DESIGN THE REVOLUTION

BLENDING LEARNING, LEADING, AND INNOVATION

2015 NAIS ANNUAL CONFERENCE
FEBRUARY 25 – 27 | BOSTON
JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER

PROGRAM

ANNUALCONFERENCE.NAIS.ORG  #NAISAC
National Association of Independent Schools
Thank you for joining us at the 2015 NAIS Annual Conference in revolutionary Boston. More than 5,000 independent school colleagues are gathered here to design a plan for success that includes thinking creatively, problem-solving differently, defining 21st century learning, and leading students into a future we’ve only glimpsed. With more than 200 workshops and special events, you’ll explore innovative ways to blend learning and leading. We hope you will take back practical solutions to implement at school immediately upon your return.

Thought-provoking speakers will inspire you with groundbreaking ideas. World-renowned artist, graphic designer, computer scientist, and educator John Maeda jumpstarts the conference with his ingenious concepts about redesigning leadership. Rising intellectual star Sarah Lewis — whose fans range from Oprah to President Obama — will dazzle us with cutting-edge ideas on creativity, failure, and the search for mastery.

New this year, gain expert insight on the future of education from a panel of trailblazing college and university leaders. Our Independent Matters speakers Brian Bordainick, Sunni Brown, and Neri Oxman will illuminate you with bright ideas for designing the revolution in education. Plus you’ll hear from many more speakers and find plenty of opportunities to exchange experiences with colleagues.

We would like to thank the 2015 Think Tank, a dynamic group of local leaders who helped plan the pioneering programming and superior slate of speakers. Thank you to all the regional member schools and associations (AISNE and ISANNE) for your hospitality and enthusiasm in setting up our conference in Boston. On behalf of the NAIS board and staff, thank you for joining us to design the revolution that will propel the mission of independent education to a new and exciting future, blending learning, leading, and innovation.

Sincerely,

JOHN E. CHUBB
PRESIDENT

AMY AHART
SENIOR DIRECTOR, NAIS ANNUAL CONFERENCE
### Conference At A Glance

#### Wednesday, February 25
- **1:00 – 3:30 PM**
  - Klingenstein Seminar Series: Innovation by Design
  
- **1:00 – 4:00 PM**
  - Optional Three-Hour Workshops

- **1:00 – 4:30 PM**
  - Families First at Fenway

#### Registration Hours
- **Wednesday**
  - 11:00 AM – 6:00 PM
- **Thursday**
  - 6:30 AM – 6:00 PM
- **Friday**
  - 6:30 AM – 3:00 PM

#### Info Booth Hours
- **Wednesday**
  - 11:00 AM – 6:00 PM
- **Thursday**
  - 6:30 AM – 6:00 PM
- **Friday**
  - 6:30 AM – 5:00 PM

#### Exhibit Hall and Bookstore Hours
- **Thursday**
  - 11:00 AM – 3:00 PM
  - 4:30 – 6:30 PM

#### Thursday, February 26
- **6:45 – 7:45 AM**
  - Coffee and Tea

- **8:00 – 9:00 AM**
  - One-Hour Workshop Block 1

- **9:00 – 9:30 AM**
  - Break

- **9:30 – 11:00 AM**
  - Opening General Session with John Maeda

- **11:00 AM – 12:00 Noon**
  - Book Signing with John Maeda
  - Exhibit Hall Grand Opening
  - Complimentary Lunch in the Exhibit Hall

- **12:00 Noon – 1:00 PM**
  - One-Hour Workshop Block 2
  - Featured Workshop with Michael Horn

- **1:00 – 1:30 PM**
  - Break

- **1:30 – 2:30 PM**
  - One-Hour Workshop Block 3
  - Featured Workshop with Shaifali Puri

- **2:30 – 2:45 PM**
  - Break

- **2:45 – 4:30 PM**
  - Independent Matters featuring Neri Oxman, Brian Bordainick, and Sunni Brown

- **4:30 – 6:00 PM**
  - Let’s Network in Boston! in the Exhibit Hall

#### Friday, February 27
- **6:45 – 7:45 AM**
  - Coffee and Tea

- **8:00 – 9:00 AM**
  - One-Hour Workshop Block 4
  - Featured Workshop with Emily Bazelon

- **9:00 – 9:30 AM**
  - Break and Book Signing with Emily Bazelon

- **9:30 – 11:00 AM**
  - General Session Panel on the Future of Education

- **11:30 AM – 12:30 PM**
  - NAIS Diversity Leadership Award and Workshop

- **1:30 – 2:30 PM**
  - One-Hour Workshop Block 6
  - Featured Workshop with Rafe Esquith

- **4:30 – 5:00 PM**
  - Book Signing with Sarah Lewis

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*This Ticket Required symbol indicates that you must register for the event.*

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**Download the Free NAIS AC2015 Mobile App from Your App Store.**
IMPORTANT

WELCOME TO OUR CURRENT 2014-15 NAIS FELLOWSHIP FOR ASPIRING SCHOOL HEADS COHORT AND CONGRATULATIONS TO OUR NEW 2015-16 FELLOWS!

These individuals have been selected to participate in the NAIS Fellowship for Aspiring School Heads, a professional development program for individuals at NAIS member schools who wish to become heads of independent schools. The program includes workshops, leadership assessments, a mentor relationship, peer and professional coaching, and a focused school project, all throughout the course of one year. Part of the programming occurs at the NAIS Annual Conference. You too can join this network of aspiring school leaders and take your career to the next level. Read about the fellowship at www.nais.org.

DOWNLOAD THE 2015 NAIS CONFERENCE APP

The conference app NAIS AC2015 offers easy-to-use, interactive capabilities to enhance your conference experience by:

» Keeping you organized with up-to-the-minute event, speaker, and exhibitor information;
» Storing all event information in one place;
» Alerting you to real-time communications from NAIS;
» Letting you follow and join conference chatter on Twitter;
» Locating exhibitors you want to visit;
» Connecting you with colleagues using the Friends feature; and more!

To download the app today, visit annualconference.nais.org, search in your app store for 2015 NAIS Annual Conference, or use the QR code below:

Sponsored by blackbaud

SHARE YOUR EXPERIENCE!
USE THE CONFERENCE APP TO EVALUATE ONE- AND THREE-HOUR WORKSHOPS INSTANTLY.
MEDICAL EMERGENCY
There is a first aid station located on Level 1 in the lobby. In the event of an emergency, dial 2111 from any house phone. Please state it is a medical emergency.

LOST AND FOUND
If you lose or leave behind an item, please contact the Public Safety Department at number 617-954-2111. They will assist you in locating and arranging the return of your items.

MEDIA RELEASE
By attending the NAIS Annual Conference, attendees grant permission to the National Association of Independent Schools (NAIS) and its agents to utilize the attendee's image or likeness in an effort to promote NAIS. Attendees waive any right to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection therewith or the use to which it may be applied.

TELL US WHAT YOU THINK
Evaluate one- and three-hour workshops immediately at the conference using the conference app. After the conference watch your email for a link to an online evaluation.

AFTER THE CONFERENCE
Visit annualconference.nais.org to:
- Find workshop materials, such as PowerPoints and PDFs.
- Check out the graphic depictions of the general sessions and featured workshops.
- Watch interviews with some of the major speakers.
- Read articles about the general session and featured workshop speakers.
- Link to the 2015 NAIS Annual Conference online community.
- New! Look for our Annual Conference Takeaway Slideshow with key highlights to share with your board and faculty.

CONNECT WITH US ON TWITTER AT #NAISAC.

IDENTIFYING NAIS ANNUAL CONFERENCE ATTENDEES
Please wear your name badge to all NAIS Annual Conference events. It will gain you entry and identify you to security and others providing services to our group. The lanyards are color-coded:
- GREEN ATTENDEES
- PURPLE STAFF
- DARK BLUE EXHIBITORS
- LIGHT BLUE EXHIBIT HALL ONLY
- GOLD SPONSORS
- SILVER ONE-DAY THURSDAY
- LIGHT GREEN ONE-DAY FRIDAY
- RED SPEAKERS
- ORANGE VENDORS

TIPS FOR TEAMS AT THE ANNUAL CONFERENCE
Plan your time at the conference as a collective unit and strategize how to maximize your team’s experience. Outline your expectations of the team before the conference and mentor individuals to help them network, participate fully, and report back to your team and school. Find a special spot in the convention center to gather and debrief each day. Visit the conference website for more tips for teams on our registration page.

NEW TO THE CONFERENCE?
Welcome! Please stop by the NAIS Member Resource Center in the Exhibit Hall to learn more about NAIS. Contact us at membership@nais.org. Visit the First-Time Attendees page at annualconference.nais.org for tips on how to make the most of the conference.

NAIS ANNUAL CONFERENCE ONLINE COMMUNITY
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HAVE QUESTIONS?
Stop by the Information Booth in Hall C Pre-function Hallway.

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Connect to either the Hyenes Wireless Network or Hyenes Fast network. No password is necessary. Please remember this is a best-effort wireless, not intended for streaming videos.

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MUSICAL PERFORMANCES
During the general sessions enjoy the wonderful performances of these local school groups.

THURSDAY, FEBRUARY 26
9:00 AM
The Rivers Upper School Chamber Orchestra
The Rivers School Conservatory (Massachusetts)
Magdalena Richter, music director and violin
Dan Shaud, conductor and horn
David Tierney, head of school

THURSDAY, FEBRUARY 26
9:30 AM
The Meadowbrook School of Weston Primary School Chorus
The Meadowbrook School of Weston (Massachusetts)
Linda Rapciak, choral director
Steve Hinds, head of school

THURSDAY, FEBRUARY 26
3:00 PM
Enharmix
Portsmouth Abbey School (Rhode Island)
Jeffrey Kerr, director of music
Daniel McDonough, head of school

THURSDAY, FEBRUARY 26
4:30 PM
Brookwood School Steel Drum Band
Brookwood School (Massachusetts)
Andrew Luman, music teacher
John Peterman, head of school

FRIDAY, FEBRUARY 27
9:00 AM
Titan Jazz Ensemble
Wilbraham & Monson Academy (Massachusetts)
Clark Seibold, jazz director
Brian Easler, head of school

FRIDAY, FEBRUARY 27
9:30 AM
Walnut Hill School for the Arts Theater Department
Walnut Hill School for the Arts (Massachusetts)
Kirsten McKinney, musical theater teacher and director
Antonio Viva, head of school

FRIDAY, FEBRUARY 27
3:00 PM
Gordon School G-Notes
Gordon School (Rhode Island)
Susan Hodgins, middle school music teacher
Ralph Wales, head of school

EXHIBIT HALL, MEMBER RESOURCE CENTER, AND NAIS BOOKSTORE HOURS
Starting on page 50, you will find a floor plan, list of exhibitors, and highlights.

THURSDAY, FEBRUARY 26
11:00 AM – 3:00 PM
4:30 – 6:00 PM
FRIDAY, FEBRUARY 27
8:00 – 9:30 AM
11:00 AM – 2:00 PM
Room: Exhibit Hall (Halls C and D)

1 MANY OPTIONAL EVENTS REQUIRE A TICKET TO ATTEND. IF YOU DID NOT REGISTER FOR AN EVENT WITH YOUR CONFERENCE REGISTRATION AND WISH TO ATTEND, PLEASE ASK ABOUT AVAILABILITY AT REGISTRATION.
ENGAGE WITH NAIS MEMBER RESOURCES
NAIS staff members welcome the opportunity to meet you and highlight a few select resources relevant to conference programming and the current educational environment. It’s a chance for us to find out how you use these resources and how we can serve you better. This year our highlighted member resources include Data and Analysis for School Leadership (DASL), Inspiration Lab, NAIS Connect online communities, the NAIS Survey Center, and the NAIS Career Center. Stop by the Member Resource Center in the Exhibit Hall to learn more about these and all resources available to member schools.

SPECIAL WORKSHOPS
Find out more about our special workshops, including a new Blended Learning track and workshops presented by the NAIS Fellowship for Aspiring Heads cohort, on page 15.

NEW! 2015 NAIS ANNUAL CONFERENCE Co|LAB
Ticket Required: Free
Thank you to all the participants and facilitators who took part in our inaugural NAIS Annual Conference Co|Lab program. To find out more about this new, interactive discussion group, visit our conference website or ask a participant at the conference, designated by a yellow “NAIS Co|Lab” ribbon.

KLINGENSTEIN SEMINAR SERIES:
INNOVATION BY DESIGN
Wednesday, February 25
1:00 – 3:30 PM
Ticket Required: $25
What makes an innovator? How can leaders strengthen the skills and mindset needed for creative innovation and change? Join leadership guru Hal Gregersen, executive director of the MIT Sloan Leadership Center and recent INSEAD professor, for an interactive session that will equip you with the tools needed to cultivate innovation within yourself and others.
Ballroom C

PRESIDENT’S BREAKFAST AND ANNUAL MEETING
Thursday, February 26
7:30 – 9:00 AM
Ticket Required: $25
Join head of school colleagues for breakfast and a presentation by NAIS President John Chubb and the NAIS board of trustees. The Annual Meeting for members immediately follows the breakfast.
Ballroom B

NEW! NAIS MAKERSPACE IN THE EXHIBIT HALL
The Maker Movement is taking the education world by storm. In an effort to help school administrators and teachers better understand this movement, NAIS is pleased to offer the NAIS Makerspace, located in the Exhibit Hall. This space will provide hands-on demonstrations, information about the movement, and ways in which you can implement parts of this approach at your own school. Learn about the revolutionary 3D printer, one of the greatest new technologies you can share with your students. Imagine students at one school developing parts for a joint robotics project in another school as they simply send over files to “print.” Witness this fascinating machine in action in our demonstration area. Attendees will also have the chance to design simple circuits and learn about how to teach robotics across disciplines.

NEW! 90-MINUTE WORKSHOPS FROM NAIS
Explore new revenue streams and changing markets in two new 90-minute workshops led by NAIS staff and CXO Marketing. These special workshops will be dialogue-driven, interactive sessions designed to focus on developing (not just brainstorming) breakthrough ideas for independent schools. Each session will be limited to the first 50 attendees to arrive. You can find out more information about these workshops on pages 25 and 45.

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What makes an innovator? How can leaders strengthen the skills and mindset needed for creative innovation and change? Join leadership guru Hal Gregersen, executive director of the MIT Sloan Leadership Center and recent INSEAD professor, for an interactive session that will equip you with the tools needed to cultivate innovation within yourself and others.
Ballroom C

2015 NAIS DIVERSITY LEADERSHIP AWARD AND WORKSHOP HONORING DOREEN OLESON
Friday, February 27
11:30 AM – 12:30 PM
All conference participants are welcome.
This annual honor goes to an outstanding leader, connected to independent schools, who has devoted extraordinary work to advance diversity and inclusivity on a national and/or international scale. This year we honor Doreen Oleson of Saint Mark’s School (California). Read her biography on page 11.
Ballroom A

CONNECT WITH US ON TWITTER AT #NAISAC.
Currently a design partner at Kleiner Perkins Caufield and Byers, John Maeda previously led the Rhode Island School of Design as its 16th president, 2008–13. For 12 years before that, he served as professor and associate director of research at the Massachusetts Institute of Technology Media Laboratory. This intrepid innovator honed his skills as a researcher and software engineer at the International Media Research Foundation, 1990–96. Currently Maeda serves on the board of directors of Sonos, Inc. and Wieden+Kennedy. He also chairs the eBay Design Advisory Council. Maeda received his bachelor’s and master’s degrees from MIT, an MBA from Arizona State University, and a doctorate in design science from the University of Tsukuba Institute of Arts and Design in Japan.

John Maeda
Redesigning Leadership
Thursday, 9:30 – 11:00 AM
Veterans Memorial Auditorium

Currently a design partner at Kleiner Perkins Caufield and Byers, John Maeda previously led the Rhode Island School of Design as its 16th president, 2008–13. For 12 years before that, he served as professor and associate director of research at the Massachusetts Institute of Technology Media Laboratory. This intrepid innovator honed his skills as a researcher and software engineer at the International Media Research Foundation, 1990–96. Currently Maeda serves on the board of directors of Sonos, Inc. and Wieden+Kennedy. He also chairs the eBay Design Advisory Council. Maeda received his bachelor’s and master’s degrees from MIT, an MBA from Arizona State University, and a doctorate in design science from the University of Tsukuba Institute of Arts and Design in Japan.
Brian Bordainick

Brian Bordainick is a bona fide serial entrepreneur. Working for Teach for America in 2007, he traveled to New Orleans to find a parking lot full of FEMA trailers and the flooded skeleton of a high school. With trailers for classrooms, no money, no supplies, too few desks, and no experience, Bordainick rose to the challenge as full-time teacher and athletic director at G. W. Carver High School in the 9th Ward. He helped raise $1.85 million to construct a state-of-the-art football field and track on Carver’s campus. It empowers the community as it contributes to the health and wellness of students, lowers crime rates by providing after-school activities, and sends a much needed message to the students: Despite the great setbacks they have faced, they still matter. Recognized as one of New Orleans’ highest achieving young entrepreneurs, Bordainick served as entrepreneur in residence for the Idea Village, worked for the mayor of New Orleans, and piloted an education entrepreneurship program. With 4.0 Schools, Bordainick encourages a different dialogue in education to source new, innovative, and alternative learning strategies, many of which are kinesthetically focused. *Anderson Cooper 360*, *ESPN, The Today Show*, and *CBS News* have featured Bordainick. He’s spoken at TEDxGoldenGateED, The Feast Social Innovation Conference, and various universities. *Forbes* highlighted him on its 30 Under 30: Education list.

Neri Oxman

Neri Oxman, an award-winning designer who finds practical design solutions in nature, opens a vista onto a lush, wondrous, and sustainable future within reach — one where technology and nature live in harmony. Featured on the cover of *Fast Company*’s 100 Most Creative People in Business issue (2009), Oxman transcends the boundaries between art, science, and environmentalism. Oxman is the Sony Corporation career development professor, associate professor of media arts and sciences, and research group director at the MIT Media Lab, where she directs the Mediated Matter research group. Her group explores how digital design, engineering, material science, artistic forms, and ecology can combine to radically transform the design and construction of everyday objects, buildings, and systems. Oxman aims to enhance the relationship between the built and the natural environment by employing design principles inspired by nature and implementing them in the invention of digital design technologies. A graduate of the AA School of Architecture, and previously a medical scholar at the Hebrew University and the Technion — Israel Institute of Technology, Oxman has won numerous awards, including the inaugural Earth Award. She’s one of *Esquire*’s Best and Brightest; ICON listed her in the top 20 most influential architects to shape our future (2009); and *SEED Magazine* named her a Revolutionary Mind in 2008. World-renowned museums display her work around the globe.

Sunni Brown

Author and “chief infodoodler” Sunni Brown leads the global campaign for visual literacy called The Doodle Revolution. *Fast Company* named Brown one of the 100 Most Creative People in Business and one of the 10 Most Creative People on Twitter. An internationally known speaker, Brown is founder of a creative consultancy and the coauthor of *Gamestorming*. *Oprah.com* praised Brown’s second book *The Doodle Revolution* as, “a book every joy-seeking woman should read.” Winning devotees around the globe, her TED Talk on doodling has drawn nearly a million views on TED.com.

Independent Matters: Designing the Revolution
Neri Oxman, Brian Bordainick, and Sunni Brown
Moderated by Marc Lamont Hill
Thursday, 2:45 – 4:30 PM
Veterans Memorial Auditorium

Independent Matters is sponsored by EF Education First
New Chancellor of the University of Denver Rebecca Chopp previously served as president of Swarthmore College. Chopp passionately upheld Swarthmore’s longstanding commitment to admitting the most highly qualified students without regard for their financial circumstances. She supported innovative ways for faculty and students to interact and extended the distinct role the school plays in educating students to build inclusive communities and contribute to the common good. Before joining Swarthmore, Chopp served as president of Colgate University, where she led a comprehensive strategic plan that expanded the university’s academic space, strengthened academic programs, and developed new interdisciplinary centers. She also served as provost and executive vice president for academic affairs at Emory University and as a dean at Yale University. A noted author and editor, Chopp most recently published the book Remaking College: Innovation and the Liberal Arts. Chopp is the immediate past chair of the Centennial Conference President’s Council. Previously she served on the governing boards of the Association of American Colleges and Universities and the National Survey of Student Engagement. Chopp has also served as a member of the executive committee of the Annapolis Group, trustee of the Carnegie Foundation for Teaching, and president of the American Academy of Religion.

Pamela Gunter-Smith, president of York College of Pennsylvania, previously served as Drew University’s provost and academic vice president, as well as the Porter Professor of Physiology at Spelman College. She has also held academic appointments at The George Washington University and the Uniformed Services University of the Health Sciences. For 12 years before joining Spelman, she served as research scientist and science administrator at the Armed Forces Radiobiology Research Institute. Gunter-Smith holds a bachelor’s degree in biology from Spelman College and a doctoral degree in physiology from Emory University. She conducted postdoctoral studies at the University of Pittsburgh School of Medicine and the University of Texas Health Science Center at Houston. She has published in the areas of gastrointestinal physiology and membrane ion transport and has won grants to support science education and her research.

Panel on the Future of Education, Moderated by John Chubb
With Rebecca Chopp, Pamela Gunter-Smith, Nannerl Keohane, and Paul LeBlanc
Friday, 9:30 – 11:00 AM
Veterans Memorial Auditorium

All general sessions occur in Veterans Memorial Auditorium. Overflow seating available in Ballroom A.

BOOK SIGNING EVENT
ALL BOOK SIGNINGS OCCUR RIGHT AFTER THE SESSION IN THE VETERANS MEMORIAL AUDITORIUM FOYER. YOU CAN BUY A BOOK AT THE BOOK SIGNING.
Nannerl Keohane
Laurance S. Rockefeller Distinguished Visiting Professor of Public Affairs and the University Center for Human Values Princeton University

Nannerl Keohane is a political philosopher who served as president of Wellesley College (1981 – 1993) and Duke University (1993 – 2004), and has taught at Swarthmore, Stanford and Princeton, as well as Wellesley and Duke. Keohane is the author of Philosophy and the State in France: the Renaissance to the Enlightenment (1980); Higher Ground: Ethics and Leadership in the Modern University (2006), and Thinking about Leadership (2010). She is a member of the Harvard Corporation and on the board of trustees of the Doris Duke Charitable Foundation and the board of directors of the American Academy of Arts and Sciences. Keohane has also served on the boards of IBM, the Colonial Williamsburg Foundation, the American Political Science Association, the Brookings Institution, the National Humanities Center and the Center for Advanced Study in the Behavioral Sciences at Stanford. She is currently a visitor at the Institute for Advanced Study and a visiting professor at Princeton University.

Paul LeBlanc
President
Southern New Hampshire University

Since Paul LeBlanc became president of Southern New Hampshire University in 2003, the university has more than quadrupled in size. It’s now the largest provider of online higher education in New England, one of the five largest in the country, and the first to have a full competency-based degree program untethered to the credit hour or classes approved by a regional accreditor and the U.S. Department of Education.

In 2012 the university ranked 12 on Fast Company’s World’s Fifty Most Innovative Companies list — the only university included. Repeatedly named one of New Hampshire’s Most Influential People by New Hampshire Business Review, LeBlanc won a New England Higher Education Excellence Award in 2012 — the same year Forbes listed him as one of its 15 Classroom Revolutionaries, Bloomberg TV featured him on its Innovators series, and Fast Company included him on its 1,000 Most Creative People list. As a child LeBlanc immigrated to the U.S. and became the first person in his extended family to attend college. He earned his bachelor’s from Framingham State University, master’s from Boston College, and doctorate from University of Massachusetts. Prior to leading SNHU he directed a technology start up for Houghton Mifflin Publishing Company and served as president of Marlboro College.

