MONUMENTAL OPPORTUNITIES

ADVANCING OUR PUBLIC PURPOSE

2011 NAIS ANNUAL CONFERENCE
FEBRUARY 23–25
NATIONAL HARBOR, MARYLAND

PROGRAM
The NAIS Annual Conference is the yearly gathering and celebration for the independent school community and welcomes school leaders in the broadest sense. Heads, administrators, teachers, and trustees are welcome participants in the exhibit hall, general sessions, and workshops focused on important topics of today.
Welcome to the 2011 NAIS Annual Conference on the banks of the Potomac River. For five decades NAIS has engaged independent school leaders in focused dialogue that leads to purposeful action. Together in 2011 we’ll rise to the MONUMENTAL OPPORTUNITIES before us to Advance Our Public Purpose. And there’s no more inspirational place to do so than here in our nation’s capital.

Since the 18th century, independent education in the United States has achieved extraordinary success, evolving to today’s stellar institutions offering the best education worldwide to diverse constituencies. Free from government restrictions, independent schools have become models in this country for public and charter schools. Even as NAIS member schools have grown nearly 20 percent in the last decade, enjoying continued success in challenging times, we must ask — what next? How will our independent school community unite to remain leading voices in K-12 education — both now and in the future? How will we best serve 21st century students and their needs? How can we contribute to the greater good for pre-collegiate education in the U.S. to prosper? How can we unite as a community to advance our public purpose?

So many questions — let’s start brainstorming the answers. Our superlative line-up of speakers will challenge us to think daring new ideas — “disrupting” traditional notions about education and “switching” to more resilient and adaptive models. Choice expert Sheena Iyengar will demonstrate the far-reaching consequences of our decisions. Discover how to make your ideas stick as you switch to new innovations, with words of wisdom from author Dan Heath. Our brand new trio of speakers — INDEPENDENT MATTERS, featuring Liz Coleman, Anya Kamenetz, and Sal Khan — will illustrate how to truly revolutionize an educational model and tap into the future before us. And the Annual Conference just wouldn’t be complete without a superstar: Geoffrey Canada, passionate author and education reformer featured in the blockbuster documentary Waiting for Superman, will motivate us with his personal account of making a difference in the lives of children. (After all, that’s why we’re all here.) Between these headliners, you’ll find specific workshops (more than 140!) to advise your day-to-day work.

Thank you to the 2011 Think Tank for creating a dynamic conference filled with inspiration, challenges, opportunities, and purpose — NAIS is deeply indebted to them (see page 85). We’d also like to thank our East Coast member schools and associations (Independent Education, AIMS-MD, VAIS-VA), who have offered NAIS exceptional ideas for this essential conference.

On behalf of the NAIS board and staff, a big thanks to all who have made the journey to our nation’s capital. Let’s work anew to rise to the MONUMENTAL OPPORTUNITIES before us and tackle the challenges that lay ahead.

PATRICK F. BASSETT, NAIS PRESIDENT AND THE ANNUAL CONFERENCE TEAM
REGISTRATION HOURS
Wednesday, 11:00 AM - 6:00 PM
Thursday, 6:30 AM - 6:00 PM
Friday, 6:30 AM - 3:00 PM

INFO BOOTH HOURS
Wednesday, 11:00 AM - 6:00 PM
Thursday, 6:30 AM - 6:00 PM
Friday, 6:30 AM - 5:00 PM

EXHIBIT HALL AND BOOKSTORE HOURS
Thursday, 11:00 AM - 3:00 PM; 4:30 - 6:00 PM
Friday, 8:00 - 9:30 AM; 11:00 AM - 2:00 PM

PROGRAM-AT-A-GLANCE KEY

Book signings take place immediately following speakers’ presentations.

These events or programs require registration or tickets.

- General Session Events
- Featured Workshops, One-Hour Workshops, Optional Three-Hour Workshops, and Special Events
- Exhibit Hall activities
- Breaks

MEDIA RELEASE
By attending the NAIS Annual Conference, attendees grant permission to the National Association of Independent Schools and its agents to utilize the attendee’s image or likeness in an effort to promote NAIS. Attendees waive any right to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection therewith or the use to which it may be applied.
<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>6:45 – 7:45 AM</td>
<td>Coffee and Tea</td>
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<tr>
<td>8:00 – 9:00 AM</td>
<td>One-Hour Workshop Block 1</td>
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<td>9:00 – 9:30 AM</td>
<td>Break</td>
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<td>9:30 – 11:00 AM</td>
<td>Opening General Session with Sheena Iyengar</td>
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<td>11:00 AM – 12:00 NOON</td>
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<td>1:30 – 2:30 PM</td>
<td>One-Hour Workshop Block 3</td>
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<td>2:30 – 3:00 PM</td>
<td>Break and Book Signing with Wendy Mogel</td>
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<td>3:00 – 4:30 PM</td>
<td>General Session with Dan Heath</td>
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<td>4:30 – 6:00 PM</td>
<td>A Monumental Opportunity to Network! Reception in the Exhibit Hall</td>
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<td>7:00 – 9:00 AM</td>
<td>Waiting for Superman Film Screening</td>
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<td>8:00 – 9:00 AM</td>
<td>One-Hour Workshop Block 4</td>
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<td>9:00 – 9:30 AM</td>
<td>Break</td>
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<tr>
<td>9:30 – 11:00 AM</td>
<td>General Session</td>
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<td>11:00 – 11:30 AM</td>
<td>Break and Book Signing with Anya Kamenetz</td>
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<td>11:30 AM – 12:30 PM</td>
<td>One-Hour Workshop Block 5</td>
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<td>12:30 – 1:30 PM</td>
<td>Complimentary Lunch in the Exhibit Hall</td>
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<td>1:30 – 2:30 PM</td>
<td>One-Hour Workshop Block 6</td>
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<td>2:30 – 3:00 PM</td>
<td>Break</td>
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<tr>
<td>3:00 – 4:30 PM</td>
<td>Closing General Session with Geoffrey Canada</td>
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Visit the NAIS Information Booth located near registration for answers to all your questions.
GAYLORD NATIONAL HOTEL AND CONVENTION CENTER

FLOOR PLANS

ALL ANNUAL CONFERENCE PROGRAMS WILL OCCUR IN THE GAYLORD NATIONAL HOTEL AND CONVENTION CENTER.
Coat Check Hours
A coat check will be available to conference participants on the second floor outside of the Potomac Ballroom.

Wednesday, February 23
11:00 AM – 6:00 PM

Thursday, February 24
6:30 AM – 6:30 PM

Friday, February 25
6:30 AM – 5:00 PM

FIRS
First Aid Station
Exhibit Hall E Registration Counter

Enhance your 2011 NAIS Annual Conference experience — join the online community created specifically for this year’s conference. Advance our public purpose as you share ideas and resources online with other independent school leaders. There are multiple entry points to ensure that everyone can participate. Take advantage of interactive, connected read/write web tools. Unfamiliar with blogs, Twitter, Facebook, DimDim, Netvibes, Diigo, and other communication and collaborative tools? Don’t worry — this is your opportunity to explore and learn in a safe environment. Go ahead, embrace this monumental opportunity!

For more information on how you can participate, visit http://naisac11.wordpress.com.
**GENERAL SESSION**

**SPEAKERS**

**SHEENA IYENGAR**

**Thursday, February 24**

**9:30 – 11:00 AM**

**The Art of Choosing**

Sheena S. Iyengar is the inaugural S.T. Lee Professor of Business at the Columbia Business School. She has taught on a wide variety of topics, including leadership, decision making, creativity, and globalization, earning an Innovation in the Teaching Curriculum award. Internationally she has taught at the Global Leadership Fellows Program at the World Economic Forum in Geneva, Switzerland. During her doctoral studies at Stanford, Iyengar investigated how people make choices, particularly the importance and universality of choice in people’s lives. Her dissertation, “Choice and its Discontents,” earned the Best Dissertation Award for 1998 from the Society of Experimental Social Psychology. Iyengar’s innovative research on choice has been funded by the National Science Foundation, National Institute of Mental Health, and National Security Education Program. In 2002, she was awarded the Presidential Early Career Award for Social Scientists by the Executive Office of the President. *Fortune, Time, The New York Times, The Wall Street Journal*, NPR, and popular books, including *Blink* by Malcolm Gladwell and *The Paradox of Choice* by Barry Schwartz, have all cited her research. In our world of shifting political and cultural forces, technological revolution, and interconnected commerce, our decisions have far-reaching consequences. Her latest book is *The Art of Choosing*.  

**BOOK SIGNING EVENT**

All book signings will take place on the second floor outside the Potomac Ballroom immediately following the presentations. Save time in line when you buy your book at the signing.

**DAN HEATH**

**Thursday, February 24**

**3:00 – 4:30 PM**

**Switch**

Dan Heath is coauthor, along with his brother Chip, of the book *Made to Stick: Why Some Ideas Survive and Others Die* — a *Business Week* and *New York Times* bestseller now translated into 23 languages, including Thai, Arabic, and Lithuanian. Amazon.com readers voted it one of the top 100 books of 2007, and Amazon editors named it the #2 business book of the year. Heath’s latest book, *Switch: How to Change Things When Change Is Hard*, written with his brother, released in February 2010 and is already a *New York Times* and *Wall Street Journal* bestseller. Heath writes a monthly column for *Fast Company* and is a consultant to the policy programs at the Aspen Institute. He has taught and consulted on the topic of “making ideas stick” with organizations such as Microsoft, Macy’s, Nestle, and the American Heart Association; conducted research and written case studies for Harvard Business School; and taught in the executive education division of Duke University. He co-founded Thinkwell, a startup textbook publishing company in Austin, TX, that celebrated its 10th anniversary in fall 2010. A proud geeky moment for Heath was his victory in the 2005 *New Yorker* Cartoon Caption contest, beating out 13,000 other entrants.

**BOOK SIGNING EVENT**

Sponsored by Educational Records Bureau
ELIZABETH COLEMAN

A leading innovator in higher education, Bennington College President Elizabeth Coleman is widely recognized for her vision for liberal arts and their role in reinvigorating society. A veteran TED Conference speaker, Coleman serves on the board of advisors for the European College of Liberal Arts in Berlin and lectures on strategic leadership at the Royal College of Defense Studies in London. At Bennington, Coleman led an organizational restructuring to revivify Bennington’s pioneering educational philosophy, return the college to fiscal health, and advance new curricular programs— including a distinguished low-residency graduate program in writing, a unique center for the study of language and culture, and the Center for the Advancement of Public Action, which invites students to put the world’s most pressing problems at the center of their education. Trailblazer Coleman emphasizes that learning is a “task of discovery.” Beyond her work as an educational leader, Coleman serves on several boards and speaks to international audiences.

ANYA KAMENETZ

Educational futurist and staff writer for Fast Company magazine, Anya Kamenetz brings an entirely unexpected perspective on the future of knowledge, talent, and innovation. The rare speaker on generational and innovation issues facing the Millennials (also known as Generation Y, Generation Next, or The Net Gens), who actually belongs to this generation, she delivers core insights into change, innovation, technology, and talent. Nominated for a Pulitzer Prize by the Village Voice, her feature series later became a highly regarded book entitled Generation Debt: The New Economics of Being Young. Written when she was just 24, Generation Debt drew national media attention and passionate online debate with its argument that young people are facing unique and unprecedented economic challenges. Her new book, DIY U: Edupunks, Edupreneurs, and the Coming Transformation of Higher Education, tells the story of how technology is disrupting one of the most tradition-bound industries in the country—education.

SALMAN KHAN

Salman Khan is the founder and faculty of Khan Academy, a robust, open-education resource on the Internet. An instant sensation and inspiration, Khan’s 1,400+ free educational videos on YouTube have been viewed more than 16 million times. Every month, more than 200,000 students (both young and old) from around the globe use his videos to learn basic skills from arithmetic to finance to chemistry to vector calculus. The Khan Academy is now the most used open-education resource on the Internet. Khan’s mission is nothing short of creating a free, world-class virtual school for anyone in the world (videos, self-paced exercises/assessment, and peer-to-peer instruction). Hear what he has to say about his experience starting the nonprofit Khan Academy and the massively transformational changes in learning and teaching that he thinks are inevitable over the next five to 10 years. CNN, PBS NewsHour, NPR’s All Things Considered, Fortune magazine, and the San Francisco Chronicle have all reported on the Khan Academy.

GEOFFREY CANADA

Friday, February 25
3:00 – 4:30 PM
Creating Success for All Children

Passionate author, education reform advocate, and star of the documentary Waiting for Superman, Geoffrey Canada is president and CEO of Harlem Children’s Zone Inc. (HCZ), which The New York Times Magazine called “one of the most ambitious social experiments of our time.” Nationally recognized for his pioneering work helping children and families in Harlem, Canada was named one of “America’s Best Leaders” by U.S. News and World Report. HCZ offers a comprehensive range of services—educational, social, and medical—to form a safety net for kids from birth to college. All the TV networks and prominent newspapers have featured Canada and HCZ as a national model for education reform. Despite his youth spent in the violent South Bronx, Canada excelled academically. After earning his master’s from the Harvard Graduate School of Education, he started helping children who, like himself, were disadvantaged by their lives in poor, embattled neighborhoods. Canada has written Fist Stick Knife Gun: A Personal History of Violence in America and Reaching Up for Manhood: Transforming the Lives of Boys in America. National Book Award–winning author Jonathan Kozol called Canada, “One of the few authentic heroes of New York and one of the best friends children have, or ever will have, in our nation.”

BOOK SIGNING EVENT

Sponsored by Sodexo
SUGATA MITRA
Thursday, February 24
12:00 – 1:00 PM
The Hole in the Wall Experiment
Klingenstein Leadership Award Recipient
Sugata Mitra, professor of educational technology at Newcastle University in the UK, not only invented the Hole in the Wall experiments, but his work inspired the book Slumdog Millionaire, which went on to become the Oscar-winning movie. For more than 30 years, Mitra has worked in the areas of cognitive science, information science, educational technology, physics, and energy. He is credited with implementing the first applications of digital multimedia and Internet-based education in India in the late 1980s. His experiments (often referred to as “The Hole in the Wall” experiments) with children and the Internet have been reported worldwide since 1999. Mitra discovered that the Internet, computers, and children are literally “made for each other,” with cognitive processes so similar that children need little or no instruction to master computing at the basic level. Mitra is building on this discovery through the design of hardware and software that enable children to reach the intermediate to expert level independently. His current research is leading toward an alternative primary education, using self-organized learning, mediation, and assessment environments. Mitra has won numerous international awards and honors for his cutting-edge innovations and discovery for closing the digital divide around the globe.

WENDY MOGEL
Thursday, February 24
1:30 – 2:30 PM
The Blessing of a B Minus: Protecting Adolescents’ Adolescence in a Nervous World
Wendy Mogel is an internationally known clinical psychologist, author, and public speaker. Publisher’s Weekly gave her New York Times best-selling parenting book, The Blessing of a Skinned Knee, a starred review saying, “Impassioned, lyrical, and eminently practical, this volume is a real treasure.” She has been a keynote speaker at the annual meetings of the National Association of Principals of Schools for Girls, Educational Records Bureau, National Association of Episcopal Schools, American Montessori Society, and American Camp Association. Mogel serves on the scientific advisory board of Challenge Success, a program of the Stanford University School of Education, and the boards of the Center for Early Education (California) and the Counsel for Spiritual and Ethical Education. She contributes articles to many publications, including Independent School magazine, Jewish Telegraphic Agency, and Camping Magazine. In 2006, The New York Times Sunday Magazine profiled Mogel and her work. The Blessing of a B Minus is Mogel’s latest book about what parents can learn from teenagers. Rabbi Harold Kushner, author of When Bad Things Happen to Good People, praises the new book as, “Wise, witty, and well-written, this book is a treasury of common sense for anyone dealing with adolescents.”

EMILY PILLOTON
Friday, February 25
8:00 – 9:00 AM
Design, Build, Transform:
Growing Creative Capital and Citizenship Within the Next Generation of Learners
Eloquent and passionate about her mission, Emily Pilloton is the founder and director of Project H Design (design initiatives for Humanity, Habitats, Health, and Habitats). Project H focuses on using design and community building projects to activate public education systems in the U.S. and to provide a more engaged learning framework for K-12 students, particularly in rural communities. For her most recent initiative, Studio H, Pilloton teaches a high school design/build program in the poorest county in North Carolina. An industrial designer, architect, and occasional writer, Pilloton emphasizes the importance of social action and building, design for empowerment, and design activism for the sake of humanity. A PopTech Social Innovation Fellow 2009 and guest on “The Colbert Report,” Pilloton was also chosen for The Nifty 50 in The New York Times’ T Magazine, a list of America’s up and coming. She writes a blog for FastCompany titled FastCoDesign. Her Project H also created the Learning Landscape, an active educational playground that promotes more engaged outdoor learning. Other projects around the country include therapeutic spaces for children in foster care homes in Austin, a public school curriculum focused on local food production and waste in New York, and a homeless-run design enterprise in Los Angeles.
**ALBERT M. ADAMS**

Head of Lick-Wilmerding High School (California) for 23 years, Al Adams is known to many for his decades of service as a teacher, coach, administrator, founder, and head at independent schools across the country, including The Colorado Springs School (Colorado) and The Cambridge School of Weston (Massachusetts). He founded the national Network of Progressive Educators, served on the board of the Multicultural Alliance, and was a founding faculty member of the NAIS Leaders of Color Workshop. Tireless advocate for equity in education, Adams is an active trustee of Aim High, an enrichment program that serves 1,100 low-income Bay Area middle schoolers each summer; founded the Oakland Academic Stars Scholarship Program, benefiting African-American high school students in the Oakland Unified School District; created the Bay Area Teachers Center, a credentialing program designed for full-time working teachers; co-chaired the steering committee that created the City Fields Foundation that has brought $45 million of renovations to San Francisco playing fields, ensuring greater access for girls and low-income children; and is a founding board member of the Geneva Car Barn, a neighborhood project devoted to engaging underserved young people in job training through the arts. Adams continues to build community with public/private partnerships.

