultants from Carney, Sandoe & Associates will discuss executive search, strategic planning, and board/governance work. There will be lots of “lessons learned from the field,” and time for Q&A.

PRESENTERS: Peter Cheney, Carney, Sandoe & Associates (NY); D. Ralph Davison, Carney, Sandoe & Associates (NC); Earl Ball, Carney, Sandoe & Associates (MA); Doreen Oleson, Saint Mark’s School (CA)

Form 990 Fallout: Lessons Learned
ROOM: 2020
Now that schools have submitted the first 990 on the “new” form, the feedback is providing many lessons and guidance as to preparations for completing next year’s Form 990. We’ll discuss lessons learned and examine strategies for preparations for the next round.

PRESENTER: Caryn Pass, Venable, LLP (DC)

The Intentional Teacher: Better Teaching through School-Teacher Dialogue
ROOM: 2018
A thoughtful and responsive professional culture allows independent school teachers to build meaningful careers and lives. This presentation will offer specific and practical ideas for developing institutional environments in which teachers can maximize their professional potential for the school and students while meeting their own needs and aspirations.

PRESENTER: Peter Gow, Beaver Country Day School (MA)

Lessons from Katrina and H1N1 to Improve Distance Learning and Protect Salaries
ROOM: 3020
Can you charge tuition when your campus is shut down? With no tuitions coming in, how do we pay salaries? A PK3—12th grade school shares lessons hard learned from Katrina and H1N1 about how to assure education continues as required during interruptions for medical reasons and natural disasters. Take home information regarding distance learning, necessary upgrades, and changing habits.

PRESENTER: John Fixx, Chase Collegiate School (CT)

Reinventing the Financial Report: Engaging Stakeholders in Sustainability
ROOM: 2022
In these challenging economic times with more stringent transparency requirements, it’s more critical than ever to keep stakeholders engaged in the financial picture of your school so they can make and support sustainability decisions. Learn how to handle this sensitive and complex topic from an experienced workshop leader and board finance chair and a seasoned school CFO.

PRESENTERS: Amy DeLouise and Richard Esposito, The Holton-Arms School (MD)

StatsOnline: Changing for the Better, Changing for You
ROOM: 2011
NAIS is committed to providing independent schools with relevant tools and data based on the ever changing needs of schools. Learn about the many changes and enhancements that are available through the StatsOnline Benchmarking tool and how to use and apply them to your school. Also, please bring with you any comments, suggestions, or feedback on future StatsOnline updates that would make it a better tool for you.

PRESENTER: Monique Rush, NAIS (DC)
THE CLASSROOM EXPERIENCE

1 to 1 Laptop Program: Financials, Policies, and Research
ROOM: 2024
In this presentation, we’ll share the five-year development history of a 1 to 1 laptop program, including financial structures, policies and procedures, pedagogy, and research. Learn comprehensive details of the program from start-up to effective classroom integration from implementer perspectives, and receive a comprehensive 1 to 1 laptop program handbook.
PRESENTERS: Terrie Scheckelhoff and Christine Murakami, Columbus School for Girls (OH)

Exploring Deep Integration of Sustainability in the Curriculum
ROOM: 2014
This session will analyze new and innovative approaches to educating for sustainability, showcasing several independent school examples, with a special focus on Marin Academy, where topics such as food, energy, and social justice are key components. Participants will discuss strategies for integrating sustainability issues into their own school curricula.
PRESENTERS: Wynn Calder, Sustainable Schools, LLC (MA); Mark Stefanski, Marin Academy (CA)

SCHOOLS OF THE FUTURE SERIES

Lessons Cloaked in the Power of Narrative
ROOM: 3001
Explore the power of narrative and personal story, engaging students in meaningful ways. Leveraging a potpourri of new media tools, don the “Cloak of Narrative” and bring your class to life with alternate reality games and global stories of human interest and understanding. Take home a wealth of resources as you enter the world of “unfiction” and digital threads. This is one of six workshops in the Schools of the Future workshop sequence.
PRESENTER: Chris Bigenho, Greenhill School (TX)

Top 12 Suggestions for Teaching Boys
ROOM: 3024
Boys and teachers collide, often painfully, over a number of traditional educational practices: sitting still, reading “good” literature, and most especially homework. In this talk, psychologist Michael Thompson will explain why boys experience school the way they do, and what teachers need to do to engage the curiosity of boys.
PRESENTER: Michael Thompson, psychologist and author (MA)

9:30–11:00 AM
Opening General Session with Juan Enriquez
ROOMS: 3002–3012
- Musical Performance by The San Francisco School (California)
- Bay Area Schools Combined Choir from Castilleja, Menlo, Sacred Heart, and Woodside Priory schools (California)
- Remarks by Patrick F. Bassett, NAIS president
- Introduction by Reveta Bowers, head of school, The Center for Early Education (California) and 2010 NAIS Annual Conference Think Tank member
- Remarks by Juan Enriquez
- See Enriquez’ bio on page 7.
BOOK SIGNING EVENT
The league of independent superheroes wishes to thank all NAIS schools for nominating their superpowers within. Here are just a few of our super colleagues. Let them inspire you, read more about their daring feats at www.nais.org/go/superpower. Remember—celebrate the superpowers within your school!

