The NAIS Annual Conference is the yearly gathering and celebration for the independent school community and is geared toward school leaders in the broadest sense. Heads, administrators, teachers, and trustees are welcome participants in the exhibit hall, general sessions, and workshops focused on important topics of today.
Welcome to the 2012 NAIS Annual Conference in Seattle. For five decades NAIS has engaged independent school leaders in inspirational, focused dialogue that leads to purposeful action. Together in 2012 we’ll tap into the innovative spirit of the Pacific Northwest to imagine bold new ideas to lead our school communities into the future. Long a hotbed of creativity, Seattle will inspire us to invent new programs, implement imaginative initiatives, and revitalize current thinking to bring back to our schools.

Ground-breaking leaders in education and society will motivate us as we explore the theme INNOVATION: Imagine, Invent, Inspire, Dream. During the opening general session, inventor, philanthropist, and independent school alum Bill Gates will inspire and challenge us as he models how cutting-edge innovation and philanthropic “public purpose” go hand in hand — opening our minds to possibilities we’ve only dreamt of. During our Independent Matters general session, Native American leader and college president Cheryl Crazy Bull, notable intellectual, Yale professor, and bestselling novelist Stephen Carter, and spoken word poet Sarah Kay will share their pioneering paths to discovery. World Peace Game creator and inspirational teacher John Hunter will illustrate how imagination can translate to meaningful action in our classrooms. Our closing general session speaker Amy Chua (aka, the “Tiger Mom”) will offer insight and raise important questions about successfully educating our students — and engender debate along the way.

More creative thought leaders like social media maven Soraya Darabi; educational game developer Raymond Yan; Brain Rules author John Medina; diversity trailblazer TJ Vassar; and It Gets Better pioneer Dan Savage will set our imaginations aglow, dreaming about a new future for education. Between these headliners, you’ll find specific workshops (more than 135!) to advise your day-to-day work. Together we’ll entertain new ways to cultivate leadership within our schools — for administrators, faculty, and our students, who are the global leaders of tomorrow.

Thank you to the 2012 Think Tank for imagining and creating this dynamic conference bursting with innovation and inspiration — NAIS is deeply indebted to them (see page 72). We’d also like to thank our West Coast member schools and associations (PNAIS and CAIS-CA), who have contributed exceptional ideas for this exciting conference.

On behalf of the NAIS board and staff, we express our gratitude to all who have made the journey to Seattle. It’s time to “reinvent the wheel” of education. Let’s dream together.

PATRICK F. BASSETT, NAIS PRESIDENT
AND THE NAIS ANNUAL CONFERENCE TEAM
PROGRAM AT A GLANCE

REGISTRATION HOURS
Wednesday, 11:00 AM – 6:00 PM
Thursday, 6:30 AM – 6:00 PM
Friday, 6:30 AM – 3:00 PM

INFORMATION BOOTH HOURS
Wednesday, 11:00 AM – 6:00 PM
Thursday, 6:30 AM – 6:00 PM
Friday, 6:30 AM – 5:00 PM

EXHIBIT HALL AND NAIS BOOKSTORE HOURS
Thursday, 11:00 AM – 3:00 PM; 4:30 – 6:00 PM
Friday, 8:00 – 9:30 AM; 11:00 AM – 2:00 PM

Remember to wear your conference badge at all times.

MEDIA RELEASE
By attending the NAIS Annual Conference, attendees grant permission to the National Association of Independent Schools (NAIS) and its agents to utilize the attendee’s image or likeness in an effort to promote NAIS. Attendees waive any right to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection therewith or the use to which it may be applied.

wednesday FEBRUARY 29

7:00 AM
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6:00 PM

PROGRAM-AT-A-GLANCE KEY

* Book signings take place immediately following speakers’ presentations.

* These events or programs require registration and/or tickets.

- General Session Events
- Featured Workshops, One-Hour Workshops, Optional Three-Hour Workshops, and Special Events
- Exhibit Hall activities
- Breaks

1:00 – 3:30 PM
Families First Workshop and Tour

1:00 – 4:00 PM
Optional Three-Hour Workshops

1:00 – 4:00 PM
NAIS / NBOA National Town Hall Meeting
<table>
<thead>
<tr>
<th><strong>Thursday March 1</strong></th>
<th><strong>Friday March 2</strong></th>
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<tr>
<td><strong>6:45 – 7:45 AM</strong></td>
<td><strong>6:45 – 7:45 AM</strong></td>
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<tr>
<td>Coffee and Tea</td>
<td>Coffee and Tea</td>
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<td><strong>8:00 – 9:30 AM</strong></td>
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<tr>
<td>Opening General Session with Bill Gates</td>
<td>One-Hour Workshop Block 4</td>
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<tr>
<td><strong>9:30 – 10:00 AM</strong></td>
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<tr>
<td>Break</td>
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<tr>
<td><strong>10:00 – 11:00 AM</strong></td>
<td><strong>9:30 – 11:00 AM</strong></td>
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<tr>
<td>One-Hour Workshop Block 1</td>
<td>General Session with John Hunter</td>
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<tr>
<td>Featured Workshop with Soraya Darabi</td>
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<tr>
<td><strong>11:00 AM – 12:00 NOON</strong></td>
<td><strong>11:00 – 11:30 AM</strong></td>
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<tr>
<td>Exhibit Hall Grand Opening and Complimentary Lunch in the Exhibit Hall</td>
<td>Break</td>
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<tr>
<td><strong>12:00 – 1:00 PM</strong></td>
<td><strong>11:30 AM – 12:30 PM</strong></td>
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<tr>
<td>One-Hour Workshop Block 2</td>
<td>One-Hour Workshop Block 5</td>
</tr>
<tr>
<td>Featured Workshop with Raymond Yan</td>
<td>NAIS Diversity Leadership Award and Workshop Honoring TJ Vassar</td>
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<tr>
<td><strong>1:00 – 1:30 PM</strong></td>
<td><strong>12:30 – 1:30 PM</strong></td>
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<tr>
<td>Break</td>
<td>Complimentary Lunch in the Exhibit Hall</td>
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<tr>
<td><strong>1:30 – 2:30 PM</strong></td>
<td><strong>1:30 – 2:30 PM</strong></td>
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<tr>
<td>One-Hour Workshop Block 3</td>
<td>One-Hour Workshop Block 6</td>
</tr>
<tr>
<td>Featured Workshop with John Medina</td>
<td>Featured Workshop with Dan Savage</td>
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<tr>
<td><strong>2:30 – 3:00 PM</strong></td>
<td><strong>2:30 – 3:00 PM</strong></td>
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<tr>
<td>Break and Book Signing with John Medina</td>
<td>Break and Book Signing with Dan Savage</td>
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<tr>
<td><strong>3:00 – 4:30 PM</strong></td>
<td><strong>3:00 – 4:30 PM</strong></td>
</tr>
<tr>
<td>INDEPENDENT MATTERS with Stephen Carter, Cheryl Crazy Bull, and Sarah Kay</td>
<td>Closing General Session with Amy Chua</td>
</tr>
<tr>
<td>Book Signing with Stephen Carter</td>
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<tr>
<td><strong>4:30 – 6:00 PM</strong></td>
<td><strong>4:30 – 5:00 PM</strong></td>
</tr>
<tr>
<td>Super Seattle Celebration! Networking Reception in the Exhibit Hall</td>
<td>Book Signing with Amy Chua</td>
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</tbody>
</table>

Visit [www.nais.org/go/annualconference](http://www.nais.org/go/annualconference) for workshop materials, live blogs, and graphic depictions.
Thursday, March 1
8:00 – 9:30 AM

BILL GATES
Klingenstein Leadership Award Recipient

Bill Gates is co-chair of the Bill & Melinda Gates Foundation. Along with co-chair Melinda, he shapes and approves grant-making strategies, advocates for the foundation’s issues, and helps set the overall direction of the organization. Their primary goal: Expand opportunity to the world’s most disadvantaged people. Gates began his major philanthropic efforts in 1994, when he created the William H. Gates Foundation, which focused on global health. Three years later, he and Melinda created the Gates Library Foundation, which worked to bring public access computers with Internet connections to libraries in the U.S. Its name changed to the Gates Learning Foundation in 1999 to reflect its focus on ensuring that low-income minority students are prepared for college and have the means to attend. In 2000, the two groups merged into the Bill & Melinda Gates Foundation. In 1975, Gates left Harvard University to focus on Microsoft, the company he founded with childhood friend Paul Allen. Gates led the company to become the worldwide leader in business and personal software, services, and solutions. Gates also founded Corbis, which is developing a comprehensive digital archive of art and photography from public and private collections around the globe. He is a member of the board of directors of Berkshire Hathaway Inc.

Sponsored by The Klingenstein Fund, Inc.

Thursday, March 1
3:00 – 4:30 PM

INDEPENDENT MATTERS

Want to lead innovation at your school, but don’t know where to start? Look no further. This trio of dreamers will each deliver a 20-minute keynote address that will inspire you to invent a better tomorrow for your entire school community. Join this innovative session to spark your imagination. Together we can create a better future for education around the globe—one idea at a time.

STEPHEN CARTER
Recognized by Time magazine as one of the 50 leaders of the next century, Stephen Carter is one of America’s leading public intellectuals. The author of four novels and seven critically acclaimed nonfiction books on law, ethics, and politics, he continues to shape the national debate on issues ranging from the role of religion in our politics and culture, to the role of integrity and civility in our daily lives. Carter’s most recent book is The Violence of Peace: America’s Wars in the Age of Obama. It examines the implications of the military philosophy President Barack Obama has adopted through his first two years in office and what his views on war mean for America. Carter’s extraordinary fiction debut, The Emperor of Ocean Park, spent three months on The New York Times bestseller list and made bestseller lists in several European countries. Currently professor of law at Yale University, Carter has clerked for U.S. Supreme Court Justice Thurgood Marshall.

BOOK SIGNING EVENT

CHERYL CRAZY BULL

Cheryl Crazy Bull, Sicangu Lakota from the Rosebud Reservation in South Dakota, is the first woman president of Northwest Indian College, a regional tribally chartered institution serving tribes in the Pacific Northwest. After serving four years as its chair, Crazy Bull currently serves as member-at-large of the executive committee of the board of directors for the American Indian Higher Education Consortium, a nonprofit organization of tribal colleges in the United States and Canada. Crazy Bull speaks and writes on behalf of tribal education, cultural knowledge preservation and revitalization, community development, and community-based participatory research. Her public service includes arts and economic development committees and boards. She currently serves on the boards of the National Museum of the American Indian, Northwest Indian College Foundation, and American Indian College Fund. Her outstanding achievements have been honored by the Rosebud Sioux Tribe.

Sponsored by ERB
SARAH KAY
Spoken word poet Sarah Kay holds many titles: poetry teacher, founder and co-director of Project V.O.I.C.E., documentary filmmaker, playwright, singer, songwriter, photographer, and editor for Write Bloody Publishing. Growing up in New York, Kay started performing her poetry when she was 14 years old, becoming a fixture at the famous Bowery Poetry Club. Today she is one of the most sought-after spoken word performers in North America. Kay has performed in venues across the country, including the United Nations, where she was a featured performer for the launch of the 2004 World Youth Report. She teaches spoken word poetry to students of all ages in classrooms and workshops worldwide. In 2006, Kay joined the Bowery Poetry Club’s Poetry Slam Team, NYC Urbana, and was the youngest poet to compete in the 2006 National Poetry Slam in Austin, TX. She spoke at the TED2011 conference. Literary publications such as Foundling Review, Damselfly Press, and decomP publish Kay’s work.

JOHN HUNTER
World Peace Game
Award-winning teacher, notable TEDTalk speaker, and educational consultant, John Hunter has dedicated his life to helping children realize their full potential. Employing his background as a musician, composer, and filmmaker during a three-decade career as a teacher, Hunter has combined his gifted teaching and artistic talents to develop unique teaching programs using multimedia software programs in creative writing and film courses. As a student at the Virginia Commonwealth University, Hunter traveled and studied comparative religions and philosophy throughout Japan, India, and China. Inspired by Gandhi’s home country and intrigued by the principles of nonviolence, Hunter began imagining how teachers could contribute to peace in the world. Accepting the reality of violence, he sought to inspire students to explore harmony in various situations, using a game — something that students would enjoy. As educator in residence at IDEO, a premiere design firm in Silicon Valley, Hunter explores numerous options, including replication of the World Peace Game for sale, Internet-based development, training seminars for teachers, and workshops on his methods. As a fellow at The Center for Global Initiatives of the Darden School of Business at the University of Virginia, Hunter collaborates with faculty and students to leverage the success and relevance of his World Peace Game project.

AMY CHUA
Education and Success
Yale Law School Professor Amy Chua made headlines with her latest book, Battle Hymn of the Tiger Mother, a parenting memoir on raising her children for success in a traditional Chinese way. The bestseller relates how Chua did not permit sleepovers, play dates, or other staples of American youth culture. Time magazine named her to The 2011 Time 100, its list of the most influential people in the world. She has authored two other extraordinary books, Day of Empire: How Hyperpowers Rise to Global Dominance—and Why They Fall examines history’s handful of dominant world powers to reveal the reasons behind their success and the roots of their ultimate demise. As the latest hyperpower, the U.S. has so far followed the historical pattern and is tilting toward decline. Chua offers history’s lessons as guidance for the most important questions about America’s future. In her bestseller World on Fire: How Exporting Free Market Democracy Breeds Ethnic Hatred and Global Instability, Chua shares a fundamentally new perspective on how to sustain globalization by finding ways to spread its benefits while curbing its most destructive aspects. The former Wall Street lawyer has also taught law at Duke, Stanford, and New York universities.

BOOK SIGNING EVENT

Sponsored by Sodexo
FEATuREd wORkShOp

Thursday, March 1
10:00 – 11:00 AM

SORAYA DARABI
Creativity and Emerging Media
Soraya Darabi began her career as manager of digital partnerships and social media at The New York Times, where she successfully led the drive to syndicate NYTimes.com news and video across multiple social media platforms. In 2009, her New York Times multimedia inauguration Day campaign on Facebook won first prize at the INMA Awards for excellence in marketing. Darabi was named one of AdAge magazine’s 25 People in Media to Follow on Twitter and was on the Silicon Alley 100 list in 2009. In June 2010, Fast Company featured Darabi on the cover of its annual Most Creative People in Business issue and in October she appeared on the cover of Brandweek’s Hot Digital issue. She served as product lead at drop.io, a real-time online sharing and collaboration and presentation service based in New York recently acquired by Facebook. Today Darabi dedicates her time to the location-based mobile application Foodspotting and to ABC News, where she reports on online communities as a social media strategist. Darabi leverages her social media expertise to help important nonprofit causes, including Charity: Water, The Robin Hood Foundation, and Goods4Good.org. In 2011, she became the first digital ambassador to the United Nation’s technology group Global Pulse.

Thursday, March 1
12:00 – 1:00 PM

RAYMOND YAN
Game Development as a Teaching Tool
Raymond Yan, senior vice president of DigiPen Institute of Technology, has worked in digital interactive technology development since 1990. After a period of almost 10 years leading the artists and designers of Nintendo’s first game team located outside of Japan, Yan joined DigiPen as the program director for its Bachelor of Fine Arts in Digital Art and Animation degree. With a family of six children, he naturally became focused on the state of K-12 education and took on the responsibility to develop exploratory and preparatory STEM-based programs that teach game programming, 3-D animation production, and robotics technology. These imaginative programs would eventually be offered in cooperation with the Washington state department of education, as well as other youth organizations that serve at-risk students in underserved communities. These include the Boys and Girls Club, YMCA, and even the National Urban League, for which Yan was recognized by the Congressional Black Congress. With the success of the programs, he now strives to provide opportunities to even more students by training middle and high school instructors on how they can utilize game development as a learning vehicle in their classrooms.

Thursday, March 1
1:30 – 2:30 PM

JOHN MEDINA
Brain Rules for Education
Brain Rules author John J. Medina is a developmental molecular biologist focused on the genes involved in human brain development and the genetics of psychiatric disorders. He has spent most of his professional life as a private research consultant, working primarily in the biotechnology and pharmaceutical industries on research related to mental health. Medina holds joint affiliate faculty appointments at the University of Washington School of Medicine, in its Department of Bioengineering, and at Seattle Pacific University, where he is the director of the Brain Center for Applied Learning Research. Medina was the founding director of the Talaris Research Institute, a Seattle-based research center originally focused on how infants encode and process information at the cognitive, cellular, and molecular levels. Winner of myriad awards, Medina has a lifelong fascination with how the mind reacts to and organizes information. As the father of two boys, he has an interest in how the brain sciences might influence the way we teach our children. Medina’s books include: Brain Rules, Brain Rules for Baby, The Genetic Inferno, The Clock of Ages, Depression, What You Need to Know About Alzheimer’s, The Outer Limits of Life, Uncovering the Mystery of AIDS, and Of Serotonin, Dopamine and Antipsychotic Medications.

BOOK SIGNING EVENT
These inspiring speakers will present featured workshops at the same time as the one-hour workshops.

Friday, March 2
11:30 AM – 12:30 PM

TJ VASSAR
NAIS Diversity Leadership Award
For nearly 20 years, Seattle native TJ Vassar has served as director of diversity for Lakeside School (Washington). However his tenure at Lakeside started decades beforehand. While in junior high school, he was invited to attend the Lakeside Education Enrichment Program (LEEP), a six-week program that aims to boost students to higher achievement during the summer and later in their school life. The LEEP director recruited Vassar to attend Lakeside in 1965, which he eventually agreed to do despite the fact that he was one of the few students of color—and all the students were boys! What began with the brave action of a teenager venturing into the unknown has culminated in a lifelong career dedicated to diversity and inclusion, respect and dignity. Earning degrees from Lakeside, Harvard University, and University of Washington, Vassar then worked tirelessly in public policy for the Seattle Public Schools and the state of Washington. Together with Bernie Noe, head of school for Lakeside, Vassar has intentionally altered the school’s demographics—doubling the number of students of color to 48 percent of total enrollment in the last 13 years—and increasing financial aid. Never compromising the school’s academic standards. Today LEEP proudly refers to Vassar as “The Godfather.”