**JAMES K. SCOTT**

Native Hawaiian James Kapae‘ali‘i Scott returned to his alma mater in 1994 as the 16th president of Punahou School (Hawaii). He has increased access to a Punahou education through a vigorous financial aid program and champions community initiatives, like the Clarence T.C. Ching PUEO program. The College Board recognized PUEO as a model program for helping low-income students prepare for college. Under Scott’s leadership, Punahou has been honored as an Apple Distinguished School; named top Green School in America; and spotlighted by *Sports Illustrated* twice with the nation’s #1 high school athletics program. In 2010, Punahou initiated a partnership with three U.S. and four Chinese schools to launch the Student Global Leadership Initiative, which seeks to build an international cohort of student leaders committed to positive social change. An active, engaged leader, Scott has served as a trustee of The College Board and chair of the Secondary School Admission Test Board. He is a director of Hawaiian Electric Industries, a trustee of the Barstow Foundation, and a member of Klingenstein Center Advisory Board, Country Day School Headmasters’ Association of the U.S., INMAX (Independent Schools with Maximum Capacity), and NAIS. In 2009, the Council for the Advancement and Support of Education (CASE) District VII recognized Scott with its inaugural Chief Executive Leadership Award for Independent Schools.

**SETH GOODMAN**

Friday, February 25
1:30 - 2:30 PM
*Leadership with a Difference*

Seth Goldman is president and TeaEO of Honest Tea, the company he cofounded out of his home in 1998 with Barry Nalebuff, professor at the Yale School of Management. Honest Tea is the nation’s best-selling organic bottled tea company, with products distributed through more than 30,000 outlets in every state, as well as overseas. Over the past 12 years, the company has thrived with an annual compound growth rate of more than 60 percent, as consumers have shifted toward healthier and more sustainable diets. In 2008, The Coca-Cola Company purchased a minority interest in Honest Tea, fueling further growth as Honest Tea became the first organic and fair trade brand to move into the world’s largest beverage distribution system. Recently, Honest Tea was included on The Better World Shopping Guide’s list of “10 best companies on the planet based on their overall social and environmental record.” Prior to cofounding Honest Tea, Goldman held management positions at the Calvert Group, a socially-responsible mutual fund company. He serves on the boards of the American Beverage Association, Bethesda Green, The Calvert Foundation, and Happy Baby. In 2008, Goldman was named Ernst & Young’s Entrepreneur of the Year for Greater Washington, DC.

*SallieMae* Sponsored by Sallie Mae
MUSICAL PERFORMANCES

DURING THE GENERAL SESSIONS
ENJOY THE PERFORMANCES
OF THESE LOCAL SCHOOL GROUPS:

WASHINGTON INTERNATIONAL SCHOOL CHOIR
Washington International School
(District of Columbia)
Thursday, February 24, 9:30 AM
Mireille Nasr, choir director; Melody Meade, primary school principal; and Leah Reilly, primary school assistant principal; Clayton Lewis, head of school

LOYOLA BLAKEFIELD JAZZ COMBO
Loyola Blakefield High School (Maryland)
Thursday, February 24, 3:00 PM
David London, performing arts faculty; Anthony Day, principal; and Thomas Pesci, president

PAGANINI AND VIVALDI STRINGS
Norwood School (Maryland)
Friday, February 25, 9:30 AM
Victoria Ellsworth, middle school string ensemble faculty; and Devon Nicholl Oviedo and Sarah D’Angelo, string instructors; Dick Ewing, head of school

HOLTON-ARMS CHAMBER SINGERS AND SWING CHOIR
Holton-Arms School (Maryland)
Friday, February 25, 3:00 PM
Mary Jane Pagenstecher, director of fine and performing arts, and Serena Chin, accompanist; Susanna A. Jones, head of school

NEW! NAIS / NBOA NATIONAL TOWN HALL MEETING
ROOMS: MARYLAND B, D, AND 4
Wednesday, February 23
1:00 – 4:00 PM
TICKETS: $50
Introducing the first-ever virtual town hall meeting between NAIS Annual Conference goers and the National Business Officers Association (NBOA) Symposium attendees. As NBOA members assemble across town at the Capital Hilton, we’ll gather at the Gaylord National and together we’ll meet virtually to explore “Financial Sustainability: Where Are We Now?” Guided by a panel of experts who lead independent schools and for-profit companies, we’ll uncover how independent schools can cultivate their financial sustainability to survive — and thrive — in these turbulent times. Remember, financial sustainability is the responsibility of the entire leadership team (if not the whole community!) so we shall focus on ways that all roles can contribute to the success of the school. See page 21 for more information.
PRESIDENT’S BREAKFAST and ANNUAL MEETING
ROOMS: MARYLAND A, C, AND 3
Thursday, February 24
7:30 – 9:00 AM
TICKETS: $25
Join head of school colleagues for breakfast and a presentation by NAIS President Patrick F. Bassett and the NAIS board of trustees. The Annual Meeting for members immediately follows the breakfast.

NEW! NAIS SPEED INNOVATING
ROOMS: MARYLAND A, C, AND 3
Thursday, February 24
1:30 – 2:30 PM
NAIS SPEED INNOVATING IS FREE TO REGISTERED ATTENDEES, BUT SPACE IS LIMITED TO THE FIRST 200 PEOPLE WHO SIGN UP ON THE REGISTRATION FORM.
Maximize information and idea gathering when you attend three mini-sessions in one! The new NAIS Speed Innovating format, held during Workshop Block 3, allows you to choose the three topics that meet your needs best. Nearly 20 presenters will sit at their own tables, leaving room for nine attendees to sit down and learn from the experience of an independent school colleague. These intimate, 10-minute, information-packed “dates” will dispense with the small talk and background of an issue, and instead focus on the important themes, details, problems—and solutions. After 10 minutes of inspiring ideas, you’ll move on to a second speaker who will share insight on your next favorite topic. You’ll get to sit down with a total of three innovative speakers who can address your most pressing needs. The cutting-edge ideas you’ll take back to school will prove invaluable. Read about the 20 topics (AKA, “dates”) on page 32.

MONUMENTAL OPPORTUNITY TO NETWORK!
ROOMS: EXHIBIT HALL D – E
Thursday, February 24
4:30 – 6:00 PM
ALL CONFERENCE PARTICIPANTS ARE WELCOME.
Let’s party on the Potomac! Join Pat Bassett and NAIS staff in a networking event where you can meet friends old and new, experience live entertainment, enjoy beverages and food, participate in live, interactive demonstrations, and enter our prize drawing. Don’t miss this monumental opportunity for fun! Dress is casual and all conference participants are welcome.

NAIS DIVERSITY LEADERSHIP AWARD: RECOGNITION FOR OUTSTANDING ACHIEVEMENT IN DIVERSITY
ROOMS: MARYLAND B, D, AND 4
Friday, February 25
11:30 AM – 12:30 PM
ALL CONFERENCE PARTICIPANTS ARE WELCOME.
This annual honor goes to outstanding leaders, connected to independent schools, who have performed extraordinary work to advance diversity and inclusivity on a national scale. This year we humbly honor Al Adams, head of Lick-Wilmerding High School (California), and Jim Scott, president of Punahou School (Hawaii). See their biographies on page 9.

WAITING FOR SUPERMAN
ROOMS: MARYLAND B, D, AND 4
Thursday, February 24
7:00 – 9:00 AM
Come see the inspirational new documentary Waiting for Superman, starring our closing session speaker Geoffrey Canada, a passionate education reformer, tireless children’s advocate, and illuminating author.
NAIS believes that for successful organizations, leadership development is only partly about individual professional development—and ultimately about team development. As you consider teaming, we urge you to: (1) bring a team to professional development opportunities, such as the NAIS Annual Conference; (2) plan your time at the Annual Conference as a collective unit and strategize how to best utilize the team’s experience; and (3) take the time to outline your expectations of the team at the conference and mentor your team to help them network, participate fully, and report back on lessons learned. There are plenty of nooks around the Gaylord to gather and chat about what each of you has learned at the conference!

THE NAIS ANNUAL CONFERENCE: A TEAM EXPERIENCE

2011 KLINGENSTEIN LEADERSHIP AWARD
ROOMS: MARYLAND B, D, AND 4
THURSDAY, FEBRUARY 24
12:00 – 1:00 PM
ALL CONFERENCE PARTICIPANTS ARE WELCOME.
Presented to Sugata Mitra by Columbia University’s Teachers College Professor Pearl Rock Kane. Each year the Klingenstein Center for Independent School Leadership presents this award to an individual who has influenced the field of education and positively impacted independent school teachers, administrators, and students in enduring ways. Previous recipients include Oprah Winfrey, Jim Collins, Howard Gardner, Malcolm Gladwell, and Beverly Daniel Tatum, among other distinguished awardees.

SCHOOLS OF THE FUTURE
Move your classrooms into the future with our special sequence of six one-hour workshops, three Thursday and three Friday, in the NAIS Schools of the Future Space. Our conversation on what makes a School of the Future and how to implement the changes continues. Plus, thought leaders will offer sessions on distance learning (e-learning), the NAIS Virtual Science Fair, and NAIS on iTunes U; the NAIS Teachers of the Future will demonstrate their innovative approaches to education; and we’ll host a special demonstration of “Aboard Spaceship Earth,” which unites environmental and global sustainability with experiential education.

EXHIBIT HALL AND BOOKSTORE HOURS
ROOMS: EXHIBIT HALL D - E
Thursday, February 24
11:00 AM – 3:00 PM; 4:30 – 6:00 PM
Friday, February 25
8:00 – 9:30 AM; 11:00 AM – 2:00 PM
See page 52 for a floor plan, list of exhibitors, and highlights.

CLUB SODEXO
ROOM: NATIONAL HARBOR 5
Thursday, February 24
7:00 AM – 4:00 PM
Friday, February 25
7:00 AM – 2:00 PM
Club Sodexo is an exclusive business-class lounge for heads of school and other senior administrators of educational institutions worldwide. The lounge offers a quiet, comfortable setting equipped with a complimentary cyber café, refreshments, and massage stations designed to give you a private, relaxing conference experience when you need to take a short break from the crowds.
FAMILIES FIRST PROGRAM
For partners and spouses of school heads

FAMILIES FIRST MEETING AND TEA TIME WITH ROB EVANS
ROOM: NATIONAL HARBOR 3
Wednesday, February 23
1:00 – 3:00 PM
Tee off your conference experience with Rob Evans! Partners and heads of schools are invited to tea, coffee, and dessert. A clinical and organizational psychologist and the executive director of The Human Relations Service in Wellesley, MA, Evans graduated from Germantown Friends School (Pennsylvania) and received his undergraduate degree from Princeton University and his doctorate from Harvard. He has consulted with nearly 1,000 schools and districts across the U.S., including several hundred independent schools — working with teachers, administrators, boards, and parents. He is the author of many articles and two books: *Family Matters: How Schools Can Cope with the Crisis in Childrearing* and *The Human Side of School Change*.

FAMILIES FIRST TOUR
NATIONAL GALLERY OF ART
Wednesday, February 23
3:00 – 6:00 PM
Partners/spouses of school heads are invited to join us for a tour of the National Gallery of Art. Marvel at the paintings, sculpture, architecture, and sketches as we tour the entire gallery, from the modern collection in the East building to the more traditional collection in the West building. We will leave immediately following the tea with Rob Evans for a short bus ride to the gallery. The bus will depart the Gaylord from the Maryland Ballroom Bus Loop.

SUSTAINING SCHOOL LEADERSHIP: LIFE BALANCE AND TIME MANAGEMENT FOR HEADS
ROOMS: CHESAPEAKE 7 – 9
Thursday, February 24
12:00 – 1:00 PM
The head of school job can be a 24/7 challenge. How can a head proactively manage time and balance requirements to do the job well, both for the head and the head’s family? We’ll cover topics including, strengths of a head of school; responsibilities, relationships, stressors, and critical skills for the head to thrive; time management; your family’s role; and the board’s role.

PRESENTERS: Ralph Davison, Carney, Sandoe & Associates (NC); Lisa Zeller, The Community School of Naples (FL); Gail Suitor, Long Trail School (VT)

SUSTAINING SCHOOL LEADERSHIP: AN OPEN CONVERSATION BETWEEN HEAD AND SPOUSE
ROOMS: CHESAPEAKE 7 – 9
Thursday, February 24
1:30 – 2:30 PM
A head of school and spouse lead a conversation about the condition and quality of your own marriage/partnership as you navigate the constantly changing terrain of daily life as a head of school. Using examples and scenarios that present the extreme but common challenges, they offer a unique perspective as partners in a marriage inside the two worlds of a head of school and a family and marriage therapist.

PRESENTERS: Kenneth Seward, The Steward School (VA); Helen Landry, psychological consultant (VA)

GATHERING IN SODEXO LOUNGE
ROOM: NATIONAL HARBOR 5
Friday, February 25
11:00 AM – 12:00 NOON
Meet in the Sodexo lounge to discuss challenges you face as a member of the First Family, network, and catch up with friends old and new.
Use this worksheet to plan ahead of time. List workshops you wish to attend during the conference on Thursday and Friday. Also note any optional three-hour workshops or events for which you have registered.

**CONFERENCE PLANNING WORKSHEET**

**WED, FEB 23**
- 1:00 – 3:00 PM
  - Families First Meeting and Tea Time with Rob Evans
- 3:00 – 6:00 PM
  - Families First Tour of the National Gallery of Art
- 1:00 – 4:00 PM
  - Optional Three-Hour Workshops
  - OR NAIS / NBOA National Town Hall Meeting

**THUR, FEB 24**
- 6:45 – 7:45 AM
  - Coffee and Tea
- 7:00 – 9:00 AM
  - *Waiting for Superman* Film Screening
- 7:30 – 9:00 AM
  - President’s Breakfast and Annual Meeting
- 8:00 – 9:00 AM
  - One-Hour Workshop Block 1
- 9:30 – 11:00 AM
  - Opening General Session with Sheena Iyengar
- 11:00 AM – 12:00 NOON
  - Book Signing with Sheena Iyengar, Exhibit Hall Grand Opening, and Complimentary Lunch in the Exhibit Hall
- 12:00 – 1:00 PM
  - One-Hour Workshop Block 2
  - OR Featured Workshop with Sugata Mitra
- 1:30 – 2:30 PM
  - One-Hour Workshop Block 3
  - OR Featured Workshop with Wendy Mogel
  - OR Speed Innovating
- 2:30 – 3:00 PM
  - Book Signing with Wendy Mogel
- 3:00 – 4:30 PM
  - General Session with Dan Heath and Book Signing
- 4:30 – 6:00 PM
  - A Monumental Opportunity to Network! Reception in the Exhibit Hall

**FRI, FEB 25**
- 6:45 – 7:45 AM
  - Coffee and Tea
- 8:00 – 9:00 AM
  - One-Hour Workshop Block 4
  - OR Featured Workshop with Emily Pilloton
- 9:30 – 11:00 AM
  - General Session, INDEPENDENT MATTERS with Elizabeth Coleman, Anya Kamenetz, and Salman Khan
- 11:00 – 11:30 AM
  - Book Signing with Anya Kamenetz
- 11:30 AM – 12:30 PM
  - One-Hour Workshop Block 5
  - OR NAIS Diversity Leadership Award and Workshop Honoring Al Adams and Jim Scott
- 12:30 – 1:30 PM
  - Complimentary Lunch in the Exhibit Hall
- 1:30 – 2:30 PM
  - One-Hour Workshop Block 6
  - OR Featured Workshop with Seth Goldman
- 3:00 – 4:30 PM
  - Closing General Session with Geoffrey Canada

These events require pre-registration or tickets. Please make sure to register for these events on your registration form.
Each workshop is marked with an icon representing its area(s) of school sustainability. Demographic Sustainability. Becoming more inclusive and representative of the school-age population and less unapproachable financially and socially.

Environmental Sustainability. Becoming more “green” and less wasteful.

Financial Sustainability. Becoming more efficient and less costly.

Global Sustainability. Becoming more networked internationally and less provincial in outlook.

Programmatic Sustainability. Becoming more focused on the skills and values the 21st century will seek and reward — and less narrowly isolated in a traditional disciplines approach to teaching and learning.