Baron Ablon, trustee, St. Alcuin Montessori School (Texas)
Usha Balamore, associate head of lower school and director of character education, The Shipley School (Pennsylvania)
Anna Baralt, director of technology, Shorecrest Preparatory School (Florida)
Bob Bishop, trustee, Westtown School (Pennsylvania)
Board of Trustees Executive Committee, Windrush School (California)
Dining Services Team, Westridge School for Girls (California)
Karen Douse, director of library and information services, Harpeth Hall School (Tennessee)
Martha Haakmat, diversity coordinator, The Packer Collegiate Institute (New York)
Jennifer Larrabee, trustee, volunteer, parent, Avery Coonley School (Illinois)
N. Nancy Misra, trustee, Mounds Park Academy (Minnesota)
Mike Saxenian, assistant head of school for finance and administration, Sidwell Friends School (District of Columbia)
Student Body, Eagle Rock School (Colorado)
Isabella Veader, student, Lincoln School (Rhode Island)
Allison Webster, assistant head of school for finance and administration, Shady Hill School (Massachusetts)
11:30 AM–12:30 PM
Concurrent One-Hour Workshops, Block 5

**Featured Workshop and NAIS Diversity Leadership Award Featuring Reveta Bowers**
ROOMS: 3014–3016
Introduction by Doreen Oleson, head of Saint Mark’s School (California) and 2010 NAIS Annual Conference Think Tank member. See Bowers’ bio on page 9.

**Communications and Advancement**

**Build a Better Brand: Defining, Differentiating, and Distinguishing Your School**
ROOM: 2008
Every institution is defined by its brand and Wildwood School is no exception. In 2007, the school undertook a major initiative to re-examine and differentiate its brand. The results can be seen in our new logo, viewbook, and website. In recognition of the work, Wildwood was named one of the world’s most effective rebrands in the 2009 ReBrand 100® Global Awards.
**PRESENTERS:** Jennifer Rowland, Wildwood School (CA); Kim Baer, KBDA (CA)

**GOVERNANCE**

**The Governance Dashboard: A Powerful Tool to Monitor Educational Outcomes**
ROOM: 2002
The Montclair Kimberley Academy board of trustees developed data dashboards to highlight outcomes and trends in academics, athletics, enrollment, and college placement. Learn how trustees collaborated with administrators to identify relevant metrics and how these dashboards are improving board discussion and decision making on vital issues of mission and program.
**PRESENTERS:** James Wickenden, Wickenden Associates, Inc. (NJ); Alice Hirsh, Thomas Nammack, and Eric Pai, Montclair Kimberley Academy (NJ)

**Governance: Teamwork, Culture, and High Performance**
ROOM: 2024
This interactive session will showcase the three governance modes: fiduciary, strategic, and generative, allowing participants to learn about and experience tri-modal governance, followed by a discussion of how to create a culture to support sustained high team performance in the boardroom.
**PRESENTER:** Cathy Trower, Harvard University (NH)

**Small but Mighty! Becoming Mighty Mouse™**
ROOM: 2001
When economic realities collide with established practices, change is both inevitable and challenging. Yet a small school can be well positioned to adapt to these conditions and become stronger as it “grows” smaller. Hear 12 lessons learned from one school’s experiences, covering such topics as strategic planning, staffing, bank relations, communication, and morale.
**PRESENTER:** John Huber, The Barnesville School (MD)
LEADERSHIP DEVELOPMENT

Headship and Courage
ROOM: 3018
Headship requires countless skills, from empathy and knowledge of pedagogy to the ability to hire great teachers and balance a budget. But it also requires one harder-to-define attribute: courage. This two-part presentation will address the place of courage in educational leadership. What does it mean to be courageous as a head of school? When is courage necessary? Can courage be learned on the job?
PRESENTERS: Michael Thompson, psychologist and author (MA); Richard Melvoin, Belmont Hill School (MA)

Meeting Chancellor Rhee’s Challenge: Advancing Public Education Outcomes
ROOM: 2004
Last year in Chicago, Michelle Rhee, chancellor of District of Columbia public schools, challenged independent schools to match mission to action in serving a public purpose. A panel, moderated by NAIS trustee Jim Rogers, will discuss highly effective programs that both meet this challenge and also greatly benefit the host school.
PRESENTERS: Lorna Smith, Horizons Student Enrichment Program (CT); Peter Esty, former school head (CA); Ben Martinez, Breakthrough Collaborative (CA); Nicholas Thacher, Dedham Country Day School (MA)

Smart by Nature: Schooling for Sustainability
ROOM: 2006
Worried about the future of the planet? Join Head-Royce School, Marin Academy, and the Center for Ecoliteracy for a lively program about the vital and hopeful new movement of educators preparing young people to live sustainably. We will demonstrate ways to use principles of ecological literacy in food programs, campus facilities, and innovative curriculum development.
PRESENTERS: Crystal Land and Paul Chapman, The Head-Royce School (CA); Zenobia Barlow and Carolie Sly, Center for Ecoliteracy (CA)