Sarah Lewis
The Rise: Creativity, the Gift of Failure, and the Search for Mastery
Friday, 3:00 – 4:30 PM
Veterans Memorial Auditorium

Sarah Lewis is a rising intellectual star. Her book, The Rise: Creativity, the Gift of Failure, and the Search for Mastery, has won widespread praise. Lewis Hyde calls it a, “welcome departure from standard accounts of artistry and innovation.” The New York Times calls it, “strikingly original.” Kirkus Reviews writes, “Creativity, like genius, is inexplicable, but Lewis’ synthesis of history, biography, and psychological research offers a thoughtful response to the question of how new ideas happen.” Lewis has appeared on Oprah’s Power List, served on President Obama’s Arts Policy Committee, and been profiled in Vogue. A faculty member at Yale’s School of Art, she has held positions at the Tate Modern and the Museum of Modern Art in New York. Artforum and The Smithsonian have published her essays. In 2015, Harvard University Press publishes her second book, Black Sea, Black Atlantic: Frederick Douglass, The Circassian Beauties, and American Racial Formation in the Wake of the Civil War. She earned her bachelor’s from Harvard, master’s from Oxford, and doctorate from Yale. She spoke at TED2014 in Vancouver, BC.

BOOK SIGNING EVENT

Nannerl Keohane
President
Southern New Hampshire University

Paul LeBlanc
President
Southern New Hampshire University

Sarah Lewis
The Rise: Creativity, the Gift of Failure, and the Search for Mastery
A cofounder of the Clayton Christensen Institute, Michael Horn leads a research team that educates policymakers and community leaders on the power of disruptive innovation in the K-12 and higher education spheres. His team aims to transform monolithic, factory-model education systems into student-centric designs that educate every student successfully and enable each to realize his or her fullest potential. Horn has coauthored several books, including *Blended: Using Disruptive Innovation to Improve Schools*, a groundbreaking book that serves as a field guide and eye-opener for the builders and influencers of the next generation of K-12 learning environments. *Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns*, which Horn coauthored, hit 14 on Newsweek’s list of “Fifty Books for Our Times.” *Forbes*, *The Washington Post*, *The Economist*, *The Huffington Post*, and *Education Week* have published Horn’s work. *Tech&Learning* magazine named him to its list of the 100 most important people in the creation and advancement of the use of technology in education. Horn was also selected as a 2014 Eisenhower Fellow to study innovation in education in Vietnam and Korea. He serves on a variety of boards, including Fidelis Education and the Silicon Schools Fund.

As executive director of global innovation, Shaifali Puri drives innovation across all aspects of Nike Foundation’s work. Formerly as the executive director of Scientists Without Borders, Puri raised millions of dollars to support open-source innovation in the sciences with partners ranging from Johnson & Johnson to Pepsico. At Nike she continues her quest to address some of the world’s most pressing challenges — from health to innovation, from poverty to gender equality, and beyond. With a law degree from Stanford and a bachelor’s from Princeton, Puri stood poised to follow a traditional and lucrative path. Instead, the Atlanta native whose parents are both high-achieving Indian immigrants, has spent years working to solve the biggest health problems plaguing developing nations and is now engaged in high-level, innovative global initiatives with one of the most iconic brands in the world. At Scientists Without Borders Puri arranged global partnerships that aimed to improve the quality of life in the developing world by linking, mobilizing, and coordinating science-based activities, initiatives, and resources. *Fortune*, *The New York Times*, *World Policy Journal*, and *Slate* have published Puri’s work. She won a Pipeline Fellowship where she trained female philanthropists to become angel investors through education, mentoring, and practice.
Emily Bazelon
Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy
Friday, 8:00 – 9:00 AM
Ballroom A

Emily Bazelon is a senior editor at Slate, a New York Times Magazine contributing writer, and the Truman Capote Fellow for Creative Writing and Law at Yale Law School. Her groundbreaking investigative journalism together with her extensive legal knowledge make her one of the leading authorities on the shifting landscape of bullying in the cyber age. What constitutes bullying? What can parents, teachers, and educators do about it? What roles do personality traits—such as grit, character, and empathy—play in overcoming childhood trauma and finding social success? Bazelon has spoken to audiences from the Aspen Ideas Festival to the Texas Bar Association to TEDxWomen. She is a frequent guest on The Colbert Report, The Today Show, PBS NewsHour, Morning Joe, Fresh Air, and All Things Considered have featured her. Bazelon does live shows around the country as a member of the Slate Political Gabfest and she recently interviewed Justice Ruth Bader Ginsberg at Yale. The Atlantic, O: The Oprah Magazine, The Washington Post, and Mother Jones publish Bazelon’s work. Her book, Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy, won widespread acclaim and was featured on the cover of The New York Times Book Review.

Doreen Oleson
NAIS Diversity Leadership Award and Workshop
Friday, 11:30 AM – 12:30 PM
Ballroom A

Now in her 25th and final year as head of Saint Mark’s School (California), Doreen Oleson has worked throughout her career to support leaders of color and women. Instrumental in the growth of Saint Mark’s, Oleson boosted the retention of teachers and staff of color to 58 percent. Born and raised on a sugar plantation on the Big Island of Hawaii, Oleson attended college in the Midwest. She returned home to organize and lead the State of Hawaii’s Department of Education Hawaiian Language Program. Her early teaching and work with native Hawaiian children inspired her to pursue more opportunities to support underserved students and families of color. In 1980, she moved to California to serve as assistant vice president for Pepperdine University, where she led the acquisition of commercial properties and construction of off-campus educational centers for the university. Oleson has served on boards and accreditation teams for the National Association of Episcopal Schools, Elementary School Heads of America, Country Day School Headmasters Association, CalWest Educators Placement, California Association of Independent Schools, Commission on Schools of the Episcopal Diocese of Los Angeles, NAIS, Hawaii Association of Independent Schools, Northwest Association of Independent Schools, and Western Association of Schools and Colleges. She is a field instructor at the Klingensteiner Program at Teachers College.

Rafe Esquith
Teach Like Your Hair’s on Fire
Friday, 1:30 – 2:30 PM
Ballroom A

A once-in-a-lifetime educator, Rafe Esquith may be one of the most inspiring teachers in America. He’s been called “a modern day Thoreau” by Newsday, “a genius and a saint” by The New York Times, and “the most interesting and influential classroom teacher in the country” by The Washington Post. For the past two decades, Esquith has taught fifth graders at a public school in a Los Angeles neighborhood plagued by guns, gangs, and violence. His exceptional classroom at Hobart Elementary—known simply as Room 56—is unlike any other in the country. Esquith’s students are mostly immigrants or children of immigrants, living in poverty and learning English as a second language. Yet under his tutelage, they voluntarily come to class at 6:30 AM and often stay until 5:00 PM. They learn math, reading, and science—but they also play Vivaldi, perform Shakespeare, often score in the top one percent on standardized tests, and go on to attend the best universities. For his near-heroic work, Esquith is the only teacher to be awarded the President’s National Medal of the Arts. He has received the National Teacher of the Year Award and won accolades from Oprah, Queen Elizabeth, and the Dalai Lama. He’s written four books, including his most recent, Real Talk for Real Teachers. His other books include Teach Like Your Hair’s on Fire, There Are No Shortcuts, and Lighting Their Fires. Esquith has also been featured, along with his students, in the PBS documentary The Hobart Shakespeareans. Esquith insists all of us make students our top priority.

#NAISAC
FAMILIES FIRST IS A PROGRAM FOR PARTNERS AND SPOUSES OF HEADS OF SCHOOL. REGISTRATION FOR THE CONFERENCE AND PRE-REGISTRATION FOR FAMILIES FIRST AT FENWAY IS REQUIRED.

Being a head of school involves the entire family. NAIS strives to support head of school families by providing programming geared toward these family members. From entertaining tours to engaging discussions, you’re sure to learn useful tips, meet new friends, and have some fun.

FAMILIES FIRST AT FENWAY
Wednesday, February 25
1:00 – 4:30 PM
**Ticket Required: $50**

Join Families First for an exciting afternoon at Fenway Park! Gather with friends old and new to reflect on the current year. Partners and heads of schools are invited to join us as we head to the famed ballpark to spend the afternoon networking, reflecting, sharing refreshments, and touring this energizing, historical venue. Crowd favorite Rob Evans will facilitate a unique afternoon for us. **Bus departure will be in front of the convention center on Boylston Street.**

FAMILIES FIRST GATHERINGS
Thursday, February 26
1:30 – 2:30 PM
Friday, February 27
1:30 – 2:30 PM

Join fellow head of school partners and spouses to connect and reflect on the rewards and challenges of your public positions.

Room 300

GOING TO SCHOOL WHERE YOUR PARENT IS HEAD
The Real Story from “Faculty Brats”
Friday, February 27
8:00 – 9:00 AM

How do we better support the learning of faculty children while their parents lead? What is it like to attend the school your parent heads? What are the benefits and drawbacks? What could improve this experience? What does the school need to be aware of for these kids? Join three panelists who can answer these questions and more drawing from their personal experiences as children of heads who attended or presently attend their parent’s school.

**PRESENTERS:** Jodi McGary, licensed clinical social worker (MA); Bridgman Sellers, senior at Friends’ Central School (PA); Elizabeth Suitor, junior at Wentworth Institute of Technology (MA)

Room 300

Thank you to our Families First facilitators Gail Suitor, Boulder Country Day School (CO) and Laurie Reider Lewis, The Gunston School (MD).
SPEED INNOVATING: DESIGNING INDEPENDENT EDUCATION
Thursday, February 26
1:30 – 2:30 PM
A ticket is required and this event is sold out.
Ballroom B

TABLE TOPICS AND LEADERS

T1. 3D Printing — It’s Not about the Printer
Vinnie Vrotny, Kinkaid School (TX)

T2. Auramma — Augmented Reality in Your Hand
Richard Thornley and Stephanie Castle, United Nations International School (NY)

Chris Mabley and Michael Dolan, St. Andrew’s Episcopal School (TX)

T4. Bottom-up Innovation: Empowering Students to Build Your Brand
Adair Hinds and Amanda Ledbetter, Oakbrook Preparatory School (SC)

T5. Coded Curriculum
Rob MacDonald and Melissa Alkire, Beaver Country Day School (MA)

T6. Connections Between Colleagues: The Value of Mentorship in School Culture
Danielle Marcantuono-Polstra, Berkeley Preparatory School (FL)

T7. Creating a Teaching and Learning Center: An Innovative Model for Professional Development
Ruth Aichenbaum, William Penn Charter School (PA)

T8. Cultivating Dynamic Classrooms: Connecting Space, Movement, Design, and Curriculum
Kate Lussen, International School of the Peninsula (CA)

T9. Growing the Maker Movement on Your Campus
Jennifer Makins, Parish Episcopal Academy (TX)

T10. Handling Extra and Extended Class Periods Efficiently in a Daily Rotation Schedule
David Morgan, The Ensworth School (TN)

T11. How to Host a TEDx Youday Event
Larry Kahn, Iolani School (HI)

T12. Learning to Think Outside the Box
Don Buckley, Tools at Schools (NY); Kim Field-Marvin, Marymount School of New York (NY)

T13. Leveraging Online Spaces to Design Meaningful Student Experiences
Jennifer Carlson-Pietraszek, Noble and Greenough School (MA); Eric Hudson, Global Online Academy (WA)

T14. Making Room for Innovation: A Structural Approach
Kathryn Levesque and Alex Curtis, Choate Rosemary Hall (CT)

T15. MinecraftEdu: Passing Fad or Solid Learning Platform?
Page Lennig and Tim Hebda, Waynflete School (ME)

Jon Cassie, Sewickley Academy (PA)

T17. Prototyping Illustrated: Innovate at Your School
Shabbi Luthra and Scot Hoffman, American School of Bombay (India)

T18. Startup Camp: A Crash Course in Student Entrepreneurship
Meredith Goddard, Catlin Gabel School (OR); Monica Enand, Zapproved (OR)

T19. STEAM Content Development Toolkit for Educators
Stan Lichens, Poughkeepsie Day School (NY)

T20. Your School’s First Tech Fest!
Benedict Chant and Peter Fletcher, The Mandell School (NY)

SPEED INNOVATING PLANNING COMMITTEE
NAIS wishes to thank these innovative designers who generously gave their time and ideas to plan the Speed Innovating session.

Jenni Swanson Voorhees, chair
Sidwell Friends School (District of Columbia)
Chris Bigenho
Greenhill School (Texas)
Wendy Drexler
Shorecrest Preparatory School (Florida)
Shabbi Luthra
American School of Bombay (India)
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Four key values define the independent school community and drive our work: excellence, equity, efficiency, and emotion. We seek to provide students with an excellent education that prepares them well for life. We work to make our community more equitable and just. We strive to steward our resources well as we deliver a high-quality education. We support the heart of the education, emotional experience, and bonds that form between and among individuals.

Workshops at the NAIS Annual Conference are categorized into areas critical to independent schools as they embody these core values and work to become strong, vibrant communities that prepare students well for the future.

You may attend any workshop.

**COMMUNICATIONS AND ADVANCEMENT**
Designed for heads and trustees as well as communication and advancement practitioners, these workshops address what it takes to ensure effective communication to—and relations with—all key constituencies.

**GOVERNANCE**
Designed for trustees and heads of school in their role as liaisons with the board, these workshops focus on all aspects of board governance.

**LEADERSHIP DEVELOPMENT**
Designed for heads and all academic and administrative leaders, these workshops focus on effective school leadership and professional development.

**MANAGEMENT**
Designed primarily for heads, business officers, financial aid directors, division heads, and deans, these workshops focus on the day-to-day management of people, programs, finance, enrollment, the market, and operations.

**THE CLASSROOM EXPERIENCE**
Designed for all educators and academic leaders, these workshops focus on design and implementation of academic programs.

**THE STUDENT EXPERIENCE**
Designed for all educators and academic leaders, these workshops focus on the student experience, including equity and justice issues, bullying, student wellness, families, and character development.

**NEW! WORKSHOP LEVEL**
Each workshop is designated with a level correlated to the knowledge required of the workshop attendee.

**INTRODUCTORY**
Customized for attendees with little or limited knowledge about the topic.

**INTERMEDIATE**
Designed for attendees with some experience in the content area who are eager to learn more.

**ADVANCED**
Tailored to attendees with a high level of knowledge and experience with the subject matter.

**NEW! SPECIAL TRACK ON BLENDED LEARNING**
Explore new ideas connected to blended learning with six one-hour workshops, three Thursday and three Friday. Easily find them beneath the Blended Learning banners in this preview. Learn the latest about new teaching models, disruption, online learning, and more.

**NAIS FELLOWSHIP WORKSHOPS**
This series of five workshops will show you what members of the current NAIS Fellowship for Aspiring School Heads are doing. Each hour-long workshop will showcase two consecutive 30-minute presentations as NAIS fellows share group projects and explore a variety of issues facing the independent school community. Easily find them beneath the NAIS Fellowship for Aspiring School Heads banners in this preview.

**PLAN YOUR TIME AT THE CONFERENCE.**
Visit annualconference.nais.org to sort, search, and browse for workshops that appeal to you with our new Workshops at a Glance page. While you’re there, use our new Explore category in the workshop descriptions to find out what questions you can expect each workshop to answer. You can use this additional information to figure out exactly which workshops are relevant to your needs and interests. Use the mobile app to create a personalized schedule of your time at the conference.

**SHARE YOUR EXPERIENCE! USE THE CONFERENCE APP TO EVALUATE ONE- AND THREE-HOUR WORKSHOPS INSTANTLY.**
## FEBRUARY 25

All NAIIS meetings take place in the Convention Center unless otherwise noted.

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### WEDNESDAY AT A GLANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11:00 AM - 6:00 PM</td>
<td>Registration and Information Booth open.</td>
</tr>
<tr>
<td>1:00 - 3:30 PM</td>
<td>Klingenstein Seminar Series</td>
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<tr>
<td>1:00 - 4:00 PM</td>
<td>Optional Three-Hour Workshops</td>
</tr>
<tr>
<td>1:00 - 4:30 PM</td>
<td>Families First at Fenway</td>
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More info on page 12.
**W1. A Deep Dive into Design Thinking: The NAIS Annual Conference as a Laboratory Experience**

Can this conference serve as a laboratory for learning and a playground for exploring design thinking? Dive deep into the process of creative problem-solving in this three-hour session, with optional one-hour sessions on Thursday and Friday. Our design challenge: How can schools achieve this with limited resources? Join two schools and three organizations to explore key initiatives to design the revolution in global learning. Focus on curriculum (capstone and diplomas), teacher training, online collaboration, global community engagement, and local intercultural learning.

**PRESENTERS:** Vicki Weeks, Global Weeks (WA); Sara Mierke, Hawken School (OH); Ross Wehner, World Leadership School (CO); Simon Hart, Where There Be Dragons (CO); Andy Webster, Wardlaw-Hartridge School (NJ)

**Room 202**
**LEVEL Intermediate**

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**W2. A Leader's Guide to Designing a School Culture Capable of Innovating**

School innovation is less about what to do than how to get it done. Focus on understanding, analyzing, and designing school cultures of innovation. Gain knowledge of school culture and its relationship to innovation, an audit instrument developed specifically for independent schools, written reflections about your school, new ideas to consider, and strategic culture design steps.

**PRESENTERS:** Jamie Baker and J. Timothy Richards, Pomfret School (CT); Susan Droke, Presbyterian Day School (TN)

**Room 204**
**LEVEL Intermediate**

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**W3. Advancement Essentials for Small Schools**

Finding the handle to guide your small school’s advancement program can save sleepless nights and cut the Tums line item in your budget. What priorities should sustain your advancement program? How can you structure and communicate your program to keep the cart behind the horse?

**PRESENTERS:** Starr Snead, Advancement Connections (SC); Shelley Reese, The Learning Center for the Deaf (MA)

**Room 301**
**LEVEL Intermediate**

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**W4. Affordable and Simple Global Education Strategies**

Global citizenship education is diverse, student-centered, innovative, and world-connected. How can schools achieve this with limited resources? Join two schools and three organizations to explore key initiatives to design the revolution in global learning. Focus on curriculum (capstone and diplomas), teacher training, online collaboration, global community engagement, and local intercultural learning.

**PRESENTERS:** Greg Bamford, Watershed School (CO); Matt Glendinning, Moses Brown School (RI); Carla Silver, Leadership+Design (CA)

**Room 304**
**LEVEL Introductory**

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**W5. Blended Learning Boot Camp: Designing Blended Learning**

Hear a jam-packed overview of the theory behind blended learning, collaborate on design thinking exercises to plan blended learning for your school/classroom, get hands-on practice with popular tools, and leave with a plan to get started. Discuss the future of learning environments and how blended learning can personalize the face-to-face learning experience, including which tools support blended and flipped learning and how you use them.

**PRESENTERS:** Lisa Palmieri, The Ellis School (PA); Jason Curtis, The Hockaday School (TX)

**Room 302**
**LEVEL Introductory**

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**W6. Designing and Leading Effective Teams**

As schools increasingly look for ways to reach out to local and global communities, increase revenue, and create new programs, educators must lead teams to implement strategic plans, strengthen enrollment, and more. Through exercises and examples from our school, learn about team development and essential facilitation techniques that provide the framework for productive teams — and happy team members.

**PRESENTERS:** Susan Grodman, Mary Carter, and Brent Powell The Derryfield School (NH)

**Room 305**
**LEVEL Intermediate**

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**W7. Designing Change One Critical Conversation at a Time**

Designing intentional and effective change and implementing innovative ideas often require engaging in critical (and often uncomfortable) conversations. Join this highly interactive critical conversations laboratory to explore why, when, and how to have the conversations that move a school forward.

**PRESENTERS:** Ryan Burke, Allendale Columbia School (NY); Christopher Wilson, Esperanza Academy (MA); Brenda Leaks, The Overlake School (WA)

**Room 203**
**LEVEL Intermediate**
W8. Developing Student Leadership, Maximizing Ethical Growth
Discover four essential components for success in developing student leaders, including focusing on age-appropriate but realistic leadership goals, integrating leadership training and roles into a variety of facets of school life, assessing progress, and maximizing ethical development. Take home a template for success based on examples from those who have been there and done it!
PRESENTERS: David Streight, Center for Spiritual & Ethical Education (OR); Traci Keller and Jennifer Adams, Harpeth Hall School (TN)
Room 308
LEVEL Introductory

W9. Does Your Site Measure Up? Lessons from 3,000+ Independent Schools
The results are in! Learn the outcomes from an industrywide website navigation and usability survey of 3,000+ private school websites. See how schools can position themselves for success. Take an in-depth look at your own site through a hands-on activity that utilizes a survey-based rubric to audit your school site. Walk away with recommendations and the tools you need to improve your site and better connect your school community.
PRESENTERS: Travis Warren, WhippleHill Communications (NH); Stacy Jagodowski, Cheshire Academy (CT)
Room 306
LEVEL Intermediate

W10. Generative Partnership for Board and Head: Formula for Maximum Productivity
Successful schools need trustees and heads engaged in visionary partnership at all levels of governance: fiduciary, strategic, and generative. Join us to explore concepts and test practical methods for building the partnership and thinking upstream, including a five-year budget projection tool you can use back in your school.
PRESENTERS: Ginny Christensen, Strategy for Growth, LLC (PA); Beth Reaves, Friends School Mullica Hill (NJ); Kathryn Davison, Friends’ Central School (PA)
Room 206
LEVEL Intermediate

W11. Head of School Employment Contracts: A Deep Dive
Head of school contracts are complex documents crucial to creating a predictable relationship between the head and school as represented by the board. Work through a head of school contract section by section. Examine why each provision is in the contract, what it does, and how it operates. Hear a panel of heads discuss how contracts have affected their careers.
PRESENTERS: Terrence Briggs, Bowditch & Dewey, LLP (MA); Ronald Cino, Worcester Academy (MA); Kirk Duncan, Carolina Day School (NC); Arch McIntosh, Charlotte Latin School (NC); Rebekah Jordan, Indian Mountain School (CT); Elizabeth Miller, Villa Duchesne and Oak Hill School (MO)
Room 309
LEVEL Intermediate

W12. How to Talk to Your Board About Blended and Online Learning
Blended and online learning growth poses a challenge to school leaders working with the board. How do trustees — keepers of the mission, with diverse and unique perspectives — appropriately evaluate and support strategic consideration of these new learning environments? Explore how a variety of roles can work productively together with the board in its governance responsibility.
PRESENTERS: James Foley, Elizabeth Perry, Mark Davis, and Tracy Duncan, St. Luke’s School (CT)
Room 311
LEVEL Intermediate

W13. Makerspaces: Transformative Environments for Learning
Makerspace and hands-on problem solving foster multidisciplinary exploration to identify and solve challenging problems. Explore how making cultivates discovery, critical thinking, collaboration, grit, and innovation. Study examples, such as NuVu in Cambridge and MIT Media Lab, along with other K-12 unconventional educational environments that support this pedagogy.
PRESENTERS: Catherine Dalton, Brooke Trivacs, and Steven Turkces, Perkins and Will (MA); Saba Ghole and Saeed Arida, NuVu (MA); Stefano Chinosi, Newton Public Schools (MA); Peter Hutton, Beaver Country Day School (MA)
Room 200
LEVEL Introductory
W14. Measuring What Matters in Admission and Beyond
Nothing changes faster in education than assessment—not even technology. Join members of the SSAT Think Tank on the Future of Assessment to examine the findings of their two-year study. Learn about SSAT’s next steps to support schools in better assessing what’s most important in student learning, admission, and beyond, as well as what your school can do to be more relevant.
**PRESENTERS:** Alex Curtis, Choate Rosemary Hall (CT); Jonathan Martin, Jonathan E. Martin Ed Services (AZ); Heather Hoerle, Secondary School Admission Test Board (NJ); Nancy Hayes, New Canaan Country School (CT); Robert Aberlin, Poly Prep Country Day School (NY); Jane Hulbert, The Willistond Northampton School (WA); John Palfrey, Phillips Academy Online Academy (WA); Bernie Noe, Lakeside School (WA); John Palfrey, Phillips Academy (MA); Mark Milliron, Civitas Learning (TX); Veronica Boix-Mansilla, Harvard’s Project Zero (MA)
**Room 310**
**LEVEL Intermediate**

