It is with great excitement that we welcome you to beautiful San Francisco for the 2016 NAIS Annual Conference.

We at NAIS are often struck by the stories we hear — of schools meeting vital needs in their communities, of schools and individuals that face challenging circumstances, and of schools that innovate in the face of adversity. These powerful narratives gave rise to our theme: What's Your Story? The Power of Trailblazers, Catalysts, and Calamities.

Former NAIS President John Chubb, who died on November 12, 2015, travelled to many independent schools during his tenure. He wanted to better understand the challenges and opportunities our members face, but he also sought to connect school leaders with others in similar circumstances. He recognized the benefits we all reap by learning from one another’s stories.

The power of such stories lies not only in the telling and the listening, but also in the fact that stories can transcend time and place. So at the conference, please strive to listen, share, and be inspired. Consider ways in which data and research inform stories. Explore stories that open you up to different points of view. Think of how the story of your school might attract students and parents, or give alumni a sense of pride and belonging. And finally, reflect on where you came from. Who inspired you — and who continues to inspire you — along your own personal and professional journey?

Many generous educators and leaders contributed their time and talents to shaping this conference. We would like to thank the 2016 Think Tank, a group of esteemed local independent school leaders, for their help with planning. We’re grateful as well to the California Association of Independent Schools for its hospitality.

And on behalf of the NAIS board and staff, we thank all attendees, workshop presenters, and speakers for spending time with us as we continue to tell the story of independent schools’ important work.

Warm Regards,

DONNA OREM
INTERIM PRESIDENT
JAY RAPP
VICE PRESIDENT FOR PROFESSIONAL DEVELOPMENT

Everyone is welcome to attend. NAIS has an institutional commitment to the principles of diversity. In that spirit, NAIS does not discriminate in violation of the law on the basis of race, religion, creed, color, sexual orientation, age, physical challenge, nation of origin, gender, or any other characteristic.
### Conference At A Glance

#### Registration Hours

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#### Exhibit Hall Hours

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#### Wednesday, February 24

- **1:00 – 3:30 PM** Klingenstein Seminar Series: Leading with Stories
  Room 2001
  [More Info, Page 15]
- **1:00 – 4:00 PM** Optional Three-Hour Workshops
  Various Locations
  [More Info, Page 15]
- **1:30 – 4:30 PM** Families First Tour
  Off-Site, Drew School (California)
  [More Info, Page 10]
- **5:00 – 6:00 PM** First-Time Attendee Reception
  Marriott Marquis, Salon 8
  [More Info, Page 19]

- **This Ticket Required** symbol indicates you can attend the event only if you registered in advance. Some events have onsite registration.

#### Thursday, February 25

- **6:45 – 8:00 AM** Coffee Break
  Level Two Lobby
- **7:30 – 9:00 AM** President’s Breakfast and Annual Meeting
  Marriott Marquis, Golden Gate A-B
- **8:00 – 9:00 AM** One-Hour Workshop Block 1
  Room 3014
  [More Info, Page 21]
- **9:00 – 9:30 AM** Opening General Session with Randi Zuckerberg
  Moscone West Ballroom
- **9:30 – 11:00 AM** Book Signing with Randi Zuckerberg
  Level Three Lobby
- **11:00 AM – 12:00 NOON** Book Signing with T. Jackson Kaguri
  Marriott Marquis, Salon 8
  [More Info, Page 31]
- **12:00 NOON – 1:00 PM** One-Hour Workshop Block 2
  Featured Workshop with Kenji Yoshino
  Room 3014
- **1:00 – 1:15 PM** Break
- **1:15 – 2:15 PM** General Session with Marcus Buckingham
  Moscone West Ballroom
  [More Info, Page 30]
- **2:15 – 2:45 PM** Break
- **2:45 – 3:45 PM** One-Hour Workshop Block 3
  Featured Workshop with Jane Buckingham
  Room 3014
  [More Info, Page 31]
- **3:45 – 4:00 PM** Break
- **4:00 – 5:00 PM** General Session with Kevin Carey
  Moscone West Ballroom
  [More Info, Page 35]
- **5:00 – 5:15 PM** Break and Book Signing with Kevin Carey
  Level Three Lobby
  [More Info, Page 35]
- **5:15 – 6:15 PM** Networking Reception
  Exhibit Hall
  [More Info, Page 35]

#### Friday, February 26

- **6:45 – 8:00 AM** Coffee Break
  Level Three Lobby
- **8:00 – 9:00 AM** One-Hour Workshop Block 4
  Featured Workshop with Ruha Benjamin
  Room 3014
  [More Info, Page 41]
- **9:00 – 9:15 AM** Break
- **9:15 – 10:45 AM** General Session with Bryan Stevenson
  Moscone West Ballroom
- **10:45 – 11:15 AM** Book Signing with Bryan Stevenson
  Level Three Lobby
  [More Info, Page 41]
- **11:15 AM – 12:15 PM** One-Hour Workshop Block 5
  Featured Workshop with T. Jackson Kaguri
  Room 3014
  [More Info, Page 45]
- **12:15 – 1:30 PM** Complimentary Lunch
  Exhibit Hall
  [More Info, Page 45]
- **1:30 – 2:30 PM** One-Hour Workshop Block 6
  Featured Workshop with Kindra Hall
  Room 3014
  [More Info, Page 45]
- **2:30 – 3:00 PM** Break
- **3:00 – 4:30 PM** Closing General Session with Jaime Casap
  Moscone West Ballroom
  [More Info, Page 49]
DOWNLOAD THE 2016 NAIS ANNUAL CONFERENCE APP
The conference app offers interactive, easy-to-use features to enhance your experience. The app lets you:

- Stay organized with up-to-the-minute event, speaker, and exhibitor information;
- Store all event information in one place;
- Receive real-time communication from NAIS;
- Follow and join conference chatter on Twitter;
- Locate exhibitors you want to visit;
- Connect with your colleagues at the conference;
- Rate workshop sessions;
- And more!

To download the app, visit annualconference.nais.org, search in your app store for 2016 NAIS Annual Conference, or scan the QR code below.

CONNECT TO WI-FI
While in Moscone Center West, you can access the Wi-Fi network “NAIS2016.” This is an open network and does not require a password.

NEW TO THE CONFERENCE?
Welcome! Please stop by the Member Resource Center in the Exhibit Hall to learn more about NAIS. Get tips on how to make the most of your conference experience from the first-time attendees page at annualconference.nais.org. Don’t miss the first-time attendee reception on Wednesday at 5:00 PM in the San Francisco Marriott Marquis, Salon 8. Also, take the opportunity to meet others at a special coffee-and-tea area for first-time attendees in the Level Three Lobby of Moscone Center West from 6:45 – 8:00 AM Thursday and Friday.

TIPS FOR TEAMS AT THE NAIS ANNUAL CONFERENCE
Group learning is one of the best ways to make the most of your conference experience. At the start of the conference, outline your expectations and plan how individuals in your group can network, participate, and report back to your team and school. Find a special spot in the convention center to gather each day, debrief, and share notes.

MEDICAL EMERGENCY
For your convenience, there is a first aid office located in Moscone Center West, on the first floor, near the Howard Street entrance. In the event of an emergency, dial 511 from the white in-house phone. Calmly state your emergency and location. If it is safe, remain near the house phone to direct emergency personnel accordingly.

LOST AND FOUND
In the event you find or lose an item during the conference, please visit the NAIS Information Booth on Level One of Moscone Center West, outside the Exhibit Hall, to turn in or claim your item. At the end of the conference, all unclaimed items will be left with Moscone Center West and held there for 30 days. Items not claimed within that timeframe will get discarded or donated.

MEDIA RELEASE
By attending the NAIS Annual Conference, attendees grant permission to NAIS and its agents to utilize the attendees’ image or likeness in an effort to promote NAIS. Attendees waive any right to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection therewith or the use to which it may be applied.
TELL US WHAT YOU THINK
Evaluate workshops instantly using the conference app. Access our brief questionnaires by clicking on the clipboard icon to the left of the workshop description in the app. After the conference, watch your email for a link to an online survey so you can provide us with a more comprehensive evaluation of your conference experience.

AFTER THE CONFERENCE
Visit annualconference.nais.org to:
- Find workshop materials, such as PowerPoints and PDFs.
- Watch interviews with some of the major speakers.
- Learn more about what happened at the conference in the 2016 NAIS Annual Conference online community.
- See photos and videos from colleagues who shared their stories.
- Find more resources to take back to your school.

IDENTIFYING NAIS ANNUAL CONFERENCE ATTENDEES
Please wear your name badge to all NAIS Annual Conference events. It gains you entry and identifies you to security and others providing services to our group. The lanyards are color-coded:

- GREEN: ATTENDEES
- PURPLE: STAFF
- DARK BLUE: EXHIBITORS
- LIGHT BLUE: EXHIBIT HALL ONLY
- GOLD: SPONSORS
- SILVER: ONE-DAY THURSDAY
- LIGHT GREEN: ONE-DAY FRIDAY
- RED: SPEAKERS
- ORANGE: VENDORS

Donna Orem
National Association of Independent Schools
Washington, DC

2016 NAIS ANNUAL CONFERENCE
The Power of Trailblazers, Catalysts, and Catalysts
February 24–26
San Francisco Museum Center West
#NAISAC
Join us in the exhibit hall for these brief but comprehensive interactive labs from NAIS specialists. Hear how DASL can provide the data and insight needed for enrollment management and affordability. Explore various education technologies to help you understand what is best for your school. Learn how the NAIS Assessment of Inclusivity and Multiculturalism provides you a deeper understanding of your school climate of inclusion, and hear how one school is supporting cultural exchange and global studies through its international student body.

Exhibit Hall

**Thursday, February 25, 2:30 – 2:50 PM**
**Use DASL for Enrollment Management**
Feeling pressure about enrollment? Focused on demographic shifts and your school’s diversity? Interested in finding the most fruitful sectors of your draw area for marketing? See how DASL provides data that give insight into all three of these areas and more!
**Presenters:** Hilary LaMonte, Senior Vice President, Data and Research, and Joy Bodycomb, Director of Data Strategy and Operations, DASL

**Thursday, February 25, 3:25 – 3:45 PM**
**Use DASL to Evaluate your School’s Affordability**
Check out the new Affordability Dashboard in DASL. Compare your tuition and financial aid trends to the school groups of your choice and to the family income trends of your draw area. Forecast those trends out five years to see what the future might hold if you stay on your current course.
**Presenters:** Hilary LaMonte, Senior Vice President, Data and Research, and Joy Bodycomb, Director of Data Strategy and Operations, DASL

**Friday, February 26, 11:00 – 11:20 AM**
**Making Sense of Ed Tech**
SIS, LMS, PLP...What? If you’re not entirely clear about technology terms and applications, join this interactive session to make sense of technology in your school. We’ll explore the ed tech landscape and get a good foundational understanding of the different types of products out there that schools are using.
**Presenter:** Kawai Lai, Vice President, Educational Technology and Learning Services

**Friday, February 26, 11:30 – 11:50 AM**
**Enhancing Equity as an Integrated Value Through the Use of AIM**
In many organizations, the benefits of diversity, equity, and inclusion are viewed as intangibles — good things to have, to do, and to profess, but not necessarily the grounds of structured processes and accountability. The NAIS Assessment of Inclusivity and Multiculturalism (AIM) provides schools with a deep understanding of the climate of inclusion on their campuses, and the data from AIM can convert thoughts, ideas, and assumed best practices into benchmarked numbers for real goal setting.
**Presenters:** Caroline Blackwell, Vice President, Equity and Justice, and Michael Goodman, Program Manager for Equity and Justice

**Friday, February 26, 1:40 – 2:00 PM**
**Cultural Exchange and Global Studies Supported by International Students in F1 Programs**
International students enrolled in NAIS member schools bring a rich array of cultural backgrounds, traditions, perspectives, and languages to the school community. Find out how one school supports cultural exchange and global studies through its international students, particularly those on F1 visas. Join us and share your own experiences and practices!
**Presenters:** Ioana Wheeler, Director of Global Initiatives and Board of Trustees Programs, and Chantal Duke, The Awty International School (TX)
NEW! SHARE YOUR STORY... AND ENJOY TALES FROM YOUR COLLEAGUES
As you wander through Moscone Center West, you'll notice different ways to experience the art of storytelling. Participate in our video recording booth, browse photos submitted by your peers and more. Lend your voice to the collection of inspired and inspiring educators.

MUSICAL PERFORMANCES
Enjoy wonderful performances from local school groups throughout the conference. Look for them in the detailed schedule starting on page 20.

MEMBER RESOURCE CENTER
Visit the Member Resource Center to learn about the ways that NAIS helps you navigate your year. From hands-on demonstrations of Data and Analysis for School Leadership (DASL), to assistance in joining an NAIS Connect online community, to getting your questions answered about SSS by NAIS’s school and family portal for financial aid, we’ll show you how to get the most out of your NAIS benefits. Bring a colleague with you as well for a photo shoot and give us your feedback for a chance to win prizes.

FELLOWSHIP WORKSHOPS
Explore answers to tough questions facing our schools at thoughtful, creative presentations by the fellows from the 2015–16 cohort of the NAIS Fellowship for Aspiring School Heads. See the Fellowship Workshop descriptions listed along with each day’s programming.

KLINGENSTEIN SEMINAR SERIES:
LEADING WITH STORIES
Wednesday, February 24, 1:00 – 3:30 PM
Ticket Required: $25
How you tell a story is as important as the story itself. Understanding physiology plays a key role in helping you grab your audience’s attention and make your message stick. Uncover deliberate practices to immediately improve your storytelling technique and strengthen your leadership toolbox.
Room 2001

NEW! FIRST-TIME ATTENDEE RECEPTION
Wednesday, February 24, 5:00 – 6:00 PM
Ticket Required: Free
Connect with other first-time NAIS Annual Conference attendees for a welcome reception. Drinks and light refreshments provided.
Marriott Marquis, Salon 8

PRESIDENT’S BREAKFAST AND ANNUAL MEETING
Thursday, February 25, 7:30 – 9:00 AM
Ticket Required: $25
Join colleagues who serve as heads of school for breakfast and a presentation by NAIS leadership and the NAIS board of trustees. The Annual Meeting for members immediately follows the breakfast.
Marriott Marquis, Golden Gate A-B

NAIS NETWORKING RECEPTION
Thursday, February 25, 5:15 – 6:45 PM
Ticket Required: Free
Join your colleagues in the Exhibit Hall to connect with old and new friends while enjoying refreshments and entertainment.
Exhibit Hall

NAIS MAKERSPACE
Stop by the Exhibit Hall to experience innovation and creativity in action. This vibrant space hosts discussions, demonstrations, and resources so you can take trailblazing concepts back to your school.
Exhibit Hall

MAKERSPACE WORKSHOPS
Thursday, February 25, 12:00 NOON – 1:00 PM
What are the Benefits of a Maker Program in Your School?
Explore a variety of different strategies used in independent schools to get students actively learning about the world around them, and find out more about how you can support these different approaches.

Presenters: Jill Brown, Albuquerque Academy (NM); Laura Deisley, The Lovett School (GA)

Friday, February 26, 1:40 – 2:40 PM
How to Use Design Thinking to Make the Makerspace that is Right for Your School
In this session, we will use design thinking as a framework to set up and equip a makerspace that will fulfill the mission of your school and the needs of your students and staff.

Presenters: Steve Westwood and Kim Saxe, Nueva School (CA)

SPEED INNOVATING
Thursday, February 25, 2:45 – 3:45 PM
Friday, February 26, 1:30 – 2:30 PM
Ticket Required: Free
See page 11 for more information.
Marriott Marquis, Salon 8
GENERAL SESSION

SPEAKERS
THURSDAY, FEBRUARY 25

RANDI ZUCKERBERG

SOCIAL MEDIA IS FREE, LIKE A PUPPY IS FREE
9:30 – 11:00 AM
Randi Zuckerberg is the founder and CEO of Zuckerberg Media, New York Times best selling author of Dot Complicated and children’s book Dot, editor-in-chief of digital lifestyle destination Dot Complicated, and host of “Dot Complicated” on SiriusXM.

BOOK SIGNING EVENT

MARCUS BUCKINGHAM

LEAD FROM STRENGTH
1:15 – 2:15 PM
Marcus Buckingham has dedicated his career to addressing the complex issue of utilizing personal strengths in a workplace ruled by efficiency and competency. Using nearly two decades of experience as a senior researcher at Gallup, he has challenged entrenched preconceptions about achievement to get to the core of what drives success.

BOOK SIGNING EVENT

KEVIN CAREY

THE FUTURE OF LEARNING AND THE UNIVERSITY OF EVERYWHERE
4:00 – 5:00 PM
Kevin Carey, author of The End of College, directs the education policy program at New America. An expert on education issues at all levels, he conducts research on topics including higher education reform, college graduation rates, online education, and the federal Elementary and Secondary Education Act.

BOOK SIGNING EVENT

FRIDAY, FEBRUARY 26

BRYAN STEVENSON

AMERICAN INJUSTICE: MERCY, HUMANITY, AND MAKING A DIFFERENCE
9:15 – 10:45 AM
Bryan Stevenson is the founder and executive director of the Equal Justice Initiative and one of the most acclaimed and respected lawyers in the nation. His memoir, Just Mercy, tells the story of a young lawyer fighting on the front lines of a country embroiled in extreme punishments and careless justice.

BOOK SIGNING EVENT

JAIME CASAP

ITERATION AND INNOVATION IN EDUCATION
3:00 – 4:30 PM
Google Chief Education Evangelist Jaime Casap preaches the power and potential of the web, technology, and Google tools to enable and support capabilities that can lead to powerful learning models.

BOOK SIGNING EVENT

Many speakers maintain the intellectual property of their presentations. For this reason, the use of recording devices is not permitted during general sessions or workshop presentations.

ALL GENERAL SESSIONS TAKE PLACE IN MOSCONE WEST BALLROOM.
FEATURED WORKSHOP

SPEAKERS
UNCOVERING TALENT: A NEW MODEL OF INCLUSION
12:00 NOON – 1:00 PM
As the Chief Justice Earl Warren Professor of Constitutional Law at New York University School of Law, Kenji Yoshino covers constitutional law, antidiscrimination law, and law and literature. He has received several honors for his teaching, most recently the 2014 Podell Distinguished Teaching Award.

WOMEN IN TECHNOLOGY
11:15 AM – 12:15 PM
Ruha Benjamin is an interdisciplinary scholar who examines the relationship between science, technology, medicine, and society. She is a professor of African American studies at Princeton University and the author of People’s Science: Bodies and Rights on the Stem Cell Frontier. Benjamin’s work gets to the forefront of debates over the relationships between innovation and equity, science and citizenship, and health and justice.

GET READY FOR V: UNDERSTANDING THE NEXT GENERATION AND HOW THEY IMPACT EDUCATION
2:45 – 3:45 PM
One of the country’s foremost experts on Generations X, Y, and V, Jane Buckingham is the author of the bestselling The Modern Girl’s Guide book series. She also hosted the television series The Modern Girl’s Guide to Life, which aimed to inspire young women to live their best lives personally and professionally.

EDUCATION REFORM, EDUCATION FOR ALL: BREAKING BOUNDARIES AND FINDING SOLUTIONS
8:00 – 9:00 AM
Human rights activist T. Jackson Kaguri is an expert on navigating some of the most challenging obstacles to providing education. Taking a holistic approach to meeting the needs of multiple generations in his community, Kaguri has brought about major change in Uganda, his native country, from the inside out.

THE POWER OF STORYTELLING: MAKING STORIES WORK FOR YOU
1:30 – 2:30 PM
Author, speaker, and master of the personal story, Kindra Hall won a 2014 Storytelling World Award and served on the board of directors for the National Storytelling Network. She recently released her first book, Otherwise Untold: A Collection of Stories Most People Would Keep to Themselves.
Because being a head of school involves the entire family, NAIS provides programming for spouses and partners of heads of school. Whether at entertaining activities or engaging discussions, family members are sure to learn useful tips, meet new friends, and have fun.

**FAMILIES FIRST AT DREW SCHOOL WITH MYTHBUSTERS’ ADAM SAVAGE**
Wednesday, February 24
1:30 – 4:30 PM
**Ticket Required: $50**
Join fellow heads of school and their spouses in an exclusive afternoon with Adam Savage, part of the dynamic MythBusters duo, at Drew School (California). In a S.T.E.A.M. world, dive into conversations with a professional whose work on projects like the Star Wars and The Matrix series are at the intersection of art, science, and mathematics. Transportation will depart from the Moscone Center West entrance on Howard Street between 4th Street and The Intercontinental Hotel at 1:30 PM.

**FAMILIES FIRST GATHERINGS**
Thursday, February 25, 1:30 – 2:30 PM
Friday, February 26, 1:30 – 2:30 PM
Come to these informal roundtable discussions to explore the challenges and opportunities of your special roles. **Alcove 2A**

**FAMILIES FIRST WORKSHOPS**
**STORIES ABOUT THE POWER OF DIVERSITY FROM DIVERSE HEADS AND THEIR SPOUSES: PART 1**
Friday, February 26
8:00 – 9:00 AM
In the first session of this two-part workshop, three diverse heads of school and their spouses will tell their stories about rising to first-family positions. They will discuss the issues they considered before deciding to lead their schools, the characteristics they looked for in their boards, the roles their spouses play at their institutions, and the rewards of being a diverse leader.
**PANELISTS:** Darryl Ford, William Penn Charter School (PA); Gail Sullivan, Monica M. Gillespie, and John K. Gillespie, Saint Mary’s School (NC); Ronni McCaffrey, Graland Country Day School (CO); Barbara Frank

**Alcove 2A**

**STORIES ABOUT THE POWER OF DIVERSITY FROM DIVERSE HEADS AND THEIR SPOUSES: PART 2**
Friday, February 26
11:15 AM – 12:15 PM
In the second part of this workshop, a moderator will ask the couples about the benefits and challenges they have faced in their leadership positions, how they balance work and family life, the roles their spouses play, advice for rising diverse leaders and their families, and what they looked for in a board.
**PANELISTS:** Darryl Ford, William Penn Charter School (PA); Gail Sullivan, Monica M. Gillespie, and John K. Gillespie, Saint Mary’s School (NC); Ronni McCaffrey, Graland Country Day School (CO); Barbara Frank

**Alcove 2A**
NEW FOR 2016

Ticket required: Free

The popular Speed Innovating sessions now take place on two days instead of one. Following a speed-dating format, these intimate, 15-minute mini-sessions let you spend an hour rotating among three topics of your choice. Influential independent school educators lead you in exploring problems, solutions, and outside-the-box ideas.

Thursday’s session focuses on schoolwide innovation, and Friday’s covers the latest and greatest ideas for the classroom. You may attend either or both days. Pre-registration is required. Table Topics are first-come, first-served. Arrive early to snag a spot at the table that interests you!

Marriott Marquis, Salon 8

SPEED INNOVATING PLANNING COMMITTEE

NAIS thanks the creative designers who generously gave their time and ideas to plan the Speed Innovating sessions.