Daily Work of School Leaders. While these workshops do not specifically address one of the five aspects of sustainability, they cover the day-to-day operational work of independent schools, as well as individuals’ development of leadership skills.
WEDNESDAY
THREE-HOUR WORKSHOPS
FEBRUARY 23

REMEMBER TO WEAR YOUR CONFERENCE BADGE AT ALL TIMES.
II:00 AM – 6:00 PM
Registration / Information Booth Open
CONVENTION CENTER
PRE-FUNCTION SPACE, LEVEL 2

1:00 – 3:00 PM
Families First Meeting and Tea Time with Rob Evans
ROOM: NATIONAL HARBOR 3
Tee off your conference experience with Rob Evans! Partners and heads of schools are invited to tea, coffee, and dessert. See page 13 for details.

1:00 – 4:00 PM
NEW! NAIS / NBOA National Town Hall Meeting
ROOMS: MARYLAND B, D, AND 4
This new special event requires a ticket. Space permitting, you may sign up at the registration desk if you did not pre-register. See page 21 for details.

1:00 – 4:00 PM
Three-Hour Workshops
These three-hour workshops require a ticket. Space permitting, you may sign up at the registration desk if you did not pre-register for a workshop.

w1. Advancement Essentials for Small Schools
ROOM: CHESAPEAKE E
Building and sustaining a robust philanthropy program in a small or new school can be a real challenge. In this session we’ll discuss how to establish realistic fund-raising expectations and identify strategies to put even the smallest shop at the top of its game. Come away with practical solutions to move your school’s fund-raising efforts forward with confidence and success.
PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Cornish, Lexington Christian Academy (MA)

w2. Anatomy of a Hostile Academic Environment Lawsuit: This Could Be Your School
ROOM: CHESAPEAKE F
Learn key strategies to protect your school from hostile academic environment claims due to harassment, discrimination, and other misconduct by a faculty member. Led by a lawyer and an educator who served as expert witnesses in a recent lawsuit on behalf of an independent school, this workshop gives a rare opportunity to learn from an actual case that went to trial involving conduct that was unknown to the school. These events could happen at any school. Learn how to be prepared.
PRESENTERS: David Wolowitz, McLane, Graf, Raulerson & Middleton Professional Association (NH); Douglas Dickson, St. Stephen’s Episcopal School (TX)

w3. Build a Strategic Start: New Trustee Selection, Orientation, and Training
ROOM: CHESAPEAKE 4
Do you have the right people at your board table? When you bring on new trustees, do they hit the ground running? Do you maximize your trustees’ talents and resources? In this highly interactive workshop, we’ll explore best practice methods for identifying and cultivating new trustees, providing them with a power-packed orientation, and structuring ongoing professional development geared to take the entire board to a new level of effectiveness.
PRESENTERS: Ginny Christensen, Strategy for Growth, LLC (PA); Linda Delaney, Sandy Spring Friends School (MD)

w4. Character Education from Good to Great
ROOMS: CHESAPEAKE 5 – 6
The absolute “must” elements of great character education programs will be discussed in this workshop, to help schools develop a roadmap from an OK program to one showing measurable results. Participants will review a checklist with their particular schools in mind and leave with expert-backed specific ideas and tools for improvement.
PRESENTERS: David Streight, Council for Spiritual & Ethical Education (OR); Mike Pardee, The Kinkaid School (TX); Jonathan Rosenshine, The Buckley School (NY)
w5. The New Craft of Public Purpose Partnerships
ROOM: NATIONAL HARBOR 7
Animate school mission and heighten learning through partnerships in underserved communities. Gain insight into the theory and practice of innovative methods. Experience “Second Life” technology applied to democratic community building. Learn about dialogue techniques from University of Michigan that students use in racially segregated Detroit and about a youth development center in rural, Hispanic New Mexico.
PRESENTERS: Holly Arida, Charles Shaw, and Carla Young, Cranbrook Schools (MI); John Braman, United World College-USA (NM); Beth Casey, Middle Grades Partnership (MD); Roy Wroth, Santa Fe Complex (NM)

w6. Creating a School Filled with Wonder: Active-Learning in the Classroom
ROOM: CHESAPEAKE D
An effective active-learning environment is paramount in preparing young minds to succeed in a complex, interconnected, global society. This interactive session will illustrate why this model increases students’ participation, retention, and mastery of complex topics. Discover how research-based findings of active-learning can impact the school environment.
PRESENTERS: Thomas Haglund, Jim Bologna, David Boxer, and Daniel Gutierrez, Windward School (CA)

w7. Creating and Sustaining Partnerships Between Public and Private Schools
ROOM: NATIONAL HARBOR 12
Partnerships between public and private schools narrow the education gap while benefitting curriculum, faculty, community standing, and finances. Educational leaders will provide examples, tools, and guidelines for successful partnerships. Workshop participants will develop strategies for partnerships specific to their mission and environment.
PRESENTERS: Jacqueline Smethurst and David Drinkwater, Wingspan Partnerships (CA); Ann Klotz, Laurel School (OH); Thomas Little, Park Day School (CA); Felicia Wilks, Friends School of Baltimore (MD); Cynthia Wilson-Shirley, ConneXions Community Leadership Academy (MD); M. Burch Ford, Miss Porter's School (MA)

w8. Creating Connected Teachers: Professional Growth Using Networked Collaborations
ROOM: NATIONAL HARBOR 13
Social media offers powerful tools to help educators break free of the isolation that can hamper growth. How can administrators support teachers who have made the leap to professional networking and encourage others to venture into this world? We will highlight resources available to networked teachers and learn how to encourage entire faculties to connect. Bring a laptop!
PRESENTERS: Sarah Hanawald, Cannon School (NC); Peter Gow, Beaver Country Day School (MA); Demetri Orlando, Buckingham Browne & Nichols (MA); Jason Ramsden, Ravenscroft School (NC); Vinnie Vrotny, The North Shore Country Day School (IL); Derrick Willard, Providence Day School (NC)

w9. Crisis Management 101: Implement an Effective Plan at Your School
ROOM: NATIONAL HARBOR 6
Get an overview of a comprehensive crisis management plan, as implemented at Albuquerque Academy, and a series of case studies highlighting lessons learned from crises handled at other independent schools. This interactive, engaging workshop includes time for discussion and questions.
PRESENTERS: Jessie Barrie, Albuquerque Academy (NM); Jane Hulbert, The Jane Group (IL)

w10. Got Diversity? Change Your System to Better Support Your Initiatives
ROOM: CHESAPEAKE C
Engage in a lively examination and comparison of the organizational structures (roles, procedures, expectations) supporting diversity at participants’ schools to assess how those initiatives are currently managed. Identify ways to improve and streamline these efforts and discuss strategies for getting your school’s constituents on board so you can enact lasting change.
PRESENTERS: Tony Tanael, Maret School (DC); Kerri Richardson, Brooklyn Friends School (NY); Eduardo Villavicencio, Johns Hopkins University Center for Tech Education (MD)
ROOM: CHESAPEAKE I
Whether advancing your public purpose or shifting internally from content pushing to a thinking skills focus, gridlock is likely impeding your progress. Understanding gridlock’s source is key to easing its grip. This session will highlight strategies and tools to break through gridlock and develop a school culture capable of and excited about designing its future.
PRESENTERS: Jamie Baker, Reverb Consulting (FL); Lee Burns, Susan Droke, and Steven Hearn, Presbyterian Day School (TN)

ROOMS: CHESAPEAKE 2 – 3
Most people feel separate from the environment and believe they can damage it without damaging themselves. This fundamental misunderstanding, at the heart of the environmental crisis, needs to be addressed as early as possible in a young person’s education. Review case studies from the new book Sustaining Life, to illustrate in everyday language how our health depends on the health of the living world.
PRESENTERS: Wynn Calder, Sustainable Schools, LLC (MA); Eric Chivian, Harvard University (MA)

W13. Introduction to Education for Sustainability
ROOM: CHESAPEAKE 7
Delve deeper into the attributes of the Cloud Institute’s Framework of Education for Sustainability (EFS). Join us to examine and discuss EFS standards and enduring understandings, and learn how schools, districts, and regions are embedding EFS into curriculum design and mapping as well as instructional and organizational practices.
PRESENTERS: Jamie Cloud, Cloud Institute for Sustainability Education (NY); Deborah Black, Trevor Day School (NY); Alice Moore, Marin Country Day School (CA); Merry Sorrells, St. Paul’s Episcopal School (LA)

W14. Print Is Dead — Let’s Use Social Media! But How? And Wait — Are We Sure?
ROOM: CHESAPEAKE 8
Social media has become increasingly important in recruiting students. And print materials have been recruitment stalwarts for decades. How do you decide your marketing strategy? Instead of a zero-sum game, these channels can work in concert so long as they both convey your authentic, relevant, and differentiating brand. Join us to learn more.
PRESENTERS: Patti Crane and Tiffany Hendryx, Crane MetaMarketing Ltd. (GA); Susanna Max, The Seven Hills School (OH)

W15. Private School for the Public Good: Developing Values Leading to Action
ROOM: CHESAPEAKE 9
How does a school address societal needs? How do you build responsible citizens for the 21st century? What are the exact skills students need to be knowledgeable and engaged citizens? We’ll provide a framework for addressing these questions through an innovative set of programs across Values, Service, Activism, and Leadership. Get a model with a specific set of ideas, programs, and outcomes.
PRESENTERS: Diego Duran, Stacy Hough, Monica Miracky, and David Shapiro, Edmund Burke School (DC)

W16. Public Purpose “Premium Tastings”: Sampling Possibilities
ROOMS: CHESAPEAKE 10 – 12
The growing Private Schools with Public Purpose Consortium has surfaced and connected a host of models of independent schools leveraging their knowledge, networks, and resources for the greater good. Explore 12 of these exemplars and “taste” five of your choosing. Plus, we’ll provide a broad conceptual frame.
PRESENTERS: Albert Adams, Lick-Wilmerding High School (CA); D. Rodney (Rod) Chamberlain, Kamehameha Schools Hawai’i Campus (HI); James Scott, Punahou School (HI)
W17. Re-Thinking Technology Leadership
ROOMS: CHESAPEAKE G – I
Join your colleagues and four regional school-site experts to explore the monumental opportunities technology offers today. Explore how schools can successfully manage operations, support academics, re-think data centers, and organize infrastructure to take advantage of the best that today’s technology has to offer.
PRESENTERS: Denise Musselwhite, Trinity Preparatory School (FL); Jill Brown, Albuquerque Academy (NM); Howard Levin, The Urban School of San Francisco (CA); Curtis Lieneck, The University of Chicago Laboratory Schools (IL)

W18. Schools of the Future: The Conversation Continues
ROOMS: CHESAPEAKE J – L
Short live and video “ED Talks” from a variety of presenters and a World Café style series of discussions leading to action plans. Bring your vision, ideas, and strategies to share with colleagues. Take home a strong rationale for future thinking and programming, examples of models working in schools now, and strategies for implementation in your school.
PRESENTERS: Paul Miller, NAIS (DC); Lou Salza, Lawrence School (OH); Katherine Dinh, Prospect Sierra School (CA); Jean Orvis, Seattle Academy (WA); Robert Witt, Hawaii Association of Independent Schools (HI)

W19. Creating Resilient Schools: Strategic Marketing, Enrollment, and Budget Management
ROOM: CHESAPEAKE A
NAIS calls this time “the new normal.” We will evaluate/discuss what this means for enrollment management and financial resilience. We will explore educational, demographic, and marketing trends and their influence on a school’s value proposition; how the intersection of policy and operations influences tuition-setting and financial aid; and the discipline that’s required to enable your school to capitalize on the unexpected.
PRESENTERS: Vanessa Wassenar, Rockland Country Day School (MA); Mike Connor, Connor Associates (CA)

W20. The Changing of the Guard
ROOM: CHESAPEAKE B
Nearly 50 percent of independent school heads will retire in the next few years. School communities will see this as an opportunity or a crisis. Talk with three experienced heads about the ideal length of the transition, best practices, the critical role of the board chair, timing regarding strategic planning, cultural implications, and lessons learned.
PRESENTERS: Debbie Freed, Debbie Freed and Associates (CA); Mark Stanek, Shady Hill School (NY); Joan Lonergan, The Hewitt School (NY); Stephanie Perrin, Walnut Hill School (MA)

FAMILIES FIRST TOUR NATIONAL GALLERY OF ART
3:00 – 6:00 PM
Partners/spouses of school heads are invited to join us for a tour of the National Gallery of Art. See page 13 for details.

TELL US WHAT YOU THINK!
Watch your email after the conference for a link to an online evaluation.
NEW! NAIS / NBOA NATIONAL TOWN HALL MEETING

Wednesday, February 23
1:00 – 4:00 PM
ROOMS: MARYLAND B, D, AND 4

Introducing the first-ever virtual town hall meeting between NAIS Annual Conference goers and the National Business Officers Association (NBOA) Symposium attendees! As NBOA members assemble across town at the Capital Hilton, we’ll gather at the Gaylord National and together we’ll meet virtually to explore “Financial Sustainability: Where Are We Now?” Guided by a panel of experts who lead independent schools and for-profit companies, we’ll uncover how independent schools can cultivate their financial sustainability to survive — and thrive — in these turbulent times. Remember, financial sustainability is the responsibility of the entire leadership team (if not the whole community!) so we shall focus on ways that all roles can contribute to the success of the school. Together we can advance our schools.

1:00 – 1:15 PM Welcome
1:15 – 2:30 PM Panel Discussion and Webinar on “Financial Sustainability: Where Are We Now?”
2:30 – 2:45 PM Break
2:45 – 4:00 PM Facilitated Discussion

NAIS board members will lead small groups in a discussion of imperative issues the panelists raise during the webinar. Together we’ll brainstorm next steps for our schools, as our board member facilitators take notes for each small group. After our creative, think-outside-of-the-box interchange, we’ll compile our collective notes and post them on both the NAIS and NBOA websites following the conference so our community can work together toward financial sustainability, share best practices, and benefit from the wisdom of colleagues.

Our expert line-up of presenters (AKA, “financial gurus” with sage advice) includes:

MODERATOR: Barb Egan, vice president for finance and administration, Woodward Academy (GA)

MODERATOR: Kate Curtin Lindsey, director of finance, The Hewitt School (NY)

Joseph Dziwura, senior managing director for risk management, TIAA-CREF

Skip Kotkins, trustee, Lakeside School (WA); chairman and CEO, Skyway Luggage Company

Scott Leoney, head of school, Hawken School (OH)

Tracy Savage, senior consultant, Marts and Lundy (VA)

Jeff Wack, president, JTWack and Company (CT)

Sponsored by TIAA-CREF

TIAA-CREF
THURSDAY

ONE-HOUR WORKSHOPS

FEBRUARY 24

REMEMBER TO WEAR YOUR CONFERENCE BADGE AT ALL TIMES.
WORKSHOPS

6:30 AM – 6:00 PM
Registration / Information Booth Open
CONVENTION CENTER
PRE-FUNCTION SPACE, LEVEL 2

6:45 – 7:45 AM
Coffee Break
REGISTRATION AREA

7:00 – 9:00 AM
Waiting for Superman Film Screening
ROOMS: MARYLAND B, D, AND 4

7:30 – 9:00 AM
President’s Breakfast
and Annual Meeting
ROOMS: MARYLAND A, C, AND 3
TICKET REQUIRED.

8:00 – 9:00 AM
Concurrent One-Hour Workshops, Block 1

COMUNICATIONS AND ADVANCEMENT

El Futuro: Recruiting and Retaining Latino Students
ROOMS: MARYLAND I – 2
Schools that are looking to increase diversity and tap into a relatively untouched pool of applicants need to take a serious look at marketing to the U.S. Latino population. This presentation will discuss why and how to market to an exciting and distinctive segment of the U.S. student population that is undergoing explosive growth.
PRESENTER: Natalia Armoza, Oakwood Friends School (NY)

From Paper to Purpose: Efficiencies and Improved Customer Service in Admission
ROOMS: MARYLAND 5 – 6
From online applications to “paperless” operations, admission offices can gain increased efficiencies and improved customer service for the benefit of both schools and families. This presentation showcases admission practices at different schools to demonstrate how to go from paper to purpose.
PRESENTERS: Aimee Gruber, Secondary School Admission Test Board (SSATB) (CANADA); Michael Horsey, SSATB (NJ)

Reducing Attrition Dramatically
ROOMS: CHESAPEAKE I – 3
Cut attrition in half! Find out how one school reduced attrition from 14 percent to 7 percent in just a single year while streamlining its re-enrollment process. With the new process in place, the school aims to make continued gains each year.
PRESENTER: David Michelman, Duke School (NC)

iTunes U
ROOMS: CHESAPEAKE G – I
Learn how your school can participate in the NAIS iTunes U site. Discover the benefits for your faculty, students, and marketing efforts of your school’s image. Our iTunes U site showcases examples of great teaching and great learning, for the advantage of all.
PRESENTER: Demetri Orlando, Buckingham Browne & Nichols (MA)

THIS IS ONE OF SIX WORKSHOPS IN THE SCHOOLS OF THE FUTURE WORKSHOP SEQUENCE.