W15. Mindfulness Approaches for School Administrators: Keep Calm and Carry On
Experience mindfulness meditation, see it used in a variety of educational environments, and load your laptop and mobile device with easy-to-use applications, all of which cultivate a focused awareness on the present moment. Get informed and inspired by learning how mindfulness can help you decrease stress, empathize with others, and use your leadership opportunity to improve school climate.
**PRESENTERS:** Julie Faude and Maggie Powers, The Episcopal Academy (PA); Andrea Sarko, Chill Expeditions (PA)
**Room 201**
**LEVEL Introductory**

W16. Playgrounds, Parents, and Programs—Oh My! The Work of the Division Head
Learn a theoretical framework for understanding the varied work of the division head and prioritizing the multiple levels of work required. Using case studies submitted in advance of the workshop, apply theory to practice, share strategies, offer support, explore the lighter side of division head work, and develop an action plan to take back to school.
**PRESENTERS:** Barbara Kraemer-Cook, Marin Country Day School (CA); Kathleen Mcnamara and Colleen Schilly, Tuxedo Park School (NY); Alice Moore, Katherine Delmar Burke School (CA)
**Room 207**
**LEVEL Intermediate**

W17. Preparing Your School for the Future
As colleges and universities rethink their own models, secondary schools must rethink what it means to be a college preparatory school. What will being a student, teacher or administrator mean 10 years from now and what is the world for which we should prepare our students? Explore and plan how you can prepare your school, teachers, and students for tomorrow.
**PRESENTERS:** Michael Nachbar, Global Online Academy (WA); Bernie Noe, Lakeside School (WA); John Palfrey, Phillips Academy (MA); Mark Milliron, Civitas Learning (TX); Veronica Boix-Mansilla, Harvard’s Project Zero (MA)
**Room 210**
**LEVEL Introductory**

W18. Risk Mitigation for Sexual Assault and Harassment Cases in Independent Secondary Schools
Analyze three scenarios involving sexual misconduct incidents at independent schools to see how stronger policies, procedures, education, and training may have prevented these incidents from occurring. Discover how a prompt, sensitive investigation done by someone with experience and expertise in sexual misconduct investigations best protects the entire school community.
**PRESENTERS:** Lisa Friol and Marjory Fisher, T&M Protection Resources (NY); Mark Grossman, Schulte Roth & Zabel LLP (NY); Robert Aberlin, Poly Prep Country Day School (NY); Jane Hulbert, The Jane Group (IL)
**Room 313**
**LEVEL Intermediate**

Great strategy involves making tough choices about what to pursue and what to abandon, followed by excellent execution. Gain concrete, practical tools for developing and implementing strategy in collaboration with faculty. Study the “how” with examples that generate discussion, interaction, and learning among school leaders interested in maximizing the creative potential of faculty and staff.
**PRESENTERS:** Stephanie Rogen and Liz Kornheiser, Greenwich Leadership Partners (CT); Robert Hill and Kimberly Evelti, The Willistond Northampton School (MA)
**Room 312**
**LEVEL Intermediate**

W20. Tales from the Road: What Two Educators Learned Visiting 200+ Schools
Two veteran independent school educators visited more than 200 schools in more than 40 states in 18 months. Discover what they learned and the key elements that drive successful school innovation during this active, generative, somewhat noisy, design thinking-based workshop. Generate concrete options to amplify innovation at your school and build connectivity with other like-minded colleagues.
**PRESENTERS:** Grant Lichtman, Martin Institute for Teaching Excellence (TN); John Gulla, The Edward E. Ford Foundation (NY)
**Room 303**
**LEVEL Intermediate**

**FAMILIES FIRST**
1:00 – 4:30 PM
Families First at Fenway
Ticket required: $50
Bus will depart in front of the convention center on Boylston Street.
More info on page 12.
THURSDAY AT A GLANCE

6:30 AM – 6:00 PM
Registration and Information Booth is open.

6:45 – 7:45 AM
Coffee and Tea

7:30 – 9:00 AM
President’s Breakfast and Annual Meeting

8:00 – 9:00 AM
One-Hour Workshop Block 1

9:00 – 9:30 AM
Break

9:30 – 11:00 AM
Opening General Session with John Maeda

11:00 AM – 12:00 PM
Book Signing with John Maeda
Exhibit Hall Grand Opening
Complimentary Lunch in the Exhibit Hall

11:30 AM – 1:00 PM
90-Minute Workshop
Innovation Lab: Incremental Revenue Streams

12:00 NOON – 1:00 PM
One-Hour Workshop Block 2
Featured Workshop with Michael Horn

1:00 – 1:30 PM
Break
Book Signing with Michael Horn

1:30 – 2:30 PM
One-Hour Workshop Block 3
Featured Workshop with Shaifali Puri
Speed Innovating

2:30 – 2:45 PM
Break

2:45 – 4:30 PM
Independent Matters with Neri Oxman, Brian Bordainick, and Sunni Brown

4:30 – 6:00 PM
Let’s Network in Boston! in the Exhibit Hall
Book Signing with Sunni Brown
6:30 AM – 6:00 PM
REGISTRATION
Registration and Information Booth open
Hall C Pre-function Hallway

6:45 – 7:45 AM
COFFEE AND TEA
Enjoy complimentary coffee and tea.

7:30 – 9:00 AM
ANNUAL MEETING
President’s Breakfast and Annual Meeting
Ticket required: $25
Ballroom B
More info on page 5.

8:00 – 9:00 AM
ONE-HOUR WORKSHOP
BLOCK 1

COMMUNICATIONS AND ADVANCEMENT
Creating Whole School Marketing
Buy-in at Your School
Do you listen to presentations about amazing faculty blogs, web pages or whole-school marketing campaigns and find yourself wishing your faculty colleagues would join the movement? We did! Discover our successes and failures on this journey, swap ideas, and share your own stories of success and frustration.
PRESENTERS: Sarah McDonough and Kate Prahlad, Wakefield School (VA)
Room 108
LEVEL Intermediate

Hashtag Viewbook
Randolph School found the best storytelling team for our viewbook — students. The communications office collaborated with faculty to help our students demonstrate the value of a Randolph education through their own words, crowd-sourced photographs, and design. The result is a book that captures the authenticity and energy of the student voice. (Added bonus: Our school saved a bundle on design fees.)
PRESENTERS: Rebecca Moore, Jennifer Rossuck, and Peter Townsend, Randolph School (AL)
Room 109
LEVEL Intermediate

Relational Fund-Raising: Major Gift and Mid-Level Donor Strategies
The most successful fund-raising organizations develop strategies not just to acquire donors but also grow them seamlessly through the organization. Major gift fund-raising is the single most effective way to increase revenue without increasing expenses. Join us for a fast-paced workshop packed with practical and immediately actionable tools, handouts, and tips on developing, managing, and growing a major and mid-level gifts strategy.
PRESENTERS: Daniel Neel, The Fundraising Resource Group (FL); Joseph Therber, Scecina Memorial High School (IN)
Room 110
LEVEL Advanced

.share your experience! use the conference app to evaluate one- and three-hour workshops instantly.

GOVERNANCE
Thinking Like an Entrepreneur: Startup Tools to Drive Strategic Program Innovation
A head of school and trustee found common ground in the tools and practices of startup companies to create a concrete, inclusive, and fast-moving process for driving generative change at Berkshire Country Day School. Using BCD’s ongoing initiatives as a case study, explore specific examples and recommendations to bring back to school and your board.
PRESENTERS: Colin Mathews, Merit (NY); Paul Lindenmaier, Berkshire Country Day School (MA)
Room 102
LEVEL Introductory

LEADERSHIP DEVELOPMENT
Adults of Color in Our Communities: What About Us?
As independent schools continually seek to diversify their faculty, what are the challenges of recruiting, supporting, and retaining faculty of color? Hear a panel of deans of multicultural affairs and a dean of faculty discuss and share programming that has proven successful at their schools. Address what’s still missing from efforts to support faculty of color.
PRESENTERS: Veda Robinson, Edmund Burke School (DC); Linda Griffith, Phillips Academy (MA); Robert Edwards, McLean School of Maryland (MD); Ron Kim, Phillips Exeter Academy (NH)
Room 103
LEVEL Intermediate

Why Should More Parents Value Your School? No, Really — Why?
What do prospective and current parents value about your school? Through numerous school examples and, in particular, one case study, the presenters explain how targeted market research and a planning process focused on the question “What value do we bring?” can lead to unforeseen and important shifts in admissions, communications, program, and even school culture.
PRESENTERS: Ben Edwards, Art & Science Group, Inc. (MA); Richard Hardy, Concord Academy (MA)
Room 206
LEVEL Advanced
The Future of Assessment
What do school leaders need to know to navigate the changing landscape of education, transformation of learning, and assessment? Discuss the next generation of assessments, what the various consortia and developers are doing, online education, and using new types of student performance data to record and assess growth. Glimpse how a thoughtful, systematic, and collaborative approach to looking at data can work.

**PRESENTERS:** David Clune, Educational Records Bureau (NY); Thanos Patelis, National Center for the Improvement of Educational Assessment (NH); David Conley, Educational Policy Improvement Center (OR); Jim Pellegrino, University of Illinois at Chicago (IL); Henry Braun, Boston College (MA); Suzanne Lane, University of Pittsburgh (PA)

**Room 310**
**LEVEL Intermediate**

From Awareness to Action: The Crucial Role of White Allies in Anti-Racist Work
Recognizing the reality and power of white privilege and understanding the systemic nature of racism in America and our schools, white allies commit themselves to anti-racist work, working with and listening to people of color. Through reflection, writing, and discussion, explore what it means to be a white ally in carrying out the school’s commitment to becoming more inclusive and truly multicultural.

**PRESENTERS:** Stephen Clem, Association of Independent Schools in New England (MA); Lewis Bryant, Buckingham Browne & Nichols School (MA)

**Room 202**
**LEVEL Intermediate**

Leading in the Middle: Designing Success
Leadership is exhibited at every level in a thriving school. The greatest challenge is to design a system that builds leadership by creating ownership of decision making and risk taking at multiple levels in a school. Focus on growing strength and skills for leading in the middle and investigate models that build creativity and embrace change.

**PRESENTERS:** Judith Schechtman and Marc Frankel, Triangle Associates (MO); Leitzel Schoen, Friends Seminary (NY)

**Room 304**
**LEVEL Intermediate**

Leading Online and Offline: Blending Practice for Advancing Leadership Goals
Discover how to run meetings more productively, advance missions more dynamically, and prepare for the future more carefully. While sharing practical ideas for organizing teams, communities, and ideas via digital means, explore how agile leaders know when to switch between online and offline modes.

**PRESENTERS:** Stephen Valentine and Reshan Richards, Montclair Kimberley Academy (NJ)

**Room 306**
**LEVEL Advanced**
**Thurday**

**NAIS Fellowship for Aspiring School Heads**

**A Matter of Trust: Manifestations of Trust for School Leaders**
**PRESENTERS:** Katherine Courtier, Boulder Country Day (OH); Stephen Dunn, The Ethel Walker School (CT); Eric Hedinger, Providence Day School (NC); Kristen Klein, Winchester Thurston School (PA); Lauren Lambert, The Perkiomen School (PA); George Scuten, Heathwood Hall (SC)

**The Ideal Partnership School: Inclusive, Affordable, Innovative**
**PRESENTERS:** Anne Mickel, St. Timothy’s School (MD); Barbara Ostos, Catlin Gabel School (OR); Eileen Councill, Houston Christian High School (TX); Tim Mitchell, Flint Hill School (VA); Tyler Hodges, Laguna Blanca School (CA)

**Open Windows and Tear down Walls: A New Design-Based Path of Strategic Innovation**
A new design thinking-based approach to visioning and strategy empowers the entire school community and builds institutional capacity for innovation. Review a case study from The Miami Valley School that traces the methods, results, and solutions of this process, from initial all-school imagination of the future through silo-busting teams that implement vision via core values of great learning, not traditional roles of positional authority.

**PRESENTERS:** Jason Scheurle, The Miami Valley School (OH); Grant Lichtman, Martin Institute for Teaching Excellence (TN)

**The Business of Summer Programs: Innovation Generates Income**
Vibrant and profitable summer programming has become essential for independent schools in search of nontuition revenue. In an increasingly competitive market, the most successful programs intentionally innovate, invest, and continually improve both programs and operations. Design a new strategy to maximize the many potential benefits of your school’s summer programs.

**PRESENTER:** Nathaniel Saltonstall, Beaver Country Day School (MA)

**A Campus Transformed: Successfully Create and Manage Your Campus Master Plan**
Kent School has achieved notable success during the past 25 years transforming its image, profile, and campus. Much of this success is attributable to the creative, dedicated members of the school’s Planning Committee, who have envisioned and implemented a campus master plan that has guided this transformation since 1987. Uncover keys to successfully create, manage, and implement a campus master plan.

**PRESENTERS:** Steven Ansel, The S/L/A/M Collaborative (CT); Richardson Schell, Kent School (CT)

**From Homeschool to Your School: Attracting, Admitting, and Enrolling Homeschoolers**
Admissions officers, deans of students, and heads of school, gain valuable information about homeschooled students. Learn how to access and attract these innovative, imaginative, and creative students; demographics/facts about homeschooled students nationwide; their profiles as learners; what to expect during the admissions process; and what to expect when they arrive on your campus.

**PRESENTERS:** Steven Lorenz and Michelle Simpson-Siegel, Oak Meadow Curriculum and School (VT); Phil Blood, Lawrence Academy (MA); Erin Lyman, Northfield Mount Hermon School (MA)

**Letting Go of Lists: Using Theory of the Case to Surge Enrollment**
Though today’s spreadsheet parents assemble ever-expanding lists of must-haves, only a coherent theory of the case can increase your market share. Engage in a lively discussion to find out how two longstanding Boston schools — just six miles apart — let go of the lists to surge enrollment.

**PRESENTERS:** Patti Crane, Crane MetaMarketing Ltd. (GA); Mark Stanek, Shady Hill School (MA); Todd Vincent, Dexter Southfield (MA)
**Seeing the Big Picture: How to Use Process Mapping to Improve School Operations**

Have you ever heard the expression, “You can’t see the forest through the trees?” As school leaders, many times we are so busy getting things done or figuring out why something went wrong that we lose sight of our goal. Discover how to look at your work in a new way — by stepping up, stepping out, and looking at things from the outside in. Process mapping proves a useful tool for managing daily school operations more effectively.

**PRESENTER:** Andrea O’Brian, Princeton Montessori School (NJ)

Room 312

LEVEL Intermediate

**Surf and Turf: Let’s Talk About Safety Concerns with Wi-Fi and Artificial Turf**

Independent schools are confronting many new challenges with respect to demonstrating that the school environment is safe — including the presence of Wi-Fi and artificial turf on campus. In a lively and interactive format, experienced school counsel and a head of school will offer insights and proactive strategies with respect to the safety of Wi-Fi and artificial turf.

**PRESENTERS:** Sara Goldsmith Schwartz, Schwartz Hannum PC (MA); Robert Gustavson, Jr., Fay School (MA)

Room 201

LEVEL Introductory

**Using Data to Inform Decisions**

Becoming more disciplined and knowledgeable about gathering and using data to inform decisions is vital for our schools. From creating a comprehensive database to training how to generate and ethically use data, explore the power of data to transform our conversations and give us meaningful tools to meet our missions.

**PRESENTERS:** Eric Temple and Mariel Triggs, Lick-Wilmerding High School (CA)

Room 204

LEVEL Introductory

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**Why Online Tools Are Worth the Risk**

Tools like Google apps, VoiceThread, Facebook, cell phones, cloud storage, etc. have potential for serious misuse. Why do we use these types of risky tools and how do we balance the risks with good policy? Starting from the pedagogy underpinning widespread adoption of one-to-one technology with online tools, discuss policy, process, and PR issues in implementing these tools against a legal backdrop of risk and liability.

**PRESENTERS:** Demetri Orlando, Buckingham Browne & Nichols School (MA); Jenni Swanson Voorhees, Sidwell Friends School (DC)

Room 311

LEVEL Introductory

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**Creative Capacity: Design Thinking, Curriculum, and Networks**

Design thinking proves a powerful tool to inform and inspire every dimension of a school. Whether used to reinvigorate curriculum, grow creative capacity in students and teachers or refocus school culture, design thinking is a dynamic, human-centered approach to understanding and addressing challenges. Explore how design thinking can transform the practices within your school to make it a creative, innovative learning space.

**PRESENTERS:** Paul Kim and Tom Thorpe, Colorado Academy (CO); Savinay Chandrasekhar, FocuseDesign (CO); Jim Stephens, 2Revolutions (CO)

Room 210

LEVEL Introductory

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**Global Learning Strategies: Avoiding Pitfalls and Building Equal Partnerships**

As global education proliferates, how can we create solid partnerships with schools abroad based on reciprocity? How can we create global travel programs where students from different cultures collaborate and value their differences? Explore perspectives from schools that have developed learning partnerships in Haiti, Peru, and Mexico.

**PRESENTERS:** Ross Wehner and Jennifer Klein, World Leadership School (CO); Diahann Johnson, St. Andrew’s School (DE); Martha Ashley, St. Mary’s Academy (CO)

Room 308

LEVEL Intermediate
**THE STUDENT EXPERIENCE**

**Learning by Doing: Sustainable Habits 101**
How can schools integrate sustainability practices within the learning context? Waynflete’s lower school has established an ethos based around three central tenets: take care of yourself, others, and our environment. The learning community engages all students in sustainability efforts as all students model and practice lifelong habits as members of the learning community.

**PRESENTERS:** Ben Thrash, Kai Bicknell, and Jess Keenan, Waynflete School (ME)
Room 105
**LEVEL** Introductory

**Simple Practice, Big Impact: Bringing Mindfulness Training to School Communities**
Consider the implications the current research on mindfulness meditation has for independent schools and learn how an independent 6–12 school designed a training and practice program that is generating strong enthusiasm among faculty, administrators, students, and parents. Get a brief introduction to mindfulness and consider how the practice may benefit your school and how to successfully introduce and promote it.

**PRESENTER:** Sam Shapiro, The Athenian School (CA)
Room 101
**LEVEL** Introductory

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**THURSDAY**

**9:30 – 11:00 AM**
**OPENING GENERAL SESSION**

**John Maeda**
Redesigning Leadership

Musical Performance by The Meadowbrook School of Weston (Massachusetts)
Welcome from Jack Creeden, president, School Year Abroad, and chair, NAIS board of trustees
Remarks by John Chubb, president, NAIS
Introduction by Steve Hinds, headmaster, The Meadowbrook School of Weston (Massachusetts), and 2015 NAIS Annual Conference Think Tank member
Remarks by John Maeda
Veterans Memorial Auditorium

See Maeda's bio on page 6.

**BOOK SIGNING EVENT**

**Sponsored by**

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**9:00 – 9:30 AM**
**BREAK**

Musical Performance by The Rivers School Conservatory (Massachusetts) in Veterans Memorial Auditorium.

**11:00 AM – 12:00 NOON**
**EXHIBIT HALL GRAND OPENING**

Exhibit Hall Grand Opening and Complimentary Lunch
Exhibit Hall (Halls C and D)
Book signing for John Maeda, Veterans Memorial Auditorium Foyer

**11:30 AM – 1:00 PM**
**INNOVATION LAB: INCREMENTAL REVENUE STREAMS**

Non-tuition revenue sources can help independent schools bridge the gap between what exists and what is needed for longer-term financial sustainability. During this highly interactive session, participants will develop a set of “next practices” for generating incremental revenue streams at independent schools across several categories of exploration. Outcomes from this session will be shared across the NAIS community. Session limited to 50 people, first-come, first-served.

**PRESENTERS:** Donna Orem and Mark Mitchell, NAIS (DC); Dan Sundt, CXO Marketing (MI)

**Ballroom C**

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**12:00 NOON – 1:00 PM**
**ONE-HOUR WORKSHOP BLOCK 2**

**FEATURED WORKSHOP**

**Michael Horn**
Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns

Introduction by Geordie Mitchell, director of enrollment management, Buckingham Browne & Nichols School (Massachusetts), and 2015 NAIS Annual Conference Think Tank member

**Ballroom A**

See Horn's bio on page 10.

**BOOK SIGNING EVENT**

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#NAISAC

25
COMMUNICATIONS AND ADVANCEMENT

Branding: Discovering and Communicating Your School’s Identity
The brand journey for a school starts with extensive research, resulting in vivid data. Explore the implications for all schools, as well as how data specifically influenced decisions regarding the brand identity for Oregon Episcopal School.

PRESENTERS: Martin Jones and Mo Copeland, Oregon Episcopal School (OR); Lisa Jordan, Mindpower Inc. (GA); Mark Kemball, Oregon Health & Sciences University Foundation (OR); Dana Edwards, SimpsonScarborough (VA)

Room 107
LEVEL Intermediate

Building the Plane While Flying: Five Strategies to Launch a Campaign with Ever-Evolving Plans
In today’s fast-paced educational environment, schools often need to start campaigns to seize opportunities as they arise. When your plans are still evolving, you must engage your community and make them comfortable with flexibility while you finalize the ultimate vision. Discuss five key strategies to build comfort and buy-in from your constituencies and review a case study of a school that navigated issues.

PRESENTERS: Bart Baldwin, St. Luke’s School (NY); Eric Javier, CCS Fundraising (NY)

Room 108
LEVEL Introductory

GOVERNANCE

Head Contracts and Compensation: Tips, Traps, and Best Practices
Gain an overview of the head of school contract process from an experienced school counsel. Analyze the key terms to include in head of school contracts, benchmarking requirements and best practices, rebuttable presumption obligations, and current trends in benefits provided to heads.

PRESENTERS: Sara Goldsmith Schwartz, Schwartz Hannum PC (MA); Douglas Lyons, Connecticut Association of Independent Schools (CT)

Room 310
LEVEL Intermediate

Mobilizing Your Board to Inspire and Motivate Others: A Trustee’s Perspective
A capital campaign launch is an exciting time and maintaining your board’s active engagement is essential for you to galvanize your school community. Hear a trustee’s perspective on mobilizing your board to inspire and motivate donors as you implement your vision for the future.

PRESENTERS: Danita Wickwire and Gregory Hagin, CCS (DC); Susan Hutton, The Lab School of Washington (DC)

Room 101
LEVEL Intermediate

A Revolutionary Board: How to Design and Actualize Its Competitive Advantage
Schools today face new, exciting opportunities and challenges that the traditional board is not poised to address. Discuss head of school and board chair responsibilities in developing a revolutionary board able to set a bold strategic direction. The revolutionary board has stronger strategic skills, a growth mindset, deep understanding of all aspects of the school, an innovative culture, and courage.

PRESENTERS: Jamie Baker, Pomfret School (CT); Don Batchelor, Presbyterian Day School (TN); Lee Burns, The McCallie School (TN)

Room 311
LEVEL Advanced

Transitioning Leadership in an Era of Accelerating Change
Demands placed on school heads to lead major changes in the way students are educated get exacerbated for heads new to a school. The capacity to lead these innovations depends on how well and how quickly new heads transition into their jobs. Hear Columbia University researchers share findings on an international study of factors that facilitate or impede the transition process and the implications for practice.

PRESENTERS: Pearl Kane, The Klingenstein Center (NY); Justin Barbaro, Teachers College at Columbia University (NY)

Room 306
LEVEL Intermediate
LEADERSHIP DEVELOPMENT

Administrators Unplugged
Connect with colleagues and join innovative conversations in this participant-driven session for administrators. Based on the unconference format, join participants to drive discussion topics, share knowledge and passions, and find solutions to common challenges. Learn from fellow administrators, share your expertise, and experience a new method for learning and engagement.