Friday, March 2
1:30 – 2:30 PM

DAN SAVAGE
It Gets Better
Originally known as a gay-sex columnist, Dan Savage is now a household name thanks to his It Gets Better video project on YouTube. The September 2010 project won instant acclaim asking people to upload short, positive videos about their experience with the LGBT community. Millions have viewed the popular videos, including President Barack Obama and entertainer Janet Jackson. Advertising Age called It Gets Better one of the top social media campaigns of 2010. Savage’s book, It Gets Better: Coming Out, Overcoming Bullying and Creating a Life Worth Living, released in March 2011. His column, “Savage Love,” debuted in 1991, in the first issue of Seattle newspaper The Stranger and is now syndicated nationwide. Readers of any sexual persuasion seek Savage’s pithy advice. In addition to writing his funny, informative, outrageous column, Savage is now editor of The Stranger. Savage is the author of The Commitment: Love, Sex, Marriage, and My Family; Skipping Towards Gomorrah: The Seven Deadly Sins and the Pursuit of Happiness in America; Savage Love: Straight Answers from America’s Most Popular Sex Columnist; and The Kid: What Happened After My Boyfriend and I Decided to Go Get Pregnant. “Dying is easy,” says Savage. “Coming out is hard.”

BOOK SIGNING EVENTS
Read more from our stellar speakers! Get the latest title of each featured speaker who will conduct a book signing. It’s easy. Just buy the book directly outside room 4A at the book signing table — just one line to purchase the book and get it signed personally by the author. Or stock up in advance at the NAIS Bookstore, located in the exhibit hall. Happy reading!

Originally Kiran Sethi was scheduled to speak on Friday morning. Unfortunately due to unforeseen circumstances, Ms. Sethi is unable to join us in Seattle.
The Washington State Convention Center is located in the heart of Seattle, the jewel of the Pacific Northwest. Between the expansive picture windows and lush greenery, you’ll feel like you’re outside in Seattle’s natural habitat. Numerous choices await — museums, trails, the aquarium, shopping, breweries, and more! Walk down to the waterfront or pop into Pike Place Market to catch a glimpse of the fishmongers throwing their fish. Or get a bird’s eye view of the city from atop the Space Needle or aboard a ferry. It’s a lot of city in a small space — just waiting for you to explore.

Plus, the Seattle Visitor Center is conveniently located on level 1 of the convention center. Its helpful staff will find and book all kinds of services, including attractions and sightseeing tickets, restaurant reservations, and ground transportation. Remember to ask these experts about tips on the latest music scene, marvelous museums, and hip bookstores. Or catch up with friends old and new over a cup of coffee at one of the many cafes in the neighborhood.

COAT CHECK HOURS
A coat check will be available to conference participants on the fourth floor in the registration area.

Wednesday, February 29
12:00 – 5:00 PM

Thursday, March 1
6:30 AM – 6:30 PM

Friday, March 2
6:30 AM – 5:00 PM

FIRST AID
First aid will be available in room 498 outside room 4B.
All programs occur in the Washington State Convention Center.
**MUSICAL PERFORMANCES**

During the general sessions enjoy the wonderful performances of these local school groups:

**THE NORTHWEST SCHOOL CAPELLA CHOIR**

The Northwest School (Washington)

*Thursday, March 1, 8:00 AM*

Dana Sewall, school choir director
Mike McGill, head of school

**LAKESIDE MIDDLE SCHOOL JAZZ BAND**

Lakeside School (Washington)

*Thursday, March 1, 3:00 PM*

Paul Harshman, director of bands
Bernie Noe, head of school

**ST. THOMAS SCHOOL SINGERS**

St. Thomas School (Washington)

*Friday, March 2, 9:30 AM*

Matt Turner, music teacher
Kirk Wheeler, head of school

**THE ONIONS**

Seattle Academy (Washington)

*Friday, March 2, 3:00 PM*

Mark Hoover, director of vocal music
Joe Pugelli, head of school

**EXHIBIT HALL AND BOOKSTORE HOURS**

**ROOM 4E**

- **Thursday, March 1**
  - 11:00 AM – 3:00 PM; 4:30 – 6:00 PM

- **Friday, March 2**
  - 8:00 – 9:30 AM; 11:00 AM – 2:00 PM

See page 52 for a floor plan, list of exhibitors, and highlights!

**NAIS/NBOA NATIONAL TOWN HALL MEETING**

**ROOM 6E**

*Wednesday, February 29*

- 1:00 – 4:00 PM

*Tickets: $50*

Join us for an innovative town hall meeting with both NAIS Annual Conference and National Business Officers Association (NBOA) Symposium attendees. This year we’ll explore the theme *Doing Well by Doing Good: The Green Future*. Read more about this special event on page 18.

**CLUB SODEXO**

**ROOM 401**

*Thursday, March 1*

- 7:00 AM – 4:00 PM

*Friday, March 2*

- 7:00 AM – 2:00 PM

Club Sodexo is an exclusive business-class lounge for heads of school and other senior administrators of educational institutions worldwide. The lounge offers a quiet, comfortable setting equipped with a complimentary cyber café, refreshments, and massage stations designed to give you a private, relaxing conference experience when you need to take a short break from the crowds.

**SPEED INNOVATING**

**ROOM 6E**

*Thursday, March 1*

- 1:30 – 2:30 PM

Cut to the chase with NAIS Speed Innovating! It’s three mini-sessions in one devoted to Innovation in Schools. Read about the 20 topics (aka, “dates”) and complete details on page 34.

**SUPER SEATTLE CELEBRATION OF 50 YEARS OF NAIS**

**ROOM 4E**

*Thursday, March 1*

- 4:30 – 6:00 PM

All conference participants welcome. Let’s party in the Pacific Northwest! Join Pat Bassett and NAIS staff in a networking event where you can meet and greet friends, experience live entertainment, enjoy beverages and food, participate in live, interactive demonstrations, and enter our prize drawing. Together we’ll celebrate the 50th anniversary of the vote to found NAIS on March 1, 1962... and 50 years of innovation in our independent school community. Be a part of history! Share your thoughts on the most important contribution of the NAIS community over the last 50 years.

**PRESIDENT’S BREAKFAST AND ANNUAL MEETING**

**ROOM 6C**

*Friday, March 2*

- 7:30 – 9:00 AM

*Tickets: $25*

Join head of school colleagues for breakfast and a presentation by NAIS President Patrick F. Bassett and the NAIS board of trustees. The Annual Meeting for members immediately follows the breakfast.

These events or programs require registration or tickets.
NAIS DIVERSITY LEADERSHIP AWARD: RECOGNITION FOR OUTSTANDING ACHIEVEMENT IN DIVERSITY
ROOM 6E
Friday, March 2
11:30 AM – 12:30 PM
This annual honor goes to outstanding leaders, connected to independent schools, who have performed extraordinary work to advance diversity and inclusivity on a national scale. This year we honor TJ Vassar, diversity director of Lakeside School (Washington). Read his biography on page 7.

2012 KLINGENSTEIN LEADERSHIP AWARD
ROOM 4A
Thursday, March 1
8:00 – 9:30 AM
All conference participants welcome. Presented to Bill and Melinda Gates by Columbia University’s Teachers College Professor Pearl Rock Kane. The Klingenstein Center for Independent School Leadership presents this award annually to individuals who have influenced the field of education and positively impacted independent school teachers, administrators, and students in enduring ways. Previous recipients include Oprah Winfrey, Jim Collins, Howard Gardner, Sugata Mitra, Malcolm Gladwell, Patrick Bassett, and Beverly Daniel Tatum, among other distinguished awardees.

SCHOOLS OF THE FUTURE
Innovate your teaching and learning with six one-hour workshops, all in room 609. Learn how to teach design thinking and implement the design studio model of hands-on problem solving; explore ways to facilitate innovation and inspire creative mindsets in students; discover how to put imagination at the center of learning and increase your Imagination Quotient; uncover the similarities between engaging video games and effective teachers; and seize the unique opportunity to reinvent “school.”

TOUR OF PIKE PLACE FISH MARKET AND WORKSHOP ON TRANSFORMATIONAL LISTENING SKILLS
Wednesday, February 29
1:00 – 3:30 PM
BUS DEPARTS CONVENTION PLACE, LEVEL 1, 9TH AND UNION STREETS, AT 1:00 PM.
Join our tour into the extraordinary environment of the Pike Place Fish Market, led by Jim Bergquist, the coach of the world famous Pike Place fishmongers. Through working with Bergquist over the last 25 years, Pike Place Fish Market has become an internationally recognized symbol of turning a job into a calling. After a visit to Pike Place Fish Market, heads of school and their partners and spouses will engage in a workshop led by Bergquist. He’ll touch upon the essential skills used to develop the fishmongers’ approach to communication. Learning the power of different types of listening will transform your communication with constituents.

STRESS REDUCTION THROUGH MINDFULNESS
ROOM 4C-1
Thursday, March 1
10:00 – 11:00 AM
Discover what mindfulness is and how you can use it both personally and professionally to reduce stress. Through discussion and practical exercises, experience simple techniques for increasing mindfulness, while exploring the physiological responses of the body to both stress and relaxation.

REGIONAL TRENDS AND INSIGHTS
ROOM 4C-1
Thursday, March 1
12:00 – 1:00 PM
Hear three regional association directors discuss current trends, the latest issues, and successful strategies for schools navigating the new “normal” of the current economic situation. Learn from information gathered across varying school communities in these three geographic areas and find out about successful solutions to the prevailing dilemmas for today’s school leadership.

PRESENTERS: Barbara Hodges, Florida Council of Independent Schools (FL); Douglas Cummings, Independent Schools Association of Northern New England (ME); Meade Thayer, Pacific Northwest Association of Independent Schools (WA); Gail Suitor, Long Trail School (VT); Lisa Zeller, The Community School of Naples (FL)

GATHERING IN CLUB SODEXO
ROOM 401
Friday, March 2
11:00 AM – 12:00 NOON
Meet in the Sodexo lounge to discuss challenges you face as a member of the First Family, network, and catch up with old and new friends.

GATHERING IN CLUB SODEXO
ROOM 401
Friday, March 2
11:00 AM – 12:00 NOON
Meet in the Sodexo lounge to discuss challenges you face as a member of the First Family, network, and catch up with old and new friends.

Families First Program
For partners and spouses of heads of school
There is no additional fee for registered participants, but registration for the conference and pre-registration for this event are required.

Online Tools at the NAIS Member Resource Center
Make room in your Annual Conference schedule to stop by the NAIS Member Resource Center. Pick up a copy of 5 in 5: Five NAIS Reports You Can Run in Less Than Five Minutes. While you’re there, learn from NAIS staff about StatsOnline Snapshots, the Demographic Center, Career Center, and Survey Center. Share your feedback with us and enter a drawing to win an iPad!
Use this worksheet to plan your time. List workshops you wish to attend during the conference on Thursday and Friday. Also note any optional three-hour workshops or events for which you have registered.

### Wednesday, February 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>1:00 – 3:30 PM</td>
<td>Families First Tour of Pike Place Fish Market and Workshop on Transformational Listening Skills</td>
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<tr>
<td>1:00 – 4:00 PM</td>
<td>Optional Three-Hour Workshops</td>
</tr>
<tr>
<td></td>
<td>OR NAIS / NBOA National Town Hall Meeting</td>
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### Thursday, March 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:45 – 7:45 AM</td>
<td>Coffee and Tea</td>
</tr>
<tr>
<td>8:00 – 9:30 AM</td>
<td>Opening General Session with Bill Gates</td>
</tr>
<tr>
<td>10:00 – 11:00 AM</td>
<td>One-Hour Workshop Block 1</td>
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<tr>
<td></td>
<td>OR Featured Workshop with Soraya Darabi</td>
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<tr>
<td>11:00 AM – 12:00 NOON</td>
<td>Exhibit Hall Grand Opening and Complimentary Lunch in the Exhibit Hall</td>
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<tr>
<td>12:00 – 1:00 PM</td>
<td>One-Hour Workshop Block 2</td>
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<td></td>
<td>OR Featured Workshop with Raymond Yan</td>
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<tr>
<td>1:30 – 2:30 PM</td>
<td>One-Hour Workshop Block 3</td>
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<tr>
<td></td>
<td>OR Featured Workshop with John Medina</td>
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<tr>
<td></td>
<td>OR Speed Innovating</td>
</tr>
<tr>
<td>2:30 – 3:00 PM</td>
<td>Book Signing with John Medina</td>
</tr>
<tr>
<td>3:00 – 4:30 PM</td>
<td>General Session, INDEPENDENT MATTERS with Stephen Carter, Cheryl Crazy Bull, and Sarah Kay</td>
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<tr>
<td></td>
<td>OR Book Signing with Stephen Carter</td>
</tr>
<tr>
<td>4:30 – 6:00 PM</td>
<td>Networking Reception in the Exhibit Hall</td>
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### Friday, March 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:45 – 7:45 AM</td>
<td>Coffee and Tea</td>
</tr>
<tr>
<td>7:30 – 9:00 AM</td>
<td>President’s Breakfast and Annual Meeting</td>
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<tr>
<td>8:00 – 9:00 AM</td>
<td>One-Hour Workshop Block 4</td>
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<tr>
<td>9:30 – 11:00 AM</td>
<td>General Session with John Hunter</td>
</tr>
<tr>
<td>11:30 AM – 12:30 PM</td>
<td>One-Hour Workshop Block 5</td>
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<td></td>
<td>OR NAIS Diversity Leadership Award and Workshop Honoring TJ Vassar</td>
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<tr>
<td>12:30 – 1:30 PM</td>
<td>Complimentary Lunch in the Exhibit Hall</td>
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<tr>
<td>1:30 – 2:30 PM</td>
<td>One-Hour Workshop Block 6</td>
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<tr>
<td></td>
<td>OR Featured Workshop with Dan Savage</td>
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<tr>
<td>2:30 – 3:00 PM</td>
<td>Book Signing with Dan Savage</td>
</tr>
<tr>
<td>3:00 – 4:30 PM</td>
<td>Closing General Session with Amy Chua</td>
</tr>
<tr>
<td>4:30 – 5:00 PM</td>
<td>Book Signing with Amy Chua</td>
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</table>

Tkts These events require registration or tickets. Please make sure to register for these events on your registration form.
We provide attendees two ways to search for workshops in the conference program — by element of sustainability and by track. All attendees are invited to attend any workshop.

**TRACK**

All workshops are categorized by track.

**COMMUNICATIONS AND ADVANCEMENT**

Designed for heads and trustees as well as communication and advancement practitioners (working in the areas of public relations, government relations, media relations, community relations, marketing, development, alumni relations, admission, and diversity), these workshops address what it takes to ensure effective communication to — and relations with — all key constituencies.

**MANAGEMENT**

Designed primarily for business officers, financial aid directors, division heads, deans, and heads, these workshops focus on the day-to-day management of people, programs, and operations. The workshops may cover issues such as recruitment and retention, supervision and evaluation, legal issues, financial operations, and building and campus management.

**GOVERNANCE**

Designed for boards of trustees and heads of school in their role as liaisons with the board, these workshops focus on all aspects of board governance, including (but not limited to) strategic thinking, financial responsibilities of the board, and effective board-head partnerships.

**THE CLASSROOM EXPERIENCE**

Designed for all educators and academic leaders, these workshops focus on design and implementation of academic programs. They may cover new research, use of technology to support learning, case studies, model programs for inclusive and innovative curriculum, education for the “whole” student, best practices, and trends in education. These workshops may also cover issues of school culture and climate, and the support for the overall well being of students.

**SUSTAINABILITY FOR 21ST CENTURY SCHOOLS**

Each workshop is marked with an icon representing its area(s) of school sustainability.

- **Demographic Sustainability**
  Become more inclusive and representative of the school-age population and less unapproachable financially and socially.

- **Environmental Sustainability**
  Become more “green” and less wasteful.

- **Financial Sustainability**
  Become more efficient and less costly.

- **Global Sustainability**
  Become more networked internationally and less provincial in outlook.

- **Programmatic Sustainability**
  Become more focused on the skills and values the marketplace of the 21st century will seek and reward — and less narrowly isolated in a traditional disciplines approach to teaching and learning.

- **Daily Work of School Leaders**
  While these workshops do not specifically address one of the five aspects of sustainability, they cover the day-to-day operational work of independent schools, as well as individual development of leadership skills.

**The Annual Conference includes more than 135 one-hour conference workshops on Thursday and Friday, as well as optional three-hour workshops on Wednesday.**

Miss a Keynote Speaker? Let the Bloggers Fill You In.

Don’t be surprised if the person sitting next to you is one of our Annual Conference bloggers, tapped to provide online insight in real time for both conference participants and those back at school. Visit www.nais.org/go/annualconference to link to the AC blogs.
THREE-HOUR WORKSHOPS

INNOVATION

NAIS ANNUAL CONFERENCE
11:00 AM – 6:00 PM
Registration / Information Booth Open
LEVEL 4, SOUTH LOBBY

1:00 – 3:30 PM
Families First
Tour of Pike Place Fish Market
and Workshop on Transformational Listening Skills
BUS DEPARTS CONVENTION PLACE,
LEVEL 1, 9TH AND UNION STREET,
at 1:00 PM.

1:00 – 4:00 PM
NAIS / NBOA National Town Hall Meeting
ROOM 4E
This special event requires a ticket. Space permitting, you may sign up at the registration desk if you did not pre-register.