6:45 – 7:45 AM
Coffee Break
REGISTRATION AREA

6:30 AM – 6:00 PM
Registration / Information Booth Open
CONVENTION CENTER
PRE-FUNCTION SPACE, LEVEL 2

6:45 – 7:45 AM
Coffee Break
REGISTRATION AREA

7:00 – 9:00 AM
Waiting for Superman Film Screening
ROOMS: MARYLAND B, D, AND 4

7:30 – 9:00 AM
President’s Breakfast
and Annual Meeting
ROOMS: MARYLAND A, C, AND 3
TICKET REQUIRED.

11:00 AM – 3:00 PM
4:30 – 6:00 PM
Exhibit Hall and Bookstore Open
Beyond Discipline: How Difficult Moments Can Help Students Learn to Lead

ROOMS: CHESAPEAKE A – B
Every day teachers and administrators face difficult moments: when student emotions run high, when rules and courtesies are broken, and when we feel angry or confused. Learn how the latest research on brain science and the teaching of leadership can transform those moments into pinnacle experiences of student growth and learning that build your students’ capacity to lead.

PRESENTERS: Ted Fish and JoAnn Deak, Fountain Valley School of Colorado (CO); Jeremy LaCasse, Shady Side Academy (PA)

Beyond the Myths about “Founder’s Syndrome”

ROOMS: CHESAPEAKE E – F
Common wisdom says the founding or long-time head should gracefully leave the scene, which is often true. However, there are also schools in which all parties have benefited from creating a role for the outgoing head. The boundaries, decision rules, common pitfalls, and other circumstances surrounding such examples are very instructive. Join us to explore the possibilities.

PRESENTERS: Richard Jung, Education Access Strategies, LLC (MD); Richard Barbieri, The Kingsbury Center (DC); Mary Kesler, The Education Group (TX); Lee Quinby, Association of Colorado Independent Schools (CO); Kevin Smith, Denver Academy (CO)

Enterprise Risk Management for Independent Schools for 2011 and Beyond

ROOMS: CHESAPEAKE 7 – 9
Independent schools continue to face a variety of complex financial risks from both internal and external sources. Challenges presented by the economy, the structure of the school’s financial model and decision making, and critical insurance and risk management issues can significantly impact long-term sustainability. Learn a “best practices” approach for addressing these and other key areas from both operational and fiduciary perspectives.

PRESENTERS: Ronald Wanglin and Cheryl McDowell, Bolton & Company (CA); Denise Gutches, DKG Consulting, Inc. (CA); Lisa Turchan, The Buckley School (CA)

Lessons Learned: Five Years of Board Diversity Work

ROOMS: CHESAPEAKE 10 – 12
Should the board have a role in the diversity initiatives of the school? What impact can a board-level diversity committee really have on a school? The Town School has worked hard to create a Board Diversity Committee for the last five years. Join us for an interactive conversation about the lessons we have learned along the way.

PRESENTER: Alikhan Morgan, The Town School (NY)
Low-Fee Independent Schools in South Africa: Partnerships with North American Schools

ROOM: CHESAPEAKE 4

Low-fee independent schools have dramatically increased in South Africa because they provide access to education for poor communities. Despite huge challenges and needs, most succeed. This workshop examines the nature of such schools and presents a case study of how a partnership model with a Toronto independent school offers opportunities and lessons for collaboration.

PRESENTERS: Jane Hofmeyr, Independent Schools Association of Southern Africa (SOUTH AFRICA); Karrie Weinstock, Branksome Hall (CANADA)

LEADERSHIP DEVELOPMENT

Global Education Benchmarking Group: What Is It and How Can It Serve You?

ROOM: NATIONAL HARBOR 3

What does it mean to call a school global? What are the necessary benchmarks to reach on the way to that designation? How can we help each other avoid reinventing the wheel? A group of us has spent two years collecting data and information about our global programs, including trip logistics, risk management, evaluation, and curriculum. Share our discoveries and participate in the database we are creating to support excellence in global programming.

PRESENTERS: Vicki Weeks, Lakeside School (WA); Millie Cox, Charlotte Country Day School (NC); Loren Fauchier, Providence Day School (NC); William Fluharty, Cape Henry Collegiate School (VA); Joseph Vogel, Hathaway Brown School (OH)

NAIS Data: Get the Most from Online Tools

ROOMS: CHESAPEAKE 5 – 6

How well does your school measure up? Learn how to compare your school’s key data with other peer schools. What will happen if you increase enrollment by 5 percent each year? Has your enrollment declined while peer schools have increased? Are your parents completely satisfied with your current academic program? Learn how to easily obtain this invaluable information to plan and budget strategically.

PRESENTERS: Monique Rush, NAIS (DC); Marc Levinson, NBOA (CO)


ROOMS: CHESAPEAKE J – L

Join experts to discuss the new vision of philanthropy and engagement for the global greater good. Topics include mentoring programs, building lifelong relationships with the nonprofit sector, and creating a mindset that instills the importance of long-term strategic planning that accompanies a lifelong commitment to the greater good.

PRESENTER: Dave Aldrich, Grab the Torch (MA)

Reaching Across the Divide: A Model of Effective Public-Private Partnership

ROOM: NATIONAL HARBOR 4

What are your school’s possibilities for effecting positive community change? Hear the inspiring story of the Bickel & Brewer Future Leaders Program, a partnership among St. Mark’s School of Texas, The Hockaday School, Greenhill School, the Episcopal School of Dallas, and the Dallas Independent School District. The FLP provides public school students with opportunity and access — inspiring them to attend college and become community leaders.

PRESENTERS: Karen Bradberry and William Brewer, Bickel & Brewer Foundation (TX); Scott Griggs, Greenhill School (TX); Arnold Holtberg, St. Mark’s School of Texas (TX); Shirley Ison-Newsome, Dallas ISD (TX)

Go to www.nais.org/go/annualconference for workshop materials and presentations.
Static Systems / Dynamic Ideas: Managing Tradition and Innovation in Our Schools

ROOM: NATIONAL HARBOR 12

Carol Dweck’s research revealed that a growth mindset is a critical ingredient in student motivation and achievement. How, then, do we shift the dominant leadership paradigm in our schools to implement a growth mindset through the use of small changes that have lasting effects? Join us as we lead a discussion on managing tradition and innovation in our schools.

PRESENTERS: Jason Ramsden, Ravenscroft School (NC); Karen Blumberg, The School at Columbia University (NY); Andrew Byrne, Darien Public Schools (CT); Linda Vasu, Convent of the Sacred Heart (CT)

Crisis Management: How to Approach Chaos in an Organized and Thoughtful Manner

ROOM: NATIONAL HARBOR 2

This is not a hypothetical: In 2006, Turning Point School experienced a devastating crisis. A teacher was killed, and many students injured, while returning from a school-related activity. The presenters will share their firsthand account of how Turning Point responded to this crisis. Attendees will hear the reflections and suggestions of those who experienced this tragedy.

PRESENTERS: Michael Blacher, Liebert Cassidy Whitmore (CA); Bob Levin and Deborah Richman, Turning Point School (CA)

Divide and Conquer! The Monumental Jobs of Division Heads in 2011

ROOM: NATIONAL HARBOR 13

The monumental job of division directors: managing down, up, and across school constituencies. Experienced division heads will discuss the challenges and joys of leading from the middle, including strategies for “zooming in” and “zooming out.” There is no job in schools more multifaceted than division heads; we work with all constituent groups. For division heads and other middle level managers, this session will allow participants to share and renew.

PRESENTERS: Kathleen McNamara and Barbara Kraemer-Cook, Marin Country Day School (CA)

Generating Good CARMA: An Innovative Performance-Pay Model

ROOM: NATIONAL HARBOR 7

All schools seek ways to attract, retain, and compensate extraordinary faculty. Cary Academy Recognition for Mission Advancement (CARMA) is an innovative performance-pay program honoring faculty who advance the school mission. Come learn how we developed, implemented, and funded this performance pay program and how we’ve measured its effectiveness over the past seven years.

PRESENTERS: Martina Greene, Donald Berger, and Matthew Ripley-Moffitt, Cary Academy (NC)

Practicing for the Real Thing: Bullying and Bias in Schools

ROOM: NATIONAL HARBOR 10

How are bullying and bias related? How does gender bias, sexism, and heterosexism affect the ways boys and girls experience bullying/cyberbullying and harassment? How do young people identify bullies and victims around social factors like race, gender, ethnicity, and class? Join us to learn practical methods and tools to prevent and combat this growing problem.

PRESENTER: Rosetta Lee, Seattle Girls’ School (WA)

SAVE TIME IN LINE WHEN YOU BUY YOUR BOOK AT THE BOOK SIGNING, IMMEDIATELY FOLLOWING THE GENERAL SESSION JUST OUTSIDE THE POTOMAC BALLROOM.
Toward a Comprehensive Sustainability Rating System for Schools

**ROOM: CHESAPEAKE C**

This session will engage participants in a discussion about the best ways to evaluate school sustainability performance. It will identify strengths and weaknesses of existing assessment and rating systems and solicit audience feedback on a proposed new system modeled after the Sustainability Tracking, Assessment, and Rating System (STARS) that is popular in higher education.

**PRESENTERS:** Julian Dautremont-Smith, University of Michigan (MI); Frank Barros, Berkshire School (MA)

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C.L.A.S.S.: A 12 x 16 Approach to Redefining the Classroom

**ROOM: CHESAPEAKE D**

How do we sustain a world in flux? How can students navigate it effectively? They need a new skillset to understand the cultures and perspectives of people unlike themselves. Participants will experience a hands-on, K–12, transformative, and transdisciplinary approach that builds character, leadership, accountability, service, and a commitment to sustainability.

**PRESENTERS:** Christine Henke Mueller, Sarah Barbian, and Dominic Inouye, The Prairie School (WI)

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Teacher Growth Through Lesson Study

**ROOM: NATIONAL HARBOR B**

Through four Lesson Study teams, 19 teachers focused on better understanding student thinking in order to advance student learning in their classrooms with powerful results. Discover how your school can tap into this idea and improve learning for your students.

**PRESENTERS:** Kate Moore, Jamie Brandt, Hilary Schmitt, Allyson Seal, and Jeff Symonds, The Branson School (CA)

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9:30 – 11:00 AM

Opening General Session with Sheena Iyengar

**ROOM: POTOMAC BALLROOM**

 Musical Performance by Washington International School (District of Columbia)
 Remarks by Patrick F. Bassett, president, NAIS, and Marcia Prewitt Spiller, head of school, The Children’s School (Georgia), and NAIS board chair
 Introduction by Susanna Jones, head of school, Holton-Arms School (Maryland), and 2011 NAIS Annual Conference Think Tank member
 Remarks by Sheena Iyengar
 See Iyengar’s bio on page 6.

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11:00 AM – 12:00 NOON

Exhibit Hall Grand Opening and Complimentary Lunch

**EXHIBIT HALLS D – E**

11:00 AM – 3:00 PM; 4:30 – 6:00 PM

Exhibit Hall, NAIS Bookstore, and Member Resource Center Open

**EXHIBIT HALLS D – E**

In the Exhibit Hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to learn about NAIS member benefits and School and Student Services by NAIS (SSS). Remember to stop by the bookstore to buy books by many of the outstanding conference speakers as well as numerous NAIS books and issues of *Independent School.*
I2:00 – 1:00 PM
Concurrent One-Hour Workshops, Block 2

**I2:00 – 1:00 PM**
**Featured Workshop with Sugata Mitra**
**Presentation of the Klingenstein Leadership Award**
**ROOMS: MARYLAND B, D, AND 4**
Introduction by Tim Fish, associate headmaster, McDonogh School (Maryland), and 2011 NAIS Annual Conference Think Tank member. See Mitra’s bio on page 8.
**Sponsored by The Klingenstein Fund, Inc.**

**COMMUNICATIONS AND ADVANCEMENT**

$ Campaign Feasibility Studies — A New Era Is Here
**ROOM: NATIONAL HARBOR 13**
The traditional campaign feasibility study is giving way to a more thorough, comprehensive, and multilayered analysis of philanthropic potential and donor readiness to support campaign objectives. The outcome of this expanded approach to determining campaign feasibility is a more reliable set of data and insights that enrich the planning process. Come learn new strategies to advance your school.
**PRESENTERS:** Daniel Boyer, Tracy Savage, and Michael Sinkus, Marts & Lundy, Inc. (NJ); Gordon Brownlee and Daniel Roach, St. Andrew’s School (DE)

**It’s a Crisis — Do You Know What to Say and When to Say It?**
**ROOM: NATIONAL HARBOR 7**
This workshop will focus on the first five steps to take in a crisis and how to manage your constituencies when faced with a worst case scenario. A crisis will eventually go away but HOW it goes away is what matters. We will review some of the most challenging situations and learn how schools survived with effective communication and without a decrease in enrollment.
**PRESENTERS:** Jane Hulbert, The Jane Group (IL); Alex Curtis, Morristown-Beard School (NJ)

**My Space, Your Space, Our Space: Managing Technology Issues in Schools**
**ROOMS: CHESAPEAKE J – L**
Today’s schools and students have access to an unprecedented level of technology, which impacts both operations and academics. As more people tap into email, texting, and Facebook, the lines between educational and personal use blur. This workshop will analyze the numerous legal and practical issues related to the use of technology and identify the pitfalls in this new era of communication.
**PRESENTERS:** Suzanne Bogdan, Fisher & Phillips, LLP (FL); Dianna Bowen, Fisher & Phillips, LLP (TX)

**Is Your Board a Learning Community?**
**ROOMS: CHESAPEAKE 5 – 6**
Strong boards operate from bedrock knowledge of roles, goals, and core principles. They also function as learning communities. But what are some practical ways we can create these conditions on our boards? How can trustees develop this knowledge and strengthen decision-making based on constructive dialogue? We will explore principles of good practice for trustees through a collaborative exercise that participants can easily adapt for their boards’ use.
**PRESENTERS:** Ginny Christensen, Strategy for Growth, LLC (PA); Lee Quinby, Association of Colorado Independent Schools (CO)
As a board member, you likely have not quit your day job, but you want to make well-informed decisions on behalf of your school. Discover the key stats and trends that every board member needs to know in order to lead a successful school in today's environment. This presentation is aimed at boards and school administrative teams to help school leaders address the changing landscape and will include "first steps" to do so.

**PRESENTER:** Donna Orem, NAIS (DC)

### Sustaining School Leadership: Life Balance and Time Management for Heads

**ROOMS:** CHESAPEAKE 7 – 9

The head of school job can be a 24/7 challenge. How can a head proactively manage time and balance requirements to do the job well, both for the head and the head’s family? We’ll cover topics including, strengths of a head of school; responsibilities, relationships, stressors, and critical skills for the head to thrive; time management; your family’s role; and the board’s role.

**PRESENTERS:** Ralph Davison, Carney, Sandoe & Associates (NC); Lisa Zeller, The Community School of Naples (FL); Gail Suit, Long Trail School (VT)

### 21st Century Learning at NAIS Schools: Leading and Networking for Progress

**ROOMS:** CHESAPEAKE 10 – 12

Join the founder of both the Partnership for 21st Century Skills and EdLeader21, and a panel of three NAIS heads, to hear them share their 21st century learning visions and initiatives. There will also be information and discussion about forging a new network of school leaders, public and private, committed to leading their institutions toward becoming “schools of the future.”

**PRESENTERS:** Jonathan Martin, St. Gregory College Preparatory School (AZ); Michael Davis, Colorado Academy (CO); Mark Hale, Greensboro Day School (NC); Ken Kay, EdLeader21 (AZ)

### Get Agile! Agility and Organizational Capacity in a Turbulent Environment

**ROOMS:** CHESAPEAKE A – B

Think your school has escaped from the grips of the economic downturn? As skies begin to clear, resist the seduction of false optimism. Schools must continue to cultivate agility and organizational capacity, and be ready to respond in a turbulent environment while retaining their core identity. Drawing on a four-year research project on organizational stewardship and financial sustainability, the session will include best practice examples and practical ideas you can take home.

**PRESENTER:** Ari Betof, George School (PA)

### Leading Sustainable Culture Building and Change

**ROOM: NATIONAL HARBOR 12**

Heads of school and other institutional leaders are increasingly called on to perform tasks or address challenges that may seem incompatible with their academic orientation and professional training. This workshop will focus on leading change and how to rally the active support of multiple constituencies, as well as discuss the benefits of executive coaching.

**PRESENTERS:** Penny Townsend, The Pennington School (NJ); Robert Marino, Alpha Nouveau Consulting, Inc. (NJ)
Public-Private School Partnerships: Leadership and Leverage

**ROOM: NATIONAL HARBOR 4**

Public-private school partnerships can narrow the education gap and fulfill your mission. New models of leadership are emerging to create and support these partnerships. Learn from the former superintendent of Boston schools, a head of school, and Wingspan founders how you can benefit underserved public school students while enhancing curriculum and community standing.

**PRESENTERS:** Jacqueline Smethurst and David Drinkwater, Wingspan Partnerships (CA); Gordon McNeill, Sage Hill School (CA); Tom Payzant, Harvard Graduate School of Education (MA)

The Road Not (Yet) Taken: The Decision to Head an Elementary School

**ROOMS: MARYLAND 5 – 6**

Three heads from diverse schools and career points will discuss independent elementary school headship, each offering compelling reasons and cautions to weigh when considering this career path. Expect to hear some common threads and some points of disagreement. Panelists are members of the Elementary School Heads Association (ESHA).