PRESENTERS: Liz Davis, Keys School (CA); Lorri Carroll, Hamden Hall Country Day School (CT); Justine Fellows, Greens Farms Academy (CT)

Ballroom B
LEVEL Introductory

Building Relational Trust: A Study, Recommendations, and Reflections
The concept of relational trust formed the foundation for a 2012 dissertation research study exploring how four heads of independent schools built and leveraged relational trust in their first year of headship. Review the study and take away recommendations for new heads of school and head of school search committees. Hear reflections from the heads of schools featured in the study, now in their fifth year of headship.

PRESENTERS: Gene Batiste, Independent Education (DC); Caroline Chapin, Christ Episcopal School (MD); Frank Guerard, Dana Hall School (MA)

Room 103
LEVEL Introductory

Diving into Design Thinking: The NAIS Annual Conference as a Laboratory Experience
Can the conference itself be a laboratory for learning and a playground for exploring design thinking? Dive into the process of creative problem-solving by joining an ongoing, real-world design challenge focused on building optimal professional learning experiences for educators. Learn strategies for redefining and reframing problems and techniques that enhance brainstorming and ideation.

PRESENTERS: Carla Silver, Leadership + Design (CA); Matt Glendinning, Moses Brown School (RI); Greg Bamford, Watershed School (CO)

Room 210
LEVEL Introductory

NAIS Fellowship for Aspiring School Heads

Creative Leadership
PRESENTERS: Shannon Harris, Antilles School (VI); Kevin Jacobson, Ethical Culture Fieldston School (NY); Theresa Lui-Kwan, French American School of Puget Sound (WA); Beth Pride, The Lexington School (KY); John Thornburg, St. John’s Northwestern Military Academy (WI)

Defining Vibrancy — A Pre-Strategic Planning Tool
PRESENTERS: Stephen Salvo, Trinity Episcopal School (LA); David Perkinson, Episcopal High School (LA); Lisa Hottin, Lauralton Hall (CT); Andy Davies, Aspen Country Day School (CO); Kelley Waldron, St. Andrew’s School (GA)

Preparedness, Leadership, and the Unthinkable
The Boston Marathon bombing response has been lauded for both design and execution, with not a single death occurring among the 200+ victims who arrived alive to area hospitals. Go behind the scenes of the response with two emergency physicians and preparedness experts from Brigham and Women’s Hospital and Harvard Medical School, applying key elements of planning, practice, and leadership to your school.

PRESENTERS: Ron Walls, Brigham and Women’s Hospital (MA); Eric Goralnick, Partners Healthcare (MA)

Room 312
LEVEL Intermediate

Rethinking the Balance of Power
The statistics are clear: the proportion of female heads of school doesn’t reflect the percentage of women in the leadership pipeline. Why is this so? Does it matter? What can be done to shift the imbalance? What possibilities would such a shift open?

PRESENTERS: Gillian Goodman and Susan Feibelman, Greensboro Day School (NC); Sarah Hanawald, Saint Mary’s School (NC); Danette Morton, The Westminster Schools (GA); Judith Schechtman, Triangle Associates (MO); Tekakwitha Pernambuco-Wise, Sea Crest School (CA)

Room 304
LEVEL Intermediate

 MANAGEMENT

Checking the Box: College Admission and Discipline Reporting from Where We Sit
The college admission process is one where relationships between high schools and colleges must rely on trust and candor. Join panelists from both the high school and college side of the desk for an open and honest conversation about discipline reporting policies.

PRESENTERS: Brennan Barnard and Brentnall Powell, The Derryfield School (NH); Paul Sunde, Dartmouth College (NH)

Room 201
LEVEL Intermediate

Discussion and Q&A with SEVP on F-1 Visa Programs in Private K-12 Schools
Join this moderated discussion and Q&A session with representatives from the Department of Homeland Security (DHS), Student and Exchange Visitor Program (SEVP) about procedures, best practices, and resources for private K-12 schools with F-1 visa programs.

PRESENTERS: Chantal Duke, The Awty International School (TX); John Deziel and Katie Westerlund, Student and Exchange Visitor Program (SEVP) (TX)

Room 110
LEVEL Intermediate

Key Findings from the NBOA Financial Position Survey
Develop a greater understanding of key financial ratios calculated through the Financial Position Survey and how to apply them. Actively engage with the data’s longitudinal value first hand. These data points provide the foundation for key ratios to facilitate financial sustainability conversations among school leadership vital to the health of independent schools.

PRESENTERS: Jeff Shields and Genevieve Madigan, National Business Officers Association (DC)

Room 302
LEVEL Introductory
Opting In: Voluntary Retirement Plans
Providing employees with an opportunity for an incentive to retire early often improves morale by giving them financial security and control over their future, while providing the school with the added benefit of refreshing and rightsizing the workforce. Examine guidelines for managing the process properly to avoid the potential of substantial liability.

PRESENTERS: Suzanne Bogdan, Fisher & Phillips, LLP (FL); Steve Piltch, The Shipley School (PA)

Room 104
LEVEL Intermediate

Revolutionary Changes to Faculty Growth, Compensation, and Evaluation
How does a school implement teacher evaluation, compensation, and growth processes simultaneously? Come hear three views on the development, design, and integration of an innovative performance-based compensation structure, a teaching evaluation system, and a new professional growth system including peer observation.

PRESENTERS: Matthew Neely, Anthony McGrann, and Vivian Scheidt, Epiphany School (WA)

Room 202
LEVEL Intermediate

Successful Endowment Management and Investment Challenges for Smaller Organizations
Address endowment management and challenges faced by independent schools. Discuss what institutions should expect from their endowments over the next decade and what can be done right now in response to a challenging economic environment. Find out how independent school leaders can protect themselves when making investment decisions regarding institutional funds.

PRESENTERS: Kevin Moultrie, TIAA-CREF (DC); Ero Johnson and Michael Collins, TIAA-CREF (NY)

Room 111
LEVEL Intermediate

Two Schools, Two Farms, Two Chefs
Discover how the Hotchkiss and the Lawrenceville school farms have been developed and utilized as food-producing, educational resources. Join food service directors and working chefs to explore school-supported agriculture and how to incorporate it into learning, the school program, and menus that offer a new level of local.

PRESENTERS: Gary Giberson, Sustainable Fare at The Lawrenceville School (NJ); Samuel Kosoff, The Lawrenceville School (NJ); Joshua Hahn, The Hotchkiss School (CT); Andrew Cox, Sodexo at The Hotchkiss School (CT)

Room 203
LEVEL Intermediate

Why Ph.D.s Are Leaving the University and How to Get Them into Independent Schools
For the past decade, the number of graduating Ph.D.s has increased while the number of tenured university positions has decreased. Learn strategies to recruit more Ph.D.s to independent schools, how Ph.D.s can both elevate the level of expertise and increase the number of diverse faculty at a school, and what the increasing number of Ph.D.s coming to independent schools will mean for our schools’ future.

PRESENTERS: Stephanie Bramlett and Daniel Budak, St. Luke’s School (CT)

Room 105
LEVEL Introductory

THE CLASSROOM EXPERIENCE

How Is Global Citizenship Influenced and Limited by Where One Lives and Travels Abroad?
SYA France and Italy students took the same course and studied each nation’s policies on immigration to learn how political, economic, and social systems influence each country’s response to this growing problem. Explore why and how one’s environment affects cross-cultural understanding, a key component of global citizenship, and how short-term study abroad programs can benefit from our findings.

PRESENTERS: Jack Creeden, School Year Abroad (MA); Pascal Monteville and Daniele Gatti, School Year Abroad (FRANCE)

Room 309
LEVEL Intermediate
The MSA Program and the Value of Measuring Noncognitive Skills

Through a rigorous scientific approach and a collaboration among 90 schools, the MSA is helping schools understand the critical link between noncognitive skills and academic and life success; how to intentionally teach important noncognitive skills; and how to use MSA data to evaluate and demonstrate the value-added of our schools. Hear schools share how the MSA has informed and empowered their educational approach.

**PRESENTERS:**
- Lisa Pullman, Index (MA)
- Charles Baldecchi, The Lexington School (KY)
- Timothy Bazemore, Catlin Gabel School (OR)
- David Michelman, Duke School (NC)
- Ned Murray, Episcopal Day School (GA)
- Jennifer Phillips, Far Hills Country Day School (NJ)
- Kirsten Rosolen, New Canaan Country School (CT)
- Allison Webster, Shady Hill School (MA)

**Room 109**
**LEVEL Intermediate**

From Stonewall to Gay-Straight Alliances: GLBTO Students in Independent Schools

Learn about the experience of gay, lesbian, bisexual, transgendered, and queer students in independent schools from a senior school administrator and experienced legal counsel. Gain information to keep you in step with current and evolving practices in this area of student well-being.

**PRESENTERS:**
- William Hannum, Schwartz Hannum PC (MA)
- Jon Cassie, Sewickley Academy (PA)

**Room 102**
**LEVEL Intermediate**

Design Thinking for Change: Creating Global Student Leaders

Hear from schools that have partnered with EF Education First to create opportunities for high school leaders to connect and collaborate with their peers around the world to develop innovative solutions to our most pressing global issues. Through the use of design thinking, students link the local to the global and implement their ideas in the real world.

**PRESENTERS:**
- George Stewart, Education First (MA)
- Devon Ducharme, St. George’s School (RI)
- Kelly Neely, Brimmer and May School (MA)
- Walter Swanson, Wilbraham & Monson Academy (MA)

**Room 313**
**LEVEL Intermediate**

The Gratitude Project: How a Schoolwide Focus on One Character Trait Transformed a Community

Friends’ School in Boulder celebrated its 25th anniversary with The Gratitude Project, a yearlong focus on the positive power of gratitude. Share the story of the project and the lessons the school community learned. Learn how to create your own schoolwide project and how Friends’ School used The Gratitude Project to launch subsequent themes on character education.

**PRESENTER:**
- Steve de Beer, Friends’ School (CO)

**Room 206**
**LEVEL Introductory**

The Mindfulness Revolution Arriving at Your School

Experience a comprehensive survey of mindfulness programs at independent high schools nationwide. Take an in-depth look at one successful mindfulness program as you uncover tools and immersion opportunities to develop your own mindfulness program.

**PRESENTERS:**
- Patrick Cook-Deegan, Patrick Cook-Deegan Mindfulness Mentoring and Consulting (CA)
- Jessica Morey, Inward Bound Mindfulness Education (MA)
- Douglas Worthen, Middlesex School (MA)

**Room 204**
**LEVEL Introductory**

THURSDAY

1:00 – 1:30 PM
**BREAK**

1:30 – 2:30 PM
**ONE-HOUR WORKSHOP BLOCK 3**

**FEATURED WORKSHOP**

Shaifali Puri
**Challenges and Open Innovation: Creative Solutions for Complex Problems**

Introduction by Mark Fader, head of school, The Williams School (Connecticut), and 2015 NAIS Annual Conference Think Tank member

**Ballroom A**

See Puri’s bio on page 10.

**SPEED INNOVATING**

Ticket required: Free

**Ballroom B**

More info on page 13.

**COMMUNICATIONS AND ADVANCEMENT**

Adding Oomph to Advancement in Small Schools

Making small school advancement make sense requires vision, confidence, collaboration, creativity, and action plans that are both meaningful and practical. Take home a bag of tricks, including approaches to constructing a realistic, sustainable, big picture context for what you do and where you’re headed and ways to work on balancing ambitious goals with realistic, manageable practices.

**PRESENTERS:**
- Starr Snead, Advancement Connections (SC)
- Shelley Reese, The Learning Center for the Deaf (MA)

**Room 107**
**LEVEL Introductory**
From Grand Plans to Grand Openings: Realizing the Institutional Strategic Plan

“Reengineering education” is the phrase The Episcopal School of Dallas (ESD) used to describe its ambitious and far-reaching strategic plan. Find out how ESD transitioned from the strategic plan to creating a campus master plan based on its principles to constructing a comprehensive campaign to support and fund the people, programs, and facilities needed to realize the school’s vision.

**PRESENTERS:** Ruth Burke, The Episcopal School of Dallas (TX); John Prokos, Gund Partnership (MA)

**Room 210**

**LEVEL Intermediate**

How Do You Measure Up? Strategies for Engaging Users Online

From learning management systems and mobile apps to parallax scrolling and responsive design, independent schools are shifting web strategies to engage a tech-savvy community. Uncover tips to organize your school’s web strategy, make data-driven decisions, provide a great brand experience, and get the best return on your technology investments.

**PRESENTERS:** Douglas Lyons, Connecticut Association of Independent Schools (CT); Jon Moser, finalsite (CT)

**Room 310**

**LEVEL Intermediate**

What You Learn May/Will Shock You: Parents and Students Weigh in on the School Admission Process

Two surveys: What do students want in a school? What about mom and dad? SSATB separately surveyed students and parents seeking insight into the critical elements of school marketing, the application process, and more. Learn the truth about school fairs, campus tours, common apps, and what you need to focus on in your marketing.

**PRESENTERS:** Aimee Gruber, Secondary School Admission Test Board (NJ); Kevin Plummer, Tampa Preparatory School (FL)

**Room 203**

**LEVEL Intermediate**

GOVERNANCE

Board Not Bored: Structuring Board Retreats with 21st Century Learning

Learn how The Hill School completely overhauled its board meetings to leverage the talent in the room, advance the school’s mission, establish true camaraderie, and create a culture of generative governance while simultaneously allowing trustees to experience 21st century teaching and learning first hand. You can do it too!

**PRESENTERS:** Jonathan Martin, Jonathan E. Martin Ed Services (AZ); Clair Ward, Valley School of Ligonier (PA)

**Room 102**

**LEVEL Intermediate**

Dynamic Change for a Changing World

When is the time right to seize a strategic opportunity that will forever change a school’s course? How does a school handle both the transformational and the daily business at hand? Find out how one school took the leap toward an opportunity of a lifetime and collaborated to manage the biggest project it had ever undertaken to a successful conclusion.

**PRESENTERS:** Stephanie Flanigan, Julie Bragdon, and Monique Davis, Montessori School of Denver (CO); Andy Rockmore, Shears Adkins + Rockmore (CO)

**Room 202**

**LEVEL Advanced**

The Head’s Retirement as Learning and Innovation (Both for the School and the Head!)

Few people really like change, but it can bring new life. When a head of school decides to retire, everybody feels nervous. However this change can bring important and life-giving opportunities for the head and the school if both plan carefully for it. Examine retirement from the head’s and school’s perspectives, including valuable context and questions that both need to ask.

**PRESENTERS:** Ralph Davison, Carney, Sandoe & Associates (NC); Phyllis Palmiero, Collegiate School (VA)

**Room 105**

**LEVEL Introductory**
Does Your Mission Match Your Market? An Examination of Market Appeal and Mission Fidelity

Mission statements capture the core focus of schools, proving invaluable when creating curriculum plans, assessing student performance, and communicating the value-add to the community. Explore trends in independent school missions and markets. Learn how to strengthen your school’s market appeal by speaking to your value-add. Discover new features of DASL to assist in this effort.

**PRESENTERS:** Constance Clark and Hilary LaMonte, NAIS (DC)
**Room 103**
**LEVEL Introductory**

Enrollment Management Planning: The Head of School and Director of Admission Partnership

Enrollment management is not a quick fix to successfully enroll a school. The planning process requires schools to cut across traditional boundaries of office functions in order to enroll and retain students. It demands a strong partnership between the head of school and director of admission. Examine the importance of trust and collaboration in planning for a shift from admissions to enrollment management.

**PRESENTERS:** Susanne Carpenter and Antonio Viva, Walnut Hill School for the Arts (MA)
**Room 204**
**LEVEL Introductory**

The Head of School and Business Officer Partnership

You need a team-based program to develop a strong partnership that advances the mission and financial sustainability of independent schools. Hear best practices from a team modeling this strategic relationship. Discuss critical school roles through case studies to create a greater understanding of each others’ perspectives to support working effectively together.

**PRESENTERS:** Jeff Shields, National Business Officers Association (DC); Kimberley Roberts and William Hodgetts, Garrison Forest School (MD)
**Room 302**
**LEVEL Intermediate**

Independent School Leadership Transitions: Is Your School Prepared?

The commitment of time and resources required to search for a new head of school has become staggering. Yet many times these are unsuccessful. Most schools do not consider succession planning in their strategic thinking — either for the head or other key leaders. Explore the challenges schools face in leadership transitions for the head of school and other key leaders.

**PRESENTER:** Marc Levinson, Mid-South Independent School Business Officers (GA)
**Room 101**
**LEVEL Intermediate**

Mission Advancement Incubator (MAI)

**PRESENTERS:** Eric Barber, The Evergreen School (WA); James Carroll, Beauvoir, The National Cathedral Elementary School (DC); Ryan Grady, Pilgrim School (CA); Danny Karpf, Gordon School (RI); Howard Levin, Schools of the Sacred Heart (CA); Ben Dougherty, The Derryfield School (NH)

Creating Culture: The Evolution of Independent School Leadership

**PRESENTERS:** Christopher Chesley, Interlochen Arts Academy (MI); Henry Fairfax, The Haverford School (PA); John Hoye, The Awty International School (TX); Paul Keller, Wayland Academy (WI); John Newman, Idyllwild Arts Academy (CA); Eric Osorio, Worcester Academy (MA)

Team Diversity: Creating Institutional Change Through a Diversity Team

How do schools create effective methods to implement diversity education in each division on campus? Learn how Hathaway Brown School’s Center for Multicultural Affairs has implemented a diversity team with the goal of engaging the school in the work of creating an inclusive and informed community. Hear our approach to encouraging leadership and action around topics of diversity and multiculturalism across a PK-12 school.

**PRESENTERS:** Camille Seals, LaVona Carpenter, and Olivia Geaghan, Hathaway Brown School (OH)
**Room 207**
**LEVEL Intermediate**

Education Rethink 2020: Are You There Yet?

What will education look like in 2020? Will private schools as we know them today continue to be successful? What new learning tools will parents expect? How will we measure academic success? Who will be the faculty? What facilities will parents be like in 2020? Join us to rethink education.

**PRESENTER:** Richard Odell, IMG Academy (FL)
**Room 304**
**LEVEL Advanced**

Effective Analysis of Your Technology Department

The operation, staffing, and inner workings of IT can be difficult to probe for school leaders. Avoiding all acronyms and geek-speak, gain a detailed framework for evaluating technology department personnel, infrastructure, risk management, and academic impact by cataloging real-world examples of the policy and details behind best practices.

**PRESENTER:** Demetri Orlando, Buckingham Browne & Nichols School (MA)
**Room 311**
**LEVEL Intermediate**
Greening Together: Sustainable Public and Private Schools
Traditional public and charter schools have made great strides in becoming green and environmentally sustainable, especially in energy efficiency, renewable energy, and green purchasing plans. Learn from findings from recent surveys of green public and private schools, present best practices from public schools, and explore opportunities for public-private collaboration.
PRESENTER: Paul Chapman, Inverness Associates (CA); Maureen Aylward, Project Green Schools (MA)
Room 104
LEVEL Intermediate

Managing Custody Issues: What to Do When Mom and Dad Disagree?
Today’s family relationships are increasingly complex and student issues related to custody and divorce often arise at independent schools. Does one parent have the right to approve his or her child’s application to the school over the objection of the other parent? What happens when one parent approves the child’s participation in a foreign study program and the other parent says no? How should court orders be handled? Learn this and more.
PRESENTERS: Linda Johnson, McLane, Graf, Raulerson & Middleton Professional Association (NH); Peter Saliba, Tilton School (NH)
Room 308
LEVEL Intermediate

Parents Who Bully the School: The Compleat Guide to Coping
Schools everywhere report rising concerns about parents who bully educators, insist on getting their way, are disrespectful and demeaning, demand, and threaten. They cause fear and frustration and leave educators at a real loss. Discover the Magic Six simple, effective strategies to empower educators, defuse conflict, build trust, and strengthen partnership.
PRESENTERS: Robert Evans, The Human Relations Service (MA); Michael Thompson, clinical psychologist (MA)
Room 312
LEVEL Intermediate

SSS School and Family Portals
Join SSS for a breakout session devoted to introducing its new financial aid technology: the SSS School and Family Portals. Get an overview of the new SSS features and capabilities and learn how they can make financial aid management more efficient, strategic, and successful.
PRESENTER: Kristen Power, NAIS (DC)
Room 306
LEVEL Introductory

What Is Your R&D Budget?
Find out how to use innovation to develop new programs and generate revenue. Leverage the strength and the talent of your faculty, parents, and alumni to create new programs. In an environment where public schools offer excellent academic alternatives, it is increasingly important to adapt and improve programs to show a distinct advantage and value of an independent school education.
PRESENTERS: Kevin Merges and Mythili Lahiri, Rutgers Preparatory School (NJ)
Room 110
LEVEL Intermediate

Balancing Tradition and Innovation: The Case for a New Model in Global Programs
After conducting an in-depth study of the student experience abroad, School Year Abroad was confronted with results that challenged accepted assumptions of what students learn by participating in global programs. Learn how this reflection helped SYA create innovative new initiatives aimed at improving student intercultural competence and creativity and how your school can do the same.
PRESENTERS: Aric Visser, School Year Abroad (SPAIN); Jack Creeden, School Year Abroad (MA)
Room 309
LEVEL Intermediate
In the Trenches with K-12 Design Thinking

Design thinking is human-centered problem solving. One size does not fit all and it’s not a step-by-step blueprint. Instead the modes and methods of design thinking can be adapted to meet unique needs. Meet a panel of design thinking leaders who came together via Twitter to start and moderate #dtk12chat — a weekly conversation about design thinking in K-12.

**PRESENTERS:** Lisa Palmieri, The Ellis School (PA); Mary Cantwell and Trey Boden, Mount Vernon Presbyterian School (GA); Shelley Paul, Woodward Academy (GA)

**Room 206**

**LEVEL Introductory**

**THE STUDENT EXPERIENCE**

Empowering Youth to Engage in Smart, Sustainable Change Through Global Service Learning

For 23 years buildOn has worked with thousands of students to train them in advocacy, fund-raising, and leadership skills, as well as the in-depth knowledge necessary to effect long-lasting change in the developing world by building schools and improving access to education. Explore the journey from igniting a passion for sustainable change in our youth to empowering them with the tools to accomplish and assess their impact.

**PRESENTERS:** Jennifer Lishansky and Tom Silverman, buildOn (CT); Paul Benney, St. Ann's School (NY)

**Room 109**

**LEVEL Intermediate**

The Exeter-Noble Network Project: A Model for Public-Private School Collaboration

Hear about the innovative new collaboration designed to introduce student-centered learning into a new Noble school. Exeter and Noble will work together to do initial and ongoing teacher training, curriculum development, and assessment with the goal of creating a new paradigm in urban public education.

**PRESENTERS:** Ethan Shapiro, Phillips Exeter Academy (NH); Pablo Sierra, Pritzker College Prep (IL)

**Room 108**

**LEVEL Introductory**
FRIDAY AT A GLANCE

6:30 AM - 3:00 PM
Registration Booth is open.

6:30 AM - 5:00 PM
Information Booth is open.