MANAGEMENT

Affordable Schools: Strategic Issues in Managing Financial Aid
ROOM: 3022
Managing the effective use of financial aid dollars to achieve the imperative of access and opportunity while balancing the budget through affordability and stewardship is an increasingly difficult task. Join your colleagues for a facilitated discussion about key trends, demographic projections, and new ways of managing financial aid for strong enrollment and revenue.
PRESENTER: Mark Mitchell, NAIS (DC)

Contracts: Protecting the School in All Your Relationships
ROOM: 2016
Contracts can both protect and harm the school. Learn about the proper drafting of contracts to meet your school’s needs while avoiding liability or unintended obligations.
PRESENTER: Suzanne Bogdan, Fisher & Phillips, LLP (FL)

Measuring High Performing Schools
ROOM: 2011
NAIS and the Independent Schools Victoria (ISV) will discuss their respective work on outcomes-based and values-added research. In particular, ISV will demonstrate its successful Listen, Evaluate, Act, and Deliver suite of tools that helps schools measure their performance against a research-based, data-informed set of indicators.
PRESENTERS: Paul Sheahan and Andrew Hay, Independent Schools Victoria (AUSTRALIA); Amada Torres, NAIS (DC)

Go to www.nais.org/go/annualconference for workshop materials and presentations.
Navigating Rougher Waters to Strengthen Learning and School
ROOM: 2009
Three school heads (coed elementary day, girls boarding secondary, and coed K–12) will use divergent responses to enrollment shrinkage to catalyze conversation with an active audience of school leaders about how to strengthen school and community through the navigation of diminished resources and expanding needs.
PRESENTERS: John Barrengos, The Independent Day School (CT); Robert Brisk, The Wellington School (OH); Sally Mixsell, Stoneleigh-Burnham School (MA)

Superpowers... Activate! Creating New Business Models for Our Schools
ROOM: 2005
What might 21st century business models for independent schools look like, and how would they differ from current models? Explore three conceptual models that allow for customization, innovation, and authenticity in their designs. Discover how community, knowledge sharing, and school mission can inform an updated business model that will sustain your school.
PRESENTERS: Kevin Ruth, Saint Edmond’s Academy (DE); Charles Clark, Saint Edward’s School (FL); Cynthia Berkshire, Wildwood School (CA); Marc Frankel, Triangle Associates (MO)

THE CLASSROOM EXPERIENCE

21st Century Education: Preparing the “Transition Generation” for Leadership
ROOM: 2007
Come to this workshop to learn cutting-edge ideas to build curricula that optimally prepare today’s students for tomorrow’s world of accelerating technological change and globalization.
PRESENTER: James Tracy, Cushing Academy (MA)

Bringing the World into the Classroom
ROOM: 2003
Help students connect what they learn in school to what’s happening in the world with live videoconferencing in the classroom. Students speak directly with peers in Egypt, Kenya, India, and elsewhere — personally learning about global events as they unfold. The workshop will cover the impact on teachers and students, integrating peer-to-peer dialogue into existing curricula, and effectively managing videoconferencing technology. It will also explore the challenges involved in creating a technology-based, cross-cultural dialogue.
PRESENTERS: Tonya Muro-Phillips, Global Nomads Group (NY); Anna Bahr, Jack Levinson, Mickey Morgan, and Emma Wartzman, Oakwood School (CA)

Creativity, Innovation, and Entrepreneurship: The Strengths of the LD Student
ROOM: 3020
All too often we focus on the weaknesses of LD students in our schools. Research indicates that these students possess many unique talents. This presentation will examine the current research around LD learners to gain a better understanding of the brain, learning differences, inherent strengths in these learners, and ways to increase academic performance of LD students.
PRESENTERS: Adam Man and Helen Waldron, The Forman School (CT)

Interactive Learning: Using New Media to Engage Students’ Strengths
ROOM: 2022
Kids can change the world. In fact, kids can change the world right now! So how do you as an adult inspire these world changers? This workshop will show you how to combine new media (that is all things electronic — video, social networking, online communities, etc.) with classroom teachers acting as coaches to create authentically engaging experiences for students.
PRESENTERS: Jenifer Fox, educational consultant (NY); Robert Burkhardt, Eagle Rock School (CO)

Stop by the NAIS Bookstore to get your coupon for 15 percent off your Independent School magazine subscription.*

*While supplies last.
Peering Inside the Glass Box: Developing a Technology Enhanced Active Studio
ROOM: 2018
What types of environments foster active learning and more inclusive learning-teaching? How can educators leverage interactive technologies to create meaningful classroom experiences? Based on MIT’s Technology Enhanced Active Learning model, this session will highlight strategies, curricula, and resources that benefit classrooms, libraries, and labs.
PRESENTERS: Thomas Haglund, James Bologna, and David Boxer, Windward School (CA)