**PRESENTERS:** Claudia Daggett, ESHA (MA); Reveta Bowers, The Center for Early Education (CA); Neal Brown, Green Acres School (MD); Lee Burns, Presbyterian Day School (TN)

Management

Enhancing Program and Improving Facilities by Not Going It Alone

**ROOM: CHESAPEAKE C**

In these challenging times, schools need to do more with less. By exploring partnerships with other organizations, using technology to deliver instruction, and utilizing existing underused facilities, independent schools can advance their mission and contribute to the overall community. Schools can improve and enhance their program with “owning” every part of it. Learn how to better use our resources and reduce redundancies.

**PRESENTERS:** Robert Vitalo, David Egolf, and Suzanne Fogarty, The Berkeley Carroll School (NY)

Getting to No: From Congeniality to True Collegiality

**ROOM: NATIONAL HARBOR 3**

Despite much inspirational talk and writing, actually turning schools into professional learning communities remains an elusive goal. A key reason is educators’ expertise at avoiding conflict and disagreement. But collaboration and collegiality require the ability to talk honestly and disagree constructively—about teaching and learning, performance, and priorities. Learn effective ways to overcome avoidance and foster candor, growth, and communication.

**PRESENTER:** Rob Evans, The Human Relations Service (MA)

School & Student Services by NAIS User Roundtable

**ROOM: CHESAPEAKE 1 – 3**

If you’re using SSS by NAIS this year to process financial aid applications, don’t miss this opportunity to learn more about the product and provide input about its future direction. Bring your ideas, recommendations, and feedback. SSS leaders will review what’s new this year and what we have in store for future releases, along with best practices, tips, and tricks.

**PRESENTERS:** Mike Flanagan and Mark Mitchell, NAIS (DC)

School-wide Sustainability and Energy Savings Through Assessment and Planning

**ROOM: CHESAPEAKE D**

Energy efficiency, climate action planning, and school-wide sustainability are growing priorities for schools, but few know how best to achieve them. This session will describe the processes, time requirements, costs, and benefits of sustainability assessment and master planning, with a focus on the experience of Mercersburg Academy and Berkshire School.

**PRESENTERS:** Wynn Calder, Sustainable Schools, LLC (MA); Frank Barros, Berkshire School (MA); Tom Sahagian, Power Concepts, LLC (NY); William Willis, Mercersburg Academy (PA)
THE CLASSROOM EXPERIENCE

Communicating with Parents
ROOM: NATIONAL HARBOR 8
How do we discuss difficult issues with parents — adoption, divorce, gender identity, family illness, or death? When do we bring up these issues? How can we do so in ways that will help our teaching? In this workshop, we will discuss ways to ask questions, listen to answers, and form better working relationships with parents to best support students.

PRESENTER: Jane Katch, Touchstone Community School (MA)

Enhancing Professional Practice Through Peer Coaching
ROOM: CHESAPEAKE 4
In professional learning communities, colleagues meet regularly to collaborate, support one another, and problem solve. This workshop describes the evolution of Westtown School’s peer coaching program to support the yearly professional goal setting in which all teachers engage. Participants will learn how to create a peer coaching program in their schools.

PRESENTERS: Joe Marchese and Benjamin Temple, Westtown School (PA); Donna Elder, NALS (CA); Wayne Padover, National University (CA)

The Give and Get of Global: How to Make Everyone a Winner
ROOMS: MARYLAND 1 – 2
Two senior professionals from schools with years of experience in creating a global community will interact with two international students. We’ll focus on learning experiences and the long-term benefit from both the school and visiting international scholar perspectives. We’ll identify different aspects — both opportunities and challenges — of the “give and get” experience. Audience participation is a critical ingredient and valued.

PRESENTERS: Meg Moulton, ASSIST (MA); Blake Spraggins, Maret School (DC); Sherry Rusher, St. Albans School (DC); ASSIST Students from Maret and St. Albans schools

Relational Teaching with Boys: A Professional Development Workshop for Schools
ROOMS: CHESAPEAKE E – F
In 2008–09, the International Boys’ Schools Coalition and the Center for the Study of Boys’ and Girls’ Lives conducted a global study of effective teaching. A chief conclusion was that boys engage with their teachers first, before they engage with learning. Learn about the relational teaching model deduced from this research, the workshop designed to hone teachers’ relational skills, and a major international study underway to further refine the model.

PRESENTERS: Bradley Adams, International Boys’ Schools Coalition (CANADA); Richard Hawley, University School (OH); Michael Reichert, Center for the Study of Boys’ and Girls’ Lives (PA)

Virtual Education and the Independent School: Capture the Best of Both!
ROOMS: CHESAPEAKE G – I
What are independent schools doing to meet the needs of 21st century students in your school? Join us for highlights from individual forays into virtual education. This panel discussion will include best practices, real-life success stories, strategies for identifying and overcoming obstacles, resources, partnership information, and an overview of 21st century learning.

PRESENTERS: Linda Nelson, North Carolina Association of Independent Schools (NC); Christopher Bagg, Catlin Gabel School (OR); Molly Rumsey, Online School for Girls (TN)

THIS IS ONE OF SIX WORKSHOPS IN THE SCHOOLS OF THE FUTURE WORKSHOP SEQUENCE.

1:00 – 1:30 PM
Break

Want to learn more about membership? Visit the NAIS Member Resource Center in the Exhibit Hall to discover the latest member benefits.
Join independent school movers and shakers at the new Speed Innovating session! Maximize information and idea gathering when you attend three mini-sessions in one. The new NAIS Speed Innovating format allows you to choose the three topics that meet your needs best. Twenty presenters will sit at their own tables, leaving room for nine attendees to sit down and learn from the experience of an independent school colleague.

Designed for school leaders, these intimate, 10-minute, information-packed “dates” will dispense with the small talk and background of an issue, and instead focus on the important themes, details, problems — and solutions. After 10 minutes of inspiring ideas, you’ll move on to a second speaker who will share insight on your next favorite topic. You’ll get to sit down with a total of three innovative speakers who can address your most pressing needs. The cutting-edge ideas you’ll take back to school will prove invaluable.

Table leaders and topics include:

1. Blended Learning and Digital Resource Grants, Sam Morris and Meredith Stewart, Cary Academy (NC)
2. Building a Personal Learning Network (PLN) Using Twitter, Jim Foley, St. Luke’s School (CT)
3. Essential Tech Leadership Skills: What Every Head of School Needs to Know, Geoff Wagg, The Episcopal Academy (PA)
4. Female Leaders and Technology: Friends or Foes?, Wanda Holland Greene, Hamlin School (CA)
5. For Better or Worse, Innovation Pays off — No Wobbling Allowed. Be a Leader, Not a Follower, Meg Moulton, ASSIST (CT)
6. iDiscover21C: 1 to 1 iPad Initiative That Launched a Small Technologically Challenged PK-12 School into the 21st Century in 100 Days, Pete Smith, St. Andrew’s School (GA)
7. In Schools We Tweet: Harnessing the Power of Twitter in Independent Schools, John Rison and Roseanne Sessa, Abington Friends School (PA)
8. Leadership and Social Media, Antonio Viva, Walnut Hill School for the Arts (MA)
9. Millions of Ideas in 600 Seconds: Google Apps @YourSchool, Vinnie Vrotny, The North Shore Country Day School (IL)
10. Minimize Risk with Social Media Acceptable Usage Policies, Doreen C. Kelly, Ravenscroft School (NC); Lorrie Jackson, finalsites (CT)
11. Painless and Paperless Faculty Evaluation, Tim Fish, McDonough School (MD)
In our increasingly interdependent world, we must prepare our students to lead the global society they will inherit in a sustainable manner. We must offer them every opportunity during their education to learn by doing, giving, and serving. This year NAIS challenges its 1,400 member schools, with more than 500,000 students, to perform at least one million hours of community service. Everyone in the school community is invited to join — students, families, faculty, staff, administrators, and trustees.

NAIS will track the hours of community service performed by member schools. It’s easy — simply go to www.nais.org/go/service to input your school’s community service hours. We will track what kind of service we are performing (i.e., working directly with people in need, organizing a charity fund raiser, participating in a charity event like a run/walk, etc.).

It’s a win-win situation. Not only will we help others, but also our school communities will benefit significantly from interaction with people and cultures different from ourselves. This personal growth journey inspires us to serve the greater, global community, develop high standards of ethical behavior, cultivate self-confidence, engage in positive problem solving, partner with dynamic groups, and lead for a sustainable future. Together we can make a difference; together we can BE the difference.
3:30 – 2:30 PM
Concurrent One-Hour Workshops, Block 3

3:30 – 2:30 PM
Featured Workshop with Wendy Mogel
ROOMS: MARYLAND B, D, AND 4
Introduction by Nishant Mehta, head of middle school, Alexandria Country Day School (Virginia), and 2011 Annual Conference Think Tank member. See Mogel’s bio on page 8.

BOOK SIGNING EVENT

3:30 – 2:30 PM
Speed Innovating
ROOMS: MARYLAND A, C, AND 3
There is no additional fee for registered participants, but pre-registration for this event is required since space is limited to 200 people. See page 32 for details.

COMMUNICATIONS AND ADVANCEMENT

Contemporary Marketing: MBA and PhD Practitioners Discuss Its Role
ROOMS: CHESAPEAKE J – L
Schools of the future will require marketing skills. For many in leadership roles, this means learning first that marketing is closer to strategic planning than to brochures and websites. A talented panel from marketing and advancement roles at three schools, each with graduate training in marketing, address questions about marketing’s role in planning, leading, and managing.

PRESENTERS: Jeffrey Wack, JTWack and Company, LLC (CT); Karen Bowman, The Webb Schools (CA); Beth Reaves, Friends School Mullica Hill (NJ); Kerry Shea, Greenhill School (TX)

Next Generation Websites: Where Form Meets Function
ROOMS: MARYLAND 5 – 6
Today’s websites provide users with quick access to information and tools while sharing a “daily snapshot” of life on campus—all in an easy-to-use, accessible interface. The Loomis Chaffee School will share its website journey, from deployment and design to collaborative tools and data integration and more. Transform your site into a next-generation website today!

PRESENTERS: Jon Moser, Active Internet Technologies, LLC/finalsite (CT); Mary Forrester, Loomis Chaffee School (CT)

Win-Win: Concrete Benefits of Adopting Public School Partnerships
ROOMS: CHESAPEAKE D
Hear from heads of school who have embraced the public purpose of their school’s mission and realized concrete benefits as a result. From increased donor revenue, to professional development opportunities for instructional staff, to changing the way your school is perceived in the community, summer programs at little or no cost to your school can generate huge returns.

PRESENTERS: Lorna Smith, Horizons National Student Enrichment Program (CT); Richard Ackerly, educational consultant (IL); James Rogers, James G. Rogers Architects (CT); Nicholas Thacher, Dedham Country Day School (MA)

SAVE TIME IN LINE WHEN YOU BUY YOUR BOOK AT THE BOOK SIGNING, IMMEDIATELY FOLLOWING THE GENERAL SESSION JUST OUTSIDE THE POTOMAC BALLROOM.
Go to www.nais.org/go/annualconference for workshop materials and presentations.

WORKSHOPS

GOVERNANCE

Becoming a Data-Driven Board to Enhance Strategic and Generative Work
ROOM: NATIONAL HARBOR II
There is no doubt about it, we are now a data-driven society. What should boards look at and when? How do staff and board work together to build a research agenda for the school that drives a continuous stream of data to inform strategic decisions? We’ll examine the kinds of data available to schools, as well as strategic times boards should review their data relative to the industry or their regions to launch strategic and generative conversations.
PRESENTER: Donna Orem, NAIS (DC)

Building Healthy Boards and Keeping Them Healthy
ROOM: NATIONAL HARBOR 2
A healthy board of trustees deserves constant nurturing, care, and attention. Using proven techniques, professional resources, and audience inventory and participation, attendees will be led by an experienced head and consultant on how good boards are built and maintained.
PRESENTERS: Dane Peters, Brooklyn Heights Montessori School (NY); Robert Fricker, Educational Directions Incorporated (CA)

No Strings Attached! Federal Education Programs for Private School Students
ROOM: NATIONAL HARBOR 4
The Office of Non-Public Education (ONPE) wants you to know about the services and benefits available to private school students and teachers under certain federal education laws—with no strings attached! Join us to learn about such programs and how you and your students can benefit from them.
PRESENTER: Pamela Allen, U.S. Department of Education (DC)

LEADERSHIP DEVELOPMENT

Drugs, Alcohol, and Self-Medication: Thoughts, Questions, and Antidotes
ROOMS: CHESAPEAKE 5 – 6
Increasing numbers of adolescents are using drugs, not just for recreation, but as medication, putting themselves in harm’s way. How do we understand the extent of their use? What unintentional roles do schools and parents play? What steps can we take to do something about it? An experienced head and a psychologist partner to explore this topic, providing thought-provoking questions and 100 helpful suggestions.
PRESENTER: Lynn Friedman, Johns Hopkins University (MD)

Beyond Financial Aid: How We Can Respond to Waiting for Superman’s Call to Action
ROOM: NATIONAL HARBOR 3
Four independent school leaders describe how they acted locally to provide opportunities to students beyond their campuses. Two remained in independent schools, creating programs for urban public school students. One chose to work directly with charter schools, while another consults to independent schools on diversity, inclusion, and privilege. Together we can be the superheroes who repair U.S. education.
PRESENTERS: Gloria Fernandez-Tearte, Greenwich Academy (CT); Steve Filosa, Prep@Pingree, Pingree School (MA); Keith Hinderlie, SEED Public Charter School (DC); Christine Savini, Diversity Directions (MA)

Emerging Paradigms for Leading at the Santa Fe Leadership Center
ROOM: NATIONAL HARBOR 10
Learning from the 2010 cohort fellows who participated in the Santa Fe Leadership Seminars, four principals from the Center employ issues from participants’ independent, charter, and public schools that inform the emerging realities for leading in the 21st century. Learn a frame and context for leadership and work with the emerging realities that affect relationships and processes within the cultures of your own school.
PRESENTERS: Timothy McIntire, Carney, Sandoe & Associates (MA); Paula Carreiro, Beauvoir, The National Cathedral Elementary School (DC); Gary Gruber, Bosque School (NM); Carla Silver, Santa Fe Leadership Center (NM)

The Rewards and Challenges of Headship
ROOMS: CHESAPEAKE A – B
Four current heads and a retired head of school who contributed to The Head’s Handbook (NAIS, 2011) will discuss the “nuts and bolts” of heading an independent school, beginning with the search all the way to retirement—and everything in between. Panel members will discuss the idea of a “perfect match” and the skills required to successfully lead in this increasingly challenging, yet very rewarding, profession.
PRESENTERS: Jay Riven, Parish Episcopal School (TX); Gene Batiste, NAIS (DC); Norman Colb, Menlo School (CA); Katherine Dinh, Prospect Sierra School (CA); Ilana Kaufman, Windrush School (CA); Scott Wiggins, Lawrence Academy (MA); Jean Lamont, Educators’ Collaborative (NH)
Sustaining School Leadership: An Open Conversation Between Head and Spouse
ROOMS: CHESAPEAKE 7 – 9
A head of school and spouse lead a conversation about the condition and quality of your own marriage/partnership as you navigate the constantly changing terrain of daily life as a head of school. Using examples and scenarios that present the extreme but common challenges, they offer a unique perspective as partners in a marriage inside the two worlds of a head of school and a family and marriage therapist.
PRESENTERS: Kenneth Seward, The Steward School (VA); Helen Landry, Psychological Consultant (VA)

The 2010 Edward E. Ford Foundation Educational Leadership Grants
ROOMS: CHESAPEAKE 1 – 3
Three independent schools will discuss their $250,000 Edward E. Ford Foundation Educational Leadership Grant proposals, the process, and expected outcomes for their schools and communities. Learn how your school community may benefit from this generous grant.
PRESENTERS: Robert Hallett, The Edward E. Ford Foundation (ME); Dennis Manning, Norfolk Academy (VA); Wm. Mark Murphy, The Prairie School (WI); Ann Teaff, Harpeth Hall School (TN)

Making Change That Sticks, Gently
ROOMS: MARYLAND 1 – 2
Many academic administrators and teacher-leaders lead “all-volunteer armies”: appealing to the better angels of a faculty’s nature rather than mandating change. Two veteran practitioners—a former academic dean and a chief diversity officer—share their experiences and thoughts on bringing good ideas to fruition, and changing school cultures, with carrots and not sticks.
PRESENTERS: Peter Gow, Beaver Country Day School (MA); Rebecca Yacono, St. Andrew’s Episcopal School (TX)

Patterns for 21st Century School Design that Inspire 21st Century Pedagogy
ROOM: CHESAPEAKE C
Imagine school buildings that inspire innovative instruction, collaborative interdisciplinary curricula, excellent student work, and integration with the community. Participants will gain an understanding of the implications of this century’s gathering forces and a clear idea of ways to support the development of 21st century skills through school architecture. Specific references will be drawn from an ongoing design renovation at Butler University School of Education.
PRESENTERS: Ashley Cadwell, The St. Michael School (MO); Gyo Obata, HOK Architecture (MO)

“Teachable Moments” in School Law
ROOMS: CHESAPEAKE 10 – 12
Independent schools face the same legal issues and make the same mistakes. Learn common mistakes made in relationships with employees, students, parents, and other constituents, and strategies for preventing the potential liability. We’ll cover issues that commonly arise in planning, implementing, and communicating school decisions, policies, and actions, and in responding to related concerns.
PRESENTER: Caryn Pass, Venable, LLP (DC)

Student and Employee Disability Discrimination and Accommodation
ROOM: NATIONAL HARBOR B
For the first time in nearly 20 years, there have been significant revisions to the Americans with Disabilities Act to create the ADAAA. The amendments reflect those made in California nearly a decade ago. This presentation will explain what independent schools can expect based on California precedent. It will explore the best practices for managing employees and students with disabilities.
PRESENTERS: Melanie Poturica, Liebert Cassidy Whitmore (CA); Mark Brooks, Pilgrim School (CA)

SAVE TIME IN LINE WHEN YOU BUY YOUR BOOK AT THE BOOK SIGNING, IMMEDIATELY FOLLOWING THE GENERAL SESSION JUST OUTSIDE THE POTOMAC BALLROOM.
The Classroom Experience

All About Alignment: How Schools Can Better Prepare Students for a Flat World

Room: National Harbor 12

Schools today are challenged more than ever to prep students — not just for college but for the newly-flattened world of the 21st century. We’ll look at “bright spots” in schools that best align with the demands our students will soon face. Then, leaders from the field (K-12 and college) will discuss how to better align our teaching of content, skills, and perspectives with what the future requires.