Jill Brown, Albuquerque Academy (NM)
Laura Diesley, The Lovett School (GA)
Wendy Drexler, Johns Hopkins University School of Education
Sophie Halliday, St. Andrews Priory School for Girls (HI)
Alex Inman, Educational Collaborators
Larry Kahn, The Bay School of San Francisco (CA)
Howard Levin, Schools of the Sacred Heart San Francisco — Convent & Stuart Hall (CA)
Jennifer Voorhees, Sidwell Friends School (DC)

FOR THE SCHOOL
Thursday, February 25, 2:45 – 3:45 PM

T1. Adapting Facilities to a Changing Curriculum
Theresa Smith and Janet Peddy, The Webb Schools (CA)

T2. Connect, Inform, Reflect: Three Keys to Effective Leadership in Technology
Gabriel Lucas and Sarah Hanawald, Association of Technology Leaders in Independent Schools (ATLIS)

T3. Curricular Innovation: Strategy, Tactics, or Both?
Peter Gow, The Independent Curriculum Group

T4. Designing a Future-Proofed Makerspace
Mike Matthews and Jenny Howland, Katherine Delmar Burke School (CA)

T5. Digital Literacies: Define, Then Design
Ted Parker, King Low Heywood Thomas (CT)

T6. Entrepreneurship in Independent Schools: Three Quick Stories and a Model to Take Back to Your School
Reshan Richards, Montclair Kimberley Academy (NJ)

T7. How to Transform Your Community Through an Integrated Student and Community Wellness Program
Mike Saxenian and Frankie Engelking, McLean School of Maryland (MD)

T8. Integrating Innovation Throughout the School
Dan Frank, The Steward School (VA)

T9. It’s About Time: How Radically Redefining Time Innovates Instruction and Learning Design
Jamie Feld Baker, Pomfret School (CT)

T10. Making the Most of Local, Online, and F2F Learning: The BlendEd Experience
Megan Leich, The Athenian School (CA); Don Rizzi, Lick-Wilmerding High School (CA)

T11. Transforming Learning Through Space and Place Renovations
Howard Levin and Geoff DeSantis, Schools of the Sacred Heart San Francisco — Convent & Stuart Hall (CA)

FOR THE CLASSROOM
Friday, February 26, 1:30 – 2:30 PM

T1. A Learning Commons of One’s Own: Seven Ways to Use a Custom Digital Platform to Bring Your Faculty Together and Supercharge School Change
Linda Kern Pelzman, McLean School of Maryland (MD)

T2. A Teacher-Driven Model for Rethinking Traditional Grades
Ty Talbot and Meleesa Wyatt, University Preparatory Academy (WA)

T3. Blending in the Arts and Humanities: Using Technology to Enhance Experiential Learning
Miranda Thomran, Marin Academy (CA); Adam Thomran, The Athenian School (CA)

T4. designLab: Rethink Everything
Michael Mitchell, St. Luke’s School (CT)

T5. Game Changers: Student Observers Supporting Learning
James Whitehouse, Elwood School (CANADA)

T6. Groundbreaking from the Ground Up: Empowering a School Community to Innovate, Collaborate, and Lead Through Change
Daniel Sweeney and Ellie Peterson, Seattle Country Day School (WA)

T7. Lab Atlanta
Laura Diesley and Mike Pardee, The Lovett School (GA)

Laurel Shockley, Randolph School (AL); Leah Conner, NeuroNet Learning

T9. Leveraging Technology to Transform Teaching, Learning, and School Leadership
Marek Beck and David Saunders, Renbrook School (CT)

T10. Mindfulness: One School’s Year-Long Journey to Connect Community and Improve Culture
Steve de Beer and Mandy Stepanovsky, Friends’ School (CO)

T11. Moving Beyond the Executive Summary: How You Can Look Deep into Your School’s HSSSE Data
Chris Bigenho, Greenhill School (TX)

T12. No Child Left Inside — Why Outdoor Education Is Critical in 21st Century Schools
Andy Davies, Aspen Country Day School (CO)

T13. Stories of Catalyzing Blended Learning at Independent Schools
Sochenda Samreth, United Nations International School (NY); Amy Hollinger, Global Online Academy (WA)

T14. Telling Your Story: The Power of Assessments
Karen Strobel, Castlejea School (CA); Denise Pope, Stanford University

T15. The Flipped Academic Support Plan
Lydia Maier and Stacey Sevelowitz, Waynflete School (ME)

#NAISAC
NAIS gratefully acknowledges the support of our 2016 NAIS Annual Conference sponsors.

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Your time at the conference is valuable, so we recommend using the app and program to plan which workshops you’d like to attend. Here’s how to choose sessions perfect for you.

DO A DEEP DIVE
Get a more comprehensive view into timely topics with our optional three-hour Wednesday workshops. Find these workshops listed in this program and on the website.

FOLLOW THE TRACKS
We offer workshops across six different tracks: communications and advancement, governance, leadership development, management, the classroom experience, and the student experience.

KNOW YOUR LEVEL
Are you a novice in one topic and expert in another? Find workshops labeled introductory, intermediate, and advanced to help you find the right level.

BOOKMARK OUR WORKSHOPS-AT-A-GLANCE PAGE
This convenient online resource lets you sort, search, and filter all workshops in one place. Find it at annualconference.nais.org/workshops.

USE THE APP
Once you’ve decided on a session you want to attend, simply star that workshop in the app to add it to your schedule.

WORKSHOP TRACKS

**COMMUNICATIONS AND ADVANCEMENT**
**AUDIENCE:** Heads, trustees, and communications and advancement practitioners
**FOCUS:** Ensuring effective communication to — and relations with — all key constituencies

**GOVERNANCE**
**AUDIENCE:** Trustees and heads of school in their role as liaisons to the board
**FOCUS:** All aspects of board governance

**LEADERSHIP DEVELOPMENT**
**AUDIENCE:** Heads and all academic and administrative leaders
**FOCUS:** Effective school leadership and professional development

**MANAGEMENT**
**AUDIENCE:** Primarily heads, business officers, financial aid directors, division heads, and deans
**FOCUS:** Day-to-day management of people, programs, finance, enrollment, the market, and operations

**THE CLASSROOM EXPERIENCE**
**AUDIENCE:** All educators and academic leaders
**FOCUS:** Designing and implementing academic programs

**THE STUDENT EXPERIENCE**
**AUDIENCE:** All educators and academic leaders
**FOCUS:** The student experience, including equity and justice, bullying, student wellness, families, and character development

WORKSHOP LEVEL
Each workshop is designated with a level corresponding to the knowledge required of the workshop attendee.

**INTRODUCTORY**
Customized for attendees with little or limited knowledge about this topic

**INTERMEDIATE**
Designed for attendees with some experience in this content area who are eager to know more

**ADVANCED**
Tailored to attendees with a high level of knowledge and experience with this subject matter

NOTE: YOU MAY ATTEND ANY WORKSHOP.

These sessions will be recorded.
WEDNESDAY
FEBRUARY 24

WEDNESDAY AT A GLANCE

11:00 AM – 6:00 PM
Registration and Information Booths are open.

1:00 – 3:30 PM
Klingenstein Seminar Series: Leading with Stories
More info, page 5

1:00 – 4:00 PM
Optional Three-Hour Workshops
More info, page 15

1:30 – 4:30 PM
Families First Tour
More info, page 10

5:00 – 6:00 PM
First-Time Attendee Reception
More info, page 5

ALL WORKSHOPS TAKE PLACE IN MOSCONE CENTER WEST.
11:00 AM – 6:00 PM
REGISTRATION

11:00 – 11:30 AM
Musical performance by Sea Crest School Choir
12:00 NOON – 12:30 PM
Musical performance by Bentley Upper School Jazz Masterclass Ensemble
Registration and Information Booths are open.
Level One Foyer

1:00 – 3:30 PM
SEMINAR

Klingenstein Seminar Series: Leading with Stories
How you tell a story is as important as the story itself. Understanding physiology plays a key role in helping you grab your audience’s attention and make your message stick. Uncover deliberate practices to immediately improve your storytelling technique and add to your leadership toolbox.

Ticket required: $25
Room 2001

1:00 – 4:00 PM
OPTIONAL THREE-HOUR WORKSHOPS

All workshops take place in Moscone Center West.

W1. Advancement Strategies and Solutions for Small Schools
Succeeding in small school advancement requires vision, confidence, collaboration, creativity, efficiency, and action plans that are both meaningful and practical. Find out the best ways to combine these elements into a strong, sustainable program at your school.

PRESENTERS: Starr Snead, Advancement Connections; Shelley Reese, The Learning Center for the Deaf
LEVEL Introductory
TRACK Communications and Advancement
Room 2011

Explore an ongoing professional development model involving 1,000 educators and a variety of Washington schools, museums, and educational institutions. Engage with pedagogical tools and frameworks — all steeped in research-based practices developed at Harvard’s Project Zero — that can help you create a culture of thinking, educate for global competence, and document student/teacher learning.

LEVEL Introductory
TRACK The Classroom Experience
Room 2002

W3. Culture Shock: Developing an Inclusive Team Culture Program for Athletics
“Although I learned what I need from my teammates, the main takeaway was to confidently show what I bring to my team.” This feedback from a student-athlete epitomizes the One Team approach: helping students look beyond themselves — both on and off the playing surface — to develop lifelong leadership, communication, and accountability skills. See how you can use this model program at your school.

PRESENTERS: R. Brian Crow, Slippery Rock University; Chris Freer, Jose Fernandez, and David Widener, Woodward Academy (GA)
LEVEL Intermediate
TRACK The Student Experience
Room 2003

W4. Design Sprint: Create a Maker Project in Three Hours
Digital fabrication, making, and physical computing projects are swiftly becoming an integral part of daily life at K–12 schools. Work interactively in teams to identify, ideate, prototype, assess, and promote a hands-on project relevant to your classroom, curriculum, and school.

PRESENTERS: Martha Erskine and Concepcion Alvar, Marymount School of New York (NY); Angi Chau, Castilleja School (CA); Don Buckley, Tools at Schools
LEVEL Introductory
TRACK The Classroom Experience
Room 2004

ALL OPTIONAL THREE-HOUR WORKSHOPS REQUIRE PRE-REGISTRATION. YOU CAN REGISTER ON-SITE AT THE REGISTRATION BOOTH ON LEVEL ONE.
W5. Design Thinking as a Catalyst for Meaningful Learning and Engagement
How can a creative problem-solving process transform your learning community? Delve into the journey Notre Dame Academy undertook to better engage teachers, students, and community partners in meaningful learning through design thinking. Depart armed with resources to get you started, a story to share, and the inspiration you need to take action at your school.
PRESENTERS: Deborah Parizek, Henry Ford Learning Institute (MI); Cheryl Beshke, Debbie Orr, and Lynne Bombard, Notre Dame Academy (GA)
LEVEL Introductory
TRACK The Classroom Experience
Room 2005

W6. Different Strokes for Different Folks: Overcoming Fear and Failure
Discover interdisciplinary approaches that center on helping students with learning differences navigate their unique struggles pro-socially, academically, and reflectively. Gain multilayered approaches — outlined by representatives from learning strategies, English, and art — to help students break patterns of past failures and develop healthy approaches to challenges.
PRESENTERS: Daphne Sajous-Brady, Claire Walter, and Kris Hechevarria, Wolcott School (IL)
LEVEL Intermediate
TRACK The Classroom Experience
Room 2006

Learn new mindfulness approaches and gain deeper understanding by using experiential methods that explore mindful breathing, seeing, listening, speaking, communicating, and teaching. Age-appropriate for lower, middle, and upper divisions, this session focuses on day-to-day practices. They will work in the classroom or at home for you, your students, and their families.
PRESENTER: Daniel Lauter, Mindfulness Sync
LEVEL Intermediate
TRACK The Student Experience
Room 2007

W8. Elevating the Black Male: Developing Culturally Competent Schools
Examine the societal perceptions of young black males that perpetuate racial disparities in education. Then build the cultural competence to develop a learning environment that fosters academic success for these students. When you gain the required cultural competence to reach young black males, you’ll develop the competencies you need to reach all students.
PRESENTER: Omekongo Dibinga, Upstander International
LEVEL Introductory
TRACK The Student Experience
Room 2008

ALL WORKSHOPS TAKE PLACE IN MOScone CENTER WEST.
W9. Establishing Common Ground Between Heads of School and Technology Leaders
Technology looms large because of the way it drives innovation, underpins equity issues, and helps schools stand out among prospective families. In this workshop led by the Association of Technology Leaders in Independent Schools, heads of school and technology leaders will find common ground through dialogue. You’ll talk about tech must-knows and delve into the requirements of today’s innovation initiatives, such as blended learning, making, and BYOD.

PRESENTERS: Kelsey Vrooman, NAIS; Stuart Posin, Marlborough School (CA); Gabriel Lucas, Association of Technology Leaders in Independent Schools; Sarah Hanawald, Saint Mary’s School (NC)
LEVEL Intermediate
TRACK Leadership Development
Room 2009

W10. Ethics in Action: Leaders of Tomorrow
Learn about the benefits of participating in Ethics in Action, a collaboration between the Ethics Institute at Kent Place School and EthicsLab at Georgetown University. This groundbreaking initiative brings together students, educators, designers, and real-world change makers to learn by creating ethical change in students’ home communities.

PRESENTERS: Eva Lazar and Karen Rezach, Kent Place School (NJ); Nico Staples, Georgetown University; Lisa Yokana, consultant
LEVEL Introductory
TRACK The Classroom Experience
Room 2010

Lower schools and even pre-kindergartens increasingly grapple with the impact of a highly sexualized culture on young children. Unfortunately, these schools teach basic sexuality education benchmarks four to seven years late. This indirectly lets peers, older children, the Internet, marketers, and mass media become children’s primary educators. Learn how your school can embrace a successful, truly age-appropriate program.

PRESENTER: Deborah Roffman, The Park School of Baltimore (MD)
LEVEL Intermediate
TRACK The Student Experience
Room 3000

W12. Grow Agency (Instead of Just Hiring One): A Capacity-Building Brand Workshop
Too often, even the most expensive agency-created school branding campaigns don’t stick. Why? Expert educators know: New doing requires new thinking. New thinking requires new learning. And new learning can’t be applied from the outside—it must be created from within the school. Learn how to foster deep learning, authentic branding, and culture-reinforcing excitement in your school.

PRESENTERS: Tiffany Hendryx and Lindy Patterson, Firebrand for Education, LLC; Matthew Rush, Allen Academy (TX)
LEVEL Intermediate
TRACK Communications and Advancement
Room 3001

W13. How to Make Your School’s Innovation Story a Best Seller
Is innovation at your school true romance, poor foreign translation, or murderous crime fiction? Discover how to pair the stages of innovation with the stories leaders must tell to capture the hearts, minds, and collaboration of stakeholders. Edit your school’s narrative to make innovation a well-written story people hope will never end.

PRESENTERS: Jamie Baker and J. Timothy Richards, Pomfret School (CT); Jonathan Martin, JonathanEMartin Ed. Services
LEVEL Intermediate
TRACK Leadership Development
Room 3002

Want to foster students’ 21st century skills—creativity, teamwork, and critical thinking? Start by seeking and developing those traits in teachers and leaders. Partner with Silicon Valley HR pros and use playful design thinking to explode and reimagine school hiring practices, from recruiting to interviewing to ongoing professional development. Still want more? Attend optional follow-up sessions on Thursday and Friday.

PRESENTERS: Matt Glendinning, Moses Brown School (RI); Carla Silver, Leadership+Design
LEVEL Intermediate
TRACK Leadership Development
Room 3003

UNLESS OTHERWISE NOTED, ALL PROGRAMMING TAKES PLACE IN MOSCONE CENTER WEST.
W15. Let’s Talk: Experts Discuss Head of School Employment Agreements in the Real World
Knowledge is power. The more you understand about employment contracts, the stronger your negotiating position will be. Examine key terms as current heads weigh in on how seemingly arcane contract provisions can play out in the real world. Then explore negotiation strategies in this lively and informative session.

**PRESENTERS:** Terrence Briggs, Bowditch & Dewey, LLP; Ronald Cino, Worcester Academy (MA); Arch McIntosh, Charlotte Latin School (NC); Elizabeth Miller, consultant; Rebekah Jordan, Indian Mountain School (CT); Kirk Duncan, Carolina Day School (NC)

**LEVEL:** Intermediate
**TRACK:** Governance
**Room:** 2012

W16. Navigating All Things Gender: Concepts and Language to Support Students Across the Spectrum
An informed, thoughtful, and contemporary understanding of gender is rapidly becoming indispensable in every aspect of school life, from admissions and athletics to curriculum and beyond. Increasingly, administrators and teachers need policies and language to serve students with a wide variety of gender identities (transgender, cisgender, agender, etc.). The concepts offered here — which educators have used for the past 15 years — are intended to prepare school leaders faced with questions about policy, programs, and values.

**PRESENTER:** Jennifer Bryan, Team Finch Consultants

**LEVEL:** Introductory
**TRACK:** The Student Experience
**Room:** 2024

W17. Playlists, On-Demand Education, Independent Schools: Case Studies in Consumer Education
Given today’s changing demographics, how do you communicate your value proposition to parent consumers? Use the lens of self-determination to explore the key questions that face any school seeking to adapt to changing cultures and expectations. Answer challenges within the context of your unique school community through case studies and networking.

**PRESENTERS:** Kelley Waldron, St. Andrew’s School (GA); Sara Rubinstein, St. Andrew’s School (FL)

**LEVEL:** Intermediate
**TRACK:** Management
**Room:** 2014

W18. Rethinking Global Citizenship: Unique Innovation Opens Students up to the World
Discover how one school’s struggle to bring diverse, firsthand, global learning into the classroom polarized a community of staff, educators, students, and parents. It ultimately inspired the creation of WorldVuze (www.worldvuze.com), an innovative, unique, free platform connecting student views around the world like never before. Come explore the possibilities.

**PRESENTERS:** Amanda Humphreys, The Bishop Strachan School (CANADA); Ellen Palmer and Julia Coburn, WorldVuze Education

**LEVEL:** Introductory
**TRACK:** The Student Experience
**Room:** 2016
**W19. Successful STEM Through Blended Learning and Community-Based Public-Private Partnerships**

In 2014–15, St. Andrew’s Episcopal Academy launched a new upper school focusing on STEM and water-based activities. Hear about the many things that make this blended learning model unique, including scuba diving, underwater research, digital photography, college-credit science classes, wet labs in the Indian River Lagoon, online instruction, more than 25 authentic partnerships, and a downtown redevelopment partnership.

**PRESENTERS:** Caterina Angelone, Zane Barrus, Curry Krasulak, and Anastasia Legakes, St. Andrew’s Episcopal Academy (FL)

**LEVEL** Intermediate

**TRACK** The Classroom Experience

Room 2018

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**W20. Taming the Tech Effect: Rethink and Reboot the Integration of Technology at Your School**

Join two internationally acclaimed experts and trailblazers in education technology and child development to refresh your understanding of the massive impact of technology on education and child development. Hear stories and explore research that will help you reboot tech integration at your school. Also learn innovative approaches to online, blended, and F2F environments along with sustainable models for student, faculty, and parent well-being.

**PRESENTERS:** Catherine Steiner-Adair, clinical psychologist; Erin McCloskey, Phillips Academy (MA)

**LEVEL** Intermediate

**TRACK** The Classroom Experience

Room 2020

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**W21. A Truly Mission-Driven Academic Program: Leaders Show How to Get There**

Moving beyond standardized curricula or familiar practices takes courage, strategic motivation, a process, and — above all — a compelling case. Learn how to develop your own case and process to create programs and practices that serve your students in the context of your mission and values. Your presenters will be leaders of schools who have embraced this novel practice.

**PRESENTERS:** Elise London, St. Mark’s School (MA); Peter Gow, The Independent Curriculum Group; Josie Holford, Poughkeepsie Day School (NY); Sean Raymond, York School (CA)

**LEVEL** Introductory

**TRACK** The Classroom Experience

Room 2000

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**W22. The Willing and Committed Student: Finding Meaning and Vitality in School**

Even if students can’t necessarily change what school is, they can change what school means by making it a place where they clarify and commit to their values. Come make collages, do origami, and draw on plates — all so we can experientially learn activities that empower students to live their values at school. Discuss ideas for following up, creating variations, and addressing challenges.

**PRESENTERS:** Lauren Porosoff, Ethical Culture Fieldston School — Fieldston Middle (NY); Jonathan Weinstein, clinical psychologist

**LEVEL** Introductory

**TRACK** The Student Experience

Room 2022

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**1:30 – 4:30 PM**

**FAMILIES FIRST TOUR**

**Families First at Drew School (California)**

with *Mythbusters’* Adam Savage

Ticket required: $50

The bus departs from Moscone Center West entrance at Howard Street between 4th Street and the Intercontinental Hotel. More info, page 10.

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**5:00 – 6:00 PM**

**RECEPTION**

**First-Time Attendee Reception**

Ticket required: Free

Join fellow first-time attendees at the San Francisco Marriott Marquis for a welcome reception. Drinks and light refreshments will be provided.

**Mariott Marquis, Salon 8**

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Unless otherwise noted, all programming takes place in Moscone Center West.
### THURSDAY AT A GLANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:30 AM – 6:00 PM</td>
<td>Registration and Information Booths are open.</td>
</tr>
<tr>
<td>6:45 – 8:00 AM</td>
<td>Coffee and Tea&lt;br&gt;Sponsored by EduBoston</td>
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<tr>
<td>7:30 – 9:00 AM</td>
<td>President’s Breakfast and Annual Meeting</td>
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<tr>
<td>8:00 – 9:00 AM</td>
<td>One-Hour Workshop Block 1</td>
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<tr>
<td>9:00 – 9:30 AM</td>
<td>Break</td>
</tr>
<tr>
<td>9:30 – 11:00 AM</td>
<td>Opening General Session with Randi Zuckerberg</td>
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<tr>
<td>11:00 AM – 12:00 NOON</td>
<td>Book Signing with Randi Zuckerberg&lt;br&gt;Exhibit Hall Grand Opening&lt;br&gt;Complimentary Lunch in the Exhibit Hall</td>
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<tr>
<td>11:00 AM – 6:45 PM</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>12:00 NOON – 1:00 PM</td>
<td>One-Hour Workshop Block 2&lt;br&gt;Featured Workshop with Kenji Yoshino</td>
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<tr>
<td>1:00 – 1:15 PM</td>
<td>Break</td>
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<tr>
<td>1:15 – 2:15 PM</td>
<td>General Session with Marcus Buckingham</td>
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<tr>
<td>2:15 – 2:45 PM</td>
<td>Break</td>
</tr>
<tr>
<td>2:45 – 3:45 PM</td>
<td>One-Hour Workshop Block 3&lt;br&gt;Featured Workshop with Jane Buckingham&lt;br&gt;Speed Innovating for the School</td>
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<tr>
<td>3:45 – 4:00 PM</td>
<td>Break</td>
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<tr>
<td>4:00 – 5:00 PM</td>
<td>General Session with Kevin Carey</td>
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<tr>
<td>5:00 – 5:15 PM</td>
<td>Break and Book Signing with Kevin Carey</td>
</tr>
<tr>
<td>5:15 – 6:45 PM</td>
<td>NAIS Networking Reception in the Exhibit Hall</td>
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</table>

**ALL WORKSHOPS TAKE PLACE IN MOSCONE CENTER WEST.**
6:30 AM – 6:00 PM
REGISTRATION

8:00 – 8:30 AM
Musical performance by the hOWLers from the Athenian School
Registration and Information Booths are open.
Level One Lobby

6:45 – 8:00 AM
COFFEE BREAK
Enjoy complimentary coffee and tea.
Level Two Lobby
Sponsored by EduBoston

6:45 – 8:00 AM
FIRST-TIME ATTENDEE COFFEE BREAK
Network with other first-time attendees and enjoy complimentary coffee and tea.
Level Three Lobby
Sponsored by EduBoston

8:00 – 9:00 AM
ONE-HOUR WORKSHOP BLOCK 1

THE CLASSROOM EXPERIENCE

Is Neurodiversity in Your Diversity Plan? Don’t Turn away the Next da Vinci or Charles Schwab
Although it is nearly undisputed that schools benefit from racial, cultural, and ethnic diversity, there is little discussion of the value added that comes with neurodiversity. Unfortunately, the negative labels associated with learning-disabled students overshadow the unique contributions they can make to their schools if given the opportunity. Remediation and accommodation are the keys to unlocking their talent.
PRESENTERS: Rachel Whilby, John Russell, and Jonathan Rosenshine, The Windward School (NY)
LEVEL Introductory
Room 2009

Instructional Rounds and Pedagography: Designs for a Learning Map Revolution
Three instructional leaders and educational designers will facilitate this session about ways to build collaborative teaching capacity and map your school’s pedagogical and learning ecosystem. These presenters are innovating instructional rounds processes and inventing pedagography — a new strategic practice for mapping and enhancing your own school.
PRESENTERS: Bo Adams, Shelley Clifford, and Chip Houston, Mount Vernon Presbyterian School (GA)
LEVEL Intermediate
Room 2008

Reading, Collaborating, and Innovating for Sustainability
Two middle school English teachers introducing nonfiction reading with Michael Pollan’s Omnivore’s Dilemma are joined by two social studies colleagues to pilot an interdisciplinary approach to the most pressing problem of our time: the sustainability of our planet.
PRESENTERS: Susan Davis, Cate Waidyatilleka, Kimi Frith, and R. Bonning, Iolani School (HI)
LEVEL Introductory
Room 2018

Strategies for Sustaining Innovation When Hype Turns to Gripe
In the face of organizational inertia and competing priorities, how can meaningful, lasting innovation be realized? Learn from The Urban School of San Francisco’s recent innovations, which included advancing blended learning, adopting a new LMS, and developing an engineering and design program. This is your chance to assess your school’s relationship to disruptive innovation and prepare strategies for the day when enthusiasm for a new idea gives way to skepticism and disillusionment.
PRESENTERS: Kelsey Vrooman, NAIS; Riley Maddox and Geoff Ruth, The Urban School of San Francisco (CA)
LEVEL Introductory
Room 2022

COMMUNICATIONS AND ADVANCEMENT

Beyond the Myth of Saving Kids: Telling the True Value of Scholarship
For too long, fund-raising and promotional efforts have relied on the core myth of schools saving kids. This “us helping them” message can have a divisive and toxic effect on schoolhouse culture. Come hear about one school’s efforts to change the story of scholarship — to claim the true impact that a diverse student body has on the community and the educational mission.
PRESENTERS: Erik Wilker and Elizabeth Grumbach, Moses Brown School (RI)
LEVEL Intermediate
Room 2002
The Cart Before the Horse: The Story of School (or Program) Creation

It’s hard enough to show the value of a program that already exists. What about one that doesn’t? Learn about Beacon Academy’s journey to advance from idea in 2010 to opening in 2014. Be prepared to swap stories about your own struggles and triumphs when trying to bring innovation, program creation, and new concepts to established schools and communities.