1:00 – 4:00 PM
Three-Hour Workshops
These optional three-hour workshops require a ticket. Space permitting, you may sign up at the registration desk if you did not pre-register for a workshop. All workshops take place in the Washington State Convention Center.

W1 Advancement Solutions: Strategic Programming for Small Development Shops
ROOM 618
The challenge: Build and sustain a robust philanthropy program in a highly competitive “post-bubble” economy. See what it takes to run top-notch advancement programs in even the smallest offices. Return to school ready to put practical ideas and strategic solutions to work confidently in your own shop.

PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Reese Cornish, The Learning Center for the Deaf (MA)

W2 Redefining Target Marketing: Digital Techniques to Engage Each of Your Audiences
ROOM 619
Would you like to speak meaningfully to specific audience subsets, but time and budgets are tight? You still can — use imagination and modern techniques to overcome limitations while staying within your budget.

PRESENTERS: Patti Crane, Crane MetaMarketing Ltd. (GA); Bernard Fertal and Barbara Kennedy, Baylor School (TN); Angelo Otterbein, Silverpoint Inc. (MD)

W3 Hit the Ground Running: New Trustee Selection, Orientation, and Training
ROOM 620
Do you have the right people (and enough of the right people) at your board table? Do your new trustees hit the ground running? We’ll explore best-practice methods for identifying and cultivating new trustees, structuring a power-packed orientation, and providing ongoing training geared to take your entire board to a new level of effectiveness.

PRESENTERS: Ginny Christensen, Strategy for Growth, LLC (PA); Nancy Donnelly, United Friends School (PA)

W4 Building a Solid Character Program at Your School
ROOM 603
Discuss the absolute must elements of great character education programs and develop a roadmap to take your school from an OK program to one showing measurable results. Review a checklist and leave with expert-backed, precise ideas and tools specifically designed to improve your school’s character program.

PRESENTERS: David Streight, Center for Spiritual & Ethical Education (OR); Adriana Murphy, Green Acres School (MD)

A GOLDEN OPPORTUNITY: NAIS’S 50TH ANNIVERSARY

At the Super Seattle Celebration networking reception, we’ll celebrate the 50th anniversary of the founding of NAIS... and 50 years of growth and innovation in our independent school community!
Explore a topic in greater depth when you attend an optional three-hour workshop on Wednesday.

**WEDNESDAY**

**W5 Building a Truly Global Mindset in Your Faculty and Students**

**ROOM 604**

Enhance and expand global education both on and off campus. Discover new assessments and strategies to meet the needs of 21st century graduates. Hear how we’re revamping Madeira’s award-winning Co-Curriculum Program to creatively engage students locally and globally.

**PRESENTERS:** David Maher and Ross Wehner, World Leadership School (CO); Andre Withers, The Madeira School (VA)

**W6 Experiential Education: Trends, Themes, and Curricular Integration**

**ROOM 205**

Join Independent Schools Experiential Education Network members to explore common themes of experiential education. Focus on funding, curriculum, evaluation, and risk management in outdoor/adventure education, global education, sustainability, and service learning programs.

**PRESENTERS:** Vicki Weeks (WA); Kevin Cook, St. Michaels University School (CANADA); Siri Fiske, Chadwick School (CA)

**W7 Making the Headship Work in Today’s World**

**ROOM 213**

Better support the complex roles of the changing headship, including anchor, educational guru and CEO, pastor, catalyst, fundraiser extraordinaire, and ambassador. Apply Systems Lens, developmental, and organizational management theory tools and practices.

**PRESENTERS:** Debbie Freed, Debbie Freed and Associates (CA); Albert Adams, Al Adams Consultancy (CA); Lucinda Lee Katz, Marin Country Day School (CA)

**W8 Move from “Why Innovate?” to “How?” — Become an Entrepreneurial School**

**ROOM 303**

Entrepreneurs know how to innovate. Discuss how to innovate at your school by developing the entrepreneur’s mindset in the board, head of school, administrators, teachers, and students. Cultivate understanding in the entrepreneur’s innovation process, building capacity by moving through resistance, and developing organizational habits of innovation.

**PRESENTERS:** Jamie Baker, Martin Institute for Teaching Excellence (TN); Bo Adams, The Westminster Schools (GA); A. Lee Burns, Presbyterian Day School (TN); Grant Lichtman, Francis Parker School (CA)

**W9 Addressing Student Discipline When It Meets Technology**

**ROOM 304**

Are your policies keeping up with technology? What are reporting obligations for sexting cases? Do faculty have any rights when they are the injured party? Is there a legal nexus for jurisdiction on Facebook? Should smart phones be allowed in locker rooms? Is there an expectation for privacy? Is a fake online identity considered identity theft? Learn essential updates.

**PRESENTERS:** Katherine Koestner, Campus Outreach Services (PA); Jeff Dayton, The Madeira School (VA); Andrew Speyer, Choate Rosemary Hall (CT)

**W10 Active Leadership: Innovation and Community Engagement**

**ROOM 2A**

How does a school organize for continuous innovation—particularly in engaging with its broader community? Wingspan Partnerships and two school heads will offer in-depth case studies, lessons learned, and strategies to innovate successfully in your school and community.

**PRESENTERS:** Jacqueline Smethurst and David Drinkwater, Wingspan Partnerships (CA); Janet Durgin, Sonoma Academy (CA); Gordon McNeill, Sage Hill School (CA)

**W11 Crisis! Attack on Three Fronts — News Media, Social Media, and Parents**

**ROOM 210**

Join us for an interactive workshop that will use actual case studies of crises recently faced by schools. You’ll return to school with proven strategies and effective methods in dealing with the most difficult circumstances.

**PRESENTERS:** Jane Hulbert, The Jane Group (IL); Meredyth Cole, The Madeira School (VA)

**W12 Financial Resilience and Planning for Strategic Marketing and Communications**

**ROOM 201**

NAIS data show that the downward pressure on schools’ budgets will continue for some time: from smaller donations, to increased applications for financial aid, to erratic endowment valuations. Explore leadership, marketing/communication, enrollment, and budget management as building blocks for your school’s resilience and support for its longevity and success.

**PRESENTERS:** Vanessa Wassenaar, Rockland Country Day School (MA); Mike Connor, Connor Associates (CA)
W13 Take Service Learning to a Higher Level
ROOM 204
Service learning continues to evolve from an extracurricular to an essential, integrated part of school programs. Explore all facets of service learning, from engagement with local refugee and immigrant communities to in-depth trips abroad. Engage in lively discussions and videos on social action, authentic service learning, student-led projects, and the role of proper planning and reflection. Bring your ideas and your knowledge!
PRESENTERS: Paul Miller, NAIS (DC); panel of NAIS member schools

W14 The New Normal: Rethinking Technology Leadership in a World of Ubiquitous Access
ROOM 608
Rethink assumptions about technology leadership and implementation given evolving innovations in digital tools and practices. Learn how the spread of 1:1 devices, cloud-based ubiquitous access, and an emphasis on natural integration impact the “business” of schools. Explore alternative leadership models that support innovations in teaching and the role of technology.
PRESENTERS: Howard Levin, Schools of the Sacred Heart — Convent & Stuart Hall (CA); Antonio Viva, Walnut Hill School for the Arts (MA); Keith Gillette, Lake Forest Country Day School (IL)

W15 You Be the Judge! A Mock Employment Law Trial
PRESENTERS: Michael Blacher and Donna Williamson, Liebert Cassidy Whitmore (CA); Mark Brooks, Pilgrim School (CT); Katherine Dinh, Prospect Sierra School (CA); Jayne Geiger, Far Hills Country Day School (NJ); William Honeycutt and Sara Schwartz, Schwartz & Hunnicut PC (MA); Roger Weaver, The Weaver Group (CA)

W16 A Practical Guide to Developing a 21st Century Learning Community
ROOM 211
Make your school a model for 21st century learning. Using interactive and engaging 21st century pedagogy, a team from an award-winning “School of the Future” in Hawaii will lead groups of teachers and administrators through the process in three areas: program and assessment, technology, and building adult professional learning communities.
PRESENTERS: Kate Mulligan, Marc Saks, and Adrienne White, Hualali Academy (HI); John Blossom, Parker School (HI)

W17 Best Practice in Neurodiversity
ROOM 3A
Discover why neurological research should inform classroom practice to maximize the success of students who learn differently by rejecting the traditional “deficit model.” Thinking differently about how we learn challenges traditional ideas of academic ability and leads us to teach differently.
PRESENTERS: Alison Gammage, National Cathedral School (DC); Katherine Schantz, The Lab School of Washington (DC)

W18 Design Thinking: Unlocking the Key to Innovation
ROOM 3B
Curious about design thinking? Wonder what might drive innovation in your school or classroom? Passionate, experienced workshop leaders will guide you through the design process as we collectively uncover the issues, identify questions for inquiry, work as teams to ideate and prototype, challenge one another with results, and leave with toolkits for change.
PRESENTERS: Laura Deisley, The Lovett School (GA); Trung Le, Cannon Design (IL); Christian Long, Cannon Design / The Third Teacher Plus (OH); Jeff Sharpe, Be Playful Design (TX)

W19 Educating Global Citizens: Innovation, Imagination, and Inspiration
ROOM 2B
This intensive conflict resolution simulation will enable you to think in more critical, creative, and collaborative ways about teaching global citizenship in your school. Plus, learn to prevent conflict in ways that awaken moral reasoning and impart social and civic skills that you can apply to myriad facets of independent school life.
PRESENTERS: Carl Hobert, Axis of Hope (MA); Robert Greene, Marin Country Day School (CA)

W20 Systems Thinking, System Dynamics, and Sustainability
PRESENTERS: Dexter Chapin, Melissa Mueller, Paul Newton, and Maria Zulutaga, Seattle Academy (WA)
Join us for an educational town hall meeting with both NAIS Annual Conference and National Business Officers Association (NBOA) Symposium attendees. This year we’ll explore the theme Doing Well by Doing Good: The Green Future. Inspired by expert keynote speakers, we’ll learn how independent schools can further their commitment to environmental and financial sustainability through a better understanding of renewable energy, green design, and healthier food. One-hour workshops related to these topics will follow the featured presenters.

**DANIEL M. KAMMEN**
As the World Bank Group’s chief technical specialist for renewable energy and energy efficiency, Daniel M. Kammen provides strategic leadership on policy, technical, and operational fronts. He is also the Class of 1935 Distinguished Professor of Energy at the University of California, Berkeley. He is the founding director of the Renewable and Appropriate Energy Laboratory (RAEL), co-director of the Berkeley Institute of the Environment, and director of the Transportation Sustainability Research Center. Author of 12 books, Kammen has written more than 240 peer-reviewed journal publications, testified more than 40 times to U.S. state and federal congressional briefings, and provided various governments with more than 50 technical reports. Kammen has appeared on *60 Minutes*, *Nova*, and *Frontline*, and hosted the six-part Discovery Channel series *Ecopolis*.

**CHRIS HELLSTERN AND STACY H. SMEDLEY**
Both associates at KMD Architects, Chris Hellstern and Stacy H. Smedley cofounded the firm’s internal Sustainability Committee in order to foster sustainable practices as one of the firm’s core principles. Dedicated to work that benefits the community, they collaborate on exciting new LEED designs and construction. Most recently at KMD, he finished the design and construction administration of a *pro bono* Seattle project aimed to achieve The Living Building Challenge v2.0. Smedley managed the first Living Building project in Washington: a science building for a local private elementary school. She holds the LEED AP BD+C credential from the U.S. Green Building Council and is considered an expert in sustainable design. He is the first regional chair for USGBC Students.

**GARY GIBERSON**
A professional chef for nearly 30 years, Gary Giberson is a leading innovator in sustainable dining. He joined The Lawrenceville School (New Jersey) as executive chef in 1998, and started developing the school’s sustainable dining program in 2003. In 2007, he founded the food service company Sustainable Fare, LLC, with a focus on integrating sustainable food systems. Giberson has earned the certified executive chef designation from the American Culinary Federation and is certified by the state of New Jersey as a master composter. He is a member of Slow Food USA and a Terra Madre U.S. delegate (2006, 2008), a board member of Fair Food, New Jersey Farm to School, and a Steering Committee participant for Farm to Institute. Giberson has recently been invited to join First Lady Michelle Obama’s Chefs Move to Schools initiative and attended the 2010 White House event.
**KEYNOTE ADDRESSES**

**DANIEL M. KAMMEN**
Voltaire’s Voyagers: Practical Steps to Build Human Capacity to Launch the “Sustainability Generation”

In *Voltaire’s Bastards* John Ralston Saul wrote “10 geographers who think the world is flat will tend to reinforce each other’s errors... Only a sailor can set them straight.” Discover tools already in use by households, schools, companies, and municipalities to increase productivity and reduce environmental impact. Uncover how to equip a generation of sustainability sailors.

**CHRIS HELLSTERN and STACY H. SMEDLEY**
Building a Sustainable Future

Sustainable design plays a vital role in protecting and preserving our natural environment. Learn key strategies of designing green — creating buildings that consume less water and energy while using healthy, environmentally friendly materials — and how doing so at schools not only improves the environment, it teaches future generations how to care for and respect our world.

**GARY GIBERSON**
Have Your Sustainability and Eat It, Too!

What do certified organic, fair trade, locally grown, school supported agriculture, seed to table, slow food, composting, integrated pest management, fair food, carbon footprint, life cycle analysis, and zero waste have to do with sustainability? Let food service become the jewel of your school’s sustainability crown through easy, cost effective additions to the dining and academic programs.

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**WORKSHOPS**

After you get a taste of the captivating keynotes, select one workshop to attend and continue the conversation.

Create a 21st Century School Building: Strategic Technology Investment

**ROOM 609**

21st century schools must prepare students for rapidly changing intellectual work: instantly accessible information; social, interactive, cooperative learning; multimedia content and communication. Find out how to integrate technology into every pore and tissue of school operations and create sustainable school buildings appropriate to constant change.

**PRESENTERS:** Robert Mueller, Delaware Valley Friends School (PA); Frank Aloise, Springside Chestnut Hill Academy (PA)

Green Your Dining Service

**ROOM 615**

Food is the perfect medium for integrating sustainability education and practice in a campus setting. Learn how Lawrenceville made its dining service a conduit for school and public awareness about food choices, nutrition, performance, and sustainability in general. Examine economic and ecological costs as well as the impact on sustainability awareness and education.

**PRESENTERS:** Elizabeth Duffy, Gary Giberson, and Samuel Kosoff, The Lawrenceville School (NJ)

Triple Bottom Line: How Greening Your School Makes Sense/Cents

**ROOM 607**

Greening your school is essential financially, programmatically, and environmentally. Explore how Head-Royce School became a model green school focused on energy efficiency, healthy operations, and environmental literacy. Discuss tools that document savings from incorporating energy efficiency in all building operations, renovation, and construction decisions.

**PRESENTERS:** Paul Chapman, Inverness Associates (CA); Daniel M. Kammen, University of California, Berkeley (CA)

Designing Regenerative Schools Is Possible

**ROOM 606**

Learn about the most stringent sustainability rating system in the world: the Living Building Challenge v2.0. Hear from designers of Washington’s first Living Building how a team of professionals donated time to create a living legacy for future generations. Uncover the design responses and solutions to achieving a building with net-zero water and net-zero energy, as well as the rigorous materials requirements.

**PRESENTERS:** Chris Hellstern and Stacy Smedley, KMD Architects (WA); Mike Saxenian, Sidwell Friends School (DC)

Our terrific 20-minute keynote addresses will give you plenty of new ideas to help your school with its sustainability work. Read about our headliners below.
ONE-HOUR WORKSHOPS

INNOVATION

NAIS ANNUAL CONFERENCE
Find workshop materials and presentations at www.nais.org/go/annualconference.

**THURSDAY**

6:30 AM – 6:00 PM  
Registration / Information  
Booth Open  
**LEVEL 4, SOUTH LOBBY**

6:45 – 7:45 AM  
Coffee Break  
**LEVEL 4, SOUTH LOBBY**

11:00 AM – 3:00 PM  
4:30 – 6:00 PM  
Exhibit Hall, NAIS Bookstore, and Member Resource Center Open  
**ROOM 4E**

In the exhibit hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to see demonstrations of NAIS online tools and learn about NAIS member benefits and School and Student Services (SSS By NAIS). Remember to stop by the NAIS Bookstore to buy books by many of the outstanding conference speakers, as well as numerous NAIS books and issues of *Independent School*.

**8:00 – 9:30 AM**  
Opening General Session with Bill Gates  
**ROOM 4A**

Musical Performance by The Northwest School (Washington)  
Remarks by Dow Constantine, King County executive  
Remarks by Patrick F. Bassett, president, NAIS  
Introduction by Bernie Noe, head of school, Lakeside School (Washington), 2012 NAIS Annual Conference Think Tank member, and NAIS board member  
Remarks by Bill Gates  
Presentation of the Klingenstein Leadership Award  
See Gates’ bio on page 4.

Sponsored by The Klingenstein Fund, Inc.

**9:30 – 10:00 AM**  
Break

**10:00 – 11:00 AM**  
Featured Workshop with Soraya Darabi  
**ROOM 6E**

Introduction by Pam Dreisin, head of school, French American International School (Oregon), and 2012 NAIS Annual Conference Think Tank member. See Darabi’s bio on page 6.