6:45 - 7:45 AM
Coffee and Tea

8:00 - 9:00 AM
One-Hour Workshop Block 4
Featured Workshop with Emily Bazelon

8:00 - 9:30 AM AND 11:00 AM - 2:00 PM
Exhibit Hall, NAIS Bookstore, and Member Resource Center Open

9:00 - 9:30 AM
Break and Book Signing with Emily Bazelon

9:30 - 11:00 AM
General Session Panel on the Future of Education
Featuring Rebecca Chopp, Pamela Gunter-Smith, Nannerl Keohane, and Paul LeBlanc
Moderated by John Chubb

11:00 - 11:30 AM
Break

11:30 AM - 12:30 PM
One-Hour Workshop Block 5
NAIS Diversity Leadership Award and Workshop Honoring Doreen Oleson

12:30 - 1:30 PM
Complimentary Lunch in the Exhibit Hall

1:30 - 3:00 PM
90-Minute Workshop
Warning: Not All Parents Are Alike

1:30 - 2:30 PM
One-Hour Workshop Block 6
Featured Workshop with Rafe Esquith

2:30 - 3:00 PM
Break and Book Signing with Rafe Esquith

3:00 - 4:30 PM
Closing General Session with Sarah Lewis

4:30 - 5:00 PM
Book Signing with Sarah Lewis

ALL NAIS MEETINGS TAKE PLACE IN THE CONVENTION CENTER UNLESS OTHERWISE NOTED.
SHARE YOUR EXPERIENCE! USE THE CONFERENCE APP TO EVALUATE ONE- AND THREE-HOUR WORKSHOPS INSTANTLY.

6:30 AM – 3:00 PM
REGISTRATION
Registration Booth is open.
Hall C Pre-function Hallway

6:30 AM – 5:00 PM
INFORMATION
Information Booth is open.
Hall C Pre-function Hallway

6:45 – 7:45 AM
COFFEE AND TEA
Enjoy complimentary coffee and tea.

8:00 – 9:00 AM
ONE-HOUR WORKSHOP
BLOCK 4

FEATURED WORKSHOP
Emily Bazelon
Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy
Introduction by Erika Prahl, director of financial aid, Middlesex School (Massachusetts), and 2015 NAIS Annual Conference Think Tank member
Ballroom A
See Bazelon’s bio on page 11.

COMMUNICATIONS AND ADVANCEMENT

Practical Tools to Make Your Messages Sing
Making your mission and vision statements more unique and compelling? Getting everyone in your school delivering the same key messages? Impossible? Not at all! Focusing on both the high-level mission and vision and the practical day-to-day work of describing the school, learn practical tools you can use in your school immediately. Bring your questions to discuss with the group.
PRESENTERS: Skip Kotkins, Carney, Sandoe & Associates (WA); Amanda Darling, Lakeside School (WA)
Room 103
LEVEL Intermediate

What Keeps You up at Night? Prepare for What Could Be Your School's Worst Event
Even the strongest, best prepared leaders fear crises, which can feel very unsettling. There are ways you can prepare in advance in addition to policies and procedures. Discuss crises ranging from sexual misconduct to the death of a student and many others. Gain proven strategies that will help manage the unimaginable. Analyze the current crisis landscape and best practices.
PRESENTERS: Jane Hulbert, The Jane Group (IL); Myra McGovern, NAIS (DC)
Room 210
LEVEL Introductory

GOVERNANCE

Do the Right Thing: Understand That Head of School Employment Contract
Examine the key parts of a head of school employment agreement. Explore examples of key contract provisions, how to research what to expect and ask from your school, strategy, the role of the school’s search consultant, and how to keep the negotiations in perspective with your family. Questions and participation welcomed.
PRESENTERS: Terrence Briggs, Bowditch & Dewey, LLP (MA); Ronald Cino, Worcester Academy (MA)
Room 109
LEVEL Intermediate

Steps Your School Should Take to Ensure Healthy Employee Interactions with Students
Helping employees set and maintain appropriate boundaries with students takes a systemic approach by schools — from the trustee level down to every employee. Learn the steps your school should take, including adoption of codes of conduct policies, training programs, and educating employees on setting and maintaining appropriate boundaries and knowing when to come forward with concerns.
PRESENTERS: Linda Johnson, McLane, Graf, Raulerson & Middleton Professional Association (NH); Chris Day, Holderness School (NH)
Room 110
LEVEL Intermediate

The results are in! Learn the outcomes from an industrywide website navigation and usability survey of 3,000+ private school websites. See how schools position themselves for success. Explore how many schools are building responsive websites and how they utilize navigation and content. Use the survey results as a brand new tool to evaluate your website navigation against industry standard practices.
PRESENTERS: Peter Barron, Blackbaud (NH); Stacy Jagodowski, Cheshire Academy (CT)
Room 206
LEVEL Intermediate

Solicitation Savvy = Fearless Fund-Raising
A little experience is all you need to learn the positive language and mindset for enjoying gift solicitation and doing it well. Design a successful solicitation strategy, identify tips and techniques for training volunteer fund-raisers, learn how to address donor objections, and work through a case study that provides an opportunity to put theory into practice.
PRESENTERS: Starr Snead, Advancement Connections (SC); Shelley Reese, The Learning Center for the Deaf (MA)
Room 305
LEVEL Intermediate

Rock Your School’s Website: Lessons from 3,000+ Independent Schools
PRESENTERS: Jane Hulbert, The Jane Group (IL); Myra McGovern, NAIS (DC)
Room 210
LEVEL Introductory

SHARE YOUR EXPERIENCE! USE THE CONFERENCE APP TO EVALUATE ONE- AND THREE-HOUR WORKSHOPS INSTANTLY.

BOOK SIGNING EVENT
LEADERSHIP DEVELOPMENT

Accreditation: A Transformative Process
The shift from an emphasis on school sustainability to innovation and revolution is reflected in the approach that forward-thinking independent school associations are taking regarding the role and promise of the accreditation process. In the interest of school improvement and strategic thinking, discuss with accreditation directors how the process leads schools to relevance, renewal, and disruptive innovation.

PRESENTERS: Judith Sheridan and George Swain, New York State Association of Independent Schools (NY); James Mooney, New England Association of Schools and Colleges (MA); Aggie Malter, Pennsylvania Association of Independent Schools (PA); Betsy Hunroe, Virginia Association of Independent Schools (VA)

Room 105
LEVEL Intermediate

Going to School Where Your Parent Is Head: The Real Story from “Faculty Brats”
How do we better support the learning of faculty children while their parents lead? What is it like to attend the school your parent leads? What are the benefits and drawbacks? What could improve this experience? What does the school need to be aware of for these kids? Join three panelists who can answer these questions and more drawing from their personal experiences as children of heads who attended or presently attend their parent’s school.

PRESENTERS: Jodi McGary, licensed clinical social worker (MA); Bridgman Sellers, senior at Friends’ Central School (PA); Elizabeth Suitor, junior at Wentworth Institute of Technology (MA)

Room 300
LEVEL Advanced

Leading and Teaching Through Listening: A Learning Paradigm of Connection
Come to this fun, interactive workshop to explore your listening style and your capacity to help your students navigate the challenges they encounter in school and life. As we innovate in our schools, we inevitably instigate change, creating an opportunity for growth if it is reflected on and understood. Learn how to listen closely, building a muscle of reflection so our students can develop resilient engagement with the revolution.

PRESENTERS: Ellen Honnet, Stanley H. King Counseling Institute (MA); Jack Creeden, School Year Abroad (MA)
Room 309
LEVEL Introductory

NAIS Fellowship for Aspiring School Heads

The Courage to Change: Gender Identity in our Schools

PRESENTERS: Julie Bragdon, Montessori School of Denver (CO); Christi Campbell, Ascension Episcopal School (LA); Beth Mulvey, Indian Springs School (AL); Jason Seggern, Delaware Valley Friends School (DE); Kevin Soja, Episcopal High School (VA); Stacy Turner, Hamlin Robinson School (WA)

Room 200
LEVEL Introductory

School Health and the Alignment of Value Language

PRESENTERS: Robert Blackwell, Adelson Educational Campus (NV); Allen Broyles, The Howard School (GA); Michael Magno, Providence Day School (NC); Robert McQuitty, Aidan Montessori School (DC); John Melton, The Country School (MD); Jaiwant Mulik, The O’Neal School (NC)

Room 300
LEVEL Introductory
**Pros, Cons, and Uses of Next-Generation Assessment Tools**

Surely we test our students enough already — and at too great a cost? Many schools are finding great value in using next-generation value-adding assessments. Uncover how NAIS and schools are using these new assessment tools — MAP, HSSSE, MSA, and PISA-based testing — for advocacy purposes and to advance institutional and critical instructional goals.

**PRESENTERS:** Amada Torres, NAIS (DC); Jonathan Martin, Jonathan E. Martin Ed Services (AZ)

Room 102

LEVEL Intermediate

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**Develop, Market, and Manage Revenue-Enhancing Summer Programming at Your Institution**

Explore the why and how-to steps, tools, and resources to evaluate and develop successful summer programs. Learn what others are doing and discover how these programs are conceived, launched, marketed, and operated from industry insiders who have done so for private and nonprofit entities in the day camp, sleep-away camp, and education arenas. Evaluate program development using a provided decision matrix.

**PRESENTERS:** Eric Stein and Jill Tipograph, Everything Summer (NY); Peter Gilbert, Salisbury School (CT); Noah Cooper and Margaret Cooper, Ivy League School (NY)

Room 308

LEVEL Introductory

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**How to Simplify Managing Your School’s IT in the Age of 1-to-1, BYOD, and Hybrid Learning**

The historical management model of a centrally, fully controlled IT environment is expensive, ineffective, and counter productive. What is your school’s goal for technology use and deployment? Are you meeting that goal? Is your IT management paradigm assisting the institution or impeding its progress? How does the school evaluate if the current technology model being instituted is as effective as it can be for you students? Come find answers.

**PRESENTERS:** James Huffaker and Mark Davies, The Hun School of Princeton (NJ)

Room 306

LEVEL Introductory

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**Is Your School Community Prepared for a Strategic Enrollment Management Plan?**

Those of us entrenched in schools are currently seeing a paradigm shift in admissions. Schools are transitioning in how they attract prospective students by moving from the traditional admission process to strategic enrollment management. Learn how to fill seats and become solvent and resilient against any economic downturn that may affect enrollment. The answer is strategic enrollment management.

**PRESENTERS:** Chris Pryor and Fred McGaughan, Gowan Group (NY); John Barrengos, The Putney School (VT)

Room 301

LEVEL Intermediate

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**Measuring Best Practices in Institutional Sustainability**

Explore Protostar, a robust tool to measure sustainability initiatives at independent schools, using three case studies. Discuss how you can use Protostar to spur intraschool collaboration, as well as your school’s sustainability efforts.

**PRESENTERS:** Frank Barros, King Low-Heywood Thomas (MA); James Bentley, St. Johnsbury Academy (VT); Katrina Linthorst Homan, Choate Rosemary Hall (CT)

Room 108

LEVEL Intermediate

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**Outside-the-Box Thinking in Independent School Admission**

Traditional admission funnel tactics are failing. NAIS schools must communicate hard-to-quantify benefits to busy, financially nervous, and inconsistently informed families. A set of novel outside-the-box tactics delivered a 110 percent increase in applications for one school through the recession. The tactics are transportable and offer a path for enrollment health nationally.

**PRESENTER:** Peter Anderson, The Episcopal Academy (PA)

Room 201

LEVEL Intermediate

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**Private for All to See: The Limits and Lessons of Confidentiality in an Online World**

Social media present independent school employees and students with both opportunities and hazards. Develop a framework for discussing how to navigate the issues that arise when technology catapults private lives into the public eye.

**PRESENTER:** Michael Blacher, Liebert Cassidy Whitmore (CA)

Room 204

LEVEL Intermediate

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**Bringing the Maker Movement to K–3 Students**

Learn how to set up a mini makerspace that encourages your K–3 students to tinker and play. Journey through specific examples of maker projects that work well with early elementary students. With projects like taking apart old keyboards, creating handheld games with cardboard and masking tape, and building simple circuits, it’s easy to create the perfect conditions for younger students to explore, invent, and learn!

**PRESENTER:** Alice Baggett, Seattle Country Day School (WA)

Room 202

LEVEL Introductory

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**Building a Successful 1:1 iPad Program: All Students, All Faculty, All In**

Learn how Dana Hall School conceived, designed, and implemented its successful 1:1 iPad initiative. Explore the timeline, support structure, change strategy, program goals, assessments, and student involvement. Gain valuable insights into 1:1 program development in light of education in the 21st century.

**PRESENTERS:** Elizabeth Paushter, Robert Mather, and Charles Breslin, Dana Hall School (MA)

Room 203

LEVEL Intermediate

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8:00 – 9:00 AM
ONE-HOUR WORKSHOP BLOCK 4

**Education for Global Citizenship: People, Food, Energy, and Sustainability**
Discover interdisciplinary, hands-on activities to help students think critically and creatively about global challenges to the planet and human well-being. Engage in activities that build skills in several content areas while introducing concepts of sustainability, resource use, and living conditions around the globe.

**PRESENTER:** Polly Vanasse, Lesley Ellis School (MA)
**Room 104**
**LEVEL Intermediate**

**From Rocket Stoves to Robohands — Engaging Students Through Real-World Projects**
Providing students with the opportunity to learn through innovative projects that address real-world problems can have immeasurable effects on their learning and engagement. Using two such projects (The Global Efficient Cookstove and Brookwood Robohand Projects) as models, uncover the benefits, challenges, and rewards that result from connecting students to their world through work such as this.

**PRESENTER:** Rich Lehrer, Brookwood School (MA)
**Room 312**
**LEVEL Introductory**

**Globally Relevant and Culturally Responsive Classrooms: A Design Thinking Model**
Add a global dimension to service learning and enable deep classroom discourse about race, class, and power by using the Nobis Global Action Model. This innovative design thinking approach guides students to comprehend and devise ways to respond to global issues through the use of technology. This model focuses on students’ learning using media, creativity, critical thinking, problem solving, and teamwork – all with a global perspective.

**PRESENTERS:** Christen Clougherty, Nobis Project, Inc. (GA); Will Nisbet, Maret School (DC); Natania Kremer, Brooklyn Friends School (NY)
**Room 101**
**LEVEL Intermediate**

**How to Revolutionize Academic Courses for Deeper, Engaged Learning**
Can one teach individualized curricula simultaneously in a single class? Use a design thinking framework to understand how students can pursue their own curiosities in the same class with common learning goals. The approach is possible, practical, and inspiring for both students and teachers. Results are more relevance, deeper engagement, and joy in learning. This case study will yield an easy, usable process.

**PRESENTERS:** Jamie Baker and Mitchell Pinkowski, Pomfret School (CT)
**Ballroom C**
**LEVEL Introductory**

**Instructional Tech Tools for Independent Schools**
We are in the foothills of the ed tech revolution. Fueled by advances in bandwidth, mobile computing, neuroscience, and big data, we are starting to see models of teaching and learning that allow for customization and differentiation. These new tools generate higher engagement, better retention, and lower costs. Here are the best players and how to deploy them.

**PRESENTERS:** John Katzman, Noodle (NY); Betsy Corcoran, EdSurge (CA); Joel Rose, New Classrooms (NY)
**Ballroom B**
**LEVEL Introductory**

**A Model in Collaboration: Merging STEAM and Global Studies**
STEAM and global studies are popular programs that often compete as schools determine how to allocate resources. Examine how teachers of both programs are using interdisciplinary activities to collaborate, using project-based learning and developing service projects that address water quality and energy in rural communities.

**PRESENTERS:** Cecelia Pan, Kelly Neely, and Chris Harman, Brimmer and May School (MA); George Stewart, Education First (MA); Devon Ducharme, St. George’s School (RI); Joseph Levine, Organization for Tropical Studies (MA)
**Room 313**
**LEVEL Intermediate**
Rethink and Redesign 21st Century Summer Learning

Examine how five independent schools design summer programs that provide students with 21st century learning opportunities, faculty with a unique lab setting to pilot new content, and a resource to leverage public partnerships. Uncover specific ways independent schools stand to benefit from implementing innovative summer programs and essential questions that interested schools should consider.

**PRESENTERS:** Charles Housiaux, Ransom Everglades School (FL); Paula Williams, Albuquerque Academy (NM); Mikki Frazer, Head-Royce School (CA); Jim Patterson, Harvard-Westlake School (CA)

Room 302
LEVEL Introductory

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**THE STUDENT EXPERIENCE**

Imagining a Future-Friendly School: Student Voice, Global Citizenship, and the Environment

Schools around the world are working to drive student engagement by ensuring deep, relevant, and authentic learning. Future-friendly schools are part of a global network developing competencies and sharing practices around the values of global citizenship, environmental stewardship, and student voice, measured through a crowd-sourced set of indicators you can use to assess your school’s progress. Join us to reflect and learn more!

**PRESENTERS:** Michael Furdyk, TakingITGlobal (CANADA); Michael Adams, American School Foundation of Monterrey (MEXICO)

Room 111
LEVEL Introductory

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Innovation by Design: Berwick Academy is Revolutionizing Student-Driven Learning

Berwick Academy has experienced exciting growth and national recognition of its Innovation Center. Its evolution has touched almost every aspect of strategic thinking and desired student learning outcomes. BIC utilizes elements of design thinking, collaboration, networking, and public demonstration. BIC has created substantial opportunities in marketing, hiring, community relations, and fund-raising. Learn how.

**PRESENTERS:** Darcy Coffta, Gregory Schneider, Eric Rawn, and Raegan Russell Berwick Academy (ME); John Gulla, The Edward E. Ford Foundation (NY)

Room 310
LEVEL Intermediate

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Mindfulness: How to Change Your School Culture by Doing Nothing

By practicing mindfulness (doing nothing — on purpose — for a given amount of time), we can reinvigorate and transform ourselves, our students, and our schools in positive ways. Benefits of mindfulness include improved academics and emotionally richer lives. See how cultivating mindfulness in schools is highly conducive to a design thinking culture.

**PRESENTERS:** Larry Kahn, Iolani School (HI); Christa Forster and James Houlihan, The Kinkaid School (TX)

Room 311
LEVEL Introductory

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Universal Values: Making Diversity Programming Accessible to All Areas of School Life

Find out how to creatively infuse diversity initiatives into the everyday life of a school using five qualities for success: creativity, ambition, universality, teamwork, and resilience. With examples of specific programs and practical steps, examine triumphs and failures on the path toward creating a welcoming, inclusive, and equitable school community.

**PRESENTERS:** Rachael Flores and Carolyn Lewis, Episcopal High School (VA)

Room 304
LEVEL Intermediate

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Panel on the Future of Education

Featuring Rebecca Chopp, Pamela Gunter-Smith, Nannerl Keohane, and Paul LeBlanc
Moderated by John Chubb

Musical performance by Walnut Hill School for the Arts (Massachusetts)

Welcome by Bonnie Ricci, assistant director, Association of Independent Schools in New England, and 2015 NAIS Annual Conference Think Tank member
Remarks and Introduction by John Chubb, president, NAIS

Veterans Memorial Auditorium

See bios for Chopp, Gunter-Smith, Keohane, and LeBlanc on pages 8 and 9.
11:30 AM – 12:30 PM
ONE-HOUR WORKSHOP
BLOCK 5

FEATURED WORKSHOP
NAIS DIVERSITY LEADERSHIP AWARD AND WORKSHOP HONORING Doreen Oleson

Introduction by Julian Braxton, director of community and multicultural affairs, The Winsor School (Massachusetts), and 2015 NAIS Annual Conference Think Tank member

Remarks by Caroline Blackwell, vice president for equity and justice, NAIS; Jay Rapp, vice president for professional development, NAIS; and John Chubb, president, NAIS

Ballroom A
See Oleson’s bio on page 11.

COMMUNICATIONS AND ADVANCEMENT

Are You Ready for a Capital Campaign?
Are you ready for a capital campaign? You may need a new science building, more scholarships, or a larger endowment, but are you — and your donors — really ready for a capital campaign? Gain insight so your school can evaluate its donor and institutional readiness.

PRESENTERS: Jeff Muddell, Winkler Group (SC); Christopher Hayes, Holy Trinity Episcopal Academy (FL)

Room 308
LEVEL Advanced

Consumer Education About Independent Education in a Changing Market
How do schools communicate their value proposition to a changing demographic of parent consumers? Learn about varying models of independent education that preserve the community and traditions of independent education while diversifying programs to meet the needs of each student, thereby communicating return on investment to parents.

PRESENTERS: Kelley Waldron, Sara Rubinstein, and Peter Smith, St. Andrew’s School (GA)
Room 101
LEVEL Intermediate

Measuring Online Engagement: 10 Things Every School Should Do
Competition among independent schools in some markets is fierce. That competition is driving schools to invest more in marketing and an improved online presence. Knowing how to leverage digital media to tell your school’s story is more important than ever. If you don’t know what is working, how can you get better? Learn how to measure your digital successes and gather empirical data around your digital communications.

PRESENTERS: Jaime Lassman and Elizabeth Pride, The Lexington School (KY); Kelley Jarrett, blackbaud (SC)
Room 110
LEVEL Introductory

Special Project? Crowd Fund It!
Donors want to know their gifts will be applied toward needs they can personally endorse. Give your audience a menu of current, detailed funding needs and start seeing new results in fund-raising. With a microsite you can share specific projects that would attract funding so donors can visualize what their gifts will support.

PRESENTERS: Mimi McMann and Suzanne Connors, Graland Country Day School (CO)
Room 109
LEVEL Intermediate
The Ugly Truth About Branding and Marketing Communications RFPs: They Are Hurting You
Your marketing and branding request for proposal is an essential ingredient in identifying the right strategic partner to help with market research, position analysis, message development, specialized creative and production services, and ad planning. But most school RFPs fail to provide the essential information needed to make the best choice. Learn the right way to get the big results you need.

**PRESENTERS:** Carol Cheney, Cheney & Company (CT); David Thiel, Deerfield Academy (MA)

**Room 111**

**LEVEL Intermediate**

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**GOVERNANCE**

Business Thinking, Engineering Thinking, Design Thinking Strategy, and Board Development
Through the creation of metrics to assess strategic progress, the SCDS board experienced first hand its goal to cultivate innovation. Employing the tools of business thinking/manage forward, engineering thinking/solve forward, and design thinking/discover forward, the board transformed into a design team of diverse skills. Explore the benefits and challenges of cultivating innovation at the strategic level.

**PRESENTERS:** Kay Betts, Bettstrategic Group (GA); Bradley Weaver and Katie Murphy, Sonoma Country Day School (CA)

**Room 201**

**LEVEL Introductory**

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**LEADERSHIP DEVELOPMENT**

Designing for Global Citizenship
An oft-recurring question in schools has been whether we are preparing students to live and participate meaningfully in the world as global citizens. More than marketing language, being a global citizen means something in terms of outcomes. Discover those parameters in this session and leave with tools to frame your school’s decision making around being global.

**PRESENTER:** Kevin Ruth, ECIS (ENGLAND)

**Room 104**

**LEVEL Intermediate**

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Designing the Culturally Aware Device Program
We want all of our students to be continuously adaptive learners, yet frequently we adopt one-size-fits-all technology solutions. How can your school choose the best device program for your school’s culture? University Prep used design thinking to discover norms and habits that informed program design. The Harker School explored the match between device and cognitive development. Come share your experiences.

**PRESENTERS:** Richard Kassissieh, University Preparatory Academy (WA); Daniel Hudkins, The Harker School (CA)

**Room 203**

**LEVEL Intermediate**

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Diving into Design Thinking: The NAIS Annual Conference as a Laboratory Experience
Can the conference itself be a laboratory for learning and a playground for exploring design thinking? Dive into the process of creative problem solving by joining an ongoing, real-world design challenge focused on building optimal professional learning experiences for educators. Explore the design modes of prototyping and testing and develop tactics for giving and receiving meaningful feedback.

**PRESENTERS:** Carla Silver, Leadership + Design (CA); Matt Glendinning, Moses Brown School (RI); Greg Bamford, Watershed School (CO)

**Room 210**

**LEVEL Introductory**

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Rethinking Professional Development via the Individualized Teacher Improvement Plan
The individualized teacher improvement plan (ITIP) is a cyclical, three-year model that connects professional development, evaluation, and compensation. Join three teachers from University Prep to discuss the rationale, process, and outcomes of the ITIP from a faculty perspective. Journey through their work on culminating portfolios and find out how the ITIP impacted teaching.