The Power of Empathic Advising: Unleashing Teacher-Student Connection
ROOM: 2014
Is the connection between students and teachers unleashing its true power at your school? This experiential workshop will outline the fundamentals of empathic advising and create a climate of listening and responsiveness. Educators will leave feeling more attuned to students’ needs and better able to help them grow and thrive.
PRESENTERS: Ellen Porter Honnet, Stanley H. King Counseling Institute (MA); Jack Creeden, Providence Day School (RI)

SCHOOLS OF THE FUTURE SERIES

Teachers of the Future
ROOM: 3001
The NAIS Teacher of the Future program, now in its second year, honors 25 teachers for their innovation and creativity. Join members of this year’s group for a discussion of great teaching and great learning, and come away with ideas for your classrooms. This is one of six workshops in the Schools of the Future workshop sequence.
PRESENTERS: Sherry Annee, Brebeuf Jesuit Preparatory School (IN); Nini Halkett, Harvard-Westlake School (CA); Flaurie Imberman, Castilleja School (CA); Heidi Maloy, Cary Academy (NC)

12:30–1:30 PM
Roundtable Talks: Stop and Swap Stories — and Super Solutions!
EXHIBIT HALL TABLES
BY THE BOOKSTORE
Following NAIS President Pat Bassett’s article The New Normal, many schools are talking about how the game is changing for independent schools. Join colleagues from other schools similar to yours to discuss how your school is handling the shifting game. (Tables to be organized by school size / type — large boarding, large day, medium boarding, medium day, small boarding, small day, early education, combined day/boarding.)
COMMUNICATIONS AND ADVANCEMENT

![Money Sign] Raising Money Without Raising Tuition: Successful Campaigns in a Tough Economy
ROOM: 2014
Shrinking enrollments, tight budgets, and struggling annual funds make the undertaking of capital campaigns for schools increasingly more difficult. Learn from current case studies how to increase overall giving to your school in a tough economy. Take away strategy on what’s working and what’s not and best practices to position your school as a philanthropic priority!

PRESENTERS: Jennifer Richard, Winkler Consulting Group (SC); Robert Neu, Trinity Presbyterian School (AL)

LEADERSHIP DEVELOPMENT

The Edward E. Ford Educational Leadership Program: The April 2009 Grants
ROOM: 2018
The Foundation views independent schools as a vast resource for generative, transformational thinking. Our Education Leadership Grants Program will profile four $250,000 matching grants awarded to The Westminster, Winchester Thurston, Windward, and Punahou schools in April 2009.

PRESENTERS: Robert Hallett, The Edward E. Ford Foundation (ME); William Clarkson, The Westminster Schools (GA); Tom Gilder, Windward School (CA); Gary Niels, Winchester Thurston School (PA); Jim Scott, Punahou School (HI)

GOVERNANCE

![Brain] Staying Healthy: How to Survive, Persevere, and Grow when School Leaders Fall Ill
ROOM: 2008
Imagine: Last night your head of school was admitted to the hospital and will be out until next year. How a school responds to a leader’s unexpected illness is a daunting question that every school must answer. At Meadowbrook, we faced this challenge and want to share what we did in the absence of that leadership, what we didn’t do, what worked, what didn’t work, and why.

PRESENTER: Brendan Largay, The Meadowbrook School of Weston (MA)

International Students: How to Create Cultural Ambassadors
ROOM: 2009
U.S. independent schools are becoming increasingly global, but enrolling international students is just the beginning. How do we empower these students to become cultural ambassadors? Heads from day and boarding schools will lead a discussion ranging from recruiting host families to innovations in curriculum to special programs that highlight the cultures represented.

PRESENTERS: Robert Stanley, American Secondary Schools for International Students and Teachers (ASSIST) (CT); Meg Milne Moulton, ASSIST (MA); Malcolm McKenzie, The Hotchkiss School (CT); Kathleen Jamieson, National Cathedral School (DC)
Making Sustainability Sustainable: Leveraging Support through Student Leadership
ROOM: 2011
Sustainability efforts are often limited to projects or facility improvements with little impact on learning. How can we realize long-term sustainability, integrating green habits into the educational process and school culture? Learn how to promote sustainability by empowering student leaders, resulting in community buy-in, a new ethos, and a surge of support to “go green.”

PRESENTERS: Bill Wiecking, Hawaii Preparatory Academy (HI); Olaf Jorgen-son, Almaden Country School (CA)

Metroville U.S.A.: Combining Superpowers to Form an Incredible Team
ROOM: 2001
Times like these call for The Incredibles to save the day by ramping up fund-raising efforts, creating innovative professional development and academic programs, attracting outstanding students, and ensuring financial sustain-ability. In this interactive session participants will learn how to combine superpowers in their schools to overcome challenges. (Capes optional.)

PRESENTERS: Monica Gillespie, Kate Gould, and Janet Wolfe, St. Paul’s School for Girls (MD); Helen Colson, Helen Colson Development Associates (MD)

Working Effectively to Improve the Health of Faculty Cultures and School Climate
ROOM: 2002
Heads need to be on the cutting edge of curriculum and also understand teachers’ fear of change that may threaten their professional autonomy and desire for collaborative decision making with the administration. This session will explore typical faculty responses to change and successful strategies for anticipating and working with them. Healthier, more positive faculty cultures along with excellence and innovation are the goals.