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**THE NAIS ANNUAL CONFERENCE: A TEAM EXPERIENCE**

NAIS believes that for successful organizations, leadership development is only partly about individual professional development — and ultimately about team development. As you consider teaming, we urge you to:  
(1) bring a team to professional development opportunities, such as the NAIS Annual Conference;  
(2) plan your time at the Annual Conference as a collective unit and strategize how to best utilize the team’s experience; and  
(3) take time to outline your expectations of the team at the conference and mentor your team to help them network, participate fully, and report back on lessons learned. There are plenty of nooks around the convention center or Seattle coffeehouses and cafes nearby to gather and chat about what each of you has learned today!
10:00 – 11:00 AM
One-Hour Workshops, Block 1

**COMMUNICATIONS AND ADVANCEMENT**

**$** Advancement Solutions: Strategic Programming for Small Development Shops

**ROOM 620**
The challenge: Build and sustain a robust philanthropy program in a highly competitive “post-bubble” economy. See what it takes to run top-notch advancement programs in even the smallest offices. Return to school ready to put practical ideas and strategic solutions to work confidently in your own shop.

**PRESENTERS:** Starr Snead, Advancement Connections (SC); Shelley Reese Cornish, The Learning Center for the Deaf (MA)

**$** Communicating Academic Value Through the Arts: An Innovative Rebranding Process

**ROOM 211**
Longitudinal studies indicate creative thinking has a higher correlation to achievement in life than IQ. Creative thinkers will be in even greater demand in the future. But how do you convince parents who are so tied to SAT and ACT scores that the arts programs you offer will better prepare students for the world they will inherit? Learn how to evaluate internal and external perception, and create a strategic plan based on these neutral third-party assessments, to do just that.

**PRESENTERS:** Melissa Brookes and Pamela Jordan, The Chicago Academy for the Arts (IL); Mike Connor, Connor Associates (CA)

**GOVERNANCE**

**✓** Building a Better Headship: The Important Role of Board Succession

**ROOMS 307 – 308**
The head-board relationship is critical to a healthy school. While tremendously impacting his or her success, this relationship is unfamiliar to a new head of school. Examine tactical transition planning, particularly the first three years, including strategies to cultivate trustee leadership, assess needs of a new head of school, and foster board-head partnership.

**PRESENTERS:** Kim Wargo, The Hockaday School (TX); Reveta Bowers, The Center for Early Education (CA); Peter Folger, Santa Catalina School (CA); Virginia Paik, Live Oak School (CA); Mark Stanek, Shady Hill School (MA); Irvenia Waters, Lick-Wilmerding High School (CA)

**✓** QR Codes, Mobile, and More: Connecting Online with Your Community

**ROOM 205**
QR codes. Mobile pages. Mash-ups. Customized portals. Castilleja’s Head of School Nanci Kauffman and Website Manager Jamie Sullivan, along with finalsite’s President and Founder Jon Moser, share how the school and others are pushing the envelope with online tools that inform and engage. Uncover how to customize and deliver content effectively and much more.

**PRESENTERS:** Jon Moser, finalsite (CT); Nanci Kauffman and Jamie Sullivan, Castilleja School (CA)

**✓** Latinos in Independent Schools: We’ve Found Them, Now How Do We Embrace?

**ROOM 206**
College educated parents show the greatest interest in sending their children to independent schools. By 2015, Latinos are expected to account for 21 percent of U.S. children, but only 13 percent of these Latino children will be raised by college educated parents. Join us to study Latino demographics and cultural habits, then brainstorm ways to market to and retain Latino families.

**PRESENTERS:** Sandra Chapman, Little Red School House and Elisabeth Irwin High School (NY); Lillian Imbelli, Loyola School (NY); Zenaida Muslin, Bank Street School for Children (NY)

**$** Planned Giving: Your Approach, Gift Types, and Techniques Most Advantageous to Donors

**ROOM 304**
Effectively approaching donors regarding the best planned gifts in this low-interest rate environment can impact fund-raising. Tax savings play a major role when considering the right giving technique. Join us to identify the types of gifts and giving techniques that encourage giving and offer the greatest economic benefit to your donors.

**PRESENTERS:** Doug Rothermich, Christine Kolm, Ero Johnson, and Michael Collins, TIAA-CREF (CO)
Strategic Planning for Sustainability: A Future Imperative

ROOM 201

According to a recent NAIS survey, “lack of planning” makes it harder to implement environmental stewardship and sustainability. Explore the benefits and challenges of good planning, with case stories from Rye Country Day and Worcester Academy. Learn a step-by-step process for strong sustainability planning on your campus.

PRESENTERS: Wynn Calder, Sustainable Schools, LLC (MA); Catherine Bischoff and Scott Nelson, Rye Country Day School (NY); Michael Carroll, Worcester Academy (MA)

The Changing Model of Head Evaluation: Building a Useful Process

ROOM 3A

While good practice dictates that heads receive a thoughtful yearly evaluation from at least the board of trustees, in reality there is a very broad spectrum of evaluation methods. Discuss how to maximize the usefulness of this process and explore new models emerging from higher education.

PRESENTERS: Judith Schechtman and Marc Frankel, Triangle Associates (MO); Michael Davis, Colorado Academy (CO)

Schools of the Future: Bringing Ethical Excellence to Your School

ROOM 2A

In 2010, NAIS published A Guide to Becoming a School of the Future, featuring seven sets of “essential capacities.” Under the guidance of leaders from two national organizations, gain practical steps your school can take to meet Schools of the Future standards in the area of Integrity and Ethical Decision Making.

PRESENTERS: David Streight, Center for Spiritual & Ethical Education (OR); Paula Mirk, Institute for Global Ethics (ME)

Strategic Directions Reframed: Five Goals, Five Teams, Five Years

ROOM 2B

Hear how Sewickley Academy leaders are shifting their community from a successful traditional school model to a dynamic, inquiry-based model. Learn how the process impacts board leadership, mission-driven academic program, pedagogy, assessment, professional development, and college admission. Return to school with multiple resources.

PRESENTERS: Claudia Gallant, Kolia O’Connor, and Lisa Giusti, Sewickley Academy (PA)

Stress Reduction Through Mindfulness

ROOM 4C-1

Discover what mindfulness is and how you can use it both personally and professionally to reduce stress. Through discussion and practical exercises, experience simple techniques for increasing mindfulness, while exploring the physiological responses of the body to both stress and relaxation.

PRESENTERS: Diane Hetrick, Swedish Medical Center (WA); Gail Suitor, Long Trail School (VT); Lisa Zeller, The Community School of Naples (FL)

Remember to wear your conference badge at all times.
Thursday

The Tip of the Iceberg: Lessons from the First Year in Administration
ROOM 618
Hear five new administrators reflect on their first year out of graduate school and return to questions essential to leadership: How do our philosophies shape our practice? How do our experiences continue to influence our philosophies? How does critical reflection energize and stimulate an educational leader’s commitment to 21st century education and school mission and vision?

PRESENTERS: Megan Howard, Trinity School (GA); Annemarie Bacich, Flintridge Sacred Heart Academy (CA); Jeremy Birk, United Nations International School (NY); Bill Hulseman, Stone Ridge School of the Sacred Heart (MD); Belinda Nicholson, The School at Columbia University (NY)

Who’s Really Teaching Our Kids? The Importance of Intentional School Cultures
ROOM 4C–3
Good schools create intentional cultures within their student communities. However, educators increasingly feel challenged by the power of the general culture transmitted to our kids through the Internet, media, and other influences. Join us to share examples of intentional cultures in our schools and in yours.

PRESENTERS: Ellen Taussig, The Northwest School (WA); Lucinda Lee Katz, Marin Country Day School (CA)

Institutional Citizenship: A New Look at Diversified Leadership
ROOM 619
Diversified leadership based on a culture of institutional citizenship and interpersonal relationships, integrated into important decision-making settings, can create a more dynamic community that echoes our increasingly global existence. Join us as we explore how St. James’ Episcopal School has sustained a vibrant community with diversity on multiple levels.

PRESENTER: Angelina Arrington, Saint James’ Episcopal School (CA)

Trends in Independent Schools 2012
ROOM 4C–2
Explore the latest trends in independent schools as identified by NAIS staff and featured in the new 2011–2012 NAIS Trendbook.

PRESENTERS: Donna Orem, Susan Booth, and Amada Torres, NAIS (DC)

Financial Aid and the Recession: How Did We Do?
ROOM 4C–4
Schools have weathered the storm of an unprecedented economic recession. So how did we do? Let’s look back at several years of data and share the stories of schools that took noteworthy steps in the face of the economic crisis.

PRESENTER: Mark Mitchell, NAIS (DC)

Seven Years Later: Lawrenceville Sustainability 2.0
ROOM 303
Reflect on the experience guiding Lawrenceville’s Green Campus Initiative and hear suggestions as Lawrenceville moves into a new phase of campus sustainability that includes enhanced campus systems, stronger academic links, and innovative solutions to campus problems. Use sustainability as the frame to discuss land, waste, and energy management.

PRESENTERS: Samuel Kosoff, The Lawrenceville School (NJ); Gary Giberson, Sustainable Fare at The Lawrenceville School (NJ)

Smart Hiring: What Every School Head Should Know and Do Pre- and Post-Hiring
ROOM 603
In today’s tough economic climate, all independent schools face an increased likelihood that they will deal with all manner of employment-related claims. Find out how to design and implement policies and procedures that lead to effective hiring, and after hire detection and effective handling of issues to minimize costly employment litigation.

PRESENTER: Howard Kurman, Offit Kurman (MD)

MAXIMIZE YOUR NAIS MEMBER BENEFITS.
Stop by the NAIS Member Resource Center in the exhibit hall for timely tips on tools and resources created specifically for independent schools.
**ONE-HOUR WORKSHOPS**

**10:00 – 11:00 AM**

**Find workshop materials and presentations at www.nais.org/go/annualconference.**

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**ROOM 604**

**Tread Lightly! Create a Sustainability Plan for Your School and Campus**

While sustainability is not a new concept, many schools don’t know where to start. Discover how to integrate sustainable practices into the culture and operations of your school, looking at capital projects, operations, and curriculum. Using a school in Washington, DC, as a model, learn how to reduce your school’s footprint.

**PRESENTERS:** Wirt Winebrenner and Tom Spies, Hord Coplan Macht (MD); Clayton Lewis, Washington International School (DC)

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**ROOM 607**

**Disruptive Innovations: Lessons Learned from Mobile Learning Devices**

Michael Horn dared the NAIS community to prepare for “disruptive innovations” in the classroom and how they will change how the world learns. Cloud-based mobile computing devices — powered by Apple’s iOS and Google’s ChromeOS — can create student-centered classrooms. Discover how three schools leveraged the opportunities and challenges to meet the needs of their communities.

**PRESENTERS:** Jim Bologna, Eryn Hoffman, and Larisa Showalter, Windward School (CA); Matthew Peskay, KIPP LA Schools (CA); Eric Walters, Marymount School (NY)

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**ROOM 204**

**Rethinking Schedules by Engaging in New Modes of Learning**

As online tools become more useful for teaching and learning outside of classrooms, schools can start to leverage them to create more flexible schedules. Explore how offering reverse, blended, and/or online courses can affect school schedules and offer more flexibility for teachers and students, as well as more open classrooms for face-to-face learning.

**PRESENTERS:** Molly Rumsey, Harpeth Hall School (TN); Barbara Fishel and Cathy Murphree, The Hockaday School (TX)

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**ROOM 606**

**1:1 iPad Program for Elementary Students**

Saint Mark’s School launched a successful 1:1 iPad program for elementary students. Hear how the school financed and implemented the program. Faculty will share apps that easily integrate and fold into the curriculum, offer project-based learning techniques, and lead hands-on exploratory tablet time.

**PRESENTERS:** Doreen Oleson and Richard Harris, Saint Mark’s School (CA)

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**ROOM 608**

**Global Studies: Critical Thinking, Civic Understanding, and Economic Dynamism**

Using Naussbaum’s *Not For Profit: Why Democracies Need the Humanities* (2010), we’ll connect global education and the liberal arts to President Obama’s call for more STEM training to promote economic growth. Review examples from classes and student trips that demonstrate how study in the humanities prepares students to optimize training in science and technology.

**PRESENTERS:** Jack Creeden, School Year Abroad (MA); Susan Carrese, Fountain Valley School of Colorado (CO); Paul Kim, Colorado Academy (CO)

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**ROOM 609**

**Tools at Schools: Teaching Design Thinking in Schools**

The classroom for kids. Designed by kids. Tools at Schools is an initiative to teach students the value of design as a problem-solving tool. Students were immersed in the entire design process, from research to ideation to 3-D modeling and ultimately launch — eventually producing prototypes of a desk, chair, and locker of the future. Join us to investigate this imaginative innovation.

**PRESENTERS:** Don Buckley, Rinat Aruh, and Kim Lane, The School at Columbia University (NY); Johan Liden, Aruliden (NY)

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Find workshop materials and presentations at www.nais.org/go/annualconference.
11:00 AM – 12:00 NOON
Exhibit Hall Grand Opening
and Complimentary Lunch
ROOM 4E

12:00 – 1:00 PM
Featured Workshop with
Raymond Yan
ROOM 6E
Introduction by Marty Jones, director of
marketing and communications, Oregon
Episcopal School (Oregon), and 2012 NAIS
Annual Conference Think Tank member.
See Yan’s bio on page 6.

12:00 – 1:00 PM
One-Hour Workshops, Block 2

COMMUNICATIONS
AND ADVANCEMENT

Building and Managing
a Major Gifts Portfolio
ROOM 619
To grow operational funding, any organization
must rely on a strong and well managed
process to engage its top donors. Learn how
to segment your donor base, identify and
structure separate and appropriate strategies
for your top 100 donors, define a clear path to
develop donor relationships, and find creative
and meaningful ways to meet the needs of
your donors so they, in turn, can help meet
the needs of your mission.
PRESENTERS: Schuyler Lehman, Mission
Advancement (TX)

Transformative Communications:
Advocacy, Admissions,
and Advancement
ROOM 303
Discover how one school rapidly shifted its
communications and learn specific strategies
to apply creative thinking and embrace new
communications tools to drive admissions.
Ranney School experienced a surge of
inquiries in direct correlation with the
school’s transformative initiatives driven by
word-of-mouth opportunities and enhanced
by new marketing, communications
technologies, and social media.
PRESENTERS: Lawrence Sykoff, Patricia Marshall,
and Valerie Francois, Ranney School (NJ)

GOVERNANCE

Avoiding Legal Pitfalls When
Investigating Harassment
and Bullying Complaints
ROOM 604
Independent schools must conduct a meaningful
investigation when faced with a complaint
involving pupil-to-pupil harassment, intimidation
or bullying. Explore the legally proper way to
conduct this investigation — one that not only
protects the individuals involved but also holds
up in a court of law if the matter is litigated.
PRESENTERS: Marc Zitomer, Schenck, Price, Smith
& King (NJ)

Diversity and Cross-Cultural
Competency in Independent Schools
ROOM 4C-2
Explore the state of diversity in independent
schools, elephants in the room, and strategies
on leading change in this arena. Using a
cosmopolitan and appreciative-inquiry
approach to global cross-cultural competency
opens doors for discussing the subcultures
in our country and schools.
PRESENTERS: Patrick F. Bassett, NAIS (DC)
LEADERSHIP DEVELOPMENT

**How to Find and Keep an Exceptional Board Chair (or Mentor a Poor One)**

**ROOM 607**

Most board chairs are loyal, embrace the partnership with the head, build consensus on their boards, and give passion and time to the position (and money to the school). How does a head (along with the Nominating Committee) find and encourage that person to serve or continue to serve? How does a head or board handle a chair either unwilling or unable to learn the role? Find the enlightening answers in the true case studies we’ll discuss.

**PRESENTERS:** John Littleford, Littleford & Associates (LA); Joseph Cox, The Haverford School (PA)

**Innovative Strategic Planning for the New Normal in Independent Schools**

**ROOM 4C-4**

Strategic planning should become an ongoing process for boards and senior administrators. Discover how Denver Academy utilizes an innovative strategic planning process to define parameters for long-term institutional sustainability. Learn process, our key performance indicators, and how this process advanced our board and school.

**PRESENTERS:** Kevin Smith and Edwin Callahan, Denver Academy (CO)

**How to Move Traditional Faculty Members to Innovation Using Their Strengths**

**ROOM 608**

Innovations excite and daunt you at the same time? How will you move traditional teachers into new modes of teaching while keeping anxiety at a minimum? Get a 10-step program for introducing innovative programs, activities, and instruction into your school with an eye on inspiring rather than stressing teachers.

**PRESENTER:** Jenifer Fox, Clariden School of Southlake (TX)

**The Different Faces of Public Purpose**

**ROOM 201**

Whether your school is steeped in the tradition of public purpose or you are investigating ways to launch a program at your school, this workshop is for you! Join us to share best practices and challenges within each of our public purpose / service learning programs.

**PRESENTERS:** Jason Gregory, Sage Hill School (CA); Steven Barrett, Wildwood School (CA); Christopher Ellsasser, Lawrence Academy (MA)

**“Glocal” Service and Collaboration: Innovative Approaches to Preparing Citizens**

**ROOM 205**

Emphasizing “glocal” citizenship and strategic adaptation to emergent contexts, we’ll examine one school’s efforts to develop essential literacies and competencies in its students through innovative programs — including international exchanges involving reciprocal, collaborative service. Learn how to apply a similar approach in your school community.

**PRESENTERS:** Christian Harth, Julia Chadwick, and George Penick, St. Andrew’s Episcopal School (MS)

**Leading Diversity Strategically: The Critical Role of School Leaders**

**ROOM 3A**

“Success” requires us to link cultural competency, diversity, and inclusion to educational excellence. For schools to remain viable, we need diverse thinkers, as well as a strategic approach to push beyond conflict aversion to a culture that thrives on fearless conversations and culturally competent adult leadership from heads, diversity directors, boards, and other allies. Explore your role in this success.