**PRESENTERS:** Kate Anderson and Jeff Bell, Beacon Academy (IL)
**LEVEL:** Introductory
**Room:** 3000

Collaborating with Public Schools on a Common Vision

Although independent schools and public schools often want to collaborate, many times their efforts end in frustration. During this engaging and thought-provoking session, learn how independent and public school districts are working together on building a common vision for 21st century education.

**PRESENTERS:** Ken Kay and Jon Gundry, EdLeader21; Josh Brody, Sequoyah School (CA); Brett Jacobsen, Mount Vernon Presbyterian School (GA); Marsha Little, The Lovett School (GA)
**LEVEL:** Intermediate
**Room:** 2003

It Ain’t the ‘90s Anymore! Understanding and Communicating International Trend Data

In the late ‘90s, it was impossible to believe that it would be difficult to enroll Korean students or that Chinese students would soon make up the majority of schools’ international enrollments. Believe it or not, today you’d better prepare to understand enrollment challenges related to the STEEP factors (social, technological, economic, environmental, and political) over which you have no control. Join us for a discussion of trends, opportunities, and challenges.

**PRESENTERS:** Aimee Gruber, Secondary School Admission Test Board (SSATB); Francis Ryan, Rumsey Hall School (CT)
**LEVEL:** Intermediate
**Room:** 2024

GOVERNANCE

One School, Two Campuses: Opening and Operating a Second Campus Overseas

What would you do if you had the opportunity to open a second campus halfway around the globe? In 2010, California’s Chadwick School said “Yes!” to just such an invitation. Since then, Chadwick International School Songdo in South Korea has grown to 1,100 students in PK-12; the first class will graduate in June 2016. In this session you’ll hear about key benefits and successes, as well as issues related to admissions, personnel, school culture, curriculum, and finance.

**PRESENTERS:** Frederick Hill, Chadwick School (CA); Shelly Luke Wille, Chadwick International School (KOREA)
**LEVEL:** Intermediate
**Room:** 2016

Supporting Heads: Sustaining a Flourishing Leadership Partnership

Maintaining a positive partnership between head and board is crucial to your school’s stability. Based on a survey of more than 250 heads and trustees, this session examines how trustees can best support their heads by understanding their needs, nurturing mutually beneficial relationships, and sustaining heads in their positions for the long term.

**PRESENTERS:** Tekakwitha Pernambuco-Wise and Amy Ramsey, Sea Crest School (CA)
**LEVEL:** Intermediate
**Room:** 3003

Trialblazing a New Model for School Finance: One School’s Journey Toward Net Revenue

In this session, you’ll hear from a head of school and a trustee about lessons learned along the way to a net revenue financial model, how they’ve changed their thinking on financial aid, and how they’ve experimented with alternative revenue sources to supplement income.

**PRESENTERS:** Bradley Weaver and Katie Murphy, Sonoma Country Day School (CA)
**LEVEL:** Introductory
**Room:** 3001

ALL WORKSHOPS TAKE PLACE IN MOSCON CENTER WEST.
Trustees and Heads Working for Diversity, Inclusion, and Equity

Diversity, inclusion, and equity are all governance responsibilities. In this working conversation, you’ll learn about a grassroots collaborative of diversity-committed trustees and heads, identify governance responsibilities for inclusion and equity, discuss cultural competency needs within boards, and explore effective practices for school leadership.

**PRESENTERS:** Alison Park, Blink Consulting; Alex Wong, Town School for Boys (CA); Barre Fong, Katherine Delmar Burke School (CA)

**LEVEL Intermediate**
**Room 3024**

Leadership Development

**Ahead of the Curve: Growing a Culture of Innovation at Your School**

Do you have faculty who are doing amazing things? Or are you an early adopter who sometimes feels out of place and alone among your colleagues? In this session, administrators will learn how to support the leaders among their faculty and engender a culture of risk taking in their schools. Innovative teachers will be inspired to continue to try new things and learn where to go, inside and outside their classrooms, for support.

**PRESENTERS:** Liz Davis, Synapse School (CA); Karen Blumberg, The School at Columbia University (NY); Kim Svivick and Hadley Ferguson, The Edcamp Foundation

**LEVEL Intermediate**
**Room 2000**

**Developing a Cultural and Global Competency Curriculum for Academic Leaders**

Recognizing that school leaders play a critical role in shaping institutional discourse around cultural and global competency, this session will help you learn about one school’s year-long professional development sequence on this important topic. You’ll leave with a clear road map for initiating similar leadership-level conversations in your own school.

**PRESENTERS:** Anne Graybeal and Marie Michael, The Blake School (MN)

**LEVEL Intermediate**
**Room 2004**

From Inspection to Reflection: A Journey from Top-Down Evaluation to Instructional Coaching

McLean Middle School embarked on an experiment to replace traditional teacher evaluation with coaching to improve instruction. Teachers used a professional growth rubric, met one on one with the instructional coach, and chose skills to develop. After peer observations, they exchanged feedback. These teachers were trailblazers, convinced there was no turning back and no end to their process of self-reflection and mutual support.

**PRESENTERS:** Kate Rizzi, Robyn Wise, and David Roth, McLean School of Maryland (MD)

**LEVEL Intermediate**
**Room 2007**

Leadership + Design Lab: Seeking 21st Century Talent

Want to foster students’ 21st century skills — creativity, teamwork, and critical thinking? Start by seeking and developing those traits in teachers and leaders. Partner with Silicon Valley HR pros and use playful design thinking to explode and reimagine school hiring practices, from recruiting to interviewing to ongoing professional development. *This session is a follow-up to the workshop on Wednesday afternoon.*

**PRESENTERS:** Matt Glendinning, Moses Brown School (RI); Carla Silver, Leadership+Design

**LEVEL Intermediate**
**Room 2010**

NAIS FELLOWSHIP FOR ASPIRING SCHOOL HEADS

Each of these 30-minute sessions is part of the NAIS Fellowship for Aspiring School Heads workshop series and presented by the current cohort of fellows. All are welcome to attend.

**Head of School as Storyteller in Chief**

Because great stories attract great families, this session pulls back the curtain on how heads of school tell outstanding stories that convey their value proposition.

**PRESENTERS:** Arvind Grover, Grace Church School (NY); Eric Marner, Gilman School (MD); Steve McManus, Friends School of Baltimore (MD); Joey Menendez, Westminster School of Augusta (GA); John Rigney, Hyde School (CT)

**LEVEL Introductory**
**Room 2006**

**Measuring School Success: Determining the Right Indicators for Your 21st Century School**

Explore the factors that different types of schools and school leaders consider as they assess whether they’re accomplishing their missions.

**PRESENTERS:** Susan Dempf, Carrollton School of the Sacred Heart (FL); Michael Dibbert, Saint John School (MA); Rebecca Jackman, Commonwealth School (MA); Heather Mock, Alexander Dawson School (CO); Benjamin Rous, Hampton Roads Academy (VA); Deborah Strainge, Tower School (MA)

**LEVEL Introductory**
**Room 2006**
MANAGEMENT

Making Sense of Technology in Independent Schools and Selecting the Right One for You
SIS, LMS, PLP... what? If you’re not entirely clear about technology terms and applications, this is the session for you. It will provide you and your staff with a consistent understanding of ed tech. You’ll leave feeling confident that the next time you evaluate different technologies for your school or classroom, you’ll select the best fit for your needs.

**PRESENTER:** Kawai Lai, NAIS
**LEVEL Introductory**
**Room 2011**

Strategic Engagement in Online Learning: Five Case Studies
Come to this workshop to find out what five schools all discovered about online learning. For example, their leaders put online learning on the table to solve challenges related to time, space, or staffing. But changes in mindset eventually led them to leverage online resources to propel teaching and learning forward.

**PRESENTER:** Bradford Rathgeber, Online School for Girls (MD)
**LEVEL Intermediate**
**Room 2020**

What’s the POINT? Learn How to Translate the Stories of Your School from One Group to Another
By acting as a POINT person — or “Point of Information Transfer” person — you as an administrator can reframe your role to go beyond being simply a problem solver. Instead, you can become a translator of stories that resonate with the school mission while empowering community members to solve their own problems.

**PRESENTERS:** Benedict Chant and Margaret Metz, The Mandell School (NY)
**LEVEL Intermediate**
**Room 3018**

THURSDAY

8:00 – 9:00 AM
ONE-HOUR WORKSHOP BLOCK 1 (CONTINUED)

THE STUDENT EXPERIENCE

Beyond Sustainability Toward an Integrated and Regenerative Ecological Approach to School
This workshop will examine practical ways schools can create campuses that reach beyond sustainability toward resiliency and regeneration in the face of changing ecological, social, and economic conditions. The workshop focuses on three main topics — facilities, mission, and curriculum design — and places their integration at the heart of the presentation. Specific examples will come from The Hotchkiss School’s environmental program.

**PRESENTER:** Joshua Hahn, The Hotchkiss School (CT)
**LEVEL Intermediate**
**Room 2001**

Mindful Insights into Student SEL Development
Current educational and scientific research suggests that noncognitive/social-emotional learning (SEL) traits, such as grit, conscientiousness, and curiosity, factor into students’ successes in both school and life. Although schools explicitly teach cognitive skills, most address noncognitive, social-emotional, or soft skills, less formally. Gain best practices to measure and incorporate SEL into your overall school curriculum and culture.

**PRESENTERS:** Sarah Savage and Dave Clune, Educational Records Bureau; Anabel Jensen, Synapse School (CA); Denise Pope, Stanford School of Education
**LEVEL Intermediate**
**Room 2012**
**Turning a Blind Eye to Bullying?**
Learn about the behaviors that constitute bullying (including cyber-bullying), hazing, and harassment; the differences among them; the impact of the behavior; and the legal liability. Then discover methods for both combating the behavior and instituting policies and programs that may help your school avoid liability.

**PRESENTERS:** Candice Pinares-Baez, Fisher & Phillips, LLP; Diane Jones, Saint Andrew’s School (FL)
**LEVEL** Intermediate
**Room** 3002

**What’s the Race to Be Done with Race?**
At a time when college classes are more diverse than ever and one out of every four college students says that racism is no longer a problem in America, why do so many people of color feel so disenfranchised? And why do we see such startling evidence on both social and journalistic media that race matters as much as ever? The national conversation about race still sputters with uncertainty and a lack of conviction. Learn what independent schools can do to stem the tide of avoidance and prepare your institution and students to lead the charge toward an inclusive America.

**PRESENTER:** Robert Greene, Jones and Associates Consulting, Inc.
**LEVEL** Intermediate
**Room** 3020

**9:00 – 9:30 AM**
**BREAK**

**9:30 – 11:00 AM**
**OPENING GENERAL SESSION**

**RANDI ZUCKERBERG**
**Social Media Is Free, Like a Puppy Is Free**
Musical performances by San Domenico School Orchestra (walk-in)
The Unaccompanied Minors (pre-show)
Welcome and John Chubb Tribute by Katherine Dinh, chair of the NAIS board of trustees and head of school, Prospect Sierra School (California)
Remarks by Donna Orem, NAIS Interim President
Introduction by Gwen Rino, academic dean, San Francisco Friends School (California)
Remarks by Randi Zuckerberg
**Moscone West Ballroom**

See Zuckerberg’s bio on page 7.

**11:00 AM – 12:00 NOON**
**EXHIBIT HALL GRAND OPENING**
Complimentary Lunch in the Exhibit Hall
**Level One**

**Book Signing with Randi Zuckerberg**
**Level Three Lobby**

**12:00 NOON – 1:00 PM**
**ONE-HOUR WORKSHOP BLOCK 2**

**FEATURED WORKSHOP**
**KENJI YOSHINO**
**Uncovering Talent: A New Model of Inclusion**
Introduction by Travis Brownley, Marin Academy (California)
**Room** 3014

See Yoshino’s bio on page 9.

**THE CLASSROOM EXPERIENCE**

**Bridging the Synaptic Gap: A School/Neuroscience Partnership for Innovation in Education**
The future of learning will involve schools transformed by science, just as medical practice was transformed by science a century ago. Independent schools, free to create innovative partnerships, need to act now. Learn how one school dedicated to educating change makers embarked on a partnership with a neuroscientist in order to serve all students and boldly actualize its mission.

**PRESENTERS:** Jim Eagen, Synapse School (CA); Fumiko Hoeft, University of California, San Francisco
**LEVEL** Intermediate
**Room** 2002

**Hawken’s Journey to an Alternative, Problem-Based High School Model**
Hawken School has developed a model for experiential and problem-based learning in its entrepreneurial studies program, and it’s planning an alternative high school program based on this model. Hear about Hawken’s journey toward a new approach for learning core academics through an immersive, cross-disciplinary program where the priority is deep mastery of essential skills.

**PRESENTERS:** Doris Korda and D. Scott Looney, Hawken School (OH)
**LEVEL** Intermediate
**Room** 2008
Tomorrow and Tomorrow
and Tomorrow: Practical Thoughts
about Our Students’ Futures
In 2025, what stories will your students
tell about how their education prepared
them for their adult lives? What will matter
most to them? What will stick with them, and
what won’t? In this session, you’ll imagine
the skills your students will need to thrive
in their tomorrows. You’ll also take away
practical skills for tomorrow your students
can learn today. By imagining your students’
futures, you can help them build the stories
of their lives to come.
PRESENTERS: Larry Kahn, The Bay School of
San Francisco (CA); and Susan Davis, Iolani
School (HI)
LEVEL Introductory
Room 3003

Understanding the K-12 International
Student Landscape in U.S.
Independent Schools
This session identifies matters of principle
and practice your school should consider
when choosing to enroll international
students. The presentation will provide
a holistic view of the community and
institution as well as the student, and it will
showcase trends and challenges for both
day and boarding schools. While sharing
data from research projects as well as
best practices, the presenters will examine
institutional opportunities, costs, risks, and
legal aspects.
PRESENTERS: Ioana Wheeler and Debra
Wilson, NAIS; Pete Upham, The Association
of Boarding Schools; Chantal Duke, The
Awty International School (TX)
LEVEL Intermediate
Room 2016

Allow Us to Reintroduce
Ourselves: Freshly Framing Your
Story to Your Market
Chances are your market’s understanding
of your school lags far behind your current
reality. So how do you get credit for
recent strides? Come learn how a Memphis
treasure retold its compelling story and
got the city’s attention.
PRESENTERS: Patti Crane, Crane
MetaMarketing Ltd.; Sarah Cowan,
St. George’s Independent School (TN)
LEVEL Intermediate
Room 2000

Inside the Mind of a Major Donor
Everybody knows that relationships are the
key to success with major donors. However,
most fund-raisers miss the boat by failing
to think from the donor’s perspective. This
workshop will share five insights to help
you cultivate deep and trusting relationships
with your biggest donors.
PRESENTERS: Schuyler Lehman, Mission
Advancement Professionals (MAP); Sara
Jacobson, Minnehaha Academy (MN)
LEVEL Intermediate
Room 100

It’s Not Just Your Story,
It’s How You Tell It
When Waynflete School was coming off
the recent recession, it needed to rebuild
its applicant pool, overcome inaccurate
perceptions, and create powerful new
messaging materials. Find out how branding
education, simplified messaging, and
practical methods helped it avoid falling into
the “usual” school messaging.
PRESENTERS: Lynne Breen, Waynflete School
(ME); Elonide Semmes, Right Hat
LEVEL Intermediate
Room 2012
LEADERSHIP DEVELOPMENT

The Edward E. Ford Foundation: Who We Are, What We Do, What We’re Seeing, and What to Expect from Us
This workshop will present everything you ever wanted to know about the Edward E. Ford Foundation. The session will explain the nuts and bolts of applying for foundation grants, summarize some of the more unusual and interesting recent proposals the foundation has funded, and discuss possible plans for the foundation’s work. You’ll also have an opportunity to suggest future areas of focus for the foundation’s Leadership Grants.
PRESENTER: John Gulla, The Edward E. Ford Foundation
LEVEL Intermediate
Room 3001

Lessons from the Field in Catalyzing Change
Even in the most successful schools, change is necessary. Each of the heads in this session has orchestrated careful change in highly regarded schools. After a look at three real-life case studies — plus a discussion of change management’s theoretical underpinnings, challenges, and dangers — you will leave with a toolkit of ideas for introducing and shepherding change in your school.
PRESENTERS: Judith Schechtman and Marc Frankel, Triangle Associates; Lisa Darling, The Awty International School (TX); Lisa Lyle, Mary Institute and Saint Louis Country Day School (MO); Byron Hulsey, Woodberry Forest School (VA)
LEVEL Advanced
Room 2014

New Orleans Scholars — An Edward E. Ford Foundation Educational Leadership Grant in Action
Is your school interested in developing civic leadership as part of a public-purpose agenda? Is it being considered for an Edward E. Ford Educational Leadership Grant or envisioning ways to enhance experiential learning for the betterment of your community? Join us for a panel presentation on the New Orleans Scholars Program, a collaboration between Metairie Park Country Day School and charter school Ben Franklin High School.
PRESENTERS: Carolyn Chandler, Howard Hunter, Elizabeth Kehoe, and Vanesa Gentinetta, Metairie Park Country Day School (LA)
LEVEL Introductory
Room 2001

Spectacular Fails: A Learning Community Takes Risks and Celebrates Failing Forward
The Northwest Association of Independent Schools piloted a new model of shared learning at the 2015 Spring Heads Meeting and Leadership Institute. Attendees were invited to bring a story for an open mic session with opportunities for profound moments of learning through spectacular failure. Come join in, hear stories, and maybe even tell one. See how this model could support learning in pubic, failing forward, and building community at your next retreat or faculty meeting.
PRESENTERS: Emily McGrath and Siri Akal Khalsa, Northwest Association of Independent Schools; Percy Abram, The Bush School (WA); Kisha Palmer, Forest Ridge School of the Sacred Heart (WA)
LEVEL Introductory
Room 3000

Why Schools Should Train New Teachers: Lessons from the Progressive Education Lab
Where do you find your teachers? Have you considered growing your own? Come learn about the Progressive Education Laboratory, an Edward E. Ford Foundation-funded collaboration among four schools. It prepares recent college graduates to work in progressive schools and “to become agents of change in the profession.” Presenters will share lessons learned and discuss the ways schools can take back the all-important business of training teachers.
PRESENTERS: Jennifer de Forest, Progressive Education Laboratory; Jane Moulding, Cambridge School of Weston (MA); Sharon Lauer, The Unquowa School (CT); Emily Jones, The Putney School (VT)
LEVEL Intermediate
Room 3018

Women in Independent School Leadership: How Does It Work?
Three school heads, all women, will explore the particular advantages, benefits, and challenges of leading as a female in an independent school and how best to encourage women to consider school leadership. They will share anecdotal experiences, relevant data, and recommended reading with the help of a moderator, a former head of school herself.
PRESENTERS: Claudia Daggett, Independent Schools Association of the Central States; Laura Fuller, University School of Milwaukee (WI); Ann Klotz, Laurel School (OH); Melissa Soderberg, The Columbus Academy (OH)
LEVEL Introductory
Room 3020
Each of these 30-minute sessions is part of the NAIS Fellowship for Aspiring School Heads workshop series and is presented by the current cohort of fellows. All are welcome to attend.

**Building the Edu-Community of the Future**

How can independent schools stay relevant to changing demographics, remain financially sustainable, and make it clear that their value is worth their cost?

**PRESENTERS:** Nicholas Cofod, Town School for Boys (CA); Will Crissman, Milton Academy (MA); Ray Diffley, Choate Rosemary Hall (CT); Ben Goodrich, Montclair Kimberley Academy (NJ); Stephen Lovejoy, St. Francis Episcopal Day School (TX); Gregory Martin, La Jolla Country Day School (CA); David Perry, International School Nido de Aquilas (CHILE)

**LEVEL Introductory**

**Room 2006**

**So You Think You Want to Be a Head of School? An NAIS Fellow’s Exploration**

Teacher. CEO. Fund-raiser. Ringmaster. All of the above? Come explore trends in leadership and demystify the role of the head of school.

**PRESENTERS:** Joseph Codispoti, Harding Academy (TN); Chris Cox, Ravenscroft School (NC); Kyle Egan, St. Agatha School (MA); Basil Kolani, Dwight School (NY); Jeff Martin, Covenant Preparatory School (CT); Daniel Seiden, Asheville School (NC)

**LEVEL Introductory**

**Room 2006**

**Admissions, Attendance, and Accommodations:**

**New Perspectives on the ADA**

Under the Americans with Disabilities Act (ADA), the obligation to provide reasonable accommodations for students continues to expand. Recent enforcement activity from the U.S. Department of Justice highlights the need to track emerging ADA-related issues, from service animals to mental health. Presenters will discuss compliance efforts, the impact on schools, and strategies to reasonably accommodate students from admissions through graduation.

**PRESENTERS:** Bruce Chudwick, Julie Fay, and Leander Dolphin, Shipman & Goodwin LLP; Douglas Lyons, Connecticut Association of Independent Schools

**LEVEL Intermediate**

**Room 3024**

**Broadening Boarders:**

**Should Your Day School Dabble?**

Opening the doors to a burgeoning new market can change a school’s dynamics. With so many academic, financial, and cultural considerations to deal with, determining the right approach and process can be challenging. Speakers from Hampton Roads Academy will outline how they established a successful international residency program amid the myriad options available to independent day schools.

**PRESENTERS:** Rebecca Bresee and James Gandolfo, Hampton Roads Academy (VA)

**LEVEL Intermediate**

**Room 2003**
Concussions and the Student Athlete: A Medical Perspective
When students suffer from concussions, your school needs to partner with sports medicine doctors, administrators, and teachers to support them as they recover. This discussion will cover protocols for concussions, key findings from research and practice, and new diagnostic tests relevant to concussion research.

