2013 nais Annual Conference

Program
As the yearly gathering and celebration for the independent school community, the NAIS Annual Conference welcomes all school leaders. Heads, administrators, teachers, and trustees are welcome participants in the exhibit hall, general sessions, and workshops focused on essential topics for our community to explore.
DEAR COLLEAGUES,

Welcome to the 2013 NAIS Annual Conference in Philadelphia. Together let’s reflect on our past successes and forge a new future for education, in the city whose Liberty Bell reminds us of the strengths our freedoms give us to lead the way and whose people reveal the true value of friends and colleagues.

Outstanding schools thrive because they evolve to challenge, inspire, and prepare students for an open-ended future. Independent education sits at the center of a strong, sustainable future for our country because of our schools’ adaptability to changing circumstances and environments. We challenge you to explore new ways to cultivate leadership within our schools — for administrators, faculty, and our students — during more than 140 workshops led by your colleagues who dare to revolutionize programming at their schools.

Let big thinkers inspire you to greatness. At our opening session, Jim Collins, eminent student and teacher of enduring great organizations, will offer eye-opening insight on how our schools can grow, attain superior performance, and achieve greatness. Plus, creative thought leaders like brain science expert Cathy Davidson; global humanitarian Tererai Trent; social media maven Danah Boyd; global authority on innovation Soumitra Dutta; tech author with an eye on the past Alexis Madrigal; poetic voice Sekou Andrews; and more revolutionary thinkers will motivate us to upend the status quo of education in pursuit of a new tomorrow.

Thank you to the 2013 Think Tank for creating this dynamic conference bursting with big thinkers and revolutionary ideas — NAIS is deeply indebted to them (see page 77). We’d also like to thank our regional member schools and associations (PAIS, ADVIS, NJAIS, and Friends Council on Education), who have contributed exceptional ideas for this exciting conference.

On behalf of the NAIS board and staff, we express our gratitude to all who have gathered in Philadelphia to celebrate together the 50th anniversary of NAIS — and dream up revolutionary ideas for the next 50 years of education. Think big, think great!

PATRICK F. BASSETT, NAIS PRESIDENT, AND THE NAIS ANNUAL CONFERENCE TEAM
**EXHIBIT HALL AND BOOKSTORE HOURS**

**THURSDAY**
- 11:00 AM – 3:00 PM
- 4:30 – 6:00 PM

**FRIDAY**
- 8:00 – 9:30 AM
- 11:00 AM – 2:00 PM

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**ROOM BROAD STREET ATRIUM**

**REGISTRATION HOURS**

**WEDNESDAY**
- 11:00 AM – 6:00 PM

**THURSDAY**
- 6:30 AM – 6:00 PM

**FRIDAY**
- 6:30 AM – 3:00 PM

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**INFO BOOTH HOURS**

**WEDNESDAY**
- 11:00 AM – 6:00 PM

**THURSDAY**
- 6:30 AM – 6:00 PM

**FRIDAY**
- 6:30 AM – 5:00 PM

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**ROOM HALL E**

**EXHIBIT HALL AND BOOKSTORE HOURS**

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- 11:00 AM – 6:00 PM

**THURSDAY**
- 6:30 AM – 6:00 PM

**FRIDAY**
- 6:30 AM – 5:00 PM

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**1:00 – 3:00 PM**

**Registration required.**
- Families First Meeting and Tea Time with Rob Evans

**1:00 – 4:00 PM**

**Registration required.**
- Optional Three-Hour Workshops

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**Families First Flower Show Tour**

**MORE INFO, PAGE 11**

**MORE INFO, PAGE 16**

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**FOLLOW US ON TWITTER**

at #naisac13—tweet your thoughts too!
The schedule and all conference information are subject to change.

<table>
<thead>
<tr>
<th>Time</th>
<th>Thursday, Feb 28</th>
<th>Friday, Mar 1</th>
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<tbody>
<tr>
<td>6:30 AM</td>
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<tr>
<td>7:00 AM</td>
<td>6:45–7:45 AM Coffee and Tea</td>
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<td>8:00 AM</td>
<td>8:00–9:00 AM One-Hour Workshop Block 1</td>
<td>8:00–9:00 AM One-Hour Workshop Block 4</td>
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<td>Ticket required. President’s Breakfast and Annual Meeting</td>
<td>Featured Workshop with Lee Hirsch</td>
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<td>9:00 AM</td>
<td>9:00–9:30 AM Break</td>
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<td>9:30 AM</td>
<td>9:30–11:00 AM Opening General Session with Jim Collins</td>
<td>9:30–11:00 AM General Session with Tererai Trent</td>
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<tr>
<td>11:00 AM</td>
<td>11:00 AM–12:00 NOON Exhibit Hall Grand Opening and Complimentary Lunch in the Exhibit Hall</td>
<td>11:00–11:30 AM Break</td>
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<td>12:00 PM</td>
<td>12:00–1:00 PM One-Hour Workshop Block 2</td>
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<td>Featured Workshop with Nadira Hira</td>
<td>Featured Workshop with Sherry Coleman and Jacquelyn Hamilton</td>
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<td>12:30 PM</td>
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<td>1:00 PM</td>
<td>1:00–1:30 PM Break</td>
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<td>1:30 PM</td>
<td>1:30–2:30 PM One-Hour Workshop Block 3</td>
<td>1:30–2:30 PM One-Hour Workshop Block 6</td>
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<td>Featured Workshop with Salome Thomas-EL</td>
<td>Featured Workshop with Claudio Sanchez</td>
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<td>2:30 PM</td>
<td>2:30–2:45 PM Break and Book Signing with Salome Thomas-EL</td>
<td>2:30–3:00 PM Break</td>
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<tr>
<td>3:00 PM</td>
<td>INDEPENDENT MATTERS with Sekou Andrews, Danah Boyd, Soumitra Dutta, and Alexis Madrigal</td>
<td>3:00–4:30 PM Closing General Session with Cathy Davidson</td>
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<tr>
<td>3:30 PM</td>
<td>Book Signing with Soumitra Dutta</td>
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NEW TO THE CONFERENCE?
Welcome! Please stop by the NAIS Member Resource Center to learn more about NAIS. Contact us at membership@nais.org.

NEW  DOWNLOAD THE 2013 NAIS ANNUAL CONFERENCE MOBILE APP

The NAIS AC2013 Mobile App is a native application for iPad and smartphones (iPhone and Android), a hybrid web-based app for Blackberry, and a web-based version for all other web browser-enabled phones.

NAIS AC2013 provides easy-to-use, interactive capabilities to enhance your event experience:

- Keeps you organized with up-to-the-minute event, speaker, and exhibitor information.
- Stores all event information in one place.
- Alerts you to real-time communications from NAIS.
- Lets you follow and join conference chatter on Twitter.
- Locates exhibitors you want to visit.
- Connects you with colleagues using the Friends feature.
- Lets you evaluate workshops you attend.
- And more!

Download the app at http://annualconference.nais.org or at your phone’s app store.

ANNUAL CONFERENCE ONLINE COMMUNITY

Join the online community created specifically for this year’s conference. Think big, think great, and collaborate with other educators as you experience the many speakers and sessions at this year’s conference. Take advantage of interactive, connected read/write web tools. Not yet familiar with Twitter, WizIQ, Netvibes, Diigo, and other communication tools? Fear not! This is your opportunity to explore and learn in a friendly environment. Visit http://naisac13.wordpress.com for details.

MISS A KEYNOTE SPEAKER? LET THE BLOGGERS UPDATE YOU.

Don’t be surprised if the person sitting next to you is one of our Annual Conference bloggers, tapped to provide online insight in real time for both conference participants and those back at school. Visit http://annualconference.nais.org to link to the AC blogs.

FOLLOW US ON TWITTER
At #naisac13—tweet your thoughts too!

CONNECT TO WIFI COMPLIMENTS OF NAIS

1. Configure your laptop or notebook computer’s network settings to use DHCP (Default for MS Windows-based computers).
2. Connect to the SSID: nais2013.
4. Launch your Internet browser.

Please contact the PACC Utility Services at utilities@paconvention.com or (215) 418-4800 with any questions.
AFTER THE CONFERENCE

Visit http://annualconference.nais.org to:

- Find workshop materials, such as PowerPoints and PDFs.
- Check out the graphic depictions of the general sessions and featured workshops.
- Watch interviews with some of the major speakers.
- Read articles about the general session and featured workshop speakers.

HOSPITALITY BOOTH

Friends from ADVIS, Friends Council on Education, PAIS, and PAISBOA invite you to stop by the Hospitality Booth in the Broad Street Atrium for delicious dining options, tips on traveling around town in Philadelphia, and a warm welcome from your local colleagues. Welcome to the City of Brotherly Love!

TIPS FOR TEAMS AT THE ANNUAL CONFERENCE

Plan your time at the conference as a collective unit and strategize how to maximize the team’s experience. Outline your expectations of the team at the conference and mentor individuals to help them network, participate fully, and report back. Find a nook in the convention center to gather and debrief each day!

DONATE TO CRADLES TO CRAYONS

Cradles to Crayons is a nonprofit organization that provides essential items for children living in homeless or low-income situations. Please donate clothing, school supplies, and toys. Bring your donations to the registration area by Friday. See page 77 for details.

TELL US WHAT YOU THINK!

Watch your email after the conference for a link to an online evaluation.

MEDIA RELEASE

By attending the NAIS Annual Conference, attendees grant permission to the National Association of Independent Schools (NAIS) and its agents to utilize the attendee’s image or likeness in an effort to promote NAIS. Attendees waive any right to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection therewith or the use to which it may be applied.

MEDICAL EMERGENCY

In the event of a medical emergency, call 4911 from any house phone or dial (215) 418-4911 from your cell. Necessary arrangements or services will be coordinated by the PCCA Security Command Station.

LOST AND FOUND

During the conference, any found items will be turned into the NAIS Information Booth. At the end of the conference, any remaining items will be turned over to the PCCA Security Command Station where they will be kept for 30 days.

IDENTIFYING NAIS ANNUAL CONFERENCE ATTENDEES

Please wear your name badge to all NAIS Annual Conference events and throughout the convention center. It will gain you entry and identify you to security and others providing services to our group. The lanyards are color-coded:

- GREEN: Attendees
- PURPLE: Staff
- DARK BLUE: Exhibitors
- LIGHT BLUE: Exhibit Hall Only
- SILVER: One-Day Thursday
- LIGHT GREEN: One-Day Friday
- RED: Speakers
- ORANGE: Vendors
THURSDAY

9:30 – 11:00 AM
GENERAL SESSION

Jim Collins
Eminent student and teacher of enduring great organizations

12:00 – 1:00 PM
FEATURED WORKSHOP

Nadira Hira
Fortune magazine journalist and leading authority on (and member of) Generation Y

1:30 – 2:30 PM
FEATURED WORKSHOP

Salome Thomas-EL
World-renowned inspirational teacher motivating America to live better from the inside out

BOOK SIGNING EVENT

FRIDAY

8:00 – 9:00 AM
FEATURED WORKSHOP

Lee Hirsch
Documentary filmmaker committed to ending bullying

9:30 – 11:00 AM
GENERAL SESSION

Tererai Trent
International humanitarian
Speakers

2:45 – 4:30 PM

General Session

Independent Matters

Sekou Andrews
Poetic voice and
Independent Matters
master of ceremonies

Danah Boyd
Senior researcher at
Microsoft Research and
social media maven

Soumitra Dutta
Dean of the Samuel
Curtis Johnson Graduate
School of Management
at Cornell University

Alexis Madrigal
Senior editor for
The Atlantic, author,
and project leader of
Greentechhistory.com

Books Signing Event

Speakers

11:30 AM – 12:30 PM

Featured Workshop

NAIS Diversity Leadership Award

Sherry Coleman
Author, professor,
and consultant

Jacquelyn Hamilton
Head of lower school,
Tower Hill School
(Delaware)

Claudio Sanchez
NPR education
correspondent and former
elementary and middle
school teacher

3:00 – 4:30 PM

General Session

Cathy Davidson
Duke University professor,
author, and buster of the
“myth of monotasking”

Books Signing Event

All book signings will take place in the lobby of the Terrace Ballroom immediately following the presentations. Save time in line when you buy your book at the book signing!
The Pennsylvania Convention Center resides at the heart of Philadelphia, both geographically and culturally. Within 10 blocks you can reach famed landmarks, including Independence Hall and America’s most historic square mile, Chinatown and the stunning Friendship Gate, and lovely Rittenhouse Square. Plus, it sits right above the famous Reading Terminal Market, which offers a vast choice of mouthwatering regional and international food. Inside the convention center, you’ll catch glimpses of the stunning artwork lining the streets through the walls of windows connecting the center to the surrounding neighborhood.

With great links for rail, plane, and road, it’s a cinch to get around and explore all that Philadelphia has to offer. Whether you’re a history nut, an ardent foodie, a shopping diva, an arts lover—or suddenly have a craving for a hot pretzel with mustard—you have everything you need to make your trip memorable.

The headquarters hotel, the Philadelphia Marriott Downtown, is right next door.
All Annual Conference programs occur in the Pennsylvania Convention Center.

1 Philadelphia Marriott Downtown
2 Philadelphia Courtyard Downtown
3 Loews Philadelphia Hotel
4 Le Meridien Philadelphia
5 Hilton Garden Inn Philadelphia Center City

A City Hall
B National Constitution Center
C Independence Visitor Center
D Liberty Bell
E Independence Hall

COAT CHECK

A coat check will be available to conference participants in the Broad Street Atrium.

WEDNESDAY, FEB 27
12:00 - 5:00 PM

THURSDAY, FEB 28
6:30 AM - 6:30 PM

FRIDAY, MAR 1
6:30 AM - 5:00 PM

FIRST AID

First aid will be available in the back of the NAIS exhibit hall.
2013 KLINGENSTEIN LEADERSHIP AWARD

THURSDAY, FEB 28
1:30 – 2:30 PM
ROOM 113A

All conference participants are welcome.
Presented to psychologist and author Daniel Goleman by Columbia University’s Teachers College Professor Pearl Rock Kane. The Klingenstein Center for Independent School Leadership presents this award annually to individuals who have influenced the field of education and positively impacted independent school teachers, administrators, and students in enduring ways. Previous recipients include Bill and Melinda Gates, Oprah Winfrey, Jim Collins, Howard Gardner, Sugata Mitra, Malcolm Gladwell, Pat Bassett, and Beverly Daniel Tatum, among other distinguished awardees. Read more on page 29.

A GOLDEN CELEBRATION

THURSDAY, FEB 28
4:30 – 6:00 PM
ROOM HALL E

All conference participants are welcome.
Join NAIS Staff in a networking event where you can meet and greet friends old and new, enjoy live entertainment, snack on food and drinks, participate in live, interactive demonstrations, and enter our prize drawing. Pat and Barbara Bassett will greet colleagues in the NAIS Member Resource Center for those who want to thank them for their service to NAIS and independent schools. Dress is casual and all conference participants are welcome.

NAIS SPEED INNOVATING

THURSDAY, FEB 28
1:30 – 2:30 PM
ROOM HALL G

Pre-registration required.
Maximize information and idea gathering with Speed Innovating. It’s three mini-sessions in one devoted to Going Beyond Boundaries. During this hour-long special workshop, you choose the three topics that meet your needs best. In one room, 20+ presenters host their own tables, leaving room for nine attendees to sit down and learn from the “expert” colleague. These intimate, 15-minute, information-packed “dates” focus on the important themes, details, problems, and solutions. After 15 minutes of inspiring ideas, move on to another speaker who will share insights on your next favorite topic. You’ll meet a total of three big thinkers who can address your most pressing needs. Read about the 20 topics (aka, “dates”) on page 34.

A GOLDEN CELEBRATION

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4:30 – 6:00 PM
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NAIS DIVERSITY LEADERSHIP AWARD

FRIDAY, MAR 1
11:30 AM – 12:30 PM
ROOM 114

All conference participants are welcome.
This annual honor goes to outstanding leaders, connected to independent schools, who have performed extraordinary work to advance diversity and inclusivity on a national scale. This year we honor Sherry Coleman, author, professor, and consultant, and Jacquelyn Hamilton, head of lower school, Tower Hill School (Delaware). Read their biographies on page 43.

MEET AND GREET INCOMING NAIS PRESIDENT JOHN CHUBB

FRIDAY, MAR 1
12:30 – 1:30 PM
ROOM HALL E

During lunch in the exhibit hall, stop by the Member Resource Center to welcome John Chubb, incoming president of NAIS. He and Pat Bassett look forward to talking with attendees during this time.
FAMILIES FIRST PROGRAM

For partners and spouses of school heads

FAMILIES FIRST MEETING AND TEA TIME WITH ROB EVANS

WEDNESDAY, FEB 27
1:00 – 3:00 PM
ROOM 122B

Registration required.

Partners/spouses and heads of schools are invited to tea, coffee, and dessert with Rob Evans. A clinical and organizational psychologist and the executive director of The Human Relations Service in Wellesley, MA, Evans graduated from Germantown Friends School (Pennsylvania), earning his undergraduate degree from Princeton University and his doctorate from Harvard. He has consulted with nearly 1,000 schools and districts across the U.S., including several hundred independent schools — working with teachers, administrators, boards, and parents. He is the author of many articles and two books: Family Matters: How Schools Can Cope with the Crisis in Childrearing and The Human Side of School Change.

FAMILIES FIRST FLOWER SHOW TOUR

WEDNESDAY, FEB 27
3:30 – 5:00 PM
DEPART FROM ROOM 107AB

Registration required.