**PRESENTERS:** Ty Talbot, Dana Bettinger, and Mikayla Patella-Buckley, University Preparatory Academy (WA)

**Room 102**

**LEVEL Intermediate**

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**MANAGEMENT**

The Blank Slate of New
A new boarding-day school is being created. It aims to produce the outstanding results of the best schools at under half the tuition usually charged. Examine the key decisions that have been made to make this possible — and likely!

**PRESENTER:** Graham Baldwin, The Westside School (CANADA)

**Room 107**

**LEVEL Advanced**

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Current and Coming Legal Issues for Independent Schools
Legal issues continue to fascinate and horrify schools leaders of all kinds. This year’s round-up of the most pressing and pressuring promises to keep you on your toes. Enterprise risk management? National Labor Relations Board? Teachers with tape? Come join this exciting session with NAIS’s legal counsel to discuss the current and coming legal issues for independent schools!

**PRESENTER:** Debra Wilson, NAIS (DC)

**Room 207**

**LEVEL Intermediate**

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NAIS Fellowship for Aspiring School Heads

**Using Empathic Design to Solve NAIS Sustainability Issues**

**PRESENTERS:** David Calamaro, Delaware Valley Friends School (DE); Tim Delahaunty, New Canaan Country School (CT); Matt Green, Haverford School (PA); Henry Heil, Woodberry Forest School (VA); Timothy Hipp, Woodward Academy (GA); Michael Kris, Trinity Valley School (TX)

**From Fellowship to Headship: Learning to Lead**

**PRESENTERS:** Jay Rapp, NAIS; NAIS Fellowship Alumni

**Room 200**

**LEVEL Intermediate**
Developing Strategic Partnerships to Raise Reputation, Revenue, and Enrollment
Using strategic planning theory and exploring The Gunston School’s unique partnerships with the YMCA, the USTA, Horizons, and the Chesapeake Bay Trust, learn how to conceptualize and develop strategic partnerships that can diversify a school’s revenue sources, enhance a school’s brand value, and cultivate new enrollment candidates.
PRESENTERS: John Lewis, The Gunston School (MD); Gregory Hagin, CCS (NJ)
Room 108
LEVEL Advanced

I Don’t Want to Make the Sausage Anymore: Candid Insights from the World of College Admission
Over the past 20 years, the attention in the media and in our schools on college admission has grown. Join two former directors of college admissions (University of Pennsylvania and Dickinson College) who have recently moved into independent school administration to discuss the changing landscape of higher education, realities of selective college admission, and how this topic challenges our schools and missions.
PRESENTERS: Gavin Bradley, Pace Academy (GA); Stephanie Balmer, Harpeth Hall School (TN); Quenby Mott, The Kinkaid School (TX); John Mahoney, Boston College (MA)
Room 202
LEVEL Intermediate

Knowing What Really Matters: Creating a Campus Master Plan for Students and School Culture
St. Paul’s Episcopal School has always had a clarity of mission, but until recently that mission was not always fully articulated. First through a campus master plan, then a branding exercise, the school is now embarking on building a new student center, which will be the physical manifestation of its brand “Knowing What REALLY Matters.” Explore this highly inclusive and collaborative process.
PRESENTERS: Peter Winebrenner, Hord Coplan Macht (MD); Marty Lester, St. Paul’s Episcopal School (AL)
Room 105
LEVEL Intermediate

Revolutionizing Parent Education
One of the keys to an engaged parent community is an effective parent education program. In today’s ever-changing world, it’s not enough to offer an educational program that gives students the tools for a new age without thinking about the tools parents need as well. Find out how to design a new and effective approach to parent education.
PRESENTERS: Stephanie Flanigan and Julie Bragdon, Montessori School of Denver (CO)
Room 202
LEVEL Intermediate

You Have How Many International Students? The Importance of Community Buy-in
More than 290,000 degree-seeking Chinese students currently study in the U.S. Despite providing irrefutable benefits to schools, misperceptions about the students’ impact remain a problem in American education. Analyze the phenomenon in higher education to discover how community buy-in, professional development, and student support can overcome stereotypes in independent schools.
PRESENTERS: Robert Graves, Palm Valley School (CA); Jacob Mobley, gphomestay (MA); Susan Morrissey, The Cambridge Institute of International Education (MA)
Room 204
LEVEL Intermediate
**Global Civic Literacy in the Classroom and Beyond**
An aptitude for making rational decisions in complex situations is an essential civic capacity. As global networks grow, exposure to diverse perspectives, needs, values, and cultures becomes unavoidable. Consequently, the ability to make choices in a pluralistic society is now more critical than ever. Discover tools and strategies for cultivating global awareness and teaching ethical decision making for a connected future.

**PRESENTERS:** Jen Girten and Kim Machnik, Heifer International (AR); Stephen Robinson, Southern Association of Independent Schools (GA); Beverly Fitzsousa, Renbrook School (CT)

**Room 103**
**LEVEL Intermediate**

**Grading for Global Competency**
Reimagine your assessments in order to provide a complete picture of your students as global citizens. Explore how to assess noncognitive measures and core academic competencies to support the growth of middle-level students. Discover how to reframe assessments to ease the burden of grading and foreground 21st century skills.

**PRESENTERS:** Kathleen West, Elizabeth Aurand Hastings, and KK Neimman, The Blake School (MN)

**Room 302**
**LEVEL Intermediate**

**Inspiring Creation in Middle School History: Digital Timelines, iBooks, and Augmented Reality**
This is digital history at its finest — interactive timelines, iBooks, and digital museums with augmented reality! Explore fun and engaging ways to help students create content in a 1:1 environment that builds skills and challenges critical thought. Journey through three specific digital history projects that proved a resounding success with students.

**PRESENTER:** Elizabeth Gryczewski and Katie Knicely, Flint Hill School (VA)

**Room 313**
**LEVEL Introductory**

**Leading the Disruption: Program Building in Innovation and Entrepreneurship**
In 2014, three schools were awarded E.E. Ford Leadership Challenge Grants to develop the skills of an innovator in semester-long programs connecting high school students to their cities. Explore the unique aspects of each program and consider the common themes of inquiry, design thinking, civic engagement, and real-world problem solving.

**PRESENTERS:** Lisa Feiertag, Seattle Academy of Arts and Sciences (WA); Doris Korda, Hawken School (OH); Laura Deisley, The Lovett School (GA)

**Room 304**
**LEVEL Introductory**

**Putting the “I” in Science: Science Education that Inspires Citizenship**
Increasingly to be effective citizens we need a deep understanding of science. Yet in school we tend to disconnect science from the way we live and miss opportunities to help students invest in solving science-based societal challenges. Examine ways schools should connect science to citizenship — especially how we teach students to write about science.

**PRESENTERS:** Lise Goddard and Laurie Munger, Midland School (CA); Michael Brosnan, NAIS (DC)

**Room 311**
**LEVEL Intermediate**

**Reconceptualizing Academic Support in Independent Schools: An Approach for the 21st Century**
Let’s start a new conversation about students who struggle in school and the ways we support them. Hear about one school working to change current beliefs about learning differences by reframing the process by which we identify, evaluate, describe, understand, and respond to typical challenges in students’ learning, while significantly reducing the need for accommodations.

**PRESENTER:** Laura Vantine, The Winsor School (MA)

**Room 301**
**LEVEL Advanced**
Teachers Unplugged
Take this opportunity to talk about what interests you! Based on the unconference format, you can drive discussion topics, share knowledge and passions, and find solutions to common challenges. Meet fellow educators from across the country, learn from them, and share your expertise with the group.

**PRESENTERS:** Liz Davis, Keys School (CA); Jenni Swanson Voorhees, Sidwell Friends School (DC); Chris Bigengo, Greenhill School (TX); Sophie Halliday, Saint Andrew’s Priory School (HI); Demetri Orlando, Buckingham Browne & Nichols School (MA); Toni Cross, Hathaway Brown School (OH)

**Ballroom B**
**LEVEL Introductory**

Using the Stop Motion Studio App to Enhance Learning in Science
Learn how to use the Stop Motion studio HD App with students to demonstrate understanding of 3D processes that occur over time. Well suited to the sciences, such an activity can also be used in other subjects. Bring your iPad or iPhone (iPad preferable). Download the free Stop Motion Studio from the app store before the workshop.

**PRESENTERS:** Stephanie Castle and Richard Thornley, United Nations International School (NY)

**Room 206**
**LEVEL Introductory**

Cultural Competence and Educational-Relational Thinking: Bridging Learning and Community
Join us to extend our conversation from last year’s panel on Cultural Competency and 21st Century Skills. Together we’ll explore the connections between relational learning and inclusive communities and identify the kinds of resources that will help schools cultivate cultural competency for deeper learning in our schools of the future.

**PRESENTERS:** Chris Thinnes, Center for the Future of Education and Democracy (CA); Steven Jones, Jones and Associates Consulting, Inc. (CA); Gene Batiste, Independent Education (DC); Rosetta Lee, Seattle Girls School (WA)

**Room 312**
**LEVEL Intermediate**

No Snoozing Classroom: Incorporating Movement to Enhance Student Learning
Get the blood circulating! Re-energize your students with large and small movements. Discover how to use everything from a short walk to finger motions. Learn the latest research on why to incorporate movement, as well as tested classroom strategies. Then get up and move, test each strategy, discuss what works, and how you can use it.

**PRESENTERS:** Hadley Ferguson and Betty Ann Fish, Springside Chestnut Hill Academy (PA)

**Room 306**
**LEVEL Introductory**

**11:30 AM – 12:30 PM**
**ONE-HOUR WORKSHOP BLOCK 5**

**THE STUDENT EXPERIENCE**

**12:30 – 1:30 PM**
**LUNCH**
Complimentary Lunch in the Exhibit Hall.
Exhibit Hall (Halls C and D)
The Board’s Role in Development
Every trustee must play a clearly defined role in development. Following the new fourth edition of *The Handbook of Philanthropy at Independent Schools*, focus on key trustee roles as fiduciaries, philanthropic leaders, donors, and fund-raisers. Cover themes including assembling the right board, assuring readiness for a successful development program, and working with your head, development director, and volunteers.

**PRESENTER:** Helen Colson, Helen Colson Development Associates (MD)
**Room 109**
**LEVEL Intermediate**

Kaboom! Launching Your Next Campaign with a Bang
Excited about your new strategic plan? Bringing a vision to fruition is rewarding but daunting work and therein lies a design challenge: How can schools maintain the high levels of engagement that lead to effective implementation? Find out how one school used design thinking as a leadership strategy to reimagine the whole concept of strategic plan and in the process launch the loudest quiet phase in fund-raising history.

**PRESENTER:** Matt Glendinning, Moses Brown School (RI)
**Room 107**
**LEVEL Intermediate**

Personalized Storytelling to Drive Word-of-Mouth Brand Attention for Your School
Word of mouth is the most trusted form of advertising and in the Digital Age those testimonials have moved online. Worcester Academy and Chapel Hill-Chauncy Hall have both implemented a personalized storytelling strategy to encourage, facilitate, and scale marketing efforts that maximize the number of people talking about positive outcomes at their institutions.

**PRESENTERS:** Greg Abel and Matt Soule, Chapel Hill-Chauncy Hall School (MA); Neil Isakson, Worcester Academy (MA); Amy Mengel, Merit Pages, Inc. (NY)
**Room 108**
**LEVEL Intermediate**

Creating Your Board Dashboard: Aligning Mission with Metrics for Long-Term Sustainability
How do boards and heads of school evaluate the health of their institutions and ensure their school’s long-term sustainability? Learn how Shady Hill developed a board dashboard and prioritized mission-aligned metrics. Using existing resources in your community, it is easier than you think to present a meaningful snapshot of your school’s health to keep your board focused on the strategic issues and long-term trends.

**PRESENTERS:** Kim Walker and Mark Stanek, Shady Hill School (MA)
**Room 101**
**LEVEL Introductory**

Engendering Leadership: How Independent Schools Support Successful Female Leaders
Join us for a frank discussion with emerging female leaders about forging a career in independent schools. Hear a panel offer a range of perspectives on how to balance family life, self-care, and career. Discuss challenges, including developing a confident leadership style, navigating gender dynamics, establishing healthy relationships with colleagues, and cultivating effective support networks.

**PRESENTERS:** Lindsay Koss, Sinai Akiba Academy (CA); Pearl Kane, The Klingenstein Center (NY); Lucy Goldstein, St. George’s School (RI); Meera Ratnesar, Harbor Day School (CA); Frances Fondren, The Westminster Schools (GA); Karen Whitaker, The Branson School (CA); Katie Arjona, The Walker School (GA)
**Room 306**
**LEVEL Introductory**
Giving It Away: Miss Porter’s School Distributed Leadership Model
At Miss Porter’s School teacher leaders work collaboratively with the administrative leadership. In addition to bolstering faculty morale and accessing the broad expertise of our skilled faculty, this collaborative leadership model is proving to be a more efficient and cost-effective use of financial and human resources. It also allows teachers to take more initiative in developing new programs or in improving traditional ones. Join us to learn more.

PRESENTERS: Richard Abrams and Rebecca Plona, Miss Porter’s School (CT)
Room 200
LEVEL Intermediate

The Public-Private Partnership Advantage
When a school sees public-private partnership only as a nice to-do activity, it misses the benefits of engaging with public sector peers. Discover how partnership — far from distracting from the “real work” of running a school — can create significant value. Learn from these leaders how their partnership work yields demonstrable returns.

PRESENTERS: Claire Leheny, National Network of Schools in Partnership (DC); Janet Durgin, Sonoma Academy (CA); Theodorick Bland, Milton Academy (MA); Thom Greenlaw, The Ethel Walker School (CT)
Room 102
LEVEL Intermediate

Success by Design: Navigating the Division Head Role
The roles of the division head and other middle manager positions are essential to the smooth running of schools — yet few educators train specifically for these positions. Learn tips of the trade, strategies, and wisdom to help you navigate the challenges and find joy in leading from the middle.

PRESENTERS: Barbara Kraemer-Cook, Marin Country Day School (CA); Kathleen McNamara, Tuxedo Park School (NY)
Room 310
LEVEL Intermediate
Buckle up, Here We Go! Navigating the Legal Issues for Field Trips

Whether a visit to the local museum or a long excursion to Europe, field trips are essential for today’s students. However, such an experience could result in a lawsuit if something unexpected happens. Discuss the variables that are most vulnerable, the measures to reduce risks, and the foundation to create policies, procedures, and documentation.

**PRESENTERS:** Candice Pinares-Baez, Fisher & Phillips, LLP (FL); Diane Jones, Saint Andrew’s School (FL)

**Room 201**
**LEVEL Intermediate**

Green Ribbon Schools: Designing Sustainable Schools

In 2014 the U.S. Department of Education Green Ribbon Schools program recognized five NAIS schools. Hear leaders from these exemplary schools present their innovative achievements, including the process to apply for Green Ribbon Schools recognition and how this program develops more sustainable facilities, operations, and curriculum.

**PRESENTERS:** Paul Chapman, Inverness Associates (CA); Cecily Stock, San Domenico School (CA); Jay Underwood, High Meadows School (GA); Stefan Anderson, Conserve School (WI); Brigitte Bertschi, Bertschi School (WA); Scott Thacker, Greenwich Academy (CT)

**Room 204**
**LEVEL Introductory**

Legal Concerns when Enrolling International Students

Independent schools are enjoying a boom in enrollment of international students. Is a boom of legal issues to follow? Review potential legal exposure associated with enrolling international students and opportunities to limit exposure, contracting with international student placement firms, enrollment contracts, housing, guardianship, and discipline, as well as visa and vacation/break issues.

**PRESENTERS:** Caryn Pass and Heather Broadwater, Venable, LLP (DC)

**Room 111**
**LEVEL Introductory**

Summer School Residential Programs: Is Your School Overlooking Risk?

Summer school programs are often overlooked as a source of major risk. Examine integrating risk management procedures into such programs. Analyze hiring practices and engagement letters; handbooks and key policies; protocols for internal reporting of harassment, hazing, discrimination, and bullying; protocols for external mandatory reporting; and maintaining safe and healthy adult-student relationships.

**PRESENTERS:** David Wolowitz, McLane, Graf, Raulerson & Middleton Professional Association (MA); Ethan Shapiro, Phillips Exeter Academy (NH)

**Room 105**
**LEVEL Introductory**

A Transformative Approach: Student Achievement from Admission to Graduation

The Bishop’s School examined entrance scores as a predictor of academic success to better manage risk decisions and strategically allocate financial aid. The longitudinal study of six graduating classes included ISEE scores, academic program, GPA, and graduation deciles. Results showed those entering grade nine have far less mobility than in seven or eight. The study led to change in student support, allocation of financial aid, and admission policy.

**PRESENTERS:** Kim Peckham and Binney Caffrey, The Bishop’s School (CA)

**Room 104**
**LEVEL Advanced**

Beyond STEM: Creating Dream Labs (Design, Robotics, Engineering, Arts, and Math)

How does one create project-based and hands-on learning that goes beyond STEM? In our Baldwin School DREAM Labs, students design, learn to code, build robots, and utilize math and science to create and deconstruct. Our reimagined discovery learning labs weave interdisciplinary learning that is relevant and current. This exciting and innovative approach to learning and teaching supports our overall rigorous academic endeavors.

**PRESENTERS:** Mindy Hong, Laura Blankenship, Brie Daley, Ryan Barnes, and Elizabeth Becker, The Baldwin School (PA)

**Room 311**
**LEVEL Introductory**

Constructing Understanding: Collaboration and the Design Engineering Process

What impact should design thinking, the maker movement, and STEM/STEAM have on your school? Learn by doing in a hands-on presentation designed to develop insight into the need for the engineering design process, as well as the need to collaborate with like-minded institutions. Hear MIT’s Edgerton Center and The Meadowbrook School of Weston draw from their collaborative partnership and share how to dive into the world of learning by doing.

**PRESENTERS:** Jonathan Schmid, The Meadowbrook School of Weston (MA); Bob Vieth, MIT Edgerton Center (MA)

**Room 309**
**LEVEL Introductory**

Establishing a Culture of Collaborative Planning

Collaboration is an essential part of creating a great school. It is seen as a goal, but difficult to embed. Our planning allows space for a collaborative process to presenters work collaboratively across the Pacific to extend the practices between the two Chadwick Schools.

**PRESENTERS:** Shelly Luke Wille, Chadwick International (SOUTH KOREA); Jacqui Cameron, Chadwick School (CA)

**Room 110**
**LEVEL Introductory**
Immersive Professional Development: Rethinking Learning Experiences for Educators
Online and blended courses are changing the landscape of student learning, but what about learning for elementary school educators? Explore a new way to engage in robust, online, professional learning by experiencing authentic UCDS classroom interactions and teacher reflections. Discover our newly released, online, immersive, professional development experience, ImmersiFIRE, created by teachers for teachers.

PRESENTERS: Julie Kalmus, Melissa Chittenden, Stephen Harrison, and Timothy Tetrault, University Child Development School (WA)
Room 210
LEVEL Introductory

Implementing and Assessing a Reading Workshop Using Choice
Have you been wondering how to transition to a choice-based reading workshop? Do you have questions about how to provide rigorous assessment when using a reading workshop? Discover two strong assessment models, the Socratic seminar thematic book discussion and the weekly journal letter. Focus on helping students choose appropriate books. Appropriate for teachers of grades 5–9.

PRESENTER: Katherine Inman, Touchstone Community School (MA)
Room 207
LEVEL Introductory

Is Your School Preparing for Teaching and Learning in the New Age?
Most of us have embraced 1:1 and digital learning, but what’s next? Taking a quiz-style approach, explore key ideas schools must consider to successfully navigate the uncharted territory of teaching and learning in a new age. Gain insight into moving beyond 1:1 toward the design of a flexible, sustainable plan enabling your school to transform with gusto and flourish as a cutting-edge learning center of the future.

PRESENTERS: Gabrielle Hernan and Spencer Edmunds, Boulder Country Day School (CO)
Room 103
LEVEL Intermediate

A Multisensory Curriculum: Teaching LD Students Well, Teaching All Students Well
Your school has more different learners than you think! Learning how to teach them effectively enhances the way you reach all your students. Join neuropsychologist William Stixrud to discuss the research behind multisensory teaching. Siena staff will share practical approaches to multisensory teaching in order to prepare students for a rigorous college curriculum.

PRESENTERS: Clay Kaufman and Anthony Henley, The Siena School (MD)
Room 313
LEVEL Intermediate

Roadmap to Global Education: An Electronic Reader for Global Program Development
Ever wondered how to start a global program at your school? Do you have one, but believe it could be more innovative, cohesive, closely tied to mission or able to serve your students better? Come hear the editors of a new electronic reader, A Roadmap to Global Education, discuss our intentions, collaborative process, and trends and practices in the field. See chapters from the philosophical to the practical and suggest additional articles.

PRESENTERS: Vicki Weeks, Global Weeks (WA); William Fluharty, Cape Henry Collegiate School (VA)
Room 202
LEVEL Intermediate

BLENDED LEARNING WORKSHOP
The Role of Blended Learning in Independent Schools
Shattuck-St. Mary’s has established a blended learning model, with more than two-thirds of its students enrolled in at least one blended course and 50 students enrolled in all or mostly blended courses. Hear about the experience developing and evaluating this model, which combines classroom-based education with online and student-initiated learning, and discover the opportunities it provides for the whole institution.

PRESENTERS: Courtney Cavellier and Nick Stoneman, Shattuck-St. Mary’s School (MN)
Ballroom C
LEVEL Introductory
Gender and Sexuality Diversity in PK–12: Exploring Frameworks, Values, and Practice

Gender and sexuality are core aspects of the developmental process for all PK–12 students, yet educators are unsure about how and when to engage with the daily social, emotional, and cognitive manifestations of these issues at school. Gender and sexuality diversity is a contemporary framework for understanding these parts of identity development and building language, skills, and curriculum. Bring questions, humility, and humor!

PRESENTER: Jennifer Bryan, Ph.D. (MA)
Room 308
LEVEL Intermediate

Genius Hour: Making the Most of One Hour a Day

Share our experience implementing our first-ever Genius Hour with our fourth and fifth grade students. We gave them one hour every day for 10 days to pursue their passions. Want to see what they came up with? Come join us.

PRESENTERS: Page Lennig and Tim Hebda, Waynflete School (ME)
Room 302
LEVEL Introductory

ieSonoma: Innovate|Educate: A Unique Partnership Transforming Learning for All Children

ieSonoma: Innovate|Educate is a unique public-private partnership between an independent school, public K-12 schools, and a research university. ieSonoma holds events annually to spark conversations about the need to transform education, foster radical collaboration between the public and private sectors, and promote deeper learning. Find out the critical role played by each partner and how to build a partnership in your community.

PRESENTERS: Bradley Weaver, Sonoma Country Day School (CA); Paul Porter, Sonoma State University, School of Education (CA); Dan Blake, Sonoma County Office of Education (CA)
Room 203
LEVEL Introductory
VISIT MORE THAN 200 EXHIBITORS TO EXPLORE PRODUCTS AND SERVICES DESIGNED TO MEET YOUR SCHOOL’S CHANGING NEEDS.

JOIN US IN THE EXHIBIT HALL

THE EXHIBIT HALL IS LOCATED ON LEVEL 2 OF THE CONVENTION CENTER IN HALLS C AND D.

HIGHLIGHTS

- MEMBER RESOURCE CENTER
- NAIS BOOKSTORE
- CYBER CAFÉ
- COMPLIMENTARY LUNCHES ON THURSDAY AND FRIDAY
- LET’S NETWORK IN BOSTON! ON THURSDAY EVENING
- NAIS MAKERSPACE

EXHIBIT HALL HOURS

THURSDAY
11:00 AM – 3:00 PM
4:30 – 6:00 PM

FRIDAY
8:00 – 9:30 AM
11:00 AM – 2:00 PM
The Exhibit Hall hosts more than 200 exhibitors who invite you to explore all the latest products and resources designed to meet your school’s needs. Find everything from classroom furniture to school uniforms to up-to-the-minute technology designed to help you problem solve and innovate.