PRESENTERS: Mindy Hong, TASIS American School in England (UK); Eugene Hong, Drexel University
LEVEL Intermediate
Room 2004

The High-Rise Urban School: Planning and Design for Community and Connectivity
Learn how a dense urban location and high-rise construction influenced the planning of the campus for GEMS World Academy-Chicago. Then find out how community partnerships helped supplement the school’s offerings, how design was used to support GEMS educational and marketing objectives, and how state-of-the-art technology facilitates collaboration among classrooms around the world.

PRESENTERS: Lynne Sorkin, bKL Architecture, LLC; Arthur Weir, RMC International; Fritz Morris and Mary Beth Wilson, GEMS World Academy-Chicago; John Lupinos, Arcadis US, Inc.
LEVEL Intermediate
Room 3022

Now What? Moving from Data to Action Using Benchmarking Reports
Drowning in data? Wondering how to best use the benchmarking reports you create every year? This session will discuss select findings from a yearlong study of benchmarking best practices and how schools are using benchmark data to evaluate performance, inform decision making, and enhance strategic planning.

PRESENTERS: Jonathan Martin, JonathanEMartin Ed. Services; Lisa Pullman, INDEX: Independent School Data Exchange; Thomas Locke, The Episcopal Academy (PA); Steve Bellis, Pembroke Hill School (MO)
LEVEL Intermediate
Room 2020

What’s New with DASL and What’s Next?
DASL (Data and Analysis for School Leadership) continues to grow as a collaboration of associations serving independent schools. Join the NAIS DASL team, along with a panel of independent school association leaders, to learn how the system serves your school as a data system for benchmarking and analyzing your school’s trends. See how we’ve integrated constituent surveys and demographic data into the system. Learn about the future of data collection and use from associations at the national, regional, and state levels.

PRESENTERS: Hilary LaMonte and Joy Bodycomb, NAIS; representatives from several related associations
LEVEL Introductory
Room 2024

Extensive Global Travel: What Motivates One Independent School to Take Such Risks?
The French American International School has been running a comprehensive global travel and exchange program for many decades that involves hundreds of students (some as young as 10) and dozens of employees. What can we be thinking? What are the benefits to students? Does “being there” — in Tahiti, India, Galapagos, Jordan, Tanzania, Senegal, China, Austria, Brazil, Guatemala, France, and Malawi — justify the risks?

PRESENTERS: Andrew Brown, Scott Paton, Minakshi Capur, and Laurent Scotto, French American International School (CA)
LEVEL Introductory
Room 2005

Girl-Powered Tech: A Community Partnership
Discover how four organizations — two schools, one museum, and a community volunteer organization — came together to create a unique learning experience for girls in tech. This program will cover adding workshops and social-emotional learning to improve girls’ ability to work in a diverse community while gaining engineering skills and discipline.

PRESENTERS: Adnan Iftekhar and Stephanie Seto, Synapse School (CA)
LEVEL Introductory
Room 2007

UNLESS OTHERWISE NOTED, ALL PROGRAMMING TAKES PLACE IN MOSCONEN CENTER WEST.
Helping Introverts Tell Their Stories and Navigate the Extroverted World of School

Asking an introvert to “try to participate more” is unfair if your classrooms make doing so impossible. This workshop will show you how school life routinely rewards extroversion and then provide you with direct classroom strategies that help introverts thrive. Some of your best students are introverts who spend their free time reading, reflecting, and observing their world. You owe them more than a spectator’s seat in their own schools.

**PRESENTER:** Meghan Regan-Loomis, The Rivers School (MA)

**LEVEL:** Introductory

**Room:** 2009

Revitalize Your Upper School Learning Resource Program

Latin School of Chicago has developed a learning resource program that supports and empowers students with varied academic needs. This workshop extrapolates best practices and provides you with strategies to design and implement a learning resource program that drives student self-advocacy.

**PRESENTERS:** Stephen Wright and Jennifer Hayman, The Latin School of Chicago (IL)

**LEVEL:** Introductory

**Room:** 3002

“Spiritual, But Not Religious”: Spiritual Care for Students Every Day and in Times of Crisis

“I’m not religious, but I am spiritual” seems to be the new gospel for younger generations. That teenagers are not going to church or synagogue the way they used to has big implications for independent schools. Despite the lack of church attendance, students still have spiritual and emotional needs — and if the needs are not met by traditional communities, where will they be, and by whom? Come hear ideas about how your school fits into this new religious landscape.

**PRESENTER:** Aaron Twitchell, The Pennington School (NJ)

**LEVEL:** Introductory

**Room:** 2022
Begin at the Beginning: Implementing Design Thinking
Most schools have approached design thinking by building a lab and then creating a program. Francis Parker School took a different approach: We crafted a design thinking vision and then implemented the vision via lesson development. Now we are building physical lab spaces that support our vision. We will share the highs and lows of our journey as well as how you can replicate a vision-oriented design thinking paradigm at your school.

**PRESENTERS:** Laurynn Evans, Sergina Bach, and Laurie Brae, Francis Parker School (CA)
**LEVEL Intermediate**
**Room 2001**

Global Issues Network
At this session, you’ll learn how your students can engage with Global Issues Network (GIN) projects and conferences. A GIN project focuses on global issues in each school’s direct community and can address issues that need work in the school community. You’ll also hear about attending and hosting a GIN conference and engaging students in global problem solving.

**PRESENTERS:** Jefferson Burnett and Ioana Wheeler, NAIS; Linda Sills and Ashley Sills, Global Issues Network; Sophia Clark and Lily Mansfield, International High School (CA); Robert Landau, Hawaii Association of Independent Schools
**LEVEL Intermediate**
**Room 2011**

Maker Magic: Middle School “Maker” History Projects Inspire Lifelong Curiosity
Learn what you need to start effective hands-on making projects in the history classroom. “Maker projects” inspire budding historians and foster lifelong learning. Leave with clear understanding of how projects work, specific ideas for the classroom teacher with or without a dedicated makerspace, and a keen understanding of how “making” in history develops curiosity.

**PRESENTERS:** Heather Pang, Eugenie Paick, and Laura Docter, Castilleja School (CA)
**LEVEL Introductory**
**Room 2022**
Board Governance: Scandals, Crises, and Other Serious Issues — What’s the Board’s Role?
Unquestionably, an effective board is an essential part of every successful independent school and must work in tandem with the school’s administration. But what is the board’s role in crises? How does the board assume fiduciary responsibility without overstepping into operational matters? Where do you draw the line — and have the lines changed over the years? Should they?
PRESENTERS: Suzanne Bogdan, Fisher & Phillips, LLP; Steven Piltch, The Shipley School (PA)
LEVEL Advanced
Room 2024

Board Structure as a Catalyst for Innovation
With Berwick Academy’s financial planning, oversight mechanisms, and head of school functioning at a high level, the board undertook a detailed review and overhaul of its traditional committee structures. The results have been a catalyst for significant progress on the school’s long-range plan, which focuses on building an innovative educational institution for the 21st century and beyond.
PRESENTERS: Amy Smucker, Gregory Schneider, and Matthew Friel, Berwick Academy (ME)
LEVEL Advanced
Room 2003

Head of School Employment Contracts: Analysis and Examples
This workshop aims to explain the key parts of the employment agreement for the head of school. Topics include important contract provisions, how to do the research on what to expect from your school, strategy, the role of the school’s search consultant, and how to keep negotiations in perspective with your family. Questions and participation are welcome.
PRESENTERS: Terrence Briggs, Bowditch & Dewey LLP; Ronald Cino, Worcester Academy (MA)
LEVEL Intermediate
Room 2014

Brand Clarity Is Key to Leadership and to Your School’s Success
Brand clarity ultimately involves creativity — but first it requires objective analysis, rigorous market research, and frank reflection on your value proposition. This session describes a strategic approach to developing a competitive brand identity. You’ll get insights into the bold leadership it takes to get there while navigating the charged issues of culture and tradition.
PRESENTERS: Ben Edwards, Art & Science Group; Scott Erickson, The Phillips Brooks School (CA)
LEVEL Advanced
Room 2004

Exploring the Edges: Stories of Collaborations That Rethink Time, Space, and Place
What does it mean to collaborate by rethinking time, space, and place? Does everyone have to be in the same place to do it successfully? How do you define such collaboration in a truly blended learning environment? This session will explore three unique models of innovation and collaboration.
PRESENTERS: Amy Hollinger, Emily Hamlin, and Susan Fine, Global Online Academy (WA); Beth Calderone, The Blake School (MN)
LEVEL Introductory
Room 2007
Green Ribbon Schools: The Story of Environmentally Sustainable Schools
In 2015 the U.S. Department of Education Green Ribbon Schools program recognized six NAIS schools. This is your chance to hear from leaders of these exemplary schools about their innovative achievements. They'll describe the process to apply for Green Ribbon recognition and explain how this program develops more sustainable facilities, operations, and curricula.

**PRESENTERS:** Paul Chapman, Inverness Associates; Lucinda Lee Katz, Marin Country Day School (CA); Janet Hartwell, Greens Farms Academy (CT); Paul Stellato, Princeton Day School (NJ); John Farber, Old Trail School (OH); Dan Frank, The Steward School (VA)

**LEVEL** Intermediate
**Room** 2012

Growing in Self-Knowledge: Storytelling and Personal Testimony with Your School and Self
Your life story shapes your leadership. Join in on this interactive SEED-inspired session, where we will delve into our own stories and the ways in which they affect our faculty, students, school culture, and daily work at school. Listen to the journeys of others, share your own, and learn how storytelling and serial testimony can be catalysts for satisfying and systemic work.

**PRESENTERS:** Ashley Marshall, The Lovett School (GA); Peggy McIntosh, The Wellesley Centers for Women and the National SEED Project on Inclusive Curriculum

**LEVEL** Introductory
**Room** 2010

It’s A Girl(s Charter School)!
The Story of Birthing a Public-Private Partnership
Roland Park Country School, in collaboration with The Bryn Mawr School, created the Lillie May Carroll Jackson Charter School as a catalyst for educational change in Baltimore. Discover the story of LMCJCS, hear from school leaders and the inaugural class of scholars, and discuss the big risks and big rewards involved in this groundbreaking brand of public-private partnership.

**PRESENTERS:** Shannon Montague and Peter Metropolis, The Bryn Mawr School (MD); Carla Spawn-van Berkum, Roland Park Country School (MD); Laurel Freedman, Lillie May Carroll Jackson Charter School

**LEVEL** Introductory
**Room** 2020

The Professional Development Process as a Means to Institutionalize Diversity Goals
This workshop focuses on how professional development for faculty, staff, and administrators can make diversity goals part of your school’s institutional fabric. Learn how intentional planning of professional development can result in cultural shifts so that responsibility for diversity initiatives moves from the individual to the institution and provides all members of the school community with opportunities for leadership.

**PRESENTERS:** David Duane, Tete Cobblah, and Gerard Ward, The Fenn School (MA)

**LEVEL** Intermediate
**Room** 3001

Two Brains Are Better Than One! The New Normal: Creating Effective Head/Assistant Head Collaboration
New heads are full of hope but challenged by the realities of the position. At the same time, rising stars—the school’s future leaders—need mentoring. The right solution is authentic, powerful teamwork between the head and assistant head of school. Case studies will explore how to create relationships that lead to successful collaboration and offer a model of healthy, fulfilling, effective teams.

**PRESENTERS:** Matthew Stuart, The Caedmon School (NY); Honor Taft, Gill St. Bernard’s School (NJ)

**LEVEL** Advanced
**Room** 3002

Beating Tuition Dependence with Alternative Revenue Sources
Financial sustainability requires breaking dependence on tuition dollars. Find out how schools are getting creative with alternate income streams to increase affordability.

**PRESENTERS:** Quincey Grieve, St. Stephen’s & St. Agnes School (VA); Trisha Medeiros, Stuart Country Day School (NJ); William Morris, Choate Rosemary Hall (CT); Kristen Ring, Bayside Academy (AL); Jennifer White, The Emery/Weiner School (TX)

**LEVEL** Introductory
**Room** 2008

Cultural Competency for Graduates of the Future: Are We Doing Enough?
Cultural competence is a core principle of necessary value in independent schools. This workshop features an analysis of the impact of cultural competence from the leadership perspective.

**PRESENTERS:** Elizabeth Ashforth, Marlborough School (CA); Brenda Crawley, Sandy Spring Friends School (MD); Martha Cunningham, Maret School (DC); Donna Lindner, The Agnes Irwin School (PA); Kimberly Ridley, Gordon School (RI); Mónica Ruiz-Meléndez, Westtown School (PA); Todd Zehner, St. Johns Country Day

**LEVEL** Introductory
**Room** 2008
MANAGEMENT

Developing a Data-Driven Strategy for School Improvement
How do you incorporate parent, student, and faculty feedback to improve your school programs, retention, and reputation? Sorting out different anecdotes and perceptions can be challenging. Market research techniques that identify what matters most can help your school focus on improvement conversations and invest limited resources for the greatest impact.

**PRESENTERS:** Monique DeVane, The College Preparatory School (CA); Beruria Novich, The Pacific Consulting Group; Sabina McMahon, The Thacher School (CA)

**LEVEL:** Introductory
**Room:** 2006

Independence at Independent Schools: Thinking About Organizational Structure
How can your school maintain its independent spirit while ensuring accountability and excellence across the board? How do you manage the tension between teacher autonomy and teacher independence? In this session, school administrators will discuss how to improve teaching and learning by encouraging distributed leadership, stronger supervising, and greater accountability.

**PRESENTERS:** Blake Spraggins, Marjo Talbott, and Nicholas Michalopoulos, Maret School (DC)

**LEVEL:** Intermediate
**Room:** 2018

Marketing Research: Why It Matters for Today’s Independent Schools
Many NAIS schools are experiencing enrollment challenges and need a strong understanding of how they’re perceived in their market. What is your school’s reputation among prospective families, and how do you design an effective study to find out? This session will explore the value of marketing research and the key issues a head should consider before starting the process.

**PRESENTERS:** Neil Mufson, The Country School (MD); Jonathan Oleisky, Kalix Communications, LLC; Jeff Henn, Consultant

**LEVEL:** Introductory
**Room:** 2000

Use of Participant Agreements: Releases and Related Issues
Does your school have parents, students, or both sign an agreement containing a description of the activities students will undertake, whether on or off campus, and in the U.S. or internationally? Does this agreement include legal protections for your school? This workshop covers legal and practical issues associated with written participation agreements and highlights the value of these documents as informational, risk management, and legal tools. You will learn about key agreement components and examples of current case law affecting schools and other organizations that undertake active programming.

**PRESENTER:** Catherine Hansen-Stamp, attorney

**LEVEL:** Introductory
**Room:** 3022

THE STUDENT EXPERIENCE

Blazing Trails with Charger Trails: Creating Confident, Contributing Community Members
Looking for ideas to create a sustainable program that develops social and emotional life skills necessary for individual and community well-being? Come hear the story of Charger Trails, a dynamic, faculty-created program that expands and enriches students’ total education. Return to your school better equipped to enhance programming that empowers students to become confident, contributing community members.

**PRESENTERS:** Marti Jenkins and Kelly Wiebe, Cary Academy (NC)

**LEVEL:** Introductory
**Room:** 2002
Courageous Conversations: Advancing School Engagement Around Race and Equity
To unleash the rich potential of diverse perspectives, scholar Cornel West says, “we must be prepared to enter the conversation and be prepared to be changed by it.” Learn about a strategic, multi-year process — involving frameworks and protocols designed for large-scale institutional transformation — that is yielding results at The Dalton School and The Spence School.

**PRESENTERS:** Ellanor N. (Bodie) Brizendine and Susan Parker, The Spence School (NY); Glenn Singleton, Pacific Educational Group; Caroline G. Blackwell, NAIS; Ellen Stein and Lisa Waller, The Dalton School (NY)

**LEVEL Introductory**
**Room 3020**

Praise, Perfection, and Other Inhibitors to Girls’ Confidence: How One School Is Changing Its Culture
Research indicates that girls who succeed in the classroom paradoxically struggle with confidence once they enter the workplace. In our efforts to close this confidence gap, we will share strategies for how we are changing classroom practices and school culture to address five primary inhibitors to girls’ confidence: perfectionism, fear of failure, sensitivity to criticism, the language of self-doubt, and comparison.

**PRESENTERS:** Armistead Lemon, Jess Hill, Jenny Jervis, Adam Wilsman, Katy Bowers, Buffy Baker, and Maddie Waud, Harpeth Hall School (TN)

**LEVEL Introductory**
**Room 2005**

Responding to Claims of Bullying
When parents or students complain of bullying, how should your school respond? What is required to ensure that your school protects itself from lawsuits and students from harm? This presentation will take you through several case studies and an interactive discussion that will reveal exactly what is required to respond to claims of bullying.

**PRESENTERS:** Michael Blacher, Liebert Cassidy Whitmore; James Busby, The Buckley School (CA)

**LEVEL Intermediate**
**Room 3018**

A Tale of Two Schools: Catalysts and Calamities of Creating a School Policy to Ban the N-Word
This interactive session will highlight the challenges, approaches, and other factors that two schools considered when creating and implementing a viable school policy to ban the N-word and other derogatory language. You’ll have the opportunity to ask questions, share, and outline your own action plans against the N-word in your school.

**PRESENTERS:** Shanelle Robinson, Friends Academy (NY); Antonio Williams, William Penn Charter School (PA)

**LEVEL Introductory**
**Room 3024**

Youth Sharing Their Inspiration Globally: Bring TEDxYouthDay to Your School
This workshop will provide step-by-step resources to help you apply for a license, understand the requirements for participation, and complete the tasks involved in organizing a TEDxYouthDay event.

**PRESENTERS:** Jill Brown, Albuquerque Academy (NM); Larry Kahn, The Bay School of San Francisco (CA)

**LEVEL Introductory**
**Room 3003**

KEVIN CAREY
The Future of Learning and the University of Everywhere
Musical performances by Castilleja School, Sacred Heart Preparatory, Woodside Priory, and Menlo School Combined Honors Choir (walk-in)
Flintfidge Sacred Heart Academy Senior Dance Company (pre-show)
Introduction by Jim McManus, California Association of Independent Schools
Remarks by Kevin Carey
Moscone West Ballroom
See Carey’s bio on page 7.

# Book Signing Event Level Three Lobby

**5:00 – 5:15 PM**

**BREAK**

**5:15 – 6:45 PM**

**RECEPTION**
NAIS Networking Reception
Ticket required: Free
Musical performance by San Francisco University High School Chorus and Camarata
Open to all conference attendees.
Dress is casual.
Exhibit Hall
## FRIDAY AT A GLANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>6:30 AM - 3:00 PM</strong></td>
<td>Registration and Information Booths are open.</td>
</tr>
<tr>
<td><strong>6:45 - 8:00 AM</strong></td>
<td>Coffee and Tea</td>
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<tr>
<td><strong>8:00 - 9:00 AM</strong></td>
<td>One-Hour Workshop Block 4, Featured Workshop with T. Jackson Kaguri</td>
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<tr>
<td><strong>9:00 - 9:15 AM</strong></td>
<td>Break</td>
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<tr>
<td><strong>9:15 - 10:45 AM</strong></td>
<td>General Session with Bryan Stevenson</td>
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<tr>
<td><strong>10:45 - 11:15 AM</strong></td>
<td>Break and Book Signing with Bryan Stevenson</td>
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<tr>
<td><strong>11:00 AM - 3:00 PM</strong></td>
<td>Exhibit Hall is open.</td>
</tr>
<tr>
<td><strong>11:15 AM - 12:15 PM</strong></td>
<td>One-Hour Workshop Block 5, Featured Workshop with Ruha Benjamin</td>
</tr>
<tr>
<td><strong>12:15 - 1:30 PM</strong></td>
<td>Complimentary Lunch in the Exhibit Hall</td>
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<tr>
<td><strong>1:30 - 2:30 PM</strong></td>
<td>One-Hour Workshop Block 6, Featured Workshop with Kindra Hall</td>
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<tr>
<td><strong>2:30 - 3:00 PM</strong></td>
<td>Break</td>
</tr>
<tr>
<td><strong>3:00 - 4:30 PM</strong></td>
<td>Closing General Session with Jaime Casap</td>
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</table>

**ALL WORKSHOPS TAKE PLACE IN MOSCONE CENTER WEST.**
6:30 AM – 3:00 PM
REGISTRATION
Registration and Information Booths are open.
Level One Lobby

6:45 – 8:00 AM
NAIS CONFERENCE ATTENDEE COFFEE BREAK
Enjoy complimentary coffee and tea.
Level Two Lobby

6:45 – 8:00 AM
FIRST-TIME ATTENDEE NETWORKING COFFEE BREAK
Network with other first-time attendees and enjoy complimentary coffee and tea.
Level Three Lobby

8:00 – 9:00 AM
ONE-HOUR WORKSHOP BLOCK 4

FAMILIES FIRST WORKSHOP
Stories About the Power of Diversity from Diverse Heads and Their Spouses: Part 1
In the first session of this two-part workshop, three diverse heads of school and their spouses will tell their stories about rising to first-family positions.
PANELISTS: Darryl Ford, William Penn Charter School (PA); Gail Sullivan, Monica M. Gillespie, and John K. Gillespie, Saint Mary’s School (NC); Ronni McCaffrey, Graland Country Day School (CO); Barbara Frank
Alcove 2A
See more information on page 10.

THE CLASSROOM EXPERIENCE

Become a Guided Math Guru: Differentiating Math Instruction
Do you love teaching math every day — or are you overwhelmed by standards, curricular changes, and technology in your math program? Unlock the power of small-group guided math instruction! In this workshop, you’ll learn how to introduce, set up, and develop guided math groups as a way to engage all learners. This session’s goal: to give you ideas you can use in your classroom now to make math fun again.
PRESENTERS: Kerry Plitnick and Emily Shortridge, Charleston Day School (SC)
LEVEL Introductory
Room 3024

Create CODE (Coding Opportunities Delivered in Education)
Coding is an essential kind of digital literacy in K-12 education. Learning the fundamentals of coding helps students acquire 21st century skills such as problem solving and critical thinking. Be part of a worldwide movement by discovering the benefits of implementing a coding program as part of your school culture.
PRESENTERS: Dean Haratsaris and Sharon Deighton, Detroit Country Day School (MI)
LEVEL Introductory
Room 2001

COMMUNICATIONS AND ADVANCEMENT

Diversity and Inclusion in Independent School Development
How can your school maintain a sense of inclusiveness with your development efforts in the face of pressure to bring in philanthropic dollars? Through case studies, you’ll gain insights into independent school fund-raising and leave with an understanding of how to structure a more inclusive development operation.
PRESENTERS: Tiffani Harris, William Penn Charter School (PA); Alexis Wright, Bank Street School for Children (NY); David Smith, Allen-Stevenson School (NY)
LEVEL Advanced
Room 2002

Now More Than Ever, Schools Need to Think and Act Like a Brand
To stand out in an educational environment that’s more competitive than ever, your school must define its brand story and purpose. Learn from real-world examples the importance of the question, “Who are we?” Answering it is key to galvanizing everyone at your school, elevating brand recognition and reputation, and providing the foundation for enduring success.
PRESENTERS: Brett Shevack, Brand Initiatives Group; Donna Kennedy, The Gillen Brewer School (NY)
LEVEL Advanced
Room 2010

What Stories Do These Scores Tell? Although you may think of statistics and storytelling as being separate and disconnected, they really aren’t. This session explores how to blend the two into effective narratives that reach their intended audiences on both rational and emotional levels. Case studies of quantitative data storytelling will give you insights into how to use statistics to develop unique and compelling messages for your school.
PRESENTERS: Nick Standlea, Test Prep Gurus; Hector Martinez, The Webb Schools (CA); Alice Cotti, Polytechnic School (CA); Deren Finks, Cranbrook Schools (MI)
LEVEL Advanced
Room 3003
GOVERNANCE

Before and After a Search for a Head of School: How to Maximize Successful Outcomes

The search for a new head of school is both daunting and exciting. It ushers in change and affects the entire school community. Learn how to bring about positive long-term outcomes by preparing well for the search before beginning the process and by supporting the new head after the search is concluded.