Partners/spouses of heads of school, join us for a unique, behind-the-scenes tour of the Philadelphia International Flower Show. The Pennsylvania Horticultural Society (PHS) will offer an overview of PHS and the show, then personally guide our group on a walking tour as exhibitors create elaborate displays — a magnificent sneak peek before the show opens! The 2013 presentation, dubbed Brilliant, will celebrate the historic and contemporary landscapes and gardens of Great Britain. We’ll depart from room 107AB in the convention center (enter at 12th and Arch streets, west entrance) to walk to the show. Wear comfy shoes! Tickets are limited so sign up early.

FAMILIES FIRST WORKSHOPS

THURSDAY, FEB 28
12:00 – 1:00 PM
ROOM 118A

First Families and Transitions
Whether deciding to move to a new school or developing a career path within the current school, heads of school and their families often manage major life transitions publicly. These and other transitions impact every family member. Address the practical and emotional aspects of handling professional and personal transitions from multiple perspectives.

PRESENTERS: Laurie Lewis, Shore Psychology and The Gunston School (MD); Kate Windsor, Miss Porter’s School (CT); Steve Hinds, The Meadowbrook School of Weston (MA)

THURSDAY, FEB 28
1:30 – 2:30 PM
ROOMS 411 – 412, Philadelphia Marriott Downtown

Families First Gathering
Meet to discuss challenges you face as a member of the First Family, network, and catch up with friends old and new.

FRIDAY, MAR 1
8:00 – 9:00 AM
ROOM 118A

Marriage Sustainability: Headship and Marriage — Can It Work?
Hal Hannaford, well-known for his caustic wit and boundless energy, has been a head for 24 years, married to Susan for 31 years. Sue Groesbeck, having run schools in the U.S. and Canada for 17 years, has been married to Mark for 38 years. Gain practical advice from the heads and their spouses in a humor-filled session about success in and out of the schoolyard.

PRESENTERS: Susan Groesbeck and Mark Groesbeck, Havergal College (CANADA); Hal Hannaford and Susan Doherty, Selwyn House School (CANADA)

Thank you Families First coordinators Barbara Bassett; Laurie Lewis, Shore Psychology and The Gunston School (MD); and Gail Suitor, St. Johnsbury Academy (VT) for your leadership and hard work on this program.

There is no additional fee for registered participants, but registration for the conference and pre-registration for this event are required.
New General Session Idea Exchange

Join the NAIS Institute for New Heads and Summer Diversity Institute faculties to discuss ideas presented by this year’s general session speakers. Following each general session, participate in a facilitated open dialogue to talk about the ideas the speaker presented, share your reactions, and discuss ways these ideas apply to your respective communities. Participation is on a first-come, first-served basis and limited to 200 people. Take advantage of this wonderful opportunity to process your thoughts and reactions as you network with colleagues who seek new and innovative ideas to bring back to their schools.

IDEA EXCHANGE Following Jim Collins’ Remarks
Thursday, Feb 28
12:00 – 1:00 PM

IDEA EXCHANGE Following the Independent Matters’ Remarks
Friday, Mar 1
8:00 – 9:00 AM

IDEA EXCHANGE Following Tererai Trent’s Remarks
Friday, Mar 1
11:30 AM – 12:30 PM

New Teachers Unplugged: A Revolutionary Salon

Friday, Mar 1
11:30 AM – 12:30 PM
1:30 – 2:30 PM

Connect with colleagues and join innovative conversations in this new participant-driven session for teachers. Based on the “unconference” format, this session offers you the opportunity to drive discussion topics, share knowledge and passions, problem solve, and even bounce around your wackiest ideas. Learn from colleagues and share your expertise with others in this open format led by the NAIS 21st Century Curriculum / Technology Task Force.

After a fun introduction to the session format, join conversations on topics that you choose. Visit the conference page at http://naisac13.wordpress.com/teachers-unplugged/ to suggest topics or volunteer to facilitate a conversation. You can also share your interests during the session. This collaborative professional learning experience gives you the freedom to connect with colleagues on topics most important to you.
MUSICAL PERFORMANCES
During the general sessions enjoy the wonderful performances of these local school groups:

THURSDAY, FEB 28, 9:30 AM
Sandra Dean String Ensemble
The Philadelphia School (Pennsylvania)
Aaron Picht, music director
Amy Vorenberg, head of school

THURSDAY, FEB 28, 2:45 PM
Musica Mundi
Springside Chestnut Hill Academy (Pennsylvania)
Christopher G. McGinley, music teacher
Priscilla Sands, president

FRIDAY, MAR 1, 9:30 AM
Girard College Junior Cavaliers
Girard College (Pennsylvania)
Paul M. Eaton, fine arts department chair, band and choir director
Cannie Shafer, lower school academic dean
Clarence Armbrister, president

FRIDAY, MAR 1, 3:00 PM
The Baldwin B-Flats
The Baldwin School (Pennsylvania)
Cathie Schulte, music department chair
Sally Powell, head of school

EXHIBIT HALL AND BOOKSTORE HOURS
THURSDAY, FEB 28
11:00 AM – 3:00 PM
4:30 – 6:00 PM
FRIDAY, MAR 1
8:00 – 9:30 AM
11:00 AM – 2:00 PM
ROOM: HALL E
See page 52 for a floor plan, list of exhibitors, and highlights!

SCHOOLS OF THE FUTURE
Revolutionize your teaching and learning with our special sequence of six one-hour workshops, three Thursday and three Friday, all in Room 118C. Learn about an extraordinary personal journey to find the most innovative schools in America; delve into the details of international certification and assessing global education; discover a new organization dedicated to public partnerships; and consider the argument that technology is NOT the answer and that we need to look forward.

CLUB SODEXO
THURSDAY, FEB 28
7:00 AM – 4:00 PM
FRIDAY, MAR 1
7:00 AM – 2:00 PM
ROOM: 112A
Club Sodexo is an exclusive, business-class lounge for heads of school and other senior administrators of educational institutions worldwide. The lounge offers a quiet, comfortable setting equipped with a complimentary cyber café, refreshments, and massage stations designed to give you a private, relaxing conference experience when you need to take a short break from the crowds.

NEW NAIS FELLOWSHIP FOR ASPIRING SCHOOL HEADS POSTER SESSIONS
THURSDAY, FEB 28
7:00 – 8:00 AM
FRIDAY, MAR 1
12:30 – 1:30 PM
ROOM: BROAD STREET ATRIUM
Join members of the 2012-13 NAIS Fellowship for Aspiring School Heads cohort as they share their timely, innovative, thought-provoking school projects. Gain practical ideas and wisdom that you can take back to your school. Look for the posters in the Broad Street Atrium throughout the conference. Meet the fellows and chat about their projects.

NEW NAIS FELLOWSHIP FOR ASPIRING SCHOOL HEADS
Welcome to our current 2012 – 13 NAIS Fellowship for Aspiring School Heads cohort and congratulations to our new 2013-14 fellows!

These individuals have been selected to participate in the NAIS Fellowship for Aspiring School Heads, a professional development program for individuals at NAIS member schools who wish to become heads of independent schools. You, too, can join this network of aspiring school leaders and take your career to the next level. Read all about the fellowship at www.nais.org.
We provide attendees two ways to search for workshops: by element of sustainability and by track. All attendees are invited to attend any workshop.

**TRACK**

You can easily find a workshop that addresses your area of expertise when you search by track.

**COMMUNICATIONS AND ADVANCEMENT**

Designed for heads and trustees as well as communication and advancement practitioners, these workshops address what it takes to ensure effective communication to — and relations with — all key constituencies.

**GOVERNANCE**

Designed for boards of trustees and heads of school in their role as liaisons with the board, these workshops focus on all aspects of board governance.

**LEADERSHIP DEVELOPMENT**

Designed for heads and all academic and administrative leaders, these workshops focus on effective school leadership.

**MANAGEMENT**

Designed primarily for business officers, financial aid directors, division heads, deans, and heads, these workshops focus on the day-to-day management of people, programs, and operations.

**THE CLASSROOM EXPERIENCE**

Designed for all educators and academic leaders, these workshops focus on design and implementation of academic programs.
The NAIS Annual Conference includes more than 140 one-hour workshops on Thursday and Friday, as well as optional three-hour workshops on Wednesday.

### SUSTAINABILITY

Each workshop is marked with an icon representing its area(s) of school sustainability.

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<thead>
<tr>
<th>Icon</th>
<th>Title</th>
<th>Description</th>
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<tr>
<td>🗣️</td>
<td>DEMOGRAPHIC SUSTAINABILITY</td>
<td>Become more inclusive and representative of the school-age population and less unapproachable financially and socially.</td>
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<tr>
<td>🌿</td>
<td>ENVIRONMENTAL SUSTAINABILITY</td>
<td>Become more green and less wasteful.</td>
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<tr>
<td>💰</td>
<td>FINANCIAL SUSTAINABILITY</td>
<td>Become more efficient and less costly.</td>
</tr>
<tr>
<td>🌍</td>
<td>GLOBAL SUSTAINABILITY</td>
<td>Become more networked internationally and less provincial in outlook.</td>
</tr>
<tr>
<td>🎯</td>
<td>PROGRAMMATIC SUSTAINABILITY</td>
<td>Become more focused on the skills and values the marketplace of the 21st century will seek and reward.</td>
</tr>
<tr>
<td>✅</td>
<td>DAILY WORK OF SCHOOL LEADERS</td>
<td>These workshops address the day-to-day operational work of independent schools, as well as individual development of leadership skills.</td>
</tr>
</tbody>
</table>
11:00 AM – 6:00 PM
Registration / Information Booth Open

**ROOM: BROAD STREET ATRIUM**

1:00 – 3:00 PM
Families First Meeting and Tea Time with Rob Evans

\[\text{Registration required.}\]

**ROOM: 122B**

3:30 – 5:00 PM
Families First Flower Show Tour

\[\text{Registration required.}\]

**DEPART FROM: ROOM 107AB**

1:00 – 4:00 PM
Optional Three-Hour Workshops

\[\text{Ticket required. $180}\]

These optional three-hour workshops require a ticket. Space permitting, you may sign up at the registration desk if you did not pre-register for a workshop. All workshops take place in the Pennsylvania Convention Center.
1:00 – 4:00 PM

**OPTIONAL THREE-HOUR WORKSHOPS**

**ROOM 109B ✓**

**W1 300 Years of Quaker-Based Decision Making: Lessons for Good Governance Today**
Since before the founding of our democratic nation, Quakers have made decisions in a manner much like consensus. Join this highly interactive workshop to explore a variety of processes for building consensus in any decision-making context—and bring home new techniques for generative discussion and innovative solutions.

**PRESENTERS:** Ginny Christensen, Strategy for Growth, LLC (PA); Michelle Holland, Friends School of Baltimore (MD); Irene McHenry, Friends Council on Education (PA); Laurence Van Meter, Moorestown Friends School (NJ)

**ROOM 111B ✓**

**W2 Aligning Your School Culture for Online Learning**
Gain the knowledge and tools you need to align your school’s culture with blended and fully online learning initiatives. Explore best practices for communication, parental involvement, student success, and teacher support. Take home strategies to help you manage expectations, engage your community, and build a solid foundation for online learning.

**PRESENTERS:** Susan Booth, NAIS (DC); Michael Nachbar, Global Online Academy (WA); Bradford Rathgeber, Online School for Girls (DC)

**ROOM 113A ☀️**

**W3 Creative Learning Environments: Rethinking the Classroom**
Examine the most fundamental learning space—the “classroom.” In this hands-on, interactive workshop, we’ll identify a more descriptive and appropriate way to refer to this space, then develop prototypical spaces that capture 21st century learning, in order to develop more creative and relevant learning environments.

**PRESENTERS:** Peter Winebrenner and Chester Bartels, Hord Coplan Macht (MD); Charlie Abelmann and Tim Schaffer, Barrie School (MD)

**ROOM 113B ☀️**

**W4 Experiential Education: Revolutionizing from the Outside In**
If we aspire to “Think Big, Think Great” regarding experiential education, we must move beyond the traditional model of episodic experiences that take students away from campus, and work to integrate programs that enhance the day-to-day curriculum, culture, and community of our schools. Join the ISEEN board of directors for this dynamic dialogue about experiential education.

**PRESENTERS:** Vicki Weeks, Global Weeks (WA); Jessie Barrie, Albuquerque Academy (NM); Meghan James, Westminster Schools (GA); Brian Michaels, The Key School (MD)

**ROOM 113C ☀️**

What is flipped learning? What does a flipped classroom look like? Who benefits from flipped learning—can it apply to all grades and disciplines? How is flipped learning different than a traditional classroom? How do you make the flip? Get a broad overview of flipped learning and answers to these questions from two perspectives: classroom teacher and technology specialist.

**PRESENTERS:** Kimberly Duncan and Scott Lieberman, Flint Hill School (VA)

**ROOM 115A ✓**

**W6 Gravitas: A Hidden Dimension of Women Leading**
A “glass ceiling” still seems to exist for women seeking and winning senior leadership positions. Join three women heads of school to focus on the subtle and powerful concept of gravitas. Explore how and why women can develop it as they lead, inspire, and create successful school headships. We’ll share stories, insights, and strategies.

**PRESENTERS:** Debbie Freed, Debbie Freed and Associates (CA); Lucinda Lee Katz, Marin Country Day School (CA); Amy Richards, Crystal Springs Uplands School (CA); Clair Ward, Valley School of Ligonier (PA)

**ROOM 115C ✓**

**W7 I Do; We Do! Jumping the Broom into Headship**
Modern-day school headship is a way of life as much as a job, requiring entire families to make lifestyle choices. Success in headship demands partnership and support in the office—and at home. Learn from successful heads and their significant others as they share the stories of the journey they have taken together, even if only one name is on the letterhead.

**PRESENTERS:** Wanda Holland Greene and Robert Greene, The Hamlin School (CA); Dennis and Monica Bisgaard, Kingswood Oxford School (CT); Travis Brownley and Elizabeth Katz, Marin Academy (CA); Richard and Barbara Melvoin, Belmont Hill School (MA)

> Workshops continue on next page.
**1:00 – 4:00 PM**

**OPTIONAL THREE-HOUR WORKSHOPS**

*continued*

**ROOM 116**

**W8 Leading Schools Forward with High-Quality, 21st Century, Project-Based Learning**

High-quality, technologically accelerated, project-based learning is a key pedagogical tool for schools of the future. Join us for an interactive session with the author of *Reinventing Project-Based Learning*, an experienced PBL-T teacher, and a school leader to uncover how to lead your school toward a more effective, rigorous, and engaging project-based learning program.

**PRESENTERS:** Jonathan Martin, JonathanEMartin Ed. Services; Suzie Boss, National Faculty of Buck Institute for Education (OR); Mike Gwaltney, Oregon Episcopal School (OR)

**ROOM 117**

**W9 Learning vs. Schooling: Rethinking Traditional Assumptions**

Explore powerful research into learning, challenge traditional assumptions, and investigate the need for redesign in our schools. Gain new ways to think about and to examine persistent questions: Why do these kids not care? How could they get it yesterday and fail the test today? This lesson has always worked; what’s the matter with this class?

**PRESENTER:** Alden Blodget, Long Trail School (VT)

**ROOM 118B**

**W10 Navigating Schools’ Bermuda Triangle: Mission, Experience, and Message**

Successful schools tightly align mission, messaging, and community members’ actual experiences. Three facilitators with diverse perspectives will offer school leaders a practical framework for triangulating these elements to build self-reinforcing cultures, programs, and messaging that truly deliver on the promises already embedded in their schools’ ideals and ambitions.

**PRESENTERS:** Peter Gow, Beaver Country Day School (MA); Tiffany Hendryx, Crane Marketing Ltd. (GA); Phillip Petru, Cape Cod Academy (MA)

**ROOM 118C**

**W11 Public-Private Partnerships for Systemic Educational Change**

Join us to develop strategies to transform our “schools of the future,” strengthen our public/private partnerships, and leverage the vital intersections between these efforts. Facilitators represent partnerships promoting transformational learning and leadership. Participants will be asked to view material before the workshop. (Info: [http://cfee.me/PPP4SEC](http://cfee.me/PPP4SEC))

**PRESENTERS:** Ken Kay, EdLeader21 (AZ); Clif Mims, The Martin Institute for Teaching Excellence (TN); Christopher Thinnes, Curtis School (CA)

**ROOM 120C**

**W12 REV Talks (Revolutionary Education Videos): Stories Worth Sharing**

In the spirit of sharing stories that others might take up, incorporate, and even improve, we offer a collection of Revolutionary Education Videos—or REV Talks. We’ll share examples captured on video of programs and approaches that are revolutionary and emulate-able and discuss how to design successful projects and lead innovation from brainstorm to reality.

**PRESENTERS:** Jason Ramsden, Ravenscroft School (NC); Jamie Baker, Martin Institute for Teaching Excellence (TN); Grant Lichtman, Francis Parker School (CA); Don Buckley, The School at Columbia University (NY)
W13 Revolutionizing Schools Through the New Literacy — Ethical Literacy
Learn firsthand how to transform culture through Ethical Literacy. While maintaining academic rigor, student work, faculty input, and administrative support have combined to provide a creative, meaningful approach to the ethical development of young people at the school, based on the NAIS-partnered Schools of Integrity research.

PRESENTERS: Doug Magee, The Church Farm School (PA); Paula Mirk, Institute For Global Ethics (ME); Donald Proffit, Don Proffit Projects, LLC (NJ)

W14 Selective College Admission in the 21st Century and Its Impact on School Life
Two admission deans at selective colleges and two heads of school will lead this panel discussion. Explore topics of increasing selectivity and the independent school; college admission and school curriculum; and admission selectivity and its impact on school climate. Share how these issues appear in your own schools.