**MEMBER RESOURCE CENTER**
Visit the Member Resource Center to learn about Data and Analysis for School Leadership (DASL), Inspiration Lab, NAIS Connect online communities, the NAIS Survey Center, and the NAIS Career Center. Hear about SSS by NAIS’s upgraded school and family portal for financial aid. Get answers to all your questions and see hands-on demonstrations.

**NAIS BOOKSTORE**
Pick up books by many of the outstanding conference speakers; issues of *Independent School* magazine; and NAIS books, including the new *Handbook of Philanthropy at Independent Schools*.

**CYBER CAFÉ**
While in Boston stay connected to your schools and families with free computer and Internet access.

**NEW! NAIS MAKERSPACE**
The NAIS Makerspace will provide hands-on demonstrations, information about the Maker Movement, and ways in which you can implement parts of this approach at your own school. For more information about this exciting interactive space, visit page 5.

**EVENTS IN THE EXHIBIT HALL**

**GRAND OPENING**
Thursday, February 26
11:00 AM
Join us for the opening of the Exhibit Hall! Stop by for a free lunch, visit with our engaging vendors, chat with NAIS staff at the Member Resource Center and Bookstore, and get the chance to win some fun prizes just for being in the hall.

**LET’S NETWORK IN BOSTON!**
Thursday, February 26
4:30 – 6:00 PM
Join John Chubb and NAIS staff at this networking event where you can meet and greet friends old and new, enjoy live entertainment, snack on food and drinks, participate in live, interactive demonstrations, and be eligible for several prize giveaways. Dress is casual and all conference participants are welcome.

**WIN!**
**PRIZE GIVEAWAYS**
Did you know that just by stopping by the Exhibit Hall, you could win some great prizes? Stop by throughout the conference for a chance to win one of many giveaways that NAIS and several exhibitors will be giving away. Don’t miss the chance to win big!

**ENJOY COMPLIMENTARY LUNCH IN THE EXHIBIT HALL**
**THURSDAY**
11:00 AM – 12:00 NOON
**FRIDAY**
12:30 – 1:30 PM

REMEMBER TO WEAR YOUR CONFERENCE BADGE AT ALL TIMES.
VISIT THE EXHIBIT HALL TO LEARN ABOUT PRODUCTS AND SERVICES DESIGNED FOR INDEPENDENT SCHOOLS.

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The Tuition Refund Plan is a form of insurance originated by Dewar to provide families the opportunity to protect their tuition investment in independent schools.

American Schools Directory
BOOTH 1039
P.O. Box 22261
Charleston, SC 29413
843-633-1166
www.AmericanSchoolsDirectory.com
AmericanSchoolsDirectory.com is an exciting national marketing platform that helps schools share their stories with a national audience at an affordable price.

ApplytoEducation
BOOTH 800
25 Imperial Street, Suite 100
Toronto, ON M3P 1B9
CANADA
416-932-8866-x222
www.applytoeducation.com
ApplytoEducation is the web-based applicant tracking system used by 5,500 schools in 49 countries to manage employment applications online.

ARAMARK
BOOTH 1531
10 Sycamore Lane
Suffield, CT 06078
413-883-3076
www.aramark.com
ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel.

The Association of Boarding Schools (TABS)
TABLE 6
One North Pack Square, Suite 301
Asheville, NC 28801
828-258-5354
www.tabs.org
TABS serves college-prep boarding schools on all issues pertaining to the residential school experience, leads efforts to promote awareness of boarding schools, and helps connect families with schools.

AstroTurf
BOOTH 1225
2680 Abutment Road
Dalton, GA 30721
706-313-2348
www.astroturf.com
AstroTurf invented the synthetic turf industry and for more than 45 years has continued to be the industry leader. Institutions continue to select AstroTurf for premium quality and safety.

ATD-American
BOOTH 1013
135 Greenwood Avenue
Wyncote, PA 19095
800-523-2300-x2234
www.atdspaceplanning.com
ATD-American has been a furniture supplier to educational facilities since 1931. Our experienced team will help you realize your vision for your school.

Atlas Workshops
BOOTH 1600
45 Prospect Street
Cambridge, MA 02139
800-680-4209
www.atlasworkshops.com
Atlas Workshops leads international research and design trips. We create custom trips with high schools that teach creative innovation through real-world projects.

AVAD LLC
BOOTH 1215
35 Fairchild Avenue
Plainview, NY 11803
516-279-5070
www.avad.com
AVAD is a nationwide provider of technology solutions for educational and commercial applications. AVAD is also an authorized reseller of Google Chromebooks for Education.

Bard Academy at Simon’s Rock
TABLE 14
84 Alford Road
Great Barrington, MA 01230
413-644-4400
www.simons-rock.edu/bard-academy-at-simons-rock
As the nation’s only independent high school preparing boarding and day students to enter college two years early, academy students matriculate into Bard College at Simon’s Rock.
Blackbaud
BOOTH 906 AND 1015
2000 Daniel Island Drive
Charleston, SC 29492
843-261-6200
www.blackbaud.com
Blackbaud offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes.

Blended Schools Network
BOOTH 1136
2527 U.S. Highway 522 South
McVeytown, PA 17051
814-542-2501-x181
www.blendedschools.net
The Blended Schools Network is a nonprofit that provides a complete package of curriculum, technology, professional development, and a collaborative network to its member school districts.

Bowie Gridley Architects
BOOTH 701
1010 Wisconsin Avenue, NW
Suite 400
Washington, DC 20007
202-337-0888
www.bowiegridley.com
BGA specializes in master planning and design for institutions of community significance — independent and public schools, performing arts venues, libraries, athletic facilities, museums, and more.

Brock and Company
BOOTH 1032
257 Great Valley Parkway
Malvern, PA 19355
610-647-5656
www.brockco.com
Brock brings food to life! Your community will be satisfied at every level with sophisticated flavors, healthy options, and familiar favorites.

BYU Independent Study
TABLE 1
120 Morris Center
Provo, UT 84602
801-422-4787
elearn.byu.edu
Make your education as unique as you are. With more than 400 courses in more than 100 countries, we go where you go.

CalWest Educators Placement
BOOTH 810
17141 Ventura Boulevard, Suite 206
Encino, CA 91316
818-906-2972
www.calwesteducators.com
Educators value leadership and professional development expertise from CalWest Educators Placement. Participate in Connect with CalWest initiatives and enhance your impact at your independent school.

Cambridge Institute of International Education
BOOTH 1509
1025 Main Street, Floor 3
Waltham, MA 02451
781-996-0778
www.thecambridgenetwork.com
An education management and consulting firm that increases international participation in U.S. high schools and strengthens the ability of those institutions to educate international students.

Camelot Pewter
BOOTH 1116
P.O. Box 29701
Richmond, VA 24227
804-784-3770
www.camelotpewter.com
We proudly produce lead-free pewter in the U.S. We personalize most items with names, dates, logos, etc. We specialize in tasteful gifts for donor recognition, service awards, retirements, and special events.

Canvas
BOOTH 1500
5330 South 3000 East, Suite 700
Salt Lake City, UT 84121
801-869-5000
www.CanvasLMS.com
Canvas is the learning management system that simply makes teaching and learning easier.

Cape Cod Sea Camps
BOOTH 1227
P.O. BOX 1880
Brewster, MA 02631
508-896-3451
www.capecodfieldtrips.com
Open for camp rentals April through June and August to October, the Cape Cod Sea Camps cater to schools, retreats, sports camps, and special events.

Captivated Health
BOOTH 1631
1 Griffin Brook Drive
Methuen, MA 01844
978-689-8200
www.captivatedhealth.com
Captivated Health is a business strategy to improve an organization’s culture by improving overall health and productivity — and lower healthcare costs for everyone.

CCS
BOOTH 1513
461 Fifth Avenue, 3rd Floor
New York, NY 10017
800-223-6733
www.ccsfundraising.com
CCS provides fund-raising counsel, development services, and strategic consulting to outstanding independent schools throughout the U.S. and worldwide.

Centerbrook Architects and Planners
BOOTH 726
P.O. Box 995
Centerbrook, CT 06409
860-767-0175
www.centerbrook.com
Centerbrook has been commissioned by 38 independent schools to design master plans and buildings for science, athletics, the arts, student life, dining, and campus infrastructure.

CHA Educational Tours
BOOTH 1515
107-115 South Second Street
Philadelphia, PA 19106
800-323-4466
www.cha-tours.com
Since 1969, CHA has provided high-quality, international, educational tours at affordable prices. Choose from more than 120 pre-designed itineraries or customize your own tour!
This list is subject to change and is current as of February 6, 2015.

Chill Expeditions
BOOTH 935
501 Marywatersford Road
Bala Cynwyd, PA 19004
800-551-7887
www.chillexpeditions.com
Chill Expeditions organizes customized eco-immersion expeditions for school groups, families, and various other groups to Costa Rica, Ecuador, Galapagos Islands, Greece, Belize, Spain, and more.

ChinaSprout, Inc.
BOOTH 1316
34-01 38th Avenue, 3rd Floor
Brooklyn, NY 11101
718-786-8890
www.chinasprout.com
ChinaSprout carries Chinese language learning and content-based materials. Our bilingual storybooks, folktales, crafts, and games provide additional support for language and culture learning.

Chomko LA
BOOTH 1709
3115 Westchester Drive
Pittsburgh, PA, 15238
412-482-3822
www.ChomkoLA.com
Chomko LA provides synchronized clocks and audio, visual, and emergency communication products. With our content management software, blended learning has never been easier.

ClassBook.com
BOOTH 807
418 Broadway
Albany, NY 12207
518-663-2102
www.ClassBook.com
The premier online bookstore for independent schools offering printed and digital materials, a “virtual backpack” to manage e-book content, and unsurpassed customer service.

Close Up Foundation
BOOTH 1628
1330 Braddock Place
Alexandria, VA 22314
703-706-3609
www.closeup.org
Close Up is a nonprofit, nonpartisan organization in the Washington, DC, area that educates and inspires young people to become informed and engaged citizens.

CollegeOnTrack
BOOTH 1711
2225 East Bayshore Road, Suite 200
Palo Alto, CA 94303
800-268-2771
www.collegeontrack.com
CollegeOnTrack builds college/career readiness through student assessments, college research, application management, academic planning, student digital portfolios, and more. RTI dashboards flag problems early.

Community of Concern
TABLE 9
c/o Georgetown Preparatory School
10900 Rockville Pike
North Bethesda, MD 20815
301-656-2481
www.thecommunityofconcern.org
Educating parents and building partnerships of parents, students, schools, and other organizations to keep youth alcohol- and drug-free with A Parent’s Guide for the Prevention of Alcohol, Tobacco, and Other Drug Use.

Concordia Language Villages
BOOTH 1415
901 Eighth Street South
Moorhead, MN 56562
218-299-4966
www.concordialanguagevillages.org
For more than 50 years, Concordia Language Villages has pursued a vision of peace and understanding by immersing learners in the languages and cultures of our world.

Contrax Furnishings
BOOTH 711
690 Northeast 23rd Avenue
Gainesville, FL 32609
352-339-0059
www.contrax.com
Contrax Furnishings specializes in designing and furnishing high-impact learning environments. Contrax works with schools to create learning spaces that increase student engagement and academic achievement.

Convenient Payments
BOOTH 1629
48001 Fremont Boulevard
Fremont, CA 94538
510-771-2105
www.convenientpayments.com/tuition
Our TuitionTeller payment platform empowers schools to accept online and in-person credit/debit card and e-check payments. Ask about our zero-cost solutions!
**Council of International Schools (CIS)**
**BOOTH 809**
Schipholweg 113
Leiden, 2316XC NL
+31 (0) 71 524 3300
www.cois.org

CIS is a global nonprofit membership organization that provides services to schools, higher education institutions, and individuals focused on international education.

**Creosote Affects**
**BOOTH 815**
P.O. Box 207
Emmitsburg, MD 21727
301-447-2338
www.creosoteaffects.com

Creosote is a brand-message provider – creating the best opportunities for our clients to meet their goals.

**Critical Language Service**
**BOOTH 837**
107 Venus Street
Thousand Oaks, CA 91360
805-665-8308
www.CriticalLanguageService.com

We offer Arabic as a foreign language, taught by live teachers, via international video conference between our teacher and a classroom of students at your school.

**CulinArt Dining Services**
**BOOTH 730**
175 Sunnyside Boulevard
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516-390-2748
www.culinartgroup.com

CulinArt is a leader in independent school dining. We pride ourselves on the passion of our people and our staunch commitment to wholesome, nutritious, sustainable meal preparation.

**CWRA**
**BOOTH 1608**
215 Lexington Avenue
New York, NY 10016
212-217-0845
www.cae.org/cwra

The CWRA helps middle and high schools affirm that their students are exceptional critical thinkers.

**Dennis School Uniforms**
**BOOTH 806**
714 Northeast Hancock Street
Portland, OR 97212
503-238-7123
www.dennisuniform.com

DENNIS School Uniforms has outfitted the nation’s top schools since 1920. Shop online or in one of our 39 retail locations nationwide; you’ll experience the best customer service in the industry.

**Designed for Fun, Inc.**
**BOOTH 1630**
P.O. Box 883
Doylestown, PA 18901
866-464-7529
www.designedforfun.com

Consultation, design, sales, and turnkey installation of unique and customized play environments, including play equipment from Berliner, Urban Design Berlin, PlayWood Plus, and Henderson Recreation.

**DirectorySpot**
**BOOTH 1327**
918 Nightshade Lane
Shorewood, IL 60404
815-630-5434
www.directoryspot.net

DirectorySpot is the leading provider of mobile and online directories for schools, groups, and organizations to stay connected when they are on the go.

**Disney Theatrical Licensing**
**BOOTH 1516**
214 West 42nd Street
New York, NY 10036
212-827-5417
www.disneytheatricallicensing.com

Looking to put on a Disney show in your school? It’s never been easier! Disney Theatrical Licensing has created a collection of musicals specifically adapted for young performers.

**Disney Youth Programs**
**BOOTH 1018**
220 Celebration Place
Celebration, FL 34747
407-566-2653
www.disneyyouth.com

Disney Youth Programs offers curriculum-based, academic adventures through the scientific, cultural, creative, and natural aspects of the Disney Parks.

**Drummey Rosane Anderson, Inc.**
**BOOTH 833**
141 Herrick Road
Waltham, MA 02451
617-964-1700
www.DRAarchitects.com

As educational designers, we believe that architecture can embody the ideals of a school, support a variety of teaching methods and learning styles, and inspire students to reach their full potential.

**Edgemakers, Inc.**
**BOOTH 1526**
39 Mesa Street, Suite 200
San Francisco, CA 94129
415-561-2420
www.edgemakers.com

Edgemakers is developing a learning system that sets the global gold standard for teaching, learning, assessing, and empowering teachers and young people.

**EduBoston**
**BOOTH 1407**
161 Harvard Avenue, Suite 13A
Allston, MA 02134
617-254-1117
www.eduboston.com

EduBoston partners with schools to develop comprehensive and integrated international student programs. Plus, we specialize in student recruitment and host family management for those programs.

**EF Education First**
**BOOTH 1412**
8 Education Street
Cambridge, MA 02141
617-618-1128
www.eftours.com

EF Education First is an international education company focusing on language, academics, and cultural experience. EF’s mission is “opening the world through education.”
Engaging Schools
BOOTH 1417
23 Garden Street
Cambridge, MA 02138
617-492-1764-x20
www.engagingschools.org
Engaging Schools collaborates with middle and high schools. We offer professional development and resources with practical strategies that are grounded in equity, community, and democracy.

Engineer Your World from the University of Texas
BOOTH 1036
1 University Station R7100
Austin, TX 78712
512-471-3017
www.engineeryourworld.org
Engineer Your World from the University of Texas is a high school course that engages students in authentic engineering practices in a project-based environment.

Envisio Solutions Inc.
BOOTH 1329
311 - 2626 Croydon Drive
Surrey, BC V3Z 0S8
CANADA
604-670-0710
www.envisio.com
Envisio is an easy-to-use, cloud-based software that simplifies the way independent schools implement, track, and report progress on their strategic plan.

ERB
BOOTH 907
470 Park Ave South, 2nd Floor, South Tower
New York, NY 10016
646-503-2616
www.erb4learn.com
Our assessment and learning solutions are aligned to essential standards for member schools worldwide, PK-12, through new advanced testing programs, quality supplemental learning tools, and consulting services.

eTechCampus
BOOTH 718
2373 Palumbo Drive
Lexington, KY 40509
859-514-6885
www.etechcampus.com
eTechCampus offers a full suite of digital learning solutions, including professional development, edtech consulting, textbook solutions, and Converge: a K-12 focused learning management system.

The Ethics Institute
BOOTH 1723
42 Norwood Avenue
Summit, NJ 07902
908-273-0900-x270
www.kentplace.org/ethics
The Ethics Institute at Kent Place School promotes the process and practice of ethical decision making in primary and secondary school communities.

Eustis Chair
BOOTH 812
P.O. Box 842
Ashburnham, MA 01430
978-827-3103
www.eustischair.com
Eustis Chair manufactures distinctive hardwood chairs for dining halls and libraries. Our U.S.-made chairs are elegant and comfortable, and engineered to endure for decades.

Exeter Table Company
BOOTH 733
P.O. Box 220
Exeter, NH 03833
603-418-8669
www.exetertablecompany.com
Designer and supplier of collaborative learning tables and the Flexclass table system. Also specializing in solid-wood classroom, library, dining hall, and dorm furniture. Formerly Harknessstable.com.

The Experiment in International Living
BOOTH 1616
1 Kipling Road
Brattleboro, VT 05302
802-258-3412
www.experiment.org
The Experiment in International Living offers immersive summer programs for high school students in Europe, the Americas, Africa, the Middle East, and Asia.
Explorica
BOOTH 1426
145 Tremont Street
Boston, MA 02111
888-310-7120 x442
www.explorica.com

Explorica helps teachers create educational tours full of authentic learning experiences. We specialize in connecting teachers and students to new cultures on educational tours across the globe.

Facing History and Ourselves
BOOTH 1725
16 Hurd Road
Brookline, MA 02138
617-735-1615
www.facinghistory.org

Facing History and Ourselves is an international educational and professional development organization whose mission is to help students make the essential connection between history and moral choices.

Family Diversity Projects
TABLE 15
P.O. Box 1246
Amherst, MA 01007
413-256-1611
www.familydiv.org

Family Diversity Projects distributes traveling photo-text exhibits to schools to help prevent bullying of people due to sexual orientation, race, gender identity, mental/physical ability, etc.

FCD Educational Services
BOOTH 709
398 Walnut Street
Newton, MA 02460
617-964-9300
www.fcd.org

FCD, part of Hazelden Betty Ford Foundation, has been the leading international nonprofit provider of school-based substance abuse prevention services since 1976.

Fieldwork Education
BOOTH 1430
18 King William Street
London, EC4N 7BP
UNITED KINGDOM
+44 (0) 20 7531 9696
www.greatlearning.com

Fieldwork Education has been improving learning in schools for more than 25 years through its highly successful International Primary Curriculum and International Middle Years Curriculum.

finalsite
BOOTH 1118
655 Winding Brook Drive
Glastonbury, CT 06033
860-289-3507
www.finalsite.com

finalsite’s online learning and communications platform facilitates the distribution of digital content across school communities and provides admissions offices with a robust, paperless enrollment solution.

Fisher & Phillips
BOOTH 1132
450 East Las Olas Boulevard, Suite 800
Fort Lauderdale, FL 33301
954-647-4713
www.laborlawyers.com

The Fisher & Phillips education practice group handles a full panoply of employment and student matters for educational institutions, including providing cost-effective and pragmatic solutions.

Flansburgh Architects
BOOTH 915
77 North Washington Street
Boston, MA 02114
617-367-3970 x247
www.flansburgh.com

Flansburgh Architects is a global, award-winning, architectural planning and design firm specializing in all types of academic facilities and environmental sustainability.

Flik Independent School Dining
BOOTH 719
3 International Drive
Rye Brook, NY 10573
914-935-5401
www.FlikISD.com

Flik ISD is a dedicated dining service specialist committed to providing freshly prepared nutritious foods.

Fujitsu America, Inc.
BOOTH 1728
1250 East Arques Avenue
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408-746-7054
Us.fujitsu.com/ScanSnap

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This list is subject to change and is current as of February 6, 2015.

GCA Education Services, Inc.  
**BOOTH 934**  
2528 Quakertown Road  
Pennsburg, PA 18073  
888-736-0863  
www.gcaservices.com/k-12  
GCA Education Services, Inc. is a leading provider of custodial, grounds and facility operations, and maintenance services to 300 education clients across the U.S.

George K. Baum & Company  
**BOOTH 1612**  
1400 Wewatta Street, Suite 800  
Denver, CO 80202  
303-292-1600  
www.gbaum/is  
George K. Baum & Company is a full-service investment bank dedicated to meeting the borrowing needs of independent schools across the country.

Global Rescue LLC  
**BOOTH 1312**  
177 Milk Street, Suite 700  
Boston, MA 02109  
617-459-4200  
www.globalrescue.com  
Global Rescue is a worldwide provider of integrated medical, security, intelligence, and crisis response services to corporations, governments, educational institutions, and individuals.

Glyph Mobile, LLC  
**BOOTH 841**  
P.O. Box 2315  
Gansevoort, NE 12831  
518-423-0180  
www.glyphmobile.com  
Glyph Mobile is an interactive mobile app development platform. Our tools make it a breeze to customize your app, update content, and engage your community.

gphomestay  
**BOOTH 1511**  
1025 Main Street, Floor 3  
Waltham, MA 02451  
781-996-0429  
www.gphomestay.com  
gphomestay is a residential services provider that brings quality international student homestay and boarding components to private high schools around the U.S.

Grand Classroom  
**BOOTH 1620**  
1455 East Rio Road  
Charlottesville, VA 22901  
434-975-2629  
www.grandclassroom.com  
Grand Classroom provides full-service, worry-free, educational travel to locations such as the Grand Canyon, Washington, DC, and more exotic locations like Galapagos.

Great Books Summer Program  
**BOOTH 1418**  
426 Mine Hill Road  
Fairfield, CT 06824  
860-212-9707  
www.greatbooksummer.com  
Great Books Summer Program is a summer learning experience for avid readers in middle and high school. Programs are located at Amherst, Stanford, and Oxford.

GPA Learn  
**BOOTH 1529**  
3575 Piedmont Road NE, B15 S 750  
Atlanta, GA 30305  
678-296-8327  
www.greatparentsacademy.com  
GPALOVEMATH™ is a cool, web-based, math program for children grades K-5. Animated “learning coaches” offer help with 150+ lessons and 10,000+ practice problems per grade.

Haiku Learning  
**BOOTH 817**  
118 South Main Street, Suite 3  
Goshen, IN 46526  
574-231-7041  
www.haikulearning.com  
A full suite of cloud-based tools designed to get you up and running with digital learning in minutes. Haiku Learning supports K-12 blended and online learning. We’re known for rapid adoption rates.

Hawaii Outdoors Institute  
**TABLE 7**  
P.O. Box 498  
Honokaa, HI 96727  
808-775-8155  
www.hawaiiouthdoors.org  
A pre-college program with a focus on environmental sustainability. We offer class trips, summer courses, and a semester school program. Semester school partners wanted!
Heifer International  
BOOTH 1314  
1 World Avenue  
Little Rock, AR 72202  
501-907-2823  
www.heifer.org/schools  
Heifer’s mission is to end hunger and poverty while caring for the Earth. Heifer’s educational resources motivate students to create a better world.

Houghton Mifflin Harcourt  
BOOTH 1308  
9400 Southpark Center Loop  
Orlando, FL 32819  
407-345-3745  
www.hmhco.com  
Houghton Mifflin Harcourt, among the world’s largest providers of K-12 education solutions, combines advanced research, editorial excellence, and technological innovation to improve learning.