PRESENTERS: Douglas Cummings and Jayne Geiger, Educators’ Collaborative, LLC
LEVEL Intermediate
Room 2000

Strategic Plan Accountability: Evaluating the Old to Prepare for the New

Strategic planning must be more than goal setting and action steps. It needs to be a core component of institutional accountability, both setting the agenda and clarifying the responsibilities for school leadership. Learn how one school added an innovative process to formally evaluate the achievements of its current plan before launching its next planning cycle.

PRESENTERS: Carrie Snyder and Christian Talbot, Malvern Preparatory School (PA); Jonathan Martin, JonathanEMartin Ed. Services
LEVEL Intermediate
Room 2018

Qualities Most Desired and Needed in the Board Chair

In this session specifically for heads and board members aspiring to board leadership, you will hear about 15 qualities of successful board chairs and learn about the research and anecdotal evidence that support these qualities’ importance. The presenter’s goal is to help both heads and trustees learn how to spot and vet talented chair candidates, and to broaden trustees’ leadership skillset.

PRESENTER: John Littleford, Littleford & Associates
LEVEL Introductory
Room 2011
Herstory: Behind, in Front of, and Next to Every Female Leader,
There is a...
While understanding the need for pipelines and capacity to increase female leadership in schools, we who are in these positions know it’s also important to adequately describe our roles and to encourage, celebrate, and cultivate future and current leaders within our communities. Strategic timing and calculated risk taking are critical to prompting more female leaders to take the leap into such roles.
PRESENTERS: Penny Bach Evins, St. Paul’s School for Girls (MD); Stephanie Balmer, Harpeth Hall School (TN); Ann Klotz, Laurel School (OH); Tekakwitha Pernambuco-Wise, Sea Crest School (CA)
LEVEL Introductory
Room 2007
Strange Bedfellows: Charter Schools and Independent Schools
This is your chance to hear from former independent school educators now leading charter schools. The presentation focuses on the stories of these leaders, what drew them to charter schools, the practices they adopted from independent schools, and what they’ve learned that could benefit independent schools.
PRESENTERS: Tyler Kusunoki, Beijing Capstone Prep Education Center; Molly Jane Layton, Brooklyn Prospect Charter School; Amanda Corbett Keats, The Spence School (NY); Pearl Rock Kane, The Klingenstein Center
LEVEL Introductory
Room 2016
SWOT Analysis for Heads: Make Data Work for You
Find out how you can analyze your school’s strengths, weaknesses, opportunities, and threats with data that will help you make better decisions. As part of this, explore how strengths can drive your school’s future engagement with increasingly mobile and web-savvy constituencies. Case studies will highlight what you need to be thinking about now.
PRESENTERS: Jon Moser, Finalsite; Patrick Bassett, Heads Up Educational Consulting
LEVEL Intermediate
Room 2020
The Compelling Case for Instructional Coaching
What is every school’s central mission? Teaching and learning. Yet how much rigorous conversation takes place every day and in a variety of ways about teaching and learning? If your answer is “not much,” then how can your school become an environment where observation, feedback, and ongoing conversations about teaching and learning are commonplace — part of the air you breathe? Hire an inspired and inspiring instructional coach.
PRESENTERS: Matthew Horvat, Brenda Leaks, Gerald Buhaly, and Jessica Hanson, The Overlake School (WA)
LEVEL Introductory
Room 3002
Independent School Business Officer Transitions: Succession Planning, Timing, and Search
In this session on research findings about business officer transitions, the focus will be on three key areas: the opportunity for succession planning, the timing of the change, and the search process itself. Through a series of case studies, the presenter will provide guidance and best practices that lead to hiring a new business officer successfully.
PRESENTER: Marc Levinson, Mid-South Independent School Business Officers
LEVEL Intermediate
Room 2008
Risk Management, Legal and Practical Challenges for Off-Campus Programming

If your independent school is like most others, you understand the enrichment that off-campus experiential learning can offer. Opportunities include standard field trips; activities from rafting and rock climbing to homestays; and trips within the U.S. and around the world. How are schools assessing and managing risks to both the student and the school? How does this programming differ from but intersect with traditional trips and activities? What are the associated legal and practical considerations? Come join the conversation to gain perspective on a manageable approach to these issues.

**PRESENTERS:** Catherine Hansen-Stamp, attorney; Debra Wilson, NAIS

**LEVEL:** Introductory
**Room:** 2012

Triple Threat: Crisis Management, Reputational Risk, and Business Continuity

Among the greatest issues facing independent schools today is how to handle crises, manage reputational risk, and ensure business continuity in the face of threats. This session will use case studies and actual claims to help identify best practices and strategic models for your school to follow.

**PRESENTERS:** Ronald Wanglin and Cheryl McDowell, Bolton & Company; Constance Neary, United Educators Insurance Risk Retention Group; Lisa Turchan, The Buckley School (CA)

**LEVEL:** Intermediate
**Room:** 3018

Using Branding as a Catalyst for Thriving Auxiliary Programs

This interactive session will address questions about how branding can be a catalyst to creating successful auxiliary programs. For example, when is it important for your camp and school to share branding, and when should you brand each in a unique way? Are there options in the middle? And do your summer camp goals match up with your school’s mission? Examine current branding trends from Fortune 500 companies and consider how to apply their lessons to your programs.

**PRESENTERS:** Dan O’Neil, The Congressional Schools of Virginia (VA); Karen McCann McClelland, Sidwell Friends School (DC)

**LEVEL:** Intermediate
**Room:** 2009

What’s Google Got to Do with It? Independent School Enrollment in the Internet Era

The new generation of parents has countless resources at their fingertips to answer nearly any question. But when it comes to deciding whether to enroll their children in an independent school, Google doesn’t have the answer, and parents feel stuck. This session will address how your school can strategically communicate with young parents who are data driven, juggling two full-time jobs, and expecting a guaranteed return on their investment.

**PRESENTERS:** Jennifer Elkin, Angela Brown, and Kate Moran, The Pike School (MA)

**LEVEL:** Intermediate
**Room:** 3018

Ethical Choices: Developing 21st Century Leaders

How do you equip students to navigate 21st century issues and become ethical leaders? This workshop presents a values-based approach to ethical decision making and provides you with the skills to facilitate ethical conversations in the classroom. You’ll come away with case studies, sample topics, and a decision-making protocol.

**PRESENTERS:** Eva Lazar and Karen Rezach, Kent Place School (NJ)

**LEVEL:** Introductory
**Room:** 2003
Gender and Sexuality Diversity in PK-12: Old Story? Same Story? New Story

Gender and sexuality have always been core aspects of identity development for PK-12 students, yet even in 2016, educators are unsure about how to engage with these issues at school. This session provides a contemporary framework for understanding socio-emotional and cognitive aspects of gender and sexual identity development in students. Explore language, skills, and curricula. And bring questions, humility, and a sense of humor!

PRESENTER: Jennifer Bryan, Team Finch Consultants
LEVEL Intermediate
Room 2006

The Journey: Fostering Meaningful Institutional Work on Equity and Inclusion

Equity and inclusion are central to many independent school missions. But what does that commitment look like in practice? How are schools encouraging faculty to stretch in these areas? In this session, we will discuss practical efforts to keep equity and inclusion at the heart of school decision making.

PRESENTERS: Blake Spraggins, Holly Hinderlie, Marjo Talbott, Nicholas Michalopoulos, and Laurel Reitman, Maret School (DC)
LEVEL Intermediate
Room 3001

Staying Ahead of the Curve: Addressing Student Sexual Assault

Over the last five years, higher education has received all the attention regarding student sexual assault. But that focus will likely shift to K-12 institutions. This session will provide an in-depth discussion of student sexual assault, assess potential legal claims against K-12 schools, and suggest practical steps your school can take to mitigate risk.

PRESENTERS: Scott Schneider and Suzanne Bogdan, Fisher & Phillips, LLP
LEVEL Intermediate
Room 3014

9:00 – 9:15 AM
BREAK

9:15 – 10:45 AM
GENERAL SESSION

BRYAN STEVENSON
American Injustice: Mercy, Humanity, and Making a Difference

Musical performance by
The San Francisco Day School Orff Ensemble (walk-in)
The Hamlin School Gold Chorus (pre-show)
Introduction by Wanda M. Holland Greene, The Hamlin School (California)
Remarks by Bryan Stevenson
Moscone West Ballroom
See Stevenson’s bio on page 7.
Book Signing Event Level Three Lobby

10:45 – 11:15 AM
BREAK

Book Signing with Bryan Stevenson
Level Three Lobby

11:15 AM – 12:15 PM
ONE-HOUR WORKSHOP BLOCK 5

FEATURED WORKSHOP
RUHA BENJAMIN
Women in Technology

Introduction by Katherine Dinh, Prospect Sierra School (California)
Room 3014
See Benjamin’s bio on page 9.

FAMILIES FIRST WORKSHOP
Stories About the Power of Diversity from Diverse Heads and Their Spouses: Part 2

In the second part of this workshop, a moderator will ask the couples about benefits and challenges they have faced, how they balance work and family life, and more.

PANELISTS: Darryl Ford, William Penn Charter School (PA); Gail Sullivan, Monica M. Gillespie, and John K. Gillespie, Saint Mary’s School (NC); Ronni McCaffrey, Graland Country Day School (CO); Barbara Frank
Alcove 2A
See more information on page 10.

THE CLASSROOM EXPERIENCE

Prepping for Success (and Failure) in Online Learning

Think your school is ready for an online learning component? Think your students are prepared for online experiences where independent learning, problem solving, time management, and self-advocacy skills are essential? Think again! Learn how Berkshire School is leveraging lessons learned while preparing and implementing its year-two initiatives.

PRESENTERS: Jim Dachos, Virtual High School Global Consortium; Clay Splawn, Berkshire School (MA)
LEVEL Introductory
Room 2018

“Third-Culture Stories”: What Do Our International Students Need in Order to Thrive?

This seminar will feature uplifting stories peppered with cautionary tales. The presenters will address the myriad benefits and significant challenges involved in welcoming increasing numbers of “third culture” and international students to independent schools. The speakers will also reflect critically on why these kids matter — specifically, who they are, why they’re here, and what they need.

PRESENTERS: Melinda Bihn and Andrew Brown, French American International School (CA)
LEVEL Intermediate
Room 3020
What Can the HSSSE Do for Me?
When you participate in the High School Survey of Student Engagement (HSSSE), or the forthcoming Middle Grades Survey of Student Engagement, your school gets a dauntingly large informational report. This session will share stories about and strategies for the most effective ways to translate student engagement data into action for educational improvement.

**PRESENTERS:** Kevin Breen, Marshall School (MN); Chris Bigenho, Greenhill School (TX); Jonathan Martin, JonathanEMartin Ed. Services; Amada Torres, NAIS

**LEVEL:** Introductory
**Room:** 3022

**Do More with Less: Build Brand Agency (Instead of Just Hiring One)**
Most schools could never afford an agency-created brand program that costs hundreds of thousands of dollars. Even those who can afford it struggle to make the branding stick. As expert educators know: New doing requires new learning — not just “right answers.” Discover how your school can foster campuswide deep learning, authentic branding, and culture-reinforcing excitement.

**PRESENTERS:** Tiffany Hendryx, Firebrand for Education, LLC; Matthew Rush, Allen Academy (TX)

**LEVEL:** Intermediate
**Room:** 2003

**Giving Student Life a Voice While Keeping the Helicopter Grounded**
Turn the challenge of communicating your school’s student-life curriculum into a unique internal and external marketing opportunity. This session will explore the structure and planning necessary to successfully implement a parent-centric communication plan that will both ground your helicopter parents and provide rich, crowdsourced marketing material from your faculty.

**PRESENTERS:** Scott Allenby, Proctor Academy (NH); Travis Warren, WhippleHill Communications

**LEVEL:** Intermediate
**Room:** 2008

**Maneuvering Through Milestones: Techniques for Celebrating Major Anniversaries**
Is there a major anniversary in your school’s future? Are you wondering how to pull off a meaningful celebration with a small staff? It can be done! Learn how one elementary school engaged all its constituents in planning and executing a unique and memorable centennial year. Then emerge with tips for how you can plan your own celebration.

**PRESENTERS:** Laura Falk, Community School (MO); Mark Palmer, Forsyth Country Day School (NC)

**LEVEL:** Intermediate
**Room:** 2012

**Successful Gift Solicitation Strategies: Not Just a Question of Asking**
A little experience is all you need to learn the positive language and mindset that will help you enjoy gift solicitation and do it well. In this session, you’ll learn to design a successful solicitation strategy, identify tips and techniques for training trustees and key volunteers, explore ways to address donor objections, and work through a case study that lets you put theory into practice.

**PRESENTERS:** Starr Snead, Advancement Connections; Shelley Reese, The Learning Center for the Deaf (MA)

**LEVEL:** Intermediate
**Room:** 2022

**Building Schools to Believe In**
Schools that try to compete on price alone will struggle to survive. The most successful schools are opportunity factories, building things that have never existed before. They promote purpose and create energy. This session will employ a case study approach to examine the characteristics of these successful schools and uncover research-based lessons that can apply to any school in any market — including yours.

**PRESENTER:** Tim Fish, McDonogh School (MD)

**LEVEL:** Intermediate
**Room:** 2000
Chairs, Boards, and Committees: Assembling and Training a Successful Campaign Team
Successful campaigns hinge on effective volunteer leaders. This interactive session will show you how to identify and assemble a strong steering committee, engage a board, and pick the right campaign chair or chairs. Having trained board members and committees to be effective fund-raisers, the presenters will help you learn to maximize your own success.
PRESENTERS: Jonathan Sturdevant, The Woodstock Academy (CT); Laurie Hurd, Independent Schools Association of Northern New England
LEVEL Advanced
Room 2001

Designing Interim Leadership
Every school needs an interim at some point. Trustees, school heads, and senior administrators can design an effective interim period as long as they mindfully engineer roles and authority. Many former heads are eager to take on a term of interim leadership. Prepare for success based upon experience and intentional design.
PRESENTERS: Timothy McIntire, Carney, Sandoe & Associates; Sean Murphy, St. Andrew's Episcopal School (TX)
LEVEL Advanced
Room 2002

Executive Mentoring: The Critical Component of Leadership Development
Learn to lead on the job! Although the corporate world has adopted executive mentoring, independent schools have been slow to embrace this important component of leadership development. Hear two heads of school and a middle school director talk about the importance of a formal mentoring relationship that helps them gain deeper insight into leadership challenges and the change process.
PRESENTERS: Thomas Olverson, Resource Group 175; Mary Carter, The Derryfield School (NH); Paul Baker, Episcopal School of Acadiana, Inc. (LA); David Roth, McLean School of Maryland (MD)
LEVEL Intermediate
Room 2005

Institutional Research: Getting Our Data to Talk and Our Community to Listen
Lick-Wilmerding High School continues to evolve the way it uses institutional research to reveal the school’s identity, enhance its ability to fulfill its mission, and inform decisions at all levels. Learn how the school forms strategic data research groups; trains faculty, staff, and administrators to use data; and leverages its community’s diverse perspectives to analyze data. All these are tasks that ultimately allow the school to ask and answer even more compelling, mission-driven questions.
PRESENTERS: Mariel Triggs, Eric Temple, Colleen Nyeggen, and Randy Barnett, Lick-Wilmerding High School (CA)
LEVEL Intermediate
Room 2024

The Lag in Female Headship: When “Lean in” Is Not the Answer
Despite statistics documenting that the overwhelming majority of educators in independent schools are women, the historic lag in the number of women who occupy headship positions persists. Women make up approximately two-thirds of teachers and administrators, but only 34 percent of NAIS member schools are led by women. This session examines a study that sheds light on the problem of the dearth of female leadership by sharing the perspectives of board chairs, search firms, and female division directors.
PRESENTERS: Lindsay Koss, Sinai Akiba Academy (CA); Pearl Kane and Patricia Burns, The Klingenstein Center; Frances Fondren, Holland Hall School (OK); Lucy Goldstein, Episcopal High School (RI)
LEVEL Introductory
Room 3000

Teacher Quality in Independent Schools
Review findings and explore the implications of the recent Measures of Effective Teaching (MET) study, which determined that independent schools use four key characteristics to describe high-quality teachers. Independent schools value teachers who develop strong relationships with students, demonstrate strong pedagogical knowledge and content expertise, possess a growth mindset about their own capacity, and fit well within the school’s culture.
PRESENTERS: Natalia Hernandez, Isidore Newman School (LA); Matt Balossi, School District of Clayton
LEVEL Introductory
Room 2007

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PRESENTERS: Natalia Hernandez, Isidore Newman School (LA); Matt Balossi, School District of Clayton
LEVEL Introductory
Room 2007

NAIS FELLOWSHIP FOR ASPIRING SCHOOL HEADS
This 30-minute session is part of the NAIS Fellowship for Aspiring School Heads workshop series and presented by the current cohort of fellows. All are welcome to attend.
What’s the Next Chapter of Your School’s Story?
Analyzing trends, market strategy, and case studies of schools adapting their own story, we will outline a roadmap for schools to utilize story as a way to thrive into the future.
PRESENTERS: Torsie Judkins, Greenwich Education Group; John Mathews, Potomac School (VA); Mark McLaughlin, Providence Country Day School (RI); and Patrick McMahon, Phoenix Country Day School
LEVEL Introductory
Room 2007

#NAISAC43
Why Are All the Black Administrators Sitting Together in the Admin Team Meeting?

Are your administrators of color experiencing “racial fatigue”? Does “stereotype threat” hinder them from speaking their truth or hinder you from hearing it? In this interactive workshop, you will explore the concepts of racial fatigue, stereotype threat, and leadership EQ in order to develop new tools and a framework to help heads govern their institutions more intentionally and mindfully.

**PRESENTERS:** Angela Brown and Michael Eatman, The Pike School (MA)

**LEVEL Intermediate**

**Room 3003**

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**Making a Substantive Change to Your Institution by Adding a Grade**

To address an ever-changing and increasingly competitive marketplace, The Williams School added a sixth grade to its grade 7–12 institution. This major change created the need to develop a robust middle school program to support the school’s enrollment and programmatic strategic plan.

**PRESENTERS:** Mark Fader, Kathy Trammell, Macy Kleinfelder, and Jane Hannon, The Williams School (CT)

**LEVEL Intermediate**

**Room 3011**

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**Now What? Current and Coming Legal Issues for Independent Schools**

Independent schools face many challenges, and the legal ones can be surprising. What’s been happening over the last year, and what can we see on the horizon? Are the overtime regulations going to go into effect? Are there more issues involving the Americans with Disabilities Act and technology? What about student mental health challenges? Teachers in rebellion? Unpredictable parents? Student data privacy? Come join this interactive session led by NAIS’s general counsel so you can prepare for the legal conundrums ahead.

**PRESENTER:** Debra Wilson, NAIS

**LEVEL Intermediate**

**Room 2014**
The Trailblazer in You: How Your School’s Story Can Become Your Catalyst for Change
Using Castilleja School’s Partnership for 21st Century Assessment as a model, you will develop a road map to innovate, pilot, launch, and ultimately sustain a program that will address new challenges while supporting your school’s mission. This workshop will also give you an opportunity to consider a fundraising plan to support your newest ideas.

PRESENTERS: Nanci Kauffman, Jose Band, and Karen Strobel, Castilleja School (CA)
LEVEL Intermediate
Room 3001

Failure 101: Using Disappointments, Frustrations, and Stumbles to Teach Character and Grit
This workshop will explore the literature on the subject of failure and how to use the emotions associated with it as teaching tools. The session will include exercises that create discomfort to allow for authentic discussion and exploration of the topic. The goal is to learn to help students reframe how they view their missteps in life so they see the moments as positive experiences they can use to grow, mature, and build critical life skills.

PRESENTER: Mike Donegan, Loomis Chaffee School (CT)
LEVEL Intermediate
Room 2006

Preparing a Transformative Day of Study on Invisible Learning Differences
Carolina Friends School developed a full-day, student-led program on the topic of invisible learning differences. The program included a panel of students discussing how their autism affects them personally and afternoon breakout sessions with simulations of other learning differences. The day left all students better informed and empowered to consider these topics. After this workshop, you’ll have new ideas about how to approach the complex topic of invisible differences at your own school.

PRESENTER: Anna Lynch, Carolina Friends School (NC)
LEVEL Introductory
Room 2016

Drawing the Lines: Exploring Disciplinary Policies and Practices
In an interactive format, an experienced school lawyer will help you think critically and creatively about discipline in independent schools. Together, the presenter and you will examine key components of the disciplinary process, including the role and composition of disciplinary committees. You’ll be exposed to creative ideas for disciplinary policies and protocols from both legal and practical perspectives.

PRESENTER: Sara Schwartz, Schwartz Hannum PC
LEVEL Intermediate
Room 2004

The Interactive Constitution: Nonpartisan Civics Education for 21st Century Classrooms
This presentation of classroom applications of the National Constitution Center’s new, interactive Constitution will guide secondary social studies and English teachers through an exploration of how this powerful tool makes the Constitution meaningful to today’s learners. The session is of particular value to AP U.S. history and government teachers and teachers whose students will take the SAT.

PRESENTER: Kerry Sautner, National Constitution Center
LEVEL Intermediate
Room 2020
Modeling Your Thinking: Helping Students Tell Their Stories as Mathematicians
How do students tell the story of their math thinking? Whether it’s done with the ratio table, bar model, or number line, visual modeling is a key skill for all mathematicians. Teachers play a critical role in helping students develop these powerful representations. In this session, you’ll engage in math problem solving, watch videos of students working on rich problems, and discuss the work these students create.

**PRESENTER:** Julie Broderick, The School at Columbia University (NY)
**LEVEL:** Intermediate
**Room:** 2009

Task-Centered Assistive Technology
Explore task-centered academic goals, supporting assistive tech tools, and assessment ideas while focusing on tasks that middle and high school students face. Too often, educators try to fix the tool for the student instead of trying to understand each student and finding the series of tools that works best for her or him. Continue to think outside the box!

**PRESENTERS:** Jackie Hersh, Sally Garza, and Jason Sepsi, Lawrence School (OH)
**LEVEL:** Intermediate
**Room:** 2016

The Power of Teacher Language
Learn how teachers can use language — words, tone, and pace — to increase student engagement, build a positive classroom community, create a growth mindset, and teach prosocial behavior by helping children develop confidence, competence, and self-control. Gain many practical tips and samples of effective teacher language to take back to school.

**PRESENTERS:** Brenna Davis, Responsive Classroom; Earl Hunter, Echo Horizon School (CA)
**LEVEL:** Introductory
**Room:** 2022

Communicating in a Catastrophe: Surviving and Thriving in a Crisis
Independent schools periodically face cataclysmic events, but dark days also offer opportunities to showcase the true character of your community. Discuss the crisis situations you are most likely to experience in the next year. Then prepare in advance and learn to communicate in a way that demonstrates your core values and leadership skills.

**PRESENTERS:** Jane Hulbert, The Jane Group; Myra McGovern, NAIS
**LEVEL:** Introductory
**Room:** 2000

Getting to Launch: Strategies for a Successful Website Redesign
Although redesigning your school website can be daunting, thorough research and planning can make the process less painful. Superb graphic design, navigation, content, overall user experience — all of these can mean the difference between a mediocre site and a great one. The Meadowbrook School took a hands-on approach and got what it wanted. Now two of the school’s staff will help you learn strategies for effective redesign.