**PRESENTERS:** Robert Greene, Marin Country Day School (CA); Diana Artis, The Pingry School (NJ); David Grant and Carla Lukas, The Potomac School (VA); Steven Jones, Jones & Associates Consulting, Inc. (CA)

**SUPER SEATTLE CELEBRATION OF 50 YEARS OF NAIS**

Be a part of history! Share your thoughts on the most important contribution of the NAIS community over the last 50 years. Look for our Post-It Wall to participate!
Regional Trends and Insights
ROOM 4C–1
Hear three regional association directors discuss current trends, the latest issues, and successful strategies for schools navigating the new “normal” of the current economic situation. Learn from information gathered across varying school communities in these three geographic areas and find out about successful solutions to the prevailing dilemmas for today’s school leadership.

PRESENTERS: Barbara Hodges, Florida Council of Independent Schools (FL); Douglas Cummings, Independent Schools Association of Northern New England (ME); Meade Thayer, Pacific Northwest Association of Independent Schools (WA); Gail Suitor, Long Trail School (VT); Lisa Zeller, The Community School of Naples (FL)

Wanted: Head of School — What You Need to Know Before You Apply
ROOM 204
School heads face myriad challenges in their demanding jobs. With large numbers of heads planning to retire within the next five years, what should a new generation of leaders know when considering the job? A three-year study of 100 school heads by Columbia University’s Klingenstein graduate students sheds light on the inner lives of heads. The results may surprise you.

PRESENTERS: Pearl Kane, The Klingenstein Center (NY); Vikash Reddy and Margot Schou, Teachers College, Columbia University (NY)

Parents Associations: Best Practices, Approaches, and Structures
ROOMS 307–308
Parents associations can be the lifeblood of a school — and they can also undermine the authority of the school’s administration and board in a year or less. How should they be structured? How do you keep them from going “off the rails?” What do other schools do? We’ll walk through best practices, common practices, and philosophical points for consideration.

PRESENTERS: Debra Wilson, NAIS (DC); John Lewis, The Gunston School (MD)

When the Walls Come Tumbling Down: MySpace, Your Space, School Space
ROOM 2A
The line between on- and off-campus conduct is increasingly blurred. Cut through the hype and get meaningful guidance related to the educational and legal ramifications that the Internet and social media play at your school. Learn how to create practical, enforceable policies and get an overview of the shifting legal landscape, plus much more.

PRESENTERS: Michael Blacher and Donna Williamson, Liebert Cassidy Whitmore (CA); Katherine Dinh, Prospect Sierra School (CA); Betty Winn, Abraham Joshua Heschel Day School (CA)

Leading People Through Change
ROOM 2B
Many schools are trying to innovate in ways that move their programs and curriculum into alignment with best practices for the 21st century, but that means change. Hear what one school learned about leading people through an aggressive period of change and innovation.

PRESENTER: D. Scott Looney, Hawken School (OH)

INSPIRATIONAL, INNOVATIVE, IMAGINATIVE, INDEPENDENT SCHOOL GRADS

It’s no surprise the following featured speakers are independent school grads:

Soraya Darabi
The Blake School (Minnesota)

Bill Gates
Lakeside School (Washington)

Sarah Kay
United Nations International School (New York)

TJ Vassar
Lakeside School (Washington)
Challenge 20/20: School Teams Solving Global Problems Together

**ROOM 3B**
Join us to learn about NAIS’s Challenge 20/20 program and find out how you can participate. Hear how various participating schools have structured their own projects as part of the program and view a demo of the Challenge 20/20 Portal that participating schools can use to create classrooms and collaborations to communicate with their partner schools.

**PRESENTERS:** Ioana Wheeler, NAIS (DC); Stephanie Flanigan and Christopher Imhof, Montessori School of Denver (CO); Martha Fox, Brookwood School (MA); Elaine Griffin, University School of Milwaukee (WI); Richard Mwenyi, Bududa Vocational Institute (UGANDA); Kimberly Sivick, Springside Chestnut Hill Academy (PA); Michael Furdyk, TakingITGlobal (CANADA)

Integrating Art and Music in Academics: Helping LD Students and All Students

**ROOM 618**
The Siena School specializes in teaching students with language-based learning differences, and integrates art and music extensively into academic classes. Research shows that art and music can help students learn more — and learn more deeply. Discover creative ways to prepare your students for a rigorous college curriculum.

**PRESENTERS:** Clay Kaufman, The Siena School (MD); William Stixrud, William Stixrud and Associates (MD)

Design Thinking: Fostering Innovation and the Creative and Analytical Young Mind

**ROOM 606**
The 21st century is characterized by continuous and rapid change. This new pace and dynamism demand new skills and levels of adaptability, creativity, and innovation. Dale Dougherty, founder of Make magazine and Maker Faire and TED speaker, and Kim Saxe, long-time educator and design thinking pioneer, will inform and inspire you to prepare students for the future.

**PRESENTERS:** Kim Saxe, The Nueva School (CA); Dale Dougherty, Make Media (CA)

Putting Imagination at the Center

**ROOM 609**
Hathaway Brown’s Bill Christ teams with renowned innovation and leadership gurus to highlight one school’s reimagination of K-12 education and its deliberate, successful reinvention of itself. Learn about HB’s silo-busting Institute for 21st Century Education, entrepreneurial ideas that stand the test of time, and the exponential ROI yielded by liberating creativity.

**PRESENTERS:** William Christ, Hathaway Brown School (OH); Michele Rogers, Kellogg School of Business, Northwestern University; Catherine Steiner-Adair, CSA Consulting and Harvard Medical School (MA)

Students Sharing Inspiring Ideas with Students Worldwide: TEDxYouthDay

**ROOM 4C-3**
Imagine your students taking part in a worldwide event about the power of ideas. Learn how a group of schools, from the Independent Schools Association of the Southwest (ISAS), organized TEDxYouthDay events. Return to school with ideas and practical tips for setting up your own TEDxYouthDay event.

**PRESENTERS:** Rhonda Durham, Independent Schools Association of the Southwest (TX); Chris Bigenho, Greenhill School (TX); Larry Kahn, The Kinkaid School (TX); Jason Kern, The Oakridge School (TX)

Technology/Internet Safety, Cyberbullying, and Sexting: Is Your School Ready?

**ROOM 206**
Proactively address Internet safety and cyberbullying in your school. Rely on advice from this expert who previously worked in the Massachusetts attorney general’s office and for the state police. Join her to cover issues such as Facebook, Internet privacy, cyberbullying, texting, sexting, and more. Prepare now to keep yourselves and kids safe.

**PRESENTER:** Katie Greer, KL Greer Consulting (VT)

Find workshop materials and presentations at www.nais.org/go/annualconference.
COMMUNICATIONS AND ADVANCEMENT

$ Capital Campaigns from A to Z

ROO M 618

Campaigns continue to grow and serve as the cornerstone for many organizations’ philanthropic efforts. Examine every step in the campaign process, from early campaign planning to the leadership gift phase, to the kickoff and final stages. Take a look at campaign preparation, phases of a campaign, and post-campaign planning through the experiences of a campaign staff in the final stages of a successful $90 million capital campaign.

PRESENTERS: Joe Montgomery and Tom Whitworth, Darlington School (GA)

Shoestring Storytelling

ROO M 619

Tie stories together using low-cost, high-quality video productions. Come see how one school created 12 three-minute video stories designed to honor its rich past, lively present, and remarkably bright future. You will leave with a template on how you too can tie your stories together on a shoestring budget.

PRESENTERS: Susan Doyle and Thaddeus Bird, All Saints’ Episcopal School of Fort Worth (TX)

GOVERNANCE

Beyond the Basics: Generative Board Leadership

ROOMS 307 – 308

The essential work of a board involves operating at three levels: fiduciary, strategic, and generative. This interactive workshop will clarify the work at each level and examine models of generative leadership through case study analysis. Gain ideas for building a culture of inquiry to help make your board more effective and visionary.

PRESENTERS: Lee Quinby, Association of Colorado Independent Schools (CO); Ginny Christensen, Strategy for Growth, LLC (PA)

The Board and School Leadership — A Partnership to Solve Enrollment Challenges

ROOM 201

In this time of challenging enrollments for all schools, what can members of your board of trustees do to help? Trustees, heads of school, and admissions officers, join a discussion on the role of trustees in enrollment management. We will consider how trustees can play an active role in recruitment and retention.

PRESENTERS: Mark Fader, The Williams School (CT); Stephen DiCicco, Educational Directions Incorporated (RI)

1:00 – 1:30 PM

Break

1:30 – 2:30 PM

Featured Workshop with John Medina

ROO M 6E

Introduction by Wendy Nakatsuka-Ono, trustee and parent, University Preparatory Academy (Washington), and 2012 NAIS Annual Conference Think Tank member. See Medina’s bio on page 6.

BOOK SIGNING EVENT

1:30 – 2:30 PM

Speed Innovating

ROO M 6C

There is no additional fee for registered participants, but pre-registration and a ticket for this event is required since space is limited to 180 people. See page 34 for details.

1:30 – 2:30 PM

One-Hour Workshops, Block 3

These events or programs require registration or tickets.

30

BOOK SIGNING EVENTS
Save time in line when you buy your book at the book signing, immediately following the presentations on the fourth floor in the South Lobby.
The Era of Value and Values: The Relationship Between School Brand and Tuition
ROOM 4C - 3
The 1990s was a time of abundance for independent schools. All of that has changed — many schools find it hard to meet enrollment goals and address skyrocketing financial aid requests. Explore a series of brand valuation studies, conducted by NAIS in partnership with research universities across the country, to understand what the marketplace values, how people perceive independent school brands, and what families are willing to pay for an education. Take home new marketplace insights and strategies for conducting similar studies in your own market.

PRESENTERS: Donna Orem and Jefferson Burnett, NAIS (DC)

Legal Issues for Independent School Trustees
ROOM 2A
Join an in-depth discussion of the rights, obligations, and liabilities of new and seasoned trustees in the areas of corporate governance and policy making. Cover hot topics such as duties, standard of care, conflicts of interest, insurance, policy making best practices, HR, Whistleblower, and more.

PRESENTERS: Howard Kurman and Timothy Lynch, Offit Kurman (MD)

Ready for Allegations of Sexual Abuse? Managing Your School’s Liability and Reputation
ROOM 620
Recent headlines have schools revisiting how to investigate and report crimes and abuse, stay in compliance, and do the right thing. Hear experienced counsel and a head of school discuss these challenging issues, from investigation traps to communication strategies, drawing on their experiences, in this lively, interactive dialogue. Take home a best practices checklist.

PRESENTERS: Jerry Katz, Park School (MA); Sara Goldsmith Schwartz and William E. Hannum III, Schwartz Hannum PC (MA)

Independent Schools Acting with Bold Ambition!
ROOM 608
What tactics can schools employ to weather the forces that cause heads of school and other administrators sleepless nights? How can strategic thinking produce strategic results to help our schools thrive during challenging economic conditions in competitive school markets? Join the conversation as we challenge others to embrace the joys of thinking and the courage to act!

PRESENTERS: Joan Myers and John Kowalik, The Peck School (NJ); Becky Morehouse, Stamats, Inc. (IA)

Creating Sustainable Education Through Cultural Competency
ROOM 206
Learn from the exciting experience of a school that is fusing Education for Sustainability and Cultural Competency in unique and powerful ways. We have discovered that neither paradigm can fully exist absent the other; they must be systemically linked pedagogically and conceptually to provide the best 21st century education possible.

PRESENTERS: Robert Greene and Alice Moore, Marin Country Day School (CA); Jaimie Cloud, Cloud Institute for Sustainability Education (NY); Steven Jones, Jones & Associates Consulting, Inc. (CA)

Re-Thinking Professional Development: Inspiring Meaningful Teacher Growth
ROOM 3B
Learn accessible descriptions of new and successful ways of approaching professional development to ensure meaningful, continuous, and sustained teacher growth. Uncover how to make staff meeting time into real PD time, ensuring that PD is the cake — not the icing — and turn diversity of knowledge into collaborative action.
PRESENTERS: Zoe Donoahue, Richard Messina, Elizabeth Morley, and Ben Peebles, Institute of Child Study (CANADA)

The State of School Sustainability 2012
ROOM 204
Drawing on school visits, interviews with sustainability coordinators from across the country, and the latest NAIS Environmental Sustainability Survey, we’ll discuss the top trends, factors for success, overcoming obstacles, and critical issues facing schools of the future. Take home new ideas for advancing sustainability at your school.
PRESENTERS: Wynn Calder, Sustainable Schools, LLC (MA); Paul Chapman, Inverness Associates (CA)

Data-Driven Decision Making Using NAIS Online Data Tools: What, When, Why, and How?
ROOM 4C–1
Why should you use data to guide your decision-making process? How do you decide on a benchmark group? Do you use different benchmark groups for making different decisions? What data are available to you and your boards? When are the data available? And how can you use all of the NAIS data tools to make the best data-driven decisions? Hear about the latest updates to the online data tools and learn how you can apply them to your school.
PRESENTERS: Monique Rush, NAIS (DC); Marc Levinson, Mid-South Independent School Business Officers (CO)

Fixing the Wage Hour Problems Lurking in Your School
ROOM 604
The federal wage hour law (FLSA) continues to be a compliance challenge for independent schools. Learn how to properly classify and pay your employees to avoid stiff penalties under this unforgiving law.
PRESENTERS: Suzanne Bogdan, Fisher & Phillips, LLP (FL); Marifred Cilella, The Howard School (GA)

How “Transparent” Do We Need and Want to Be?
ROOM 607
Transparency in the conduct of the independent school board is a controversial topic. How do we also preserve the need for confidentiality and fairness, especially in the board’s dealings with the head of school? Should the board go into executive session? How do we strike the delicate balance between maintaining trustee relationships with constituents and engaging in arm’s length deliberations? Transparency need not mean vulnerable.
PRESENTERS: John Littleford, Littleford & Associates (LA); Joseph Cox, The Haverford School (PA)

Keys to Innovating and Leading in Independent Schools
ROOM 4C–2
If innovation is the spark, leadership is everything else that translates that spark into usable light. Delve into the latest science about the developing brain, psychology, and group dynamics to understand what it means for a child to step outside the box in order to innovate, and what it means for students and schools to support that innovation.
PRESENTERS: Ted Fish, gcLi@Fountain Valley School of Colorado (CO); JoAnn Deak, The DEAK Group (OH); Jeremy LaCasse, Kents Hill School (ME)

The Anatomy of a Lawsuit
ROOM 211
Get the inside scoop and lessons learned from one of the most talked about lawsuits in the last decade. Every major media outlet — from Vanity Fair to Good Morning America — covered this matter. Find out how the school survived without losing enrollment or position in the community.
PRESENTERS: Jane Hulbert, The Jane Group (IL); Kate Windsor, Miss Porter’s School (CT)

The Push-Me, Pull-You Year: Navigating Conflicting Demands in a New Headship
ROOM 205
Some independent schools see the head’s first year as a chance for forward movement; other schools envision that first year as a time for careful study. An experienced head and two recently appointed heads will discuss conditions that support change and conditions that require assessment first so that the school AND the head imagine, invent, inspire, and dream together.
PRESENTERS: Donald Grace, The Blue School (NY); two head of school colleagues

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ROOM 204
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PRESENTERS: John Littleford, Littleford & Associates (LA); Joseph Cox, The Haverford School (PA)
**The “Real” Test: How to Identify the Five Essential 21st Century Skills**

**ROOM 3A**
Although we live in a 21st century global society, we do not have an educational standard to define and assess these skills. Find out how to identify the essential 21st century skills in a global society. Discover how students and faculty of color actually bring key competencies that when translated into an academic context, recruit, engage, and retain more students and faculty of color.

**PRESENTERS:** JuanCarlos Arauz and Lauren Toker, Marin Academy (CA)

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**Doing Good: Building the Bridge to Our Public Purpose**

**ROOM 4C–4**
Montessori School of Denver’s innovative approach includes mission-driven, meaningful, all school projects that provide points of integration for curriculum, experiential learning, parent education, and service learning. Learn how a year-long partnership with Freedom to Roam helped one school bridge the connection between school and the greater good.

**PRESENTERS:** Stephanie Flanigan, Julie Bragdon, and Christopher Imhof, Montessori School of Denver (CO)

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**Power up Your Writing Program for Digital Learning in 21st Century Schools**

**ROOM 603**
Developing competent, creative, and quality writers should be the major goal of a school’s writing curriculum. Explore how an online writing program supports instruction and writing practice for today’s digital learners, helps set writing expectations and goals, provides a platform for revision, and monitors progress through immediate scoring and reporting. Plus, take home tips on structures for integrating writing instruction within the literacy block.

**PRESENTERS:** Louise Saladino, ERB (NY); Joanne Williams, St. Anne School (CA)

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**SCHOOLS OF THE FUTURE WORKSHOP**

**NuVu: Innovative Education for the Future**

**ROOM 609**
NuVu is a magnet innovation center founded in 2010 in a collaboration between MIT graduate students and Beaver Country Day School. Our goal is to spread a culture of creativity and innovation in schools while developing other essential 21st century skills. Examine the NuVu program and its impact on partnering schools.

**PRESENTERS:** Peter Hutton, Beaver Country Day School (MA); Saeed Arida and Saba Ghole, NuVu Studio Design (MA)

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**THE CLASSROOM EXPERIENCE**

**Creating Curriculum Change for Global Competence in the 21st Century**

**ROOM 303**
What do students need to become leaders in a global society? Now in the second year of a five-year initiative, Ursuline Academy of Dallas will share its goals, strategies, and progress in creating a new curriculum to help students become globally competent in the 21st century. Explore how global competence can be strengthened at your school.

**PRESENTERS:** Birgitt Lopez, Susan Bauer, Rhonda Bush, and Erin Evans, Ursuline Academy of Dallas (TX); Judith Conk, Consulting for Results/Asia Society ISSN (NY)

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**3:00 – 4:30 PM**

**INDEPENDENT MATTERS with Stephen Carter, Cheryl Crazy Bull, and Sarah Kay**

**ROOM 4A**
Musical performance by Lakeside School (Washington)

Moderated by Albert Throckmorton, assistant head of school, St. Mary’s Episcopal School (Tennessee), and NAIS board member

See bios for Carter, Crazy Bull, and Kay on pages 4-5.