Presenters: Jeffrey Bradley, Educators’ Collaborative, LLC (NH); Chester Gillis, Georgetown University (DC); Geoffrey Jones, The Potomac School (VA); Kevin Mattingly, The Lawrenceville School (NJ); Nancy Meislahn, Wesleyan University (CT)

City as Classroom: Progressive Education for Public Good Through Urban Planning

Room: Chesapeake 4

Planning and Leadership Across City Environments (PLACE), run by Catlin Gabel School in partnership with the greater Portland community, combines an experiential introduction to urban studies with leadership training to complete client-based projects. Participants will receive a road map for using their cities as a classroom to create a “capstone” experience that combines academic skills with real world experience.

Presenters: George Zaninovich, Michael Heath, and Peter Shulman, Catlin Gabel School (OR)

Great Schools by Design: Voice of the Teacher

Room: Chesapeake 6 – 1

The design of the learning environment plays a critical role in student achievement and educational innovation. Explore how teachers are responding to new ideas in design and how those ideas affect their teaching. And vice versa — the shift to interactive team teaching and the recognition that students have a variety of learning styles are revolutionizing design!

Presenter: Ron Bogle, American Architectural Foundation (DC)

Neuroeducation: Building Bridges Between Neuroscience and Education

Room: National Harbor 7

As brain research increasingly informs our instructional practices, educators must keep up with the science that shapes our art. Neuroeducation is altering fundamental beliefs about how children learn, schools are organized, curricula are structured, and learning spaces are designed. Come activate neurons, your brain will literally be different when you leave.

Presenter: Michael Walker, Punahou School (HI)

The Leading Edge of 21st Century Education

Room: National Harbor 13

By serving as incubators for the best of 21st century educational models and practices and sharing freely the lessons learned, independent schools are uniquely positioned to lead the way. This workshop draws on Cushing Academy’s curriculum development with University of Oxford scholars, other exchanges of curricula and coursework, and our experiences with institutional change.

Presenter: Nancy Boyle, Cushing Academy (MA)

This is one of six workshops in the schools of the future workshop sequence.
FEBRUARY 25

FRIDAY

ONE-HOUR WORKSHOPS

REMEMBER TO WEAR YOUR CONFERENCE BADGE AT ALL TIMES.
6:30 AM – 3:00 PM
Registration Open
CONVENTION CENTER
PRE-FUNCTION SPACE, LEVEL 2

6:30 AM – 5:00 PM
Information Booth Open
CONVENTION CENTER
PRE-FUNCTION SPACE, LEVEL 2

6:45 – 7:45 AM
Coffee Break
REGISTRATION AREA

8:00 – 9:30 AM; 11:00 AM – 2:00 PM
Exhibit Hall, NAIS Bookstore, and Member Resource Center Open
EXHIBIT HALLS D – E
In the Exhibit Hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to learn about NAIS member benefits and School and Student Services by NAIS (SSS). Remember to stop by the bookstore to buy books by many of the outstanding conference speakers as well as numerous NAIS books and issues of Independent School.

8:00 – 9:00 AM
Concurrent One-Hour Workshops, Block 4

8:00 – 9:00 AM
Featured Workshop with Emily Pilloton
ROOMS: MARYLAND B, D, AND 4
Introduction by Drew Smith, principal, Russell Byers Charter School (Pennsylvania), and 2011 NAIS Annual Conference Think Tank member. See Pilloton’s bio on page 8.

8:00 – 9:00 AM
Communications and Advancement
Blogging Heads: Three Heads Discuss Why and How They Blog
ROOMS: CHESAPEAKE J – L
More and more school leaders use the power of blogging to share their vision, market to prospective families, communicate to constituents, and influence professional development in their schools. Three heads who blog will share reasons to blog, the value they derive, and the techniques they use, so attendees can start their own blogs immediately. We’ll also discuss the value of Twitter.

Presenters: Jonathan Martin, St. Gregory College Preparatory School (AZ); Michael Ebeling, Summit School (NC); Josie Holford, Poughkeepsie Day School (NY); Sarah Hanawald, Cannon School (NC)

8:00 – 9:00 AM
Demographic Sustainability
Environmental Sustainability
Financial Sustainability
Global Sustainability
Programmatic Sustainability
Daily Work of School Leaders

8:30 AM
Philanthropy with a Public Purpose: How Good Works Inspire Giving
ROOMS: MARYLAND 5 – 6
The primary goal of this workshop is to provide participants with helpful insights into how existing and prospective funders/foundations/corporations view solicitations for public purpose initiatives. Learn how your school can, first and foremost, do good AND raise money, expand your donor base, discover new sources of funding, and increase gift levels.

Presenters: Peter O’Neill, Whitney Ransome, and Deanna Gamber Urner, Garrison Forest School (MD); Gardiner Offutt, Garrison Forest Alumna (DC)

8:30 AM
What’s Being Said About You Online and What Can You Do About It?
ROOM: NATIONAL HARBOR 4
Has your school received a poor review on GreatSchools.net or been the subject of a negative blog post? This workshop will focus on how to effectively manage your school’s reputation, as well as issues and crises in social media channels. Learn how social media should fit into your strategic communication plan both internally and externally and what your school’s media policy should look like.

Presenters: Jane Hulbert, The Jane Group (IL); Marc Fireman, Fleishman Hillard (MA); Chris Pryor, Harbor Country Day School (NY)

8:30 AM
Moving from Diversity to Community: Listening to Parents of Color
ROOMS: MARYLAND 1 – 2
Benefit from the expert findings from a doctoral dissertation focusing on the experiences of parents of color at Calvert School. Participants will learn possible ways schools can better support parents of color while fostering a sense of community within the school.

Presenter: Andrew Martire, Calvert School (MD)
Finding Your Board’s Rhythm: How to Keep the Board Awake and Engaged
ROOM: NATIONAL HARBOR 13
Are your board meetings a series of reports? Are the board members you thought would bring energy to your board trying to find ways to avoid your meetings? Maybe you need to re-think your board meeting. Learn how to set your board calendar, tee up strategic conversations, engage your staff with the board process, and help move your board to better leadership.
PRESENTERS: Glyn Cowlishaw and Angie Ringley, Pinewood Preparatory School (SC)

A Top-Down Look at the Operational Dashboard: What Are Trustees Looking For?
ROOM: NATIONAL HARBOR 12
The board and school administrators regularly review key data, such as enrollment, admissions, development, and finances. How do you collect all of this information and present it clearly? Trustees from a dozen independent schools told NAIS what they need in this report. Join us and take home a dashboard template any school can use to look at its operational health.
PRESENTER: Jim Pugh, James Pugh & Associates (MA)

The Importance of Diversity Leadership from the Top
ROOM: MARYLAND C
Based on the book CEOs Who Get It: Diversity Leadership from the Heart and Soul, by Mary-Frances Winters, head of school participants in the 2010 NAIS Heads Equity and Diversity Seminar (HEADS) will share their experiences and next steps following this first-ever event for heads by heads focusing on the vital role of the head of school in building and sustaining a diverse and inclusive independent school community.
PRESENTERS: Jerry Katz, The Park School (MA); Liz Duffy, The Lawrenceville School (NJ); Amy Vorenberg, The Philadelphia School (PA); Phil Kassen, Little Red School House and Elisabeth Irwin High School (NY)

After the conference read articles about the general session and featured workshop speakers at www.nais.org/go/annualconference.
International Service Learning: Meeting Our Public Obligations in a Global Way
ROOM: CHESAPEAKE D
For over 60 years, George School has demonstrated its belief that it has a “public obligation” not just locally, but also across borders. Now, with its new Global Service Program, you can learn how to start your own international service learning program or provide opportunities for your faculty and students to serve by joining one of our overseas trips.
PRESENTERS: Pauline McKeen and Cheri Mellor, George School (PA)

Women in Leadership: Risks and Rewards
ROOMS: CHESAPEAKE 7 – 9
Women leaders are faced with particular challenges in the role of head of school or senior administrator. This workshop will present the perspective of two experienced heads, one now a consultant. Topics discussed will include planning for the future, risk-taking, balance, and the preparation and process of moving to a new position. Join the conversation with our Q&A session.
PRESENTERS: Linda Gibbs, Resource Group 175 (NY); Sandra Theunick, Saint Andrew’s Priory School (HI)

Building a Monumental Endowment
ROOM: NATIONAL HARBOR 2
Building a monumental endowment requires a strategy you can follow in good times and challenging times. See how schools with small endowments (less than $10 million) or no endowment can start a robust endowment growth program that will produce a monumental endowment over time. From Benjamin Franklin’s “eighth wonder of the world” to more pragmatic tactics, learn how to set your school on the path to financial sustainability.
PRESENTERS: Kevin Ruth, Tower Hill School (DE); Timothy McIntire, Carney, Sandoe & Associates (MA)

Critical Questions Regarding Online Learning
ROOM: MARYLAND A
What critical questions should your leadership team ask as you consider or plan for online learning? Using the NAIS 21st Century Curriculum/Technology Task Force Online Learning: A Continuum of Opportunity resource as a guide, you will learn how to plan strategically for online learning. Investigate the key leadership, teaching and learning, professional development, marketing, and infrastructure areas essential for successful online learning.
PRESENTERS: Susan Booth, NAIS (DC); Demetri Orlando, Buckingham Browne & Nichols (MA); Albert Throckmorton, St. Mary’s Episcopal School (TN); Jennifer Voorhees, Sidwell Friends School (DC)

Employee Privacy and Investigations in an Online World
ROOMS: CHESAPEAKE A – B
The increasing availability of personal information on the Internet has created a whole new realm of uncertainties. This session will discuss background checks, as well as online postings created off campus. Join us as we explore how email, blogs, Twitter, and social networking websites are changing the boundaries of privacy and investigations among independent schools.
PRESENTERS: Donna Williamson, Liebert Cassidy Whitmore (CA); Diane Rosenberg, The Nueva School (CA)

Go to www.nais.org/go/annualconference for workshop materials and presentations.
Dealing with substance abuse involves a complex web of practical and legal considerations. Citing case studies, this interactive session looks at best practices in prevention through a legal lens, covering such topics as risk management, mandatory medical withdrawal, early intervention, confidentiality, student discipline, policies, and responding to on/off campus incidents.

**PRESENTERS:** Linda Johnson, McLane, Graf, Raulerson & Middleton Professional Association (NH); Keith Evans, Collegiate School (VA); Alex Packer, FCD Educational Services Inc. (MA)

**ROOMS:** CHESAPEAKE 10 – 12

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**The State of Financial Aid... And What It Means for Your School**

**ROOM: NATIONAL HARBOR 10**

How dramatically are financial aid requests and budgets increasing? Are staffs growing in capacity and ability to handle complex issues? In what ways has the financial aid calendar shifted? Join us to hear new findings from a 2010-11 survey about the state of financial aid at independent schools and find out how you can use this data to take stock of your program, brainstorm new approaches, and take away a summary of the research findings.

**PRESENTER:** Mark Mitchell, NAIS (DC)

**ROOM: NATIONAL HARBOR 7**

Learn about the evolution of Kurt Hahn’s daring vision for private schools with a public purpose. The United World College he founded has adapted to changing needs in a worldwide system of 13 schools with students from 124 countries. Take home concrete examples of innovations in learning that breed monumental commitments to the common good.

**PRESENTERS:** John Braman and Lisa Darling, United World College–USA (NM); Irfan Hasan, The New York Community Trust (NY); Ayesha Khan, Indus Valley Productions (NM); Beth Colleye, Public Company Accounting Oversight Board (DC)

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**Aboard Spaceship Earth: Exploring Global Geography, STEM, Sustainable Design, and More**

**ROOMS:** CHESAPEAKE G – I

Join a real world exploration of global curricula that connects hands-on tools with high-tech digital data. This interactive workshop will envision new classroom designs by showcasing a large, user-friendly global floor map, with kinesthetic graphing disks and geometric modeling tools that you can easily use in any classroom.

**PRESENTERS:** Nina Koltnow, Sidwell Friends School (DC); Mark Hanf and Marnie Muller, Aboard Spaceship Earth Project (NC)

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**THE CLASSROOM EXPERIENCE**

**Building Sustainable PD Models: Teacher Growth Through Teacher Engagement**

**ROOM: NATIONAL HARBOR II**

Explore robust professional development practices from a range of national and international lab schools that have found ways to engage teachers meaningfully, continuously, and sustained growth. The session will include accessible descriptions of three successful approaches to engaging teachers fully at staff meetings, through Lesson Study, and a shared inquiry called Knowledge Building.

**PRESENTERS:** Richard Messina, Cindy Halewood, and Ben Peebles, Institute of Child Study (CANADA)

**The Cost of Achievement: Addressing Stress and Anxiety in Girls’ Lives**

**ROOM: NATIONAL HARBOR 3**

In collaboration with two doctors, Laurel School and Dana Hall School are undertaking a study of achievement and well-being in adolescent girls. The two-year study will focus on girls in grades 6–11 and will assess a variety of risk and protective factors with regard to stress and well-being. Learn more about this study that will address the notable absence of academic research on psychological stress in the lives of high-achieving young women.

**PRESENTERS:** Emilie Liebhoff, National Coalition of Girls Schools (MA); Ann Klotz, Laurel School (OH); Caroline Erisman, Dana Hall School (MA)
**WORKSHOPS**

**Going Global: Lessons Being Learned**
**ROOM: MARYLAND 3**
What does it mean to be “global?” How do you assess and manage risks? What are the unique challenges and opportunities inherent in starting a school in another country and in global engagement? Learn from the experience of Chadwick School, which started an international exchange program, developed and participated in international service learning projects, and opened a school in Korea — all in the last five years.

**PRESENTERS:** Melanie Poturica, Liebert Cassidy Whitmore (CA); Siri Fiske, Frederick Hill, Jeffrey Mercer, and John Nordquist, Chadwick School (CA)

**A Multisensory Curriculum: Teaching LD Students Well, Teaching All Students Well**
**ROOMS: CHESAPEAKE 5 – 6**
Your school has more different learners than you think. Learning how to teach them effectively enhances the way you reach all your students. Neuropsychologist William Stixrud will discuss the research behind multisensory teaching, and Siena staff will share practical approaches to multisensory teaching in order to prepare students for a rigorous college curriculum.

**PRESENTERS:** Clay Kaufman, The Siena School (MD); William Stixrud, William Stixrud and Associates (MD)

**The Opportunity of Deep Listening: Advancing Student Connection and Purpose**
**ROOMS: CHESAPEAKE E – F**
When we listen, we feel connected. When students experience deep listening, relationships are built with teachers that enhance development and a sense of purpose. As educators, both in and out of the classroom, we will practice our listening skills in this experiential workshop. We will reconnect to our own beliefs in the value of relationships and enjoy our shared sense of purpose as caring adults involved in the lives and ongoing growth of our students.

**PRESENTERS:** Ellen Honnet, Stanley H. King Counseling Institute (MA); Kooheli Chatterji, The Pingry School (NJ); Jack Creeden, Providence Day School (NC)

**Time — The Final Frontier: One School’s Work to Reimagine Its Schedule**
**ROOM: CHESAPEAKE 4**
Time in schools functions as both container and currency, shaping our teaching and representing our most valuable resource. Come hear how Hawken School reconsidered its own use of time, successfully navigating a schedule redesign process. The conversation will focus on how the school made its design choices, managed the change process, and prepared its faculty, students, and parents to understand and work within its new schedule.