**PRESENTERS:** Ilyssa Frey and Jonathan Schmid, The Meadowbrook School of Weston (MA)
**LEVEL:** Intermediate
**Room:** 2002

May Term: An Experiment in Intrapreneurial, Silo-Busting, Mission-Based Storytelling
Hear a curricular leader, a technologist, an entrepreneur, a marketing expert, and a social media maven from Montclair Kimberley Academy share how they collaborated to paint a new and vibrant picture of senior projects completed during the month of May. You can examine our experiences using microsites, social media platforms, and silo-busting innovations that amplified student voices while telling our school’s story.

**PRESENTERS:** Stephen Valentine, Reshan Richards, Bill Stites, Kim Saunders, and Gretchen Berra, Montclair Kimberley Academy (NJ)
**LEVEL:** Intermediate
**Room:** 2008
GOVERNANCE

Head of School Succession: Good Boards and Good Plans Aid Transition
A generation of longtime school heads is nearing retirement. Your school can mitigate the disruption that comes with leadership succession by establishing a strong strategic plan and the proper oversight role for your board. Gain strategies to ensure a smooth transition buttressed by best practices in nonprofit governance and planning.

PRESENTERS: Adam Gaynor, Plan A Advisors; Douglas Lyons, Connecticut Association of Independent Schools; Bryan Nixon, Whitby School (CT); Carole Everett, New Jersey Association of Independent Schools

LEVEL Intermediate
Room 2014

Independent School Leadership: Heads, Boards, and Strategic Thinking
How can you design a board of trustees that is well positioned to think strategically about the long-term best interests of your school? Examine survey data, statistical analysis, and case study themes from doctoral research at Vanderbilt University’s Peabody College of Education. Get recommendations to spur generative thinking and strategic action.

PRESENTERS: David Ostroff, All Saints’ Episcopal School of Fort Worth (TX); Stephen Campbell, Lausanne Collegiate School (TN); Troy Baker, Pace Academy (GA)

LEVEL Intermediate
Room 2003

Turning That Ship of a School to a New and Challenging Course
Your school has probably focused on what it takes to prepare students to be 21st century learners, but have you asked what it takes to be a 21st century school? Traditional strategic plans look ahead five years; in today’s changing global environment, does that still work? Discover how to become nimble, react to change, and implement new programs quickly and effectively.

PRESENTERS: Robert Vitalo, Brandon Clarke, and Lydia Denworth, Berkeley Carroll School (NY)

LEVEL Intermediate
Room 3000

LEADERSHIP DEVELOPMENT

Administrator Roundtable: A Model for Participant-Driven Professional Development
Let’s talk about what interests you! This session will use the unconference format, so come ready to drive discussion topics, share knowledge and passions, and find solutions to common challenges administrators like you face. Uncover a new method for facilitating professional development that you can take back to your own school.

PRESENTERS: Liz Davis, Synapse School (CA); Lorri Carroll, Hamden Hall Country Day School (CT); Justine Fellows, Greens Farms Academy (CT)

LEVEL Introductory
Room 3003

International Certification for Your School Community
CIS International Certification helps schools educate students to keep pace with internationally recognized standards and enable their development as global citizens. Learn how one school moved forward with whole-school development projects focused on generating intercultural understanding and a range of skills for students.

PRESENTERS: Graham Ranger and Ann Straub, Council of International Schools (CIS); Deborah Richman, Turning Point School (CA)

LEVEL Introductory
Room 2004

Leadership + Design Lab: Seeking 21st Century Talent
Want to foster students’ 21st century skills — creativity, teamwork, and critical thinking? Start by seeking and developing those traits in teachers and leaders. Partner with Silicon Valley HR pros and use playful design thinking to explode and reimagine school hiring practices, from recruiting to interviewing to ongoing professional development. This session is a follow-up to the workshop on Wednesday afternoon.

PRESENTERS: Matt Glendinning, Moses Brown School (RI); Carla Silver, Leadership+Design

LEVEL Intermediate
Room 2005

Leading School Change
Designed for school leaders, this session will explore the key processes and theories of strategic change. Experienced administrators know that even under the most favorable conditions, leading change can be challenging. This interactive workshop will explore change theory and research-proven leadership strategies associated with building capacity to support change.

PRESENTERS: Anne-Marie Lohse and Scott Bauer, George Mason University

LEVEL Intermediate
Room 3022

Leap of Faith: Challenging Conventions and Rules to Create a Model Program
Hear about the inspiration, pitfalls, and euphoria of starting a new school from its founders as they share how they create an innovative, evidenced-based, college preparatory program for students on the autism spectrum. Discuss the value and difficulty of collaborative work and get an outline of this unique program as it has evolved over 14 years.

PRESENTERS: Frederick Weissbach, Mary Murphy, Tom Hays, Rebecca Hays, Cynthia Pope, and Lee Barsom, Franklin Academy (CT)

LEVEL Intermediate
Room 2006

#NAISAC #NAISAC
Listening and Reflection: Two North Stars Guiding Authentic Independent School Leadership
In an age of rapid communication and immediate gratification, authentic leaders who can put their own stories aside, sit with others, and truly listen are uniquely positioned to form connections. Examine personal leadership stories and the latest educational research on the power of emotional intelligence, listening, and reflection.

PRESENTERS: Jessica Flaxman, Charlotte Country Day School (NC); Ann Klotz, Laurel School (OH); Melinda Bihn, French American International School (CA); Lynn Casto, Sanford School (DE)
LEVEL Intermediate
Room 2007

Ten Heads, Ten Years, Ten Lessons: Members of the INH Class of ’06 Tell Their Tales
In July 2006, more than 60 heads of school gathered to take part in NAIS’s Institute for New Heads. Ten years later, 10 heads (including INH leader Reveta Bowers) reunite to share 10 lessons learned. Sitting heads and heads-to-be are welcome to join this engaging presentation, which will be rich with wisdom, longitudinal data, reflection, cautionary tales, humor, and inspiration.

PRESENTERS: John Huber, Emerson School (MI); Reveta Bowers, The Center for Early Education (CA); Carolyn Chandler, Metairie Park Country Day School (LA); Ian Craig, Harding Academy (TN); Mark Devey, Perkiomen School (PA); Julie Elam, Marin Primary & Middle School (CA); Josie Holford, Poughkeepsie Day School (NY); Andy Jones-Wilkins, Tandem Friends School (VA); Annette Raphel, Belmont Day School (MA); and Amy Vorenberg, Beauvoir, The National Cathedral Elementary School (DC)
LEVEL Intermediate
Room 2018

Using Mindfulness and Shared Reflective Practices to Enhance Faculty Culture
While content knowledge and pedagogical expertise are crucial, educators also need support for their own emotional and spiritual development. This interactive session provides a range of practices—including mindfulness, text study, reflective listening, and group sharing—that support teachers and build faculty culture by enhancing reflection, resilience, appreciation, and a shared sense of purpose.

PRESENTER: Nancy Leaderman, Shalom School (CA)
LEVEL Introductory
Room 3001

A Big Audacious Goal: How to Become Carbon Neutral and Save Money in the Process
At a time when so many independent schools seek ways to reduce their carbon footprint and increase financial sustainability, discover how becoming a green school may also improve the bottom line. Learn how a combination of efficiencies, onsite energy production, and carbon allowances can add up to carbon neutrality without increasing your budget.

PRESENTERS: Steve Harrington, Prospect Sierra School (CA); Paul Chapman, Inverness Associates; Raphael Rosen, Carbon Lighthouse
LEVEL Intermediate
Room 3020

Faculty Stories: Reframing the Narrative, Editing the Outcome
Building and retaining a strong faculty is critical. Helping teachers reframe their narratives by telling their stories differently can re-engage veterans and improve neophytes. Find out how to use the techniques of editing to enrich and enliven faculty when they consider perspective, character, and alternate endings.

PRESENTERS: Deborah Phipps, Moses Brown School (RI); Launa Schweizer, Brooklyn Heights Montessori School (NY)
LEVEL Intermediate
Room 2001
Recruiting Chinese Applicants: Understanding Mindset, Challenges, and Engagement

As the number of Chinese applicants increases, admissions offices must develop new strategies and tactics to manage this cohort effectively. Explore differences between the Chinese and U.S. education systems, discuss the mindset of Chinese parents and applicants, examine challenges families and schools face, and share best admissions office practices for developing engagement and increasing yield.

**PRESENTERS:** Nicki Fung, Vericant; Jennifer Welch, Thayer Academy (MA); Christine Chapman, independent education consultant

**LEVEL:** Introductory
**Room:** 2024

THE STUDENT EXPERIENCE

Becoming a Relational School: Leveraging Relational Tools to Transform School Culture

Do you have an advising program that is stuck in the past and a source of frustration for faculty, students, and parents? Come learn from a school that radically shifted its program into one that is crafted around deep engagement, a growth mindset, and solid cross-departmental teams. When relational resources are deployed effectively, school culture shifts.

**PRESENTERS:** Alexandra Lockett and Shoba Farrell, San Francisco University High School (CA); Eilen Porter Honnet, Stanley H. King Counseling Institute

**LEVEL:** Intermediate
**Room:** 3024

New Leadership Model: Building and Sustaining Faculty Multicultural Leaders

Through case studies, you will examine two initiatives that demonstrate a sustained culture of faculty leadership and commitment to multicultural education. Inquiry for Equity—an innovative professional development process—builds collaborative inquiry and self-reflection. One outcome of the process was faculty-organized, proactive, schoolwide teach-ins that arose in response to news about police brutality.

**PRESENTERS:** Charlotte Worsley, Courtney Rein, Laurie Williams, Jennifer Starkweather, Dawn Jefferson, and Ben Slater, The Urban School of San Francisco (CA)

**LEVEL:** Intermediate
**Room:** 2010

Promoting Student Well-Being

Academic rigor has ruled much of the education landscape for the last couple of decades. However, on the horizon is more talk of student balance, health, well-being, character, and other such elements. These are fundamental to the independent school experience and the missions behind many of our institutions. How are our students faring? What are some of the great practices happening in our schools?

**PRESENTERS:** Debra Wilson, NAIS; Jonathan Cohen, National School Climate Center; Emily Jones, The Putney School (VT); Scott Bezsylko, Winston Preparatory Schools (NY); John Gulla, The Edward E. Ford Foundation

**LEVEL:** Introductory
**Room:** 3018

Redefining Normal: Including Our Youngest Learners in Schoolwide Diversity Initiatives

Learn how to bring anti-bias and diversity work into early childhood classrooms. Creating a new normal requires teachers, students, and families to lean into discomfort and reflect on gender, family structure, race, and culture while sharing their own stories. Study PK examples as model ways of implementing meaningful lessons that redefine what normal means within independent schools.

**PRESENTERS:** Semeka Smith-Williams and Lynnette Arthur, The Packer Collegiate Institute (NY)

**LEVEL:** Intermediate
**Room:** 2012

Trailblazers from China: Marry School Mission and Cultural Expectations for Asian Students

Attracting students from China can significantly enrich your school’s learning experience and create opportunities for cultural awareness. Important cultural variations exist within China that can affect students at independent schools differently. Find out what works and what doesn’t from a career educator and business person with significant experience in China.

**PRESENTERS:** Kathleen McNamara, Seven Hills School (CA); Mary Wadsworth Darby, Peridot Scholastic Advisors

**LEVEL:** Introductory
**Room:** 2011

2:30 – 3:00 PM

**BREAK**

3:00 – 4:30 PM

GENERAL SESSION

**JAIME CASAP**

Iteration and Innovation in Education

Musical performances by
Pinewood School, Upper Campus, Choir (pre-show)
St. Paul’s Episcopal School Seventh Grade Percussion Ensemble (post-show)
Introduction by Eric Temple, Lick-Wilmerding High School (California)
Remarks by Jaime Casap

**Moscone West Ballroom**

See Casap’s bio on page 7.
EXHIBIT HALL

HIGHLIGHTS
- New! NAIS Learning Labs
- Member Resource Center
- NAIS Bookstore
- Complimentary Lunches on Thursday and Friday
- Networking
- NAIS Makerspace
- Prize Giveaways
- Charging Stations
  Sponsored by 3WInternational

MLA Handbook for Writers of Research Papers
SEVENTH EDITION
JOIN US IN THE EXHIBIT HALL
The Exhibit Hall hosts more than 200 exhibitors who invite you to explore all the latest products and resources designed to meet your school’s needs. You’ll find innovative programming, products, and tools to take back to your school to impress board members, parents, and students. There’s something for everyone here!

EXHIBIT HALL HOURS
11:00 AM – 6:45 PM
THURSDAY, FEBRUARY 25
11:00 AM – 3:00 PM
FRIDAY, FEBRUARY 26

ENJOY COMPLIMENTARY LUNCH IN THE EXHIBIT HALL
11:00 AM – 12:00 NOON
THURSDAY, FEBRUARY 25
12:15 – 1:30 PM
FRIDAY, FEBRUARY 26

GRAND OPENING
Thursday, February 25
11:00 AM – 12:00 NOON
Join us for the opening of the Exhibit Hall! Stop by for a free lunch, visit with our engaging exhibitors, chat with NAIS staff at the Member Resource Center and Bookstore, and get the chance to win fun prizes just for being in the hall.

MEMBER RESOURCE CENTER
Visit the Member Resource Center to learn about the ways that NAIS helps you navigate your year. From hands-on demonstrations of Data and Analysis for School Leadership (DASL), to assistance in joining an NAIS Connect online community, to getting your questions answered about SSS by NAIS’s school and family portal for financial aid, we’ll show you how to get the most out of your NAIS benefits. Bring a colleague with you as well for a photo shoot and give us your feedback for a chance to win prizes.

NAIS BOOKSTORE
Pick up books by many of the outstanding conference speakers; issues of Independent School magazine; and NAIS books, including the new 2015–2016 NAIS Trendbook.

NAIS MAKERSPACE
Stop by the Exhibit Hall to experience innovation and creativity in action. This vibrant space hosts discussions, demonstrations, and resources so you can take trailblazing concepts back to your school.

NAIS MAKERSPACE WORKSHOPS
Thursday, February 25, 12:00 NOON – 1:00 PM
Friday, February 26, 1:40 – 2:40 PM
Learn tips and lessons about setting up a makerspace at your school.

NAIS NETWORKING RECEPTION
Thursday, February 25
5:15 – 6:45 PM
Ticket Required: Free
Join NAIS leaders and staff at this networking event. You can meet and greet friends old and new, snack on food and drinks, participate in live interactive demonstrations, and be eligible for several prize giveaways. Dress is casual, and all conference participants are welcome. Walk-in music performed by the San Francisco University High School Choir.

WIN! PRIZE GIVEAWAYS
Did you know that just by coming by the Exhibit Hall, you can win some great prizes? Stop by throughout the conference.
652 3P Learning
443 829 Studios
631 A.W.G. Dewar, Inc.
338 Adams Book Company
417 Advantages School International
137 AEEP (National Science Teachers Association)
642 Afficient Academy, Inc.
510 Allied Powers LLC
T-19 Amigos de las Americas
635 ARTHA SYSTEMS
742 ARTstor
T-24 Association of Technology Leaders in Independent Schools (ATLIS)
612 AstroTurf
T-11 Athena Academy
817 Atlas Learning
235 Barracuda by Bilco
516 Beacon College
T-7 Beyond Differences
513 Big Grips
310 Blackbaud, Inc.
228 BoardMax
230 Bretford
135 Busch Systems International, Inc.
T-8 BYU Independent Study
110 Cambridge Institute of International Education
330 Camelot Pewter
118 Canvas
841 CBIZ Retirement Plan Services
217 CCS
728 Cedar Fair Entertainment
T-10 Center for the Advancement of Christian Education
620 Centerbrook Architects and Planners
730 Certwood Limited
141 Chalkup
124 Chill Expeditions
325 ClassBook.com
543 Clearpath EPM
726 Close Up Foundation
720 Cloud9World Corp
T-25 College and Work Readiness Assessment (CWRA)
T-15 Community of Concern
518 Concordia Language Villages
215 Council of International Schools
716 Creosote Affects
341 Critical Language Service
T-30 Cross-Cultural Solutions
T-16 Crow Canyon Archaeological Center
420 CulinArt Dining Services
752 Custom Human Resource Solutions
504 Cyber High
324 DENNIS Uniforms
121 Dick Blick
614 Disney Youth Programs
T-27 Dovetail Learning / TOOLBOX
724 Edlio
311 EduBoston
440 edufinder.com
610 eDynamic Learning
411 EF Education First
552 Endicott College
129 Engineer Your World from The University of Texas
242 ERB
224 eTechCampus, LLC

419 Evolve Tours
553 Examsoft Worldwide
416 Exeter Table Company
511 Finalsite
143 FIRST (For Inspiration and Recognition of Science and Technology)
738 First American Education Finance
640 Fisher & Phillips
318 Flansburgh Architects, Inc.
446 Flynn & O’Hara
746 Folio Collaborative
119 Follett
355 FrontStream
655 Fujitsu America, Inc.
816 G Adventures — National Geographic Journeys
125 GCA Education Services, Inc.
T-25 College and Work Readiness Assessment (CWRA)

THIS LIST IS SUBJECT TO CHANGE AND IS CURRENT AS OF JANUARY 29, 2016.
3P Learning
BOOTH 652
866-387-9139
www.3plearning.com
The world’s number one e-learning platform for mathematics.

829 Studios
BOOTH 443
617-933-9824 x710
www.829studios.com
829 Studios is a full-service digital marketing agency that provides expertise in website development, search engine marketing, social media, and marketing consulting.

A.W.G. Dewar, Inc.
BOOTH 631
617-774-1555
www.tuitionrefundplan.com
The Tuition Refund Plan is a form of insurance originated by Dewar to provide families the opportunity to protect their tuition investment in independent schools.

Adams Book Company
BOOTH 338
800-221-0909
www.adamsbook.com
Established in 1945, Adams Book Company is a single-source provider of paperback literature, textbooks, and digital books to K-12 schools nationwide.

Advantages School International
BOOTH 417
866-962-2677
www.AdvantagesSchool.com
ASI supports independent programs and private schools with fully accredited online educational solutions.

AEOP (National Science Teachers Association)
BOOTH 137
703-312-9370
www.usaep.com
The National Science Teachers Association administers and provides support to U.S. Army STEM programs and partnerships to engage students in real-world experiences.

Afficient Academy, Inc.
BOOTH 642
408-642-1012 x105
www.afficienta.com
Afficient Academy develops and provides a new generation of after-school learning programs based on modern technologies for high-performing students.

Allied Powers LLC
BOOTH 510
702-283-6401
www.healthmateforever.com

Amigos de las Americas
TABLE 19
415-377-4415
www.amigosinternational.org
Amigos de las Americas inspires and builds young leaders through collaborative community development and immersion in cross-cultural experiences.

ARTHA SYSTEMS
BOOTH 635
609-654-8686
www.arthasystems.com
Artha Systems provides a cloud-based, complete, end-to-end school system solution. Our software will run your school business from student records to back-end financials.

ARTstor
BOOTH 742
212-500-2445
www.artstor.org
Artstor is committed to enhancing learning using digital images, and features two million images from prestigious collections worldwide along with online Advanced Placement® Teaching Resources.

Association of Technology Leaders in Independent Schools (ATLIS)
TABLE 24
650-839-1250
www.theatlis.org
Technology leaders make the best decisions when they are reflective, informed, and connected. ATLIS empowers its members to develop strategies, build relationships, and share best practices in technology and innovation for independent schools.
AstroTurf
BOOTH 612
706-313-2348
www.astroturf.com
AstroTurf invented the synthetic turf industry and for more than 45 years has continued to be the industry leader. Institutions continue to select AstroTurf for premium quality and safety.

Athena Academy
TABLE 11
650-543-4560
www.AthenaAcademy.org
Athena Academy is devoted to educating bright children with dyslexia. The school serves students in 1st–8th grade and is located in Palo Alto, CA.

Atlas Learning
BOOTH 817
914-420-7082
www.atlaslearning.net
Atlas Learning builds interactive software for 1:1 schools. Our products motivate students, increase participation, and simplify course management.

Barracuda by Bilco
BOOTH 235
800-854-9724
www.bilco-barracuda.com
The Barracuda intruder defense system is a free-standing device designed to lock down virtually any classroom or commercial door in an emergency situation.

Beacon College
BOOTH 516
855-220-5376
www.beaconcollege.edu
Beacon College, the first baccalaureate institution exclusively for students with learning disabilities, ADHD, or other learning differences, touts a graduation rate of 83.3%—surpassing national averages.

Beyond Differences
TABLE 7
201-693-3139
beyonddifferences.org
Beyond Differences empowers students to end social isolation in middle school through online and campus programs.

Big Grips
BOOTH 513
888-456-7047
www.biggrips.com
Big Grips are the renowned big, squishy, easy to grab, comfortable to hold, and very gripp-able cases and stands for iPad.

Blackbaud, Inc.
BOOTH 310
843-261-6200
www.blackbaud.com
Blackbaud offers a full spectrum of cloud-based and on-site software solutions and related services for organizations of all sizes.

BoardMax
BOOTH 228
216-377-5500
www.boardmax.com
BoardMax helps nonprofit and public sector organizations manage board materials, information, meetings and activities; track and measure board member engagement; and ensure compliance, drive good governance, and mitigate risk.

Bretford
BOOTH 230
800-521-9614 x1611
contrax.com
From store and charge carts and lockers to tables and soft seating with built-in power ports, Bretford furniture is built for interaction and mobility.

Busch Systems International, Inc.
BOOTH 135
705-722-0806
www.buschsystems.com
Busch Systems is a prominent designer and retailer of innovative recycling, waste, and composting containers. All products are 100% recyclable and made in North America.

BYU Independent Study
TABLE 8
801-422-4787
www.Elearn.byu.edu
Make your education as unique as you are. With more than 400 courses in more than 100 countries, we go where you go.

Cambridge Institute of International Education
BOOTH 110
781-996-0778
www.thecambridgenetwork.com
An education management and consulting firm that increases international participation in U.S. high schools and strengthens the ability of those institutions to educate international students.

Camelot Pewter
BOOTH 330
804-784-3770
www.camelotpewter.com
Camelot Pewter proudly produces lead-free pewter in the U.S. and personalizes most items with names, dates, logos, and more. Camelot specializes in tasteful gifts for donor recognition, service awards, retirements, and special events.

Canvas
BOOTH 118
801-869-5000
www.canvasms.com
As the most usable, customizable, adaptable, and reliable learning platform (think 99.9% uptime), Canvas is adopted faster and deeper than any other LMS.

CBIZ Retirement Plan Services
BOOTH 841
216-525-4697
www.cbiz403bexperts.com
As a leading 403(b) consultant, CBIZ Retirement Plan Services has the specialized knowledge, training and experience to help improve the retirement plans of education institutions.

CCS
BOOTH 217
800-223-6733
www.ccsfundraising.com
CCS provides fund-raising counsel, development services, and strategic consulting to outstanding independent schools throughout the U.S. and worldwide.

Cedar Fair Entertainment
BOOTH 728
419-202-5482
www.cedarfairentertainment.com
Cedar Fair is a leader in regional entertainment. With 11 amusement parks throughout North America, we offer something for everyone when it comes to your student groups.
Center for the Advancement of Christian Education

**TABLE 10**
712-722-3620
www.cace.org

CACE’s purpose is to walk alongside Christian schools, fostering sustainability, improvement, innovation, advocacy, and promotion of Christian education at all levels of learning.

Centerbrook Architects and Planners

**BOOTH 620**
860-767-0175
www.centerbrook.com

Centerbrook Architects and Planners designs diverse and sustainable buildings for clients nationwide. These include facilities for academics, athletics, and student life at 41 independent schools.

Certwood Limited

**BOOTH 730**
740-314-5874
www.storsystem.com

StorSystem by Certwood is the market leader in innovative, high-density and mobile storage solutions for evolving 21st century educational environments.