PRESENTERS: Carl Ahlgreen, Gilman School (MD); Chris Gruber, Davidson College (NC); Logan Powell, Princeton University (NJ); Matthew DeGreeff and Kathleen Giles, Middlesex School (MA)

W15 10 Steps to Effective Crisis Response
The middle of a crisis is not the right time to figure out how to respond to a crisis. Join this interactive session to examine a case study involving a student sexting situation from rumor to final resolution. Learn how to methodically move step by step to carefully and objectively manage the school’s response.

PRESENTERS: Linda Johnson, McLane, Graf, Raulerson & Middleton Professional Association (NH); Stephen Solberg, Holderness School (NH)

W16 The Connected Educator: Learning and Leading in a Digital Age
A revolution in technology has transformed the way we find each other, interact, and collaborate to create knowledge as connected learners. Learning is now an anytime, anywhere experience. To fully understand the implications of an interconnected, networked world for our students, we must see ourselves as part of a global community of learners.

PRESENTERS: Sheryl Nussbaum-Beach, Powerful Learning Practice LLC (VA); Larry Kahn, The Kinkaid School (TX)

W17 The Role of the School Head in Board Development
As the CEO of the organization, the head is charged not only with the success of the operational side of the school but also the success of governance, working with a volunteer board, and board leadership. This workshop will explore and emphasize the role of the school head in board leadership.

PRESENTER: Michael Eanes, St. Andrew’s Episcopal School (TX)

W18 The Safe Place Project: Letting Students Lead
It’s impossible to ignore increasing pressures to create safe and bully-free schools. Yet meaningful connection has necessarily in direct proportion to the ability to lay vulnerability bare. Learn how one school is cultivating a culture of compassion through the honest and heartfelt student documentary about inclusion.

PRESENTERS: Lydia Maier, James Carlisle, and Wayne Maines, Waynflete School (ME); Paul Gebhardt, Maine College of Art (ME)

W19 Writing the Constitution: Drafting the Employee Handbook
Worried about your employee handbook? Looking to make certain your policies are legally compliant and consistent with best practices? Participate in an interactive working session to learn the hot legal issues and how to apply them to your school’s handbook. Walk away with practical solutions to policy concerns and strategies that provide flexibility.

PRESENTERS: Heather Broadwater and Caryn Pass, Venable, LLP (DC); Liane Faermann, Springside Chestnut Hill Academy (PA)
6:30 AM – 6:00 PM
Registration / Information Booth Open
ROOM: BROAD STREET ATRIUM

11:00 AM – 3:00 PM
4:30 – 6:00 PM
Exhibit Hall, Bookstore, and Member Resource Center Open
ROOM: HALL E

In the exhibit hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to see demonstrations of NAIS online tools and learn about NAIS member benefits and School and Student Services by NAIS (SSS). Remember to stop by the NAIS Bookstore to buy books by many of the outstanding conference speakers, as well as numerous NAIS books and issues of Independent School.
6:45 – 7:45 AM  
Coffee and Tea  
ROOM: BROAD STREET ATRIUM

7:30 – 9:00 AM  
President’s Breakfast and Annual Meeting  
Ticket required. $25  
ROOM: HALL G

8:00 – 9:00 AM  
ONE-HOUR WORKSHOP BLOCK 1

COMMUNICATIONS AND ADVANCEMENT

ROOM 119B  
Cultivating Community Beyond Campus: Social Media Isn’t Enough  
Well-crafted messages alone are insufficient to reinforce positive impressions of your school or challenge negative ones. Effective messaging requires authentic, face-to-face interactions that exemplify your school’s character and mission. Learn how to utilize wired communication in combination with in-person communication to cultivate community.  
PRESENTERS: Matthew Taylor and Tim McKenna, Durham Academy (NC)

ROOM 111B  
Donor Relations: Ways to Approach Donors in the Current Legal/ Tax Rate Climate  
How you approach donors about planned gifts in this low-interest rate environment can impact fund-raising. The results of the 2012 elections may potentially impact donor giving. Identify the types of gifts and techniques that encourage giving while offering the greatest benefit to your donors in the current national environment.  
PRESENTERS: Dan Hudacek and Michael Collins, TIAA-CREF (DC)

ROOM 118B  
Small School, Small Budget. Big Results! eMarketing to Admission Success  
On a tight budget, Quest Montessori School more than doubled its admissions inquiry results in less than a year through strategic online advertising and website initiatives. We’ll help small schools (less than 200) learn to use the same tools Quest did to achieve similar results.  
PRESENTERS: Michael Barclay and Paul Raymond, Quest Montessori School (RI)

ROOM 112B  
Sustainable Social Media  
Social media are fun and channels are relatively simple to set up, but it takes work. Learn to be strategic in curating your content and engaging your audience for admissions, marketing or advancement. Current social media users will learn how to plan, execute, and track social media efforts.  
PRESENTERS: Amanda Darling, Lakeside School (WA); Martin Jones, Oregon Episcopal School (OR); Sergey Smirnov, Hamlin Robinson School (WA)

ROOM 113B  
There’s No Business Like School Business  
Schools seek trustees who bring business acumen to the board table, but it isn’t always clear when business principles fit the school world and when they don’t. Rely on the work of contemporary management icons and this group’s experience in school leadership to make connections and distinctions between the business of schools and the business of business.  
PRESENTERS: Richard Barbieri, Facing History and Ourselves (MA); Thomas Price, The Branson School (CA)

ROOM 113C  
21st Century Leadership: Creating Value Through Empowerment  
21st century schools require 21st century leaders. What does that mean? How can such leaders create value for parents, faculty, and students beyond blended learning and flipped classrooms? Explore a systematic, deliberate plan at a K-8 school to create value and effect change through strategic planning, curriculum, and professional development initiatives.  
PRESENTER: Nishant Mehta, Alexandria Country Day School (VA)

ROOM 121B  
The Eight Key Rules for Healthy Boards  
Even the healthiest, most sophisticated independent school board can fall into unproductive governance behavior. Poor transition planning for new heads, failure to build institutional memory or reactive, incident-based governance can occur when a board abandons its generative thinking. Learn the eight most frequent patterns of unhealthy board governance behavior and how to avoid and correct then.  
PRESENTERS: John Littleford, Littleford & Associates (LA); Ann Laupheimer, Agnes Irwin School (PA)

ROOM 121C  
The Global Consortium: What Is It and How Can It Serve You?  
Have you ever wondered what the different global organizations do and what they could accomplish by thinking big together? Leaders from various global education organizations met at the 2012 NAIS Annual Conference to explore these questions and develop a plan for collaboration. Find out how to access the resources and get involved with this newly formed Global Consortium.  
PRESENTERS: Vicki Weeks, Global Weeks (WA); William Fluharty, Cape Henry Collegiate School (VA); Matt Nink, Global Youth Leadership Institute (WI); Ross Wehner, World Leadership School (CO); David Maher, Chadwick International School (SOUTH KOREA)
8:00 – 9:00 AM
ONE-HOUR WORKSHOP
BLOCK 1 continued

ROOM 125
Manage up and Manage down: (R)Evolution in Middle Management!
Join an experienced assistant head and head of school to discuss the challenges and joys of leading from the middle, including strategies for “zooming in” and “zooming out.” For division heads and other middle level managers, this conversation will let you laugh, share, and renew.
PRESENTERS: Kathleen McNamara, Tuxedo Park School (NY); Barbara Kraemer-Cook, Marin Country Day School (CA)

ROOM 119A
Recasting Diversity: Essential Skills for Rising Leaders
We recast our diversity charge around a pragmatic assertion: that understanding and respect for difference are essential to new models of leadership. Transcending the moral arguments for diversity, we focused on our chief responsibility as educators: to prepare our students to be fluent and facile with all aspects of human difference.
PRESENTERS: Erik Wilker and Elizabeth Grumbach, Moses Brown School (RI)

ROOM 118A
Reflection and Renewal: Centering Ourselves in Our Work
In today’s fast moving world, it’s difficult for educators to find time for reflection and renewal. An experienced teacher/administrator/endurance athlete uncovers ways to use writing, literature, reflection, and exercise in school and professional life as a means to center ourselves in our work and promote a shared sense of purpose.
PRESENTER: Andy Jones-Wilkins, Tandem Friends School (VA)

ROOM 115A
Balancing Mission and Market: How Schools Survive Tough Economic Times
What happens to independent schools in tough economic times? Drawing on a recent study completed for NAIS and Vanderbilt University of the effects of the recession on independent schools, hear about research and lessons gleaned from data and site visits with a focus on how NAIS schools worked to balance increased financial demands with school culture and mission.
PRESENTERS: Barry Gilmore, Hutchison School (TN); Matt Rush, Cannon School (NC)

ROOM 115C
Building a Positive Culture of Evaluation and Growth in Schools
How do you create a healthy culture of evaluation in your school? Focusing on both teacher and program evaluation, Episcopal Academy has built a growth-oriented evaluation system. Every teacher is evaluated annually and every area of the school is reviewed on a six-year cycle by an outside team. Learn how to frame evaluation as a reward rather than a punishment.
PRESENTERS: Catherine Hall and Doug Parsons, The Episcopal Academy (PA)

ROOM 118C
SCHOOLS OF THE FUTURE WORKSHOP
Educating for Global Competence: CIS International Certification
What are the essential elements of a relevant education in today’s world? Discover an innovative process for schools to earn international certification, a standards-based, peer-review protocol that enables schools to address, promote, and affirm their commitment to global citizenship, one of the most powerful trends in education today.
PRESENTER: John Heard and Jane Larsson, Council of International Schools (NETHERLANDS)

ROOM 122B
Higher-Income Families and Financial Aid
The fastest growing segment of the SSS filing applicant pool is families earning more than $150,000 annually. This new face of financial aid creates more complexity for schools to manage, from trickier tax returns to more demanding mindsets and attitudes. Discuss the new dynamics, trends, and realities this group brings to the financial aid environment and how to manage them to meet your school’s mission.
PRESENTER: Mark Mitchell, NAIS (DC)
Homestay Programs for International Students at Day Schools
Delve into the advantages and disadvantages of the various options available for homestay programs for international students at day schools. Learn about practical steps for minimizing legal risks associated with homestay programs for international students and best practices for documenting the obligations of all program participants.

PRESENTERS: William Hannum, Schwartz Hannum PC (MA); Steven Lisk, Lancaster Country Day School (PA)

Take AIM! Assessment of Inclusivity and Multiculturalism
Explore the goals and process of AIM, a tool that promotes action, meaningful dialogue, and strategic planning toward building and sustaining diverse, equitable, and inclusive school communities. Hear a two-time coordinator share AIM experiences in schools with beginning and well-established diversity programs.

PRESENTER: Christel McGuigan, Lakeside School (WA)

To Admit or Not to Admit: Ethical Dilemmas for Admission Officers
Do you wonder how to reconcile ethical priorities with departmental goals? Come investigate realistic ethical dilemmas faced by admission officers. Following a tested step-by-step method, uncover how, when faced with difficult ethical situations, admission department efforts can remain both mission-based and effective for your school.

PRESENTERS: Kimberly Coelho and Karen Rezach, Kent Place School (NJ)

THE CLASSROOM EXPERIENCE

e-Portfolios: Teaching Students to Curate and Manage Their Digital Footprints
Preparing students to curate and manage their own e-Portfolios is critical in this era of digital footprints. Join us as we share how we initiated our e-Portfolio project in grades 1-12, providing teachers with a tool for assessing work, students with a place to showcase their best projects, and parents with a new perspective on student achievement.

PRESENTERS: Christine Shriver, Renee Hawkins, Lindsay Kelland, and Stacie Muñoz, Garrison Forest School (MD)

Expansive Traditions — From Classroom to Globe
Hundreds of schools from Alaska to Florida and from Nepal to Rwanda have connected their students’ dreams in a 10-year-old tradition called The Dream Flag Project. See what has captured the hearts and thoughts of more than 70,000 K-12 students from suburban, urban, rural, independent, and public schools. Find out how your school can get involved and what makes it work.

PRESENTERS: Jeffrey Harlan and Sandra Crow, The Agnes Irwin School (PA)

Hook ups and Hang ups Revisited: Sexuality Education as a Force for Good
Students are naturally curious about sexuality issues and may ask for guidance. Learn how to respond competently in these moments, including specific strategies to communicate developmentally appropriate information to students about healthy sexuality both through classroom content and in the advisory setting.

PRESENTERS: Susan Perry, Ravenscroft School (NC); Al Vernacchio, Friends’ Central School (PA)

Lights, Camera, Action: Bringing Global Issues Alive in Student Films
Coming out of the annual Global Issues Film Fest at WIS, discover the philosophical and practical advantages of using film/media production as a vehicle for deeper understanding of critical global issues. Uncover best practices, actual films, and links to “how-to” videos on various aspects of film and festival planning.

PRESENTERS: Kate Meenan-Waugh, Richard Anderson, Carole Geneix, and Jim Reese, Washington International School (DC)

A Return to Play: A Counterrevolution
Despite all the benefits of play, most children spend less time playing in order to make room for more academics. This year, MSD led a counterrevolution, focused on a return to play. Hear how we explored the importance of play from class curriculum to integration with the arts, development of service projects, field trips, science fair projects, faculty development, and more.

PRESENTERS: Julie Bragdon, Stephanie Flanigan, and Christopher Imhof, Montessori School of Denver (CO)

Schools of the Future: Creating 21st Century Cultures of Ethical Excellence
In 2010, NAIS published A Guide to Becoming a School of the Future, featuring seven sets of “essential capacities.” Join leaders from two national organizations to outline practical steps schools can take to nurture the ethical capacities the 21st century so needs.

PRESENTERS: David Streight, Center for Spiritual & Ethical Education (OR); Matthew Davidson, Institute for Excellence & Ethics (NY)

“Unplugging” the Digital Natives (A Mental Recess)
School-age children live in an accelerated culture in today’s modern society. These “digital natives” are always plugged in and on the go. A “mental recess” during the school day is the solution. Discover how to find the balance and maintain the harmony for both students and yourself.

PRESENTER: Greg Graber, Lausanne Collegiate School (TN)

Wellness: Not Just Child’s Play!
Hear a diversity director, a PK-12 administrator, and an employment attorney examine a holistic approach to wellness programs for children and the adults in their lives, both at school and at home. Focus on what makes a successful program work, what doesn’t, and the positive health, financial, and community-building advantages for the whole school.

PRESENTERS: Benedict Chant, The Mandell School (NY); Christopher Brigham, Updike Kelly and Spellacy, PC. (CT); Cynthia Chalker, Friends Seminary (NY)

Workshops continue on next page.
9:30 – 11:00 AM
GENERAL SESSION
ROOM TERRACE BALLROOM

JIM COLLINS
See Collins’ bio at right.
Musical Performance by The Philadelphia School (Pennsylvania)
Welcome by 2013 NAIS Annual Conference Think Tank Members Barbara Kraus-Blackney, executive director, Association of Delaware Valley Independent Schools; Irene McHenry, executive director, Friends Council on Education; and Linda Phelps, executive director, Pennsylvania Association of Independent Schools
Remarks by Patrick F. Bassett, president, NAIS, and John Chubb, incoming president, NAIS
Remarks by Jim Collins

IDEA EXCHANGE Following Jim Collins’ Remarks
Join the NAIS Institute for New Heads and Summer Diversity Institute faculties to explore the ideas Jim Collins presents, share your reactions, and discuss ways these ideas apply to your respective communities. Process your thoughts and reactions as you network with colleagues who seek new and innovative ideas to bring back to their schools.

COMMUNICATIONS AND ADVANCEMENT

ROOM 110

Advancement Programming for Special Purpose Schools
Should schools with a unique mission or population rely solely on mainstream approaches to advancement? Examine how institutions with a special focus can effectively manage thriving fund-raising and constituent relations programs. Discover the challenges and opportunities that define the ways advancement “works” in special purpose schools.

PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Cornish, Learning Center for Deaf Children (MA); Rob Harrahil, Hamlin Robinson School (WA)

ROOM 109B

Auxiliary Revenue Streams: Four Paths to Success
Schools increasingly recognize the importance of developing or expanding alternative sources of revenue. Examine summer programs, after-school programs, partnerships, and facility rentals as paths with significant potential. Learn critical strategies in how to achieve both financial and mission-driven goals that you can implement at your school.

PRESENTER: Nathaniel Saltonstall, Beaver Country Day School (MA)

11:00 AM – 12:00 NOON
EXHIBIT HALL
GRAND OPENING AND COMPLIMENTARY LUNCH
ROOM HALL E

12:00 – 1:00 PM
ONE-HOUR WORKSHOP BLOCK 2
ROOM 114

FEATURED WORKSHOP

NADIRA HIRA
Crossing the (Generational) Line
See Hira’s bio at right.
Introduction by Jason Ramsden, chief technology officer, Ravenscroft School (North Carolina), and 2013 NAIS Annual Conference Think Tank member
Implementing a Mobile Strategy
Mobile technology is transforming the way we interact with the world and one another. Learn trends and concepts in mobile as they relate to independent schools, discover how your advancement team can use mobile to improve prospect research, and witness how mobile solutions can better connect your alumni community for career networking!