PRESENTERS: John Littleford, Littleford & Associates (LA); Scott Hutchinson, Webb School of Knoxville (TN)

Change: How to Manage It
ROOM: 2007
This session highlights a new NAIS book on change management, which focuses on change as it relates to leadership, strategic planning, fund raising, assessing and measuring change, boards of trustees, curricula, entrepreneurship, globalization, diversity, the green movement, finances, and much more. Jim Tracy, head of Cushing Academy and editor of the book, will head the discussion.

PRESENTERS: Jim Tracy, Cushing Academy (MA); Patrick F. Bassett, NAIS (DC)

Economic Diversity at an Independent School: Hard Data and Hard Choices
ROOM: 3024
Are we becoming more or less economically diverse? Based on a large volume of data from the Benchmark Research JRPO group and from NAIS StatsOnline, the study of admissions, finance, and financial aid data suggests that there are discrete, predictable, and somewhat surprising financial and admissions limits to increasing economic diversity that may challenge some basic assumptions.

PRESENTER: Grant Lichtman, Francis Parker School (CA)

Looking for suggestions on what to attend? Go to the NAIS Information Booth for suggested pathways.
The Leap of Faith: Planning Strategically and Sustainably in Turbulent Times
ROOM: 2022
Declining demographics, increasing tuition, competition from local schools, and a rising financial aid commitment required Long Trail School’s board to forge a new strategic plan with a financially sustainable model. Then the economic crisis hit. How did the school respond? What were the outcomes? Is the model working? Join us as we share our “leap of faith” with you.
PRESENTERS: John Suitor and Steven Dear, Long Trail School (VT)

Patterns for 21st Century School Design that Inspire 21st Century Pedagogy
ROOM: 2003
Imagine school buildings that inspire innovative instruction, collaborative interdisciplinary research projects, excellent student work, and community. Participants will leave understanding the implications of this century’s gathering forces and have a clear idea of new ways to support 21st century skills through school architecture.
PRESENTER: Ashley Cadwell, The St. Michael School (MO)

Surviving the World of “MyFace:” Promoting Appropriate Boundaries in Technology
ROOM: 2024
This session will focus on the crisis of inappropriate technology use, including sexting, texting, and e-mail abuse, and what schools should be doing to educate faculty, employees, and students on appropriate use. All attendees will receive sample guidelines on social networking for faculty and staff, along with sample handbook changes to help keep pace with our changing world of technology.
PRESENTERS: Linda Johnson, McLane, Graf, Raulerson & Middleton Professional Association (NH); Craig Sellers, The Derryfield School (NH)

The Classroom Experience
Building Inner Strength: Reflective Practices that Support Teachers’ Growth
ROOM: 2005
How can we provide meaningful space to reflect on the art and calling of teaching? This interactive workshop introduces several exercises from Spirited Practice and Renewed Courage (SPARC), a Friends Council on Education program based on Parker Palmer’s The Courage to Teach.
PRESENTERS: Janet Chance, William Penn Charter School (PA); Irene McHenry, Friends Council on Education (PA)

Don’t Go Global Alone!: Building Teacher Networks for Teaching India
ROOM: 2016
As school curricula increasingly focus on world cultures and globalization, professional development is changing. How do we prepare teachers for teaching global curricula? This workshop will examine how six Boston teachers developed a national teacher network for teaching India and will contextualize this organization with other models of professional development.
PRESENTERS: Indu Chugani and Brian Didier, The Winsor School (MA)

Global Media Literacy: Teaching Skills for 21st Century Learning
ROOM: 2020
How do media affect students’ understanding of themselves and their cultures? How can schools help students become responsible members of today’s information society? Come hear how Washington International School’s online Student News Action Network brings together student journalists from secondary schools around the world, and how the Salzburg Academy for Media and Global Change brings students from five continents together to build web-based curricular tools.
PRESENTERS: Mark Schulte, Washington International School (DC); Paul Mihailidis, Hofstra University (NY); Susan Moeller, Merrill College of Journalism (MD)
Launching and Sustaining a Global Studies Collaborative

ROOM: 3022

Participants can learn the effectiveness of gathering like-minded individuals around a topic. This approach to promoting global studies brings together teachers of all disciplines to share resources and pedagogy. It proves that synergy around a topic sparks innovation and feeds the interests of educators and organizations to promote global studies and 21st century skills.

PRESENTERS: Thomas Thorpe, Graland Country Day School (CO); Elizabeth Coleman and Jonathan Vogels, Colorado Academy (CO)

Releasing the Power of Teachers through Lesson Study and Coaching

ROOM: 3020

Two professional development activities will be presented that provide tools needed to improve student learning. Japanese Lesson Study and Coaching are powerful methodologies that provide teachers the opportunity to reflect on and deepen their practice. Both approaches will be presented from the perspective of implementation in schools, including time for participant interaction.