International Baccalaureate  
BOOTH 1324  
7501 Wisconsin Avenue, Suite 200 West  
Bethesda, MD 20814  
301-202-3025  
www.ibo.org  
The International Baccalaureate (IB) offers four high-quality and challenging educational programs for a worldwide community of schools, aiming to create a better, more peaceful world.

History APe  
BOOTH 1034  
7307 MacArthur Boulevard  
Bethesda, MD 20816  
301-312-8863  
www.studyape.com  
History APe is a new way to prepare for the AP U.S. history exam with 2,000 adaptive flashcards and 1,900 quiz questions.

HMFH Architects, Inc.  
BOOTH 1033  
130 Bishop Allen Drive  
Cambridge, MA 02139  
617-844-2141  
www.hmfh.com  
Building opportunities for learning is HMFH Architects’ mission. Through elegant design, collaboration, and responsible use of client resources, we create award-winning and innovative learning environments.

Holt Canada  
BOOTH 1717  
164 Needham Street  
Lindsay, ON K9V 5R7  
CANADA  
888-745-0721  
www.holtsag.com  
Holtsag chairs are made exclusively from 100 percent European beech and are truly built to last! We specialize in custom stain and upholstery options.

Huston & Company  
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Kennebunkport, ME 04046  
207-967-2345  
www.hustonandcompany.com  
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International Education Opportunities  
BOOTH 1014  
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Jenkintown, PA 19046  
215-517-6000  
www.internationaleducationopportunities.com  
We work with independent day schools to help with international recruitment and housing, academic advising, social and emotional issues, faculty development and support, fund-raising, and much more.

International Teacher Exchange Services  
BOOTH 1724  
11515 Willows Wisp Drive  
Charlotte, NC 28277  
704-817-9742  
www.itesonline.com  
International Teacher Exchange Services (ITES) provides J-1 visa support services to U.S. schools wishing to host qualified international teachers for up to three years.

Ivy Bridge Group  
BOOTH 1721  
3470 Wilshire Boulevard, Suite 850  
Los Angeles, CA 90010  
888-424-4613-x110  
www.ivybridgegroup.com  
We offer international students an education management program incorporating school and homestay placement, curricula development, tutoring, skills training, test preparation, and cultural immersion.
Ivy International Group  
**BOOTH 1614**  
15 New England Executive Park  
Burlington, MA 01803  
978-558-4216  
www.usivy.net

Ivy International Group is one of the leading student placement agencies in the country focusing on providing a level of support that is unmatched by our competitors.

**JCJ Architecture**  
**BOOTH 819**  
38 Prospect Street  
Hartford, CT 06103  
860-247-9226  
www.jcj.com

JCJ Architecture offers comprehensive planning, architectural, and interior design services to educational clients through our national network of offices.

**KaBOOM!**  
**BOOTH 1221**  
4301 Connecticut Avenue NW, Suite ML-1  
Washington, DC 20008  
202-464-6066  
www.kaboom.org/rimajig

Rigamajig, presented by KaBOOM!, is a large-scale building kit conceived for hands-on free play and learning, allowing children to follow their curiosity while learning 21st century skills.

**Kalix Communications**  
**BOOTH 1112**  
1014 West 36th Street  
Baltimore, MD 21211  
410-344-7033  
www.kalixcommunications.com

We help independent schools, colleges, and universities create and communicate effective messaging that leads to increased admissions, enrollment, and growth.

**Kaltura**  
**BOOTH 1501**  
250 Park Avenue South, 10th Floor  
New York, NY 10003  
646-290-5445  
www.kaltura.com

Kaltura transforms work, learning, and entertainment using online video, providing schools with online video solutions that improve teaching, learning, and engagement across campuses and beyond.

**KnowledgeLink**  
**BOOTH 1507**  
1025 Main Street, Floor 3  
Waltham, MA 02451  
781-996-0455  
www.kleducation.org

KnowledgeLink partners with visionary institutions to grow their presence internationally, designing and implementing robust academic programming ranging from sister schools to diploma-granting branch campuses.

**LabLearner**  
**BOOTH 1331**  
1604 North Second Street  
Harrisburg, PA 17102  
717-547-6618  
www.lablearner.com

LabLearner is a 100 percent hands-on system of PreK-8 science education that includes a fully equipped laboratory, complete curriculum, and teacher professional development.

**Lands’ End**  
**BOOTH 1307**  
1 Lands’ End Lane  
Dodgeville, WI 53595  
800-741-6311  
www.landsend.com/school

Lands’ End School Uniforms delivers uniform and dress code solutions to more than 6,000 private and public schools worldwide – outfitting more than 1.5 million students.

**Laurel Springs School**  
**BOOTH 1431**  
1615 West Chester Pike, Suite 200  
West Chester, PA 19382  
877-775-0372  
partners.laurelsprings.com

Laurel Springs is an accredited online private school for kindergarten through 12th grade, dedicated to meeting individual student needs through a flexible, rigorous curriculum.

**Lenovo and LaptopSchools.com**  
**BOOTH 900**  
P.O. Box 3835  
Seal Beach, CA 90740  
888-662-6924  
www.laptopschools.com

Helping schools plan for, implement, and support 1:1 ubiquitous academic technology programs using the ThinkPad line of laptop and tablet computers.
Lessing's Food Service Management  
**BOOTH 834**  
3500 Sunrise Highway  
Great River, NY 11739  
631-567-8200  
www.lessings.com  
Lessing's operates more than 80 institutional food-service accounts across the Northeast. Our portfolio includes primary and secondary schools, college campuses, camps, and corporate locations.

**Level Up Village**  
**BOOTH 1627**  
1 Park Avenue  
Old Greenwich, CT 06870  
646-242-6529  
www.levelupvillage.com  
An internationally distributed after-school STEM academy, Level Up Village emboldens students to apply emerging technologies to local problems through a unique global collaboration platform.

**Lice Treatment Center**  
**BOOTH 1525**  
200 Main Street, Unit 1D  
Monroe, CT 06468  
917-648-3789  
www.licetreatmentcenter.com  
Lice Treatment Center provides lice treatment and prevention services to schools throughout the northeast. LTC provides onsite screening and treatment services 24/7.

**Liebert Cassidy Whitmore**  
**BOOTH 1229**  
6033 West Century Boulevard, 5th Floor  
Los Angeles, CA 20045  
310-981-2000  
www.lcwlegal.com  
LCW provides general counsel, labor, and litigation assistance to independent schools in matters pertaining to students, governance, education law, business and facilities, and employment relations.

**LifeReach, LLC**  
**BOOTH 1419**  
P.O. Box 58190  
Nashville, TN, 37205  
844-KIT-4YOU  
www.LifeReach.com  
LifeReach is a comprehensive anaphylaxis (life-threatening allergic reaction) management company dedicated to saving lives.

**LightSail Education**  
**BOOTH 724**  
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New York, NY 10001  
917-334-4389  
www.lightsailed.com  
Award-winning LightSail software for tablets combines over 18,000 e-books with embedded lexile and CCSS-aligned assessments, providing rich real-time data to markedly improve student literacy growth.

**Live365**  
**BOOTH 735**  
1103 Quail Street  
Newport, RI 2660  
949-878-0609  
www.live365.com  
Live365 is an Internet radio broadcasting station and our particular department is in charge of international education and promotes schools in the U.S. to overseas markets.

**Longhouse Software**  
**BOOTH 932**  
P.O. Box 546  
Shelburne, VT 05482  
802-488-0521  
www.longhousesoftware.com  
Longhouse provides real solutions to the difficult task of creating your school's master schedule with scheduling software, online student registration, consulting, and scheduling services.

**MathCloud**  
**BOOTH 720**  
2115 Linwood Avenue, 5th Floor  
Fort Lee, NJ 07024  
201-994-4373  
www.mathcloud.net  
MathCloud is an online mathematics learning solution that uses an adaptive learning engine to assess students' performance and provide individualized practice questions to improve student comprehension.

**Max Enrollment**  
**BOOTH 700**  
3000 Route 97, Suite 176  
Glenwood, MD 21738  
888-700-4044  
www.maxenrollment.com  
We filter our 200 million email database for 20,000 families that match your exact family profile. We market your school delivering a concise message consistently.

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Sussex, WI 53089  
888-868-6297-x1291  
www.max-r.net  
At Max-R we manufacture indoor/outdoor campus furnishings made of 97 percent pure recycled plastic, customized to your unique needs and aesthetics.
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Miami, FL 33166
800-866-6358
www.maximonivel.com
Máximo Nivel offers experiential education programs in Latin America, including high school abroad, youth Spanish camp, service learning, Spanish immersion, and more.

Middlebury Interactive Languages
BOOTH 937
23 Pond Lane
Middlebury, VT 05753
802-458-9237
www.middleburyinteractive.com
Middlebury Interactive Languages, the academic leader in K-12 online language education, provides interactive, engaging curriculum for world language learning and English Language Learning (ELL).

The MiniOne Electrophoresis
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San Diego, CA 92126
858-684-3190
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Experience the complete electrophoresis process. Students can watch DNA migration and finish a lab in one class period. Bring smartphones to take gel pictures.

Motion Math
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San Francisco, 94104
631-374-0667
www.motionmathgames.com
Motion Math creates delightful games and a teacher dashboard for the most challenging foundational elementary math concepts.

Music Theatre International
BOOTH 802
421 West 54th Street
New York, NY 10019
212-541-4684
www.mtishows.com
MTI is one of the world’s leading dramatic licensing agencies, granting schools and amateur and professional theatres the rights to perform musicals from Broadway and beyond.

Music Together LLC
BOOTH 702
225 Hopewell-Pennington Road
Hopewell, NJ 08525
800-728-2692-x334
www.musictogether.com
Music Together is a research-based, developmentally appropriate, music and movement curriculum for children ages birth through third grade.

Nasco
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Fort Atkinson, WI 53538
800-558-9595
www.enasco.com
Nasco has more than 21 different catalogs offering over 80,000 unique products to meet the needs of teachers in 14 different educational subject areas, appealing to customers in more than 180 countries.

National 4-H Youth Conference Center
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7100 Connecticut Avenue
Chevy Chase, MD 20815
301-961-2827
www.4hcenter.org
The premier student and youth hotel near Washington, DC. Our mission is to support positive youth development by providing safe and affordable lodging and tour options for DC-bound students and youth.

National Association of Episcopal Schools
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815 Second Avenue, Third Floor
New York, NY 10017
212-716-6134
www.episcopalschools.org
Advancing Episcopal schools through essential services, resources, and networking opportunities on Episcopal identity, leadership, and governance, and on the spiritual/professional development of school leaders.

National Constitution Center
BOOTH 1427
525 Arch Street
Philadelphia, PA 19106
215-409-6695
www.constitutioncenter.org
The National Constitution Center in Philadelphia brings the U.S. Constitution to life, offers cutting-edge learning resources, and hosts constitutional conversations.
The National Outdoor Leadership School
**BOOTH 1134**
284 Lincoln Street
Lander, WY 82520
800-710-6657
www.nols.edu
The National Outdoor Leadership School offers extended wilderness expeditions on six continents that develop leadership, wilderness skills, and environmental ethics for individuals and organizations.

New Global Citizens
**TABLE 18**
1430 West Broadway Road, Suite 208
Tempe, AZ 85282
208-830-2975
www.newglobalcitizens.org
New Global Citizens provides tailored academic course development surrounding global education and customized travel academic study courses for independent and private schools.

The National SEED Project on Inclusive Curriculum
**BOOTH 1012**
106 Central Street
Wellesley, MA 02481
781-283-2399
www.nationalseedproject.org
The National SEED Project on Inclusive Curriculum engages teachers, parents, and community leaders to create gender-fair, multiculturally equitable, socioeconomically aware, and globally informed education.

NatureBridge
**TABLE 11**
28 Geary Street, Suite 650
San Francisco, CA 94108
415-992-4764
www.naturebridge.org
With a mission to foster environmental literacy to sustain our planet, NatureBridge provides residential, environmental science programs in six national parks.

New Classrooms Innovation Partners
**BOOTH 939**
1250 Broadway, 30th Floor
New York, NY 10001
617-877-7229
www.newclassrooms.org
New Classrooms is a nonprofit organization that leverages classroom design, teacher talent, and technology to enable personalized learning for thousands of students every day.

Nord Anglia Education
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Houston, TX 77024
713-290-0941
www.nordangliaeducation.com
Nord Anglia Education is the world’s leading premium schools organization. We’re a global family of 31 international schools, providing outstanding education to more than 20,000 students.

Oliver Hazard Perry Rhode Island
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401-941-0090
www.ohpri.org
SSV Oliver Hazard Perry makes students part of her ship’s company to let life at sea inspire their life on land.

Olson Lewis + Architects
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www.olsonlewis.com
Olson Lewis + Architects engages in an interactive design methodology. We identify each school’s distinctive lexicon, building upon those characteristics intrinsic in each academic community.

OMR Architects
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West Acton, MA 01720
978-264-0160-x253
www.omr-architects.com
OMR Architects is an award-winning architectural firm dedicated to the design of high-quality, innovative, integrated, and sustainable educational environments for more than 35 years.

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Sydney, NSW, 2113
AUSTRALIA
+61 (0) 40 055 4909
www.optimalschool.com
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Outthink, LLC
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860-767-2777-x11
www.outthink.com
Using a full suite of branding, marketing, and advertising services, we help educational institutions outperform their competition through brand building and strategically focused communications.

Pamoja Education
**BOOTH 1428**
Prama House, 267 Banbury Road
Oxford, OX2 7HT
UNITED KINGDOM
407-668-7285
www.pamojaeducation.com
Pamoja Education is a social enterprise working in cooperation with the International Baccalaureate to provide online IB Diploma Programme courses.

Panasonic Eco Solutions
**BOOTH 919**
Two Riverfront Plaza
Newark, NJ 07102
408-439-5897
us.panasonic.com/solar-education
Panasonic delivers end-to-end, one-stop-shop solutions enabling educational institutions to go solar with an innovative model bringing together energy, education, and environment.
Panorama Education
BOOTH 1601
109 Kingston Street
Boston, MA 02111
617-356-8123
www.panoramaed.com
Panorama Education helps schools conduct surveys of students, parents, and staff. Educators use Panorama’s clear and constructive results to improve teaching and schools.

Parker School Uniforms
BOOTH 918
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Houston, TX 77040
713-957-1511
www.parkersu.com
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PCR Educator
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Rockville, MD 20850
301-947-7380
www.pcreducator.com
The PCR School Information System leverages the power of cloud computing to manage every aspect of school data: websites, admissions, contracts, teacher conferences, fund-raising, and finance.

Permanens Capital
BOOTH 1207
315 Park Avenue South, Floor 18
New York, NY 10010
212-358-6532
www.permcap.com
Permanens Capital provides portfolio management for endowments and foundations using customized, sub-advised portfolios, and direct allocations to ETFs, mutual funds, and hedge funds.

Peter Gisolfi Associates
BOOTH 836
566 Warburton Avenue
Hastings-on-Hudson, NY 10706
914-478-3677-x316
www.petergisolfiassociates.com
Firm provides architecture, landscape architecture, and interior architecture services, specializing in master plans.

Polar 3D
BOOTH 1416
6102 Madison Road
Cincinnati, OH 45227
513-258-0031
www.polar3d.com
Polar 3D’s mission is to introduce and expand 3D printing in schools to inspire students to think like entrepreneurs.

Private School Innovator
BOOTH 1713
745 Atlantic Avenue
Boston, MA 02111
973-534-6734
www.privateschoolinnovator.com
Private School Innovator (PSI) seeks to serve as a marketplace for private school admissions, connecting families and schools with their respective perfect matches.

QTalk Publishing
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845-750-0539
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404-561-5841
www.sais.org
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1825 South Grant Street, Suite 450
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www.redbirdlearning.com
Redbird Advanced Learning is building digital curriculum solutions to help students acquire the skills and motivation necessary to excel in the classroom and succeed in life.

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www.mentalhealthscreening.org
The evidence-based SOS Signs of Suicide Prevention Program teaches students to identify symptoms of depression and suicidality in themselves or friends and seek help.

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www.wesleyan.edu/masters
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Friday, February 27, 8:00 AM–4:00 PM

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placement@CalWestEducators.com
818-906-2972
www.CalWestEducators.com
Room: Gardner A

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Thursday, February 26, 8:00 AM–5:00 PM
Friday, February 27, 8:00 AM–1:00 PM

Specialists in the people business of education since 1988, The Education Group provides faculty and administrative placement in all subject areas, as well as retained search services. We offer individual meetings with our consultants, interviews between schools and candidates, and the opportunity to search our current listings and candidate resumes.
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800-369-9102
www.educationgroup.com
Room: Berkeley

**Carney, Sandoe & Associates**
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Thursday, February 26, 8:00 AM–5:00 PM
Friday, February 27, 8:00 AM–5:00 PM

CS&A provides faculty and administrator recruitment, leadership search, and strategic consulting services to independent, international, and like-kind schools. Founded in 1977, CS&A is recognized as the preeminent recruiter of teachers and administrators.
recruitment@carneysandoe.com
617-542-0260
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Rooms: Back Bay, Republic, Independence, Grand, Liberty, and Constitution ballrooms

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Friday, February 27, 8:30 AM–3:00 PM

Educational Directions Incorporated (EDI) has facilitated more than 350 national leadership searches. Client schools and candidates commend EDI’s talent in understanding a school’s cultural nuances and needs and matching them with the skills and experiences of candidates. To support school leadership, EDI has facilitated more than 78 strategic plans and 60 board retreats and workshops.
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800-647-2794 ext. 7
www.edu-directions.com
Room: Clarendon

Please note
NAIS does not schedule interviews for candidates. Please contact the firms directly with questions or to schedule an interview.
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It’s hiring season! Use the NAIS Career Center to search and apply to more than 1,000 jobs from 500 plus employers at independent schools and organizations in the US and abroad. Post your resume for potential employers to review, and get new job alerts sent to your inbox. Get started today at careers.nais.org.

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Thursday, February 26, 8:00 AM – 5:00 PM
Friday, February 27, 8:00 AM – 5:00 PM
Educator’s Ally connects teachers, administrators, and senior leaders with independent schools in New York City, the tri-state area, and boarding schools throughout New England. Founded in 1975, EA has a personalized approach to recruiting that is valued by schools and candidates alike.
info@educatorsally.com
914-666-6323
www.educatorsally.com
Room: Gardner B

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jmackenzie@educatorscollaborative.com
614-207-1006
www.educatorscollaborative.com
Room: Jefferson

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Friday, February 27, 8:00 AM – 5:30 PM
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212-769-4600
www.ispnewyork.com
Room: Kent

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Thursday, February 26, 8:00 AM – 5:00 PM
Friday, February 27, 8:00 AM – 4:00 PM
Independent Thinking (IT) is an executive search firm that focuses exclusively on independent school administrator positions, including head of school searches. The IT team brings strong knowledge of the independent school culture and our school clients and candidates appreciate the quality of our service and our personal approach.
it@independent-thinking.com
617-332-3131
www.independent-thinking.com
Room: Dalton

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434-295-9122
www.SouthernTeachers.com
Rooms: Hampton, Exeter

2015 THINK TANK
The NAIS Annual Conference is enriched by the 2015 Think Tank. These individuals generously devoted their time to create programming to inspire participants to greatness. We at NAIS are indebted to:

Dennis Bisgaard
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Kingswood Oxford School (Connecticut)

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The Benedict Foundation for Independent Schools
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I’m Not a Racist… Am I?
The Klingenstein Center for Independent School Leadership
Lenovo and Laptopschools.com
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Park Tudor School (Indiana)
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The NAIS Annual Conference is the result of in-depth collaboration, advice, and commitment of resources by hundreds of individuals and numerous organizations in the independent school community. NAIS wishes especially to recognize the significant contributions of the following:

All individuals who proposed workshops for the 2015 NAIS Annual Conference
The 530+ workshop presenters
Association of Independent Schools in New England
Chris Bigenho, coordinator of the NAIS Annual Conference Online Community and Makerspace, and director of educational technology, Greenhill School (Texas)
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Julia Grandison, Holton-Arms School (Maryland)
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These schools have enlivened the conference through their musical performances:
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Susan Hodgin, middle school music teacher
Ralph Wales, head of school
Wilbraham & Monson Academy (Massachusetts)
Clark Seibold, jazz director
Brian Easler, head of school

THANK YOU TO THE 2015 NAIS ANNUAL CONFERENCE THINK TANK, LISTED ON PAGE 73.
NAIS wishes to welcome and thank four new trustees on the membership slate, scheduled for election at the Annual Meeting, February 26, here in Boston: Michael Horn, cofounder and executive director, education, Clayton Christensen Institute for Disruptive Innovation; Joan Buchanan Hill, head of school, The Lamplighter School (Texas); Jim McManus, executive director, California Association of Independent Schools; and James Kapae‘alii Scott, president, Punahou School (Hawaii).

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Beth Klein, director of corporate and donor relations
Amelia Kurtz, director of engagement
Hilary LaMonte, vice president, data and analysis for school leadership
Karen Layser, manager of conference logistics
Jen Lesar, senior director, digital content strategy
Michelle Lyde, database manager
Myra McGovern, interim vice president, media
Corey McIntyre, chief financial officer
George Mendel, senior director of network systems and operations
Bradley Norwood, coordinator of member engagement
Donna Orem, chief operating officer
Ari Pinkus, digital editor and producer
Jay Rapp, vice president, professional development
Rupen Shah, project director
Kathleen Shea-Porter, director of marketing
Zoe Sherlick, vice president, marketing and membership
Floyd Smith, member services associate
Danielle Solomon, director of human resources
Shannon Spaeder, senior director of publications
Amada Torres, vice president, studies, insights, and research
William Umanzor, help desk / technical support specialist
Joana Wheeler, director of global initiatives and board of trustees programs
Debra Wilson, legal counsel
Tina Wood, director of team administration
Joanna Zimmerman, DASL customer training and support specialist

SCHOOL AND STUDENT SERVICES BY NAIS
Charlie Carr, program lead, educational access
Alisa Evans, director, business development
Mike Flanagan, CEO, NAIS Services Division
Patricia Hayden, director, professional development
Rachel Henry, client services associate
Mark Mitchell, vice president
Daniel Mollen, director, marketing communications
Tammy Pearson, project manager
Kristen Power, national director of business development
Melvin Rhoden, school support manager
Anita Rivera-Harper, senior client success associate
Aicha Thomas, client success associate
Aaron Wachholz, national director of client success
Larry Williams, senior SalesForce administrator

Special thanks to Dennis Bisgaard, Jack Creeden, Elizabeth Duffy, and Barbara Egan, who conclude their distinguished service on the NAIS board this month.
COAT CHECK

Conference participants may use the coat and luggage check in the Plaza Level lobby in the main foyer space in front of the old café doors.

COAT CHECK HOURS

WEDNESDAY, FEBRUARY 25
12:00 – 5:00 PM

THURSDAY, FEBRUARY 26
6:30 AM – 6:30 PM

FRIDAY, FEBRUARY 27
6:30 AM – 5:00 PM

LUGGAGE CHECK HOURS

FRIDAY, FEBRUARY 27
6:30 AM – 5:00 PM

ALL CAREER PLACEMENT FIRM ACTIVITIES OCCUR IN THE SHERATON BOSTON HOTEL.
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2016 NAIS ANNUAL CONFERENCE
MOSCONE CENTER WEST   SAN FRANCISCO, CA   FEBRUARY 24 – 26
What’s Your Story? The Power of Trailblazers, Catalysts, and Calamities
We shall accept workshop proposals for the 2016 conference at annualconference.nais.org in mid-March.

2015 NAIS PEOPLE OF COLOR CONFERENCE
TAMPA CONVENTION CENTER   TAMPA, FL   DECEMBER 3 – 5
Art, Science, Soul, and the Equity Imperative

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