Presenters: Harvey Simmons and Brent Grinna, EverTrue (MA); Rod Boyer, The Roxbury Latin School (MA)

What Every Head Needs to Know About Marketing
Dennis Manning, headmaster, and Betsy Guzik, director of communications, of Norfolk Academy, join consultant Carol Cheney to talk through the school’s transformation from marketing-averse to marketing-savvy with deep dives into brand refinement and communications management that align with school business goals.

Presenters: Carol Cheney, Cheney & Company (CT); Betsy Guzik and Dennis Manning, Norfolk Academy (VA)

Jim Collins
Jim Collins is the eminent student and teacher of enduring great organizations — how they grow, how they attain superior performance, and how they achieve greatness. Investing nearly a quarter of a century of research into the topic, Collins has written or coauthored six books, selling more than 10 million copies worldwide. Titles include the classic Built to Last, a fixture on the Business Week best seller list for more than six years; the international best seller Good to Great, translated into 35 languages; and How the Mighty Fall, a New York Times best seller that examines how great companies can self-destruct. In 2005, Collins published the monograph, Good to Great and the Social Sectors. Driven by relentless curiosity, Collins commenced his research and teaching career on the faculty of the Stanford Graduate School of Business, where he received the 1992 Distinguished Teaching Award. In 1995, he founded a management laboratory to conduct research and consult with executives from the corporate and social sectors. Collins holds degrees in business administration and mathematical sciences from Stanford University. He has worked with senior executives and CEOs at more than 100 corporations and social sector organizations across the spectrum, from education and the arts to religious organizations, local and federal government, healthcare organizations, and cause-driven nonprofits.

Presenters: Judith Schechtman and Marc Frankel, Triangle Associates (MO); Sylvia Rodríguez Vargas, Brownell-Talbot School (NE)

Award-winning writer Nadira A. Hira has become a leading voice on Generation Y, the fastest-growing segment of the U.S. workforce, through her work as a journalist at Fortune magazine and her cultural commentary as a member of Gen Y herself. Drawing on original research and reporting, Hira’s new book Generation Y will explore exactly how this generation will be shaped by the current recession, understanding how they are critical to the future workforce, and how to turn today’s Gen Yers into the business leaders of tomorrow. Given the current economic climate, it may seem easy to hire and retain Yers, but Hira has found just the opposite: If Yers were suspicious of corporate America before, they’re completely distrustful now, having had all their fears about corporate life confirmed by the financial crisis and its fallout. While some Yers may take a job now to pay the bills, they’re sure to be off pursuing work that’s more in line with their values — be it at a nonprofit or with an entrepreneurial venture — as soon as it’s possible. Hira shares how to creatively engage Generation Y as important contributors to corporate culture and productivity, on racial and generational diversity, and on the role of social networks in the modern workplace and in society in general. Essence, Smithsonian, and Men’s Fitness magazines have featured her work.

Presenters: Nadira A. Hira

Workshops continue on next page.
12:00 – 1:00 PM
ONE-HOUR WORKSHOP
BLOCK 2  continued

ROOM 120C
Executive Compensation and Contracts: Best Practices in 2013
Review best practices for executive compensation and contracts with a legal expert in the field. Focus on the elements of a compensation package (salary, bonuses, deferred compensation, fringe benefits, and post-presidential employment), annual evaluations, goal setting, and IRS compliance. Questions are invited and encouraged!
PRESENTER: Raymond Cotton, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

ROOM 113C
Not for Trustees Only: 10 Steps to Reading the Mind of Your Head
Why should trustees read the mind of the head? Using humorous and sobering vignettes, a school head and a psychologist examine the vital role of skillful trustees. Explore the power of trustees and how they can be the head’s best friend or worst foe. Develop a deeper understanding of how you can support your head—and why you should.
PRESENTERS: Lynn Friedman, Johns Hopkins University (MD); Valaida Wise, The Harbor School (MD)

ROOM 118A
First Families and Transitions
Whether deciding to move to a new school or developing a career path within the current school, heads of school and their families often manage major life transitions publicly. These and other transitions impact every family member. Address the practical and emotional aspects of handling professional and personal transitions from multiple perspectives.
PRESENTERS: Laurie Lewis, Shore Psychology and The Gunston School (MD); Kate Windsor, Miss Porter’s School (CT); Steve Hinds, The Meadowbrook School of Weston (MA)

ROOM 115A
Escaping the Tyranny of the Urgent!
How do you keep what is urgent from getting in the way of what is important? How do you keep the focus on the big picture? The key is staying true to timeless essentials: creating and communicating value, and getting everyone aligned behind a common vision.
PRESENTER: Mike Connor, Connor Associates (CA)

ROOM 121A
Gender Blender: Springside School Plus Chestnut Hill Academy
Combining two schools is a challenge for any pair of institutions. For two single-gender schools whose traditions date from 1861 and 1879, this proved all the more daunting. Find out the campus master planning process used to help Springside School (girls) and Chestnut Hill Academy (boys) merge to become the new Springside Chestnut Hill Academy.
PRESENTERS: Maarten Pesch, Wallace Roberts & Todd, LLC (PA); Frank Aloise and Priscilla Sands, Springside Chestnut Hill Academy (PA)

ROOM 117
A Faculty with Heart, Vision, and Passion for Diversity and Inclusion
The true work of schools lives in the classroom. How does a school’s commitment to diversity and inclusion move from the realm of the abstract and aspiration to the lived experience of teachers and children? Learn how a culture of shared engagement, learning, and passion grew among the faculty at Abington Friends School.
PRESENTER: Richard Nourie, Abington Friends School (PA)
From Fellowship to Headship
Meet five members of the 2010-11 NAIS Fellowship for Aspiring School Heads cohort, now in their first year as heads of school, and learn from their experiences preparing for their current roles, as well as some of the opportunities and challenges of the transition and the first year. Aspiring, current or past fellows can learn much from these peers.

PRESENTERS: Christina Broderick, Notre Dame de Sion School (MO); Aaron Cooper, The Elisabeth Morrow School (NJ); Larry Kligman, Abraham Joshua Heschel Day School (CA); George Moore, Alexander Dawson School (CO)

It Takes a Village to Manage the Millennial Parent
Many heads yearn for the parents of 20 years ago when the relationship was cordial and much more respectful. Unfortunately many schools find today’s parents aggressive and difficult to manage. Uncover legal and practical ways to positively manage the relationship, consistent with school duties and student rights.

PRESENTERS: Suzanne Bogdan, Fisher & Phillips, LLP (FL); Steven Piltch, The Shipley School (PA)

Professional Learning of the Future: Blended Learning for the Adult Community
As online learning becomes ubiquitous for our students, it also offers an affordable, effective, and creative professional development tool for teachers and administrators. Hear from the facilitators and participants of “Leading from the Middle: A Blended Learning Experience for Department Chairs” and discover how you can use online learning with the adult community.

PRESENTERS: Carla Silver and Gary Gruber, Santa Fe Leadership Center (NM); Barbara Kraus-Blackney, Association of Delaware Valley Independent Schools (PA)

Shared Leadership Around the Administrators’ Table
What does it take to build a strong, effective team of administrators? Hear from the head, division heads, director of finance and operations, and director of institutional advancement as they share strategies for success around the administrative table.

PRESENTERS: Amy Vorenberg, Carlye Nelson-Major, Matthew Eskin, Carol Lerner, and Dana Marcus, The Philadelphia School (PA)

Building Performance Management: A New Approach to Reduce Energy Use in Schools
With all the opportunities out there to reduce energy use, how can schools choose the best approach? Moreover, with school personnel stretched thin already, how will adding a comprehensive program affect people’s ability to meet their other responsibilities? Hear how one school solved this problem and reduced its energy use by more than 10 percent.

PRESENTERS: Daniel Last, AtSite (DC); Michael Saxenian, Sidwell Friends School (DC)

Start or Strengthen Your School’s Sustainability Initiative
Learn strategies for creating a successful sustainability initiative using Princeton Day School as a case study. These hard won lessons from a bottom-up initiative will give you a template to follow and help you anticipate and avoid some of the common obstacles.

PRESENTER: Liz Cutler, Princeton Day School (NJ)

Termination Without Litigation
Terminations today pose a far greater legal risk than 20 years ago. A disgruntled employee is likely to challenge termination through myriad legal avenues and the cost to the school can be high. View the termination process under a microscope and glean practical and legally sound strategies for terminating without exposure to potentially devastating monetary and PR costs.

PRESENTER: Howard Kurman, Offit Kurman (MD)

Use Data from NAIS to Improve Your School Leadership
Concerned about your admissions funnel, tuition elasticity, financial aid decisions, other issues? Join NAIS staff to discover how you can use our data services to study trends for your school, benchmark them against the comparison group(s) of your choice, and examine how well your trends fit with the forecasted characteristics of your target population.

PRESENTERS: Martha Galindo and Hilary LaMonte, NAIS (DC)

Workshops continue on next page.
12:00 – 1:00 PM
ONE-HOUR WORKSHOP
BLOCK 2 continued

ROOM 126B
Why Your School Should Have A Faculty/Staff Code of Conduct
A code of conduct for adults is a crucial tool given heightened concerns about protecting students from adult misconduct. A code states key expectations for healthy adult behavior toward children; makes explicit what conduct is prohibited; and requires the internal and external reporting of violations. Plus, it educates students and parents about healthy behavior.

PRESENTERS: David Wolowitz, McLane, Graf, Raulerson & Middleton Professional Association (MA); Kevin Hicks, The Hotchkiss School (CT)

ROOM 119B
Building a Collaborative Global Education Model — You Don’t Have to Go It Alone
Join other educators who share a commitment to creating globally competitive 21st century students. Experts will share best practices for global education as you explore ways of working together to complement your school’s current offerings. Take home ideas to enhance your current program and a network of partnerships for future collaboration.

PRESENTERS: Katherine Schle Cann and Tristan Noyes, EF Education First (MA); Joe Hadam and Maryellen Holden, Chase Collegiate Academy (CT); Erin Ross Moses, The Ethel Walker School (CT)

ROOM 119A
Bringing Innovation to School: Empowering Students to Thrive in a Changing World
Activate students’ creativity and problem-solving potential. Across all grades and content areas, design thinking, design-build labs, 21st century skills, Web 2.0 networking, and collaborative projects teach students how to generate innovative ideas and then put them into action. Author Suzie Boss will join two school leaders to explain how to bring innovation to school.

PRESENTERS: Jonathan Martin, JonathanEMartin Ed. Services (AZ); Suzie Boss, National Faculty of Buck Institute for Education (OR); Brett Jacobsen, Mount Vernon Presbyterian School (GA)

ROOM 115C
Remote School: Teaching Electronically When Schools Must Close
Learn about the pre-planning design, essential elements, and benefits of teaching remotely. Delve into exciting blended learning activities, resources, and divisional strategies. Walk away with a plethora of teaching ideas, favorite instructional tools, and dozens of online activities.

PRESENTERS: Connie White and John Kennedy, Lakeview Academy (GA)

ROOM 125
Would You Friend Socrates on Facebook? Would He Friend You Back?
We independent school educators are, by definition, people of conversation. But what is the health status of conversation in our culture at large? Are we preparing our students for 21st century conversational skills while bringing along the values and seminal questions of longstanding tradition? What is Socratic dialogue in the age of social networking and Facebook?

PRESENTERS: Todd Nelson, The School in Rose Valley (PA); Joan Blanusa, ABC: A Better Conversation (MA)
1:00 – 1:30 PM
BREAK

1:30 – 2:30 PM
ONE-HOUR WORKSHOP
BLOCK 3

ROOM 114
FEATURED WORKSHOP

SALOME THOMAS-EL
The Immortality of Influence
Book Signing Event
See Thomas-EL’s bio at right.
Introduction by Mindy Hong, assistant head of school, The Baldwin School (Pennsylvania), and 2015 NAIS Annual Conference Think Tank member

ROOM HALL G
SPEED INNOVATING
Maximize information and idea gathering—attend Speed Innovating! See page 34 for details.

COMMUNICATIONS AND ADVANCEMENT

ROOM 119A
Challenges in K-9 Fund-Raising: Growing and Maintaining a Community of Donors
From parents who feel there is a “double ask” (tuition and annual fund) to tracking/retaining alumni, explore a number of specific ideas and strategies for growing parent, grandparent, and alumni involvement in giving, while simultaneously establishing or enhancing the culture of philanthropy in your school community.
PRESENTERS: Kimberly Kubik, Shady Hill School (MA); Amanda Hale, The Lexington School (KY); Susan Kelly, Greenwich Country Day School (CT)

ROOM 119C
Top 10 Web Design Best Practices Your School Should Be Employing
Bad web design is easy to spot. It can be even worse when you can’t find something that you need to access quickly. Web design is about more than just finding the right colors and choosing the best pictures. Find out how to get the most from your school website and what you need to make it better for all of your constituents.
PRESENTERS: Jaime Lassman, The Lexington School (KY); Kelley Jarrett, Blackbaud (SC)

ROOM 118A
X Marks the Spot: Putting Your School Back on the Map
Once upon a time, families recognized your school as a sought-after prize. Suddenly, you’ve dropped off the map. What now? Join Patti Crane and Marci Mitchell, Woodward Academy’s director of communication, to uncover how Atlanta’s oldest independent school is reclaiming its rightful market position by revealing the school’s true treasure.
PRESENTERS: Patti Crane, Crane MetaMarketing Ltd. (GA); Marci Mitchell, Woodward Academy (GA)

ROOM 118B
Building a High-Functioning Board
With the right structure, the independent school board is highly effective in its dual roles: advancing the mission of the school and governing the institution. Engage in this panel discussion on the best practices of heads and trustees, from the nominating process and board orientation to the work of committees and the use of board retreat time.
PRESENTERS: Virginia Paik and Erika Nielsen, Andrew, Live Oak School (CA); Reveta Bowers, The Center for Early Education (CA); Mark Stanek, Shady Hill School (MA); Kim Wargo, The Hockaday School (TX)

ROOM 113A
EQ and Leadership: A Discussion with Daniel Goleman
2013 Klingenstein Leadership Award Recipient
When is EQ more powerful than IQ? How does emotional intelligence influence achievement, leadership, learning, and creativity? Join internationally renowned psychologist and author Daniel Goleman for an interactive discussion on what really matters for leadership success.

Books continue on next page.

SALOME THOMAS-EL

World-renowned educator, motivator, and author of I Choose to Stay, Salome Thomas-EL is a member of “Core Team Oz,” a group featured on The Doctor Oz Show seeking to motivate America to live better from the inside out. Thomas-EL takes more than 20 years of experience motivating children and adults to embrace education and hard work as stepping stones to success to challenge America’s families to live their best lives now. Born and raised in the inner city of Philadelphia, Thomas-EL has taught in the Philadelphia School District since 1987. He received national acclaim as a teacher and chess coach at Vaux Middle School, where his students have gone on to win world recognition as eight-time National Chess Champions. Armed with only a chess board and a profound belief in their potential, Thomas-EL’s faith and commitment have motivated hundreds of children in Philadelphia to attend magnet high schools, major colleges, and universities. He won the Marcus A. Foster Award as the outstanding School District Administrator in Philadelphia and the University of Pennsylvania’s distinguished Martin Luther King Award. Philadelphia Magazine honored him as the 2006 “Best Philadelphian,” and he frequently appears on C-SPAN, CNN, and NPR. Walt Disney Company recently bought the movie rights to his best-selling book I Choose to Stay. Thomas-EL’s second book The Immortality of Influence (foreword written by actor Will Smith) stresses the importance of leadership, parenting, mentoring, and service to others.
**1:30 – 2:30 PM**

**ONE-HOUR WORKSHOP BLOCK 3 continued**

**ROOM 120C**

**Independent School Annual to Do List**
Managing risk associated with various reporting requirements and best practices for private schools is a complex and constantly changing process. Mandatory reporting requirements, along with required training, dissemination of notices, insurance and risk management review, benefits compliance, etc., make it easy to miss critical areas of exposure. Get a valuable “punch list” of things to do to minimize liability and help protect your school.

**PRESENTERS:** Ronald Wanglin and Cheryl McDowell, Bolton & Company (CA); Linda Johnson, McLane, Graf, Raulerson & Middleton Professional Association (NH); Lisa Turchan, The Buckley School (CA)

**ROOM 120B**

**The Interim Head of School: To Do or Not to Do?**
An increasing number of independent schools are using interim heads for transition and sometimes for crisis management. Join a veteran who has completed nine interims in nine consecutive years in many different types of independent schools all over the country to explore the issues surrounding the appointment of an interim head.

**PRESENTER:** Michael Eanes, St. Andrew’s Episcopal School (TX)

**ROOM 119A**

**Tackling the Great Accountability Dilemma**
What value does the school add? Many trustees and parents want metrics to gauge teacher and school performance. But teaching impact is hard to quantify. And most independent schools have weak traditions of performance appraisal—and teachers who resist being measured. How can leaders make the external case for qualitative measures and the internal case for more specific, honest assessment? Learn concrete ways to tackle both tasks directly.

**PRESENTER:** Robert Evans, The Human Relations Service (MA)

**ROOM 113B**

**Between Lofty Leadership and Endurable Economics**
Sustaining space between lofty leadership and endurable economics is essential to build effective headships at small schools. This workshop invites current and rising school heads, along with the trustees and faculty who work to support them, to participate in conversations about our varied experiences and gain wisdom about the daily practice of leading schools.

**PRESENTERS:** John Barrengos, The Independent Day School (CT); David Faus, Falmouth Academy (MA)

**ROOM 125**

**Changing School Culture at the Division Level**
School culture needs to be cultivated and developed through intention and effort to support and align with a school’s mission. Learn about the theories behind how cultures form and mature, delve into a case study of one school’s work in this area, and leave with pragmatic tools and ideas for nurturing the culture of your school at a division-wide level.