**PRESENTERS:** Monique DeVane and David Gillespie, Hawken School (OH)

**Demographic Sustainability**

**Financial Sustainability**

**Environmental Sustainability**

**Programmatic Sustainability**

**Global Sustainability**

**Daily Work of School Leaders**

**9:30 - 11:00 AM**

**INDEPENDENT MATTERS** with Elizabeth Coleman, Anya Kamenetz, and Salman Khan

**ROOM: POTOMAC BALLROOM**
- Musical performance by Norwood School (Maryland)
- Remarks by Patrick F. Bassett, president, NAIS
- Moderated by Katherine Dinh, head of school, Prospect Sierra School (California), and NAIS board member
- Remarks by Coleman, Kamenetz, and Khan
- See bios for Coleman, Kamenetz, and Khan on page 7.

**BOOK SIGNING EVENT**

**SAVE TIME IN LINE WHEN YOU BUY YOUR BOOK AT THE BOOK SIGNING, IMMEDIATELY FOLLOWING THE GENERAL SESSION JUST OUTSIDE THE POTOMAC BALLROOM.**
CONVERTING MONUMENTS OF PAPER TO VIRTUAL MONUMENTS

ROOM: CHESAPEAKE 4

Historically we created “monuments of paper.” Converting paper publications to those that can be posted online doesn’t have to mean websites bursting at the seams with cumbersome, user-unfriendly PDFs. Shifting our “monuments” over to the virtual side actually opens avenues of creativity denied to us way back in the day of monuments of paper.

PRESENTER: Jodie Corngold, The Berkeley Carroll School (NY)

WE KNOW WHO WE ARE, WE JUST DON’T KNOW HOW TO SAY IT

ROOM: MARYLAND C

“Show, don’t tell” is central to this slide critique of online and print communications. Your key messaging is more than a slogan. It gives audiences a look at what makes your school stand out. Learn to illuminate your school’s brand through storytelling and take home tips on interviewing, persuasive writing, great photography, and testing your creative concepts.

PRESENTER: Carol Cheney, Cheney & Company (CT)

COMMUNICATIONS AND ADVANCEMENT

CO-BRANDING: A NEW DIFFERENTIATION STRATEGY FOR FSS

ROOM: NATIONAL HARBOR 2

Are you searching for a strategy to differentiate your school and increase its financial sustainability? If your school has a strong brand and clear mission, co-branding is an excellent option. Learn how to make this marketing strategy work for you from one school whose three successful co-branding initiatives have enhanced enrollment, marketing, and revenues.

PRESENTERS: Christina Drouin, Center for Strategic Planning (FL); Darlene Pierro, McLean School of Maryland (MD)

GOVERNANCE

FOSTERING A TEAM OF LEADERS: HEAD OF SCHOOL EMPLOYMENT ARRANGEMENTS

ROOM: NATIONAL HARBOR 3

Negotiating a new contract for a head of school can create conflict between the board and the head. The conflict cannot be allowed to sour their ability to work together. This session will explore ways of creating a collaborative process. We will share specific advice on ways heads and board members can prepare for these discussions.

PRESENTERS: Terrence Briggs, Bowditch & Dewey, LLP (MA); M. Burch Ford, Miss Porter’s School (MA)

MEETING SCHOOL NEEDS THROUGH DEVELOPING AND LEVERAGING ALTERNATIVE REVENUE STREAMS

ROOM: NATIONAL HARBOR 10

Looking for nontuition revenue to support your program without digging deeper into the pockets of families? How do you generate that revenue? How do you vet a program to ensure it’s consistent with your school’s values and then get the idea off the ground? Aimed at boards and school administrative teams that are investigating alternative revenue streams, we’ll explore ideas other schools have used, as well as paradigms for considering different programs.

PRESENTERS: Nick Stoneman, Shattuck-St. Mary’s School (MN); Rich Odell, Pendleton School (FL)

After the conference watch interviews with some of the major speakers at www.nais.org/go/annualconference.
Would Have, Could Have, Should Have: Lessons on Governance from Years in the Field

ROOM: MARYLAND A
Learn from the experiences of long-time heads of school to improve the board and school leadership dynamic—and avoid some of the potholes that others have experienced. They’ll discuss the hardest thing they ever dealt with; how they would have done it differently; how you manage interactions between staff and boards; how heads handle communications with the board; and what to do if the board goes off the tracks.

PRESENTERS: Paul Chapman (CA); Fran Scoble, FNS Consulting (CA); Bruce Steward, Sidwell Friends School (DC); Agnes Underwood, Carney, Sandoe & Associates (VT)

Identifying Star Performers: Teachers Who Will Be Leaders of the Future

ROOMS: CHESapeake 5 – 6
A survey of 60 school heads reveals the characteristics heads look for in identifying administrative leaders of the future, what heads do to develop that leadership talent, and the behaviors that distinguish teachers as prospective leaders. The findings, shared in this workshop, offer important insights for teachers wishing to advance their careers and for school heads who seek to nurture administrative talent.

PRESENTERS: Pearl Rock Kane, The Klingenstein Center (NY); Phillip Peck, Holderness School (NH)

LEADERSHIP DEVELOPMENT

Disrupt the Old Discourse: Leveraging a Faculty’s Personal Learning Communities

ROOMS: CHESapeake 1 – 3
Research shows that interest in collaborating in Personal Learning Networks (PLNs) is on the rise. Take home concrete ideas that can help you disrupt the usual discourse about education by collaborating online with experts and thinkers in your field. This introduction will continue online through the NAIS AC Online Community after the conference.

PRESENTERS: Larry Kahn, The Kinkaid School (TX); Chris Bigenho, Greenhill School (TX); Susan Davis, The Chinqapin School (TX)

Leading Change in a Facebook World

ROOM: NATIONAL HARBOR 13
School leaders at every level face challenges never before experienced. Understanding the unique needs of the 21st century student, as well as what skills and attributes are in demand, will inform school leaders how best to take advantage of technology and implement change school-wide.

PRESENTERS: Travis Warren, WhippleHill Communications (NH); Antonio Viva, Walnut Hill School for the Arts (MA)

Leading the High-Performance Administrative Team

ROOMS: CHESapeake A – B
This workshop is designed for all school administrators who work with or lead a specific administrative, divisional or departmental team. Participants will explore current theories regarding leadership that build on understanding and trust and will lead to outstanding collaborative and effective decision making and honest assessment of performance and accomplishment.

PRESENTER: Joseph Schmidt, Seabury Hall (HI)

Saving Miss Oliver’s: Case Studies in Leadership

ROOM: NATIONAL HARBOR 12
Join us for a case study focusing on characters in the book Saving Miss Oliver’s by Stephen Davenport. Explore the senior teacher, Francis Plummer, for whom you have arranged a sabbatical year, hoping it will refresh his once legendary, but now rapidly diminishing effectiveness, who returns after one week, demanding he be returned to the classroom.

PRESENTERS: Stephen Davenport, The Athenian School (CA); Dan White, Island Pacific Academy (HI)

Women Leading in the 21st Century: Finding Her Place in Independent Schools

ROOMS: CHESapeake J – L
Women in independent education still face ongoing challenges as they move through their career. This workshop will focus on the most recent research about women leaders in academia. Discover specific ways to challenge schools to support women leaders at every step along the way and to educate boards and search committees so women candidates will be seen as equally viable as men.

PRESENTERS: Judith Schechtman and Marc Frankel, Triangle Associates (MO); Autumn Adkins, Girard College (PA)

Go to www.nais.org/go/annualconference for workshop materials and presentations.
ONE-HOUR

MANAGEMENT

Expanding a School’s Reach: The Story of Hathaway Brown’s Aspire Program
ROOM: MARYLAND 3
Learn how Aspire grew from a concept into a full component of Hathaway Brown School’s Institute for 21st Century Education. Hear insights gained from the perspective of students, teachers, and community members who have been involved over the past decade. Discuss three essential aspects to consider when developing educational access programming at an independent school.
PRESENTERS: Koyen Shah, William Christ, and Cameron Dubie, Hathaway Brown School (OH)

A Non-Traditional Head Considers Sustainability and the Independent School Value
ROOM: NATIONAL HARBOR 4
A new, non-traditional head, fresh from the world of international business, considers how financial sustainability, brand development, and leveraging existing resources drives the independent school value proposition. Following a 30-year career in finance, Tom Gibian is leading Sandy Spring Friends School’s move to diversify its revenues, preserve accessibility, and build its brand while remaining a strong educational community true to Quaker values.
PRESENTER: Thomas Gibian, Sandy Spring Friends School (MD)

Preparing for the Future: How to Keep Our Schools Viable in the 21st Century
ROOM: CHESAPEAKE 7 – 9
Today the burning questions we need to answer have little to do with our curriculum or technology integration. Instead, schools are thinking about the national economic forecast and how it will drive admissions, diversity, and annual giving. We’ll examine ways that schools can market internally and externally, and describe a “boutique” model that will help schools develop marketing strategies in a changing economy.
PRESENTERS: Tiffany Bridgewater, St. Stephen’s & St. Agnes School (VA); Brendan Sheerin, Peoria Academy (IL)

Seven Steps to Address Your School’s Privacy Obligations
ROOM: NATIONAL HARBOR 7
The privacy of student, parent, employee, and alumni records has always been a critical issue for schools. In the last few years, however, a rash of well publicized data breaches, many involving educational institutions, has brought increased regulatory attention to this issue. This program will present the steps schools must take to protect sensitive information in 2011.
PRESENTERS: Bret Cohen and Stephanie Gold, Hogan Lovells LLP (DC)

Your Next Green School Is Already Built
ROOMS: CHESAPEAKE E – F
Green is no longer just for new schools. Learn about the Collaborative for High Performance Schools’ online Operations Report Card for assessing and improving energy efficiency, IAQ, thermal comfort, lighting, and acoustics in existing schools. Learn how to start greening your school today, as well as top strategies for major modernizations.
PRESENTERS: Nicholas Semon, The Collaborative for High Performance Schools (CA); Karen Illig, The Center for Early Education (CA)

THE CLASSROOM EXPERIENCE

Beyond Zero Tolerance: Restorative Discipline
ROOM: NATIONAL HARBOR 8
Through the lens of Restorative Discipline, participants will examine discipline practices in and out of the classroom that are most likely to produce desirable outcomes: more responsible students and a healthier, stronger school community. Success is measured by how much harm is repaired, not how many rules are enforced. Boarding and day schools will benefit from this fresh approach to behavior challenges.
PRESENTERS: Susan Norwood, Educational Records Bureau (NY); Corbett Simons, Metairie Park Country Day School (LA)
WORKSHOPS

Exploring Cultural Respect Through the Latino Perspective
ROOM: NATIONAL HARBOR II
This presentation will provide an opportunity for educators/administrators to learn about the heritage of Latinos in the U.S. and gain a deeper understanding of the Latino culture. Workshop attendees will be better prepared to teach and interact with students and families of a Latin American background in their schools and businesses.
PRESENTERS: Margaret Mountjoy and Maria Fernanda Borja, Latino Student Fund (DC); Susan Mantilla-Goin and Rosalia Miller, National Cathedral School (DC)

Global Sustainability
Programmatic Sustainability
Environmental Sustainability
Financial Sustainability
Demographic Sustainability

Money Sense: Why Financial Literacy Skills Matter for Today’s Students
ROOMS: MARYLAND 1 – 2
Develop a manageable approach to financial literacy education that involves parents, students, and educators. Learn how to conduct a financial literacy assessment, educate and involve students in philanthropy, and use existing classes, already planned lessons, upcoming club activities, and parent and alumnae events, as the basis for The Talk…The One About Money.
PRESENTERS: Whitney Ransome, Garrison Forest School (MD); Sally Finch and Luana Nissan, The Westminster Schools (GA)

The College Work Readiness Assessment (CWRA): An Excellent Outcomes Measurement
ROOM: CHESAPEAKE C
The CWRA test does a fine job of measuring the value added outcomes that matter most: critical thinking, written communication, and creative problem solving. Two heads from schools administering the CWRA and a CWRA program manager will discuss both how to administer the assessment and the value to be drawn from it.
PRESENTERS: Jonathan Martin, St. Gregory College Preparatory School (AZ); Mark Desjardins, St. John’s School (TX); Chris Jackson, Council for Aid to Education (NY)

Glocal Citizenship: Redefining Our Neighbors and Our Public Purpose
ROOMS: MARYLAND 5 – 6
What obligations do we have to our neighbors and how can we best prepare students to meet these obligations and thrive in multiple communities? Drawing on theories of geopolitics, complex systems, and networks, this session offers strategic principles, practical steps, and tested examples about how schools can adapt to emergent contexts and foster “glocal” citizenship.
PRESENTER: Christian Harth, St. Andrew’s Episcopal School (MS)

Reinvesting in the Urban Core: Learning through Community Collaborations
ROOMS: CHESAPEAKE 10 – 12
How do we cultivate student commitment to our cities, inspire them to be responsible neighbors, and deepen their knowledge of how our cities’ challenges and successes are linked to global urban trends? Learn about Hawken School’s new urban extension campus and K-12 curriculum, Classroom Cleveland. We will discuss linking academic study to meaningful urban renewal work that is rooted in sustained relationships with community partners.
PRESENTERS: Sara Mierke, Jack Breisch, and Karen Doyle, Hawken School (OH); Matthew Young, Hawken School – Lyndhurst Campus Middle School (OH)

Virtual Science Fair
ROOMS: CHESAPEAKE G – I
Participants in the pilot program describe how it works and why using e-mentors with science fair teams offers a new approach to the standard science fair — and increases the learning and fun of competing with schools across the country and around the world.
PRESENTERS: Whitney Elmore, NAIS Virtual Science Fair (GA); teachers from participating schools

This is one of six workshops in the schools of the future workshop sequence.
1:30 – 2:30 PM
Concurrent One-Hour Workshops, Block 6

1:30 – 2:30 PM
Featured Workshop with Seth Goldman
ROOMS: MARYLAND B, D, AND 4
Introduction by Mike Saxenian, assistant head of school and chief financial officer, Sidwell Friends School (District of Columbia), and 2011 NAIS Annual Conference Think Tank member. See Goldman’s bio on page 9.

COMMUNICATIONS AND ADVANCEMENT

$ Advancement Essentials for Small Schools
ROOM: MARYLAND 3
Building and sustaining a robust philanthropy program in a small or new school can be a real challenge. In this session we’ll discuss how to establish realistic fund-raising expectations and identify strategies to put even the smallest shop at the top of its game. Come away with practical solutions to move your school’s fund-raising efforts forward with confidence and success.
PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Cornish, Lexington Christian Academy (MA)

GOVERNANCE

21st Century Trustees: Governing NAIS Schools in a Rapidly Changing World
ROOM: MARYLAND C
What have we learned about independent school governance with the onslaught of the Great Recession? Clearly, we didn’t fully understand globalization. Effective governance is not a spectator sport and trustees can govern effectively if they learn how. Join us to explore multiple alternative strategies, 21st century skills, how to create flexible financial models, and what our obligations to our schools and to the world around us are.
PRESENTERS: D. Ralph Davison, Carney, Sandoe & Associates (NO); Doreen Oleson, Saint Mark’s School – Altadena (CA)

LEADERSHIP DEVELOPMENT

Creating a Global School Culture: From Mission to Practice
ROOM: NATIONAL HARBOR 7
Create a global school culture through professional development and curriculum design. Hear from Brimmer and May faculty about how educational travel and a unique nonprofit partnership led to the successful implementation of an interdisciplinary world cultures curriculum, expanded world language offerings, and a transformed school culture through a combination of world travel and international resources.
PRESENTERS: Julie Newport, Primary Source (MA); Judith Guild, Brimmer and May School (MA)
Many private schools are fortunate to have dynamic, flexible programs and spaces on their campuses. The accessibility of these resources fosters collaboration and connectivity in a more global community. Learn how your school can leverage this advantage to develop relationships with public schools and reach out to communities.

**PRESENTERS:** Mark Macrides and Elizabeth McKenna, New Canaan Country School (CT); James Rogers, James G. Rogers Architects (CT)

**Heads and Trustees Making Public Purpose Integral to a School’s Mission**

**ROOM: MARYLAND A**

Longstanding exemplars of private schools with public purpose — being an integral part of, rather than apart from, the community — these four schools anchor this commitment in institutional history and mission. This session focuses on heads and trustees ensuring that this work is essential to the purpose of each school, leveraging knowledge, networks, and resources for the benefit of the common good.

**PRESENTERS:** Albert Adams, Lick-Wilmerding High School (CA); Barbara Chase, Phillips Academy (MA); William Clarkson, The Westminster Schools (GA); James Scott, Punahou School (HI)

**What Makes You Tic?**

**ROOMS: MARYLAND I – II**

Marc Elliot knows the importance of understanding people’s differences. He was born with a rare disease that left him with virtually no intestines, and at age nine, he developed a neurological disorder called Tourette’s syndrome. He is now inspiring audiences all across the country by sharing his life story to convey the value of tolerance and the basic attitudes and behaviors that allow it to flourish.