Chalkup

**BOOTH 141**
888-484-4842
www.chalkup.co

Chalkup is a gorgeous, intuitive learning management system optimized for keeping schools connected. The best part? Google Drive integration paired with powerful rubric workflows.

Chill Expeditions

**BOOTH 124**
800-551-7887
www.chillexpeditions.com

Chill Expeditions organizes customized eco-immersion expeditions for school groups, families, and various other groups to Costa Rica, Ecuador/Galapagos, Greece, Belize, Spain, and more.

ClassBook.com

**BOOTH 325**
518-663-2102
www.ClassBook.com

The premier online bookstore for independent schools, offering printed and digital materials, a “virtual backpack” to manage e-book content, and unsurpassed customer service.

Clearpath EPM

**BOOTH 543**
858-663-0646
www.clearpathepm.com

Clearpath EPM is a leading provider of risk mitigation solutions (advice, training, and cloud-hosted software tools) to enhance student protection for schools worldwide.

Close Up Foundation

**BOOTH 726**
703-706-3609
www.closeup.org

Close Up is a nonprofit, nonpartisan organization in the Washington, DC, area that educates and inspires young people to become informed and engaged citizens.

Cloud9World Corp.

**BOOTH 720**
305-356-7477
www.cloud9world.com

The mission of Cloud9World is to support an evidence-based character education program that will instill in children a deep concern for the well-being of others.

College and Work Readiness Assessment (CWRA)

**TABLE 25**
212-217-0850
cae.org/cwra

Since 2007, CAE has administered a popular critical-thinking assessment, the College and Work Readiness Assessment (CWRA+). More than 200 middle and secondary schools in the U.S. and internationally have adopted CWRA+.

Community of Concern

**TABLE 15**
301-656-2481
www.thecommunityofconcern.org

Educating parents and building partnerships of parents, students, schools, and other organizations to keep youth alcohol- and drug-free with A Parent’s Guide for the Prevention of Alcohol, Tobacco, and Other Drug Use.

Concordia Language Villages

**BOOTH 518**
218-299-4966
www.concordialanguagevillages.org

Concordia Language Villages is the premier language and cultural immersion program in the United States, providing programming for all ages in 15 languages.
Council of International Schools
BOOTH 215
+31 (0) 71 524 3300
www.cois.org
CIS is a global nonprofit membership organization that provides services to schools, higher education institutions, and individuals focused on international education.

Creosote Affects
BOOTH 716
301-447-2338
www.creosoteaffects.com
Creosote is a brand-message provider — creating the best opportunities for our clients to meet their goals.

Critical Language Service
BOOTH 341
805-665-8308
www.CriticalLanguageService.com
We offer Arabic as a foreign language, taught by live teachers, via international video conference between our teacher and a classroom of students at your school.

Cross-Cultural Solutions
TABLE 30
914-632-0022
www.crossculturalsolutions.org
Cross-Cultural Solutions is a service-focused nonprofit with 20 years of experience, explicitly recognized by the U.N. for our level of expertise in international volunteering.

Crow Canyon
Archaeological Center
TABLE 16
800-422-8975
www.crowcanyon.org
Crow Canyon offers programs for school students, ranging from single day to five-day/six-nights; designed for 4th-12th grade; and that meet National Education Standards.

CulinArt Dining Services
BOOTH 420
516-390-2748
www.culinartgroup.com
CulinArt is a leader in independent school dining. We pride ourselves on the passion of our people and our staunch commitment to wholesome, nutritious, sustainable meal preparation.

Custom Human Resource Solutions
BOOTH 752
661-904-4937
WWW.ILOVEHR.COM
CHRS provides human resource services to small and medium-sized schools. Our team is equipped to handle all areas of HR, allowing our clients to focus on educating.

Cyber High
BOOTH 504
559-265-4067
www.cyberhigh.org
Cyber High provides the best value in online a-g courses. Save money, serve more students, and enjoy the user-friendly program.

DENNIS Uniforms
BOOTH 324
503-238-7123
www.dennisuniform.com
DENNIS School Uniforms has outfitted the nation’s top schools since 1920. Shop online or in one of our 41 retail locations nationwide; you’ll experience the best customer service in the industry.

Dick Blick
BOOTH 121
309-341-5711
www.DickBlick.com
Dick Blick Art Materials is the largest provider of artist’s supplies in the U.S., with an extensive offering of art materials, classroom furniture, teaching aids, studio essentials, and more.

Disney Youth Programs
BOOTH 614
407-566-6530
www.disneyyouthgroups.com
Disney Youth Programs offers curriculum-based, academic adventures through the scientific, cultural, creative, and natural aspects of the Disney Parks.

Dovetail Learning / TOOLBOX
TABLE 27
707-843-9335
www.dovetaillearning.org
Dovetail Learning strengthens children’s innate capacity for resilience, self-mastery, and empathy for others through its TOOLBOX™ curricula, practices, and methods.

Edlio
BOOTH 724
310-598-2846
www.edlio.com
Edlio creates custom-designed websites with an intuitive content management system for over 3,200 schools and districts nationwide.

EduBoston
BOOTH 311
617-254-1117
www.eduboston.com
EduBoston partners with schools to develop comprehensive and integrated international student programs. Additionally, we specialize in student recruitment and host family management for those programs.

edufinder.com
BOOTH 440
02-246-916-9499
www.edufinder.com
Using personal insight and over 20 years of experience in operating global student exchange companies, edufinder.com helps both students and schools find their perfect match.

eDynamic Learning
BOOTH 610
877-585-2029
edynamiclearning.com
Our mission is to empower schools to offer a wide variety of online courses so that K-12 students can connect their passion to a career path. Our most popular high school course topics include forensic science, cosmetology, veterinary science, and culinary arts.

EF Education First
BOOTH 411
617-619-1554
www.eftours.com
For 50 years EF has partnered with schools to help teachers and students discover the world through experiential learning and culturally immersive educational travel.

Endicott College
BOOTH 552
+34-915-63-67-40
www.endicott.edu/internationalmasters
Endicott College has M.Ed. centers in Spain, Switzerland, the Czech Republic, Thailand, and Costa Rica for international school teachers for summer and online study.
Engineer Your World from The University of Texas
BOOTH 129
512-471-3017
www.engineeryourworld.org
Engineer Your World from The University of Texas is a high school course that engages students in authentic engineering practices in a project-based environment.

ERB
BOOTH 242
646-503-2616
www.erbearn.org
Our assessment and learning solutions are aligned to essential standards for member schools worldwide, PK-12, through new advanced testing programs, quality supplemental learning tools, and consulting services.

eTechCampus, LLC
BOOTH 224
859-514-6885
www.etechcampus.com
eTechCampus delivers the educational technology and expertise required to transform schools into digital learning environments. Our suite of services includes a virtual bookstore program, professional development, and Converge, a K-12 focused LMS.

Evolve Tours
BOOTH 419
310-765-4032
www.evolvefunds.com
Evolve Tours is the premier independent school travel provider, organizing immersive, hands-on, cultural, and experiential travel for student groups all over the globe.

Examsoft Worldwide
BOOTH 553
469-844-8915
www.examsoft.com
ExamSoft’s secure, offline assessment software allows educators to create and bank questions, author and grade exams, and distribute feedback to students easily and efficiently.

Exeter Table Company
BOOTH 416
603-418-8669
www.exetertablecompany.com
Around the table and around the globe, Exeter tables help bring students together in the collaborative classroom.

Finalsite
BOOTH 511
860-289-3507
www.finalsites.com
Finalsite’s online learning and communications platform facilitates the distribution of digital content across schools, and its software enables customers to integrate with third party data providers.

FIRST (For Inspiration and Recognition of Science and Technology)
BOOTH 143
800-871-8326 x463
www.FIRSTinspires.org
FIRST is about changing our culture... for the better. K-12 students master skills and concepts for STEM learning through innovative projects and robotics competitions.

First American Education Finance
BOOTH 738
585-643-3275
www.faeducationfinance.com
First American Education Finance helps over 600 schools nationwide by providing customized financing solutions to solve their greatest challenges—from equipment management to complex school projects.

Fisher & Phillips
BOOTH 640
954-847-4713
www.laborlawyers.com
The Fisher & Phillips education practice group handles a full panoply of employment and student matters for educational institutions, including providing cost-effective and pragmatic solutions.

Flansburgh Architects, Inc.
BOOTH 318
617-367-3970 x247
www.flansburgh.com
Flansburgh Architects is a global, award-winning, architectural planning and design firm specializing in all types of academic facilities and environmental sustainability.

Flik Independent School Dining
BOOTH 446
914-935-5401
www.FlikISD.com
FLIK ISD is a dedicated dining specialist committed to providing freshly prepared, nutritious foods.
Flynn & O’Hara
BOOTH 436
215-637-4600
www.flynnohara.com
Flynn & O’Hara is a family-owned and operated school uniform supplier. Established in 1972, the company has grown to be the largest uniform source in the country. Stop by our booth to find out why!

Folio Collaborative
BOOTH 746
443-926-9179
www.foliocollaborative.org
The FolioCollaborative is a nonprofit community of over 100 educational institutions working together to enrich the faculty and staff development process.

Follett
BOOTH 119
262-442-7588
www.follettlearning.com
Follett Virtual Campus, your leading online bookstore provider, delivers print and digital textbook solutions, best-in-class customer service, and a professionalism that comes from 140 years of trusted relationships.

FrontStream
BOOTH 355
202-352-2215
www.frontstream.com
FrontStream is a multi-national provider of integrated back-end merchant solutions and robust front-end payment and donation management products.

Fujitsu America, Inc.
BOOTH 655
408-746-7054
solutions.us.fujitsu.com
Fujitsu is the leading Japanese information and communication technology company offering a full range of technology products, solutions, and services.

G Adventures — National Geographic Journeys
BOOTH 816
206-604-5715
www.gadventures.com
G Adventures is a social enterprise. We see travel as the greatest form of wealth redistribution the world has ever seen. We are changing people’s lives through travel.

GCA Education Services, Inc.
BOOTH 125
888-736-0863
www.gcaservices.com/k-12
GCA Education Services, Inc., is a leading provider of custodial, grounds, and facility operations, and maintenance services to 300 education clients across the U.S.

Gene Batiste Consulting
TABLE 28
202-669-6372
www.genebatisteconsulting.com
Drawing on 20 years of experience and expertise in helping leaders and groups create value, Gene Batiste Consulting focuses on diversity and inclusion, governance, leadership, and professional development.

George K. Baum & Company
BOOTH 618
303-292-1600
www.gkbbaum/is
George K. Baum & Company is a full-service investment bank dedicated to meeting the borrowing needs of independent schools across the country.

Gesture
BOOTH 736
312-953-5778
www.gesture.com
Gesture helps make hope happen for nonprofits across the country. Through our simple and seamless technology, organizations can fund-raise at their events in many different and easy ways.

The Gilder Lehrman Institute of American History
TABLE 5
646-366-9666
www.gilderlehrman.org
The Gilder Lehrman Institute of American History is the nation’s leading nonprofit provider of K-12 teacher training and classroom resources in American history.

Global Rescue LLC
BOOTH 717
617-459-4200
www.globalrescue.com
Global Rescue is a worldwide provider of integrated medical, security, intelligence, and crisis response services to corporations, governments, educational institutions, and individuals.

GLTYR
BOOTH 649
480-363-4421
www.gltyr.com
GLTYR makes mobile email multimedia marketing simple and affordable for schools with picture, video, audio, and text straight from your phone.

Google for Education
BOOTH 220
www.google.com/edu

gphomestay
BOOTH 110
781-996-0429
www.gphomestay.com
Providing arrangements and oversight of homestay accommodations for international students nationwide. Trained staff are committed to finding safe placements and enhancing students’ overall experience.

Grand Canyon University
BOOTH 448
602-639-7852
www.gcu.edu
Founded in 1949, Grand Canyon University is a private Christian university that offers over 160 academic programs including bachelor’s, master’s and doctoral online degrees.

Grand Classroom
BOOTH 326
434-975-2629
www.grandclassroom.com
Grand Classroom provides full-service, worry-free, educational travel to locations such as the Grand Canyon, Washington, DC, and more exotic locations like Galapagos.

Halladay Education Group
BOOTH 653
800-687-1492
www.buyingandsellingschools.com
Industry leader in the sale of private schools, including K-12, boarding, non- or for-profit, or college. Contact us for a free valuation and consultation.

Heifer International
BOOTH 314
501-907-2600
www.readtofeed.org
Heifer’s mission is to end hunger and poverty while caring for the Earth. Our educational resources motivate students to create a better world.
Hellas Construction, Inc.
BOOTH 226
512-250-2910
www.hellasconstruction.com
Hellas Construction specializes in the general construction of sports facilities and synthetic surfaces, and also champions innovative artificial turf manufacturing, base construction, field, track and tennis planning, installation, and maintenance.

HMFH Architects, Inc.
BOOTH 441
617-844-2141
www.hmfh.com
Through elegant design, collaboration, and responsible use of client resources, HMFH Architects create award-winning and innovative learning environments.

Holsag Canada
BOOTH 454
705-878-1970
www.holsag.com
Holsag chairs are made exclusively from 100% European beech and are truly built to last.

Houghton Mifflin Harcourt
BOOTH 637
617-351-5811
www.hmhco.com
As a global learning company, HMH specializes in PK-12 education content, services, and cutting-edge technology solutions for today’s changing landscape.

Infinite Trading Inc.
BOOTH 134
888-415-9964

inRESONANCE
BOOTH 542
413-587-0236 x121
www.inresonance.com
inRESONANCE is the leading provider of open, customizable, FileMaker® Pro solutions, related web applications, websites, and paperless workflow for admissions, registrar, and development.

Intel Education
BOOTH 625
347-439-7404
www.study.intel.com/education
Visit booth 625 to experience the Intel Education Study solution for yourself; a robust e-textbook platform that increases student engagement and improves study habits.

International Education Opportunities
BOOTH 211
215-517-6012
www.internationaleducationopportunities.com
We work with independent day schools to help with international recruitment and housing, academic advising, social and emotional issues, faculty development and support, fund-raising, and much more.

International Society for Technology in Education
TABLE 29
541-434-8936
www.iste.org
The International Society for Technology in Education (ISTE®) is the premier nonprofit organization serving educators and education leaders committed to empowering connected learners in a connected world.

Ivy Bridge Group
BOOTH 748
888-424-4613 x110
www.ivybridgegroup.com
We offer international students an education management program incorporating school and homestay placement, curricula development, tutoring, skills training, test preparation, and cultural immersion.

Ivy International Group
BOOTH 811
978-558-4216
www.usivy.net
Ivy International Group is one of the leading student placement agencies in the country focusing on providing a level of support that is unmatched by our competitors.

JCJ Architecture
BOOTH 424
860-247-9226
www.jcj.com
JCJ Architecture offers comprehensive planning, architectural, and interior design services to educational clients through our national network of offices.

Johns Hopkins Precollege Summer Programs
TABLE 21
410-516-4548
www.pages.jh.edu/summer/precollege
Make your student’s summer count. Hopkins offers over 120 undergraduate credit-bearing courses in the humanities, sciences, and engineering disciplines. Do more, achieve more.
Junior Library Guild  
**BOOTH 403**  
614-733-7258  
www.juniorlibraryguild.com  
Junior Library Guild is a collection development service used by school, public, and academic librarians to help children read more and read better.

KaBOOM!  
**BOOTH 541**  
202-464-6066  
www.kaboom.org/rigamajig  
Rigamajig, presented by KaBOOM!, is a large-scale building kit conceived for hands-on free play and learning, allowing children to follow their curiosity while learning 21st century skills.

Kalix Communications  
**BOOTH 120**  
410-344-7033  
www.KalixCommunications.com  
We help independent schools, colleges, and universities create and communicate effective messaging that leads to increased admissions, enrollment, and growth.

Kinderlime  
**BOOTH 616**  
877-679-0950  
www.kinderlime.com  
Kinderlime is the market leader in after school sign in/out, attendance tracking and online billing. Let us help you go paperless this school year!

Kiwanis International  
**TABLE 18**  
800-549-2647  
www.kiwanis.org  
Service programs of Kiwanis International, which includes Key Club International for high school, are inclusive, character-based, student-led, and designed to help students develop socially and emotionally through service.

Knowing Technologies  
**BOOTH 131**  
650-461-4121  
www.knowingtechnologies.com/  
Founded in 2006, Knowing Technologies is a K-12 technology innovation partner providing technology strategy, managed network services, help desk, and educational technology professional development.

KnowledgeLink  
**BOOTH 110**  
781-996-0400  
www.kleducation.org  
KnowledgeLink creates visionary educational programming that meets the goals of globally minded PK-adult learners, educators who serve them, and organizations who employ them, worldwide.

Lands’ End School Uniforms  
**BOOTH 111**  
800-741-6311  
www.landsend.com/shop/school-uniforms/-/N-g54  
Lands’ End School Uniforms delivers uniform and dress code solutions to more than 6,000 private and public schools worldwide—outfitting more than 1.5 million students.

Laurel Springs School  
**BOOTH 643**  
877-775-0372  
www.partners.laurelsprings.com  
Laurel Springs is an accredited online private school for kindergarten through 12th grade, dedicated to meeting individual student needs through a flexible, rigorous curriculum.

Lawrence School  
**BOOTH 229**  
440-832-7822  
www.lawrenceschool.org  
Lawrence School—a school for bright children with learning differences—uses assistive technology to level the playing field for their students and has tips and recommendations to share.

Level Up Village  
**BOOTH 241**  
646-242-6529  
www.levelupvillage.com  
An internationally distributed after-school STEM academy, Level Up Village emboldens students to apply emerging technologies to local problems through a unique global collaboration platform.

Liebert Cassidy Whitmore  
**BOOTH 512**  
310-981-2000  
www.lcwwlegal.com  
LCW provides general counsel, labor, and litigation assistance to independent schools in matters pertaining to students, governance, education law, business and facilities, and employment relations.

The Lion King Experience  
**BOOTH 727, 729**  
212-282-2941  
www.lionkingexperience.com/  
The Lion King Experience includes a rigorous, holistic arts education curriculum and a license to produce an adaptation of the musical expressly for young performers.

littleBits Electronics  
**BOOTH 238**  
347-281-2114  
www.littlebits.cc  
littleBits is a platform of easy-to-use electronic building blocks that empower you to invent anything, from your own remote-controlled car to a smart home device. The Bits snap together with magnets: no soldering, no wiring, no programming needed.

Longhouse Software  
**BOOTH 540**  
802-488-0521  
www.longhousesoftware.com  
Longhouse provides real solutions to the difficult task of creating your school’s master schedule with scheduling software, online student registration, consulting, and scheduling services.

Magic Hour Communications  
**BOOTH 340**  
866-211-5510  
www.magic-hour.com  
Magic Hour Communications is an award-winning communications agency that focuses exclusively on designing best-in-class websites for nearly 100 schools and colleges in the U.S. and abroad.

Maplebrook School  
**TABLE 14**  
845-373-8191  
www.maplebrookschool.org  
Maplebrook School is a coeducational international boarding and day school for students with learning differences and/or attention deficit disorder (ADD).
Max Enrollment
BOOTH 519
888-700-4044
www.maxenrollment.com
We filter our 200-million-email database for 20,000 families that match your exact family profile. We market your school delivering concise messages consistently.

Max-R
BOOTH 347
888-868-6297 x1291
www.max-r.net
At Max-R we manufacture indoor/outdoor campus furnishings made of 97 percent pure recycled plastic, customized to your unique needs and aesthetics.

Máximo Nivel International
BOOTH 334
800-866-6358
www.maximonivel.com
Máximo Nivel offers experiential education programs in Latin America, including high school abroad, youth Spanish camp, service learning, Spanish immersion, and more.

Mills Uniform Company
BOOTH 415
415-864-1899 x117
www.millswear.com/
Partnering with Independent schools since 1947, Mills Uniform Company specializes in developing, implementing, and managing effective school uniform programs.

Moshi
BOOTH 506
415-868-4454
www.moshi.com
Moshi creates premium products with modern, minimalist aesthetics that are designed to protect and enhance your experience with your computer, tablet, and mobile devices.

Motion Math
BOOTH 418
631-374-0667
www.motionmathgames.com
Motion Math creates delightful games and a teacher dashboard for the most challenging foundational elementary math concepts.

MTI—Music Theatre International
BOOTH 731
212-541-4684
www.mtishows.com
MTI is one of the world’s leading dramatic licensing agencies, granting the rights to perform shows from the largest selection of great Broadway musicals.

Music Together LLC
BOOTH 517
800-728-2692 x334
www.musictogether.com
Music Together is a curriculum for young children that fosters growth and development both in music and in areas essential to school and life success.

Nath Sustainable Solutions
BOOTH 239
212-729-0757
www.natradinghouse.com
We help schools compost food waste using a Rocket or Ridan composter in only two weeks, while incorporating them into the school’s curriculum.

National 4-H Youth Conference Center
TABLE 12
301-961-2827
www.4hcenter.org
The premier student and youth hotel near Washington, D.C., our mission is to support positive youth development by providing safe and affordable lodging and tour options for D.C.-bound students and youth.

National Constitution Center
BOOTH 339
215-409-6623
www.ConstitutionCenter.org
The Center offers lesson plans, civic contests, field trips, workshops, and other resources to disseminate information about the Constitution on a nonpartisan basis.

National Outdoor Leadership School
TABLE 26
800-710-6657
www.nois.edu
The National Outdoor Leadership School offers extended wilderness expeditions on six continents that develop leadership, wilderness skills, and environmental ethics for individuals and organizations.
The National SEED Project on Inclusive Curriculum

**BOOTH 515**
781-283-2399
www.nationalseedproject.org

The National SEED Project on Inclusive Curriculum engages teachers, parents, and community leaders to create gender-fair, multi-culturally equitable, socioeconomically aware, and globally informed education.

### National Student Leadership Conference

**TABLE 6**
614-406-6114
www.nslcleaders.org

Since 1989, the NSLC has offered career-focused pre-college enrichment opportunities to outstanding high school students from around the globe.

### NatureBridge

**TABLE 31**
415-992-4764
www.naturebridge.org

NatureBridge provides environmental science programs for grades K-12 in five national park locations: Yosemite, Golden Gate, Olympic, Santa Monica Mountains, and Prince William Forest.

### Neustadt Creative Marketing

**BOOTH 116**
410-825-7660
www.ncmark.com

Neustadt Creative Marketing is a Baltimore-based brand agency with a national clientele that ranges from major research universities to liberal arts colleges to independent schools.

### New Day Films

**BOOTH 843**
888-367-9154
www.newday.com

New Day Films is a unique, filmmaker-run distribution company, providing award-winning documentary films to educators, community groups, government agencies, public libraries, and businesses since 1971.

### The New York Times

**BOOTH 240**
212-556-7307
www.nytimes.com

The New York Times offers schoolwide access to NYTimes.com through an academic site license.

### Niche

**BOOTH 219**
412-361-5080
www.niche.com

Niche is the largest website for researching K-12 schools. Our rankings, reviews, and data help families choose the right schools for their children.

### Novare Education

**BOOTH 343**
408-569-6372
www.novareedu.com

Novare empowers teachers to facilitate standards-based education via communication and collaboration, using our proven process and platform to develop deeper learning and critical thinkers.

### Office Depot

**BOOTH 828**
562-810-8270
www.officedepot.com

Office Depot, with partners Experience Inc. and Yuki Services, demonstrates exciting services designed for independent schools in procurement, marketing/building brand awareness, and fund-raising.

### Optimal School Governance

**BOOTH 337**
+011 (6) 14 0055 4909
www.optimalschool.com

We offer support to school boards in all governance areas, including governance training, strategic planning, board evaluation, performance appraisals, head recruitment, policy development, etc.

### Otto Trading Inc.

**BOOTH 139**
714-540-5595
www.unimedmassager.com

### Panasonic Eco Solutions

**BOOTH 211**
408-439-5897
www.us.panasonic.com/solar-education

Panasonic delivers end-to-end, one-stop-shop solutions enabling educational institutions to go solar with an innovative model bringing together energy, education, and environment.