**PRESENTER:** Zachary Roberts, The Berkeley School (CA)

**ROOM 122B**

**The New NAIS Diversity Handbook**
Get a sneak peek at the forthcoming *NAIS Diversity Handbook*, a mix of the philosophical and practical for diversity practitioners and other school leaders. The book covers the rationales and best practices necessary to effectively and successfully facilitate diversity, inclusion, and equity and justice initiatives.

**PRESENTER:** Gene Batiste, NAIS (DC)

**ROOM 111B**

**Revolutionize Your Professional Development**
Learn how to personalize professional development and inspire participants to take control of their learning. Hear from event organizers about the exciting, free, participant-driven professional development “unconferences” that are sweeping the country. Learn how to start your own revolutionary professional development event!

**PRESENTERS:** Kimberly Sivick, Springside Chestnut Hill Academy (PA); Liz Davis, Belmont Hill School (MA); Anthony McGrann, Epiphany School (WA); Shannon Montague, Bryn Mawr School (MD)
The Court of Law and Public Opinion: The Balancing Act in a Crisis
What works in the court of law doesn’t always work in the court of public opinion. The two functions must find the middle ground and work together. Gain concrete points for balancing the legal issues while at the same time protecting the school’s reputation and communicating effectively.

**PRESENTERS:** Jane Hulbert, The Jane Group (IL); James Hulbert, Schiff and Hulbert (IL)

Green Ribbon Schools: Best Practices in Environmental Sustainability
How can schools become greener in their facilities, operations, and curriculum? Learn from the 11 NAIS schools named Green Ribbon Schools by the U.S. Department of Education in 2012. Several recipients will present best practices. Find out how to apply for recognition and gain resources that can help all schools become more sustainable.

**PRESENTERS:** Paul Chapman, San Francisco Friends School (CA); Sheila Gurley, The College School (MO); James Hendrix, Savannah Country Day School (GA); Matthew Horvat, The Overlake School (WA); Lark Palma, Catlin Gabel School (OR); Priscilla Sands, Springside Chestnut Hill Academy (PA); Kate Burke Walsh, The Willow School (NJ)

How to Help Good Hires Become Great Employees Through a Mentoring Program
Learn how to design an effective, year-long mentoring program that orients, supports, and develops new faculty and staff through the first year, setting them up for success both in the classroom and in the school community.

**PRESENTERS:** Evan Kurtz, Claudia Gallant, and Kelly Gary, Sewickley Academy (PA)

New and Coming Legal Adventures for Independent Schools
Join Debra Wilson, NAIS legal counsel, on this interactive, wild ride through the legal challenges facing independent schools. What is it this year? Parents posting unauthorized YouTube videos? Retirement plans? Wage and hour regulations? Come find out!

**PRESENTER:** Debra Wilson, NAIS (DC)

More 21st Century Teaching: Supporting the Parents of Digital Kids
Educating parents about their children’s fast-paced digital world is a critically important component of changing a school’s learning culture. Join us to discover strategies that can help parents understand 21st century learning. Explore workshops, connections to digital classroom activities, resources for parents, and more.

**PRESENTERS:** Marti Weston, Georgetown Day School (DC); Renee Hawkins, Garrison Forest School (MD); Larry Kahn, The Kinkaid School (TX); Vinnie Vrotny, Quest Academy (IL)

“A Stitch in Time Saves Nine”—Tailoring Your School’s Employment Agreements
Carefully crafted employment agreements can support stability, foster the freedom to be revolutionary, and reduce termination risks and costs. A minimalist employment agreement / letter does not guarantee flexibility, even in an “employment-at-will” state. Discuss how to ensure that employment agreements are tailored to the school’s needs and culture.

**PRESENTERS:** Heather Broadwater, Venable, LLP (DC); Liane Faermann, Springside Chestnut Hill Academy (PA)

The Big Picture: Re-Thinking Dyslexia at One School
Though up to 20 percent of students are dyslexic, many pass through school misunderstood and performing below their potential. Creating a school culture and programs that intentionally support dyslexic students is not as difficult as it may seem. Hear one school’s story and view portions of HBO’s new documentary The Big Picture: Re-Thinking Dyslexia.

**PRESENTERS:** Barbara Kraemer-Cook and Kyle Redford, Marin Country Day School (CA)

Building as Teaching Tool: Kohler Environmental Center at Choate Rosemary Hall
A net-zero-energy academic and residential facility at Choate Rosemary Hall will offer students control of their own environment; feedback from energy monitoring systems will make the building itself an integral part of the curriculum. Learn how to integrate building, landscape, and curriculum to support an interdisciplinary academic program.

**PRESENTERS:** Graham Wyatt, Robert A.M. Stern Architects (NY); Joe Scanio and Kathleen Wallace, Choate Rosemary Hall (CT)

Leveraging Expertise: The St. Andrew’s and Teach for America Partnership
As an “anchor school” for Teach for America, St. Andrew’s and its Center for Transformative Teaching and Learning (www.thecttl.org) shares its expertise in educational neuroscience and demonstrates how a school can experience the positive impact of public purpose on its teaching, fund-raising, and vision.

**PRESENTERS:** Glenn Whitman, Amy Helms, and Robert Kosasky, St. Andrew’s Episcopal School (MD)

> Workshops continue on next page.
1:30 – 2:30 PM
ONE-HOUR WORKSHOP
BLOCK 3 continued

ROOM 109B

The Literacy Every Classroom Needs: Ethical Literacy
Ethics can make class content meaningful and relevant. Teacher Doug Magee’s classroom content is driven by the broadest purpose of education: “What kind of people will lead us in the 21st century?” Explore relevant findings from the NAIS-partnered Schools of Integrity research, and start integrating ethics into the classroom and encourage other faculty to follow suit.

PRESENTERS: Doug Magee, The Church Farm School (PA); Paula Mirk, Institute for Global Ethics (ME); Donald Proffit, Don Proffit Projects, LLC (NJ)

ROOM 118C

SCHOOLS OF THE FUTURE WORKSHOP

Purposeful Global Education: How Can We Assess Its Impact?
Students participating in international travel via study abroad and service learning programs often describe the experience as transformative, but what does that mean? Find out how one school turned the microscope on itself to identify the transformative elements of its programs and how you can assess your own global programs to ensure they meet your educational goals.

PRESENTERS: Aric Visser, University of Zaragoza (SPAIN); Nelson Chase and Jack Creeden, School Year Abroad (MA)

ROOM 123

Religion and Faith: The Forgotten Diversity
Explore the role of religious identity within our diverse schools. After establishing a context to the role of religious expression in America, we’ll share lesson plans for high school age courses, student groups and programming within schools, and ways to include parent dialogue as well. Plan to share your ideas and learn from colleagues, too.

PRESENTERS: Tom Rickards, William Penn Charter School (PA); Jennifer O’Brien, Westtown School (PA); Amy Schmaljohn, Friends School of Baltimore (MD)

2:30 – 2:45 PM
BREAK and Book Signing Event with Salome Thomas-EL

2:45 – 4:30 PM
GENERAL SESSION
ROOM TERRACE BALLROOM

DANAH BOYD
SOUMITRA DUTTA
ALEXIS MADRIGAL
with introduction by SEKOU ANDREWS

INDEPENDENT MATTERS: Youth Culture and Social Media Book Signing Event
See bios for Andrews, Boyd, Dutta, and Madrigal at right.

Musical performance by Springside Chestnut Hill Academy (Pennsylvania)

4:30 – 6:00 PM
A GOLDEN CELEBRATION
Networking Reception in the Exhibit Hall

ROOM HALL E

Celebrate 50 years of NAIS and Pat Bassett’s final year as president! All are welcome and dress casual.
A week in the life of poetic voice Sekou Andrews could find him presenting an original talk for international executives, giving the keynote at a leadership conference or performing pieces for Barack Obama in Oprah’s backyard. This schoolteacher turned national poetry slam champion has become the world’s leading poetic voice—a cutting-edge category of speaking that combines strategic storytelling, inspirational speaking, spoken word poetry, theater, and comedy to give voice to the messages of organizations and help them tell their most powerful stories. He has performed on national TV; presented for luminaries such as Larry King, Quincy Jones, Hillary Clinton, Maya Angelou, and Norman Lear; and shared the stage with music heavyweights Stevie Wonder, Carlos Santana, Jay-Z, Maroon 5, and the Pasadena Pops Orchestra. His latest album, "Poetic License," helped Andrews become the most awarded artist in the nation’s largest independent music organization. The poetic voice shows us the best version of ourselves to help us live into it. Andrews does more than inspire us with his story; he inspires us with our story.

Danah Boyd is an internationally recognized authority on the ways people use networked social media as a context for social interaction—who inhabits the world of online social network sites, what they do there, and why. The Financial Times called her the “high priestess” of online social network sites. Boyd researches how social media like Facebook, Twitter, Tumblr, and YouTube are integrated into daily practices. Much of her work focuses on American youth practices, popular social network sites, and sociality. She was one of the researchers in a major three-year study of digital youth funded by the MacArthur Foundation, resulting in the publication of Hanging Out, Messing Around, and Geeking Out: Kids Living and Learning with New Media. Boyd serves as senior researcher at Microsoft Research; research assistant professor in media, culture, and communication at New York University; and fellow at Harvard University’s Berkman Center for Internet and Society. Fast Company named Boyd one of the Most Influential Women in Technology. Fortune magazine dubbed her the smartest academic in tech. She’s won numerous other accolades and awards.

With a refreshing global perspective, Soumitra Dutta is an authority on all aspects of innovation in the knowledge economy. He focuses on how to drive business growth through the right combination of innovative people and technology—especially relevant in the current climate when innovation is the best answer for thriving today and emerging stronger in a post-crisis world. Dutta has co-written several important books on technology-enabled business innovation. The Bright Stuff shares secrets of successful innovation, teaching the skills and attitudes of the digital economy innovators. In Innovating at the Top, Dutta offers proven ways leaders can improve innovation performance, distilled from interviews with the CEOs of nine highly-innovative international corporations. His recent book, Throwing Sheep in the Boardroom, reveals how online social networking is transforming our personal lives, organizations, and behavior as consumers and citizens. For the World Economic Forum, Dutta has co-edited eight annual reports on the impact of information technology on development and national competitiveness. He is the dean of the Samuel Curtis Johnson Graduate School of Management at Cornell University.

Alexis Madrigal is a senior editor for The Atlantic where he launched the new Technology Channel, serving as lead writer and host. Madrigal is co-creator of Longshot magazine, a publication created in 48 hours using new Internet tools and content submitted by hundreds of people via the Internet. The magazine won the 2010 Knight-Batten Award for innovation. Author of the new book Powering the Dream: The History and Promise of Green Technology, Madrigal uses the book’s ongoing project site Greentechhistory.com to recover amazing stories of green technological experimentation from the past and explain why these stories matter—how we got where we are and what’s possible in the future. Formerly, Madrigal covered science and technology for Wired.com, where he was a major contributor to its blog Wired Science. His article “Telegraphs Ran on Electric Air in Crazy 1859 Magnetic Storm” is included in The Best Technology Writing 2010. He is the leading authority on lost history in America—why certain innovations have been forgotten, what we can learn from them, and how that history can help us build a greener future.
Maximize information and idea gathering — attend Speed Innovating! It’s three mini-sessions in one devoted to *Going Beyond Boundaries*. During this hour-long special workshop, you choose the three topics that meet your needs best. In one room, 20 presenters host their own tables, leaving room for nine attendees to sit down and learn from the experience of an independent school “expert” colleague. These intimate, 15-minute, information-packed “dates” dispense with the small talk and background of an issue — and focus on the important themes, details, problems, and solutions. After 15 minutes of inspiring ideas, you’ll move on to another speaker who will share insights on your next favorite topic. You’ll meet a total of three big thinkers who can address your most pressing needs. The cutting-edge ideas you’ll take back to school will prove invaluable.

NAIS Speed Innovating is free to registered attendees, but space is limited to the first 200 people who sign up using the link found in the confirmation letter.
### GOING BEYOND BOUNDARIES

## TABLE TOPICS AND LEADERS INCLUDE

| **T1** Adding Dimension to Your Teaching | **T8** Envisioning the Possibilities: Creating a Dynamic Service Learning Program | **T15** One School’s Journey Towards Communicating and Assessing 21st Century Skills |
| PRESENTERS: Laura Blankenship and Diane Senior, The Baldwin School (PA) | PRESENTER: Lisa Culhane, The Logan School for Creative Learning (CO) | PRESENTERS: Jennifer Rao and Rachel Herlein, Garrison Forest School (MD) |
| **T2** Beyond Anti-Bullying: Don’t Fear Interfering in Students’ Social Dynamics | **T9** iPads in the 21st Century School: Embracing Technology in an Age of Rapid Change | **T16** Superstructuring: A Model for Rapid, Effective, Systemic Change in Schools |
| PRESENTER: Patricia Hearn, Lake Washington Girls Middle School (WA) | PRESENTERS: Philip Schwartz and Dave Aykroid, Lake Forest Academy (IL) | PRESENTER: Shabbi Luthra, American School of Bombay (INDIA) |
| **T3** Blended Learning: What Ingredients Go into the Blender? | **T10** Making Young Makers: Digital Fabrication in the Classroom | **T17** Targeting the “Six C’s for the 21st Century” Through the New Frontier of Minecraft |
| PRESENTERS: Linda Caleb and Patricia Carver, The Holton-Arms School, Inc. (MD) | PRESENTERS: Concepcion Alvar and James Dec, Marymount School (NY) | PRESENTERS: Aaron Cooper and Marianne Malmstrom, The Elisabeth Morrow School (NJ) |
| **T4** Books Without Boundaries: Constructing Digital Texts | **T11** Micro-What? The New Face of Racism in Our Schools Is Called Microaggressions | **T18** Transforming School Culture Through Blended and Online Learning |
| PRESENTER: Kevin Ruth, Tower Hill School (DE) | PRESENTER: Sandra Chapman, Little Red School House & Elizabeth Irwin High School (NY) | PRESENTER: Janet Wolfe, St. Paul’s School for Girls (MD) |
| **T5** Building an Online Program from Scratch | **T12** Outside the Box: New Teaching and Learning Spaces | **T19** Uniting the Core: Arts and Technology Projects that Break Curricular Boundaries |
| PRESENTERS: Marcus Muster and Christopher Brueningsen, The Kiski School (PA) | PRESENTER: Jim Heynderickx, The American School in London (UNITED KINGDOM) | PRESENTERS: Charles Alexander and Sarah Ludwig, Hamden Hall Country Day School (CT) |
| **T6** Connecting Women and Pushing the Boundaries of Leadership | **T13** Putting Students in Charge of Their Learning | **T20** Why the Geeks Shall Inherit the Earth: Unleashing the Power of Student Designers |
| PRESENTERS: Martha Haakmat, Brooklyn Friends School (NY); Susan Feibelman, Greensboro Day School (NC) | PRESENTERS: Arvind Grover and Hugo Mahabir, Grace Church School (NY) | PRESENTERS: Martha Holland and Benjamin Feldman, Abington Friends School (PA) |
| **T7** Engaging University Partners in STEM | **T14** Quiet Revolutions: Transformative Professional Development |  |
6:30 AM – 3:00 PM
Registration Open
ROOM BROAD STREET ATRIUM

6:30 AM – 5:00 PM
Information Booth Open
ROOM BROAD STREET ATRIUM

8:00 – 9:30 AM
11:00 AM – 2:00 PM
Exhibit Hall, Bookstore, and Member Resource Center Open
ROOM HALL E

In the exhibit hall, meet hundreds of companies and nonprofit organizations that support independent schools. Visit the Member Resource Center to see demonstrations of NAIS online tools and learn about NAIS member benefits and School and Student Services by NAIS (SSS). Remember to stop by the NAIS Bookstore to buy books by many of the outstanding conference speakers, as well as numerous NAIS books and issues of Independent School.
6:45 – 7:45 AM
Coffee and Tea
ROOM: BROAD STREET ATRIUM

8:00 – 9:00 AM
ONE-HOUR WORKSHOP
BLOCK 4

COMMUNICATIONS AND ADVANCEMENT

ROOM 110

Advancement Strategies for Small Schools
Making small school advancement make sense requires vision, confidence, collaboration, creativity, efficiency, and action plans that are both meaningful and practical. Together we’ll figure out the best ways to combine these elements into a strong and sustainable program for your school.

PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Cornish, Learning Center for Deaf Children (MA)

ROOM 114

LEE HIRSCH
The Bully Project: Putting an End to the Most Common Form of Violence Among Children
See Hirsch’s bio at right.

Introduction by Beth Johnson, director of middle and upper school admissions, William Penn Charter School (Pennsylvania), and 2013 NAIS Annual Conference Think Tank member

ROOM 113C

Building Community with Online Conversations
Is your communication future ready? Come hear how one local school maximized its online conversation to connect its community and enhance its brand. Walk away knowing how to implement simple, useful tactics to keep your whole school connected and take your communication to the next level. Explore Facebook, Twitter, YouTube, blogs, iPhone apps, and more.

PRESENTERS: Travis Warren, WhippleHill Communications (NH); Ty Burrowbridge, Faculty Creative (PA); Peter DiDonato, Springside Chestnut Hill Academy (PA)

ROOM 126B

Connecting Campus, Nature, and Curriculum at Germantown Academy
Discover how schools can take advantage of their natural assets to unlock fund-raising and educational potential. Germantown Academy had abundant facility needs, but insufficient fund-raising interest. Focusing master planning efforts on the creek on campus unlocked a groundswell of enthusiasm and alignment, sparking a commitment to fund-raising.