PRESENTERS: Elizabeth Morley, Institute of Child Study Laboratory School (CANADA); Donna Elder, NALS, The International Association of Laboratory and University Affiliated Schools (CA)

3:00–4:30 PM

General Session with Irshad Manji

ROOMS: 3002–3012

Musical Performance by The Urban School of San Francisco (California)

Introduction by Marcia Prewitt-Spiller, head of school at The Children’s School (Georgia) and NAIS board chair

Remarks by Irshad Manji

See Manji’s bio on page 7.

BOOK SIGNING EVENT

NEW TO THE CONFERENCE?

Stop by the Member Resource Center in the Exhibit Hall where we will happily answer any questions you may have about the benefits of NAIS membership.

NEW TO THE CONFERENCE?

STOP BY THE MEMBER RESOURCE CENTER IN THE EXHIBIT HALL WHERE WE WILL HAPPILY ANSWER ANY QUESTIONS YOU MAY HAVE ABOUT THE BENEFITS OF NAIS MEMBERSHIP.
JOIN US IN THE EXHIBIT HALL

EXHIBIT HALL HOURS
Thursday, February 25
11:00 AM–3:00 PM;
4:30–6:00 PM

Friday, February 26
8:00–9:30 AM;
11:00 AM–2:00 PM

Please note: The Exhibit Hall will close during all general sessions.
HIGHLIGHTS!
- Member Resource Center
- NAIS Bookstore
- Cyber Café
- Complimentary lunches on Thursday and Friday
- NAIS Superpowers Unite! networking reception on Thursday evening

Visit with more than 200 exhibitors to find out about new and innovative independent school products and services that are designed to meet your school’s changing needs in the 21st century.

EVENTS
GRAND OPENING
Thursday, February 25
11:00 AM–12:00 PM
Join NAIS staff, Annual Conference participants, and exhibitors for the grand opening of the 2010 Exhibit Hall. Stop by for a complimentary lunch.

SUPERPOWERS UNITE!
Thursday, February 25
4:30–6:00 PM
Hey, caped crusaders — it’s party time in Gotham! Join Pat Bassett and NAIS staff in a networking event where you can meet friends old and new, experience live entertainment, enjoy beverages and food, participate in live, interactive demonstrations, and enter our prize drawing — all connected to our superpower theme. Dress is casual and all conference participants are welcome. Do suit off your cape and fly into fun!

FEATURES
NAIS MEMBER RESOURCE CENTER
Join us for hands-on demonstrations of NAIS tools and services!
Learn more about the tools and services available to you as a staff or faculty member of an NAIS member school. Visit with NAIS staff and take advantage of one-on-one demonstrations on how to reap the invaluable benefits of membership. NAIS’s online services include StatsOnline, the Demographic Center, the Career Center, and SurveyBuilder. Plus, you can meet with members of our global initiatives team to learn more about exciting programs like Challenge 20/20 and the China Connection. More information about our tools and services is always available online at www.nais.org.

If your school is a new member, we want everyone to welcome you to NAIS, so stop by to pick up your New Member ribbon! We also want to welcome our first time conference attendees, and will have some great gifts to show our appreciation for everyone in the independent school community! Limited quantities available. We look forward to seeing you!

NAIS BOOKSTORE
Visit the NAIS Bookstore to pick up books by many of the outstanding conference speakers as well as many NAIS books and issues of the award-winning Independent School magazine. Save time by buying speakers’ books ahead of time for book signings.

NAIS CYBER CAFÉ
Sponsored by LaptopSchools.com and Lenovo, the Cyber Café is available in the Exhibit Hall and offers remote access to all conference participants so they can stay connected to their schools and families while in San Francisco. The Café will be available while the Exhibit Hall is open.

SCHOOL AND STUDENT SERVICES FOR FINANCIAL AID
Stop by the Member Resource Center for a chance to see the latest offerings by School and Student Services (SSS by NAIS) including new enhancements to Comp*Assist Online. Your regional director will be happy to walk you through the online tool and to answer any questions you have.

MEET NAIS BOOK AUTHORS
Stop by the NAIS Bookstore during the Superpowers Unite! Reception, 4:30–6:00 PM on Thursday, February 25, to meet the authors of NAIS’s new book titles. Chat about the books’ contents as well as get books signed by the authors.

DON’T FORGET THE FREE NAIS RAFFLES!
Remember to enter all the NAIS raffles at the Member Resource Center. Meet your regional director and enter your region’s raffle for a chance to win a Kindle. Plus, enter the general NAIS raffle for a chance to win a Wii and a Wii Fit! Come to the Superpowers Unite! networking reception in the Exhibit Hall on Thursday, where the drawing will take place at 5:15 PM. You must be present to win.

HOT OFF THE PRESS!
Stop by the NAIS Bookstore in the Exhibit Hall for a free copy of the Spring issue of Independent School magazine — and a coupon to SAVE 15 percent off your new subscription!
Visit the Exhibit Hall!
Learn about products and services designed for independent school professionals. This list is subject to change, and is current as of February 3, 2010.
NAIS Corporate and Nonprofit Subscribers are listed in purple.