### ParentSquare

**BOOTH 617**
805-453-7654
www.parentsquare.com

ParentSquare is a two-way communication and engagement platform helping PK-12 schools inform and involve every parent, building happy school communities.

### Parker School Uniforms

**BOOTH 521**
210-601-8426
www.parkersu.com

Since 1931, we’ve been doing our best to be the best for every customer, every time. That’s the cut of our cloth.

### Pathways In Education

**TABLE 20**
626-524-7962
www.pathwaysprograms.org

Pathways In Education is a nonprofit organization that partners with schools to offer experiential learning trips and camps. “Experiential learning” is an innovative approach to instruction, providing relevant, real-world experience to students through hands-on activities.

### PCR Educator

**BOOTH 421**
301-947-7380
www.pcreducator.com

The PCR School Information System leverages the power of cloud computing to manage every aspect of school data: websites, admissions, contracts, teacher conferences, fund-raising, and finance.

### Peerspace

**BOOTH 136**
415-426-9752
www.peerspace.com

Peerspace is an online marketplace that provides easy access to unique spaces for meetings, events, productions, and more.

### Picaboo Yearbooks

**BOOTH 140**
501-766-1862
www.picabooyearbooks.com

Picaboo Yearbooks’ unique no-minimum order, no-debt program, and easy online design allow ALL schools to produce a yearbook with zero financial risk.

### Polar 3D

**BOOTH 142**
513-258-0031
www.polar3d.com

Polar 3D’s mission is to introduce and expand 3D printing in schools to inspire students to think like entrepreneurs.
Premier Reach  
BOOTH 227  
925-518-0001  
www.premierinc.com/reach  
Premier is a group purchasing organization that aggregates member purchasing power with a competitive contracting process and national foodservice distribution program committed to delivering the right products at the most cost-effective price.

Professional Examination Service (ProExam)  
BOOTH 453  
212-367-4247  
www.proexam.org  
ProExam is a nonprofit, mission-driven organization providing innovative student-level and school-wide character and non-cognitive skills assessments, high-quality reporting, and digital badges.

Promethean  
BOOTH 711  
844-762-1500  
www.prometheanworld.com

Quake Kare/Emergency Ready  
BOOTH 128  
314-423-4333 x130  
www.quakekare.com  
Quake Kare is a leading supplier of disaster preparedness products and first aid/trauma kits designed to prepare schools for any disaster situation.

Rediker Software, Inc.  
BOOTH 221  
800-213-9860  
www.rediker.com  
Rediker Software provides integrated school management solutions to independent schools. Manage student data and web gradebooks, bring admissions online, and maximize school-to-home communication.

Responsive Classroom  
BOOTH 442  
800-360-6332  
www.responsiveclassroom.org  
Responsive Classroom is a research-based approach to K–8 teaching that focuses on the strong link between academic success and social-emotional skills.

Revolution Prep  
BOOTH 818  
203-561-3006  
www.revolutionprep.com  
Revolution Prep was founded in 2002 with the dream of changing education for the better. We partner with hundreds of schools to offer tutoring in all subjects and standardized tests, as well as presentations, practice exams, and need-based scholarships.

RiverMend Health/Wellspring Camps  
BOOTH 837  
619-987-8641  
www.wellspringcamps.com  
Wellspring Camps provides health and wellness camps for ages 10–26. Wellspring provides inspiration, education, and tools to initiate and sustain weight loss and health.

Rustic Pathways  
BOOTH 835  
440-487-3249  
www.rusticpathways.com  
Rustic Pathways is the leader in providing superior-quality international community service, education, and adventure programs for students around the world.

The S/L/A/M Collaborative  
BOOTH 434  
860-657-3141  
www.slamcoll.com  
The S/L/A/M Collaborative is a 174-member architecture firm, with offices in Atlanta, Boston, Syracuse, New York, and Connecticut, specializing in campus planning and facilities.

SAGE Dining Services  
BOOTH 319  
410-339-3950  
www.sagedining.com  
Established in 1990, SAGE Dining Services® is the nation’s leading provider of campus dining and upscale catering services for discerning independent schools and private colleges.

SAGE Global Education Abroad  
TABLE 1  
970-482-3188  
www.sageprogram.org  
SAGE partners with independent and public schools, universities, and private organizations providing educational and immersive group travel and volunteer opportunities to more than 25 destinations throughout the developing world.
Sages & Seekers

**TABLE 2**
508-444-8821
www.sagesandseekers.org

Sages & Seekers is a nationally acclaimed experiential-learning program integrated into the curriculum of high schools and universities across the country, to develop empathy and social-emotional skills.

St. John’s College

**Graduate Institute**
**TABLE 22**
410-626-2542
www.sjc.edu

The Graduate Institute at St. John’s College offers a master’s degree in liberal arts for teachers, and a faculty development program focused on classic texts.

SAIS

**BOOTH 117**
404-561-5841
www.sais.org

The mission of SAIS is to strengthen member schools by providing high-quality accreditation processes, comprehensive professional growth opportunities, and visionary leadership development programs.

ScanSnap

**BOOTH 127**
888-425-8228
www.fujitsu.com/scansnap

ScanSnap mobile scanners bring productivity and efficiency to the home and work office with just one touch of a button.

School Mate

**BOOTH 514**
800-516-8339
www.schoolmate.com

School Mate offers many student planners and folders to fit any budget. Our events agendas can be customized to include school events. Visit for free samples.

School Website

**BOOTH 234**
727-608-4389
www.schoolwebsite.com/us

From humble beginnings as a small UK start-up, School Website is now the number one global provider of school website design and digital marketing for education.

SCHOOL-PASS

**BOOTH 438**
240-731-7315
www.school-pass.com

School-Pass is a student arrival and dismissal management solution. It increases student safety, creates more efficient afternoon dismissals, and allows parents to easily communicate daily changes.

SchoolDoc.com

**BOOTH 328**
734-629-5900
www.schooldoc.com

SchoolDoc.com is the leading electronic health record system for schools. Our web-based solution manages health forms, immunization records, allergies/medications, and illness/injury logging.

Schoolhouse Pictures

**BOOTH 331**
609-466-5344
www.schoolhousepictures.com

Online. Easy. Paperless. Portraits against real backgrounds. Schools do not need to hand out anything! Parents order securely online and receive prints at their homes.

Schoolology

**BOOTH 243**
212-213-8333
www.schoolology.com

Schoolology is the world’s leading user-centric LMS. It simplifies instruction for millions of students and educators in K-12 schools and universities around the world.

SE3D Education

**BOOTH 349**
650-288-6635
www.se3d.com

SE3D Education is a Bay Area startup building classroom 3D bioprinters and innovative curriculum for next-generation STEM classrooms.

Senior Systems

**BOOTH 619**
888-480-0102
www.senior-systems.com

Senior Systems provides independent schools with administrative solutions. Our single database and fully-integrated systems empower independent schools to manage data effectively and efficiently.

Sheldon Laboratory Systems, Inc.

**BOOTH 520**
601-892-7105
www.sheldonlabs.com

Sheldon partners with NAIS schools all over the world to design safe, flexible, and fun science learning environments. Let us help you with your new lab!

Simply School Supplies

**BOOTH 641**
813-857-5213
www.simplyschoolsupplies.com

Simply School Supplies takes the hassle out of back-to-school shopping by providing parents & teachers a convenient service to ensure students are prepared for the school year.

Skooli

**BOOTH 740**
604-628-7322
www.skooli.com

Skooli is an online academic tutoring service that connects students with personalized learning across 1,700 different subjects. Sessions are held in a secure digital classroom with video conferencing, instant messaging, document sharing, and an interactive whiteboard.

Smith System

**BOOTH 231**
972-398-4050
www.smithsystem.com

Smith System is a premier provider of interactive classroom and commons furniture for inspired learning.
Sodexo
BOOTH 721
800-608-7955
www.sodexoUSA.com
Exceptional student experiences demand quality of life services that ensure satisfaction. Delicious, healthy food, well-groomed grounds, and clean, comfortable environments — Sodexo delivers all of these and more.

Stanford Pre-Collegiate Studies
BOOTH 329
650-269-9751
www.spcs.stanford.edu
Stanford Pre-Collegiate Studies produces programs for academically talented secondary school students from around the world. These programs are online and in-person, during summer and year-round.

STEM Spaces
BOOTH 236
203-709-1464
www.splusbusa.com
STEM Spaces features unique products for a contemporary, highly functioning STEM program including science lab furniture and casework, periodic displays, and STEM curriculum and professional development incorporating engineering.

Submittable
BOOTH 452
406-360-3734
www.submittable.com
Submittable simplifies all of your application processes and is priced to fit any school’s budget. Trusted by over 10,000 organizations worldwide.

SunTrust Bank
BOOTH 213
202-879-6005
www.suntrust.com
SunTrust Bank’s education specialty practice serves the evolving needs of our education clients with tailored solutions, delivered by one team, with agility and authenticity.

TABLE FOR TWO USA
TABLE 23
318-359-9736
www.usa.tablefor2.org
TABLE FOR TWO USA is a non-profit organization that addresses the opposite issues of malnutrition and obesity. It’s a perfect community service program.

Teton Science Schools
TABLE 9
307-733-1313
www.tetonscience.org
Our programs fully immerse visiting school groups in Grand Teton and Yellowstone National Parks to develop scientific literacy, connect to place, and cultivate leadership skills.

Three W International
BOOTH 316
321-766-5215
www.threew.us
Three W International is an industry leader in international student program management. Create, expand, or improve your school’s international program with a company dedicated to service and value.

Thrive Academics, Inc.
BOOTH 754
818-927-2703
www.thriveacademics.com
Thrive Academics is an industry leader in providing high-quality educational programs to schools. Our newest program is a state-of-the-art, web-based college, career, and life skills curriculum called Voyage.

TIAA-CREF
BOOTH 401
303-626-4147
www.tiaa-cref.org
TIAA-CREF and its group of companies are a leading nationwide provider of financial and retirement services.

Tommy Hilfiger School Uniforms
BOOTH 353
608-574-3735
www.globalbrandsgroup.com
Tommy Hilfiger, one of the world’s leading designer lifestyle brands known for great American style, introduces School Uniforms by Tommy Hilfiger.
Top Ten Regalia
BOOTH 719
604-322-1626
www.toptenregalia.com
Premium podium banners for any ceremony or event! Our unique gift collection products can be personalized for student awards, donor recognition, or staff retirement gifts.

Toshiba America Information Systems
BOOTH 336
949-587-6027
www.toshiba.com/us/education
Toshiba’s Business Solutions Division develops, designs, engineers, and manufactures best-in-class laptop and tablet solutions to enable educators and students to excel in the classroom.

Travel for Teens
BOOTH 327
484-654-1034
www.travelforteens.com
Travel for Teens believes that student travel should be both fun and enriching. Our programs feature choice in what you do, see, and experience, a dynamic that sets us apart from superficial tours that herd large groups from one site to another.

uDo, Inc.
BOOTH 647
732-856-7172
www.uDoBrush.com
Lucrative fund-raiser donating a toothbrush for every purchase. uDo Bamboo Toothbrushes are dentist-recommended, ecofriendly, and antibacterial. For healthier children, one smile at a time.

University of Nebraska High School
TABLE 4
402-472-1922
www.highschool.nebraska.edu
More than 100 core, elective, and AP self-paced courses online. Accredited and NCAA-approved, UNHS can be a tremendous resource for your school.

University of Pennsylvania Graduate School of Education
BOOTH 237
215-573-0588
www.gse.upenn.edu/midcareer
The Mid-Career Doctoral Program, founded in 2001, is a cohort-based, intensive, three-year doctoral program, designed for experienced PK-12 educational leaders.

USC Summer Programs
BOOTH 734
213-740-5679
summer.usc.edu
Pre-college academic experience at the University of Southern California, USC Summer Programs offer outstanding high school students unique 2- and 4- week summer courses.

Venable, LLP
BOOTH 317
202-344-8039
www.venable.com
Venable provides legal counsel to schools nationwide on issues including employees; benefits; governance; bylaws; head, employee, and enrollment contracts; social media; finance; marketing; and policies.

Veracross
BOOTH 320
781-303-1123
www.veracross.com
Veracross is the leading provider of school information systems for independent schools, combining the power of an integrated database with personalized, data-driven communication tools.

Virco, Inc.
BOOTH 335
800-448-4726
www.virco.com
Virco’s complete K-12 furniture solutions include: ZUMA®, Sage™, and Metaphor® classroom seating for healthy movement; technology-ready TEXT® tables; and Parameter® workstations.

The Virtual High School
TABLE 13
978-897-1900
www.TheVirtualHighSchool.org
The Virtual High School offers online and blended learning through global classrooms that prepare students for college and careers, and educators with 21st century teaching skills.

Vista Higher Learning
BOOTH 126
617-351-4852
www.vistahigherlearning.com
Vista Higher Learning focuses on developing world language print and digital materials that get teachers and students as excited about cultural learning as we are.

VS America, Inc.
BOOTH 426
704-378-6500
www.vsnetwork.com
As a complete supplier, VS covers the entire spectrum of the modern knowledge society, with holistic, intelligent, and integrative furniture solutions.

World Challenge Expeditions
BOOTH 629
877-333-1060
www.wcexpeditions.com
With 28 years of experience, World Challenge is the leader in student-led educational travel, sending over 9,000 students annually to developing destinations.

Yellowstone Association Institute
TABLE 3
406-848-2169
www.yellowstoneassociation.org
The Yellowstone Association Institute is the National Park Service’s primary partner in providing education in Yellowstone by introducing students to the park’s natural wonders through experiential, field-based programs.

zSpace, Inc.
BOOTH 342
408-498-4050
www.zspace.com
zSpace delivers a new way of learning in STEM education. The zSpace STEM Lab combines virtual reality and interactive desktops with learning applications built on Next Generation Science Standards.
**ATOMS Placement Services**

Wednesday, February 24
2:00 – 6:00 PM

Thursday, February 25
9:00 AM – 5:30 PM

Friday, February 26
9:00 AM – 3:00 PM

ATOMS Placement Services is a boutique recruitment company specializing in the placement of science, technology, engineering, and math faculty and administrators. ATOMS works with hundreds of leading independent day and boarding schools across the nation and provides an unparalleled level of service and expertise in K-12 STEM educational placement.

info@atomsplacement.com
415-361-5434

www.atomsplacement.com

Yerba Buena Ballroom Salon 10

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**CalWest Educators Placement**

Wednesday, February 24
12:00 NOON – 7:00 PM

Connection Event Interviews
1:00 – 4:00 PM

Transitioning to Independent Schools Workshop
1:00 – 3:30 PM

“Cultural Competency by Design” with Alison Park:
4:30 – 6:30 PM

Reception to Follow

Thursday, February 25

Connection Event Interviews
8:00 AM – 6:00 PM

Friday, February 26

Connection Event Interviews
8:00 AM – 6:00 PM

Independent schools trust CalWest Educators Placement to find talented educators and senior leaders at the elementary, middle, and high school level. Headquartered in California, we recruit candidates locally and nationally. Enlist our expertise on your behalf. Experience our emphasis on quality conversations and referrals. Contact us to get started!

placement@CalWestEducators.com
818-906-2972

www.calwesteducators.com

Salon 7

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PLEASE NOTE: NAIS does not schedule interviews for candidates. Please contact the firms directly with questions or to schedule an interview.

These placement firms are available at the following times at the Marriott Marquis.
Since 1991, Educational Directions has guided more than 330 head of school searches in 38 states and internationally. We also facilitate senior administrative searches, strategic planning, board retreats, and customized institutional consulting. Known for our ability to articulate each school’s mission and culture, we excel at developing customized strategies and solutions.

hdicicco@edu-directions.com
800-647-2794 ext. 7
www.edu-directions.com

Independent Thinking is an executive search firm exclusively focused on independent school administrator positions, including head of school. The IT team brings strong knowledge of the independent school culture. Our clients and candidates appreciate the high quality of our service, attention to detail, and our personal approach.

it@independent-thinking.com
617-332-3131
www.independent-thinking.com

Educator’s Ally connects teachers, administrators, and senior leaders with independent schools. Founded in 1975, Educator’s Ally has a highly personalized approach to recruiting and is considered the preeminent placement agency for independent school recruiting.

info@educatorsally.com
914-666-6323
www.educatorsally.com

Educational Directions Incorporated
Wednesday, February 24
2:00-5:00 PM
Thursday, February 25
8:00 AM – 5:00 PM
Friday, February 26
8:00 AM – 1:00 PM

Educator’s Ally
Wednesday, February 24
9:00 AM – 6:00 PM
Thursday, February 25
8:00 AM – 6:00 PM
Friday, February 26
8:00 AM – 4:00 PM

Independent Thinking
Wednesday, February 24
10:00 AM – 5:00 PM
Thursday, February 25
8:00 AM – 5:00 PM
Friday, February 26
8:00 AM – 4:00 PM

Educator’s Ally
Nob Hill D
Independent Thinking
Nob Hill D

Educator’s Ally
Nob Hill A
Independent Thinking
Nob Hill B

2016 THINK TANK

The NAIS Annual Conference is enriched by the 2016 Think Tank. These individuals generously devoted their time to create programming to inspire participants to greatness. We at NAIS are indebted to:

- **Reveta Bowers**
  head of school
  The Center for Early Education
  (California)

- **Travis Brownley**
  head of school
  Marin Academy (California)

- **Katherine Dinh**
  head of school
  Prospect Sierra School
  (California)

- **Phil Gutierrez**
  assistant head of school for advancement and external affairs
  Branson School (California)

- **Wanda Holland Greene**
  head of school
  The Hamlin School (California)

- **Jim McManus**
  executive director
  California Association of Independent Schools

- **Eric Niles**
  head of school
  The Athenian School
  (California)

- **Tekakwitha Pernambuco-Wise**
  head of school
  Sea Crest School (California)

- **Gwen Rino**
  academic dean
  San Francisco Friends School
  (California)

- **Eric Temple**
  head of school
  Lick-Wilmerding High School
  (California)
NAIS gratefully acknowledges the following companies, schools, and foundations for their support of our programs in 2014–15:

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CalWest Educators Placement
Canamac Productions
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ERB
The Esther A. & Joseph Klingenstein Fund, Inc.
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K.L. Webster & Associates
Lenovo
Nemnet Minority Recruitment
Panasonic Eco Solutions
The Potomac School (Virginia)
Sodexo
StratéGenius
SunTrust Bank
TIAA-CREF
UTP High Schools

The NAIS Annual Conference is the result of in-depth collaboration, advice, and commitment of resources by hundreds of individuals and numerous organizations in the independent school community.

NAIS wishes especially to recognize the significant contributions of the following:

All individuals who proposed workshops for the 2016 NAIS Annual Conference
The 300+ workshop presenters
Chris Bigenho, Greenhill School (Texas)
California Association of Independent Schools
Core-Apps, LLC
Event Producers
Experient Registration and Housing Staff: Kathryn Hodgson, Erin Krieger, Jo Ann Matousek, Paul Platt, Kristen Roget
(GES) Global Experience Specialists
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(PRG) Production Resource Group, LLC

Families First Facilitators
Shauna Betof, Boston University Academy (Massachusetts)
Gail Suito, Boulder Country Day School (Colorado)

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Jill Brown, Albuquerque Academy (New Mexico)
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Wendy Drexler, Johns Hopkins University School of Education
Sophie Halliday, St. Andrews Priory School for Girls (Hawaii)
Alex Inman, Educational Collaborators
Larry Kahn, The Bay School of San Francisco (California)
Howard Levin, Schools of the Sacred Heart-Convent & Stuart Hall (California)
Jennifer Voorhees, Sidwell Friends School (District of Columbia)

2017 NAIS Annual Conference Think Tank
Peter Baily, executive director, AIMS–MD/DC
Pilar Cabeza de Vaca, head of school, The Madeira School (Virginia)
Karen Cumberbatch, head of upper school, Sandy Spring Friends School (Maryland)
Penny Bach Evins, head of school, St. Paul's School for Girls (Maryland)
Tim Fish, associate headmaster, McDonogh School (Maryland)
Johnnie Foreman, director of community and diversity, Gilman School (Maryland)
Nancy Mugele, assistant head of school, Roland Park Country School (Maryland)
Dan Paradis, head of school, The Park School of Baltimore (Maryland)
Stacey Roshan, upper school technology coordinator, Bullis School (Maryland)
Mike Saxenian, head of school, McLean School of Maryland (Maryland)

These school groups have enlivened the conference through their musical performances:

Bentley Upper School Jazz Masterclass Ensemble
Castilleja School, Sacred Heart Preparatory, Woodside Priory, and Menlo School Combined Honors Choir
Flintridge Sacred Heart Academy Senior Dance Company
The Hamlin School Gold Chorus
The Potomac School (Virginia)

#NAISAC
The hOWLers from The Athenian School
Emily Shinkle, director
Eric Niles, head of school
Jewish Community High School
of the Bay Vocal Ensemble
Natan Kuchar, director of music
Rachel Buonaiuto, faculty
Howard Ruben, head of school
Pinewood School, Upper Campus, Choir
Katie Linza, director
Scott Riche, president
Mark Gardner, principal
St. Paul's Episcopal School Seventh Grade Percussion Ensemble
Guy de Chalus, artistic director
Christine Fairless, director of middle school
Charles Lloyd, band director, music teacher
Josh Stern, head of school
San Domenico School Orchestra
Ann Krinitis, music director
Cecily Stock, head of school
The San Francisco Day School Orchestra
Beth Schenck, director
Mike Walker, head of school
The San Francisco Day School Orff Ensemble
Doug Goodkin, James Harding, and Sofia Lopez-Ibor, music teachers
Steve Morris, head of school
San Francisco University High School Chorus and Camarata
Bruce Lamott, conductor
Julia Russell Eells, head of school
Sea Crest School Choir
Cathy Bleecker, director
Tekakwitha Pernambuco-Wise, head of school
The Unaccompanied Minors from
The Archer School for Girls
Kate Burns, director
Elizabeth English, head of school

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Andrew T. Watson, head of school, Albuquerque Academy (New Mexico)

Special thanks to Mark Brooks, Wanda M. Holland Greene, John Katzman, and Scott Looney, who conclude their distinguished service on the NAIS board this month.

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Aaron Wachholz, national director of client success
COAT CHECK
Conference attendees may use the coat and luggage check located on Level One of Moscone Center West.

COAT CHECK
HOURS OF OPERATION
Wednesday, February 24
12:00 NOON – 5:00 PM

Thursday, February 25
6:00 AM – 7:00 PM

Friday, February 26
6:00 AM – 5:00 PM

LUGGAGE CHECK
HOURS OF OPERATION
Friday, February 26
6:00 AM – 5:00 PM
To Golden Gate Ballroom
Salon 8
Salon 7
Salon 3
Salon 10
Nob Hill
Mission Tunnel
Corridor to Yerba Buena Ballroom
LOWER B2 LEVEL (YERBA BUENA BALLROOM)
FIND UP-TO-DATE INFORMATION AT ANNUALCONFERENCE.NAIS.ORG.
The National Association of Independent Schools (NAIS) is a nonprofit membership association that provides services to more than 1,800 schools and associations of schools in the United States and abroad, including more than 1,500 independent, private, K–12 schools in the U.S. Learn more at www.nais.org.

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SAVE THE DATE!

DECEMBER 8–10
2016 NAIS PEOPLE OF COLOR CONFERENCE
ATLANTA

MARCH 1–3
2017 NAIS ANNUAL CONFERENCE
BALTIMORE

The National Association of Independent Schools (NAIS) is a nonprofit membership association that provides services to more than 1,800 schools and associations of schools in the United States and abroad, including more than 1,500 independent, private, K–12 schools in the U.S. Learn more at www.nais.org.

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