PRESENTERS: James Connor and Susanne Johnston, Germantown Academy (PA); Maarten Pesch, Wallace Roberts & Todd, LLC (PA)

Workshops continue on next page.
8:00 – 9:00 AM

**ONE-HOUR WORKSHOP BLOCK 4 continued**

**ROOM 121A**

NAIS Integrated Leadership Support

How can your team anticipate changes to the economy, demographics, and the interests and priorities of families in your school? How can you position your school to meet the needs and priorities that arise from ongoing changes? Learn how NAIS combines research, data tools, and leadership development events and programs to support you in leading your school. Get an update on the latest resources and a preview of what is coming in the year ahead!

**PRESENTER:** Hilary LaMonte, NAIS (DC)

**ROOM 123**

Private School Leadership in a Public Context: Broadening Our Notion of Constituents

In service of our missions and to secure our futures, independent schools are branching out into new relationships with the public. Learn why this is imperative and review a variety of examples—from local service learning experiences to neighborhood stewardship, serving public school students and faculties, and introducing our schools to legislators.

**PRESENTERS:** Claudia Daggett, Elementary School Heads Association (MO); Matthew Bradley, West Chester Friends School (PA); Whitney Work, NAIS (DC)

**ROOM 124**

**GOVERNANCE**

**ROOM 124**

**Diversity and Head Partnerships: The “What, So What, and Now What?” of the Work**

The 2009 NAIS State of the Diversity Practice Analysis Report revealed that “frustrations and disappointments come from the difficulty of translating diversity objectives into true action.” Join us to build a case for a partnership between the head and diversity practitioner. Share challenges and successes to creating an inclusive community.

**PRESENTERS:** Sandra Chapman and Phillip Kassen, Little Red School House and Elisabeth Irwin High School (NY)

**ROOM 121B**

Never More Important: The Trustee’s Roles in Development

If your school is to fulfill its fund-raising potential, all trustees must play a role. It is their responsibility to underwrite and evaluate a professional development program. In addition, trustees are planners, community educators, cultivators, solicitors, and early donors. Focus on the trustee’s many roles and the personal rewards they bring.

**PRESENTER:** Helen Colson, Helen Colson Development Associates (MD)

**ROOM 115A**

**SWOTting at the Future? Sustenance for the Self-Sustaining Board**

How NAIS member schools fill board vacancies can seem mysterious not only to administrators, faculty, and parents, but also to many trustees. Learn how one 800-student, K-12 day school developed a methodology based on SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis for identifying, recruiting, and selecting new trustees.

**PRESENTERS:** Lisa Grossman, Hope McIntosh, William E. McIntosh, and Angela Ringley, Pinewood Preparatory School (SC)
LEADERSHIP DEVELOPMENT

ROOM 121C 🌼

Developing a Self-Reflective and Growth-Minded Faculty
Learn how Episcopal Academy created a yearlong program designed to develop the affective, interpersonal, and emotional competencies necessary to be an effective teacher and leader. The Mastership Program provides educators at any stage of their career with the opportunity to grow professionally in the classroom, on the athletic fields, and in leadership positions.

PRESENTERS: Geoffrey Wagg, Tracie Lee, and Kim Piersall, The Episcopal Academy (PA)

ROOM 125 🌼

Empowering Global Student Leadership for Positive Social Change
How are we preparing our students to be global leaders in a world that requires them to know how to connect and collaborate with peers of international backgrounds? Two different programs with similar aspirations are aiming to create the opportunities for global learners to become the agents who work to bring about changes to unresolved international challenges.

PRESENTERS: Chaitanya Reddy and James Scott, Punahou School (HI); Keith Evans and Clare Sikisky, Collegiate School (VA)

ROOM 118A 🌼

Marriage Sustainability: Headship and Marriage — Can It Work?
Hal Hannaford, well-known for his caustic wit and boundless energy, has been a head for 24 years, married to Susan for 31 years. Sue Groesbeck, having run schools in the U.S. and Canada for 17 years, has been married to Mark for 38 years. Gain practical advice from the heads and their spouses in a humor-filled session about success in and out of the schoolyard.

PRESENTERS: Susan Groesbeck and Mark Groesbeck, Havergal College (CANADA); Hal Hannaford and Susan Doherty, Selwyn House School (CANADA)

ROOM 118B 🌼

The MLI: Promoting Teacher-Leadership in Future-Based Research and Development Programs
The Meadowbrook School of Weston (JK-8) has an extensive, strong, and proactive tradition for professional development and wellness programs. Get the big picture in promoting wellness and learning with special emphasis on our highly touted teacher directed R&D program called the MLI (Meadowbrook Leadership Institute).

PRESENTERS: Stephen Hinds, Rashna Mehta, and Matt Molyneux, The Meadowbrook School of Weston (MA)

ROOM 117 🏰

The Master Plan: Meet Program Needs Within Your Existing Campus
Are you caught up in the “facilities arms race?” Here’s how to help your school leadership keep the focus where it should be — on the students. How can a school create a mutually reinforcing relationship between the campus facilities and the academic programs they accommodate? The key to creating such a relationship is a long-range campus master plan.

PRESENTERS: Sally Powell, The Baldwin School (PA); Kevin Rasmussen and Vivian Su, Rasmussen / Su Architects (PA); Terry Steelman, Ballinger Architects (PA)

MANAGEMENT

ROOM 109B 🌼

International Travel Programs: Identifying and Managing Risks
Hear two heads of school, a school risk management consultant, and an executive director of a U.S.-based program specializing in international programs for independent schools address the risk management and crisis response issues that rise to the top in our experiences with global travel programs. Pre-planning is critical because you will face the unexpected.

PRESENTERS: Ann McCellum, Ann McCellum Consulting, LLC (NM); Brad Choyt, North Yarmouth Academy (ME); Michael Davis, Colorado Academy (CO); John Eastman, Global LAB (NY)

Workshops continue on next page.
8:00 – 9:00 AM
ONE-HOUR WORKSHOP
BLOCK 4  continued

ROOM 120B $ Rethinking the Independent
School Financial Model:
A Practical and Legal Guide
Changing the structure of teaching may
indeed be the key to redefining the
financial model of our schools. Revising
our employment model will inevitably
alter each school’s relationship with its
employees, leading to countless legal
issues that must be carefully considered.
PRESENTERS: Marc Levinson, Mid-South
Independent School Business Officers (GA);
Sara Schwartz, Schwartz Hannum PC (MA)

ROOM 120C ✔ Skeletons in Your Closet? When to
Clean It out and When to Ignore
Recent stories from Penn State have
caused many to reflect on the damage
done by failing to look into suspected
problems. Administrators who receive
a report of ancient abuse from a former
student have complex decisions to make.
Learn to understand the overlapping
issues and make insightful and confident
decisions as you manage this process.
PRESENTERS: Tamsen Leachman, Fisher &
Phillips, LLP (OR); Kevin Plummer, Tampa
Preparatory School (FL)

ROOM 116 ✔ Student Discipline in the
Time of Pot Brownies
Students create new ways to challenge
the expectations of appropriate behavior.
Avoiding legal challenge requires strong
policies addressing students. Review
the legal issues associated with student
discipline and gain practical, concrete
strategies that can withstand challenge
while respecting the culture of your
institution.
PRESENTER: Caryn Pass, Venable, LLP (DC)

THE CLASSROOM EXPERIENCE

ROOM 119A ☀ Feeling Connected: The Value-Driven
Use of Technology in the Classroom
When asked to “unplug” from their devices
for a short time, students report feeling
isolated and uneasy. How do educators
promote a healthy relationship with the
self and with technology in the years
ahead? Examine ways in which educators
are working both on- and offline to create
spaces for the practice of reflective habits
essential for the 21st century learner.
PRESENTERS: Kimberly Libby, The Madeira
School (VA); John Campbell, St. Albans
School (DC)

ROOM 113B ☀ “It’s Just Twitter:” Ethical
Questions in Social Media Use
How do we facilitate discussions with
students about ethical use of social media?
Explore how to discuss with students the
21st century challenges of “posting” rather
than “speaking,” of “characters” rather than
“words,” of “profiles” rather than “persons.”
Practice a common language for facilitating
ethical conversations around these issues.
PRESENTERS: Kimberly Coelho and Karen
Rezach, Kent Place School (NJ)
Mission Skills Assessment: Assessing Character Traits in Middle School Students

Research demonstrates that characteristics such as creativity, curiosity, teamwork, resilience, and ethics are important to success in academics and the workplace. The INDEX schools, in partnership with ETS, have created The Mission Skills Assessment, a longitudinal study measuring and benchmarking these skills in middle school students. Hear our ideas and research.

PRESERVERS: Lisa Pullman, INDEX (MA); Timothy Bazemore, New Canaan Country School (CT); Jeremy Burrus and Rich Roberts, Educational Testing Service (NJ); Dave Michelman, Duke School (NC); Ned Murray, Episcopal Day School (GA); Jennifer Phillips, Far Hills Country Day School (NJ)

Recognizing Past Patterns for Revolutionary Thinking in the 21st Century

Works by Malcolm Gladwell and David Banks suggest that human genius and centers of innovation and creativity aren’t random across time and space, but are created by a set of conditions and occur in “clusters.” Explore how to recognize patterns of the past as a 21st century skill to build and participate in centers of creativity and innovation in our world today.

PRESENTER: Christopher Imhof, Montessori School of Denver (CO)

Students Teaching Teachers Tech: Cutting-Edge Technologies on Parade

DVFS students and teachers show technologies that supercharge learning anywhere. Enjoy a sampler of assistive technologies that give meaning to “participant-directed learning.” “Teacher-coaches” demonstrate solutions in which students define personal learning strategies with tools that work best for them. Join us for an interactive, student-driven session.

PRESERVERS: Robert Mueller, Bill Keeney, Bob Sager, Sam Steinberg, Joy Paul, and Steve Cooney with selected DVFS students, Delaware Valley Friends School (PA)

TERERAI TRENT

Oprah Winfrey’s “all-time favorite guest,” Tererai Trent is a senior consultant with more than 18 years of international experience in professional program and policy evaluation. Her work has taken her to five continents, including working for global humanitarian organization Heifer International as a deputy director for planning and evaluation. Almost two decades ago in her village in Zimbabwe, Trent met Jo Luck, president and CEO of Heifer International, who profoundly impacted her life. Luck said, “If you believe in your dreams, they are achievable.” Inspired, Trent wrote down her dreams of earning bachelor’s and master’s degrees — and the almost insurmountable goal of obtaining her doctorate. She sealed the piece of paper in a tin can and buried it under a rock. In doing so, she became her own dream keeper and broke the vicious cycle of poverty in her life. After years of hard work earning her bachelor’s and master’s degrees while raising a family, Trent achieved each of her buried dreams, and now strives to improve life for others. With $1.5 million from Oprah, Trent is helping to build a school in her home village in Zimbabwe to provide many other children the opportunity for an education. Trent earned her doctoral degree in interdisciplinary evaluation. Trent was also featured in Half the Sky: Turning Oppression into Opportunity for Women Worldwide, a New York Times bestseller written by columnist Nicholas Kristof and Sheryl WuDunn.
**COMMUNICATIONS AND ADVANCEMENT**

**ROOM 123**

**The Anatomy of Revolutionary Gifts: The Secret to Bold and Strategic Requests**

Examine the anatomy of revolutionary gifts and engage in a lively discussion around securing generous donor support through creative, challenging, and strategic requests.

**PRESENTERS:** John Lewis, The Gunston School (MD); Gregory Hagin, CCS (NY)

**ROOM 118b**

**Anonymous Letters, Emails, Blogs, and More — Do You Know What to Do?**

Anonymous communications are on the rise from Facebook pages to letters to all parents. Discuss what to do and how to navigate these anonymous waters. Examine actual situations and the steps you can and should take to do the right thing.

**PRESENTERS:** Jane Hulbert, The Jane Group (IL); John Kowalik, The Peck School (NJ)

**ROOM 119a**

**Communications Audit Toolkit Essentials**

Learn the role and process of the communications audit in enhancing strategic marketing at your school to ensure every audience touch point is a positive experience. Take a 360-degree look at image, audiences, tactics, and school operations as you acquire practical help to maximize your communications effectiveness using St. Mary’s as a case study.

**PRESENTERS:** Carol Cheney, Cheney & Company (CT); Leanne Kleinmann, St. Mary’s Episcopal School (TN)

**ROOM 114**

**FEATURED WORKSHOP**

**NAIS Diversity Leadership Award Honoring**

**SHERRY COLEMAN and JACQUELYN HAMILTON**

See bios for Coleman and Hamilton at right.

Introduction by Crissy Caceres, head of lower school, Abington Friends School (Pennsylvania), and 2013 NAIS Annual Conference Think Tank member

**ROOM 122b**

**IDEA EXCHANGE Following Tererai Trent’s Remarks**

Join the NAIS Institute for New Heads and Summer Diversity Institute faculties to explore the ideas Tererai Trent presents, share your reactions, and discuss ways these ideas apply to your respective communities. Process your thoughts and reactions as you network with colleagues who seek new and innovative ideas to bring back to their schools.
Engage Your Board with Generative Thinking

How can your board become more engaged, visionary, and effective? Strong boards work at three levels: fiduciary, strategic, and generative. Get an overview of each level and explore strategies for strengthening board engagement. Learn some practical exercises for using back at school.

**PRESENTERS:** Lee Quinby, Association of Colorado Independent Schools (CO); Ginny Christensen, Strategy for Growth, LLC (PA)

Head of School Contracts: The Devil in the Details

Examine specific contract language in three key areas in a head of school employment agreement: the consequences when the head and school part company, scaling pay and benefits over time, and the operation and effect of a process for evaluating the head’s performance. Examine and discuss examples from actual contracts. Bring your contract along.

**PRESENTERS:** Terrence Briggs, Bowditch & Dewey, LLP (MA); Craig Sellers, Friends’ Central School (PA)

Revolutionary Strategic Planning

A rapidly changing world makes traditional strategic planning ineffective. Trace one school’s transition from episodic to reflexive planning—from discrete moments of planning to a culture of continuous innovation. Thinking big inspired delectable focus groups, new models for board meetings, an education summit, a symposium series, and a TEDx conference.

**PRESENTER:** Matt Glendinning, Moses Brown School (RI)

>>> Workshops continue on next page.
**LEADERSHIP DEVELOPMENT**

**Room 121C**

**Becoming a Niche School: Whole School Change Success and Challenges**

WMA has spent 10 years moving from a traditional New England boarding school to one that specializes in global understanding. From building a stock trading floor to redefining the liberal arts, optimal demographics, and global athletics, hear strategies and lessons learned in the balance between making necessary change and maintaining tradition.

**Presenters:** Walter Swanson and Rodney LaBrecque, Wilbraham & Monson Academy (MA)

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**Room 116**

**Making the Most of Difficult Conversations**

Meet the author of new NAIS book *Making the Most of Difficult Conversations*. Riera will prepare you for tough conversations and offer insight into all that happens below the surface before, during, and after them.

**Presenter:** Michael Riera, Brentwood School (CA)

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**Room 117**

**The First Year of Headship: Can You Spare Some Change?**

A head's first year offers chances for dramatic forward movement, but also for careful study. Join three school heads to hear first-year vignettes about their experiences with both change and consideration. Engage in discussion about tapping into a school's existing values to co-construct change that sticks — that is revolutionary AND evolutionary.

**Presenters:** Don Grace, Blue School (NY); Lucretia M. Wells, Buckingham Friends School (PA); Aaron C. Cooper, Elisabeth Morrow School (NJ)

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**Room 122A**

**Creating a Community Learning Partnership: A Revolutionary Idea**

A revolutionary concept: A community learning partnership where a university, several independent schools, a Catholic school, a charter school, and several public schools work with community leaders to make their community a better place for all. Find out how you can develop this type of consortium in your community, whether large or small.

**Presenters:** Joan Lutton and Jennifer Geimer, The Cushman School (FL); Roxanne Davies, Barry University (FL)

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**Room 109B**

**Thinking Big in a Flat World: Linking NAIS Know-How with Asian Entrepreneurship**

What happens when a flagship Asian school links with the world of NAIS? Uncover how an innovative head of school literally changed a culture in one of Asia’s most revered schools and created unparalleled opportunities for all. What opportunities can this mean for you? Trustees, heads, administrators, and teachers, attend this session to find out.

**Presenters:** Ralph Davison, Carney, Sandoe & Associates (NC); Sharon Hennessy, Taipei American School (TAIWAN)
Today parents and students have more choice than ever before when considering educational institutions for secondary education. Share ideas of how your school currently markets to new families and re-recruits your current ones each year.

**PRESENTERS:** Kelly Dun, Princeton Day School (NJ); Gretchen Lee, Saddle River Day School (NJ); Joseph Tweed, Ranney School (NJ)

**Attract, Screen, and Support International Students**

More and more independent schools seek to increase their international student population. Focusing on the Asian student experience, gain an overview of the challenges, including falsified applications, academic support, and cultural competency. Evaluate and discuss strategies to best attract, screen, and support international students.

**PRESENTERS:** Marina Lee, Cogita Education Initiative (MA); Metta Dael, Northfield Mount Hermon School (MA)

**Navigating the New Economy: Data Dashboards that Help**

Looking for data that are clean, reliable, and easily digested? Come see the NAIS dashboards for Trustees and Financial Health, new services from the NAIS Online Services Team. Create charts for your school with just a few clicks, include data from schools in the comparison group of your choice, and tell us what you’d like to do next.