**BOOK SIGNING EVENT**

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**4:30 – 6:00 PM**

**Super Seattle Celebration of 50 Years of NAIS**

**ROOM 4E**
All are welcome and dress casual.
Cut to the chase with NAIS Speed Innovating! It’s three mini-sessions in one devoted to *Innovation in Schools*. During this hour-long special workshop, you choose the three topics that meet your needs best. In one room, 20+ presenters host their own tables, leaving room for eight to nine attendees to sit down and learn from the experience of an independent school colleague. These intimate, 15-minute, information-packed “dates” will dispense with the small talk and background of an issue — and focus on the important themes, details, problems, and solutions. After 15 minutes of inspiring ideas, you’ll move on to another speaker who will share insights on your next favorite topic. You’ll meet a total of three innovative speakers who can address your most pressing needs. The cutting-edge ideas you’ll take back to school will prove invaluable.

NAIS Speed Innovating is free to registered attendees, but space is limited to the first 180 people who sign up on the Annual Conference online registration form.
Table leaders and topics include:

1. **Authentic Doing:** Producing and Publishing Digital Video Oral Histories  
   **LEADER:** Howard Levin, Schools of the Sacred Heart (CA)

2. **Building a Diverse Community Using the Responsive Classroom Approach**  
   **LEADERS:** Margaret Wilson, Northeast Foundation for Children (MA); Tanveer Alibhai, St. Paul’s Episcopal School (CA)

3. **Communicating and Connecting with Social Media**  
   **LEADER:** Jason Ramsden, Ravenscroft School (NC)

4. **“Crisis-tunity!” How Change Creates Opportunities for Innovation**  
   **LEADER:** Julie Faulstich, Walnut Hill School for the Arts (MA)

5. **Design Thinking for a Public Purpose: Innovation and Re-imagine:** Ed  
   **LEADERS:** Laura Deisley, The Lovett School (GA); Christian Long, Cannon Design and The Third Teacher (OH)

6. **Designing the 21st Century High School: Questions and Directions**  
   **LEADERS:** Hugo Mahabir and George Davison, Grace Church School (NY)

7. **Empowering Parents as Partners in a Digitally Rich 21st Century Education**  
   **LEADER:** Mike Walker, Punahou School (HI)

8. **Exploring the Use of Distance Learning to Achieve Financial Sustainability**  
   **LEADERS:** Andrew Klingenstein and Andrew Slater, Edmund Burke School (DC)

9. **Global Online Academy: A Case Study for School Innovation**  
   **LEADERS:** Michael Nachbar, Global Online Academy (WA); Bernie Noe, Lakeside School (WA)

10. **Independent Schools and Public Purpose: Their Work Beyond the Walls of the School**  
    **LEADER:** Reveta Bowers, The Center for Early Education (CA)

11. **Inspiring Faculty: Online Professional Development**  
    **LEADERS:** Kevin Ruth and Christopher Wheeler, Tower Hill School — eSchool Network (DE)

12. **iPads in the Classroom: Are We Seeing Results?**  
    **LEADER:** Jenni Swanson Voorhees, Sidwell Friends School (DC)

13. **Making the Most of Personal Learning Networks**  
    **LEADER:** Demetri Orlando, Buckingham Browne & Nichols (MA)

14. **Microfinance for Schools: Financial Literacy Through Global Social Entrepreneurship**  
    **LEADERS:** Emma Totten, Royal Saint George’s College (CANADA); Daniel Hong, Upper Canada College (CANADA)

    **LEADERS:** Jonathan Martin and Scott Morris, St. Gregory College Preparatory School (AZ)

16. **The Future of Textbook Publishing**  
    **LEADER:** Don Buckley, The School at Columbia University (NY)

17. **Through the Looking Glass: Teaching and Learning in Reverse**  
    **LEADER:** Thaddeus Wert, Harpeth Hall School (TN)

18. **Turn the Inside Out: How Leaders Inspire Innovative, Collaborative Teaching**  
    **LEADER:** Wanda Holland Greene, The Hamlin School (CA)

19. **Understanding Your Tuition Elasticity: Lessons from an NAIS Pilot Study**  
    **LEADER:** Amada Torres, NAIS (DC)

20. **Vygotsky and Video Games**  
    **LEADER:** Soren Bergesen, The IDEAL School of Manhattan (NY)
ONE-HOUR WORKSHOPS

INNOVATION

NAIS ANNUAL CONFERENCE
6:30 AM – 3:00 PM
Registration Open
LEVEL 4, SOUTH LOBBY

6:30 AM – 5:00 PM
Information Booth Open
LEVEL 4, SOUTH LOBBY

6:45 – 7:45 AM
Coffee Break
LEVEL 4, SOUTH LOBBY

* Tk* 7:30 – 9:00 AM
President’s Breakfast and Annual Meeting
ROOM 6C

8:00 – 9:30 AM
Exhibit Hall, NAIS Bookstore, and Member Resource Center Open
HALLE

In the exhibit hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to see demonstrations of NAIS online tools and learn about NAIS member benefits and School and Student Services (SSS By NAIS). Remember to stop by the NAIS Bookstore to buy books by many of the outstanding conference speakers, as well as numerous NAIS books and issues of Independent School.

ANNUAL CONFERENCE ONLINE COMMUNITY
Enhance your 2012 NAIS Annual Conference experience — join the online community created specifically for this year’s conference. Innovate and collaborate with other educators as you experience the many speakers and sessions at this year’s conference. There are multiple entry points to ensure that everyone can participate. Take advantage of interactive, connected read/write web tools. Not yet familiar with blogs, Twitter, Facebook, WizIQ, Netvibes, Diigo, and other communication tools? Don’t worry — this is your opportunity to explore and learn in a safe environment. Go ahead, let your imagination engage in this inventive community of colleagues! Join the online discussions with fellow innovative thinkers in the independent school community. For more information on how you can participate, visit http://naisac12.wordpress.com.

MARCH 2

Find workshop materials and presentations at www.nais.org/go/annualconference.
FRIDAY

8:00 – 9:00 AM
One-Hour Workshops, Block 4

COMMUNICATIONS AND ADVANCEMENT

$ From Great to Green: Leverage Existing Resources to Green Your School
ROOM 303
By growing expertise from the inside out, schools can grow green schools from the very roots of their community. Hear both the national perspective of this growing movement, as well as from one campus in particular that is seeing the benefits take shape, without going out of the way — or out of the budget — to make it happen.
PRESENTER: Emily Knupp, U.S. Green Building Council (DC)

ROOM 211
After a number of years of stagnant growth in unrestricted annual fund-raising, our development team (staff and volunteers) underwent a two-year journey to rethink our annual fund. A fun, yet challenging process, we learned what our constituents really thought about our traditional outreach and what we should be saying about our annual fund. Learn how to put our new knowledge to use at your school and build a better annual fund.
PRESENTER: Perry Buroker, Moses Brown School (RI)

GOVERNANCE

$ Innovating the Strategic Plan
ROOM 608
In today’s environment of uncertainty, unpredictability, unprecedented dynamism, and substantive shifts in the educational landscape, the traditional strategic plan and planning process are not useful. Together we’ll outline how to develop a “strategic” strategic plan that is agile and adaptable, yet sets a focused strategic direction for your school.
PRESENTERS: Jamie Baker, Martin Institute for Teaching Excellence (TN); Mark Hale, Greensboro Day School (NC)

LEADERSHIP DEVELOPMENT

$ Best Practices on Engaging Students in Social Change
ROOM 4C – 2
Spencer West speaks candidly about the struggles he overcame after losing his legs at the age of five. Living through stereotyping and bullying, his address delves into everything you need to know about steps that can have a lasting influence on a student’s life — resulting in measurable impacts from improved grades to higher self-esteem.
PRESENTERS: Spencer West, Me to We (CANADA); John Godfrey, Toronto French School (CANADA)

$ Student Safety on and off Campus: Lessons Learned and Shared
ROOM 206
Student safety, both on and off campus, requires anticipating the seemingly unforeseeable. Expert presenters will address practical and legal solutions to the challenges of student safety, including sexual assault incidents, international trips, sex offenders on campus, and a detailed checklist for conducting a student safety audit.
PRESENTERS: Sara Schwartz, Schwartz Hannum PC (MA); Peter Quimby, The Governor’s Academy (MA)

$ Strategic Philanthropy: The New Sustainability
ROOM 201
Examine Ranney School’s planning process and how philanthropy was linked to its strategic vision for the future. Explore the details of how a focus on core fund-raising principles is the foundation of a successful development initiative.
PRESENTERS: Lawrence Sykoff and Greg Hagin, Ranney School (NJ)

MISSION-DRIVEN SUSTAINABILITY

$ Mission-Driven Sustainability
ROOM 603
Is your institution trying to find new ways to be sustainable? In your programs, facilities, and operations? How can you help evaluate and understand various initiatives in order to separate the “greenwash” from truly sustainable strategies? Join us for an interactive conversation about aligning your institutional mission with best practices in sustainability.
PRESENTERS: Peter Bachmann, JCJ Architecture (NY); David Patnaude, Riverdale Country School (NY); Peter Lippman, JCJ Architecture (CT)
**Global Online Academy**
ROOM 4C – 3
Online education allows our schools to innovate in exciting ways. Hear from a Global Online Academy teacher, student, board member, member school head, and the director of GOA about what it took to start a new school and how it’s transforming teaching, learning, and our institutions.

**Presenters:** Michael Nachbar, Global Online Academy (WA); Jim Best, Dalton School (NY); Jake Clapp and Connie Ballmer, Lakeside School (WA); Rob Lake, Head-Royce School (CA)

**Powerful Approaches for Teacher Professional Learning**
ROOM 607
Many schools lack the structure and culture to support the kind of job-embedded, sustained, collaborative teacher professional learning that leads to improvements in teaching and learning. Let’s focus on how schools can transform their teacher professional learning by implementing practical, successful approaches common in high-achieving nations.

**Presenter:** John Murray, Saint James School (AL)

**Advancing Your Cause**
ROOM 4C – 4
Share “lessons learned” that can guide any program or school on a path to social justice innovation. Hear the experience of creating innovative school-based and national programs, and explore your capacity to leverage your assets and advance your cause.

**Presenters:** Jacqueline Smethurst and David Drinkwater, Wingspan Partnerships (CA); Scott Bechtler-Levin, IdeaEncore Network (CA); Thomas Little, Park Day School (CA)

**Developing New Revenue Through Summer Programming: 10 Guiding Principles**
ROOM 4C – 1
Forward-thinking schools continue to diversify their revenue base through the creation or expansion of summer programming. The benefits are clear: gaining new sources of revenue, extending the school’s brand, and furthering the school’s mission. Examine critical strategies that will increase the likelihood of achieving both financial and programmatic goals at your school.

**Presenter:** Nathaniel Saltonstall, Beaver Country Day School (MA)

**The Evolving Standard of Care for Responding to Harassment and Bullying**
ROOM 3A
The national standard of care for how independent schools should respond to the increasing number of complaints of harassment, hazing, and bullying is evolving. Our expertise will assist you in evaluating whether your current policies and procedures can withstand legal scrutiny. Return to school with practical strategies for prevention and response to complaints.

**Presenters:** David Wolowitz, McLane, Graf, Raulerson & Middleton Professional Association (MA); Dan Morrissey, Phillips Exeter Academy (NH)

**Finding Socioeconomically Diverse Students Who Are Ready for Success**
ROOM 204
Everyone wants to see greater diversity in the classroom. But what is the best way to find socioeconomically diverse students who will succeed in the competitive, academically-challenging environment of an independent school? Join us to explore the myriad benefits of close partnership with a placement organization.

**Presenters:** David Allyn, New Jersey SEEDS (NJ); Nathaniel Conard, The Pingry School (NJ); Elizabeth Duffy, The Lawrenceville School (NJ); Gordon McHenry, Rainier Scholars (WA); Booth Kyle, Lakeside School (WA)

Remember to wear your conference badge at all times.
**Inspired Leadership: Leading from the Middle in 2012 in Innovative Ways!**

**ROOMS 307 – 308**

Two experienced school leaders will facilitate a discussion of the challenges and joys of leading from the middle, including attending to the messy, day-to-day business of school while keeping the big picture in mind. For division heads and other middle level managers, join us to laugh, share, and renew.

**PRESENTERS:** Kathleen McNamara, Tuxedo Park School (NY); Barbara Kraemer-Cook, Marin Country Day School (CA)

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**Social Media: What Every School Should Know**

**ROOM 2B**

Innovations in the availability, scope, and use of social media by independent schools and their faculty/staff, students, parents, and alumni have combined with a changing legal environment to create new and complex legal issues for independent schools. Assess the legal landscape and take home a roadmap for navigating these issues and reducing risk at your school.

**PRESENTER:** Caryn Pass, Venable LLP (DC)

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**Uncovering Unspoken Messages: Listening for Parents’ True Concerns**

**ROOM 2A**

Learn how to enhance communication with parents by understanding unconscious and/or unspoken messages connected to parents’ self-esteem and anxiety. We’ll discuss how to recognize unconscious motives in parents’ behavior and to intervene with parents more effectively.

**PRESENTERS:** Wendy Winograd, Shelley Krause, and Sherry Riggi, Rutgers Preparatory School (NJ)

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**Blended Learning: Design Technology Goes Online**

**ROOM 3B**

Looking for ways to redesign and reenergize your curriculum or a single lesson? Frustrated by lack of class time to accomplish your teaching goals? Blended learning provides an innovative solution by using interactive online activities in addition to regular face-to-face class time. This integrated instructional approach literally provides the “best of both worlds.”

**PRESENTERS:** Linda Caleb, Kathleen Chaney and Craig Luntz, The Holton-Arms School, Inc. (MD)

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**Bullying Prevention: A Year of Consistency and Respect**

**ROOM 606**

Students learn best when they are in an environment that not only teaches but also models tolerance and respect. Discover how in the span of one year you can design, implement, and provide school-wide education around bullying prevention and create a curriculum and culture that allows for a much more consistent and aware school community.

**PRESENTERS:** Daniel Sweeney, Jackie Bradley, Amy Colfelt, and Eleanor Peterson, Seattle Country Day School (WA)

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**Exploring Femininity and STEM: Girls’ Implicit Attitudes Toward STEM Disciplines**

**ROOM 604**

The National Coalition of Girls’ Schools and Harvard’s Social Cognition Lab are exploring questions related to girls and STEM disciplines. For example, are there critical periods in the development of girls’ attitudes to STEM? Are there environments that help girls build resistance to stereotyping pressures? Analyze this study with us to reveal essential data to all who teach girls.

**PRESENTERS:** Emilie Liebhoff, The National Coalition of Girls’ Schools (MA); Carlo Cerruti, Harvard University (MA)

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**Innovative Schools, Innovative Students**

**ROOM 609**

There is no more important 21st century skill and mindset than that of innovation. To educate our students to become more innovative thinkers and doers, we must promote more innovative school cultures. Drawing upon many recent publications, including Steven Johnson’s *Where Good Ideas Come From*, we’ll share strategies and tactics to accomplish this goal.

**PRESENTER:** Jonathan Martin, St. Gregory College Preparatory School (AZ)
ONE-HOUR WORKSHOPS

8:00 – 9:00 AM

9:30 – 11:00 AM

General Session with John Hunter
ROOM 4A

Musical performance by St. Thomas School (Washington)
Remarks by Patrick F. Bassett, president, NAIS, and Marcia Prewitt Spiller, head of school, The Children’s School (Georgia), and NAIS board chair
Introduction by Meade Thayer, executive director, Pacific Northwest Association of Independent Schools, and 2012 NAIS Annual Conference Think Tank member
Remarks by John Hunter

See Hunter’s bio on page 5.

Sponsored by Sodexo

SPOTLIGHT ON INNOVATION

Thank you to all the schools that shared their inventive programs to inspire the NAIS community, especially:

☞ Canterbury School (North Carolina)
☞ Fayerweather Street School (Massachusetts)
☞ Lakeside School (Washington)
☞ The Lowell Whiteman Primary School (Colorado)
☞ Oregon Episcopal School (Oregon)
☞ Prairie School (Wisconsin)
☞ St. Andrew’s Episcopal School (Maryland)
☞ St. Luke’s School (Connecticut)

Together we can imagine a new future for education.

11:30 AM – 12:30 PM

Featured Workshop and NAIS Diversity Leadership Award Honoring TJ Vassar
ROOMS 6E

Introduction by Bernie Noe, head of school, Lakeside School (Washington), 2012 NAIS Annual Conference Think Tank member, and NAIS board member
Presentation by Patrick F. Bassett, president, NAIS, and Gene Batiste, vice president of school consultancy services and equity and justice initiatives, NAIS

See Vassar’s bio on page 7.