**PRESENTERS:** Marc Elliot, Marc Speaks (MO); Jay Rapp, NAIS (DC)

**Changing the Lower School Landscape**

**ROOMS: MARYLAND 5 – 6**

Join us for a lively give and take about being change agents in lower schools. Using examples ranging from global awareness to local sustainability, we will discuss how lower schools can lead major change efforts in creative ways. Come, share, and glean how to flip the “switch” of lower school change.

**PRESENTERS:** Janet Chance, educational consultant (PA); Michelle Holland, Friends School of Baltimore (MD)

**What Every School Official Must Know About Privacy**

**ROOM: CHESAPEAKE 4**

Learn about essential school privacy issues – cyber-bullying, online gossip, data security, computer network monitoring, surveillance, searches of electronic devices, sexting, and data about employees, alumni, and donors. Plus, we’ll discuss how to develop a comprehensive privacy program, how to deal with cyber-bullying, and how to search cell phones.

**PRESENTER:** Daniel Solove, George Washington University Law School and TeachPrivacy, LLC (DC)

**Leading from the Middle**

**ROOM: NATIONAL HARBOR 3**

The president of NAIS explores the leadership role for anyone who doesn’t have the ultimate power in an organization: How can one “lead from the middle”? Three principles in particular are: 1) Starting a movement: the importance of cultivating followers; 2) Sources of power (other than position); 3) Keeping the monkey on your back. This workshop is designed to be part of the track for the Aspiring Heads cohort, but is open to all school leaders at any level.

**PRESENTER:** Patrick F. Bassett, NAIS (DC)

**Go to www.nais.org/go/annualconference for workshop materials and presentations.**
Associated with complying with the FLSA, the interpretation and application of the law are strict and unforgiving, yet there are still gray areas in schools. The FLSA's requirements are strict to be a compliance challenge for independent schools striving to embrace new technology while also maintaining appropriate boundaries among their constituent groups, including students, faculty/staff, and parents. Investigate areas of potential legal liability, including those often overlooked, and discuss ways to assess risk and reduce liability.

**Presenters:** Caryn Pass, Venable, LLP (DC)

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**Green Schools for Every Student**

In addition to providing a healthy environment to work, learn, and play, the average green school saves $100,000 a year in operating costs. And green schools don’t have to cost more to build or operate. Diverse project teams and an integrated approach to design save time, money, and resources. Find out what schools are doing to build and operate green schools for less.

**Presenter:** Emily Knupp, U.S. Green Building Council (DC)

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**Fixing the Wage Hour Problems Lurking in Your School**

The Federal Wage Hour Law (FLSA) continues to be a compliance challenge for independent schools. The FLSA’s requirements are strict and unforgiving, yet there are still gray areas in the interpretation and application of the law. This workshop will identify the many pitfalls associated with complying with the FLSA.

**Presenters:** Suzanne Bogdan, Fisher & Phillips, LLP (FL); Marifred Cilella, The Howard School (GA)

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**Social Networking: Unique Legal Challenges for Independent Schools**

As texting and social networking sites increase in number, popularity, and user base, they create new challenges for independent schools striving to embrace new technology while also maintaining appropriate boundaries among their constituent groups, including students, faculty/staff, and parents. Investigate areas of potential legal liability, including those often overlooked, and discuss ways to assess risk and reduce liability.

**Presenter:** Caryn Pass, Venable, LLP (DC)

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**Creations of the Mind: Understanding Your School’s Intellectual Property Rights**

Is it a ™ an ® or a ©? This program will explain the basics of the different kinds of intellectual property that schools own and use (trademarks, copyrights, patents, and trade secrets) and discuss what steps schools should take to protect their intellectual property and avoid violating the rights of others.

**Presenter:** Valerie Brennan, Hogan Lovells LLP (VA)

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**The Classroom Experience**

**Action Research: A Way to Transform Pedagogy in Multiracial Classrooms**

Believing that there is groundbreaking work to do on pedagogy for multiracial classrooms, we began using a school-wide model of action research to deeply question our classroom practice. Participants will learn how this has improved our efforts to create an inclusive academic environment and will create a plan for their own classrooms.

**Presenters:** Donna Russo, Mary Ellis, and Leslie Tran, Abington Friends School (PA)

**“...And That Has Made All the Difference”**

Changing the way we utilized diversity has made all the difference. We now appreciate that it is not an equity issue but an excellence imperative; that it is a means to greatness and not an end unto itself. While we already enjoyed wide acclaim for our programming and school culture, we recognized that we could become even more by taking the road less traveled. Share our experience to benefit your school.

**Presenters:** Robert Greene and Lucinda Lee Katz, Marin Country Day School (CA)

**Cracking Kids’ Secret Code: Scanning the Subtext for Meaningful Connections**

Students of all ages speak two languages: “what-they-say” and “what-they-mean.” Unless you’re fluent in both, you’re likely to miss daily opportunities to connect with young people in and out of the classroom. Participants in this engaging workshop will learn thought-provoking communication strategies that promote obedience, happiness, and healthy behavior in students.

**Presenter:** Christopher Thurber, Phillips Exeter Academy (NH)
Creating Global Citizens: Developing the Global Curriculum
ROOMS: CHESAPEAKE 10 – 12
Global studies courses often cover non-traditional subjects and innovative methods. This workshop is designed to use the Global Studies Seminar (Senegal) course at St. George’s School as an example of integrating interactive global experiences into the curriculum. We’ll explain the goals and requirements of the course, as well as discuss the future and sustainability of global studies courses at the high school level.
PRESENTER: Jeremy Goldstein, St. George’s School (RI)

Sustainability in the Curriculum: Two Bold Approaches
ROOM: NATIONAL HARBOR 4
This session will analyze innovative approaches to educating for sustainability, focusing on The White Mountain School’s (9-12) Sustainability Studies Department, established in 2003, and Marin Country Day School’s (K-8) ongoing systematic initiative to integrate sustainability into all grade levels. We will highlight strengths, weaknesses, and lessons learned.
PRESENTERS: Wynn Calder, Sustainable Schools, LLC (MA); Torrey McMillan, The White Mountain School (NH); Alice Moore, Marin Country Day School (CA)

Teachers of the Future
ROOMS: CHESAPEAKE G – I
The current group of 20 Teachers of the Future, chosen from more than 200 applicants, has been working online and in their classrooms, using multimedia to explore creative approaches to teaching. Find out what they’ve been doing and learn more about the program and how you can be involved.
PRESENTERS: Ioana Suciu Wheeler, NAIS (DC); Kusum Wagle, Washington International School (DC); Matt Scully, Providence Day School (NC); Stacey Kertsman, Saint Mark’s School (CA)

What Is Integration Anyway?
Discovering a Culture Through In-Depth Study
ROOM: CHESAPEAKE D
Experience a taste of integration! Travel with your students to a culture through the disciplines of literature, art, dance, math, music, science, and social studies. Each year, kindergarten students have chosen to learn all about the Himalayas, Japan, Egypt, or India. When discovering a culture through various disciplines, students make meaningful life connections, see a whole picture, reflect on real world understandings, and learn in ways that are natural and exciting.
PRESENTERS: Kathleen Hill and Amy Liebov, The School at Columbia University (NY)

The Public Purpose of Experiential Learning: The Promise, Process, and Pitfalls
ROOMS: CHESAPEAKE 5 – 6
Join us as we share insights and advice based on our work developing a five-year collaborative STEM program with Johns Hopkins University; creating a conceptual framework for service learning activities; and implementing a competitive, named, global scholars program, all within the confines of time, money, and competing demands.
PRESENTERS: Andrea Perry, Melinda Bihm, and Johanna Maranto, Garrison Forest School (MD)

3:00 – 4:30 PM
Closing General Session with Geoffrey Canada
ROOM: POTOMAC BALLROOM
• Musical Performance by Holton-Arms School (Maryland)
• Remarks by Marcia Prewitt Spiller, head of school, The Children’s School (Georgia), and NAIS board chair
• Introduction by Wanda Holland Greene, head of school, Hamlin School (California), NAIS board member, and 2011 NAIS Annual Conference Think Tank member
• Remarks by Geoffrey Canada
• See Canada’s bio on page 7.
GRAND OPENING
Thursday, February 24
11:00 AM – 12:00 NOON
Join NAIS staff, Annual Conference participants, and exhibitors for the grand opening of the 2011 Exhibit Hall. Stop by for a complimentary lunch.

MONUMENTAL OPPORTUNITY TO NETWORK!
Thursday, February 24
4:30 – 6:00 PM
Let’s party on the Potomac! Join Pat Bassett and NAIS staff in a networking event where you can meet friends old and new, experience live entertainment, enjoy beverages and food, participate in live, interactive demonstrations, and enter our prize drawing. Dress is casual and all conference participants are welcome.

CYBER CAFÉ
Sponsored by LaptopSchools.com and Lenovo, the Cyber Café is available in the Exhibit Hall and offers remote access to all conference participants so they can stay connected to their schools and families while at the Gaylord. The Café will be available while the Exhibit Hall is open.

DON’T FORGET THE FREE NAIS RAFFLE!
At the Member Resource Center enter the NAIS raffle for a chance to win a Kindle 3G Wireless from Amazon! Come to the Monumental Opportunity to Network! reception in the Exhibit Hall on Thursday, where the drawing will take place at 5:15 PM. You must be present to win.
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SEE PAGE 79 FOR DETAILS!

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More information about our tools and services is always available online at www.nais.org. We also want to welcome our first time conference attendees and new school members. We will have some great gifts to show our appreciation for everyone in the independent school community! Limited quantities available. We look forward to seeing you.

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Pick up books by many of the outstanding conference speakers, as well as NAIS titles and issues of the award-winning Independent School magazine. Plus, you can buy speakers’ books at the book signings. Save time in line when you purchase your book and get it signed at the same time!

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Stop by the Member Resource Center for a chance to see the latest offerings by School & Student Services by NAIS (SSS), including new enhancements to Comp*Assist Online. Your regional director will be happy to walk you through the online tool and answer any questions you have.

HIGHLIGHTS IN THE EXHIBIT HALL

- Member Resource Center
- NAIS Bookstore
- Global Village
- Cyber Café
- Complimentary lunches on Thursday and Friday
- A Monumental Opportunity to Network! reception on Thursday evening
This list is subject to change, and is current as of January 24, 2011.

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ROOMS: BALTIMORE 1 – 4
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Friday, February 25, 8:00 AM – 6:00 PM
Cal/West Educators Placement specializes in recruiting and placing highly qualified senior leaders, administrators, and teachers (K-12), through retained and contingent searches, in independent and private schools throughout California and other western states. We recruit and interview candidates regionally and nationally year-round to fill current and future openings. We are dedicated to helping schools and candidates find “The Perfect Match.”
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Thursday, February 24, 8:00 AM – 6:00 PM
Friday, February 25, 8:00 AM – 6:00 PM
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Wednesday, February 23, 8:30 AM – 5:00 PM
Thursday, February 24, 9:00 AM – 5:00 PM
Friday, February 25, 9:00 AM – 2:00 PM
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www.educationgroup.com

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Friday, February 25, 9:00 AM – 2:00 PM
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Thursday, February 24, 9:00 AM – 5:00 PM
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www.ispnewyork.com

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Thursday, February 24, 8:00 AM – 5:00 PM
Friday, February 25, 8:00 AM – 4:00 PM
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www.independent-thinking.com

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Friday, February 25, 8:00 AM – 6:00 PM
Southern Teachers Agency, proud to be the oldest teacher placement agency in the United States, continues a tradition of providing outstanding personalized service to schools, teachers, and administrators. The STA experience at NAIS provides focused, individualized plans of action, facilitating connections between schools and truly viable candidates. Southern Teachers Agency’s iPad event at NAIS (a free, new iPad for registered schools to keep!) and personal service help make those connections stress free. Please register with Southern Teachers Agency and let STA help find that perfect match.
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Visit 20 of these stations to have your passport stamped by exhibitors. Once you have received 20 stamps, you will be eligible for the grand prize drawings.

Drop your completed passport in the raffle drum at the Member Resource Center located in the Exhibit Hall. The prize drawings will be held on Friday, February 25, at 2:00 PM. Be sure to complete all of your contact information.

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- Digital camera
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Title

Company/School

Address

City   State   Zip

Email   Telephone
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August 2-5, 2011 - Alexandria, VA

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The Annual Conference is the result of in-depth collaboration, advice, and commitment of resources by hundreds of individuals and numerous organizations in the independent school community. NAIS wishes especially to recognize the significant contributions of the following:

- All individuals who proposed workshops for the 2011 NAIS Annual Conference
- Chris Bigonho, coordinator of the Annual Conference Online Community, Greenhill School (Texas)
- Marcus Eng, Jo Ann Matousek, Shaun Mishler, and Joy Womack, Experient
- The 375+ workshop presenters
- KINETIK
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- Susan Blevins, Set Up Success

SPEED INNOVATING PLANNING COMMITTEE

- Timothy Fish, associate headmaster, McDonogh School (Maryland), chair
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- Susan Booth, director of strategic initiatives, NAIS (District of Columbia)
- Wendy Drexler, former instructional technologist, Shorecrest Preparatory School (Florida)
- Demetri Orlando, director of information technology, Buckingham Browne & Nichols (Massachusetts)
- Jason Ramsden, chief technology officer, Ravenscroft School (North Carolina)
- Monique Rush, director of online statistics and applications, NAIS (District of Columbia)
- Albert Throckmorton, assistant head, St. Mary’s Episcopal School (Tennessee)
- Jenni Voorhees, technology coordinator and cultural arts coordinator, Sidwell Friends School (District of Columbia)
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- **Jill Brown**, director of technology, Albuquerque Academy (New Mexico)
- **Martha Haakmat**, head of middle school, Brooklyn Friends School (New York)
- **Marty Jones**, director of marketing and communications, Oregon Episcopal School (Oregon)
- **Jason Ramsden**, chief technology officer, Ravenscroft School (North Carolina)

**OUR 2011 ANNUAL CONFERENCE REPORTERS**

- **Julia Grandison**, English teacher, Holton-Arms School (Maryland)
- **Bridget Janicki**, annual conference production manager, NAIS (District of Columbia)

**2012 NAIS ANNUAL CONFERENCE THINK TANK**

- **Pam Dreisin**, head of school, French American International School (Oregon)
- **Marty Jones**, director of marketing and communications, Oregon Episcopal School (Oregon)
- **Skip Kotkins**, trustee, Lakeside School (Washington); Skyway Luggage Company
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- **Kate Curtin Lindsey**, director of finance, The Hewitt School (New York)
- **Wendy Nakatsukasa-One**, parent, University Prep, former board chair, Giddens School (Washington)
- **Bernie Noe**, head of school, Lakeside School (Washington)
- **Meade Thayer**, executive director, Pacific Northwest Association of Independent Schools (Washington)

**THESE SCHOOLS HAVE PARTICIPATED IN THE CONFERENCE BY OFFERING MUSICAL PERFORMANCES.**

- **Holton-Arms School (Maryland)**
  - Mary Jane Pagenstecher, director of fine and performing arts; and Serena Chin, accompanist; Susanna A. Jones, head of school
- **Loyola Blakefield High School (Maryland)**
  - David London, performing arts faculty; Anthony Day, principal, and Thomas Pesci, president
- **Norwood School (Maryland)**
  - Victoria Ellsworth, middle school string ensemble faculty; and Devon Nicholl Oviedo and Sarah D’Angelo, string instructors; Dick Ewing, head of school
- **Washington International School (District of Columbia)**
  - Mireille Nasr, choir director, primary school; Melody Meade, primary school principal; and Leah Reilly, primary school assistant principal; Clayton Lewis, head of school
Special thanks to David Chojnacki, Bruce Stewart, and Jeff Wack, who conclude their distinguished service on the NAIS board this month.

NAIS wishes to welcome and thank three new trustees on the membership slate, scheduled for election at the Annual Meeting, February 24, 2011, here in National Harbor:

Pilar Cabeza de Vaca, head of school, The Madeira School (Virginia)
Elizabeth Coleman, president, Bennington College (Vermont)
Michael Saxenian, assistant head of school, Sidwell Friends School (District of Columbia)

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We encourage presenters to post handouts online.

We encourage online registration.

We conduct evaluations online.

We do not allow exhibitors/sponsors to distribute mass quantities of printed promotional materials.

We do not give out a conference bag and encourage participants to bring their own.

Our printed materials (preview and program) are printed on partially recycled stock.

We have reduced the numbers of pages in the preview that mails and produce the virtual preview that contains even more information.

We recycle the conference badges. Remember to drop your badge off at the registration area after the conference.
The National Association of Independent Schools serves as the national voice of independent education; promotes high standards of educational quality and ethical behavior; advocates principles of equity and justice; affirms accessible and affordable independent schools; and develops products, services, and targeted information to strengthen independent school governance, teaching and learning, and operations.

SAVE THE DATES!

2012 NAIS ANNUAL CONFERENCE
Washington State Convention Center
Seattle, WA, USA
February 29 – March 2, 2012
INNOVATION: Imagine, Invent, Inspire, Dream
We will accept workshop proposals for the 2012 conference at www.nais.org/go/annualconference from March 15 – June 1, 2011.

2011 PEOPLE OF COLOR CONFERENCE
Pennsylvania Convention Center
Philadelphia, PA, USA
December 1 – 3, 2011
We the People: Painting Our New Mural of Community