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The financial crisis may be over, but the economic forecast remains overcast. NAIS resources can help your school think and act strategically to address the challenging times ahead. Whether it's ascertaining your demographic picture for the next five to 10 years or working with your board on a financial sustainability dashboard, you can find what you need at www.nais.org/go/finance.
These placement firms will be available at the following times in the San Francisco Marriott in the Yerba Buena Ballroom. See page 4 for map.

CAREER PLACEMENT FIRMS

Cal/West Educators Placement
SAN FRANCISCO MARRIOTT, SALONS 1–6
Wednesday, 11:00 AM–6:00 PM
Thursday, 8:00 AM–6:00 PM
Friday, 8:00 AM–6:00 PM
Cal/West Educators Placement specializes in recruiting and placing highly qualified senior leaders, administrators, and teachers (K–12), including retained searches, in independent and private schools throughout California and other western states. We recruit and interview candidates regionally and nationally year-round to fill current and future openings. We are dedicated to helping schools and candidates find “The Perfect Match.”
(818) 906-2972
www.calwesteducators.com

Carney, Sandoe & Associates
SAN FRANCISCO MARRIOTT, SALONS 8 AND 9
Wednesday, 12:00–6:00 PM
Thursday, 8:00 AM–6:00 PM
Friday, 8:00 AM–6:00 PM
Carney, Sandoe & Associates provides recruitment, executive search, and strategic consulting services to independent schools. The CS&A LINK@NAIS held during the NAIS Annual Conference facilitates interviews between job-seeking candidates and hiring-school representatives. Candidates and schools are able to interview in a single location efficiently and cost effectively. To gain access to hundreds of qualified and diverse candidates, please register with Carney, Sandoe & Associates in the San Francisco Marriott Salons 8 and 9.
(800) 369-9102
www.carneysandoe.com

The Education Group
SAN FRANCISCO MARRIOTT, NOB HILL A AND B
Wednesday, 1:00–5:30 PM
Thursday, 8:30 AM–5:30 PM
Friday, 8:30 AM–2:00 PM
Specialists in the people business of education since 1988, The Education Group provides faculty and administrative placement in all subject areas as well as retained search services. We offer individual meetings with our consultants, interviews between schools and candidates, as well as the opportunity to search our current listings and candidate resumes. We welcome school representatives and candidates to come by and meet our team. During the NAIS Annual Conference, we are located in the San Francisco Marriott; Nob Hill A and B in the Yerba Buena Ballroom.
(800) 369-9102
www.educationgroup.com

Educators’ Collaborative, LLC
SAN FRANCISCO MARRIOTT, SALON 10
Thursday, 9:00 AM–4:00 PM
Friday, 9:00 AM–2:00 PM
Educators’ Collaborative, LLC, founded in 1971, has conducted more than 450 head searches for schools across the country and abroad. Made up of 11 partners, all of whom are former heads of schools, Educators’ Collaborative is one of the leading firms in the profession. EC partners double team all searches and work together collectively to take advantage of the firm’s extensive list of candidates and personal relationships with hundreds of heads of schools across the country. Other services include strategic planning; financial planning; transition management; governance; institutional evaluation; and admissions, advancement, and senior management searches.
(603) 469-3069
www.educatorscollaborative.com

Independent Thinking
SAN FRANCISCO MARRIOTT, NOB HILL C AND D
Wednesday, 1:00–5:00 PM
Thursday, 8:00 AM–6:00 PM
Friday, 8:00 AM–5:00 PM
Independent Thinking (IT) works with independent schools on all their hiring needs — for teachers and administrators. With the newly launched IT CONNECTS feature, we offer hiring schools and searching candidates a technologically savvy, revolutionary approach for connecting. Additionally, IT offers retained search services for all administrator positions, including head of school searches. Each member of the Independent Thinking team has worked in independent schools and brings strong knowledge of the independent school culture.
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NAIS does not schedule interviews for candidates, so please contact the firms above for details and support in this area.
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NEW! Heads Equity and Diversity Seminar
June 20–22, 2010
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June 23–28, 2010
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Institute for New Heads
July 7–12, 2010
Atlanta, GA

School Leadership Institute
August 3–6, 2010
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The first 3,000 registrants at this year’s AC were given the gift of SWITCH, Dan and Chip Heath’s newest book on transformation and change. Be sure to read it this summer in anticipation of Dan Heath’s speech at next year’s conference near Washington, DC! Thanks to the Heath brothers and our book donor Smart Tuition (www.smarttuition.com).
NAIS gratefully acknowledges the following companies, schools, and foundations for their support of our programs in 2009:
The Albert G. Oliver Program
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The Annual Conference is the result of in-depth collaboration, advice, and commitment of resources by hundreds of individuals and numerous organizations in the independent school community. NAIS wishes especially to recognize the significant contributions of the following:
- All individuals who proposed workshops for the 2010 NAIS Annual Conference
- Chris Bigenho, Classrooms of the Future Coordinator, Greenhill School (Texas)
- Marcus Eng and Joy Womack, Experient
- The 500+ workshop presenters
- KINETIK
- Champion
- Experient Registration and Housing Staff