Find workshop materials and presentations at www.nais.org/go/annualconference.
11:30 AM – 12:30 PM
One-Hour Workshops, Block 5

COMMUNICATIONS AND ADVANCEMENT

**Blogging to “Learn How to Learn”**
**ROOM 4C-4**
Explore the world of metacognitive blogging or “Thinking About Thinking” as a way for students to discover their own learning process. This iterative approach to reflection is a powerful way to help students improve their understanding of how they learn. Analyze the science behind metacognition and how it can be used in your school through reflective blogging. Plus, we’ll cover recent research findings and specific examples from K-12 and beyond.
**PRESENTERS:** Chris Bigenho, Greenhill School (TX)

**Educator Authors: Writing an Independent School’s Story**
**ROOM 4C-1**
Do you have a school story to tell? Three former school heads share their authorial and editorial experiences. Listen, share, and perhaps find inspiration to launch your own writing project!
**PRESENTERS:** Peter Tacy (CT); Richard Barbieri, Facing History and Ourselves (MA); Stephen Davenport, The Athenian School (CA)

**Giving out to Gain More: Leveraging Experts in Your School**
**ROOM 606**
These days quality professional development is hard to afford, high caliber staff can become bored and look for new opportunities, and marketing/outreach dollars don’t seem to go as far. Can you innovate and gain ground on all these fronts by cultivating a trainer/speaker/facilitator within your own school? Hear how two schools have found success through this very model!
**PRESENTERS:** Rosetta Lee and Rafael Del Castillo, Seattle Girls’ School (WA); Kapono Ciotti and Betsey Gunderson, Maryknoll School (HI)

**Going Mobile with Your Website: The Oakridge Story and Beyond**
**ROOM 2A**
How does your school’s website stack up on a mobile device? The Oakridge School’s Director of Technology Jason Kern and finalsite’s President and Founder Jon Moser spotlight how mobile has changed the rules of the game for the school website, including the Oakridge story, mobile usage today, mobile face and function, case studies, and tips for success.
**PRESENTERS:** Jon Moser, finalsite (CT); Jason Kern, The Oakridge School (TX)

**Reaching Parents: How Understanding Your Audience and Using Targeted Messages Can Improve Enrollment**
**ROOM 205**
What motivates parents to select independent schools? Does the way you describe your school and its programs attract different types of families? Delve into NAIS’s recent research initiative, The Parent Motivations Study. Learn what parents value and how you can keep enrollment healthy by tailoring your communications to appeal to your target audiences.
**PRESENTERS:** Myra McGovern and Amada Torres, NAIS (DC)

**Successful Gift Solicitation Strategies**
**ROOM 206**
A little experience is all you need to learn the positive language and mindset for enjoying gift solicitation and doing it well. Join us to design a successful solicitation strategy, identify tips and techniques for training volunteer fund-raisers, learn how to address donor objections, and work through a case study that provides an opportunity to put theory into practice.
**PRESENTERS:** Starr Snead, Advancement Connections (SC); Shelley Reese Cornish, The Learning Center for the Deaf (MA)
GOVERNANCE

How to Keep an Effective Head of School
ROOM 3A
As legions of NAIS and international school heads near retirement age, boards find themselves in an increasingly competitive market. So how can you hold on to your effective head of school? Examine what it takes to be an effective head by looking at the job and by exploring ways trustees can entice an effective head to remain at her or his school.

PRESENTERS: Ralph Davison, Carney, Sandoe & Associates (NC); Robert Kosasky and Anne Wallace, St. Andrew’s Episcopal School (MD)

Preparing for the Future: Legal Issues in Leadership Succession Planning
ROOM 2B
Utilizing your legal options in creating succession plans will promote smooth transitions and position a school for the future. Learn legal methods that support the departing head and incentivize the arriving head, ensure good governance through strategic bylaw language, and promote best practice by creating policies that codify appropriate procedures for change.

PRESENTER: Caryn Pass, Venable LLP (DC)

LEADERSHIP DEVELOPMENT

Community Collaboration for Learning and Change
ROOM 3B
Explore an innovative model of community-based experiential and academic learning, from both school and partner perspectives. Uncover details of how and why the program was created as we share feedback with each other. Brainstorm how similar programs could be created in a range of different communities — including yours.

PRESENTER: Annabel Lucy Smith, The American School in London (UNITED KINGDOM)

How and Why Headship Has Changed
ROOM 204
Several school heads, all of whom were new to the position in the fall of 2008, reveal how expectations changed, processes evolved, and skills developed in the wake of the Great Recession. Plus, we’ll analyze a survey of the new heads class of 2008.

PRESENTERS: Christopher Post, The Boys’ Latin School of Maryland (MD); Mark Fader, The Williams School (CT); Wanda Holland Greene, The Hamlin School (CA); Scott Kennedy, Norfolk Collegiate School (VA)

MANAGEMENT

Current and Coming Legal Adventures for Independent Schools
ROOM 4C-2
Join NAIS’s legal counsel on a wild ride through the legal ghosts of the year past, as well as the up and coming attractions sure to impact schools across the country. What is hot this year? Social media? Americans with Disabilities Act? Wayward seniors with litigious parents? Pull up a seat to learn more!

PRESENTER: Debra Wilson, NAIS (DC)

The Struggle to Be Green
ROOM 603
Many schools have made impressive commitments to environmental sustainability, but how do you become a truly green school? In this session leaders from The Evergreen School will share their successes and challenges on the journey to becoming green. Engage in discussion and planning to advance environmental sustainability in your own school.

PRESENTERS: Janet Charnley, Michelle Harrison, and Meredith Lohr, The Evergreen School (WA)

MISS A KEYNOTE SPEAKER?
LET THE BLOGGERS FILL YOU IN.
Don’t be surprised if the person sitting next to you is one of our Annual Conference bloggers, tapped to provide online insight in real time for both conference participants and those back at school. Visit www.nais.org/go/annualconference to link to the AC blogs.
Dealing with “Sexting” Cases: Strategies for Minimizing Risk
ROOM 303
Sexting cases are at the intersection of the disciplinary system, anti-harassment law and policies, and the criminal justice system. Join us to discuss the intricacies of police notification, handling and preserving evidence, conducting and documenting internal investigations, protecting students’ rights, parental notification, policy issues, prevention strategies, and much more.
PRESENTERS: David Wolowitz, McLane, Graf, Raulerson & Middleton Professional Association (MA); Dan Morrissey, Phillips Exeter Academy (NH)

Innovative, but Illegal: Wage and Hour Misconceptions at Independent Schools
ROOM 211
Creative payments for coaches, parents who work and volunteer at school, and additional payments (or not) for aides who attend overnight trips make this area of the law one of the most perplexing. Identify the risks schools face everyday and discover creative solutions that are within the boundaries of the law and your school’s culture.
PRESENTERS: Donna Williamson, Liebert Cassidy Whitmore (CA); Diane Rosenberg, The Nueva School (CA)

Unlikely Allies: School Partnership Leads to Innovations in Financial Aid
ROOM 607
Miss Porter’s School developed an innovative approach to managing financial aid that partners the admission and business offices. Hear about our strategic partnership and involvement of the board in a Financial Aid Summit, which resulted in an examination of our institutional priorities and the development of mission appropriate policies for allocating aid.
PRESENTERS: Liz Schmitt, Michael Bergin, Lisa Chetelat, and Kimberly Mount, Miss Porter’s School (CT)

From Envisioning to Implementing Global Programs
ROOM 201
How does a school begin to develop new global programs? Does it begin with a location? A theme? Or a vision? What programs should be offered and what about financial aid and health and safety issues? Join us for insights based on our vast experience in global programming.
PRESENTERS: Charlotte Blessing, Lakeside School (WA); Siri Fiske, Chadwick School (CA); William Fluharty, Cape Henry Collegiate School (VA); Kisha Palmer, Forest Ridge School of the Sacred Heart (WA)

Keeping Our Children Safe
ROOM 618
NAIS has published a new handbook on child safety in the wake of the Penn State crisis. The booklet, written by abuse prevention experts Anthony Rizzuto and Cynthia Crosson-Tower, provides general information and guidance to heads of school about the issues and responsibilities involved in identifying, responding to, reporting, and preventing child abuse and neglect.
PRESENTERS: Anthony Rizzuto, Abuse Prevention Consultant (MA); Nancy Raley, NAIS (DC)

You Say Tomato, I Say Tomahto: Just What Does Tech-Savvy Mean?
ROOM 4C – 3
What happens when faculty and administrators move from one technology-rich environment to another? Can we assume that skillsets will transfer seamlessly? This doesn’t necessarily happen painlessly. Share a case study of one such more-complicated-than-we-thought (and often unintentionally humorous) move and discuss how school leaders can ease such transitions.
PRESENTERS: Sarah Hanawald and Joseph Trojan, Cannon School (NC)

Celebrate 50 Years of NAIS
Be a part of history! Share your thoughts on the most important contribution of the NAIS community over the last 50 years. Look for our Post-it Wall to participate!
SCHOOLS OF THE FUTURE WORKSHOP

ROOM 609
Embracing Independence Through Innovation

Berkeley Carroll is leveraging interdisciplinary approaches, partnerships with universities, research, blended learning, and a school-wide commitment to depth over breadth to inspire student learning. Freed of restrictions such as schedule, facilities, and standards imposed by outside programs like APs, NAIS schools can create entirely new ways of doing school. Find out how.

PRESENTERS: Suzanne Fogarty, Brandon Clarke, and Christopher Moses-Jenkins, Berkeley Carroll School (NY)

ROOM 604
Religion in Independent Schools: Innovations in Multicultural Education

National expressions of intolerance against multiple religious groups serve as a call to action for educators to build communities of respect and curiosity. Tanenbaum and independent school partners will share pedagogy, better practices, and tools from our work together teaching students how to respectfully explore the diversity of all people, including religious diversity.

PRESENTERS: Anshu Wahi, Tanenbaum Center for Interreligious Understanding (NY); Cathy Ann Cramer, New York Interschool (NY); Jordana Jacobs, The Hudson School (NJ); Priscilla Taylor-Williams, Moorestown Friends School (NJ)

ROOM 608
Wherever You Are, There You Go: Engaging Schools with Local Communities

Public-private partnerships can happen anywhere! Come learn how two schools located in vastly different settings (one urban and one suburban) engage their local communities in deep, meaningful ways. From innovative service initiatives to school-wide campaigns, walk away with practical models and knowledge that can be applied to any school setting.

PRESENTERS: Guybe Slanger and Catherine Hunter, San Francisco Friends School (CA); Robert Greene, Marin Country Day School (CA)

ROOM 307-308
Innovator’s Challenge Promotes Cross-Curricular Collaboration and Innovation

Hear the story of how one school adopted an idea from Heidi Hayes Jacobs’ influential book, Curriculum 21, and used it as the basis for an Innovator’s Challenge. With clearly defined desired outcomes, the promise of a modest monetary prize, and time set aside for work, the challenge promoted significant cross-curricular collaboration and innovation among the school’s faculty. Learn how your school can benefit, too.

PRESENTERS: Penny Summers and Burns Jones, Canterbury School, Greensboro (NC)

ROOM 619
Sustainable Campus: An Innovative Educational Experience

Bertschi School’s innovative curriculum and urban campus bring focus to the triad of place, learning, and practice as it pertains to environmental sustainability and responsibility. Hear firsthand from a panel including students and explore the relationship of program and the Living Building Science Wing, a building that brings learning to life, pushing student thinking well into the future.

PRESENTERS: Stan Richardson, Brigitte Bertschi, and Julie Blystad, Bertschi School (WA)
1:30 – 2:30 PM Featured Workshop with Dan Savage
ROOM 6E
Introduction by Rosetta Lee, faculty and professional outreach, Seattle Girls’ School (Washington), and 2012 NAIS Annual Conference Think Tank member
See Savage’s bio on page 7.
BOOK SIGNING EVENT

1:30 – 2:30 PM
One-Hour Workshops, Block 6

COMMUNICATIONS AND ADVANCEMENT

$ The Five-Week Annual Fund
ROOM 620
Explore the strategy, implementation, and results of a five-week annual fund for the families of The Fay School that has resulted in 100 percent family participation and significant increases in revenue for each of the past three years. The drive focuses on shortening solicitation periods in order to increase the natural cultivation of donors.
PRESENTER: Michael Larson, The Fay School (TX)

Innovation and Fund-Raising Potential: The Power of an Advancement Assessment
ROOM 206
What is the role of creativity and innovation in developing a school’s advancement operations? Discuss the benefits of tailoring an institutional advancement assessment to examine current fund-raising approaches and strategies, as well as operations and systems, and explore best practices for how schools can plan for improved fund-raising results.
PRESENTERS: John Lewis, The Gunston School (MD); Greg Hagan, CCS (PA)

Listening to and Learning from the Voices of Prospective Parents
ROOM 211
Examine interview and survey data from a study about how parents make elementary school choices. The data speak to parents’ educational ideals and the trade-offs they are and aren’t willing to make for an independent school education. Get a unique opportunity to look at your school through the eyes of prospective parents.
PRESENTERS: Julie McCleery (WA); Pam Lauritzen, Bertschi School (WA)

Stop Counting Fish! Use the CWRA to Align Teaching, Learning, and Assessment
ROOM 205
College Work Readiness Assessment (CWRA) staff, along with educators from Wildwood School, will discuss ways that independent schools can improve higher-order skills (like critical thinking, problem solving, and effective communication) by connecting teaching, learning, and assessment through authentic performance-based practices. Learn how to use these tools at your school.
PRESENTERS: Chris Jackson, CWRA (NY); Deb Christenson, Wildwood School (CA)

GOVERNANCE

How to Survive (and Thrive) During the Transition to a New Head
ROOM 204
A head transition can take a toll on a school community. Examine how to turn the transition into an opportunity to energize the school and build toward future success. Discover key actions to take in the year prior to, and in the six months following, the new head’s installation, helping insure the new hire arrives prepared and connected
PRESENTERS: Janice Chiles, The Northwest School (WA); Will Hancock, Hawaii Preparatory Academy (HI); Olaf Jorgenson, Almaden Country School (CA); James Wickenden, Wickenden Associates, Inc. (NJ)

BOOK SIGNING EVENTS
Save time in line when you buy your book at the book signing, immediately following the presentations on the fourth floor in the South Lobby.
**Mission and Metrics: Seeking Common Ground**

**ROOM 603**

Can you quantify leadership? Is it possible to measure the head’s effectiveness? Each school is different, but everyone will gain a better understanding of the issues to consider when constructing modern, innovative, and effective head of school goals, as well as appreciation of the evolving nature of metrics-based evaluation systems.

**PRESENTERS:** Terry Macaluso, Eastside Preparatory School (WA); Skip Kotkins, Skyway Luggage Company (WA)

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**Folio: Faculty Evaluation Grounded in Honest Dialogue Informed by Real Data**

**ROOM 2B**

Many school leaders seek a faculty evaluation system that leads to real growth. Learn how one school developed a web-based, data-driven process that streamlined its approach and inspired its board, administration, and faculty to create an evaluation system that other schools can easily adopt.

**PRESENTERS:** Timothy Fish, Kirsten Adams, and Charles Britton, McDonogh School (MD)

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**Moving the Mountain: Changing Faculty Cultures from Within**

**ROOM 4C – 3**

How do school cultures of “faculty autonomy” survive in a world where education is changing rapidly? Look at how two schools, a K-8 school in California and a K-12 school in Virginia, developed clear, forward-thinking strategies that prepare students for the future while maintaining high levels of faculty autonomy and professional excellence.

**PRESENTERS:** Alice Moore, Marin Country Day School (CA); David Colon, Collegiate School (VA)

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**Admission and Financial Aid Trends that Every School Leader Needs to Know**

**ROOM 4C – 2**

To help ensure your school is on a successful enrollment management path, your admission and financial aid professionals should be well versed in national and regional trends. Join SSS by NAIS and SSATB representatives for a walk-through of some interesting and important trends we’re seeing nationally in financial aid and admission at our schools.

**PRESENTERS:** Amy Hammond, SSS by NAIS (DC); Aimee Gruber, Secondary School Admission Test Board (SSATB) (CANADA)

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**Enrollment Management by the Book**

**ROOM 4C – 4**

Engage in a lively discussion with the authors of one of NAIS’s latest books, focusing on enrollment management at independent schools.

**PRESENTERS:** Christine Baker, The Baker Group (MA); Monique DeVane, The College Preparatory School (CA); D. Scott Looney, Hawken School (OH)
Entrepreneurial Spirit

**ROOM 201**

The Lexington School formed an Entrepreneurial Task Force in response to Pat Bassett’s call for schools to research and consider alternative revenue sources. The school has started several new ventures that collectively provide hundreds of thousands of dollars, strong brand recognition in the community, and opportunities for faculty members to grow professionally. Get the details and learn how your school can innovate, too.

**PRESENTER:** Charles Baldecchi, The Lexington School (KY)

Shrink Your Carbon Footprint and Lower Costs!

**ROOM 618**

Oil to biomass: good for the triple bottom line — kids, Earth, and financial health. Learn how one school in Upstate New York reduced its operating cost and carbon footprint by using locally produced biomass for space and hot water heating. Get a perspective through the eyes of the business manager, head, and facilities manager.

**PRESENTERS:** David Hochschartner, John Culpepper, and Betsy Smith, North Country School (NY)

Student Interactions: Respect the Boundaries or Pay the Price

**ROOM 604**

Student/adult interactions, whether in person, on the phone, over a text, or on Facebook pose significant concerns and often result in a loss of one’s job or defense of a claim. Administrators and educators, join us to better understand appropriate boundaries to avoid liability.

**PRESENTER:** Suzanne Bogdan, Fisher & Phillips, LLP (FL)

The Transformative School Schedule

**ROOM 3B**

Discover how a transformative school schedule empowered student learning — both in and out of the classroom. Learn about the research, planning, and implementation process that shaped a schedule change to longer periods, which resulted in lower levels of student stress and statistically significant achievement gains (by both subjective and objective measures).

**PRESENTER:** David Flocco, The Montclair Kimberley Academy (NJ)

Using Outcome Data to Improve Academic Skills in Students Who Learn Differently

**ROOM 4C-1**

Analyze a case example of how to use test data to improve reading, math, and writing in young children with learning differences. Examine data collected over four years at Lawrence School, an independent school for K-12 children who learn differently. Learn how to use this information at the individual and organizational level.