**PRESENTERS:** Hilary LaMonte and Debra Wilson, NAIS (DC)

**The Science Behind the Art of Admission**

Assembling a school’s mission-driven student body in today’s challenging admission and financial aid climate means bringing modern science to the time-honored art of admission. Focus on an evidence-based, sabermetric-like approach, featuring specialized analysis of admissions through objective data (GPA, test scores, college placement).

**PRESENTERS:** Aimee Gruber, Secondary School Admission Test Board (SSATB) (NJ); Peter Gilbert, Salisbury School (CT); Tim Randall, Salisbury School (CT)
11:30 AM – 12:30 PM
ONE-HOUR WORKSHOP
BLOCK 5 continued

ROOM 118A

One-to-One Programs: Netbooks vs. iPads — The Pros and Cons of Each Model
Learn about the real-life experiences of two schools that have implemented two very different, yet very effective, one-to-one programs. Hear their stories from soup to nuts — why they decided on their particular model, how they implemented their programs, what they see as the benefits and drawbacks of their choices, and where they see themselves going in the future.

PRESENTERS: Robin Beaver and James Breslin, Rosemont School of the Holy Child (PA); Michael Taggart, Princeton Academy of the Sacred Heart (NJ)

ROOM 126B

School Gardens: How to Fund, Build, Organize, and Integrate into the Curriculum
Hear how Princeton Day School built and manages a 50’ x 100’ organic garden with an outdoor classroom that has a full outdoor kitchen. Learn about fund-raising, construction, garden oversight, institutional buy-in, curriculum integration, and related programming. Join a discussion of best practices from other school gardens.

PRESENTERS: Liz Cutler and Pam Flory, Princeton Day School (NJ)

ROOM 119B

Teaching into the Unknown: Developing a Reflective Teaching Practice
To teach well, teachers must know their subject area and themselves. They must feel comfortable teaching in a dynamic environment where the future is largely unknown. Examine reflective questions to uncover elements of a teacher’s operating beliefs that can hinder creative, engaged, and collaborative teaching.

PRESENTERS: Jamie Baker, Martin Institute for Teaching Excellence (TN); John Hunter, Fellow at Martin Institute for Teaching Excellence (TN)

ROOM 118C

SCHOOLS OF THE FUTURE WORKSHOP
Technology Is Not the Answer
Independent school leaders understand the growing importance of technology within their schools. To what end? Join us to debate whether schools need to have new approaches to incorporating technological tools in classrooms — including one that favors teaching pedagogy and learning philosophy over technology integration.

PRESENTERS: Bradford Rathgeber, Online School for Girls (DC); Mike Gwaltney, Oregon Episcopal School (OR); Cathy Murphree, The Hockaday School (TX)
1:30 – 2:30 PM
ONE-HOUR WORKSHOP BLOCK 6

ROOM 114

FEATURED WORKSHOP

CLAUDIO SANCHEZ
The Three P’s of Education Reform: Politics, Policy, Pedagogy
See Sanchez’s bio at right.

Introduction by Bob Mueller, business officer, Delaware Valley Friends School (Pennsylvania), and 2013 NAIS Annual Conference Think Tank member

COMMUNICATIONS AND ADVANCEMENT

ROOM 117

Put a Window in that Silo! Social Media In the Service of Increased Transparency

Two social media producers share stories from their “grow your own content” perspectives at their respective schools. In addition to addressing emergent practices, successes, and common pitfalls in social media use in K-12 contexts, we’ll spark a conversation that draws on your own experiences. Bring questions and stories of your own!

PRESENTERS: Shelley Krause, Rutgers Preparatory School (NJ); Jill Feldman, Princeton Friends School (NJ)

GOVERNANCE

ROOM 116

United Leadership and Strategic Vision

Board and head of school partnerships pave the way for student and school success. Discover how St. Catherine’s School has increased enrollment, strengthened financial operations, and expanded facilities, while providing academic excellence in the midst of some uncertainty.

PRESENTERS: Terrie Scheckelhoff, George Jennison, and Anne McElroy, St. Catherine’s School (VA); Peter Bowles, St. Catharines School Foundation (VA)

>Bio Workshops continue on next page.

CLAUDIO SANCHEZ

LEADERSHIP DEVELOPMENT

**Room 125**

*By the Numbers: Using Research to Improve Practice*

Despite a large body of research in education, little focuses on independent schools. Educators in Columbia’s Teachers College Klingenstein program conduct in-depth studies guided by leading research scholars. These selected projects provide important insights to inform practice on boarding school retention, effective teacher evaluation, and iPad use.

**PRESENTERS:** Pearl Kane, The Klingenstein Center (NY); Lucy Goldstein, St. George’s School (RI); David Padilla, Baylor School (TN); Michael Arjona, The Walker School (GA); Stella Beale, San Francisco University High School (CA); Marisa Gomez, Poly Prep Country Day School (NY); Lindsay Koss, Viewpoint School (CA); Tom Taylor, Riverdale Country Day School (NY); Jonathan Gold, Moses Brown School (RI)

**Room 123**

*The FolioCollaborative: 22 Schools Working Together on Faculty/Staff Development*

The FolioCollaborative is a nonprofit community of 22 independent schools working together to create a growth/evaluation process grounded in honest, informed conversations. Listen to leaders from member schools as they share their experiences and outline plans for expanding the collaborative to include more schools.

**PRESENTER:** Timothy Fish, McDonogh School (MD)

**Room 122B**

*Emergency Planning After Sandy Hook*

Examine best practices for planning, training, and exercising your emergency action plan — the foundation for response to violence on campus. Learn your school’s responsibilities under state and federal law, all-hazards planning, structure of your emergency team, training of emergency team and other personnel, and coordinating with your town’s emergency services. Gain expert advice on whether your school should have armed security and discuss active shooter planning, training, and exercising.

**PRESENTER:** Bo Mitchell, 911 Consulting (CT)

**Room 124**

*Intentional Leadership Development... What Works?*

Focusing on the essential leadership capacities of systems thinking, communication, and relationship-building, explore leadership development models and tools for strengthening leadership skills. Get expert feedback from panelists’ experiences and gain experiential resources for later use.

**PRESENTERS:** Irene McHenry, Friends Council on Education (PA); Ken Aldridge, Germantown Friends School (PA); Janet Chance, Arcadia University (PA); Shu Shu Costa, Princeton Friends School (NJ); Terry Kessel, Friends Select School (PA)
The question about how to lead is at the very heart of the independent school. Explore themes of transformative leadership at the level of the whole institution, mid-level programs, and the classroom or team. Take back to school key principles, insights, and tools. See how slight adjustments in approach can yield vastly different outcomes.

**PRESENTERS:** Ted Fish, GcLi@Fountain Valley School of Colorado (CO); Earl Ball and Michael Johanek, Graduate School of Education, University of Pennsylvania (PA)

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**ROOM 122A ✓**

**Best Practices to Mitigate Risk in Athletic Programs**

Concussion management, coach decision making, student supervision, drug and alcohol testing, equipment and premises management, and post-injury and emergency care. These are just some of the many risks associated with managing athletic programs and overseeing coaching staff. Gain an awareness, practical guidelines, and best practices to help mitigate risks in athletic programs at your school.

**PRESENTERS:** Linda Johnson, McLane, Graf, Raulerson & Middleton Professional Association (NH); Tony Johnson, Worcester Academy (NH)

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**ROOM 126B ✓**

**Beyond Buildings: Engaging the Community in a Revolutionary Master Plan Process**

Hammond, a PK-12 school focusing on global education, embarked on a master planning process that was key in supporting its strategic plan. The process led to bigger and greater ideas, with the result a revolutionary vision that reaches far beyond facilities and has had a profound impact on their process and methodologies for teaching and learning.

**PRESENTERS:** Tom Balke and Shana Pascal, Little Diversified Architectural Consulting (NC); Christopher Angel and Blair Lowry, Hammond School (SC)

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**ROOM 121A ✓**

**Investigating Complaints of Harassment in an Online World: You Make the Call**

Schools are increasingly facing complaints of harassment that take place online, outside of the workplace. Participate in an investigation as a school gathers documentation, questions witnesses, reviews policies, and ultimately decides the appropriate response. Best practices, common mistakes, and legal restrictions are all part of the mix.

**PRESENTERS:** Michael Blacher and Donna Williamson, Liebert Cassidy Whitmore (CA); Catherine Hunter, San Francisco Friends School (CA); Bob Riddle, Crossroads School (CA); Betty Winn, Abraham Joshua Heschel Day School (CA)

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**ROOM 118B ✓**

**PAISBOA’s Farm-to-School Initiative: Local Food, Sustainable Schools**

In 2009, a group of Philadelphia area independent schools began to explore how their combined purchasing power could enhance local sourcing options. Now members enjoy locally sourced food, educational programming, free marketing materials, and more. Learn what’s possible, what stands in the way, and how you can bring local farm foods to your school community.

**PRESENTERS:** Christina Rodriguez, SAGE Dining Services Inc. (MD); Judy Asselin, Westtown School (PA); Allen Greenough, Philadelphia Area Independent Schools Business Officers Association (PA); Kelly Massett, St. Andrew’s School (DE)

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**ROOM 115A ✓**

**School Traditions: Adapt, Survive, and Thrive**

Explore how to manage school traditions. Adapt as you discover which traditions to leave alone, adjust, remove, and begin. Survive while navigating community reaction and devotion to long-held traditions. Thrive as you consider ways to maintain a strong school culture while sustaining, adapting, and creating healthy traditions and avoiding unintended outcomes.

**PRESENTERS:** Pascale Musto, Tilton School (NH); Kathleen Murdock, Dana Hall School (MA); David Rost, Concord Academy (MA)

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**ROOM 109B ✓

**Strategic Issues in Financial Aid**

In the post-recession landscape, financial aid complexity continues to grow. Employing the most effective strategies for managing aid dollars requires skillful engagement in the “access vs. affordability” conversation, deft ability to candidly evaluate your own affordability trends, and a new kind of “stern softness” for managing the demands of an evolving financial aid applicant pool while staying true to mission.

**PRESENTERS:** Mark Mitchell, NAIS (DC)

⇒ Workshops continue on next page.
1:30 – 2:30 PM
ONE-HOUR WORKSHOP
BLOCK 6 continued

THE CLASSROOM EXPERIENCE

ROOM 113C

Challenge 20/20: Schools Collaborating to Tackle Global Problems
Challenge 20/20 is an online program that pairs U.S. classrooms with international partner classes to reflect on and formulate local and practical solutions to 20 of the world's most pressing problems. Join TakingITGlobal, and NAIS Challenge 20/20 educators from Brookwood School, to learn about this opportunity to bring transformative global learning to your classroom.
PRESENTERS: Kate Gatto, TakingITGlobal (CANADA); Martha Fox, Katie Alexander, Kent Lenci, Pam Markyanski, and Rich Lehrer, Brookwood School (MA)

ROOM 113B

Imagine and Initiate: A Model for Design and Creativity in the K-12 Curriculum
All students need space and time to think, create, brainstorm, and problem solve. Learn and discuss how to develop and implement design-focused, project-based learning experiences for the K-12 curriculum. Hear from teachers and students as they discuss the educational pathways taken to create innovative learning and experiential spaces.
PRESENTERS: Eric Walters, Itir Arkan, and Jaymes Dec, Marymount School of New York (NY)

ROOM 120C

The Connecticut Independent School Test of Mathematics: Online, Internationally Benchmarked
Using the vast inventory of public domain test questions drawn from the TIMSS testing program, the CISTM is a professionally designed replica of the test that ignited U.S. anxiety over our nation’s standing in international comparisons. Find out how to use released items from the TIMSS and NAEP programs to benchmark student achievement.
PRESENTERS: Andrew Niblock, Hamden Hall Country Day School (CT); Nick Combemale, Access America Prep (NY); Douglas Lyons, Connecticut Association of Independent Schools (CT)

ROOM 119A

Leverage Mobile and Social Media Tools Designed for Learning and Collaboration
How can independent school educators harness the power of social media tools for teaching and learning? Join us to discuss how proper social networking tools can benefit both the classroom and inter-school and school to home communications. Bring your questions!
PRESENTERS: Larry Kahn, The Kinkaid School (TX); Jon Moser, finalsite (CT)
**Room 113A**

**Life in a Global Online Classroom**

What does it mean for students to sit, virtually, next to peers who live all around the world? What does it mean for teachers to teach in a global online classroom? See how students and teachers collaborate, communicate, and learn from and with one another online, and how these experiences are translated back to schools.

**Presenters:** Ayako Anderson, Noble and Greenough School (MA); Jake Clapp and Michael Nachbar, Global Online Academy (WA); Alyson Solomon, Germantown Friends School (PA)

**Room 118C**

**SCHOOLS OF THE FUTURE WORKSHOP**

**Real Problems, Daring Solutions:**

**How Challenge Based Learning Inspires Students**

Three schools. Three intractable problems facing the globe. Learn how elementary and middle school students worked together to design and implement meaningful solutions to real-world problems in their communities while acquiring essential academic content and critical 21st century skills. Take home a toolkit of resources for implementing CBL.

**Presenters:** Elaine Wrenn, Echo Horizon School (CA); David Boxer and Elizabeth Hastings, The Blake School (MN); Geraldine Loveless, Windward School (CA)

**Room Hall G**

**Teachers Unplugged:**

**A Revolutionary Salon**

Connect with colleagues and participate in innovative conversations in this participant-driven, “unconference” session for teachers. Seize the opportunity to drive discussion topics, share knowledge and passions, and find solutions to problems. Learn from colleagues and share your expertise with others on the topics that matter most to you.

**Presenters:** Susan Booth, NAIS (DC); Chris Bigenho, Greenhill School (TX); Jill Brown, Albuquerque Academy (NM); Liz Davis, Belmont Hill School (MA); Laura Deisley, The Lovett School (GA); Sophie Halliday, Saint Andrew’s Priory School (HI); Howard Levin, Schools of the Sacred Heart (CA); Linda Swarlis, Columbus School for Girls (OH); Jenni Swanson Voorhees, Sidwell Friends School (DC)

**Room 119B**

**To Flip or Not to Flip:**

**Practical Lessons Learned**

The flipped classroom has entered the lexicon of 21st century classroom buzzwords and techniques. What is the flipped classroom? Does it work? How do you implement it in your classroom? Join us to review the basics, followed by a Q&A session with three educators who have used this model with students and faculty.

**Presenters:** Lorri Carroll, Hamden Hall Country Day School (CT); Chris Bigenho, Greenhill School (TX); Jason Kern, The Oakridge School (TX)

**2:30 – 3:00 PM**

**Break**

**3:00 – 4:30 PM**

**GENERAL SESSION**

**ROOM TERRACE BALLROOM**

**CATHY DAVIDSON**

**Now You See It: How the Future of Education Demands a Paradigm Shift**

See Davidson’s bio at right.

**Musical Performance by The Baldwin School (Pennsylvania)**

**Remarks by Jack Creeden, president, School Year Abroad, and chair, NAIS board of trustees**

**Introduction by Darryl Ford, head of school, William Penn Charter School (Pennsylvania), and 2013 NAIS Annual Conference Think Tank member**

**Remarks by Cathy Davidson**

**4:30 – 5:00 PM**

**Book Signing Event with Cathy Davidson**

**BIO**

**CATHY DAVIDSON**

Our students and workers are living and thinking in a 21st century, digital, interconnected world, but we’re still educating and training them for a 20th century, industrial, compartmentalized model. That’s Cathy Davidson’s message in *Now You See It: How the Brain Science of Attention Will Transform the Way We Live, Work, and Learn.* Although we’ve all welcomed digital technology into our lives, many of us are still skeptical of its effects on our minds. We worry that the Internet, video games, content overload, and multi-tasking are dumbing us down; we look back with regret at the days people could just sit down, do one thing at a time, and do it well. Davidson demonstrates that this old-fashioned model of attention is just one of many possible ways for the mind to work. She traces “the myth of monotasking” to the specialized assembly-line model of work and education that grew out of the Industrial Revolution. Things have changed, and it’s only right for our brains to change with them. It’s time for schools, workplaces, and our whole approach to attention to change, too. A professor at Duke University, she serves on the National Council on the Humanities and has authored more than 20 books.
Visit with more than 200 exhibitors to find out about traditional and revolutionary independent school products and services designed to meet your school’s changing needs in the 21st century.

The exhibit hall will host meals, exciting special events, the NAIS Member Resource Center, and valuable prize drawings. In addition, you’ll find the Cyber Café, activities, receptions, and the NAIS Bookstore here.

**HIGHLIGHTS!**
- Member Resource Center
- NAIS Bookstore
- Cyber Café
- Complimentary lunches on Thursday and Friday
- Golden Celebration networking reception on Thursday evening

**THURSDAY, FEB 28**
11:00 AM – 3:00 PM
4:30 – 6:00 PM

**FRIDAY, MAR 1**
8:00 – 9:30 AM
11:00 AM – 2:00 PM
ROOM HALL E

Please note: The exhibit hall will close during all general sessions.

**Grand Opening**
THURSDAY, FEB 28
11:00 AM

**Complimentary Lunches**
THURSDAY AND FRIDAY

**A Golden Celebration**
THURSDAY, FEB 28
4:30 – 6:00 PM
Join NAIS staff in a networking event where you can meet and greet friends old and new, enjoy live entertainment, snack on food and drinks, participate in live, interactive demonstrations, and enter our prize drawing. Pat and Barbara Bassett will greet colleagues in the NAIS Member Resource Center for those who want to thank them for their service to NAIS and independent schools. Dress is casual and all conference participants are welcome.
JOIN US IN THE exhibit HALL

NAIS MEMBER RESOURCE CENTER

Featuring hands-on demonstrations of NAIS tools and services
Visit the Member Resource Center to learn about NAIS products and services, including StatsOnline, School and Student Services by NAIS (SSS), Online Career Center, Demographic Center, Independent School Survey Center, and Online Member Directory.