2010 ANNUAL CONFERENCE THINK TANK
- Reveta Bowers, head of school, The Center for Early Education (California)
- Mike Downs, head of school, Mounds Park Academy (Minnesota)
- Ted Farraday, director of upper school, Interlochen Center for the Arts (Michigan)
- Wanda M. Holland Greene, head of school, The Hamlin School (California)
- Doreen Oleson, head of school, Saint Mark’s School (California)
- Gretchen Reed, assistant head for finance and operations, Westridge School (California)
- Robert Witt, executive director, Hawaii Association of Independent Schools (Hawaii)
- Alexis Wright, dean, children’s program, Bank Street School for Children (New York)

2011 NAIS ANNUAL CONFERENCE THINK TANK
- Quanti Davis, director of multicultural and ethical education, Norwood School (Maryland)
- Timothy Fish, associate headmaster, McDonogh School (Maryland)
- Wanda M. Holland Greene, head of school, The Hamlin School (California)
- Susanna Jones, head of school, Holton-Arms School (Maryland)
- Nishant Mehta, head of middle school, Alexandria Country Day School (Virginia)
- Mike Saxenian, assistant head of school and CFO, Sidwell Friends School (District of Columbia)
- Jim Scott, president, Punahou School (Hawaii)
- Drew Smith, head of school, Friends School at Mullica Hill (New Jersey)

OUR 2010 ANNUAL CONFERENCE BLOGGERS
- Tony Featherston, head of school, The Elmwood Franklin School (New York)
- Ruth Glass, interim head of school at Calmont School (California)
- Demetri Orlando, director of technology, Battle Ground Academy (Tennessee); chair of NAIS Technology Task Force
- Gordon Rode, headmaster, St. John’s Episcopal Parish Day School (Florida)

THESE SCHOOLS HAVE PARTICIPATED IN THE CONFERENCE BY OFFERING MUSICAL PERFORMANCES.
- Marin Country Day School (California)
- Saint Mark’s School (California)
- The Hamlin School (California)
- The San Francisco School (California)
- The Urban School (California)
- Bay Area Schools Combined Choir (California)
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- Sacred Heart Schools (California)
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Special thanks to Dick Hall, Bill New, Doreen Oleson, and Aggie Underwood, who conclude their distinguished service on the NAIS board this month.

NAIS wishes to welcome and thank four new trustees on the membership slate, scheduled for election at the Annual Meeting, February 25, 2010, here in San Francisco:
Mark Brooks, head of school, Pilgrim School (California)
Bryan Garman, head of school, Wilmington Friends School (Delaware)
Wanda M. Holland Greene, head of school, Hamlin School (California)
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Ways the Annual Conference is striving to be more environmentally sustainable.

- We encourage presenters to post handouts online.
- We encourage online registration.
- We conduct evaluations online.
- We do not allow exhibitors/sponsors to distribute mass quantities of printed promotional materials.
- We do not give out a conference bag and encourage participants to bring their own.
- Our printed materials (preview, program, and exhibitor guide) are printed on partially recycled stock.
- We have reduced the numbers of pages in the preview that mails and created a new virtual preview that contains even more information.
- We recycle the conference badges.
- Moscone West Convention Center, which has an intense recycling program that diverts more than two million pounds of waste annually, uses compostable utensils in all catering departments, and has a food-composting program.
- All lunches in the Exhibit Hall will be served on biodegradable materials.
- We work with the Convention Center to recycle and to reduce waste and electricity whenever possible.
- We are proud to host the Annual Conference at the Moscone West Convention Center, which uses only the latest energy efficient lighting, heating, and cooling systems. It has received numerous awards for its efforts in sustainability, including the Governor's Environmental and Economic Leadership Award, State of California; Environmental Leadership Award of Excellence from the U.S. Environmental Protection Agency (USEPA); and Green Power Leadership Award from the USEPA and the Department of Energy.

Ways you can help us!

- Recycle your badge.
  The 2010 Annual Conference badges are 100 percent biodegradable. The entire badge system — including the holder, lanyard, clip, and link — is designed to be fully recyclable. At the end of the conference, please put your badge in one of the NAIS badge recycling bins to help reduce our carbon footprint.

- Give us your input!
  What can we do to be greener and still provide a comfortable and user-friendly experience for you at the Annual Conference? On the conference evaluation you’ll receive by e-mail after the conference, please answer the questions related to this effort.
2011 NAIS Annual Conference
Gaylord Convention Center,
National Harbor, MD
(Just outside Washington, DC)
February 23–25, 2011
Monumental Opportunities:
Advancing Our Public Purpose
We will accept workshop proposals
for the 2011 conference at
www.nais.org/go/annualconference
from March 15–June 1, 2010.

2010 People of
Color Conference
San Diego, CA
December 2–4, 2010
Catching the Tides of Change
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