**PRESENTERS:** Ethan Schafer and Vanessa Diffenbacher, Lawrence School (OH)

**THE CLASSROOM EXPERIENCE**

Character Mapping: A Tool for Literacy Development and Social/Emotional Learning

**ROOM 303**

Learn a practical technique to make concrete for young students concepts of identity development and role stereotypes. This character mapping lesson engages students in literacy tasks and visually depicts relationships among feelings, actions, and societal messages. Discord in this schema leads to social and internal conflict, which children need support to navigate.

**PRESENTERS:** Julia Smith and Chelsea Coussens, Corlears School (NY)

Educating Global Citizens

**ROOMS 307-308**

How do we prepare graduates for the rigors of life in this new century, equipped with an entirely new set of skills and capacities? Based on principles of “global education” and “schools of the future,” we’ll share various project-based curricula that challenge students to develop innovative answers and actions.

**PRESENTERS:** Hope Staab, Chaitanya Reddy, and James Scott, Punahou School (HI)
Ethical Education: Creating Authentic Arenas for Student Learning and Leadership
ROOM 3A
High achieving, innovative students may sometimes wonder about ethics. What’s in it for them? How can diverse school communities advance common ethical values? Talk with educators from three different environments who have emphasized ethical education through student leadership development, classroom teaching, and other arenas.
PRESENTERS: Colleen Kyle and Bryan Smith, Lakeside School (WA); Michael O’Donnell, Deerfield Academy (MA); Susie Wu, Rainier Scholars (WA)

Measuring What We Value: 21st Century Assessment Tools
ROOM 607
The experience of standardized testing in public education is a lesson on the pitfalls of “one size fits all” student performance measures. If our schools hope to lead the conversation about the skills the 21st century will require, we must become more sophisticated in measuring what we most value. Join us to explore examples of emerging assessment tools.
PRESENTERS: Douglas Lyons, Connecticut Association of Independent Schools (CT); Andrew Niblock, Hamden Hall Country Day School (CT)

The What and How of Creativity and Innovation
ROOM 608
As the clarion call grows for creativity and innovation, schools are often left with little guidance for how to accomplish these urgent and necessary feats. Gain novel ways to understand what creativity is and how you might foster it in your classroom and school. Expect to leave with new insight, numerous examples, and usable knowledge.
PRESENTER: Peter Nilsson, Deerfield Academy (MA)

Personal Learning Environments: Creating Sustainable Learning Communities
ROOM 606
PLEs include tools, communities, and service learners use to direct learning and pursue personal and educational goals. Placing students in the center of their learning environment provides a unifying concept that can address a number of educational issues. If scaffolded properly, the PLE is a pedagogical technique that can encourage many promising educational practices. Join us to learn how.
PRESENTERS: Victoria Butler and Kathy Johnson, Seattle Academy (WA)

SCHOOLS OF THE FUTURE WORKSHOP

Game Design for Dummies and Geniuses
ROOM 609
Crafting a successful game involves systems-based thinking, creative problem solving, a sense of art and aesthetics, as well as engaging writing and storytelling. To be successful, students must think analytically and holistically, experimenting and testing theories, and considering others’ viewpoints within their systems. Discover how to use game design as a great jumping-off point to get to the heart of systems-based thinking.
PRESENTERS: Monica Van Aken, Sherri Dodd, and Meg Kearns, Milwaukee Montessori School (WI)

Find workshop materials and presentations at www.nais.org/go/annualconference.
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Visit with more than 200 exhibitors to find out about new and innovative independent school products and services designed to meet your school’s changing needs in the 21st century.

HIGHLIGHTS!
☞ Member Resource Center
☞ NAIS Bookstore
☞ Cyber Café
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☞ Super Seattle Celebration networking reception on Thursday evening

NAIS MEMBER RESOURCE CENTER
Featuring hands-on demonstrations of NAIS tools and services
Visit the Member Resource Center to learn about NAIS products and services, including StatsOnline, School and Student Services (SSS by NAIS), the Online Career Center, Demographic Center, Independent School Survey Center, and Online Member Directory.

Make room in your Annual Conference schedule to stop by the NAIS Member Resource Center. Pick up a copy of *5 in 5: Five NAIS Reports You Can Run in Less Than Five Minutes*. While you’re there, learn from NAIS staff about StatsOnline Snapshots, enhancements to the Survey Center, and updated census data in the Demographic Center. NAIS staff and representatives from School and Student Services (SSS by NAIS) look forward to personally answering all your questions.

More information about our tools and services is available 24/7 online at www.nais.org. We also want to welcome our first-time conference attendees and new school members. We have some great gifts to show our appreciation for everyone in the independent school community! Limited quantities available.

NAIS BOOKSTORE
Pick up books by many of the outstanding conference speakers, as well as NAIS titles and issues of the award-winning *Independent School* magazine. Plus, you can buy speakers’ books at the book signings. Save time in line when you purchase your book and get it signed at the same time!

NAIS CYBER CAFÉ
Sponsored by LaptopSchools.com and Lenovo, the Cyber Café is available in the exhibit hall and offers remote access to all conference participants so they can stay connected to their schools and families while in Seattle. The café is available while the exhibit hall is open.

SCHOOL AND STUDENT SERVICES (SSS BY NAIS)
Stop by the SSS booth in the Member Resource Center for a guided tour of new enhancements to Comp’Assist Online and a free whitepaper on protecting privacy in your financial aid office.

DON’T FORGET THE FREE NAIS RAFFLES!
At the Member Resource Center, enter the NAIS raffle for a chance to win an iPad! To win come to the Super Seattle Celebration in the exhibit hall on Thursday, where the drawing will take place at 5:15 PM.
**Grand Opening**
Thursday, March 1
11:00 AM – 12:00 NOON
Join NAIS staff, Annual Conference participants, and exhibitors for the grand opening of the 2012 exhibit hall. Stop by for a complimentary lunch.

**Super Seattle Celebration of 50 Years of NAIS**
Thursday, March 1
4:30 – 6:00 PM
All conference participants welcome. Let’s party in the Pacific Northwest! Join Pat Bassett and NAIS staff in a networking event where you can meet and greet friends, experience live entertainment, enjoy beverages and food, participate in live, interactive demonstrations, and enter our prize drawing. Together we’ll celebrate the 50th anniversary of the vote to found NAIS on March 1, 1962... and 50 years of innovation in our independent school community. Be a part of history! Share your thoughts on the most important contribution of the NAIS community over the last 50 years.

**NEW! Exhibit Quest**
Thursday and Friday
Play a part in this exciting, interactive game involving conference attendees and exhibitors. This voyage of discovery will take you on adventures around the exhibit hall in search of answers that can win you prizes. Designed and played online using any smart device, attendees can engage in this activity at their leisure while learning along the way. The quest will begin with the grand opening of the exhibit hall on Thursday at 11:00 AM and conclude at 1:15 PM Friday in the exhibit hall.

**FIRST PRIZE** Two free registrations to the 2013 NAIS Annual Conference in Philadelphia, and two roundtrip airline vouchers.

**SECOND PRIZE** Apple iPad

**THIRD PRIZE** Kindle Fire

Prizes are not redeemable for cash, exchangeable for any product, or transferable to other parties. Exhibitors may not participate. Winners need not be present to win and all prizes will be shipped directly to the winner after the conference.

Please note: The exhibit hall will close during all general sessions.
ENTER THE PRIZE DRAWINGS!
Check the sign at the entrance of the exhibit hall for companies hosting prize drawings.

Visit the exhibit hall! Learn about products and services designed for independent school professionals.
This list is subject to change, and is current as of February 1, 2012.

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Google’s Chromebooks for Education offer intuitive, easy-to-manage, and simple-to-scale computers designed for the web. Google Apps for Education provides powerful online collaboration tools for teachers and students.

H2L2 Architects / Planners LLC  
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Philadelphia, PA 19106  
(215) 925-5300  
[www.h2l2.com](http://www.h2l2.com)

H2L2 Architects / Planners specializes in the design and planning of independent schools, with 100+ years of design excellence, national and international experience, and loyalty to our clients.

H2O for Life  
**TABLE 32**  
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(651) 491-3364

H2O for Life provides a transformational service learning opportunity for students to study the global water crisis, while taking action to help bring water to a developing country school. Make a difference!

Handwriting Without Tears  
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(301) 263-2700  
[www.hwtears.com](http://www.hwtears.com)

A developmentally based handwriting curriculum for all children that incorporates workbooks, teachers guides, and multisensory teaching tools for classroom and individual instruction.

Healthy Lifestyle Choices  
**TABLE 21**  
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(504) 299-1966  
[www.hlconline.org](http://www.hlconline.org)

Healthy Lifestyle Choices is a nonprofit organization empowering youth, families, and educators with the knowledge, skills, and tools to make healthier choices for a lifetime.

Heifer International  
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Insight China is a leading provider of Chinese culture trips, outdoor education, and school trips in China.

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JCJ Architecture offers comprehensive planning, architectural, and interior design services to educational clients throughout national network of offices.

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Kids’ Turn introduces NAIS to its world class Emotional Literacy curriculum, helping educators support students with difficulties attributable to parental separation or divorce.
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YSS is an interactive curriculum that promotes self skills. Knowing who you are is the foundation to all preventative and proactive programs. With self skills, students achieve more and feel happier.
These placement firms will be available at the following times at the Washington State Convention Center. See page 9 for a map.

**Cal/West Educators Placement**

**ROOMS 611-614**

Wednesday, February 29  
11:00 AM – 6:00 PM  
Thursday, March 1  
8:00 AM – 6:00 PM  
Friday, March 2  
8:00 AM – 6:00 PM

Cal/West Educators Placement specializes in recruiting and placing highly qualified senior leaders, administrators, and teachers (K-12), through retained and contingent searches, in independent and private schools throughout California and other western states. We recruit and interview candidates regionally and nationally year-round to fill current and future openings. We pride ourselves on the personal relationships that we have with school leaders and with our candidates, and are dedicated to helping find “The Perfect Match!”

placement@CalWestEducators.com  
(800) 390-4737  
Onsite at the NAIS Annual Conference, call (818) 399-5129.  
www.CalWestEducators.com

**Carney, Sandoe & Associates**

**ROOMS 6A AND 6B**

Wednesday, February 29  
12:00 – 5:00 PM  
Thursday, March 1  
8:00 AM – 5:00 PM  
Friday, March 2  
8:00 AM – 5:00 PM

CS&A provides recruitment, executive search, and strategic consulting to independent schools. The CS&A LINK@NAIS held during the NAIS Annual Conference facilitates interviews between job-seekers and school representatives. Candidates and schools are able to interview in a single location efficiently and cost effectively. To gain access to hundreds of qualified candidates, register with CS&A in the convention center, room 6A. CS&A offers comprehensive head of school and administrator search services and consulting through its team of consultants.

kim.garner@carneysandoe.com  
(617) 542-0260  
www.carneysandoe.com

**The Education Group**

**ROOM 617**

Wednesday, February 29  
8:30 AM – 5:00 PM  
Thursday, March 1  
8:30 AM – 5:00 PM  
Friday, March 2  
8:30 AM – 2:00 PM

Specialists in the people business of education since 1988, The Education Group provides faculty and administrative placement in all subject areas, as well as retained search services. We offer individual meetings with our consultants, interviews between schools and candidates, as well as the opportunity to search our current listings and candidate resumes. We welcome school representatives and candidates to come by and meet our team.

services@educationgroup.com  
(800) 369-9102  
www.educationgroup.com

**Independent Thinking**

**ROOM 616**

Wednesday, February 29  
12:00 – 6:00 PM  
Thursday, March 1  
8:00 AM – 5:00 PM  
Friday, March 2  
8:00 AM – 4:00 PM

Independent Thinking (IT) works with independent schools on all their hiring needs — for administrators and teachers. IT offers managed/retained search services for all administrator positions, including head of school searches. Our online tool, IT CONNECTS, offers hiring schools and teaching candidates a technologically savvy, revolutionary approach for connecting. Each member of the Independent Thinking team has worked in independent schools and brings strong knowledge of the independent school culture.

it@independent-thinking.com  
(617) 332-3131  
www.independent-thinking.com

**In the Exhibit Hall: Educators’ Ally**

**BOOTH 504**

Educator’s Ally assists independent schools in New York City and surrounding suburbs, as well as a selection of New England boarding schools, in hiring teachers and administrators. We also help and advise individuals established in their careers looking to make a change, as well as those just starting out. For more than 35 years, we’ve been making matches between schools and candidates; our personalized service is our trademark.

info@educatorsally.com  
(914) 666-6323  
www.educatorsally.com

**PLEASE NOTE:** NAIS does not schedule interviews for candidates. Please contact the firms directly with questions or to schedule an interview.
The NAIS Annual Conference is enriched by the 2012 Think Tank. These devoted individuals have offered their time generously in order to serve school leaders by creating innovative and imaginative programming to inspire and enlighten participants. We at NAIS are indebted to:

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French American International School (Oregon)

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Director of Marketing and Communications
Oregon Episcopal School (Oregon)

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Bernie Noe
Head of School
Lakeside School (Washington)

Meade Thayer
Executive Director
Pacific Northwest Association of Independent Schools (Washington)

2012 Think Tank: NAIS Schools Give Back to Seattle

As part of our public purpose, NAIS advocates giving back to the local community. With your help, we’d like to do just that in Seattle. Located in the Belltown neighborhood of downtown Seattle, YWCA Angeline’s Women’s Center offers a safe, clean, supportive, and welcoming place for homeless women to spend the day. Angeline’s serves an average of 200 women each day, reaching as many as 300 women on a busy day. The women who access services may be dealing with mental health issues, substance abuse, disabilities, physical abuse, and past incarceration, in addition to being homeless. In order to help women stabilize and move forward in their lives, Angeline’s also provides critical, comprehensive services, including meals, links to additional support, and overnight shelter.

NAIS encourages all conference attendees to bring donations for the center. Women at the center need:

- Adult diapers,
- Band-Aids,
- Combs and brushes,
- Hair products for African-American women,
- Bus tickets,
- Sensible shoes,
- Deodorant,
- Perfume, jewelry, wallets, and other fun little items,
- Compact umbrellas,
- Pens and pocket calendars, and
- Coats, hats, scarves, gloves, underwear, and socks for adults.

You can easily purchase these everyday essentials at local stores. Please bring all donations to the Information Desk by Friday, March 2. Volunteers from YWCA Angeline’s Women’s Center will collect the donations from us at the convention center. Your small effort will make a big difference. Thank you for your support.
NAIS trains you, school leaders, to best serve your schools at all stages in your careers. NAIS Institutes are intensive, in-person, professional development programs that offer you training and peer networks that will sustain you throughout your careers.

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NAIS | WASHINGTON, DC

Institute for New Heads
July 7 – 12, 2012
Emory Conference Center | ATLANTA

School Leadership Institute
July 31 – August 3, 2012
The Taft School | WATERTOWN, CT

Leadership Through Partnership
October 26 – 28, 2012
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Register today at www.nais.org/go/institutes.
NAIS gratefully acknowledges the support of the sponsors of the 2012 NAIS Annual Conference.

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The Annual Conference is the result of in-depth collaboration, advice, and commitment of resources by hundreds of individuals and numerous organizations in the independent school community. NAIS wishes especially to recognize the significant contributions of the following:

All individuals who proposed workshops for the 2012 NAIS Annual Conference

Chris Bigenho, coordinator of the Annual Conference Online Community, Greenhill School (Texas)
Marcus Eng, Jo Ann Matousek, Shaun Mishler, and Joy Womack, Experient
The 425+ workshop presenters

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2013 NAIS Annual Conference Think Tank

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Linda Phelps, Pennsylvania Association of Independent Schools (Pennsylvania)
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Kathy Mitchell O’Neal, director of admission and financial aid, University Preparatory Academy (Washington)
Jason Ramsden, chief technology officer, Ravenscroft School (North Carolina)

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Julia Grandison, English teacher, The Holton-Arms School, Inc. (Maryland)
Bridget Janicki, annual conference production manager, NAIS (District of Columbia)

These schools have participated in the conference by offering musical performances.

Lakeside School (Washington)
Paul Harshman, director of bands
Bernie Noe, head of school

The Northwest School (Washington)
Dana Sewall, school choir director
Mike McGill, head of school

Seattle Academy (Washington)
Mark Hoover, director of vocal music
Joe Pugelli, head of school

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- Our printed materials (preview and program) are printed on partially recycled stock.
- We have reduced the number of pages in the preview that mails and produce the online virtual preview that contains even more information.
- We recycle the conference badges. Remember to drop your badge off at the registration area after the conference.
- Washington State Convention Center (WSCC) was named Best Green Event Venue in Washington by Northwest Meetings + Events magazine and is currently listed as one of Washington’s Green 50 businesses by Seattle Business magazine.
- WSCC has contracted with a local composting firm to haul away all food scraps, food-soiled paper, and landscape trimmings.
- WSCC practices savings in water usage, energy savings, and other conservation efforts.
- All disposable food service items provided to customers are sustainable, including plates made of sustainable bamboo, wax-free coffee cups, and cutlery made from a corn-based resin.
- Whenever possible, locally sourced sustainable food products are ordered for use by the in-house catering staff.
- Some 95 percent of the wines served come from Washington state wineries.
- All coffee and tea products served come from Fair Trade Certified, organic, shade-grown sources.
- Conference signs are printed on Falconboard™, which is made with a minimum of 20 percent recycled fiber content. We donate some signage to local schools to be used for school activities. The remaining signage is recycled by the convention center.
The National Association of Independent Schools provides services to more than 1,700 schools and associations of schools in the United States and abroad, including 1,400 nonprofit, private K-12 schools in the U.S. that are self-determining in mission and program and are governed by independent boards. For more information, visit www.nais.org.

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We will accept workshop proposals for the 2013 conference at www.nais.org/go/annualconference from March 15 - June 1, 2012.

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Energizing Our Future Through Refining Our Shared Sense of Community: 25 Years of Fueling the Power of Change in Independent Schools