Make room in your Annual Conference schedule to stop by the NAIS Member Resource Center. While you’re there, learn from NAIS staff about how you can pull reports and charts for your school around key issues such as admissions yield and financial aid strategies, compare your school’s data to those of the comparison group of your choice, and generate reports for your colleagues and board. NAIS staff and representatives from School and Student Services by NAIS (SSS) look forward to personally answering all your questions.

More information about our tools and services is available 24/7 online at www.nais.org. We also want to welcome our first-time conference attendees and new school members. We have some great gifts to show our appreciation for everyone in the independent school community! Limited quantities available.

NAIS BOOKSTORE

Pick up books by many of the outstanding conference speakers, as well as NAIS titles and issues of the award-winning Independent School magazine. Plus, you can buy speakers’ books at the book signings. Save time in line when you purchase your book and get it signed at the same time!

SCHOOL AND STUDENT SERVICES BY NAIS (SSS)

Stop by the SSS by NAIS display in the Member Resource Center to see how we can work together to advance the profession and responsible practice of financial aid. Simply put, we’ll give you everything you need to understand and assess a family’s ability to pay tuition.

EXHIBIT QUEST

THURSDAY AND FRIDAY

The quest will begin with the grand opening of the exhibit hall on Thursday at 11:00 AM, and conclude at the closing of the exhibit hall on Friday at 2:00 PM.

Play a part in this exciting, interactive game involving conference attendees and exhibitors. It takes you on adventures around the exhibit hall in search of answers that can win you prizes. Designed and played online using any smart device, engage in this activity at your leisure while learning along the way. Scan this QR code or play the game with the NAIS AC 2013 Mobile App.

First Prize
Two free registrations to the 2014 NAIS Annual Conference in Orlando, and two roundtrip airline vouchers.

Second Prize
Apple iPad

Third Prize
Kindle Fire

Fourth Prize
Campus Quest Account or Directory

Prizes are not redeemable for cash, exchangeable for any product, or transferable to other parties. Exhibitors may not participate. Winners need not be present to win and all prizes will be shipped directly to the winner after the conference.

NAIS CYBER CAFÉ

Sponsored by Lenovo and LaptopSchools.com, the Cyber Café is available in the exhibit hall and offers remote access to all conference participants so they can stay connected to their schools and families while in Philadelphia. The café is available while the exhibit hall is open.

From Data to Leadership—Put NAIS Online Services to Work for Your School
Create a data dashboard for your board of trustees with the click of a button. Assess how your tuition stacks up against household income for your target population in the next five years. Compare your admissions funnel data to those of the schools you choose to benchmark against. It’s easy! At the NAIS Member Resource Center in the exhibit hall, see the latest tools from NAIS that help you weave research and data into information for your leadership discussions—and decisions.
Visit the exhibit hall! Learn about products and services designed for independent school professionals. This list is subject to change, and is current as of January 25, 2013.

**Enter the Prize Drawings!**
Check the sign at the entrance of the exhibit hall for companies hosting prize drawings.

Exhibit Quest
It's easy to play! Simply scan this QR code or visit [http://bit.ly/VxNoee](http://bit.ly/VxNoee) to start.
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Turn your students into global citizens! Heifer International, a sustainable development organization, offers teaching resources for grades K-8 as well as field trips and professional development opportunities.

iEARN-USA
475 Riverside Drive, Suite 450
New York, NY 10115
(212) 870-2693
www.us.iearn.org
iEARN-USA helps students make meaningful contributions to the planet and its people. Through iEARN, youth from more than 130 countries use the Internet and digital media to collaborate on educational projects.

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Building opportunities for learning is HMFH Architects’ mission. Through elegant design, collaboration, and responsible use of client resources, we create award-winning and innovative learning environments.

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IDville provides simple, professional, and secure ID card systems, ID card printers, ID maker, badge holders and lanyards, time and attendance software, and visitor management solutions for the workplace.

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www.ibo.org
IB offers international education programs to 2,500 schools in 132 countries for students ages 3-19, developing the intellectual, emotional, and social skills to live, learn, and work in a rapidly globalizing world.

IMC Construction
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(610) 889-3600
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IMC is a professional service firm offering a full range of construction and real estate development consulting expertise, including construction management, general contracting, and design-build capabilities.

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iSNAP, inc. creates school-specific, secure, custom online forms that are accessible from a school’s website, to provide schools with online inquiry, application, and re/enrollment.

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www.investprogram.org

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**BOOTH 1021**

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**THURSDAY, FEB 28, 8:30 AM – 5:00 PM**

**FRIDAY, MAR 1, 8:30 AM – 2:00 PM**

Specialists in the people business of education since 1988, The Education Group provides faculty and administrative placement in all subject areas, as well as retained search services. We offer individual meetings with our consultants and interviews between schools and candidates, as well as the opportunity to search our current listings and candidate resumes. We welcome school representatives and candidates to come by and meet our team during the NAIS Annual Conference.

services@educationgroup.com

(800) 369-9102

www.educationgroup.com

**ROOM 401**

**Educational Directions Incorporated**

**WEDNESDAY, FEB 27, 12:00 – 5:00 PM**

**THURSDAY, FEB 28, 9:00 AM – 5:00 PM**

**FRIDAY, MAR 1, 9:00 AM – 12:00 NOON**

Committed to promoting independent school leadership that is tailored to the individual needs of each school’s developmental stage, mission, and culture, Educational Directions Incorporated’s main focus is chief executive and senior administrative searches. To strengthen that leadership, we work with schools around governance needs (retreats, workshops, strategic planning, school mergers) and individual institutional concerns (institutional assessments, admissions audits, feasibility studies for school growth). As an auxiliary service, we publish two executive search reports (*The Blue Sheet* and *The Green Sheet*) and two professional development newsletters (*The Head’s Letter* and *The Trustee’s Letter)*.

hdicicco@edu-directions.com

(800) 647-2794 ext. 7

www.edu-directions.com

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(800) 647-2794 ext. 7

www.edu-directions.com

**PLEASE NOTE:**

NAIS does not schedule interviews for candidates. Please contact the firms directly with questions or to schedule an interview.
Room 410

Educator’s Ally, Inc.

Wednesday, Feb 27, 1:00 – 6:00 PM
Thursday, Feb 28, 8:00 AM – 5:00 PM
Friday, Mar 1, 8:00 AM – 12:00 NOON

Educator’s Ally assists independent schools in New York City and surrounding suburbs, as well as a selection of New England boarding schools, in hiring teachers and administrators. We also help and advise individuals established in their careers looking to make a change, as well as those just starting out. For more than 35 years, we’ve been making matches between schools and candidates. Our personalized service is our trademark.

info@educatorsally.com
(914) 666-6323
www.educatorsally.com

Room 407

Educators’ Collaborative, LLC

Thursday, Feb 28, 9:00 AM – 5:00 PM
Friday, Mar 1, 9:00 AM – 2:00 PM

Educators’ Collaborative, LLC has been conducting head searches for schools across the country and abroad since 1971. Made up of eight partners, all of whom are former heads of school, Educators’ Collaborative is one of the leading firms in the profession. EC partners double team all searches and work together collectively to take advantage of the firm’s extensive list of candidates and personal relationships with hundreds of heads of school across the country. Other services include strategic planning; financial planning; transition management; governance; institutional evaluation; and admissions, advancement, and senior management searches.

djennings@educatorscollaborative.com
www.educatorscollaborative.com

Rooms 402 - 403

Independent Thinking

Wednesday, Feb 27, 12:00 – 6:00 PM
Thursday, Feb 28, 8:00 AM – 5:00 PM
Friday, Mar 1, 8:00 AM – 4:00 PM

Independent Thinking is an executive search firm that focuses exclusively on independent school administrator positions, including head of school searches. We serve schools by managing searches for administrative openings, of all levels, as well as providing traditional placement services. Each member of the Independent Thinking team has worked in independent schools and brings strong knowledge of the independent school culture. Our school clients and our candidates appreciate the quality of our service and our personal approach.

it@independent-thinking.com
(617) 332-3131
www.independent-thinking.com

Rooms Salons D and E

Southern Teachers Agency

Wednesday, Feb 27, 12:00 – 5:00 PM
Thursday, Feb 28, 8:30 AM – 6:00 PM
Friday, Mar 1, 8:30 AM – 6:00 PM

Southern Teachers Agency is the premiere PK-12 teacher and administrative recruitment service in the South. STA offers free teacher placement for candidates and we are the only agency that focuses on private and independent school placements in the South. We work with schools from Maryland south to Florida, and as far west as Texas.

Teachers@SouthernTeachers.com
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www.SouthernTeachers.com
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(212) 492-6181
The Esther A. & Joseph Klingenstein Fund devotes its resources to neuroscience research and independent school education, with major support to the Klingenstein Center for Independent School Education.

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**CCS**
(800) 223-6733
www.ccsfundraising.com
CCS provides fundraising counsel, development services, and strategic consulting to outstanding independent schools throughout the U.S. and worldwide.

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ING has been providing retirement programs and financial services to private and public K-12 employees for more than 40 years.

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NAIS gratefully acknowledges the following companies, schools, and foundations for their support of our programs in 2012:

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The Benedict Foundation for Independent Schools
Blackboard
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Carney, Sandoe & Associates
Coexist
The College Board
The Edward E. Ford Foundation
ERB (Educational Records Bureau)
Google Chrome
The Klingenstein Fund, Inc.
Lenovo and LaptopSchools.com
S.D. Bechtel, Jr. Foundation
Sodexo
StratéGenius
TIAA-CREF

The NAIS Annual Conference is the result of in-depth collaboration, advice, and commitment of resources by hundreds of individuals and numerous organizations in the independent school community. NAIS wishes especially to recognize the significant contributions of the following:

All individuals who proposed workshops for the 2013 NAIS Annual Conference
The 425+ workshop presenters
A to Z
Association of Delaware Valley Independent Schools
Chris Bigenho, coordinator of the NAIS Annual Conference Online Community, and director of educational technology, Greenhill School (Texas)
Core-Apps, LLC
Jo Ann Matousek, Shaun Mishler, Angela Rios, and Joy Womack, Experient
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Susan Booth, NAIS (District of Columbia)
Sophie Halliday, Saint Andrew’s Priory School (Hawaii)
Jenni Swanson Voorhees, Sidwell Friends School (District of Columbia)
Geoff Wagg, The Episcopal Academy (Pennsylvania)

2014 NAIS Annual Conference
Think Tank
Brad Brown, The Walker School (Georgia)
Jose Chao, Palmer Trinity School (Florida)
Kris Charlton, Saint Thomas Episcopal Parish School (Florida)
Kilian Forgus, St. Andrews School (Florida)
Barbara Hodges, Florida Council of Independent Schools
Warren Hudson, Lake Highland Preparatory School (Florida)
Brian Johnson, The Bolles School (Florida)
Brian Kennerly, Brookstone School (Georgia)
Jan Pullen, St. Stephen’s Episcopal School (Florida)
Steve Wennerstrom, Trinity Preparatory School (Florida)

Our 2013 NAIS Annual Conference Bloggers
Mike Brown, Trinity Episcopal School (Texas)
Tony Featherston, The Town School (New York)
Kimberly Sivick, Springside Chestnut Hill Academy (Pennsylvania)
Kelsey Vroomann, St. Mary’s Academy (Colorado)

Our 2013 NAIS Annual Conference Reporters
Julia Grandison, English teacher, The Holton-Arms School, Inc. (Maryland)
Bridget Janicki, NAIS (District of Columbia)

These schools have participated in the conference by offering musical performances.

The Philadelphia School (Pennsylvania)
Aaron Picht, music director
Amy Vorenberg, head of school
Springside Chestnut Hill Academy (Pennsylvania)
Christopher G. McGinley, music teacher
Priscilla Sands, president

Girard College (Pennsylvania)
Paul M. Eaton, fine arts department chair, band and choir director
Cannie Shafer, lower school academic dean
Clarence Armbrister, president

The Baldwin School (Pennsylvania)
Cathie Schulte, music department chair
Sally Powell, head of school
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Albert Throckmorton, head of school, St. Mary’s Episcopal School (Tennessee)

Andrew Watson, head of school, Albuquerque Academy (New Mexico)

Robert Witt, executive director, Hawaii Association of Independent Schools (Hawaii)

Special thanks to Lou Salza and Jerry Katz, who conclude their distinguished service on the NAIS board this month.

NAIS wishes to welcome and thank two new trustees on the membership slate, scheduled for election at the Annual Meeting, February 28, here in Philadelphia:

John DeGioia, president, Georgetown University (District of Columbia)

Siri Akal Khalsa, president, Chapel Hill-Chauncy Hall School (Massachusetts)

NAIS STAFF

Efrem Abate, staff accountant

Amy Ahart, senior director, annual conference

Emilia Ayon, professional development communications manager

Pat Bassett, president

Gene Batiste, vice president, school field services and equity and justice initiatives

Wanell Boone, online tools resource manager

Susan Booth, senior director of strategic initiatives

Janyce Bryant, director of administration and facilities

Jefferson Burnett, vice president, government and community relations

Vivian Dandridge-Charles, managing director, member services

Netty Ford, accounts receivable manager

Daniel Gage, database integrator/IT project manager

Martha Lucia Galindo, senior statistician

Francois Innocent, comptroller

Bridget Janicki, communications specialist

Cameron Johnson, web director

Beth Klein, director of corporate and donor relations

Amelia Kurtz, marketing production coordinator

Karen Layser, manager, conference logistics

Jen Lesar, web content strategist

Hilary LaMonte, vice president, online services

Michael Lewis, program analyst for online services

Michelle Lyde, database manager

Myra McGovern, senior director of public information

Corey McIntyre, chief financial officer

George Mendel, senior director of network systems and operations

Paul Miller, senior director of global initiatives

Donna Orem, chief operating officer

Ari Pinkus, associate editor of publications

Elizabeth Pringle, vice president for professional development

Nancy Raley, vice president, communications

Jay Rapp, senior director of programs for professional development

John Rodrigues, vice president, information technology

Zoe Sherlock, vice president, marketing

Danielle Solomon, human resources director

Floyd Smith, member services associate

Shannon Spaeder, senior director, marketing

Beth Spriggs, senior director, IT project management

Megan Steehler, member services associate

Kitty Thuermer, director of publications

Amada Torres, senior director of academic research

William Umanzor, help desk technician

Ioana Suciu Wheeler, director of global initiatives and board of trustees programs

Debra Wilson, legal counsel

Tina Wood, director of team administration, school field services and equity and justice initiatives

Whitney Work, director of legislative affairs

SCHOOL AND STUDENT SERVICES BY NAIS

Charlie Carr, program lead, educational access

Alisa Evans, regional director

Mike Flanagan, chief executive officer

Amy Hammond, national director

Patricia Hayden, director, professional development

Mark Mitchell, vice president, school and student services

Daniel Mollen, director, marketing communications

Tammy Pearson, business analyst

Kristen Power, regional director

Melvin Rhoden, school support manager

Charles Terzi, director, contact communications center

Aaron Wachholz, regional director

Abdul Yaro, regional director

76
As part of our public purpose, NAIS advocates giving back to the local community. With your help, we’d like to do just that in Philadelphia. Since 2002, Cradles to Crayons has provided children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive—at home, school, and play. Working with social workers, nurses, teachers, and therapists, Cradles to Crayons has earned the trust of children and families in need. Last year alone, it provided free packages of clothes, shoes, books, toys, baby safety equipment, and school supplies to 87,000 children in the Philadelphia area. One way they do this is by packing and distributing KidPacks, which supply a week’s worth of everyday essentials.

You can help, too. Please donate any of these items:

- Clothing (kids’ sizes newborn–14/16 and adult size small);
- Shoes, boots, sneakers, and sandals (infant/child sizes 0–13 and youth/adult sizes 1–10);
- Winter and rain jackets;
- New socks and underwear—still packaged;
- Books, especially baby board books;
- School supplies;
- New arts and crafts supplies;
- Baby supplies, especially crib and bassinet bedding;
- Baby safety equipment, especially strollers, pack-n-plays, and car seats (car seats must be less than five years old);
- New baby hygiene supplies;
- Toys for children ages 0–2;
- Puzzles and games for children ages 9–12; and
- Batteries, especially AA and C.

Please bring all donations to the Cradles to Crayons collection bins located in our registration area by Friday, March 1. Help fill a KidPack and make a difference for a child in need. Thank you for your support!
The National Association of Independent Schools provides services to more than 1,700 schools and associations of schools in the United States and abroad, including 1,400 nonprofit, private K-12 schools in the U.S. that are self-determining in mission and program and are governed by independent boards. For more information, visit www.nais.org.

SAVE THE DATE!

2014 NAIS Annual Conference
FEBRUARY 26 – 28
Dare to Explore and Discover
Swan and Dolphin Resort
Orlando

We will accept workshop proposals for the 2014 conference at http://annualconference.nais.org from March 18 – June 1, 2013.

2013 People of Color Conference
DECEMBER 5 – 7
The Capital’s Mosaic: Independent School Leaders Building an Interconnected World
Gaylord National Convention Center
National Harbor, MD
(just outside of Washington, DC)